

Career Research Assignment Worksheet

1. Student Name: **John Collins**
2. Job Description: **Visual designer is responsible for taking wireframes and prototypes and turning them in to visual designs that are user friendly and abide by all brand guidelines. To be a visual designer, they must have a clear understanding graphical element, brand standards, and design systems.**
3. Salary: **\$60k - \$97k**
4. Working Conditions: **Visual designer typically work in studios where they have access to drafting tables and computers.**
5. Education Requirements: **Bachelor's Degree**
6. What classes would be helpful for success in this field? **UX design, Multimedia Graphics and design, Web Page Development, Introduction to Computer Science, Introduction to Information Technology.**
7. Job Outlook: **Estimated growth over the past 10 years: -3.8%**
8. Overall Pros and Cons:
Pros: Makes decent money, Can work from home, Can be self-employed.
Cons: Criticism and Demanding Clients, Working on a computer all day, Competitive Job.

9. Advancement Opportunities: **Midweight designer, senior designer, art director, creative director.**

10. Why this job may fit you? **If you like working independently and at your pace while also flexing the creative muscles, this job would be a good fit.**

Sources:

<https://www.roberthalf.com/blog/salaries-and-skills/hot-job-visual-designer>

<https://datausa.io/profile/soc/graphic-designers>

<https://www.designscope.com/post/advantages-and-disadvantages-of-being-a-graphic-designer>

<https://dynamapper.com/blog/19-ux/176-ux-careers>