

INBEAUTY WAS TO BE TO BE





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Jcoin: Revolutionizing Beauty, Wellness and Crypto-Currency

Join is not just a project—it is specifically designed for the trillion-dollar beauty and wellness industry. By partnering exclusively with industry pioneers committed to providing their customers with more choices and privileges, Join unites the worlds of cryptocurrency and beauty in an unprecedented way. For our Join Ecosystem customers, we offer:

Discounts on products from the Jcoin Brands platform.

Al technology to assist in the application and authentication of products.

The acclaimed Jcoin App, featuring built-in AI and a seamless integration with the Jcoin Ecosystem.

The Jcoin Blockchain Ecosystem, providing unique buying terms and access to private events.

We offer brands the opportunity to join an exclusive community of like-minded companies powered by cutting-edge technology, including Web3 decentralized databases, access to global distribution and a vast customer base, enabling them to expand their offerings, enhance brand awareness, and boost revenue.

Jcoin is creating a hub for all beauty companies—a place to connect, grow their customer base, and showcase their unique contributions to the beauty and health industries.

Jcoin is set to transform the beauty world by improving services and giving rise to a new wave of companies, empowering them to showcase innovations that will reshape the landscape of beauty and wellness.

Leading Jcoin's journey are three visionary companies poised to revolutionize the beauty and wellness industries in their respective domains. They are joined by additional companies, which will become part of the growing Jcoin community in the coming months. As the Jcoin network expands, it is establishing itself as the only true representation of beauty on the blockchain."





COMMUNITY LEADERS JCOIN



Arche Novus is a truly transformative offering, which is destined to change the global wellbeing industry.

Focusing on internal beauty by aligning various areas of your mind, 'The Ark' increases your bodies natural energy sources by up to 30% in a single session. It opened at its first UK clinic in 2024 in Manchester and after a successful testing period, it will now be rolled out in London, Liverpool, Dublin and Bristol in the coming months.



INTERNATIONAL

Jimmy Coco is a true expert in his field and a partner to the Hollywood elite and after creating the world's first mobile spray tan over 20 years ago, he eventually bottled his expertise, creating Sunless by Jimmy Coco in 2020.

His ethical, luxury tanning range was born out of the UK and is now available online and in UK retailers. His work and product has featured in Vogue, Cosmopolitian, Bazaar, Glamour and more.



Australia's fastest growing lifestyle club is turning **'Pretty Privilege'** on its head, opening up perks once only reserved for celebs and influencers and offering them to their growing community of over 20,000 members.

With over 70 partners in beauty, wellbeing, fashion and lifestyle, the company delivers bespoke events and gives exclusive benefits, giving its members real high-end experiences.



JIMMY COCO NOT JUST AN EXPERT





INTERNATIONAL

After creating the worlds first mobile spray tan in 2003, Jimmy Coco spent 20 years being the go-to expert to the Hollywood elite. He decided to launch his own tanning range using his skills and his passion for safe and ethical products, leading to the creation of the Jimmy Coco International brand, which has since become a symbol of quality and reliability.

Jimmy's close relationships with his clients, built on trust and professionalism, allow him to be in demand for movie productions, high level events and photo shoots. He prides himself on his ability to help people feel confident in their skin, and his services are the beauty foundation for Hollywood stars such as the Kardashians, Jenners, Heidi Klum, Ariana Grande and many others. His work has been showcased at The Met Gala and in worldwide publications such as Vogue, Cosmopolitian and Harpers Bazaar.

When it comes to tanning by Jimmy Coco, it's more than just a tan - it's true beauty mastery.



ACTUAL PRODUCT 2024













jimmycoco.co.uk



ARCHE NOVUS





The Ark is a revolutionary and completely natural treatment that combines astronomy, geometry and mirror-based technology to help increase energy levels, focus, clarity and mental wellbeing, as well as dramatically reducing stress levels and anxiety. It compliments practices such as meditation, reiki and yoga to enhance our bodies natural energy field and free our minds.

There is nothing else in the world that is similar to this healing experience, which works by balancing its users energy to help their bodies and minds run at maximum capacity. The vision for The Ark is to help people connect to their consciousness more freely, which in turn will improve their everyday lives.

From numerous case studies, the effect of regular Ark users has been astounding and it is set to transform the wellbeing sector in Europe in 2025. Already operational in Manchester, England, it will be rolled out across cities, giving a glimpse into the future of wellbeing practices.

www.archenovus.com



ACTUAL PRODUCT

2024

> 30% OF ENERGY

Invest in a session with the Ark for a 30% boost in energy, leading to heightened vitality and productivity.

Energy Boost

Enhanced Vitality

Productivity Surge

3-5 SESSIONS

After 3-5 sessions, enjoy stabilized focus and a resilient mindset, leading to clearer thinking and purposeful determination.

Steady Focus

Positive Mindset

Emotional Balance

100% OF ENERGY

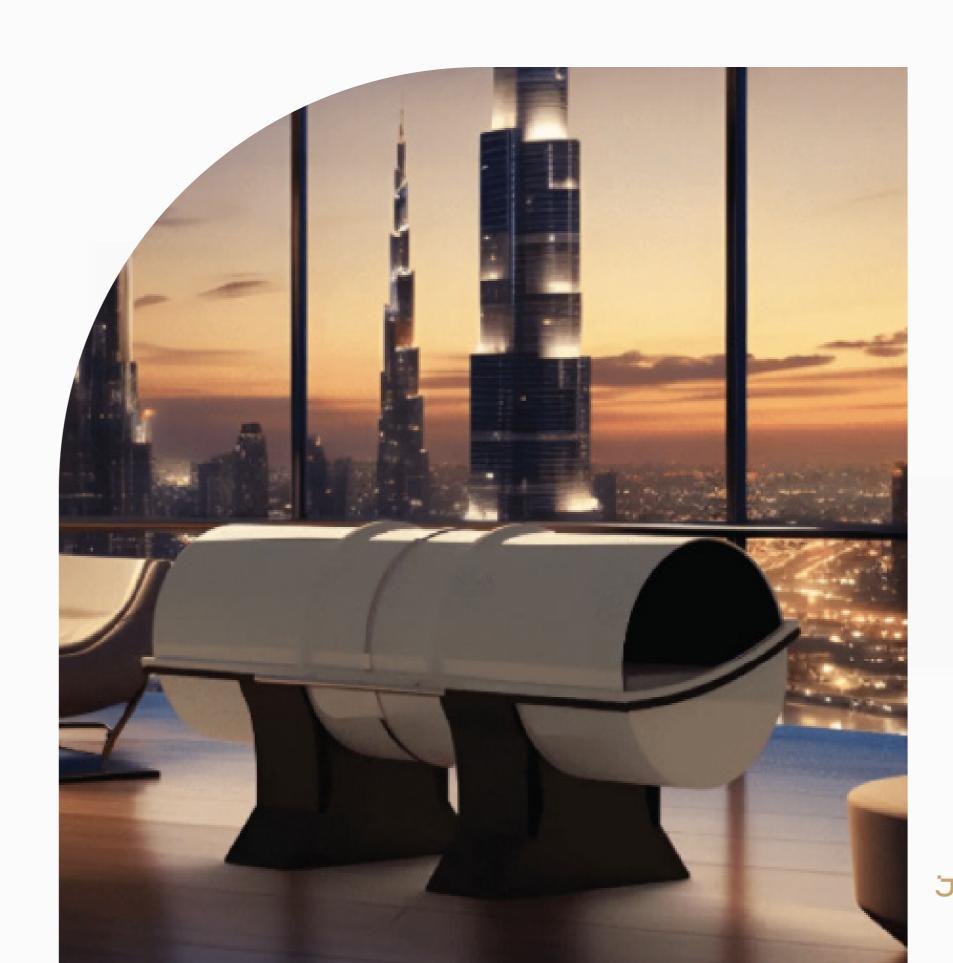
Commit to weekly the Ark sessions for 100% energy, peak performance, and unwavering vigor in endeavors.

Peak Performance

Long-Term Vitality

Optimal Wellness

www.archenovus.com





PRETTY PRIVILEGE





Pretty Privilege is a unique, data driven, beauty and fashion lifestyle club with two inspiring founders who look destined to take one of Australia's fastest growing brands to a global audience.

With a unique concept that has already attracted over 70 partner brands in Australia, the group is already creating its own inspiring community of like minded businesses keen to grow alongside these industry disruptors.

With regular networking events, online giveaways, marketing collaborations and more, this brand has a direct and dynamic approach to grow its client base exponentially over the coming years.

Pretty Privilege's ethos aligns directly with the Jcoin team, by opening up markets to new audiences and creating communities which grow together through common goals.

www.prettyprivilege.club



JCOIN BRAND EXPANSION 2025

Q1/25

In Q1 we will concentrate on the recruitment of Global Brand Managers who will expand the Jcoin community in key sectors of the Beauty Industry in key spending countries such as USA, China and Japan. Our UK and UAE teams are well positioned to work with companies across various continents to expand globally.

Towards the end of Q1, the Jcoin beauty platform website will launch which will be both an e-commerce platform and a networking hub for token users to purchase products, earn tokens and receive special membership incentives and benefits.

Q3/25

Monthly online Jcoin conference and networking events will be created for both token holders and brand owners. Seminars, tutorials, motivational speeches will all take place from beauty icons and crypto visionaries as we begin to bring the industries closer together.

The very first Jcoin pop up store will be opened in one of our key locations across the globe in a roadshow style concept. Here we will showcase various brands and stock their products for limited times giving token holders and beauty customers somewhere to visit, purchase, network and learn.

Q2/25

Key appointments and partnerships will be created within the beauty industry as we look to recruit a small number of key major brands as well as a plethora of small and medium sized companies. All partnerships will be based on a shared ethos, culture and ambition with Jcoin looking to work with those whose vision for their own company align with our own.

Influencer Marketing and Collaborations will begin, promoting Jcoin in various Beauty and Crypto communities. The Jcoin story will begin to take shape through the voices of our company owners. The more members that join the community, the further the Jcoin name will travel.

Q4/25

The first Jcoin annual global conference will take place in the UAE where all Jcoin community members will be invited to showcase their brands on a huge stage. The event will cover all sectors of beauty, wellbeing, marketing and more and will be an exciting and inspiring event led by true visionaries.

The end of 2025 will see more Jcoin brand managers employed around the world, growing our community with inspiring companies and the maximum number of token holders. Our marketing and sales channels will be fully formed, our incentive and referral programmes will be in full flow and our ethos and vision will be clear.



JCOIN ECOSYSTEMS



Give you the opportunity to be part of an innovative project and share in its success.

The Jcoin Ecosystem project is not only an innovative token which gives incentives and privileges to its holders, but also includes a plan to create a blockchain ecosystem with AI to analyze skin type and recommend skin care products and cosmetics for our relevant brands. It will also help create infrastructure and growth for its community leaders and network.

Join innovation labs, pop up stores and even shared production and office spaces are planned for three to five years into the future where the community can come under one roof with as much or as little involvement as they wish. Collaborations with major partners will take place and brands will be expanded alongside the trusted Join name.

As we move further into the ecosystem, we will develop technologies to authenticate products from our members product lines ensuring their quality is not compromised by forgeries and fakes. Our community, both in businesses and token holders will have exclusive access to this technology where a simple scan of a barcode will help them trace their purchase back to its original source.

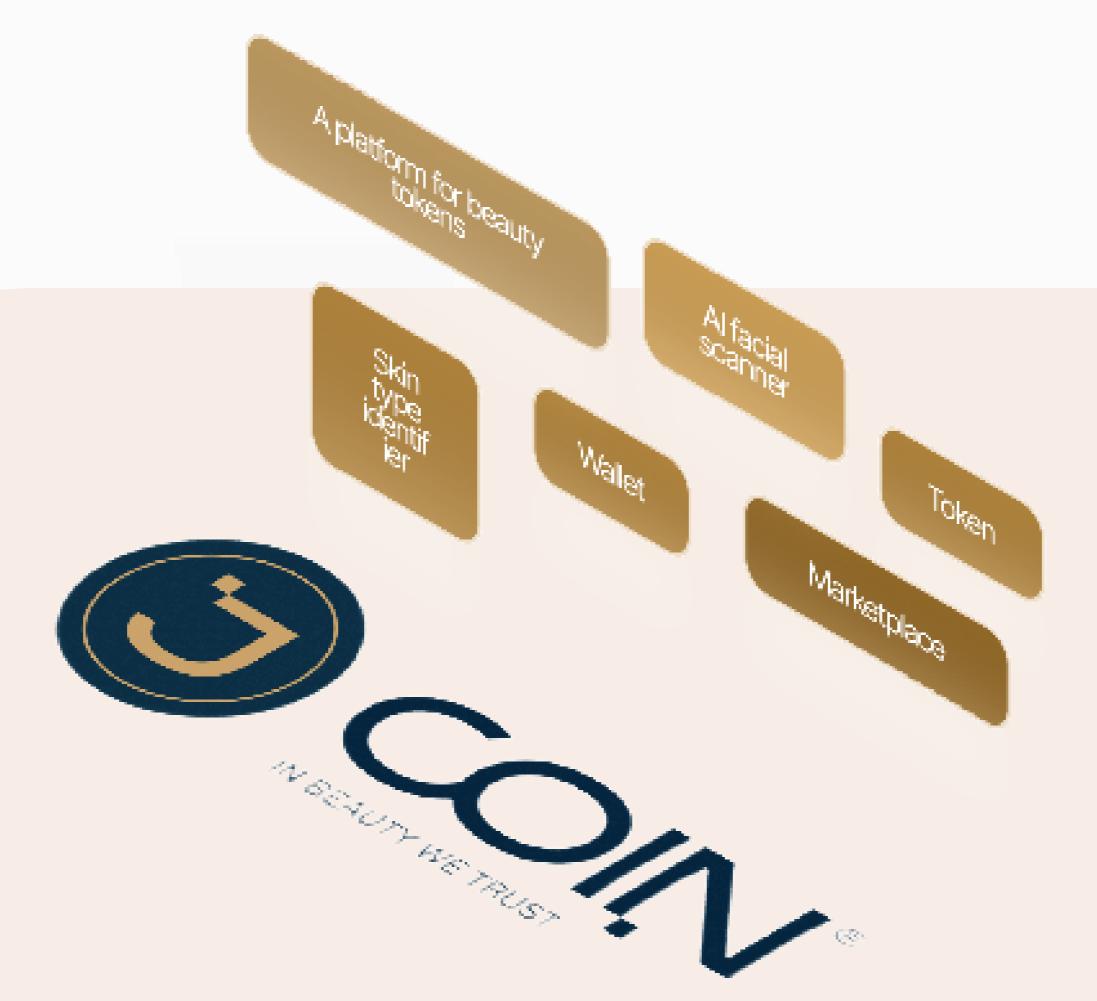


Members of our ecosystem will receive additional bonuses and rewards for their participation. We aim to create a fair and mutually beneficial system where every participant can contribute and be rewarded for their efforts.

Join us on the path to flawless beauty with Jcoin, a token that will not only change your perception of the world of cosmetology, but also give you the opportunity to be part of an innovative project and share in its success.

The Jcoin ecosystem is a breakthrough in the field of beauty and wellness brands and their unification into a single ecosystem where blockchain and "Jcoin" token allows you to expand the boundaries of product use and create maximum interaction with the brand"

Become a participant of the breakthrough in the field of beauty and technology that allows you to become the owner of part of the ecosystem in the form of native and infrastructure token "Jcoin"





JCOIN APPLICATION

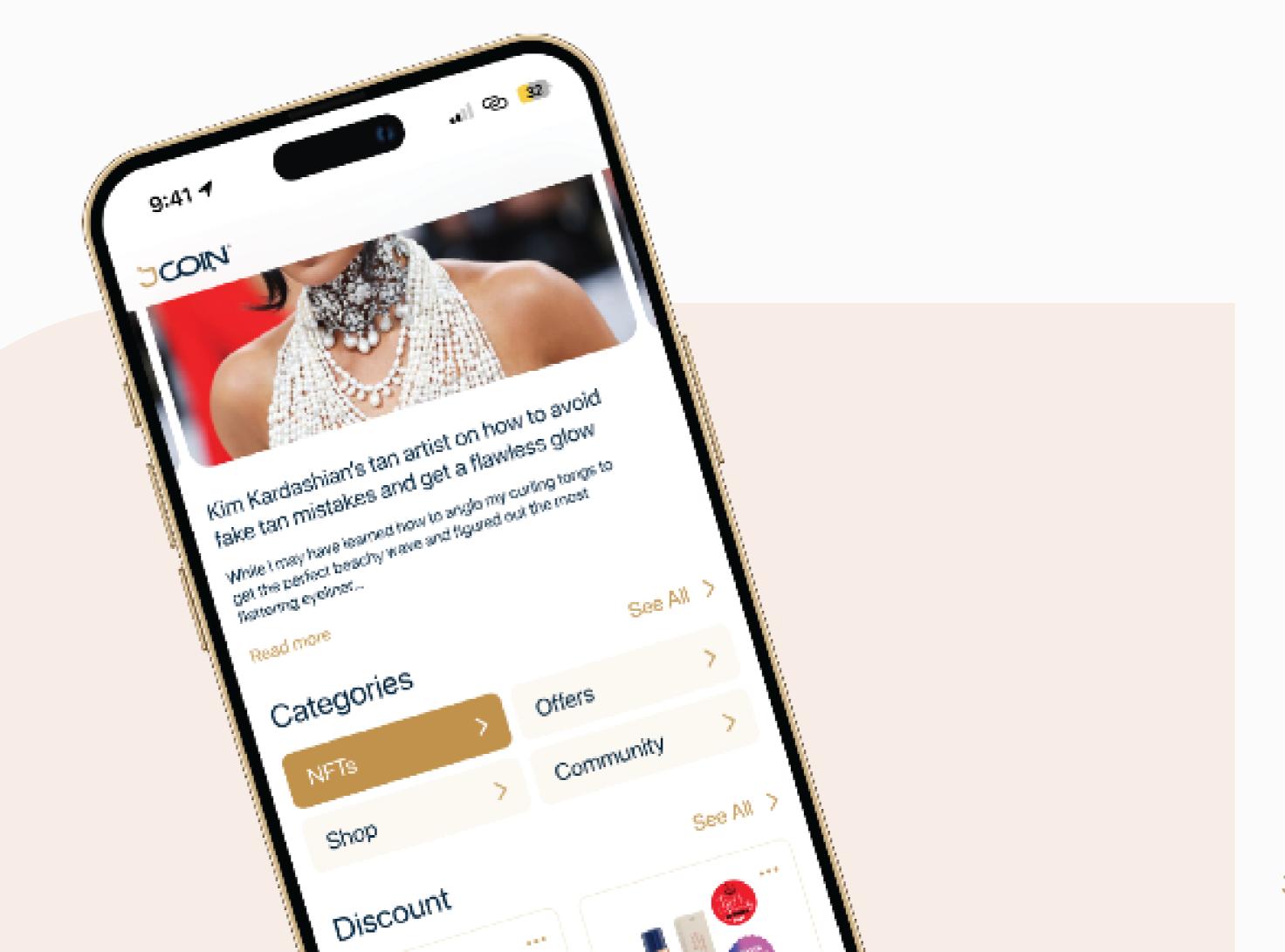
AND MARKETPLACE





MARKETPLACE FOR ALL BEAUTY BRAND

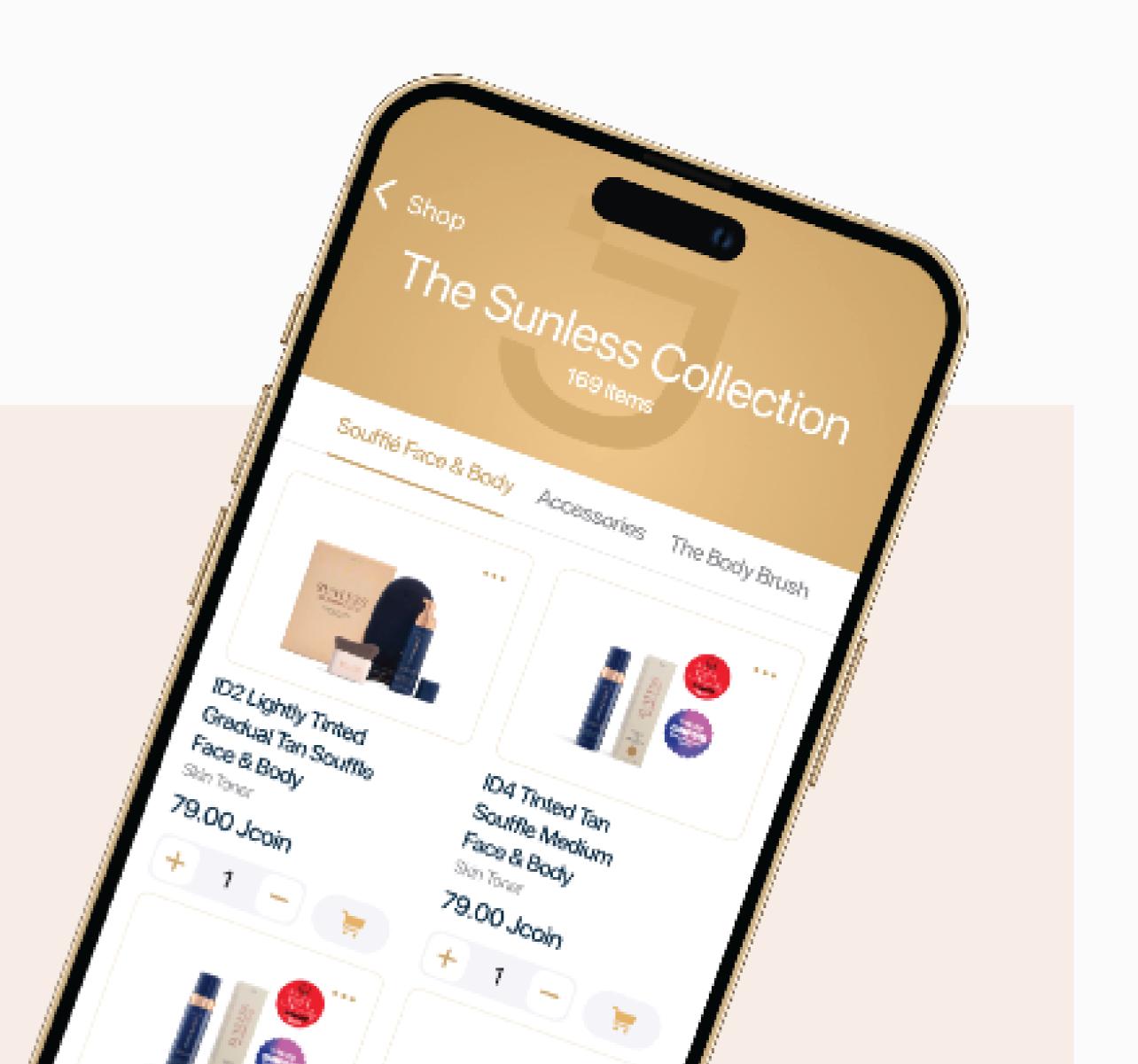
IN JCOIN APPLICATION





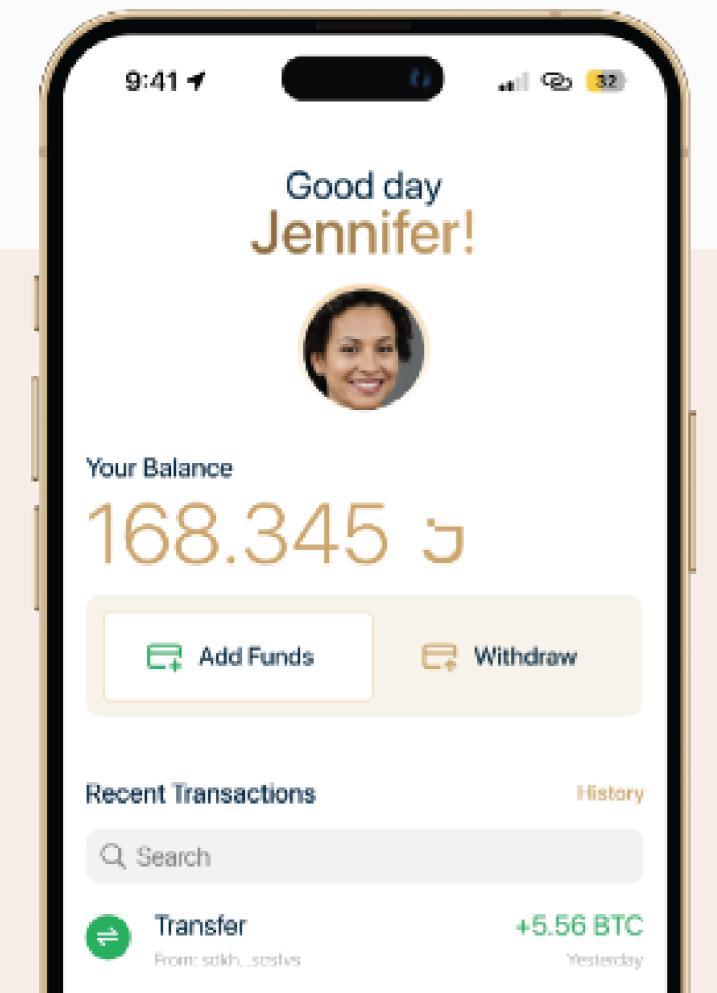
MARKETPLACE

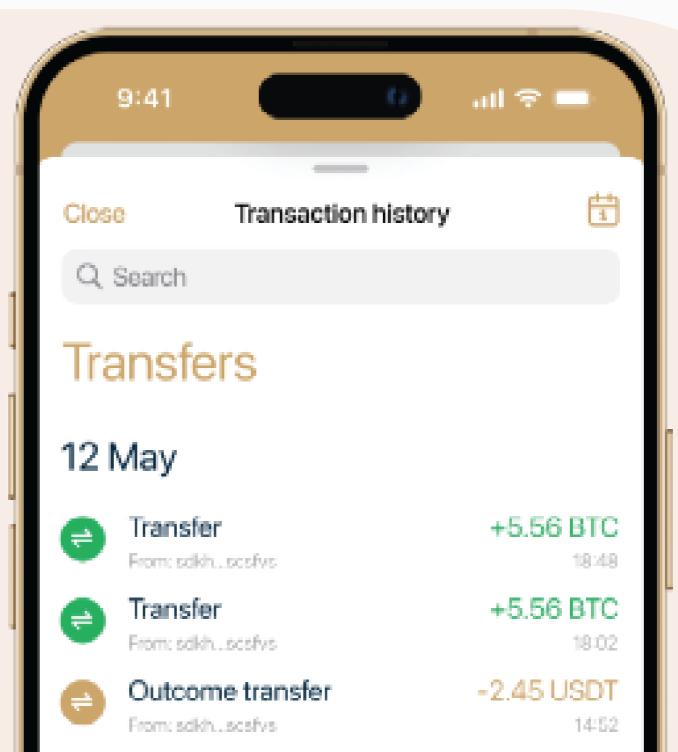
FOR THE BEAUTY SECTOR





JCOIN WALLET







AI ASSISTANT BY JCOIN APP

THE MAIN FEATURES OF THE AI ASSISTANT INCLUDE:

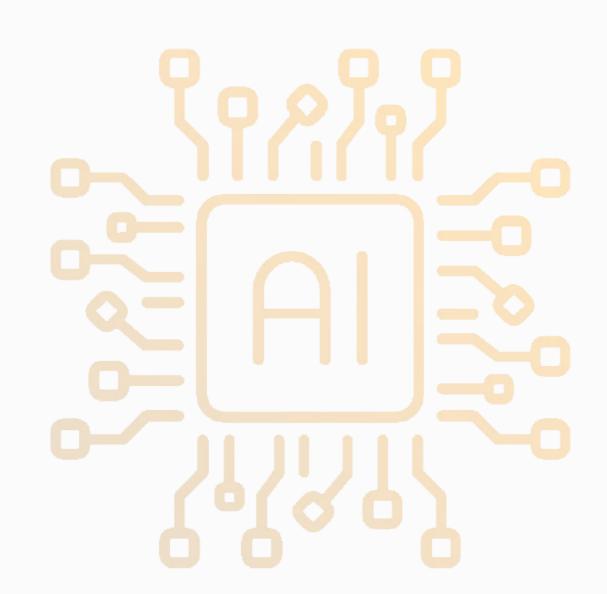
Applying filters to the face and body: Ai Assistant uses advanced artificial intelligence technology to apply filters to face and body images, allowing the user to instantly see potential skin tone changes and receive recommendations.

Skin and Face Tone Correction: Ai Assistant is able to adapt and modify skin and face tones, giving the user the ability to experiment with different options and find the perfect match for each user.

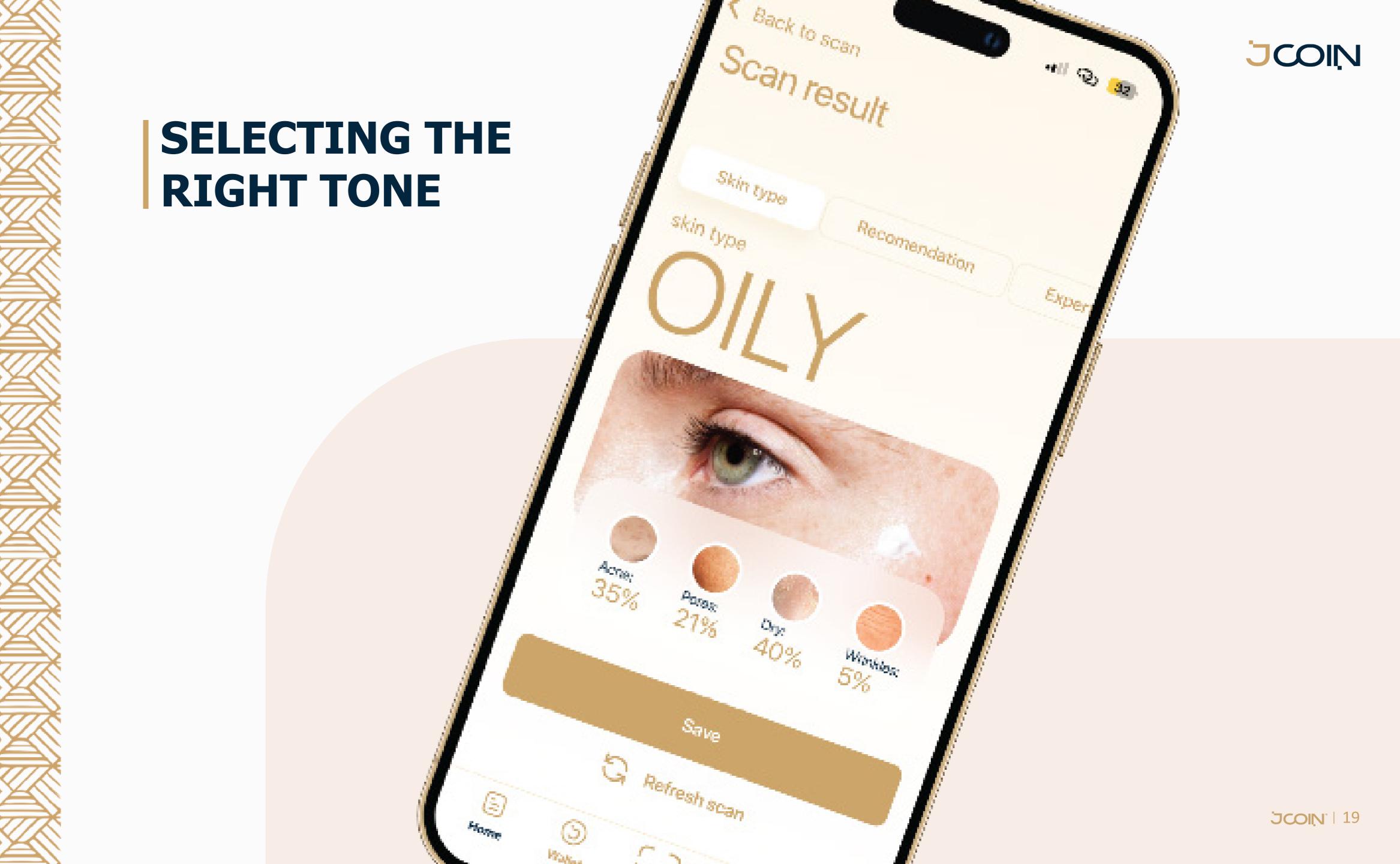
Color and shade suggestions in makeup: Ai Assistant analyzes the user's preferences and provides professional recommendations for choosing colors and shades in makeup, taking into account current trends and individual appearance features.

Recommendations and personalized tips: In addition to general functions, Ai Assistant is able to make personalized recommendations based on the user's preferences, skin type, face shape and other individual parameters, offering holistic solutions to enhance and maintain beauty.

Multifunctionality: Ai Assistant offers a wide range of features, from teaching the user the basics of makeup and skin care to advanced features such as virtual fitting room and personalized beauty tips, making it an indispensable tool in the daily beauty routine.



your personal assistant in the world of beauty and style





RECOGNIZING FACE TYPE

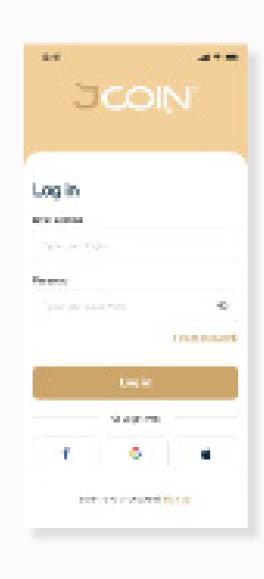


Jcoin ecosystem is a breakthrough in the field of beauty brands and their unification into a single ecosystem where blockchain and "Jcoin" token allows you to expand the boundaries of product use. We will create maximum interaction with the brand through it's many incentives, offers and benefits. Jcoin token holders will be a true part of the ecosystem in every sense of the term







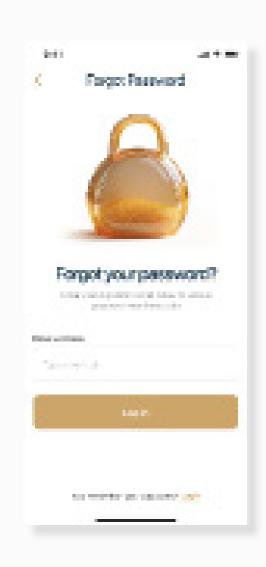


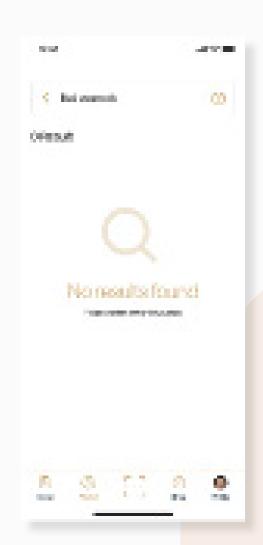




















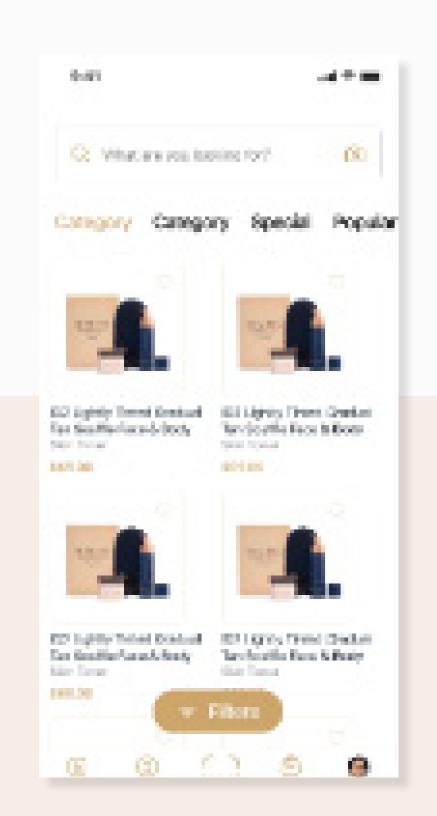






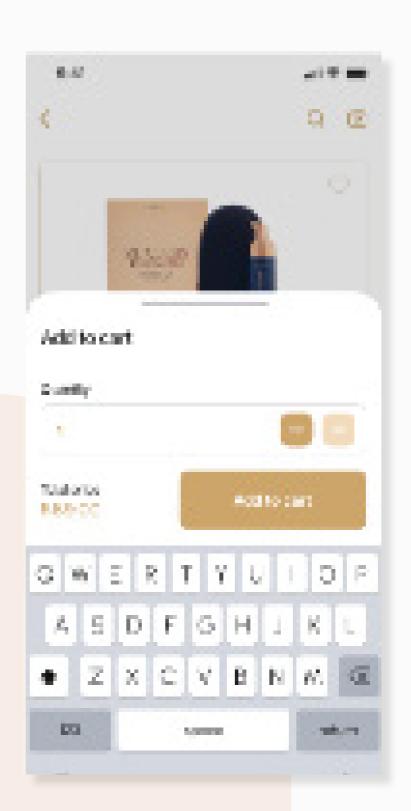








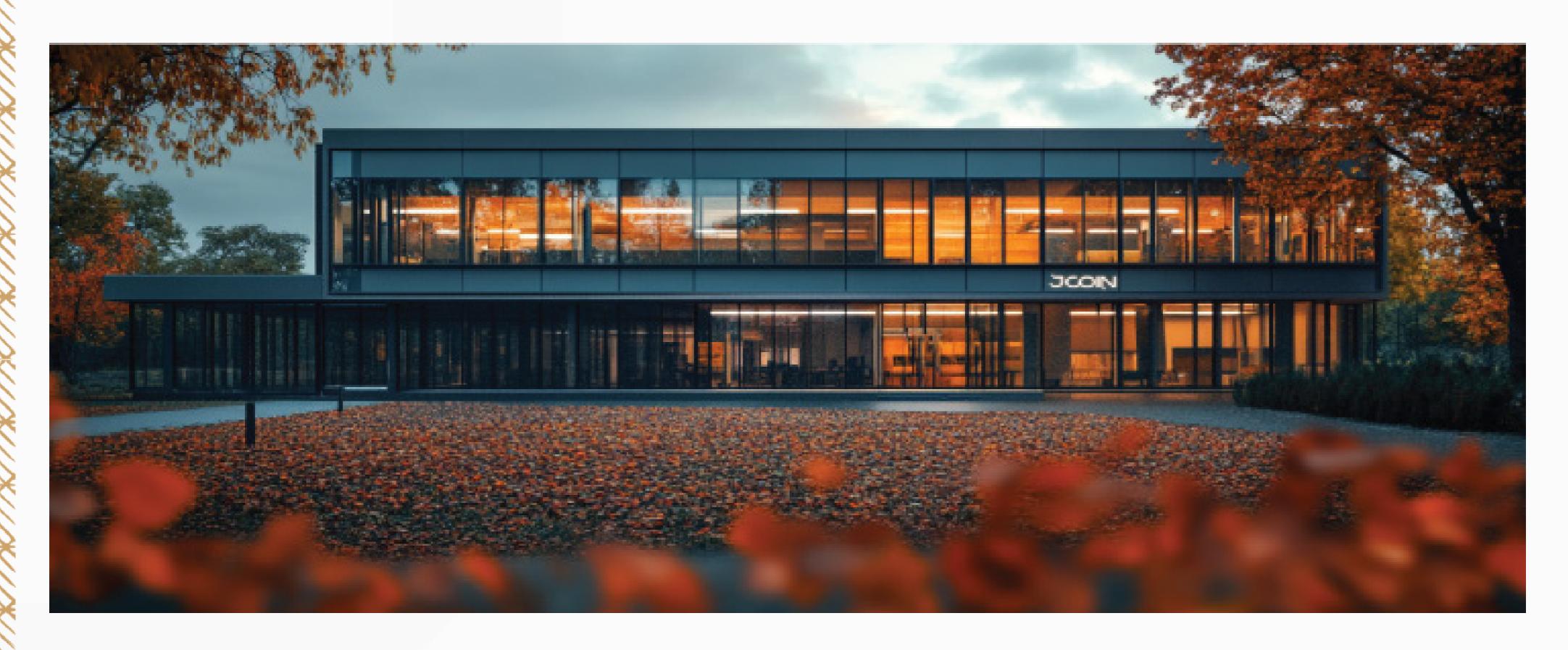








INNOVATION LAB CONCEPT





JCOIN COMMUNITY IN THE NEWS



GOOD HOUSEKEEPING, 8 MAY 2024

This is the exact tan behind Kylie and Kendall's 'Dream Girls' glow

https://www.goodhousekeeping.com/uk/beauty/skinca re/a60727199/kyliekendall-jenner-met-gala-tan/



VOGUE, 5 JULY 2023

7 Pro Secrets To A (Fake) Tan Like Kendall's

https://www.vogue.co.uk/article/kendall-jenner-tan-tips



COSMOPOLITAN, 8 JUNE 2023

Kim Kardashian's tan artist on how to avoid fake tan mistakes and get a flawless glow

https://www.cosmopolitan.com/uk/beauty- hair/a26043/how-to-avoid-fake-tan-mistakes/#r3z- addoor



GLAMOUR!, 2 MAY 2023

'She's committed to her glow!' Kim Kardashian's tanner tells GLAMOUR about the star's 2am (!) Met Gala spray tan

https://www.glamourmagazine.co.uk/article/kim- kardashian-spray-tan-met-gala-2023





HOLLYWOODLIFE.COM, 19TH DEC 2019

Kim & Khloe Kardashian's Go-To TanningGuru Reveals 5 Tips To Get The PerfectHoliday Glow

https://hollywoodlife.com/2019/12/19/kim-khloe- kardashian-spray-tan-tips-how-to-apply/



GLAMOUR, 28TH MARCH, 2019

Trick them into thinking it's real with our top 10 fake tan tips

https://www.glamourmagazine.co.uk/article/how-to-apply-fake-tan



REFINERY 29, 23RD MARCH 2018

Kim K.'s Spray Tanner Just Launched A Game- Changing Product

https://www.refinery29.com/en-us/2018/03/193292/jimm



US MAGAZINE, 6TH OCTOBER 2017

Kim Kardashian's Spray Tan Artist Jimmy Coco Reveals How She Keeps Her Summer Glow All Year Longy-coco-self-tanning-mitt

https://www.usmagazine.com/stylish/pictures/jimmy-coco-dishes-on-his-tanning-secrets-w507353/



THE TELEGRAPH, 16TH MAR 2019 (PAYWALL)

Why this £10 miracle mitt from LA gave me the best self-tan I've ever had

https://www.telegraph.co.uk/beauty/body/10-miracle- mitt-la-gave-best-self-tan-ever-had/



HOLLYWOODLIFE.COM, JULY 29TH 2016

Gigi Hadid: Get Her Exact Glow FromHollywood Tanning Guru JimmyJimmy Coco

https://hollywoodlife.com/2016/07/29/gigi-hadid-tan- jimmy-jimmy-coco-tanning/





MAIL ONLINE, 3RD DEC 2014

Victoria's Secret Angels call in Kim Kardashian's tanner for the show (and he got through 3.5 litres and used a 24ft hose!)

https://www.dailymail.co.uk/femail/article-2858805/ Victorias-Secret-Angels-call-Kim-Kardashian-stanner-show.html



THE TELEGRAPH, 1ST DEC 2014

The Victoria's Secret tan plan, by Jimmy Coco

http://fashion.telegraph.co.uk/beauty/news- features/TMG11265301/The-Victorias-Secret-tan-plan-by-Jimmy-Coco.html



INSTYLE, 26TH JUNE 2014

Ask the Experts: Bronzing Buffs Linda Hay and Jimmy Coco

https://www.instyle.com/news/ask-experts-bronzing-buffs- linda-hay-and-jimmy-coco



THE TELEGRAPH, 14TH NOV, 2013

Victoria's Secret Show 2013: Jimmy Coco, the man behind the Angel tan

http://fashion.telegraph.co.uk/article/TMG10448605/Victo riasSecret-Show-2013-Jimmy-Coco-theman-behind-the- Angel-tan.html



MAIL ONLINE, 20TH JULY 2009

Meet Mr Spray Tan, the man who's toning down Mrs Beckham

https://www.dailymail.co.uk/femail/beauty/article-12 00660/MeetMr-Spray-Tan-man-whos-toning-Mrs-Beckham.html



MAIL ONLINE – PHOTO OF IGGY AZALEA AFTER HER JIMMY TAN

https://www.dailymail.co.uk/tvshowbiz/article-8517927/lggyAzalea-displays-post-baby-body-skintight-jumpsuit-arrives-LA-recording-studio.html



MAP OF BRAND PRESENCE BY 2025 AND PRODUCT AVAILABILITY BY REGION AND CITY.



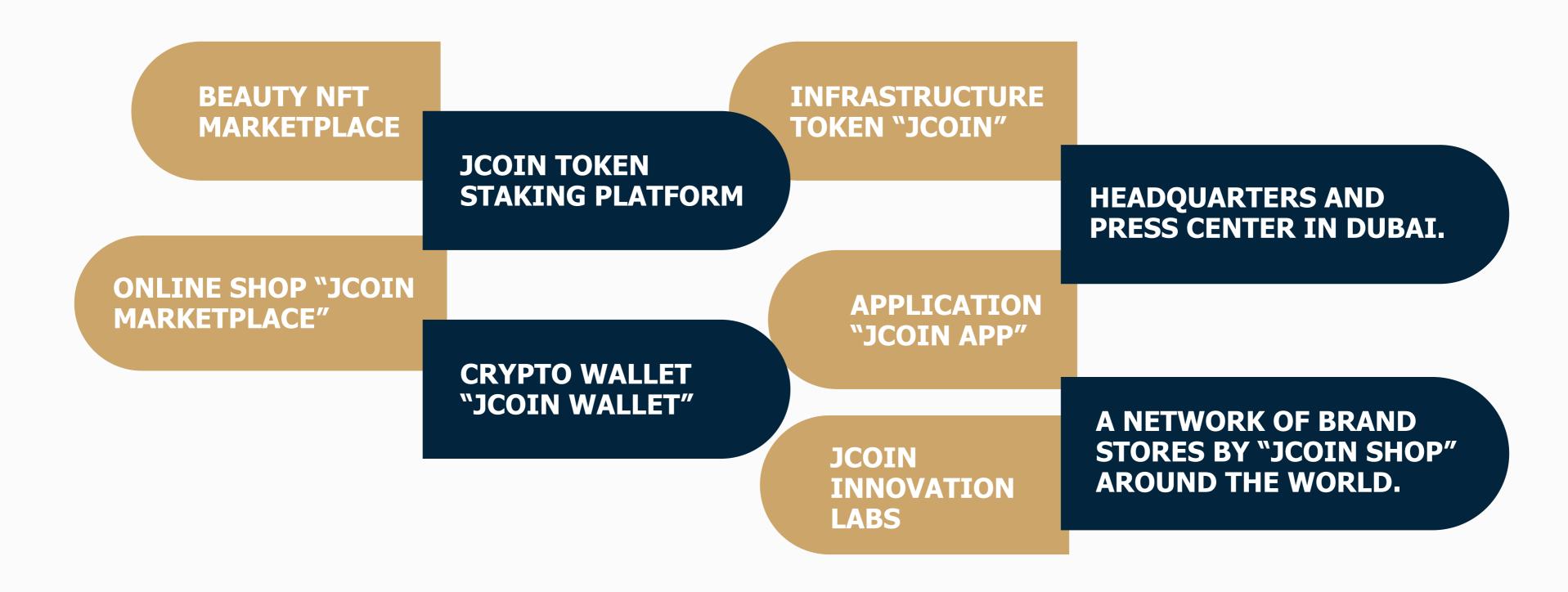
- United States of America
 - United Kingdom
 - Canada •
- Asia (China, Japan, South Korea, Singapore)
 - Latin America
- Europe (Germany, Austria Netherlands Norway Sweden)
 - Africa (South Africa, etc.)
 - Arab region (UAE, Kuwait, Oman, Saudi Arabia, etc.)
 - Australian continent
 - New Zealand •



ECOSYSTEM DEVELOPMENT

The Jcoin project ecosystem is a breakthrough in the field of beauty brands and their unification into a single ecosystem where blockchain and "Jcoin" token allows you to expand the boundaries of product use and create maximum interaction with the brand

Become part of a breakthrough in beauty and technology, together with the infrastructure token "Jcoin"







Consumers can't track the ingredient sources of their favorite brands. But there are now many blockchain scenarios involving the supply chain - most of them are still new.

Our blockchain-based platform under development will allow customers to track the production paths of their products through the chain. By scanning the QR code on each package, people can trace the origin of ingredients and learn about how the product was manufactured and even packaged.

In addition to verifying the origin of ingredients and increasing transparency in manufacturing, blockchain will help weed out counterfeit products, a growing problem in a world of "superfakes." Just as LMVH launched blockchain to help prove the authenticity of Louis Vuitton handbags and Christian Dior perfumes, we plan to launch Blockchain JCOIN, the world's first beauty-focused decentralized autonomous organization (DAO), in early 2025 to highlight creators creating beauty experiences in the Web3 ecosystem.



DECENTRALIZED PRODUCT REVIEWS AND RATINGS: PROTECTION AGAINST FALSIFICATION AND MANIPULATION

One of the most important aspects of the JCOIN platform is to ensure the transparency and honesty of reviews and ratings of cosmetic products. Using blockchain to store and manage this data helps protect it from falsification and manipulation, creating a trusted environment for both consumers and brands.

Challenges with traditional reviews and ratings

CHALLENGES WITH TRADITIONAL REVIEWS AND RATINGS

There are several significant problems with traditional reviews and ratings systems hosted on centralized platforms:

- Falsifying reviews: Dishonest sellers can create fake reviews to boost their products' ratings or discredit competitors.
- **Removal of negative reviews:** Brands or platforms may remove negative reviews, distorting the real picture of product quality.
- Ratings manipulation: Ratings can be artificially inflated or understated, misleading consumers.

IMPLEMENTATION ON THE JCOIN PLATFORM

On the JCOIN platform, each review and rating goes through several stages of verification and recording:

Only verified users who have actually purchased the product can leave reviews and ratings. The user verification and validation system helps to exclude fake accounts and reviews.

Every review and rating is recorded on the blockchain, making them immutable and available for verification. Users can track all their activities and reviews, ensuring transparency in the process. All reviews and ratings are available for verification by any user of the platform, increasing trust and transparency.

Dedicated rating mechanisms will help users determine the authenticity and usefulness of each review.



SMART CONTRACTS FOR AFFILIATE PROGRAMMES

Smart contracts are self-executing contracts where the terms of the transaction between the parties are written in code. These terms are automatically executed as soon as all agreed parameters are fulfilled. On the JCOIN platform, smart contracts are used to manage affiliate programmes where beauty brands partner with Influencers to promote their products.

TRANSPARENCY OF TRANSACTIONS:

The brand and the Influencer agree on the terms of co-operation. For example, the Influencer must publish a video review of the product and achieve a certain number of views or sales.

These terms are written into a smart contract that is posted on the blockchain.

The Influencer creates and publishes content (such as a YouTube video or Instagram post) that promotes the brand's product.

The contract includes a unique link or code that tracks the number of views or sales initiated by the influencer's content.

PAYMENT AUTOMATION:

The blockchain automatically tracks the fulfilment of contract terms. For example, it records the number of clicks on a unique link or the number of sales made using the influencer's code.

Once the set conditions (such as reaching 10,000 video views or 500 sales) are met, this is recorded on the blockchain.

The smart contract automatically initiates a payment to the Influencer. The funds (in the form of JCOIN tokens or other cryptocurrency) are transferred to the influencer's wallet without the need for third party involvement.

All transactions are recorded in the blockchain, making the process fully transparent and verifiable.



TOKENISATION OF COSMETIC PRODUCTS: AUTHENTICATION AND TRACKING OF OWNERSHIP HISTORY

The adoption of blockchain technology in the cosmetics industry offers many opportunities to improve transparency and trust between manufacturers and consumers. One of the key elements is product tokenisation, which allows users to authenticate products, track their origin and ownership history. The JCOIN platform realises this approach, offering unique solutions for today's cosmetics market.

WHAT IS PRODUCT TOKENISATION?

Tokenisation involves creating a digital representation of a physical object on the blockchain in the form of a non-fungible token (NFT). Each token is unique and contains information about a specific product, allowing it to be accurately identified and tracked throughout its lifecycle.



AN EXAMPLE OF THE TOKENISATION PROCESS ON THE JCOIN PLATFORM:

Token creation:

During the production phase, each cosmetic product receives a unique NFT containing all relevant information about it (e.g. composition, date and place of production, batch, etc.). This token is recorded on the blockchain and becomes an integral part of the product.

Binding to the product:

A QR code or other unique identifier is placed on the product packaging that allows users to access information about the token. By scanning this code, consumers can view the entire history of the product on the blockchain.



TOKENISATION OF COSMETIC PRODUCTS:

AUTHENTICATION AND TRACKING OF OWNERSHIP HISTORY

Information recorded on the blockchain cannot be altered or tampered with. This ensures that product data remains authentic and unchanged throughout its lifecycle.

Users can be assured that the product they are buying is indeed authentic and meets the advertised specifications.

A SIMPLE TEST:

Scanning a QR code on the product packaging gives the consumer instant access to information about the authenticity of the product.

This allows for quick and convenient verification of whether the product is really produced by the declared brand and meets all quality standards.

All information about the production steps (from the purchase of raw materials to the packaging of the finished product) is recorded on the blockchain. Consumers can see where and when the product was produced, what ingredients were used, and who was involved in its creation.

In addition to authentication, tokenisation allows you to trace a product's origin and ownership history. This is especially important for premium and collectible beauty products.





LOYALTY TOKENS ON THE JCOIN PLATFORM:

TRANSFER AND EXCHANGE BETWEEN USERS

On the JCOIN platform, the introduction of loyalty tokens opens new horizons for consumer interaction, offering innovative ways to use and exchange them. Loyalty tokens can be transferred and exchanged between users, creating a secondary market and added value for all participants in the ecosystem.

Loyalty tokens are digital assets created on the blockchain that are issued to users for certain actions or achievements on the platform. These tokens can be used to receive discounts, access to exclusive offers or other privileges. Unlike traditional loyalty programmes, loyalty tokens on the JCOIN platform are interchangeable and can be freely transferred between users.



TOKEN TRANSFER AND EXCHANGE

One of the key aspects of loyalty tokens on the JCOIN platform is that they can be transferred and exchanged between users. This creates a secondary market where tokens can add value and be used in a more flexible and diverse way.

The JCOIN platform provides opportunities to exchange loyalty tokens for other assets such as cryptocurrencies or goods and services from partners.

Users can exchange their tokens on dedicated platforms or through inbuilt exchange mechanisms, making the process convenient and transparent.



LOYALTY TOKENS ON THE JCOIN PLATFORM: TRANSFER AND EXCHANGE BETWEEN USERS

Token-based loyalty programmes make rewards more attractive and flexible, which contributes to customer retention.

Users who actively participate and benefit from the programme are more likely to remain loyal to the brand.

BENEFITS OF NEXT-LEVEL LOYALTY PROGRAMMES

The ability to transfer tokens between users helps spread the word about the brand and its products. Users who receive tokens as a gift or exchange may become interested in the brand's products and become new customers.

Brands that offer innovative and flexible loyalty programmes can improve their reputation and enhance their image as forward-thinking and customer-centric companies. This can attract new partners and customers willing to take advantage of such a system.

Users can exchange their tokens for discounts on the brand's products or access to exclusive offers and events. This incentivises customers to accumulate tokens and actively participate in the brand's life.



CERTIFICATES OF CONFIDENCE



100% SECURITY BY CERTIK

Contract code fully audited by Certik and shown to be 100% secure. View audit here.



100% SECURITY BY CERTIK

Contract code fully audited by Certik and shown to be 100% secure. View audit here.











BASIC INFORMATION OF TOKEN

Project Name: Jcoin Ecosystems

Symbol: JcoinDecimals: 09

Contract Ownership: Renounced
Launch Date: 10th March, 2025
Total Supply: 500,000,000 JCN
Circulating Supply: 200,000,000 JCN

• Start Price: \$0.10

TOKEN GENERATION EVENT (TGE) UNLOCKING SCHEDULE

• 6 months - 10%

9 months - 10%

• 12 months - 10%

• 15 months - 10%

• 18 months - 20%

• 21 months - 20%

24 months - 20%

(FROZEN TOKENS FROM THE PRESALE TO PREVENT BUYERS WHO PURCHASED CHEAPLY FROM LOWERING THE PRICE ON THE MARKET)

CENTRALISED EXCHANGE: 20%

Tokens allocated for providing liquidity on Tier 1 trading platforms, as well as for use as a means of payment on the project's website and within the application.

ECOSYSTEM INFRASTRUCTURE: 20%

Tokens allocated to support and develop the project's infrastructure, including the establishment of a innovation lab for the production of creams and other brand products.

LIQUIDITY DEX: 20%

Tokens allocated to provide liquidity on decentralized exchanges (DEX) and maintain the coin's value.

TEAM: 10%

Tokens allocated for the project team and founders with freezing periods of various lengths (12-15-18-21-24 months).

PRESALE: 20%

Tokens available for sale during the Pre-sale before the project is listed. At a token launch price ranging from \$0.3 to \$0.4, these tokens can attract an amount of \$5-10 million.

STAKING/FARMING: 5%

Token holders can freeze their tokens and receive rewards at a rate of 10% per annum.

ADVISORS: 5%

Tokens allocated for consultants and experts assisting in the project's development.



ROADMAP

Q1/25

Creation of a central headquarters in London by "Jcoin". Uniting the international community in the beauty and modeling business.

Q2/25

Release of mobile application Launch of other brand products Use of Jcoin token as a means of payment within the website and app.

Q3/25

Opening of brand stores of products by "Jcoin Brand" Opening of the innovation labs by "Jcoin Ecosystems"

Q4/25

Conclusion of contracts for the production of other brands at our own innovation lab "Jcoin Ecosystems"

Q1/26

Expanding the brand and creating new products and launching new product lines

Q2/26

Creating an international community around the world where "Jcoin Ecosystems" is the mastermind.



MANAGEMENT, ADVISORS AND AMBASSADORS

MANAGEMENT



John Coxhead

Co-founder of Jimmy Coco, entrepreneur and angel investor, John specialises in law and startups. Since launching the Jimmy Coco brand in 2020, John now has a new passion for the beauty industry and is planning to extend into further beauty sectors after the expansion of Jimmy Coco.



Alan Middleton

A respected lawyer in the UK with over 40 years experience, Alan and his family practice turned to property development in the North of England in the 2000's and have amassed, sold and retained a portfolio of commercial and residential properties worth in excess of £100m. His family business is now heavily involved in commodities in both mining and trading, with large swathes of land in various parts of the globe.



Martin O'Malley

A fundraising specialist from the UK, Martin has raised for numerous companies and projects across the world as well as investing in start up companies in the tech and beauty sector himself. He is also a keen Crypto investor and Jcoin was an idea that came to him when working out how best to bring two of the worlds fastest growing industries together.

ADVISORS



Dani Jones

Dani is Head of Education for Wella in the Middle East and Eastern Europe, spanning over 30 countries. He brings a wealth of experience from his role in the hair industry and was a huge part of Wella's recent success bringing in the worlds first 'House of Wella'. In his advisory role for Jcoin, he is sharing valuable insight into the interactions and behaviours in the world of beauty, assisting the team to bring the beauty and crypto world together.



Wes Culley

Wes specialises in strategy for growth businesses and startups, having sold digital and SaaS solutions to both SMEs and corporates globally. He also collaborates with listed companies, providing guidance on partnerships and acquisitions to drive business growth. As co-founder of Pretty Privilege, Wes is guiding his team through the intricacies of building a potential unicorn business



Adam Shoefield

Adam has over 25 years in the advertising, media planning and buying sector and his London based media agency works with many high profile brands from across the UK. As founder of the his own award winning media agency, with AI at the heart of their progression, Adam is always concentrating on the future of technology and how it can assist advancement of his industry and those he promotes.

AMBASSADORS



Jimmy Coco

A true visionary in his field, Jimmy's experience has been well documented in news stories going back to the turn of the millennium. From creating the worlds first mobile spray tan, to working with the Hollywood elite, before the creation of his own ethical, luxury brand, Jimmy's influence in his sector knows no bounds.



Loughlan De Burgh

Before founding Pretty Privilege, Loughlan was a corporate high flyer as a Director of a multi million pound company in Australia at the age of just 24. He founded Pretty Privilege, Australia's fastest growing lifestyle club, in 2023 and with over 20,000 members and partnerships with almost 100 brands, his companies unique data driven approach to marketing is ensuring a fast track to global success.



Siobhan O'Malley

A British beauty clinic franchise owner in the UK, Siobhan is an entrepreneur, an owner and an educator. After spending over 10 years making her mark in the UK beauty and aesthetics industry, Siobhan is now focusing on promoting wellbeing and longevity in the UK, with The Ark at the forefront of this.



SOCIAL NETWORKS AND CONTACTS

WEBSITE

https://jcoins.io

INSTAGRAM

https://www.instagram.com/jcoinecosystem

MEDIUM

https://jcoinecosystems.medium.com/

X

https://x.com/Jcoinecosystem

TELEGRAM

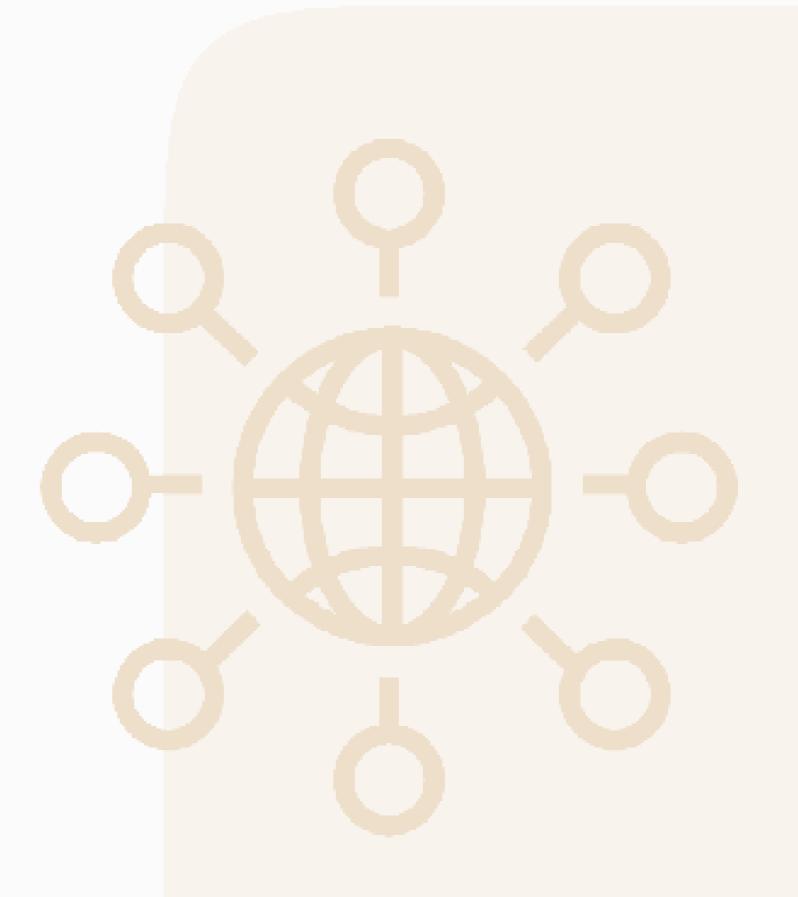
https://t.me/jcoin_crypto

GITHUB

https://github.com/jcoinecosystems/

YOUTUBE

https://www.youtube.com/@jcoin_international





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