

Ekko

GEO Engine for AI Visibility

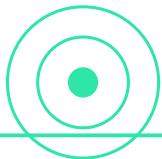
---

## Better Pak Inc.

AI Visibility Analysis Report

Generated: November 27, 2025 at 12:46 UTC

---



## AI Visibility Summary



### Score Distribution

Score 0 - Not Mentioned



Score 1 - Mentioned

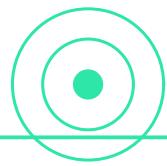
Score 2 - Primary

### Summary

Better Pak Inc. currently has no visibility in AI-generated responses. To improve its chances of being mentioned, the company should create and optimize content that directly addresses its priority queries, enhances its branding, and establishes authority in the industrial supplies niche. By implementing strategic updates and new pages, Better Pak Inc. can increase its online presence and relevance in AI-generated answers.

### Executive Summary

- > You are not recommended in any of the 4 queries tested.
- > Top competitors dominating AI recommendations: Grainger, Fastenal.
- > Better Pak Inc. is missing from search results for key industrial supply queries.
- > Next 30 days focus: Create and publish a blog post titled '5 Reasons to Buy Industrial Supplies Onli...'
- > 2 high-impact opportunity(ies) identified with detailed page blueprints.



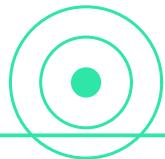
## Query Analysis Details

Query	Score	Top Competitor
best place to buy Industrial supplies online	0	Grainger
bulk Industrial supplies supplier in online US	0	Grainger
wholesale Industrial supplies for businesses	0	Grainger
where to order Industrial supplies online	0	Grainger

## Competitor Overview

These competitors appeared most frequently in AI recommendations across your queries:

Competitor	Frequency
Grainger	4 of 4 queries
Fastenal	4 of 4 queries
Uline	4 of 4 queries
MSC Industrial Direct	2 of 4 queries
Amazon Business	2 of 4 queries



# Genius Insights & Opportunity Map

Deep strategic analysis powered by AI to uncover hidden patterns and high-value opportunities.

## Patterns in AI Visibility

### Better Pak Inc. is missing from search results for key industrial supply queries.

- For query 'best place to buy Industrial supplies online', score=0 while Grainger and Global Industrial appear as top rec
- For query 'bulk Industrial supplies supplier in online US', score=0 while Grainger and MSC Industrial Supply dominate.

*Implication: This indicates a significant gap in Better Pak Inc.'s online visibility, impacting potential sales in the competitive Los Angeles market.*

## Priority Opportunities (with Impact/Effort)

### 1. best place to buy Industrial supplies online

#### Impact: 9/10 | Effort: Medium | Intent: Informational

This query represents a high-intent search for buyers looking to purchase industrial supplies, which is crucial for Better Pak Inc.'s revenue.

#### Page Blueprint:

URL: /best-industrial-supplies-online  
SEO Title: Best Industrial Supplies Online | Better Pak Inc. in Los Angeles  
H1: Discover the Best Place to Buy Industrial Supplies Online  
Outline:

- Section 1: Overview of Industrial Supplies
- Section 2: Why Choose Better Pak Inc. for Your Industri
- Section 3: Customer Testimonials and Case Studies
- CTA section: Contact Us for Bulk Orders

*Site note: Site content not available for detailed page analysis*

### 2. bulk Industrial supplies supplier in online US

#### Impact: 10/10 | Effort: High | Intent: High-Ticket

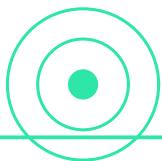
Bulk supplies signify larger orders, which can lead to substantial revenue increases for Better Pak Inc.

#### Page Blueprint:

URL: /bulk-industrial-supplies  
SEO Title: Bulk Industrial Supplies Supplier | Better Pak Inc. Los Angeles  
H1: Your Trusted Bulk Industrial Supplies Supplier  
Outline:

- Section 1: Why Bulk Supplies Matter for Businesses
- Section 2: Our Product Range for Bulk Orders
- Section 3: Pricing and Discounts for Bulk Purchases
- CTA section: Get a Quote for Bulk Orders

*Site note: Site content not available for detailed page analysis*



## Next 30 Days Focus

1. Create and publish a blog post titled '5 Reasons to Buy Industrial Supplies Online' to target informational queries.
2. Optimize the homepage with relevant keywords such as 'industrial supplies in Los Angeles' to improve search visibility.
3. Engage in local SEO efforts by registering Better Pak Inc. on Google My Business and including relevant keywords in the profile.

## Future AI Answers (Preview)

Preview of how AI assistants could respond once your visibility improves:

### Q: bulk Industrial supplies supplier in online US

*For companies in need of bulk industrial supplies, Better Pak Inc. offers a comprehensive range of products at competitive prices. Located in Los Angeles, we specialize in meeting the demands of local businesses with fast shipping and personalized service.*

### Q: best place to buy Industrial supplies online

*Looking for the best place to buy industrial supplies online? Better Pak Inc. stands out with its commitment to quality and customer satisfaction, providing a wide selection of industrial supplies directly from Los Angeles.*



## Recommended Actions

Strategic recommendations to improve your AI visibility based on the analysis:

### New Pages to Create

#### Create a Dedicated 'Industrial Supplies' Landing Page

Develop a comprehensive landing page focused on industrial supplies that includes detailed descriptions of products, benefits, and purchasing options. This will improve relevance for queries relate...

#### Create Comparison Guides for Bulk Supply Options

Develop comparison guides that highlight the advantages of purchasing bulk industrial supplies through Better Pak Inc. This targeted content appeals directly to businesses looking for wholesale opt...

### Pages to Update

#### Optimize Product Categories with SEO Best Practices

Review and optimize existing product category pages by incorporating relevant keywords from the priority queries, such as 'bulk industrial supplies' and 'wholesale industrial supplies for businesse...

#### Implement Schema Markup for Products and Reviews

Add schema markup to product pages to provide structured data about the offerings, including pricing, availability, and reviews. This will help search engines better index the content, potentially ...

### FAQ Content

#### Add an FAQ Section Addressing Common Queries

Create an FAQ section that directly answers questions like 'Where to order industrial supplies online?' and 'What are the best places to buy industrial supplies?'. This targeted content can enhance...

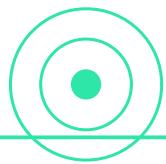
### Authority Building

#### Publish Industry Insights and Guides

Start a blog that offers insights, tips, and guides on industrial supplies and their applications. By establishing authority in the sector, Better Pak Inc. can increase its visibility and trustwort...

#### Leverage Customer Testimonials and Case Studies

Showcase customer testimonials and case studies that demonstrate the effectiveness of Better Pak Inc.'s products. This not only builds trust but also positions the company as a go-to supplier, enha...



## Branding

### Enhance Brand Messaging Consistency Across Domains

Ensure that the brand messaging and information presented on both better-pak.com and betterpaksupplies.com are consistent and aligned with the brand's identity. This strengthens brand recognition a...