

JAIME COHENCA

FULL STACK WEB DEVELOPER

PROFESSIONAL EXPERIENCE

General Assembly *New York, NY* Feb 2014 – May 2014
Web Development Student

- Completed 12 week boot camp focused on fundamental programming, computer science, and both front-end and back-end web development concepts
- Developed, as part of a four-person group, a Rails language-learning app that allows users to test themselves on custom flash card lists and share their lists with friends.
- Built a Rails app designed to assist apartment hunters, offering users quick and easy access to information on neighborhood amenities. Made use of Google Maps and Geocoding API's.

Catch New York *New York, NY* July 2012 – January 2014
Account Coordinator: AND1 Basketball

- Managed Facebook (1,000,000+ fans) and Twitter (12,000+ followers) social media accounts for AND1 Basketball brand
- Assisted Director of Player Development through corresponding with NBA player agents and identifying prospective NBA players to pursue as AND1 brand representatives
- Conducted extensive research for the creation of licensing/sales decks targeting national sporting goods retailers
- Contributed on a weekly basis to the official AND1.com Blog
- Assisted with planning of 2013 AND1 Summer Remix Tournament, including producing promotional materials, signage, street team uniforms, and various social media campaigns

Account Executive: Sapphire Office Solutions

- Served as primary lead on account and main point of contact for Sapphire Office Solutions CEO and VP/GM
- Maintained company website, launched original animated videos for website splash page, and performed routine website updates to refurbished inventory stock

Northeastern Video Production *Boston, MA.* Sept 2011 – May 2012
Video Production Assistant

- Worked in conjunction with director, switcher, and cameramen to produce a live-stream of Northeastern University basketball games
- Analyzed statistics monitors and game action to provide commentators graphic overlays and information in real-time
- Assisted with setup, breakdown, and cataloging of all video production equipment

CONTACT

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Website: jcohenca.github.io/

TECHNOLOGIES/ SKILLS

- Ruby, JavaScript
- Rails, Sinatra
- jQuery, AJAX
- HTML5, CSS3
- PostgreSQL, Heroku
- RSpec, Jasmine
- Git, Github
- Pivotal Tracker, Trello
- Agile Development Cycles
- TDD

EDUCATION

General Assembly

New York, NY – Feb. 2014–May 2014

- Completed 12-week Web Development Immersive program

Northeastern University

Boston, MA - Sept. 2009 - May 2012

- Bachelor of Arts Degree in Sociology
- Member of Northeastern Men's Club Basketball Team
- Member of Women's Varsity Basketball Practice Squad

Savannah College of Art and Design

Savannah, GA – Sept. 2006 – May 2009

- Progress towards Bachelor of Fine Arts in Illustration