Joe Cloughley

User Experience Designer & Front-End Web Developer

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Industry Experience

Front-End Web Developer & Designer

Finalsite
Apr 2014 - Present

Work with clients and an internal team to create custom websites for schools. Needed skills include JavaScript/JQuery, HTML5, CSS3, and a knowledge of SASS, Gulp, Git versioning and the Adobe Creative Suite. Requires creativity and a commitment to high quality code, browser support and responsive design.

Product Designer

Finalsite
Nov 2013 - Mar 2014

Drove product usability, planned and advocated for the user experience. Developed wireframes, flows, and pixel-perfect visual mock-ups. Implemented and maintained CSS and HTML through Git repositories and version control. Remained knowledgeable on current design trends and coding techniques.

Online Communications Coordinator

Foundation Fighting Blindness
Aug 2010 - Nov 2013

Developed and maintained the Foundation's dynamic HTML, CSS, PHP and multi-CMS based websites, recruited online membership, supported the online needs of staff and site users, developed and deployed online communications through nationwide email campaigns and social networks.

Center Director

Appalachia Service Project (ASP)
May 2010 - Aug 2010
Various Positions Since 2007

Lead a 4 person staff in coordinating approx. 500 volunteers and 16 construction projects, managing a budget nearing $50,000. The staff team had primary responsibility over interviewing local families, choosing projects, construction planning, volunteer center upkeep, food & supplies acquisition and meal planning.

Education

MS, Human-Centered Computing

University of Maryland, Baltimore County (UMBC)
May 2015

The HCC Program prepares students for a focus on the design, implementation, and evaluation of usable systems.

Notable Coursework: Human-Centered Design, Information Architecture, Human-Computer Interaction, Graphical User Interface Design and Implementation and Graphic Design for Interactive Systems.

BS, Information Systems

UMBC
May 2009

Concurrently earned a program certificate in Web Development.

Notable Coursework: Information Systems Management, Structured Systems Analysis and Design, Decision Support Systems and User Interface Design.

Professional Skills

UX & UI Design	Prototyping, information architecture, persona creation, analytics
Web Development	Skilled in HTML5, CSS3, SASS, JavaScript, JQuery, js tools & plugins
Web Frameworks & Tools	Experience with Git versioning, Gulp, Jekyll and other js frameworks
Graphic Design	Photoshop, Illustrator, and Sketch applications
Nonprofit Experience	Blackbaud fundraising tools, email & social marketing campaigns

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2016 participant of **Remote Year** while working full-time as designer and developer at Finalsite. The Remote Year program brings together a community of 75 remote workers from a variety of professions to spend one year working, traveling and exploring 12 international cities around the world.

Please contact me for portfolio works and references.