



JACQUELINE REILLY

PIXEL AND PRINT DESIGNER

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jacquelinereilly.com

CAPABILITIES

DESIGN PSYCHOLOGY

Content Research

Team Collaboration

Concept Development

Ideation & Reinvention

VISUAL BRANDING

Illustrator

Photoshop

InDesign

Fine Art

FRONT-END DEVELOPMENT

HTML

CSS

jQuery

Wordpress

UI/UX DESIGN

Mental Models

Wireframes

After Effects

Sketch

EXPERIENCE

LEIBOWITZ BRANDING AND DESIGN | DESIGN INTERN in **NEW YORK, NY** 06/15 TO 08/15

Collaborated on print and digital media for clients including Time Warner Cable, Syracuse University Visual School of Performing Arts and Hatteras | Exercised graphic design, copywriting, photography, creative thinking, strategizing, and organization skills

HELLO LITTLE ONE | GRAPHIC DESIGN INTERN in **BOSTON, MA** 05/14 TO 01/15

Hired as assistant for Owner of HLO | Created content for Wordpress Blog and Pinterest | Acquired hands-on knowledge on application of fine art background in a digital medium | Gained experience working in the stationery market online and on Main Street, USA and how to differentiate the HLO brand in a crowded market | Multiple designs of mine have been selected to be sold on Tiny Prints and Shutterfly

GIRL CODE MOVEMENT | CO-FOUNDER in **SYRACUSE, NY** 09/13 TO 05/16

Designed brand identity | Oversaw a general body of 40 members | Conceptualized media content to support empowered bystander positioning | Raised awareness of sexual assault on college campuses | Designed graphics and illustrations to accompany social campaigns | Underwent media training | Featured on media outlets such as Huffington Post, BuzzFeed, Boston Chronicle on Channel 5, and more

CLARKS COMPANIES | RETAIL MARKETING INTERN in **NEWTON, MA** 05/13 TO 08/13

Processed all retail store requests | Organized marketing opportunities with mall managers and developers for retail properties | Assisted with monthly visual merchandising setups | Designed ordering manuals for retail and outlet stores | Observed promotional planning and creative status meetings

NEWHOUSE | PEER ADVISER in **SYRACUSE, NY** 08/13 - 12/15

Selected as winning designer for peer adviser shirts two consecutive years | Assisted advisees with academic schedules | Acted as a resource to advisees on a unfamiliar campus | Personally oversaw 20 freshman in a forum that meets bi-weekly

ALPHA XI DELTA | MEMBERSHIP VICE PRESIDENT in **SYRACUSE, NY** 11/14 - 01/16

Recruited the newest member class | Served on the chapter's executive board dealing with crisis management and chapter organization | Attended national convention and leadership workshops

EDUCATION

SYRACUSE UNIVERSITY in **SYRACUSE, NY** 08/12 - 05/16

S.I. Newhouse School of Public Communications

Bachelor of Science in Graphic Design, Psychology Minor

Graduated Magna Cum Laude

Remembrance Scholar