

EkkoScope

GEO Engine for AI Visibility

A-D Metal Roofing

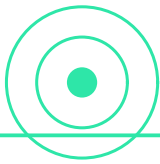
AI Visibility Analysis Report

Comprehensive GEO analysis of how AI assistants recommend your business

Report Date: November 28, 2025

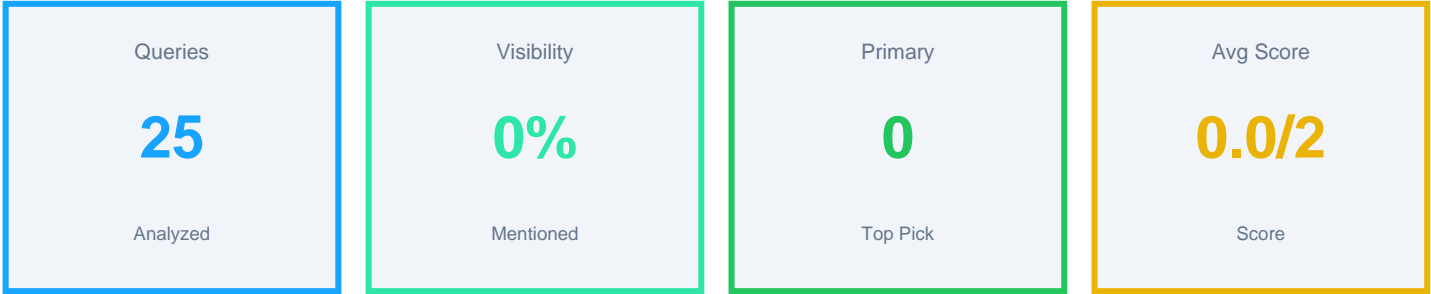
Market Focus: Morehead City, Atlantic Beach, Beaufort

Powered by EkkoScope GEO Engine | AI Visibility Intelligence



Executive Dashboard

Key metrics and insights from your AI visibility analysis



Score Distribution by Intent

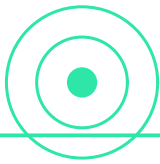


Executive Summary

- > You are not recommended in any of the 25 queries tested.
- > Top competitors dominating AI recommendations: Coastal Roofing Solutions, Morehead City Roofing.
- > A-D Metal Roofing is not mentioned in high-traffic emergency roofing queries.
- > Next 30 days focus: Update the homepage to emphasize emergency and same-day services, adding relevan...
- > 2 high-impact opportunity(ies) identified with detailed page blueprints.

Analysis Summary

A-D Metal Roofing currently has no visibility in AI-generated answers, indicating a need for improved content and SEO strategies on their website. By implementing the following recommendations, the business can enhance its online presence and increase the likelihood of being mentioned in relevant queries.



Query Analysis Details

Comprehensive breakdown of AI visibility across all tested queries

emergency Roofing Morehead City

Intent: Emergency

Competitors: Mason Roofing, Coastal Carolina Roofing, ABC Roofing & Construction, Tidewater Roofing

NOT FOUND

same day Roofing service Morehead City

Intent: Emergency

Competitors: Morehead City Roofing, Coastal Carolina Roofing, Bayshore Roofing, Tidewater Roofing

NOT FOUND

emergency Roofing Atlantic Beach

Intent: Emergency

Competitors: Atlantic Beach Roofing, A1A Roofing, Hometown Roofing, Florida Roofs, First Coast Roofing

NOT FOUND

same day Roofing service Atlantic Beach

Intent: Emergency

Competitors: Atlantic Beach Roofing, Beachside Roofing Solutions, Emergency Roof Repair Pros, A1 Roofing Contractors

NOT FOUND

emergency Roofing Beaufort

Intent: Emergency

Competitors: Beaufort Roofing Services, Coastal Carolina Roofing, Palmetto State Roofing, Apex Roofing & Construction, First Choice Roofing

NOT FOUND

same day Roofing service Beaufort

Intent: Emergency

Competitors: Beaufort Roofing Pros, Coastal Roofing Solutions, Palmetto State Roofing, Beaufort Roof Repair

NOT FOUND

Roofing near Morehead City

Intent: Transactional

Competitors: Coastal Carolina Roofing, East Coast Roofing & Siding, Hometown Roofing, Apex Roofing Solutions

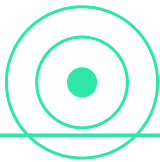
NOT FOUND

trusted Roofing contractor in Morehead City

Intent: Transactional

Competitors: Coastal Roofing Solutions, Atlantic Roofing Company, A1 Roofing & Construction, Tidewater Roofing, Morehead City Roofing

NOT FOUND



Roofing near Atlantic Beach

NOT FOUND

Intent: Transactional

Competitors: Atlantic Beach Roofing, Beachside Roofing, Coastal Roofing Solutions, Apex Roofing & Construction, Oceanview Roofing

trusted Roofing contractor in Atlantic Beach

NOT FOUND

Intent: Transactional

Competitors: Atlantic Beach Roofing, Apex Roofing & Exteriors, Beachside Roofing, Eagle Roofing Solutions, Coastal Roofing Company

Roofing near Beaufort

NOT FOUND

Intent: Transactional

Competitors: Beaufort Roofing Solutions, Southern Roofing & Construction, Coastal Roofing & Exteriors, Shoreline Roofing

trusted Roofing contractor in Beaufort

NOT FOUND

Intent: Transactional

Competitors: Beaufort Roofing Experts, Lowcountry Roofing, Coastal Roofing Solutions, Palmetto State Roofing

shingle installation in Morehead City

NOT FOUND

Intent: Transactional

Competitors: Carteret Roofing, Coastal Carolina Roofing, A & J Roofing, East Coast Roofing, Tar Heel Roofing

metal roofing in Morehead City

NOT FOUND

Intent: Transactional

Competitors: Morehead City Roofing, Coastal Roofing Solutions, Carolina Metal Roofing, A & J Roofing

flat roof repair in Morehead City

NOT FOUND

Intent: Transactional

Competitors: Morehead City Roofing, Coastal Roofing Solutions, Atlantic Roofing & Siding, Tar Heel Roofing

roof inspection in Morehead City

NOT FOUND

Intent: Transactional

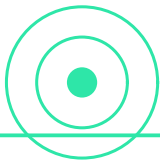
Competitors: Coastal Roofing Company, Morehead City Roofing Pros, East Coast Roofing & Siding, Apex Roofing Solutions

best Roofing in Morehead City

NOT FOUND

Intent: Informational

Competitors: Apex Roofing & Construction, Coastal Roofing Solutions, East Coast Roofing & Siding, Carolina Roofing & Sheet Metal



top rated Roofing company in Morehead City

NOT FOUND

Intent: Informational

Competitors: M & M Roofing, Coastal Roofing Solutions, Morehead City Roofing, Tidewater Roofing, Hometown Roofing

best Roofing in Atlantic Beach

NOT FOUND

Intent: Informational

Competitors: Atlantic Beach Roofing, Ridgeview Roofing, Beachside Roofing, First Coast Roofing, Apex Roofing & Restoration

top rated Roofing company in Atlantic Beach

NOT FOUND

Intent: Informational

Competitors: Atlantic Beach Roofing, Keller Roofing, Apex Roofing Solutions, Coastal Roofing & Construction, Davis Roofing

best Roofing in Beaufort

NOT FOUND

Intent: Informational

Competitors: Beaufort Roofing Company, Coastal Roofing Solutions, Apex Roofing & Exteriors, Palmetto Roofing, Rooftop Innovations

top rated Roofing company in Beaufort

NOT FOUND

Intent: Informational

Competitors: Beaufort Roofing Pros, Carolina Roofing Specialists, Palmetto State Roofing, Coastal Roofing & Construction

best shingle installation company near Morehead City

NOT FOUND

Intent: Informational

Competitors: Hometown Roofing, Coastal Roofing Solutions, East Coast Roofing, Tar Heel Roofing

best metal roofing company near Morehead City

NOT FOUND

Intent: Informational

Competitors: Coastal Metal Roofing, Carolina Metal Roofing, Hometown Roofing, Atlantic Metal Roofing

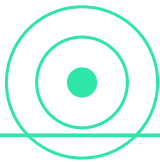
best flat roof repair company near Morehead City

NOT FOUND

Intent: Informational

Competitors: Morehead City Roofing, Coastal Roofing Solutions, Atlantic Roofing & Construction, Tarheel Roofing

Total: 25 queries analyzed across multiple intent categories

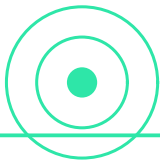


Competitor Landscape

Analysis of competitors appearing in AI recommendations across your queries

1	Coastal Roofing Solutions	Appearances: 11 of 25	Share of Voice: 44.0%	Threat: Medium
2	Morehead City Roofing	Appearances: 6 of 25	Share of Voice: 24.0%	Threat: Low
3	Atlantic Beach Roofing	Appearances: 6 of 25	Share of Voice: 24.0%	Threat: Low
4	Coastal Carolina Roofing	Appearances: 5 of 25	Share of Voice: 20.0%	Threat: Low
5	Hometown Roofing	Appearances: 5 of 25	Share of Voice: 20.0%	Threat: Low
6	Tidewater Roofing	Appearances: 4 of 25	Share of Voice: 16.0%	Threat: Low
7	Palmetto State Roofing	Appearances: 4 of 25	Share of Voice: 16.0%	Threat: Low
8	Apex Roofing & Construction	Appearances: 3 of 25	Share of Voice: 12.0%	Threat: Low
9	East Coast Roofing & Siding	Appearances: 3 of 25	Share of Voice: 12.0%	Threat: Low
10	Apex Roofing Solutions	Appearances: 3 of 25	Share of Voice: 12.0%	Threat: Low

Threat Level indicates how often a competitor appears in AI recommendations relative to total queries. Critical = appears in 75%+ of queries.



Multi-Source AI Visibility Matrix

Cross-platform comparison of your visibility across multiple AI assistants

AI Providers Analyzed

- > OpenAI GPT-4o-mini - Simulated AI recommendations
- > Perplexity Sonar - Web-grounded real-time visibility
- > Site Content Analysis - Current website content review

OpenAI vs Perplexity Visibility Analysis

1.

emergency Roofing Morehead City

OpenAI: **Not Found**

Perplexity: **Missing**

Competitors mentioned: Mason Roofing, Coastal Carolina Roofing, ABC Roofing & Construction, Tidewater Roofing

2.

same day Roofing service Morehead City

OpenAI: **Not Found**

Perplexity: **FOUND**

Competitors mentioned: Morehead City Roofing, Coastal Carolina Roofing, Bayshore Roofing, Tidewater Roofing

3.

emergency Roofing Atlantic Beach

OpenAI: **Not Found**

Perplexity: **Missing**

Competitors mentioned: Atlantic Beach Roofing, A1A Roofing, Hometown Roofing, Florida Roofs, First Coast Roofing

4.

same day Roofing service Atlantic Beach

OpenAI: **Not Found**

Perplexity: **FOUND**

Competitors mentioned: Atlantic Beach Roofing, Beachside Roofing Solutions, Emergency Roof Repair Pros, A1 Roofing Contractors

5.

emergency Roofing Beaufort

OpenAI: **Not Found**

Perplexity: **Missing**

Competitors mentioned: Beaufort Roofing Services, Coastal Carolina Roofing, Palmetto State Roofing, Apex Roofing & Construction, First Choice Roofing



6.

same day Roofing service Beaufort

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Beaufort Roofing Pros, Coastal Roofing Solutions, Palmetto State Roofing, Beaufort Roof Repair

7.

Roofing near Morehead City

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Coastal Carolina Roofing, East Coast Roofing & Siding, Hometown Roofing, Apex Roofing Solutions

8.

trusted Roofing contractor in Morehead City

OpenAI: **Not Found** Perplexity: **Missing**

Competitors mentioned: Coastal Roofing Solutions, Atlantic Roofing Company, A1 Roofing & Construction, Tidewater Roofing, Morehead City Roofing

9.

Roofing near Atlantic Beach

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Atlantic Beach Roofing, Beachside Roofing, Coastal Roofing Solutions, Apex Roofing & Construction, Oceanview Roofing

10.

trusted Roofing contractor in Atlantic Beach

OpenAI: **Not Found** Perplexity: **Missing**

Competitors mentioned: Atlantic Beach Roofing, Apex Roofing & Exteriors, Beachside Roofing, Eagle Roofing Solutions, Coastal Roofing Company

11.

Roofing near Beaufort

OpenAI: **Not Found** Perplexity: **FOUND**

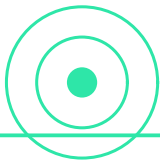
Competitors mentioned: Beaufort Roofing Solutions, Southern Roofing & Construction, Coastal Roofing & Exteriors, Shoreline Roofing

12.

trusted Roofing contractor in Beaufort

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Beaufort Roofing Experts, Lowcountry Roofing, Coastal Roofing Solutions, Palmetto State Roofing



13.

shingle installation in Morehead City

OpenAI: **Not Found** Perplexity: **Missing**

Competitors mentioned: Carteret Roofing, Coastal Carolina Roofing, A & J Roofing, East Coast Roofing, Tar Heel Roofing

14.

metal roofing in Morehead City

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Morehead City Roofing, Coastal Roofing Solutions, Carolina Metal Roofing, A & J Roofing

15.

flat roof repair in Morehead City

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Morehead City Roofing, Coastal Roofing Solutions, Atlantic Roofing & Siding, Tar Heel Roofing

16.

roof inspection in Morehead City

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Coastal Roofing Company, Morehead City Roofing Pros, East Coast Roofing & Siding, Apex Roofing Solutions

17.

best Roofing in Morehead City

OpenAI: **Not Found** Perplexity: **Missing**

Competitors mentioned: Apex Roofing & Construction, Coastal Roofing Solutions, East Coast Roofing & Siding, Carolina Roofing & Sheet Metal

18.

top rated Roofing company in Morehead City

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: M & M Roofing, Coastal Roofing Solutions, Morehead City Roofing, Tidewater Roofing, Hometown Roofing

19.

best Roofing in Atlantic Beach

OpenAI: **Not Found** Perplexity: **Missing**

Competitors mentioned: Atlantic Beach Roofing, Ridgeview Roofing, Beachside Roofing, First Coast Roofing, Apex Roofing & Restoration



20.

top rated Roofing company in Atlantic Beach

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Atlantic Beach Roofing, Keller Roofing, Apex Roofing Solutions, Coastal Roofing & Construction, Davis Roofing

21.

best Roofing in Beaufort

OpenAI: **Not Found** Perplexity: **Missing**

Competitors mentioned: Beaufort Roofing Company, Coastal Roofing Solutions, Apex Roofing & Exteriors, Palmetto Roofing, Rooftop Innovations

22.

top rated Roofing company in Beaufort

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Beaufort Roofing Pros, Carolina Roofing Specialists, Palmetto State Roofing, Coastal Roofing & Construction

23.

best shingle installation company near Morehead City

OpenAI: **Not Found** Perplexity: **Missing**

Competitors mentioned: Hometown Roofing, Coastal Roofing Solutions, East Coast Roofing, Tar Heel Roofing

24.

best metal roofing company near Morehead City

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Coastal Metal Roofing, Carolina Metal Roofing, Hometown Roofing, Atlantic Metal Roofing

25.

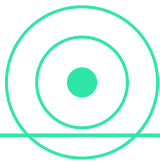
best flat roof repair company near Morehead City

OpenAI: **Not Found** Perplexity: **FOUND**

Competitors mentioned: Morehead City Roofing, Coastal Roofing Solutions, Atlantic Roofing & Construction, Tarheel Roofing

Understanding Your Visibility Gap

Your business is missing from 100% of relevant AI-generated recommendations. This represents significant lost visibility and potential customers being directed to competitors instead.



Genius Insights & Opportunity Map

Deep strategic analysis powered by AI to uncover hidden patterns and high-value opportunities

Analysis includes: with site content analysis and Perplexity web visibility

Patterns in AI Visibility

1. A-D Metal Roofing is not mentioned in high-traffic emergency roofing queries.

- > 'For query "emergency Roofing Morehead City", score=0 while Mason Roofing appears as top recommendation.'
- > 'For query "emergency Roofing Atlantic Beach", score=0 while Atlantic Beach Roofing leads the results.'

Impact: A-D Metal Roofing should focus on developing emergency service pages to capture local traffic for urgent roofing needs, especially in key areas like Morehead City and Atlantic Beach.

2. Competitors dominate local roofing search results due to lack of specific content from A-D Metal Roofing.

- > 'For query "same day Roofing service Morehead City", score=0 while Morehead City Roofing appears prominently.'
- > 'For query "best Roofing in Morehead City", score=0 with Apex Roofing & Construction as a top result.'

Impact: Without targeted content that addresses same-day and quality roofing services, A-D Metal Roofing risks losing potential customers to competitors.

Priority Opportunities

1. emergency Roofing Morehead City

Impact: 9/10 | Effort: Medium | Intent: Emergency

Emergency services command higher rates and immediate demand, which can significantly increase revenue for A-D Metal Roofing.

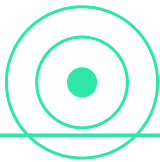
2. same day Roofing service Morehead City

Impact: 8/10 | Effort: Medium | Intent: Emergency

Same-day service can attract clients needing urgent repairs, translating to high conversion rates.

Next 30 Days Focus

1. Update the homepage to emphasize emergency and same-day services, adding relevant keywords and local area mentions.
2. Add testimonials or case studies specifically highlighting emergency roofing jobs to build credibility.
3. Create a blog post titled 'What to Do in a Roofing Emergency in Morehead City' to address urgent queries and improve local SEO.



Future AI Answers (Preview)

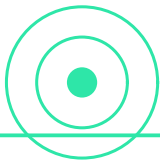
Preview of how AI assistants could respond once your visibility improves:

Q: best Roofing in Morehead City

For the best roofing services in Morehead City, consider A-D Metal Roofing. With over 23 years of experience, we offer top-quality metal roofing solutions tailored to your needs. Contact us for a free estimate today!

Q: emergency Roofing service in Atlantic Beach

If you're in need of emergency roofing services in Atlantic Beach, A-D Metal Roofing is your go-to solution. Our team is ready to assist you promptly and efficiently, ensuring your roof is secure. Call us now for immediate help!



Page Blueprints

Detailed content specifications for high-priority pages to improve AI visibility

Blueprint 1: emergency Roofing Morehead City

Impact: 9/10 | Effort: Medium | Target: Morehead City

URL:

</emergency-roofing-morehead-city>

SEO Title

Emergency Roofing Services in Morehead City | A-D Metal Roofing

H1:

Reliable Emergency Roofing Services in Morehead City

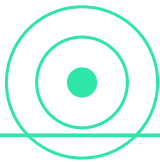
Content Outline:

- > Section 1: Introduction to Emergency Roofing
- > Section 2: Why Choose A-D Metal Roofing for Emergencies?
- > Section 3: Our Emergency Response Process
- > CTA section: Contact Us for Immediate Assistance

Internal Links:

- > [Link to /services](/services)
- > [Link to /contact](/contact)

Site Note: Current site lacks dedicated pages for emergency services which are essential for capturing urgent queries.



Blueprint 2: same day Roofing service Morehead City

Impact: 8/10 | Effort: Medium | Target: Morehead City

URL:

/same-day-roofing-morehead-city

SEO Title

Same Day Roofing Services in Morehead City | A-D Metal Roofing

H1:

Fast and Reliable Same Day Roofing Services in Morehead City

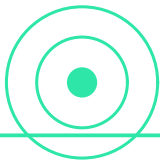
Content Outline:

- > Section 1: Overview of Same Day Roofing Services
- > Section 2: Benefits of Choosing A-D Metal Roofing
- > Section 3: How We Ensure Quick Turnaround
- > CTA section: Schedule Your Same Day Roofing Service

Internal Links:

- > [Link to /contact](#)
- > [Link to /services](#)

Site Note: No content specifically addressing same-day services creates a gap in visibility and service offerings.



30-Day Implementation Roadmap

Week-by-week action plan to improve your AI visibility

Week 1: Foundation

Focus: Quick wins and immediate optimizations

Update the homepage to emphasize emergency and same-day services, adding relevant keywords and local area mentions.	High	S	Content Writer
Add testimonials or case studies specifically highlighting emergency roofing jobs to build credibility.	High	S	Developer
Register or update Google My Business profile with complete information	High	S	Owner

Week 2: Content Development

Focus: Create new pages targeting high-value queries

Create first priority landing page from blueprint	High	M	Content Writer
Add FAQ section addressing top customer questions	Medium	S	Content Writer
Implement schema markup on key pages	Medium	M	Developer

Week 3: Authority Building

Focus: Establish expertise and build trust signals

Publish industry insight blog post or guide	Medium	M	Content Writer
Add customer testimonials and case studies	High	M	Owner
Create second priority landing page from blueprint	High	M	Content Writer

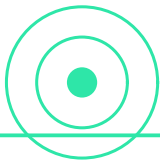


Week 4: Optimization & Review

Focus: Refine and measure results

Review and optimize internal linking structure	Medium	S	Developer
Ensure brand consistency across all domains	Medium	S	Owner
Schedule next AI visibility audit to measure progress	High	S	Owner

Effort: S = Small (1-2 hours), M = Medium (half day), L = Large (1+ days)



Strategic Recommendations

Comprehensive recommendations to improve your AI visibility based on the analysis

New Pages to Create

Create a Service Page for Emergency Roofing

Develop a dedicated service page focused on emergency roofing services specifically for Morehead City and other geo-targeted areas. This page should include details about the services offered, response times, and testimonials to establish credibility, making it more likely to be referenced in AI-generated responses.

Add a Same-Day Roofing Service Page

Create a page detailing same-day roofing services for each targeted location. This will help capture local searches and queries related to urgent roofing needs, enhancing content relevance and increasing the chances of being mentioned by AI models.

Publish a Blog on Roofing Best Practices

Start a blog section that offers informative articles about roofing best practices, maintenance tips, and local weather impacts on roofing in your service areas. This content can improve SEO and authority, making it more relevant for AI systems to draw from when responding to roofing queries.

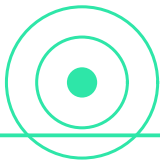
Develop Location-Specific Landing Pages

Create individual landing pages for each city in your geo focus area, such as Atlantic Beach, Beaufort, and Wilmington. Each page should contain tailored content that emphasizes local services and customer testimonials, increasing the likelihood of being mentioned in local AI-driven queries.

FAQ Content

Implement a Comprehensive FAQ Section

Develop a Frequently Asked Questions (FAQ) section that addresses common roofing inquiries specific to Morehead City and surrounding areas. By providing clear, concise answers to questions like 'What should I do in an emergency roofing situation?' or 'How quickly can you provide a roofing inspection?', you improve the chances of being cited in AI-generated content.



Branding

Enhance Brand Presence with Local SEO

Optimize your Google My Business listing and ensure consistent NAP (Name, Address, Phone Number) information across online directories. This will improve local search visibility and help AI engines recognize your business as a relevant provider in roofing services for the specified areas.

Authority Building

Create Case Studies of Successful Projects

Develop case studies showcasing successful roofing projects completed in your target areas. Include challenges faced, solutions provided, and customer feedback to establish authority. This type of content can help AI systems recognize your business as a reputable source for roofing information.

Pages to Update

Utilize Testimonials and Reviews

Add a dedicated testimonials page featuring customer reviews and success stories. Highlighting satisfied customers can enhance trust and credibility, which AI systems often consider when referencing businesses for service recommendations.