

Johnathan G. Conzelmann

University of North Carolina at Chapel Hill
Department of Public Policy
Abernethy Hall, Rm 203A



jconzelm@unc.edu
(734) 255-7134
johnconzelmann.com

EDUCATION

Ph.D. Public Policy, University of North Carolina at Chapel Hill, expected 2024
M.Ed. Higher Education Administration, North Carolina State University, 2014
B.A. Economics, Butler University, 2012

RESEARCH AREAS

Labor Economics, Economics of Education, Public Economics, Higher Education Policy

PEER-REVIEWED PUBLICATIONS

[“Grads on the Go: Measuring College-Specific Labor Markets for Graduates,”](#) with Steven Hemelt, Brad Hershbein, Shawn Martin, Andrew Simon, & Kevin Stange. Accepted, *Journal of Policy Analysis and Management*.

Media coverage: [Washington Post](#), [538 \(Data is Plural\)](#), [KPBS San Diego](#), [Dakota Free Press](#), [Detroit News](#)

[“Modular survey design: Experimental manipulation of survey length and monetary incentive structure,”](#) with Andy Peytchev, Emilia Peytcheva, Ashley Wilson, & Jennifer Wine. (2020). *Journal of Survey Statistics and Methodology* 8(2): 370-384.

[“Another day another dollar metric? An event history analysis of student loan repayment,”](#) with T. Austin Lacy & Nichole D. Smith. (2019). *Education Finance and Policy* 14(4): 627-651.

[“Federal Income-Driven Repayment plans and short-term student loan outcomes,”](#) with T. Austin Lacy & Nichole D. Smith. (2018). *Educational Researcher* 47(4): 255-258.

[“Strategic use of FAFSA list information by colleges,”](#) with Stephen R. Porter. (2017). *Research in Higher Education* 58(5): 568-579.

[“Bounded aspirations: Rural, African American high school students and college access,”](#) with Darris R. Means, Ashley B. Clayton, Patti Baynes, & Paul D. Umbach. (2016). *The Review of Higher Education* 39(4): 543-569.

WORKING PAPERS

[“The Diversification of Baccalaureate Education.”](#) (Job Market Paper).

[“Skills, Majors and Jobs: Does Higher Education Respond?”](#) with Steven Hemelt, Brad Hershbein, Shawn Martin, Andrew Simon, & Kevin Stange. *NBER Working Paper No. 31572*.

WORKS IN PROGRESS

“Income-Driven Repayment Plan Expansion and its Effects on Labor Supply and Earnings.”

“The Dynamics of Student Responses to Labor Demand Shocks.”

OTHER PUBLICATIONS

- [“Understanding the Labor Markets for Graduates of UNC System Institutions,”](#) with Steven Hemelt. (2022). *North Carolina Education Futures Initiative Research Brief*.
- [“Grads on the Go: Measuring College-Specific Labor Markets for Graduates,”](#) with Steven Hemelt, Brad Hershbein, Shawn Martin, Andrew Simon, & Kevin Stange. (2022). *Public Dataset*.
- [“The Long journey through student loan repayment: A look at diverse pathways,”](#) with Erin Velez, Austin Lacy, Michael Duprey, & Nichole Smith. (2019). *Pew Charitable Trusts White Paper*.
- [“The state of financial knowledge in college: New evidence from a national survey,”](#) with Drew Anderson & Austin Lacy. (2018). *RAND working paper*.
- [“Financial and student loan \(il\)literacy among US college students,”](#) with T. Austin Lacy. (2018). *Brookings Institution: Brown Center Chalkboard*.
- [“2015-16 National Postsecondary Student Aid Study \(NPSAS:16\): Student Financial Aid Estimates for 2015-16,”](#) with David Radwin, Austin Lacy, Joanna Wu, Stephen Lew, Jennifer Wine, & Peter Siegel. (2018). *U.S. Department of Education, National Center for Education Statistics*.
- [“The tension between student loan accountability and income-driven repayment plans,”](#) with Nichole Smith & T. Austin Lacy. (2016). *Brookings Institution: Brown Center Chalkboard*.

CONFERENCE AND INVITED PRESENTATIONS (SINCE 2019)

- | | |
|------|---|
| 2023 | Association for Education Finance and Policy (AEFP) |
| 2022 | Association for Public Policy Analysis and Management (APPAM) |
| 2021 | AEFP, UNC Public Policy Graduate Student Brownbag |
| 2019 | U.S. Department of Education College Scorecard TRP |

RESEARCH GRANTS, AWARDS, AND HONORS

- | | |
|-----------|---|
| 2023 | Emerging Scholar, Student Borrower Protection Center |
| 2022–2024 | National Science Foundation (NSF) Graduate Research Fellowship |
| 2022 | Hammer Fund Travel Grant, UNC-CH Department of Public Policy |
| 2018 | President’s Award, RTI International (<i>Team award</i>) |
| 2017–2018 | Financial Security and Mobility Project, Pew Charitable Trusts, \$50,000
<i>Pathways through Repayment: A Typology of Student Loan Repayment Patterns.</i> (Erin D. Velez, PI) |
| 2017–2018 | Professional Development Award, RTI International, \$28,000
<i>The Repayment Project.</i> (T. Austin Lacy, PI) |

RESEARCH EXPERIENCE

- | | |
|-----------|--|
| 2020–2021 | University of North Carolina at Chapel Hill
Graduate Research Assistant, Department of Public Policy with Dr. Steven Hemelt |
| 2014–2019 | RTI International
Research Education Analyst, Education & Workforce Development Division |

TEACHING EXPERIENCE

- 2022-2023 PLCY 7/800: Mathematical Preparation for Public Policy and Economics – *Instructor of Record*
- 2023 (Sp) ECON 58H: Researching Tools for Student Success in College – *Graduate Research Consultant*
- 2020 (Sp) PLCY 210: Policy Innovation and Analysis – *Teaching assistant*
- 2019 (Fa) PLCY 581: Research Design for Public Policy – *Teaching assistant*

PROFESSIONAL SERVICE

Reviewer: *AERA Open, American Journal of Education, Economics of Education Review, Educational Evaluation and Policy Analysis, Education Finance and Policy (3), Journal of Family and Economic Issues (4), Review of Educational Research*

TECHNICAL SKILLS

Analysis: Stata (highly advanced), R (advanced), SAS (intermediate)

Other: \LaTeX , Zotero, SQL, Qualtrix

PERSONAL INFORMATION

Citizenship: United States

REFERENCES

Steven Hemelt (Chair)

Associate Professor
Department of Public Policy
University of North Carolina–Chapel Hill
hemelt@email.unc.edu
(919) 962-4334

Kevin Stange

Associate Professor
Gerald R. Ford School of Public Policy
University of Michigan
kstange@umich.edu
(734) 615-6990

Jane Cooley Fruehwirth

Professor
Department of Economics
University of North Carolina–Chapel Hill
jane_fruehwirth@unc.edu
(919) 966-4886

Fenaba Addo

Associate Professor
Department of Public Policy
University of North Carolina–Chapel Hill
fenaba_addo@unc.edu
(919) 962-1600