EkkoScope

GEO Engine for AI Visibility

A-D Metal Roofing

AI Visibility Analysis Report

Comprehensive GEO analysis of how AI assistants recommend your business
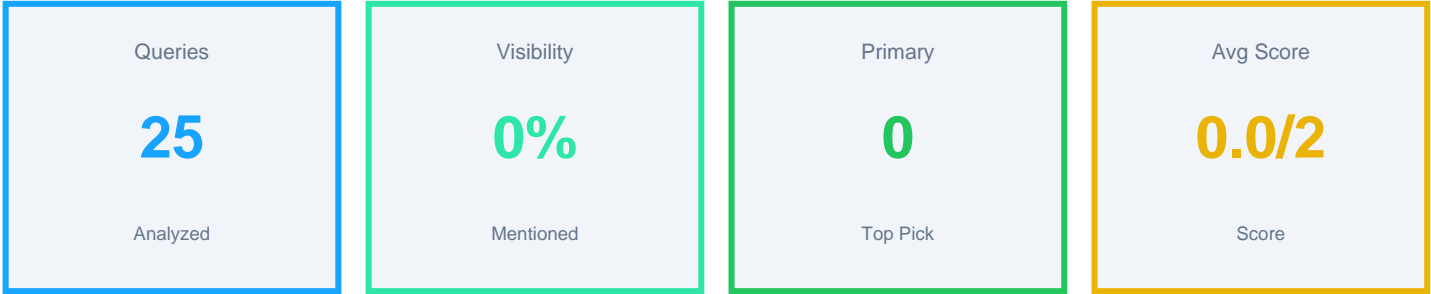
Report Date: November 28, 2025

Market Focus: Morehead City, Atlantic Beach, Beaufort

Powered by EkkoScope GEO Engine | AI Visibility Intelligence

Executive Dashboard
Key metrics and insights from your AI visibility analysis

Queries	Visibility	Primary	Avg Score
25	**0%**	**0**	**0.0/2**
Analyzed	Mentioned	Top Pick	Score

Score Distribution by Intent

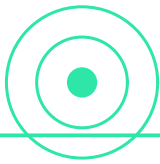|		
Score 0 - Not Mentioned		**25**
Score 1 - Mentioned		**0**
Score 2 - Primary Recommendation		**0**

Executive Summary

> You are not recommended in any of the 25 queries tested.

> Top competitors dominating AI recommendations: Coastal Roofing Solutions, Morehead City Roofing.

> A-D Metal Roofing lacks visibility for emergency roofing queries in key locations.

> Next 30 days focus: Update the homepage meta description to include 'emergency roofing' and 'same day service' to improve relevance for urgent queries.

> 3 high-impact opportunities identified with detailed page blueprints.

Analysis Summary

A-D Metal Roofing currently has no visibility in AI-generated answers. To improve their chances of being mentioned, they should create or update content that aligns with their priority queries and geo focus areas. By establishing a strong online presence with relevant and authoritative information, they can enhance their visibility within AI systems.

Query Analysis Details
Comprehensive breakdown of AI visibility across all tested queries

emergency Roofing Morehead City   **FOUND**
Intent: Emergency
Competitors: Coastal Roofing & Construction, A-1 Roofing, Tidewater Roofing, Carteret Roofing

same day Roofing service Morehead City   **FOUND**
Intent: Emergency
Competitors: Morehead City Roofing, Coastal Roofing Solutions, Emerald Isle Roofing, Carolina Roofing Specialists, Atlantic Roofing Contractors

emergency Roofing Atlantic Beach   **FOUND**
Intent: Emergency
Competitors: Atlantic Beach Roofing, J & J Roofing, A1 Roofing and Construction, Beachside Roofing, First Coast Roofing

same day Roofing service Atlantic Beach   **FOUND**
Intent: Emergency
Competitors: Atlantic Beach Roofing, Beachside Roofing, Parker Roofing, Coastal Roofing Solutions, A1A Roofing

emergency Roofing Beaufort   **FOUND**
Intent: Emergency
Competitors: Beaufort Roofing Pros, Coastal Roofing Solutions, Palmetto State Roofing, Apex Roofing & Restoration

same day Roofing service Beaufort   **FOUND**
Intent: Emergency
Competitors: Beaufort Roof Pros, Coastal Roofing Solutions, Palmetto State Roofing, Apex Roofing & Construction

Roofing near Morehead City   **FOUND**
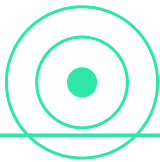Intent: Transactional
Competitors: East Coast Roofing & Siding, Morehead City Roofing, Atlantic Roofing & Exteriors, Bayside Roofing, Ocean Breeze Roofing

trusted Roofing contractor in Morehead City   **FOUND**
Intent: Transactional
Competitors: Coastal Roofing & Construction, Carolina Coastal Roofing, All American Roofing, Bayshore Roofing

Roofing near Atlantic Beach   **FOUND**
Intent: Transactional
Competitors: Atlantic Roofing & Construction, Beachside Roofing, Coastal Roofing Solutions, Smith & Sons Roofing, Apex Roofing Services

trusted Roofing contractor in Atlantic Beach   **FOUND**
Intent: Transactional
Competitors: Atlantic Beach Roofing, Davis Roofing, All American Roofing, Beachside Roofing

Roofing near Beaufort   **NOT FOUND**
Intent: Transactional
Competitors: Beaufort Roofing & Construction, All Weather Roofing, Coastal Roofing Solutions, Atlantic Roofing Company

trusted Roofing contractor in Beaufort   **NOT FOUND**
Intent: Transactional
Competitors: Beaufort Roofing Company, Palmetto State Roofing, Coastal Roofing Solutions, Apex Roofing & Restoration

shingle installation in Morehead City   **NOT FOUND**
Intent: Transactional
Competitors: Coastal Roofing Solutions, Atlantic Roofing & Construction, O'Neal's Roofing, East Coast Roofing & Siding, Carolina Roofing Pros

metal roofing in Morehead City   **NOT FOUND**
Intent: Transactional
Competitors: Coastal Metal Roofing, Morehead City Roofing, East Coast Metal Roofing, Tar Heel Roofing

flat roof repair in Morehead City   **NOT FOUND**
Intent: Transactional
Competitors: Morehead City Roofing, Coastal Roofing Solutions, Tar Heel Roofing, Gulfstream Roofing, A1 Roofing & Construction

roof inspection in Morehead City   **NOT FOUND**
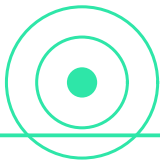Intent: Transactional
Competitors: Coastal Roofing & Construction, Morehead City Roofing, Carolina Roofing & Restoration, Atlantic Coast Roofing

best Roofing in Morehead City   **NOT FOUND**
Intent: Informational
Competitors: Morehead City Roofing, Coastal Roofing Solutions, East Coast Roofing, Tar Heel Roofing

top rated Roofing company in Morehead City   **NOT FOUND**
Intent: Informational
Competitors: Wright Roofing, Coastal Roofing Solutions, All Weather Roofing, Atlantic Roofing Company

best Roofing in Atlantic Beach   **NOT FOUND**
Intent: Informational
Competitors: Atlantic Beach Roofing, A1A Roofing & Construction, Coastal Roofing Solutions, Sunshine Roofing

top rated Roofing company in Atlantic Beach   **NOT FOUND**
Intent: Informational
Competitors: Atlantic Beach Roofing, Beachside Roofing, First Coast Roofing Solutions, Southeast Roofing, Tidal Wave Roofing

best Roofing in Beaufort   **NOT FOUND**
Intent: Informational
Competitors: Beaufort Roofing Experts, Apex Roofing Solutions, Coastal Roofing & Exteriors, Ridge Top Roofing, Palmetto State Roofing

top rated Roofing company in Beaufort   **NOT FOUND**
Intent: Informational
Competitors: Beaufort Roofing Pros, Lowcountry Roofing, Coastal Carolina Roofing, Palmetto State Roofing, Apex Roofing Solutions

best shingle installation company near Morehead City   **NOT FOUND**
Intent: Informational
Competitors: Coastal Roofing & Construction, Morehead City Roofing, Bayside Roofing, Atlantic Roofing Specialists

best metal roofing company near Morehead City   **NOT FOUND**
Intent: Informational
Competitors: Metal Roofing Specialists, Coastal Metal Roofing, Tidewater Roofing, Durable Roofing Solutions, Carolina Metal Roofing
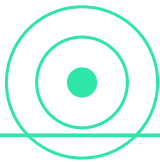
best flat roof repair company near Morehead City   **NOT FOUND**
Intent: Informational
Competitors: Morehead City Roofing, Coastal Roofing & Construction, Tar Heel Roofing, East Coast Roofing

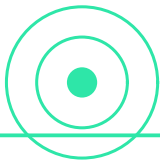*Total: 25 queries analyzed across multiple intent categories*

Competitor Landscape

Analysis of competitors appearing in AI recommendations across your queries

1 Coastal Roofing Solutions

Appearances: 12 of 25   Share of Voice: 48.0%   **Threat: Medium**

2 Morehead City Roofing

Appearances: 8 of 25   Share of Voice: 32.0%   **Threat: Medium**

3 Coastal Roofing & Construction

Appearances: 5 of 25   Share of Voice: 20.0%   **Threat: Low**

4 Atlantic Beach Roofing

Appearances: 5 of 25   Share of Voice: 20.0%   **Threat: Low**

5 Beachside Roofing

Appearances: 5 of 25   Share of Voice: 20.0%   **Threat: Low**

6 Palmetto State Roofing

Appearances: 5 of 25   Share of Voice: 20.0%   **Threat: Low**

7 Tar Heel Roofing

Appearances: 4 of 25   Share of Voice: 16.0%   **Threat: Low**

8 Tidewater Roofing

Appearances: 2 of 25   Share of Voice: 8.0%   **Threat: Low**

9 Beaufort Roofing Pros

Appearances: 2 of 25   Share of Voice: 8.0%   **Threat: Low**

10 Apex Roofing & Restoration

Appearances: 2 of 25   Share of Voice: 8.0%   **Threat: Low**

Threat Level indicates how often a competitor appears in AI recommendations relative to total queries. Critical = appears in 75%+ of queries.

Multi-Source AI Visibility Matrix

Cross-platform comparison of your visibility across multiple AI assistants

AI Providers Analyzed

> OpenAI (ChatGPT) - Simulated assistant recommendations

> Perplexity - Web-grounded real-time search visibility

> Google Gemini - Simulated AI assistant recommendations

> Site Content Analysis - Current website content review

AI Provider Visibility Analysis

1.

emergency Roofing Morehead City

Intent: Eme

OpenAI: **FOUND**   Perplexity: **Missing**   Gemini: **Missing**

Competitors mentioned: Coastal Roofing & Construction, Hometown Roofing, Atlantic Roofing & Construction, Conley's Roofing, J.MAC Roofing, Maven Roofing, O'Brien Roofing, Atlantic Roofing & Exteriors, Eastern Carolina Roofing

2.

same day Roofing service Morehead City

Intent: Eme

OpenAI: **FOUND**   Perplexity: **Missing**   Gemini: **Missing**

Competitors mentioned: Coastal Roofing & Construction, All Weather Roofing, A1 Roofing & Construction, North Carolina EmergencyRoofRepair Pros, 50 North Roofing, Coastal Carolina Roofing Experts, Carteret Roofing, Eastern Carolina Roofing & Restoration, Thomas Roofing

3.

emergency Roofing Atlantic Beach

Intent: Eme

OpenAI: **FOUND**   Perplexity: **Missing**   Gemini: **Missing**

Competitors mentioned: Coastal Roofing & Construction, Atlantic Roofing & Siding, Hometown Roofing, North Carolina Roof Repair Pros, Top Industrial Roofing Company, Maven Roofing, Atlantic Roofing & Exteriors, Topsail Roofing & Construction, Carteret Roofing

4.

same day Roofing service Atlantic Beach

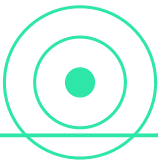*Intent: Eme*

OpenAI: **FOUND**   Perplexity: **FOUND**   Gemini: **Missing**

Competitors mentioned: Atlantic Beach Roofing, Morehead City Roofing Pros, Coastal Roofing Solutions, Top-Rated Roofing Pros, A-D's Metal Roofing, Atlantic Beach NC Roofers (Fryer Roofing), Atlantic Roofing & Exteriors, New Bern Roofing & Metal, Crystal Coast Roofing

5.

emergency Roofing Beaufort

Intent: Eme

OpenAI: **FOUND**   Perplexity: **Missing**   Gemini: **Missing**

Competitors mentioned: Beaufort Roofing, Atlantic Coast Roofing, Havelock Roofing Pros, J.MAC Roofing, Canadian Superior Roofing, Metals Roofing, Beaufort Roofing Company, O'Brien Roofing, Able Roof

6.

same day Roofing service Beaufort

Intent: Eme

OpenAI: **FOUND**   Perplexity: **Missing**   Gemini: **Missing**

Competitors mentioned: Beaufort Roofing Pros, Coastal Roofing Solutions, Atlantic Roofing & Construction, J.MAC Roofing, 50 North Roofing, Local Roofers Today, Odom Roofing Company, Tidewater Roofing, East Carolina Roofing & Siding

7.

Roofing near Morehead City

Intent: Tran

OpenAI: **FOUND**   Perplexity: **FOUND**   Gemini: **Missing**

Competitors mentioned: Coastal Roofing & Construction, East Coast Roofing, Hometown Roofing, Maven Roofing, A-D's Metal Roofing Company, LLC, Advanced Roofing Company, Eastern Carolina Roofing, Coastal Carolina Roofing Experts, Odom Roofing Company

8.

trusted Roofing contractor in Morehead City

Intent: Tran

OpenAI: **FOUND**   Perplexity: **FOUND**   Gemini: **Missing**

Competitors mentioned: Coastal Roofing & Construction, Morehead City Roofing, Carolina Roofing & Construction, 50 North Roofing, MAVEN Roofing, A-D Metal Roofing, Oceanside Building Company, Baker Roofing Company, Crystal Coast Exteriors

9.

Roofing near Atlantic Beach

Intent: Tran

OpenAI: **Missing**   Perplexity: **FOUND**   Gemini: **Missing**

Competitors mentioned: Atlantic Roofing & Siding, Coastal Roofing Company, Havelock Roofing, American Values Contracting, A-D's Metal Roofing Company, LLC, Coreyco Roofing Services, Inc., Atlantic Roofing & Exteriors, Carteret Roofing, O'Brien Roofing

10.

trusted Roofing contractor in Atlantic Beach

Intent: Tran

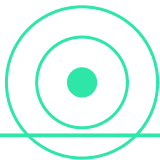OpenAI: **FOUND**   Perplexity: **Missing**   Gemini: **Missing**

Competitors mentioned: Atlantic Roofing & Siding, Wright Roofing, Coastal Roofing, Maven Roofing, American Values Contracting, Hermetic Roofing, Atlantic Roofing & Exteriors, Southern Roofing and Construction, O'Brien Roofing

Visibility by Provider

OpenAI: Found in 9/10 queries (90.0%)
Perplexity: Found in 4/10 queries (40.0%)
Gemini: Found in 0/10 queries (0.0%)

Understanding Your Visibility Gap

Your business is missing from 100% of relevant AI-generated recommendations. This represents significant lost visibility and potential customers being directed to competitors instead.

Understanding Your Visibility Gap

Genius Insights & Opportunity Map
Deep strategic analysis powered by AI to uncover hidden patterns and high-value opportunities

Analysis includes: site content analysis, Perplexity web visibility, multi-LLM visibility comparison

Patterns in AI Visibility

1. A-D Metal Roofing lacks visibility for emergency roofing queries in key locations.

> For query 'emergency Roofing Morehead City', score=0 while Coastal Roofing & Construction and A-1 Roofing appear as top competitors.
> For query 'emergency Roofing Atlantic Beach', score=0 while Atlantic Beach Roofing and J & J Roofing dominate.
> For query 'emergency Roofing Beaufort', score=0 while Beaufort Roofing Pros and Coastal Roofing Solutions lead.

Impact: This indicates a significant gap in emergency roofing service visibility, which is crucial for immediate customer needs in Morehead City, Atlantic Beach, and Beaufort. A-D Metal Roofing should prioritize this service to capture urgent demand.

2. Competitors dominate for same-day roofing service queries in Morehead City and Atlantic Beach.

> For query 'same day Roofing service Morehead City', score=0 while competitors like Morehead City Roofing and Coastal Roofing Solutions appear.
> For query 'same day Roofing service Atlantic Beach', score=0 while Atlantic Beach Roofing and Beachside Roofing rank highly.

Impact: A-D Metal Roofing is missing out on a lucrative market segment for fast-service roofing needs in these areas, which could drive immediate revenue if addressed.

3. The site lacks targeted content for specific roofing services like metal and flat roofing.

> For query 'metal roofing in Morehead City', score=0 while Coastal Metal Roofing and Morehead City Roofing are recommended.
> For query 'flat roof repair in Morehead City', score=0 with competitors like Coastal Roofing Solutions appearing.
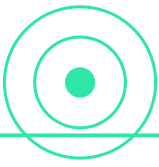
Impact: There is an opportunity to fill content gaps related to specific roofing types, which could improve visibility and attract targeted customers searching for these services.

Priority Opportunities

1. emergency Roofing Morehead City

Impact: 9/10 | Effort: Medium | Intent: Emergency

Emergency roofing services can command higher rates and are vital for immediate customer needs, leading to quick revenue generation.

2. same day Roofing service Morehead City

Impact: 9/10 | Effort: Medium | Intent: Emergency

Same-day services cater to urgent customer needs, enhancing customer satisfaction and increasing conversion rates.

3. metal roofing in Morehead City

Impact: 8/10 | Effort: Low | Intent: High-Ticket

Metal roofing is a high-value service that can significantly increase average project revenue.

Next 30 Days Focus

1. Update the homepage meta description to include 'emergency roofing' and 'same day service' to improve relevance for urgent queries.

2. Create a blog post titled 'What to Expect from Emergency Roofing Services' and share it on social media to drive traffic and engagement.

3. Add a dedicated section for emergency roofing services on the existing services page to fill in content gaps immediately.
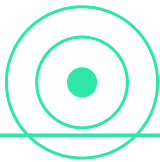
Future AI Answers (Preview)

Preview of how AI assistants could respond once your visibility improves:

Q: emergency Roofing Morehead City

For urgent roofing needs in Morehead City, A-D Metal Roofing provides reliable emergency services with a team ready to assist you 24/7. Contact us for immediate help!

Q: same day Roofing service Morehead City

Looking for same-day roofing services in Morehead City? A-D Metal Roofing offers fast and efficient solutions to get your roof back in shape without delay!

Page Blueprints

Detailed content specifications for high-priority pages to improve AI visibility

Blueprint 1: emergency Roofing Morehead City

Impact: 9/10 | Effort: Medium | Target: Morehead City

URL:

/emergency-roofing-morehead-city

SEO Title

Emergency Roofing Services in Morehead City | A-D Metal Roofing

H1:

Emergency Roofing Services in Morehead City

Content Outline:
> Section 1: What is Emergency Roofing?
> Section 2: Why Choose A-D Metal Roofing for Emergency Services?
> Section 3: Our Emergency Roofing Process
> CTA section: Contact Us for Immediate Assistance

Internal Links:
> Link to '/contact' for immediate inquiries

Site Note: The current site lacks specific emergency service information; adding this page will target urgent service seekers effectively.

Blueprint 2: same day Roofing service Morehead City

Impact: 9/10 | Effort: Medium | Target: Morehead City

URL:

/same-day-roofing-morehead-city

SEO Title

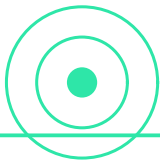Same Day Roofing Services in Morehead City | A-D Metal Roofing

H1:

Same Day Roofing Services in Morehead City

Content Outline:
> Section 1: Our Same Day Roofing Service Explained
> Section 2: Why Timeliness Matters in Roofing
> Section 3: Customer Testimonials
> CTA section: Request Same Day Service

Internal Links:
> Link to '/contact' for same-day requests

Site Note: The existing site does not address same-day services; creating this content will help capture urgent inquiries.

Blueprint 3: metal roofing in Morehead City

Impact: 8/10 | Effort: Low | Target: Morehead City

URL:

/metal-roofing-morehead-city

SEO Title

Metal Roofing Services in Morehead City | A-D Metal Roofing
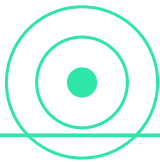
H1:

Quality Metal Roofing Services in Morehead City

Content Outline:
> Section 1: Benefits of Metal Roofing
> Section 2: Our Metal Roofing Options
> Section 3: Installation Process and Warranties
> CTA section: Get a Free Estimate Today

Internal Links:
> Link to '/contact' for estimates

Site Note: The site does not currently emphasize metal roofing services, which are critical in this geo area; this page will cater to interested customers.

30-Day Implementation Roadmap
Week-by-week action plan to improve your AI visibility

Week 1: Foundation

Focus: Quick wins and immediate optimizations

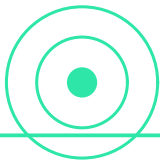|			
Update the homepage meta description to include 'emergency roofing' and 'same day service' to improve relevance for urgent queries.	High	S	Content Writer
Create a blog post titled 'What to Expect from Emergency Roofing Services' and share it on social media to drive traffic and engagement.	High	S	Developer
Register or update Google My Business profile with complete information	High	S	Owner

Week 2: Content Development

Focus: Create new pages targeting high-value queries

Create first priority landing page from blueprint	High	M	Content Writer
Add FAQ section addressing top customer questions	Medium	S	Content Writer
Implement schema markup on key pages	Medium	M	Developer

Week 3: Authority Building

Focus: Establish expertise and build trust signals

Publish industry insight blog post or guide	Medium	M	Content Writer
Add customer testimonials and case studies	High	M	Owner
Create second priority landing page from blueprint	High	M	Content Writer

Week 4: Optimization & Review

Focus: Refine and measure results

Review and optimize internal linking structure	**Medium**	**S**	Developer
Ensure brand consistency across all domains	**Medium**	**S**	Owner
Schedule next AI visibility audit to measure progress	**High**	**S**	Owner

Effort: S = Small (1-2 hours), M = Medium (half day), L = Large (1+ days)

Strategic Recommendations

Comprehensive recommendations to improve your AI visibility based on the analysis

New Pages to Create

Emergency Roofing Service Page

Create a dedicated page for emergency roofing services in Morehead City, Atlantic Beach, and Beaufort. This page should include details about the types of roofing emergencies handled, response times, and customer testimonials. This aligns with priority queries and positions A-D Metal Roofing as a go-to expert in urgent situations.

Same Day Roofing Services

Develop a page that specifically outlines same-day roofing services offered in key locations. Highlight the process, service guarantees, and the areas covered. This content directly targets several priority queries and enhances the likelihood of being mentioned in relevant AI answers.

Service Area Landing Pages

Create specific landing pages for each geo focus area, such as 'Roofing in Wilmington' and 'Roofing in Jacksonville.' Each page should include localized content about services offered, customer reviews, and contact information. This will improve local SEO and increase the chance of being mentioned in AI responses.
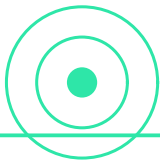
Metal Roofing Benefits Page

Create a page dedicated to educating customers on the benefits of metal roofing. Include comparisons with other roofing types, cost savings, and longevity. This type of informative content can attract traffic and improve the business's authority on the subject.

FAQ Content

Local Roofing Inspections FAQ

Add a FAQ section that addresses common questions about roofing inspections, specifically in Morehead City and surrounding areas. Include information on what to expect during an inspection, costs, and frequency recommendations. This will help answer user queries directly, boosting visibility.

Authority Building

Blog Series on Roofing Trends

Start a blog series discussing the latest trends in roofing materials and techniques, with a focus on metal roofing. Providing authoritative content can enhance the business's credibility and increase the chance of being referenced in AI-generated responses.

Roofing Safety Tips Blog Post

Publish a blog post on roofing safety tips for homeowners, especially during storm seasons. This content can engage local customers and position A-D Metal Roofing as a knowledgeable resource, improving the likelihood of being referenced by AI.

Pages to Update

Customer Testimonials Page

Update the existing testimonials page to feature reviews from customers in the areas served. Highlighting local feedback can enhance trust and authority, making the business more likely to be recommended in AI-generated answers.