



EkkoScope

GEO Engine for AI Visibility

Better Pak

AI Visibility Analysis Report

Comprehensive GEO analysis of how AI assistants recommend your business

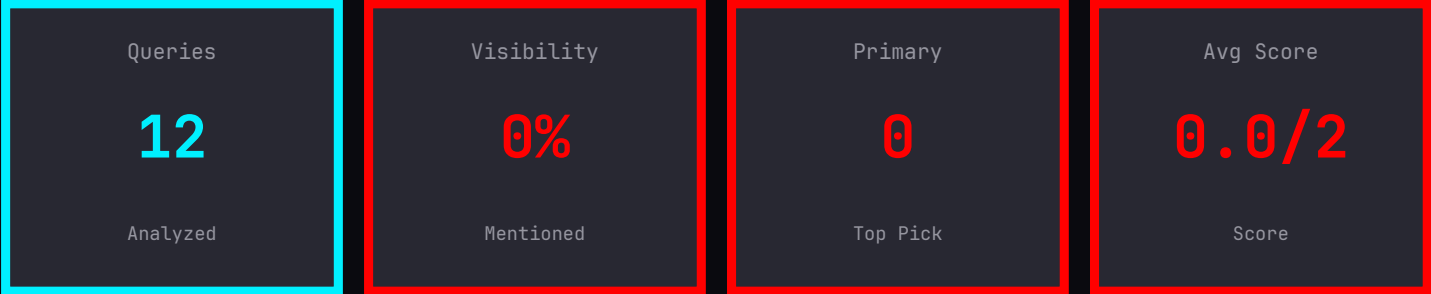
Report Date: December 03, 2025

Market Focus: Canoga Park, CA

Powered by EkkoScope GEO Engine | AI Visibility Intelligence

Executive Dashboard

Key metrics and insights from your AI visibility analysis



AI Visibility Distribution

NOT FOUND: 100% of queries



Mentioned (Score 1)	0 (0%)
Primary Recommendation (Score 2)	0 (0%)

Executive Summary

- > You are not recommended in any of the 12 queries tested.
- > Top competitors dominating AI recommendations: Uline, Staples.
- > Better Pak is currently missing visibility for crucial shipping supply queries in Canoga Park.
- > Next 30 days focus: Update the meta description on betterpaksupplies.com to include keywords like 'shipping supplies' and 'Canoga Park' to improve local SEO.
- > 2 high-impact opportunities identified with detailed page blueprints.

Analysis Summary

To enhance Better Pak's visibility in AI-generated answers, it is essential to create targeted content that aligns with the priority queries and categories outlined in the tenant profile. By developing specific pages, FAQs, and authority content, Better Pak can increase its chances of being mentioned in relevant searches, thereby improving overall visibility and customer engagement.

Query Analysis Details

Comprehensive breakdown of AI visibility across all tested queries

where to find poly mailers services

Intent: Transactional

Competitors: Uline, Packlane, Amazon Business, Staples, eBay

FOUND

where to find bubble mailers services

Intent: Transactional

Competitors: Uline, Amazon, Staples, FedEx Office, Office Depot

FOUND

where to find shipping supplies services

Intent: Transactional

Competitors: Uline, The UPS Store, FedEx Office, Office Depot, Staples

FOUND

best poly mailers in Canoga Park, CA

Intent: Informational

Competitors: Uline, The Packaging Company, Staples, Office Depot

FOUND

top poly mailers provider in Canoga Park, CA

Intent: Informational

Competitors: Uline, The Packaging Company, Packlane, PolyPak America, Amazon Business

FOUND

recommended poly mailers company

Intent: Informational

Competitors: Uline, PolyPak Packaging, Packlane, AmazonBasics, eBay Packaging Supplies

FOUND

best bubble mailers in Canoga Park, CA

Intent: Informational

Competitors: Uline, The UPS Store, Office Depot, FedEx Office

FOUND

top bubble mailers provider in Canoga Park, CA

Intent: Informational

Competitors: Uline, PackagingSuppliesByMail.com, The UPS Store, FedEx Office

FOUND

	recommended bubble mailers company Intent: Informational Competitors: Uline, Bubblefast, Packagingsuppliesbymail.com, AmazonBasics, Staples	FOUND
	best shipping supplies in Canoga Park, CA Intent: Informational Competitors: Uline, The UPS Store, FedEx Office, Office Depot	FOUND
	top shipping supplies provider in Canoga Park, CA Intent: Informational Competitors: Uline, FedEx Office, Staples, The Packaging Company, Office Depot	NOT FOUND
	recommended shipping supplies company Intent: Informational Competitors: Uline, Staples, Amazon Business, FedEx Office, Packlane	NOT FOUND

Total: 12 queries analyzed across multiple intent categories

Competitor Landscape

Analysis of competitors appearing in AI recommendations across your queries

1	Uline Appearances: 12 of 12 Share of Voice: 100.0% Threat: Critical
2	Staples Appearances: 7 of 12 Share of Voice: 58.3% Threat: High
3	FedEx Office Appearances: 7 of 12 Share of Voice: 58.3% Threat: High
4	Office Depot Appearances: 6 of 12 Share of Voice: 50.0% Threat: Medium
5	Packlane Appearances: 4 of 12 Share of Voice: 33.3% Threat: Medium
6	The UPS Store Appearances: 4 of 12 Share of Voice: 33.3% Threat: Medium

7	Amazon Business	Appearances: 3 of 12	Share of Voice: 25.0%	Threat: Low
8	The Packaging Company	Appearances: 3 of 12	Share of Voice: 25.0%	Threat: Low
9	AmazonBasics	Appearances: 2 of 12	Share of Voice: 16.7%	Threat: Low
10	eBay	Appearances: 1 of 12	Share of Voice: 8.3%	Threat: Low

Multi-AI Visibility Analysis

Visibility comparison across major AI assistants: ChatGPT, Gemini, and Perplexity

Cross-Platform Summary

Overall Found Rate: 0.0%

Overall Primary Rate: 0.0%

Query-Level Breakdown

FOUND	where to find poly mailers services
FOUND	where to find bubble mailers services
FOUND	where to find shipping supplies services
FOUND	best poly mailers in Canoga Park, CA
FOUND	top poly mailers provider in Canoga Park, CA
FOUND	recommended poly mailers company
FOUND	best bubble mailers in Canoga Park, CA
FOUND	top bubble mailers provider in Canoga Park, CA
FOUND	recommended bubble mailers company
FOUND	best shipping supplies in Canoga Park, CA

Genius Mode Insights

AI-powered analysis of your visibility patterns and strategic opportunities

Analysis includes: multi-LLM visibility comparison

Patterns in AI Visibility

1. Better Pak is currently missing visibility for crucial shipping supply queries in Canoga Park.

> For query 'where to find poly mailers services', score=0 while Uline, Packlane, and Amazon Business appear as top recommendations.

> For query 'best poly mailers in Canoga Park, CA', score=0 while Uline, The Packaging Company, and Staples are top competitors.

Impact: This indicates a significant opportunity for Better Pak to capture local demand for shipping supplies in Canoga Park, CA, where they currently have no visibility.

2. Better Pak's content is not addressing local shipping supply needs effectively.

> For the query 'recommended shipping supplies company', Better Pak is not mentioned while Uline and Staples dominate.

> The site currently focuses more on medical products than on shipping supplies, leading to missed opportunities.

Impact: Enhancing site content to include specific shipping supplies offerings aligned with local needs could significantly improve visibility and customer engagement.

Priority Opportunities

1. where to find shipping supplies services

Impact: 9/10 | Effort: Medium | Intent: Informational

Shipping supplies are essential for local businesses and e-commerce, representing a high-volume market.

2. best poly mailers in Canoga Park, CA

Impact: 8/10 | Effort: Medium | Intent: High-Ticket

Poly mailers are frequently used for shipping online orders, a crucial market segment in e-commerce.

Next 30 Days Focus

1. Update the meta description on betterpaksupplies.com to include keywords like 'shipping supplies' and 'Canoga Park' to improve local SEO.
2. Create a dedicated landing page for poly mailers featuring descriptions, benefits, and local shipping options within Canoga Park, to be completed within 30 days.
3. Add an FAQ section on the homepage addressing common questions about shipping supplies and local availability to enhance user engagement.

Page Blueprints

Detailed content specifications for high-priority pages to improve AI visibility

Blueprint 1: where to find shipping supplies services

Impact: 9/10 | Effort: Medium | Target: Canoga Park, CA

URL:

/shipping-supplies-canoga-park

Shipping Supplies in Canoga Park, CA - Better Pak

Your Local Source for Shipping Supplies in Canoga Park, CA

Content Outline:

- > Section 1: Overview of Shipping Supplies
- > Section 2: Types of Shipping Supplies We Offer
- > Section 3: Why Choose Better Pak for Your Shipping Needs
- > CTA section: Contact Us for Bulk Orders

Internal Links:

- > Link to related products like poly mailers and bubble mailers on [betterpaksupplies.com](#)

Site Note: The existing content is heavily focused on medical supplies; adding specific sections for shipping supplies will help fill this gap.

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Blueprint 2: best poly mailers in Canoga Park, CA

Impact: 8/10 | Effort: Medium | Target: Canoga Park, CA

URL:

/best-poly-mailers-canoga-park

Best Poly Mailers in Canoga Park, CA - Better Pak

Discover the Best Poly Mailers in Canoga Park, CA

Content Outline:

- > Section 1: Introduction to Poly Mailers
- > Section 2: Our Top-Rated Poly Mailers
- > Section 3: Comparison with Competitors
- > CTA section: Order Now for Fast Shipping

Internal Links:

- > [Link to other packaging solutions on betterpaksupplies.com](#)

Site Note: The site currently lacks targeted content on poly mailers; introducing this could help capture local searches.

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30-Day Implementation Roadmap

Week-by-week action plan to improve your AI visibility

Week 1: Foundation

Focus: Quick wins and immediate optimizations

Update the meta description on betterpaksupplies.com to include keywords like 'shipping supplies' and 'Canoga Park' to improve local SEO.	High	S	Content Writer
Create a dedicated landing page for poly mailers featuring descriptions, benefits, and local shipping options within Canoga Park, to be completed within 30 days.	High	S	Developer
Register or update Google My Business profile with complete information	High	S	Owner

Week 2: Content Development

Focus: Create new pages targeting high-value queries

Create first priority landing page from blueprint	High	M	Content Writer
Add FAQ section addressing top customer questions	Medium	S	Content Writer
Implement schema markup on key pages	Medium	M	Developer

Week 3: Authority Building

Focus: Establish expertise and build trust signals

Publish industry insight blog post or guide	Medium	M	Content Writer
Add customer testimonials and case studies	High	M	Owner
Create second priority landing page from blueprint	High	M	Content Writer

Week 4: Optimization & Review

Focus: Refine and measure results

Review and optimize internal linking structure	Medium	S	Developer
Ensure brand consistency across all domains	Medium	S	Owner
Schedule next AI visibility audit to measure progress	High	S	Owner

Effort: S = Small (1-2 hours), M = Medium (half day), L = Large (1+ days)

Strategic Recommendations

Comprehensive recommendations to improve your AI visibility based on the analysis

New Pages to Create

Create a Poly Mailers Services Page

Develop a dedicated page that outlines the poly mailer services offered by Better Pak, including product descriptions, pricing, and customer testimonials. This targeted content will directly address queries about poly mailers services, making it more likely to be referenced in AI-generated answers.

Create a Comparison Guide for Mailers

Develop a comparison guide that highlights the differences between poly mailers and bubble mailers, including their respective benefits and use cases. This informative content can attract users searching for the best options and increase the likelihood of being referenced in relevant AI answers.

Pages to Update

Update Shipping Supplies Page with Local SEO

Revise the existing shipping supplies page to include localized keywords such as 'shipping supplies in Canoga Park, CA.' By optimizing this page for local search, Better Pak can improve its relevance for geographic-specific queries and increase chances of being mentioned.

Local Testimonials and Case Studies

Incorporate local testimonials or case studies from customers in Canoga Park who have used Better Pak's products. These real-world examples can enhance credibility and improve relevance in local AI-generated responses.

Optimize Meta Tags and Descriptions

Review and optimize the meta tags and descriptions for all relevant pages to include priority queries and localized keywords. Improved meta information will help search engines understand the content better, increasing the likelihood of being mentioned in AI-generated content.

FAQ Content

Develop a FAQ Section on Shipping Supplies

Create a comprehensive FAQ section that addresses common questions about shipping supplies, including comparisons of poly mailers and bubble mailers. This content can align with user inquiries and enhance the likelihood of AI systems pulling information from Better Pak's site.

Authority Building

Authority Blog on Best Shipping Supplies

Launch a blog series that discusses the best shipping supplies for different business needs, including poly mailers and bubble mailers. This authority content will not only improve SEO but also establish Better Pak as a knowledgeable leader in the industry, which can lead to higher visibility in AI-generated responses.

Engage in Local SEO Practices

Get involved with local business directories and community events in Canoga Park, CA, to increase backlinks to Better Pak's site. This engagement can boost local SEO visibility, making Better Pak more likely to be recognized in AI-generated answers.

Branding

Branding Consistency Across Pages

Ensure that branding elements like logos, taglines, and brand aliases (Better Pak, Better) are consistently used across all pages. This consistency reinforces brand recognition and can improve the chances of AI systems associating relevant queries with Better Pak.

\$490

You

\$290 / month

Keep

Reply "FIX"

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YOUR VISIBILITY: 0%

