Joe Cloughley

Product Designer & Front-End Engineer

Website

joecloughley.com

Email

joecloughley@gmail.com

Phone

443 632 5412

Industry Experience

UI/UX Designer
Figure Eight
Nov 2017 - Present

Solve problems through design. Drive product usability with data science teams as the core user. Champion and maintain design standards for the organization. Prototype through sketching, in code, or through low to high fidelity screens using a variety of design tools. Conduct user research and produce beautiful visual designs.

Front-End Web Developer & Designer
Finalsite
Apr 2014 - Oct 2017

Work with clients and an internal team to create custom websites for schools. Needed skills include JavaScript/JQuery, HTML5, CSS3, and a knowledge of SASS, Gulp, Git versioning and the Adobe Creative Suite. Requires creativity and a commitment to high quality code, browser support and responsive design.

Product Designer
Finalsite
Nov 2013 - Mar 2014

Drove product usability, planned and advocated for the user experience. Developed wireframes, flows, and pixel-perfect visual mock-ups. Implemented and maintained CSS and HTML through Git repositories and version control. Remained knowledgeable on current design trends and coding techniques.

Online Communications Coordinator
Foundation Fighting Blindness
Aug 2010 - Nov 2013

Developed and maintained the Foundation's dynamic HTML, CSS, PHP and multi-CMS based websites, recruited online membership, supported the online needs of staff and site users, developed and deployed online communications through nationwide email campaigns and social networks.

Center Director
Appalachia Service Project (ASP)
May 2010 - Aug 2010
Various Positions Since 2007

Lead a 4 person staff in coordinating approx. 500 volunteers and 16 construction projects, managing a budget nearing $50,000. The staff team had primary responsibility over interviewing local families, choosing projects, construction planning, volunteer center upkeep, food & supplies acquisition and meal planning.

Education

MS, Human-Centered Computing
University of Maryland, Baltimore County (UMBC)
May 2015

The HCC Program prepares students for a focus on the design, implementation, and evaluation of usable systems.

Notable Coursework: Human-Centered Design, Information Architecture, Human-Computer Interaction, Graphical User Interface Design and Implementation and Graphic Design for Interactive Systems.

BS, Information Systems
UMBC
May 2009

Concurrently earned a program certificate in Web Development.

Notable Coursework: Information Systems Management, Structured Systems Analysis and Design, Decision Support Systems and User Interface Design.

Professional Skills

Product and UX Design

User research, prototyping, information architecture, personas

Visual Design

Interface design, illustration. Sketch, Adobe Creative Suite, Invision

Design Ops

Creating/maintaining a modular design system. Invision DSM

Front End Engineering

Skilled in HTML, CSS, SASS, JavaScript, JQuery, js tools & plugins

Web Frameworks & Tools

Experience with Git versioning, Gulp, Jekyll and other js frameworks

Please visit joecloughley.com for portfolio works