

### PRINCIPAL COMPONENT ANALYSIS

- It reduces the number of dimensions in large datasets to principal components that retain most of the original information.
- It does this by **transforming** potentially correlated variables into a **smaller set of variables**, called **principal components**.

## PRINCIPAL COMPONENT ANALYSIS

- Karl Pearson is credited with the development of PCA in 1901.
- Is very effective for visualizing and exploring highdimensional datasets, or data with many features.
- Commonly used for data preprocessing for use with machine learning algorithms.
- PCA also minimizes, or altogether eliminates, common issues such as *multicollinearity* and *overfitting*.

## PCA VS K-MEANS CLUSTERING

- PCA and k-means clustering are both unsupervised machine learning techniques used for data analysis, but they have different goals and methods.
- PCA is used to **reduce the dimensionality of the data**, while k-means clustering groups data points together based on similarity.

## PCA VS K-MEANS CLUSTERING

- PCA creates new variables, i.e. principal components, that are linear combinations of the original variables.
  PCA takes a dataset with multiple variables as input, and it produces a dataset into a lower subspace, that is, a reduced dataset with fewer variables.
- K-means is a clustering algorithm that assigns data points to clusters based on their distance from the cluster centers.

#### HOW PCA WORKS?

#### Here are the steps on how to calculate PCA:

- 1. Calculate the MEAN and STANDARD DEVIATION. (Original Data)
- 2. STANDARDIZE the data.
- 3. Compute **COVARIANCE MATRIX** to identify correlations.
- 4. Compute the **Eigenvectors** and **Eigenvalues** of the COVARIANCE MATRIX.
- 5. Select the Principal Components
- 6. Transform data into the new Coordinate system

# SIMULATION:

#### REFERTO EXCEL FILE.