Joe Cloughley

Product Designer in San Francisco

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Industry Experience

Senior Product Designer
Appen
June 2019 - Present

In addition to IC duties, lead design for the annotation tools team. Guide, mentor and inspire other designers on the team. Evangelize design in the organization. Steer the design system and overall design team strategy.

Granted US patent 10489918B1 for video annotation.

UI/UX Designer
Appen
Nov 2017 - June 2019

Solve problems through design. Drive product usability with data science teams as the core user. Champion and maintain design standards for the organization. Prototype through sketching, in code, or through low to high fidelity screens using a variety of design tools. Conduct user research and produce beautiful visual designs.

Front-End Web Developer & Designer
Finalsite
Apr 2014 - Oct 2017

Work with clients and an internal team to create custom websites for schools. Needed skills include JavaScript/JQuery, HTML5, CSS3, and a knowledge of SASS, Gulp, Git versioning and the Adobe Creative Suite. Requires creativity and a commitment to high quality code, browser support and responsive design.

Product Designer
Finalsite
Nov 2013 - Mar 2014

Drive product usability. Plan and advocate for the user experience. Develop wireframes, flows, and pixel-perfect visual mock-ups. Implement and maintain CSS and HTML through Git repositories and version control. Remain knowledgeable on current design trends and coding techniques.

Online Communications Coordinator
Foundation Fighting Blindness
Aug 2010 - Nov 2013

Develop and maintain the Foundation's dynamic HTML, CSS, PHP and multi-CMS based websites. Recruit online membership, support the online needs of staff and site users, develop and deploy online communications through nationwide email campaigns and social networks.

Center Director
Appalachia Service Project (ASP)
May 2010 - Aug 2010
Various Positions Since 2007

Lead a 4 person staff in coordinating approx. 500 volunteers and 16 construction projects. Manage a budget nearing $50,000. The staff team has primary responsibility over interviewing local families, choosing projects, construction planning, volunteer center upkeep, food & supplies acquisition and meal planning.

Education

MS, Human-Centered Computing
University of Maryland, Baltimore County (UMBC)
May 2015

The HCC Program prepares students for a focus on the design, implementation, and evaluation of usable systems.

Notable Coursework: Human-Centered Design, Information Architecture, Human-Computer Interaction, Graphical User Interface Design and Implementation and Graphic Design for Interactive Systems.

BS, Information Systems
UMBC
May 2009

Concurrently earned a program certificate in Web Development.

Notable Coursework: Information Systems Management, Structured Systems Analysis and Design, Decision Support Systems and User Interface Design.

Professional Skills

Product and UX Design

User research, prototyping, information architecture, personas

Visual Design

Interface design, illustration. Sketch, Figma, Adobe Creative Suite

Design Ops

Creating/maintaining a modular design system. Invision DSM

Front End Engineering

Skilled in HTML, CSS, SASS, JavaScript, JQuery, js tools & plugins

Web Frameworks & Tools

Experience with Git versioning, Gulp, Jekyll and other js frameworks

Please visit joecloughley.com for portfolio works