Johnathan G. Conzelmann

Denison University
Department of Economics
Higley Hall 227

✉ conzelmannj@denison.edu
☎ (740) 587-6560
🌐 johnconzelmann.com

EMPLOYMENT

2024 –   Assistant Professor, Department of Economics, Denison University

EDUCATION

Ph.D.   Public Policy, University of North Carolina at Chapel Hill, 2024

M.Ed.   Higher Education Administration, North Carolina State University, 2014

B.A.   Economics, Butler University, 2012

RESEARCH AREAS

Labor Economics, Economics of Education, Public Economics, Higher Education Policy

PEER-REVIEWED PUBLICATIONS

"Grads on the Go: Measuring College-Specific Labor Markets for Graduates," with Steven Hemelt, Brad Hershbein, Shawn Martin, Andrew Simon, & Kevin Stange. (2025). *Journal of Policy Analysis and Management*.

> Media coverage: Washington Post, 538 (Data is Plural), KPBS San Diego, Dakota Free Press, Detroit News

"Modular survey design: Experimental manipulation of survey length and monetary incentive structure," with Andy Peytchev, Emilia Peytcheva, Ashley Wilson, & Jennifer Wine. (2020). *Journal of Survey Statistics and Methodology* 8(2): 370-384.

"Another day another dollar metric? An event history analysis of student loan repayment," with T. Austin Lacy & Nichole D. Smith. (2019). *Education Finance and Policy* 14(4): 627-651.

"Federal Income-Driven Repayment plans and short-term student loan outcomes," with T. Austin Lacy & Nichole D. Smith. (2018). *Educational Researcher* 47(4): 255-258.

"Strategic use of FAFSA list information by colleges," with Stephen R. Porter. (2017). *Research in Higher Education* 58(5): 568-579.

"Bounded aspirations: Rural, African American high school students and college access," with Darris R. Means, Ashley B. Clayton, Patti Baynes, & Paul D. Umbach. (2016). *The Review of Higher Education* 39(4): 543-569.

WORKING PAPERS

"The Diversification of Baccalaureate Education."

"Skills, Majors and Jobs: Does Higher Education Respond?" with Steven Hemelt, Brad Hershbein, Shawn Martin, Andrew Simon, & Kevin Stange. *NBER Working Paper No. 31572*.

WORKS IN PROGRESS

"Income-Driven Repayment Plan Expansion and its Effects on Labor Supply and Earnings."

"The Dynamics of Student Responses to Labor Demand Shocks."

BOOK CHAPTERS

"College Majors and Programs: Choices and Returns," with Stephanie Owen and Andrew Simon. In *Live Handbook of Education Policy Research.* Douglas Harris (ed.), Association for Education Finance and Policy.

OTHER PUBLICATIONS

"How higher education responds to labor market demand." with Steven Hemelt, Brad Hershbein, Shawn Martin, Andrew Simon, & Kevin Stange. (2024). *W.E. Upjohn Institute for Employment Research Policy and Research Brief.*

"New data show how far graduates move from their college, and why it matters." with Steven Hemelt, Brad Hershbein, Shawn Martin, Andrew Simon, & Kevin Stange. (2023). *W.E. Upjohn Institute for Employment Research Policy and Research Brief.*

"Understanding the Labor Markets for Graduates of UNC System Institutions," with Steven Hemelt. (2022). *North Carolina Education Futures Initiative Research Brief.*

"Grads on the Go: Measuring College-Specific Labor Markets for Graduates," with Steven Hemelt, Brad Hershbein, Shawn Martin, Andrew Simon, & Kevin Stange. (2022). *Public Dataset*.

"The Long journey through student loan repayment: A look at diverse pathways," with Erin Velez, Austin Lacy, Michael Duprey, & Nichole Smith. (2019). *Pew Charitable Trusts White Paper.*

"The state of financial knowledge in college: New evidence from a national survey," with Drew Anderson & Austin Lacy. (2018). *RAND working paper.*

"Financial and student loan (il)literacy among US college students," with T. Austin Lacy. (2018). *Brookings Institution: Brown Center Chalkboard.*

"2015-16 National Postsecondary Student Aid Study (NPSAS:16): Student Financial Aid Estimates for 2015-16," with David Radwin, Austin Lacy, Joanna Wu, Stephen Lew, Jennifer Wine, & Peter Siegel. (2018). *U.S. Department of Education, National Center for Education Statistics.*

"The tension between student loan accountability and income-driven repayment plans," with Nichole Smith & T. Austin Lacy. (2016). *Brookings Institution: Brown Center Chalkboard.*

CONFERENCE AND INVITED PRESENTATIONS (INCLUDING PLANNED*)

2025	Ohio State University, Miami University*, Workshop on Education Economics and Policy at the University of Oslo*
2024	Association for Education Finance and Policy (AEFP), Abt Associates, Denison University
2023	AEFP, UNC-Chapel Hill Policy Research Group
2022	Association for Public Policy Analysis and Management

2021   AEFP, UNC Public Policy Graduate Student Brownbag

RESEARCH GRANTS, AWARDS, AND HONORS

2022–2024   National Science Foundation (NSF) Graduate Research Fellowship

2023   Emerging Scholar, Student Borrower Protection Center

2022   Hammer Fund Travel Grant, UNC-CH Department of Public Policy

2018   President's Award, RTI International *(Team award)*

2017–2018   Financial Security and Mobility Project, Pew Charitable Trusts, $50,000
            Pathways through Repayment: A Typology of Student Loan Repayment Patterns. (Erin D. Velez, PI)

2017–2018   Professional Development Award, RTI International, $28,000
            The Repayment Project. (T. Austin Lacy, PI)

RESEARCH EXPERIENCE

2020–2021   University of North Carolina at Chapel Hill
            Graduate Research Assistant, Department of Public Policy with Dr. Steven Hemelt

2014–2019   RTI International
            Research Education Analyst, Education & Workforce Development Division

TEACHING EXPERIENCE

Denison University

ECON102   Introductory Microeconomics, F2024, S2025

ECON464   Labor Economics, F2024

ECON307   Introductory Econometrics, S2025

UNC-Chapel Hill

PLCY700   Mathematical Preparation for Public Policy and Economics, F2022, F2023

PROFESSIONAL SERVICE

Reviewer: *AERA Open, American Journal of Education, Economics of Education Review, Educational Evaluation and Policy Analysis, Education Finance and Policy (3), Empirical Economics, Journal of Family and Economic Issues (4), Journal of Human Resources, Research in Higher Education, Review of Educational Research*

TECHNICAL SKILLS

Analysis: Stata (highly advanced), R (advanced), SAS (intermediate)

Other: LaTeX, Zotero, SQL, Qualtrix