Johnathan G. Conzelmann

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EDUCATION

Ph.D. Public Policy, University of North Carolina at Chapel Hill, expected 2024 M.Ed. Higher Education Administration, North Carolina State University, 2014

B.A. Economics, Butler University, 2012

AREAS OF INTEREST

Labor Economics, Economics of Education, Public Economics, Higher Education Policy

PEER-REVIEWED PUBLICATIONS

"Grads on the Go: Measuring College-Specific Labor Markets for Graduates," with Steven Hemelt, Brad Hershbein, Shawn Martin, Andrew Simon, & Kevin Stange. Accepted, *Journal of Policy Analysis and Management*.

Media coverage: Washington Post, 538 (Data is Plural), KPBS San Diego, Dakota Free Press, Detroit News

- "Modular survey design: Experimental manipulation of survey length and monetary incentive structure," with Andy Peytchev, Emilia Peytcheva, Ashley Wilson, & Jennifer Wine. (2020). *Journal of Survey Statistics and Methodology* 8(2): 370-384.
- "Another day another dollar metric? An event history analysis of student loan repayment," with T. Austin Lacy & Nichole D. Smith. (2019). *Education Finance and Policy* 14(4): 627-651.
- "Federal Income-Driven Repayment plans and short-term student loan outcomes," with T. Austin Lacy & Nichole D. Smith. (2018). *Educational Researcher* 47(4): 255-258.
- "Strategic use of FAFSA list information by colleges," with Stephen R. Porter. (2017). *Research in Higher Education* 58(5): 568-579.
- "Bounded aspirations: Rural, African American high school students and college access," with Darris R. Means, Ashley B. Clayton, Patti Baynes, & Paul D. Umbach. (2016). *The Review of Higher Education* 39(4): 543-569.

WORKING PAPERS

"The Diversification of Baccalaureate Education." (Job Market Paper).

"Skills, Majors and Jobs: Does Higher Education Respond?" with Steven Hemelt, Brad Hershbein, Shawn Martin, Andrew Simon, & Kevin Stange. NBER Working Paper No. 31572.

WORKS IN PROGRESS

"Income-Driven Repayment Plan Expansion and its Effects on Labor Supply and Earnings."

"The Dynamics of Student Responses to Labor Demand Shocks."

OTHER PUBLICATIONS

- "Understanding the Labor Markets for Graduates of UNC System Institutions," with Steven Hemelt. (2022). *North Carolina Education Futures Initiative Research Brief.*
- "Grads on the Go: Measuring College-Specific Labor Markets for Graduates," with Steven Hemelt, Brad Hershbein, Shawn Martin, Andrew Simon, & Kevin Stange. (2022). *Public Dataset*.
- "The Long journey through student loan repayment: A look at diverse pathways," with Erin Velez, Austin Lacy, Michael Duprey, & Nichole Smith. (2019). *Pew Charitable Trusts White Paper.*
- "The state of financial knowledge in college: New evidence from a national survey," with Drew Anderson & Austin Lacy. (2018). *RAND working paper*.
- "Financial and student loan (il)literacy among US college students," with T. Austin Lacy. (2018). Brookings Institution: Brown Center Chalkboard.
- "2015-16 National Postsecondary Student Aid Study (NPSAS:16): Student Financial Aid Estimates for 2015-16," with David Radwin, Austin Lacy, Joanna Wu, Stephen Lew, Jennifer Wine, & Peter Siegel. (2018). U.S. Department of Education, National Center for Education Statistics.
- "The tension between student loan accountability and income-driven repayment plans," with Nichole Smith & T. Austin Lacy. (2016). *Brookings Institution: Brown Center Chalkboard*.

CONFERENCE AND INVITED PRESENTATIONS (SINCE 2019)

2023	Association for Education Finance and Policy (AEFP), UNC Policy Research Group
2022	Association for Public Policy Analysis and Management (APPAM)
2021	AEFP, UNC Public Policy Graduate Student Brownbag
2019	U.S. Department of Education College Scorecard TRP

RESEARCH GRANTS, AWARDS, AND HONORS

2023	Emerging Scholar, Student Borrower Protection Center
2022-2024	National Science Foundation (NSF) Graduate Research Fellowship
2022	Hammer Fund Travel Grant, UNC-CH Department of Public Policy
2018	President's Award, RTI International (Team award)
2017–2018	Financial Security and Mobility Project, Pew Charitable Trusts, \$50,000 <i>Pathways through Repayment: A Typology of Student Loan Repayment Patterns. (Erin D. Velez, PI)</i>
2017–2018	Professional Development Award, RTI International, \$28,000 <i>The Repayment Project. (T. Austin Lacy, PI)</i>

RESEARCH EXPERIENCE

2020–2021	University of North Carolina at Chapel Hill Graduate Research Assistant, Department of Public Policy with Dr. Steven Hemelt
2014–2019	RTI International Research Education Analyst, Education & Workforce Development Division

TEACHING EXPERIENCE

2022-2023 PLCY 7/800: Mathematical Preparation for Public Policy and Economics – Instructor

of Record

2023 (Sp) ECON 58H: Researching Tools for Student Success in College – Graduate Research

Consultant

2020 (Sp) PLCY 210: Policy Innovation and Analysis – Teaching assistant

2019 (Fa) PLCY 581: Research Design for Public Policy – *Teaching assistant*

PROFESSIONAL SERVICE

Reviewer: AERA Open, American Journal of Education, Economics of Education Review, Educational

Evaluation and Policy Analysis, Education Finance and Policy (3), Journal of Family and

Economic Issues (4), Review of Educational Research

TECHNICAL SKILLS

Analysis: Stata (highly advanced), R (advanced), SAS (intermediate)

Other: LATEX, Zotero, SQL, Qualtrix

PERSONAL INFORMATION

Citizenship: United States

REFERENCES

Steven Hemelt (Chair)

Associate Professor

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