

# Jonathan Compton

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## PROFILE

College graduate with experience in email marketing and social media management. Focused and diligent worker who is driven to facilitate growth by generating marketing leads.

## EXPERIENCE

### VICE PRESIDENT | SPORTS MARKETING ASSOCIATION | 2016 - 2017

- Managed organization's Facebook, Instagram and Twitter accounts
- Increased attendance by 25% through e-mail marketing
- Planned and managed events
- Ran a Facebook ad to recruit people for the organization which resulted in a 25% increase in membership

### INTERN | TEXAS MOTOR SPEEDWAY | 2015 - 2017

- Managed Fan360 database

## CERTIFICATIONS

- Google Analytics Individual Qualification
- Google AdWords: Fundamentals and Search
- HubSpot Inbound Marketing

## ADDITIONAL SKILLS

- HTML
- CSS
- SPSS

## EDUCATION

### UNIVERSITY OF NORTH TEXAS | 2015-2017

Bachelor of Arts in Marketing

### AUSTIN COMMUNITY COLLEGE | 2013-2014