

EkkoScope

GEO Engine for AI Visibility

A-D Metal Roofing

AI Visibility Analysis Report

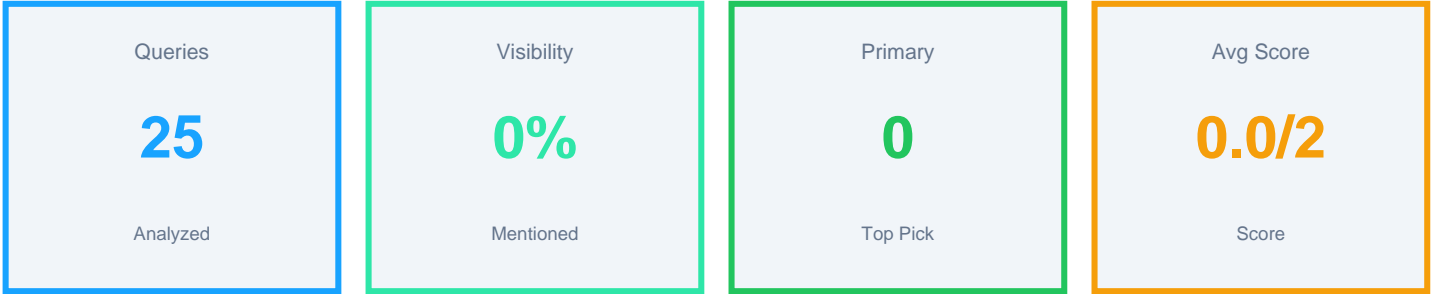
Comprehensive GEO analysis of how AI assistants recommend your business

Generated: November 27, 2025 at 17:51 UTC
Market Focus: Morehead City, Atlantic Beach, Beaufort



Executive Dashboard

Key metrics and insights from your AI visibility analysis



Score Distribution by Intent

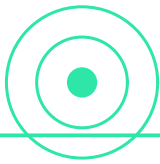


Executive Summary

- > You are not recommended in any of the 25 queries tested.
- > Top competitors dominating AI recommendations: Coastal Roofing Solutions, Morehead City Roofing.
- > A-D Metal Roofing is not visible for emergency roofing queries in Morehead City.
- > Next 30 days focus: Update the homepage meta description to include keywords like 'emergency roofing...'
- > 2 high-impact opportunity(ies) identified with detailed page blueprints.

Analysis Summary

To enhance A-D Metal Roofing's visibility in AI-generated answers, it's crucial to create and optimize content that directly addresses priority queries and incorporates relevant local keywords. By implementing structured content such as FAQs and authority pages, the business can improve its relevance and trustworthiness, thereby increasing the likelihood of being mentioned in AI responses.



Query Analysis Details

Comprehensive breakdown of AI visibility across all tested queries

emergency roofing Morehead City

Intent: Emergency

Competitors: Coastal Roofing Solutions, Morehead City Roofing Pros, Tar Heel Roofing, East Coast Roofing

same day roofing service Morehead City

Intent: Emergency

Competitors: Morehead City Roofing, Coastal Roofing Solutions, Emerald Isle Roofing, Bogue Banks Roofing

emergency roofing Atlantic Beach

Intent: Emergency

Competitors: Atlantic Beach Roofing, First Coast Roofing Solutions, A1A Roofing & Construction, Tropical Roofing

same day roofing service Atlantic Beach

Intent: Emergency

Competitors: Atlantic Beach Roofing, Coastal Roofing Solutions, Apex Roofing and Restoration, All Weather Roofing

emergency roofing Beaufort

Intent: Emergency

Competitors: Beaufort Roofing Company, Coastal Roofing Solutions, All Weather Roofing, Palmetto State Roofing, Carolina Roofers

same day roofing service Beaufort

Intent: Emergency

Competitors: Beaufort Roofing Pros, Coastal Roofing Solutions, All Weather Roofing, Palmetto State Roofing

Roofing near Morehead City

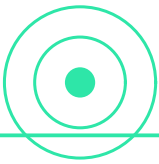
Intent: Transactional

Competitors: Morehead City Roofing, Hometown Roofing, Coastal Roofing Solutions, Apex Roofing

trusted roofing contractor in Morehead City

Intent: Transactional

Competitors: Coastal Roofing & Construction, Morehead City Roofing, East Coast Roofing & Siding, Apex Roofing Solutions, Atlantic Roofing & Exteriors



Roofing near Atlantic Beach

Intent: Transactional

Competitors: Atlantic Beach Roofing, Coastal Roofing Solutions, Beachside Roofing, All Weather Roofing, Sunshine Roofing Company

trusted Roofing contractor in Atlantic Beach

Intent: Transactional

Competitors: ABC Roofing Solutions, Atlantic Beach Roofing Co., Coastal Roofing Experts, Beachside Roofing Group

Roofing near Beaufort

Intent: Transactional

Competitors: Beaufort Roofing Company, Palmetto State Roofing, Coastal Roofing & Construction, Lowcountry Roof Repair

trusted Roofing contractor in Beaufort

Intent: Transactional

Competitors: Beaufort Roofing Company, Coastal Roofing Solutions, Palmetto State Roofing, Eagle Eye Roofing, Charleston Roofing and Exteriors

shingle installation in Morehead City

Intent: Transactional

Competitors: Coastal Roofing Solutions, Morehead City Roofing, Outer Banks Roofing, Tarheel Roofing, Baker Roofing Company

metal roofing in Morehead City

Intent: Transactional

Competitors: Coastal Metal Roofing, Apex Metal Roofing, Eastern Carolina Roofing, Carolina Roofing Pros

flat roof repair in Morehead City

Intent: Transactional

Competitors: Morehead City Roofing, Coastal Roofing Solutions, Crystal Coast Roofing, ABC Roofing & Construction

roof inspection in Morehead City

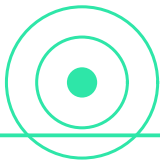
Intent: Transactional

Competitors: Coastal Roofing & Construction, Dudley's Roofing, East Coast Roofing & Siding, Harris Roofing

best Roofing in Morehead City

Intent: Informational

Competitors: Morehead City Roofing, Coastal Roofing Solutions, East Coast Roofing, Tidewater Roofing



top-rated roofing company in Morehead City

Intent: Informational

Competitors: Baker Roofing Company, Apex Roofing & Construction, East Coast Roofing & Siding, Ocean Breeze Roofing

best roofing in Atlantic Beach

Intent: Informational

Competitors: Atlantic Beach Roofing, Beachside Roofing, A1 Roofing Solutions, Tropical Roofing

top-rated roofing company in Atlantic Beach

Intent: Informational

Competitors: Atlantic Roofing & Waterproofing, Beachside Roofing, A1A Roofing, Jacksonville Roofing Experts, Coastal Roofing Solutions

best roofing in Beaufort

Intent: Informational

Competitors: Beaufort Roofing Solutions, Lowcountry Roofing, Roofing Pros of Beaufort, Coastal Roofing & Restoration

top-rated roofing company in Beaufort

Intent: Informational

Competitors: Beaufort Roofing Pros, B & C Roofing, Coastal Roofing Solutions, All Weather Roofing, Palmetto State Roofing

best shingle installation company near Morehead City

Intent: Informational

Competitors: Coastal Roofing & Construction, East Coast Roofing & Siding, Apex Roofing Solutions, Hurricane Roofing, Carolina Roofing Pros

best metal roofing company near Morehead City

Intent: Informational

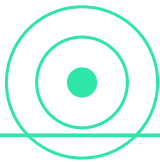
Competitors: Gulf Coast Metal Roofing, Metal Roofing Systems, Carolina Metal Roofing, Tidewater Roofing

best flat roof repair company near Morehead City

Intent: Informational

Competitors: Coastal Roofing Solutions, East Coast Roofing, Apex Roofing & Exteriors, All-Weather Roofing

Total: 25 queries analyzed across multiple intent categories

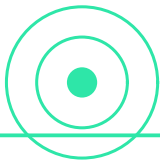


Competitor Landscape

Analysis of competitors appearing in AI recommendations across your queries

1	Coastal Roofing Solutions	Appearances: 14 of 25	Share of Voice: 56.0%	Threat: High
2	Morehead City Roofing	Appearances: 6 of 25	Share of Voice: 24.0%	Threat: Low
3	All Weather Roofing	Appearances: 5 of 25	Share of Voice: 20.0%	Threat: Low
4	Palmetto State Roofing	Appearances: 5 of 25	Share of Voice: 20.0%	Threat: Low
5	Atlantic Beach Roofing	Appearances: 4 of 25	Share of Voice: 16.0%	Threat: Low
6	Coastal Roofing & Construction	Appearances: 4 of 25	Share of Voice: 16.0%	Threat: Low
7	East Coast Roofing & Siding	Appearances: 4 of 25	Share of Voice: 16.0%	Threat: Low
8	East Coast Roofing	Appearances: 3 of 25	Share of Voice: 12.0%	Threat: Low
9	Beaufort Roofing Company	Appearances: 3 of 25	Share of Voice: 12.0%	Threat: Low
10	Beachside Roofing	Appearances: 3 of 25	Share of Voice: 12.0%	Threat: Low

Threat Level indicates how often a competitor appears in AI recommendations relative to total queries. Critical = appears in 75%+ of queries.



Multi-Source AI Visibility Matrix

Cross-platform comparison of your visibility across multiple AI assistants

AI Providers Analyzed

- > OpenAI GPT-4o-mini - Simulated AI recommendations
- > Perplexity Sonar - Web-grounded real-time visibility
- > Site Content Analysis - Current website content review

OpenAI vs Perplexity Visibility Analysis

1.

emergency Roofing Morehead City

OpenAI: **Not Found**

Perplexity: **Missing**

Competitors mentioned: Coastal Roofing Solutions, Morehead City Roofing Pros, Tar Heel Roofing, East Coast Roofing

2.

same day Roofing service Morehead City

OpenAI: **Not Found**

Perplexity: **Missing**

Competitors mentioned: Morehead City Roofing, Coastal Roofing Solutions, Emerald Isle Roofing, Bogue Banks Roofing

3.

emergency Roofing Atlantic Beach

OpenAI: **Not Found**

Perplexity: **Missing**

Competitors mentioned: Atlantic Beach Roofing, First Coast Roofing Solutions, A1A Roofing & Construction, Tropical Roofing

4.

same day Roofing service Atlantic Beach

OpenAI: **Not Found**

Perplexity: **FOUND**

Competitors mentioned: Atlantic Beach Roofing, Coastal Roofing Solutions, Apex Roofing and Restoration, All Weather Roofing

5.

emergency Roofing Beaufort

OpenAI: **Not Found**

Perplexity: **Missing**

Competitors mentioned: Beaufort Roofing Company, Coastal Roofing Solutions, All Weather Roofing, Palmetto State Roofing, Carolina Roofers



6.

same day Roofing service Beaufort

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Beaufort Roofing Pros, Coastal Roofing Solutions, All Weather Roofing, Palmetto State Roofing

7.

Roofing near Morehead City

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Morehead City Roofing, Hometown Roofing, Coastal Roofing Solutions, Apex Roofing

8.

trusted Roofing contractor in Morehead City

OpenAI: **Not Found** Perplexity: **Missing**

Competitors mentioned: Coastal Roofing & Construction, Morehead City Roofing, East Coast Roofing & Siding, Apex Roofing Solutions, Atlantic Roofing & Exteriors

9.

Roofing near Atlantic Beach

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Atlantic Beach Roofing, Coastal Roofing Solutions, Beachside Roofing, All Weather Roofing, Sunshine Roofing Company

10.

trusted Roofing contractor in Atlantic Beach

OpenAI: **Not Found** Perplexity: **Missing**

Competitors mentioned: ABC Roofing Solutions, Atlantic Beach Roofing Co., Coastal Roofing Experts, Beachside Roofing Group

11.

Roofing near Beaufort

OpenAI: **Not Found** Perplexity: **FOUND**

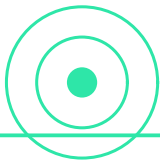
Competitors mentioned: Beaufort Roofing Company, Palmetto State Roofing, Coastal Roofing & Construction, Lowcountry Roof Repair

12.

trusted Roofing contractor in Beaufort

OpenAI: **Not Found** Perplexity: **Missing**

Competitors mentioned: Beaufort Roofing Company, Coastal Roofing Solutions, Palmetto State Roofing, Eagle Eye Roofing, Charleston Roofing and Exteriors



13.

shingle installation in Morehead City

OpenAI: **Not Found** Perplexity: **Missing**

Competitors mentioned: Coastal Roofing Solutions, Morehead City Roofing, Outer Banks Roofing, Tarheel Roofing, Baker Roofing Company

14.

metal roofing in Morehead City

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Coastal Metal Roofing, Apex Metal Roofing, Eastern Carolina Roofing, Carolina Roofing Pros

15.

flat roof repair in Morehead City

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Morehead City Roofing, Coastal Roofing Solutions, Crystal Coast Roofing, ABC Roofing & Construction

16.

roof inspection in Morehead City

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Coastal Roofing & Construction, Dudley's Roofing, East Coast Roofing & Siding, Harris Roofing

17.

best Roofing in Morehead City

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Morehead City Roofing, Coastal Roofing Solutions, East Coast Roofing, Tidewater Roofing

18.

top rated Roofing company in Morehead City

OpenAI: **Not Found** Perplexity: **Missing**

Competitors mentioned: Baker Roofing Company, Apex Roofing & Construction, East Coast Roofing & Siding, Ocean Breeze Roofing

19.

best Roofing in Atlantic Beach

OpenAI: **Not Found** Perplexity: **Missing**

Competitors mentioned: Atlantic Beach Roofing, Beachside Roofing, A1 Roofing Solutions, Tropical Roofing



20.

top rated Roofing company in Atlantic Beach

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Atlantic Roofing & Waterproofing, Beachside Roofing, A1A Roofing, Jacksonville Roofing Experts, Coastal Roofing Solutions

21.

best Roofing in Beaufort

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Beaufort Roofing Solutions, Lowcountry Roofing, Roofing Pros of Beaufort, Coastal Roofing & Restoration

22.

top rated Roofing company in Beaufort

OpenAI: **Not Found** Perplexity: **Missing**

Competitors mentioned: Beaufort Roofing Pros, B & C Roofing, Coastal Roofing Solutions, All Weather Roofing, Palmetto State Roofing

23.

best shingle installation company near Morehead City

OpenAI: **Not Found** Perplexity: **Missing**

Competitors mentioned: Coastal Roofing & Construction, East Coast Roofing & Siding, Apex Roofing Solutions, Hurricane Roofing, Carolina Roofing Pros

24.

best metal roofing company near Morehead City

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Gulf Coast Metal Roofing, Metal Roofing Systems, Carolina Metal Roofing, Tidewater Roofing

25.

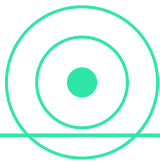
best flat roof repair company near Morehead City

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Coastal Roofing Solutions, East Coast Roofing, Apex Roofing & Exteriors, All-Weather Roofing

Understanding Your Visibility Gap

Your business is missing from 100% of relevant AI-generated recommendations. This represents significant lost visibility and potential customers being directed to competitors instead.



Genius Insights & Opportunity Map

Deep strategic analysis powered by AI to uncover hidden patterns and high-value opportunities

Analysis includes: with site content analysis and Perplexity web visibility

Patterns in AI Visibility

1. A-D Metal Roofing is not visible for emergency roofing queries in Morehead City.

> For query "emergency Roofing Morehead City", score=0 while Coastal Roofing Solutions and Morehead City Roofing Pros appear as top recommendations.

Impact: This indicates a significant opportunity for A-D Metal Roofing to capture clients in urgent situations by creating content tailored to emergency roofing services.

2. Competitors dominate 'same day roofing service' queries across multiple geos.

> For query "same day Roofing service Morehead City", score=0 while competitors like Morehead City Roofing and Coastal Roofing Solutions are frequently mentioned.

Impact: A-D Metal Roofing can fill this gap by developing specific service pages that highlight their same-day service capabilities in Morehead City and other targeted locations.

Priority Opportunities

1. emergency Roofing Morehead City

Impact: 10/10 | Effort: Medium | Intent: Emergency

Emergency roofing services can lead to high-value contracts due to urgency and necessity.

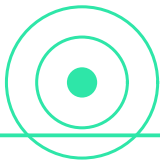
2. same day Roofing service Morehead City

Impact: 9/10 | Effort: Medium | Intent: High-Ticket

Same-day services can attract customers willing to pay a premium for urgent repairs.

Next 30 Days Focus

1. Update the homepage meta description to include keywords like 'emergency roofing' and 'same day service' to attract urgent queries.
2. Create a blog post titled 'What to Do When You Need Emergency Roofing in Morehead City' to address urgent customer needs and improve SEO visibility.
3. Add a dedicated FAQ section on the site addressing common emergency roofing questions to enhance content and improve user engagement.



Future AI Answers (Preview)

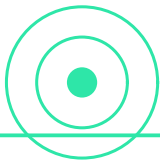
Preview of how AI assistants could respond once your visibility improves:

Q: emergency Roofing Morehead City

For emergency roofing services in Morehead City, A-D Metal Roofing offers rapid response and expert repairs. Contact us today to handle your roofing emergencies!

Q: same day Roofing service Morehead City

If you need same day roofing services in Morehead City, A-D Metal Roofing is your best choice for quick and reliable service. Call us now for immediate assistance!



Page Blueprints

Detailed content specifications for high-priority pages to improve AI visibility

Blueprint 1: emergency Roofing Morehead City

Impact: 10/10 | Effort: Medium | Target: Morehead City

URL:

</emergency-roofing-morehead-city>

SEO Title

Emergency Roofing Services in Morehead City | A-D Metal Roofing

H1:

Emergency Roofing Services in Morehead City

Content Outline:

- > Section 1: Understanding Emergency Roofing Needs
- > Section 2: Why Choose A-D Metal Roofing for Emergency Repairs
- > Section 3: Our Emergency Service Process
- > CTA section: Contact Us for Immediate Assistance

Internal Links:

> [Link to /services](/services), [link to /contact](/contact)

Site Note: Current content lacks specific emergency service details and urgency-related keywords.

Blueprint 2: same day Roofing service Morehead City

Impact: 9/10 | Effort: Medium | Target: Morehead City

URL:

</same-day-roofing-morehead-city>

SEO Title

Same Day Roofing Services in Morehead City | A-D Metal Roofing

H1:

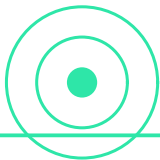
Same Day Roofing Services in Morehead City

Content Outline:

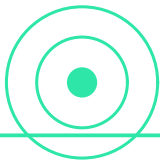
- > Section 1: What is Same Day Roofing?
- > Section 2: Our Commitment to Timely Service
- > Section 3: Customer Testimonials and Case Studies
- > CTA section: Get a Free Quote Today

Internal Links:

> [Link to /services](/services), [link to /testimonials](/testimonials)



Site Note: Missing content on urgent service offerings; adding testimonials can build trust.



30-Day Implementation Roadmap

Week-by-week action plan to improve your AI visibility

Week 1: Foundation

Focus: Quick wins and immediate optimizations

Update the homepage meta description to include keywords like 'emergency roofing' and 'same day service' to attract urgent queries.	High	S	Content Writer
Create a blog post titled 'What to Do When You Need Emergency Roofing in Morehead City' to address urgent customer needs and improve SEO visibility.	High	S	Developer
Register or update Google My Business profile with complete information	High	S	Owner

Week 2: Content Development

Focus: Create new pages targeting high-value queries

Create first priority landing page from blueprint	High	M	Content Writer
Add FAQ section addressing top customer questions	Medium	S	Content Writer
Implement schema markup on key pages	Medium	M	Developer

Week 3: Authority Building

Focus: Establish expertise and build trust signals

Publish industry insight blog post or guide	Medium	M	Content Writer
Add customer testimonials and case studies	High	M	Owner
Create second priority landing page from blueprint	High	M	Content Writer

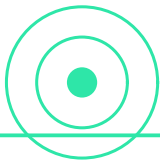


Week 4: Optimization & Review

Focus: Refine and measure results

Review and optimize internal linking structure	Medium	S	Developer
Ensure brand consistency across all domains	Medium	S	Owner
Schedule next AI visibility audit to measure progress	High	S	Owner

Effort: S = Small (1-2 hours), M = Medium (half day), L = Large (1+ days)



Strategic Recommendations

Comprehensive recommendations to improve your AI visibility based on the analysis

New Pages to Create

Emergency Roofing Services Page

Create a dedicated page detailing emergency roofing services offered in Morehead City, Atlantic Beach, and Beaufort. This page should outline the types of emergencies covered, response times, and customer testimonials. This specificity will help AI recognize the business as an authority in emergency services within these locales.

Same Day Roofing Services Page

Develop a page focused on same-day roofing services, emphasizing availability in key locations like Morehead City and Atlantic Beach. Include call-to-action sections and FAQs about service requests, which can improve local search relevance and answer potential customer queries directly.

Blog on Roofing Tips and Trends

Start a blog featuring articles on roofing tips, trends, and maintenance advice specifically tailored to the coastal environment of Morehead City and surrounding areas. This content can establish the business as an authority in roofing and improve its chances of being included in AI-generated content.

Metal Roofing Information Page

Create an informative page dedicated to metal roofing, explaining its benefits, maintenance tips, and installation processes. This can help capture specific queries about metal roofing and position the business as a knowledgeable resource.

Roof Inspection Service Page

Develop a page specifically for roof inspection services, detailing what the inspection entails, why it's important, and how it can help homeowners in the area. This targeted content can address potential customer concerns and improve visibility for relevant search queries.

FAQ Content

Local Roofing FAQs

Add a frequently asked questions (FAQ) section that addresses common concerns related to roofing in the specified areas, such as costs, materials, and timelines. Incorporating localized keywords and phrases can enhance the page's SEO and help AI generate more relevant answers.



Pages to Update

Customer Testimonials and Case Studies

Update the website to include a dedicated section for customer testimonials and detailed case studies of completed projects in local areas. Showcasing real-life examples builds trust and encourages positive mentions in AI responses.

Service Area Map

Integrate an interactive service area map that highlights all the locations served, including Morehead City, Atlantic Beach, and Beaufort. This visual representation helps search engines understand the business's geographic focus and relevance.