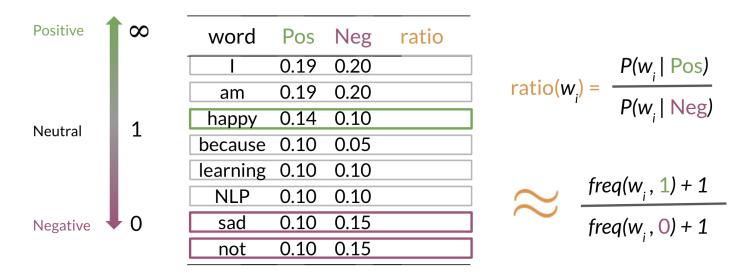
## Log Likelihood, Part 1

To compute the log likelihood, we need to get the ratios and use them to compute a score that will allow us to decide whether a tweet is positive or negative. The higher the ratio, the more positive the word is:



To do inference, you can compute the following:

$$\frac{P(pos)}{P(neg)} \prod_{i=1}^{m} \frac{P(w_i|pos)}{P(w_i|neg)} > 1$$

As m gets larger, we can get numerical flow issues, so we introduce the  $\log$ , which gives you the following equation:

$$\log\left(\frac{P(pos)}{P(neg)}\prod_{i=1}^{n}\frac{P(w_{i}|pos)}{P(w_{i}|neg)}\right) \Rightarrow \log\frac{P(pos)}{P(neg)} + \sum_{i=1}^{n}\log\frac{P(w_{i}|pos)}{P(w_{i}|neg)}$$

The first component is called the log prior and the second component is the log likelihood. We further introduce  $\lambda$  as follows:

doc: I am happy because I am learning.

$$\lambda(w) = \log \frac{P(w|pos)}{P(w|neg)}$$

$$\lambda(\text{happy}) = \log \frac{0.09}{0.01} \approx 2.2$$

| word     | Pos  | Neg  | λ |
|----------|------|------|---|
| I        | 0.05 | 0.05 | 0 |
| am       | 0.04 | 0.04 | 0 |
| happy    | 0.09 | 0.01 |   |
| because  | 0.01 | 0.01 |   |
| learning | 0.03 | 0.01 |   |
| NLP      | 0.02 | 0.02 |   |
| sad      | 0.01 | 0.09 |   |
| not      | 0.02 | 0.03 |   |
|          |      |      |   |

Having the  $\lambda$  dictionary will help a lot when doing inference.