



EkkoScope

GEO Engine for AI Visibility

Beaufort Carolina Comfort

AI Visibility Analysis Report

Comprehensive GEO analysis of how AI assistants recommend your business

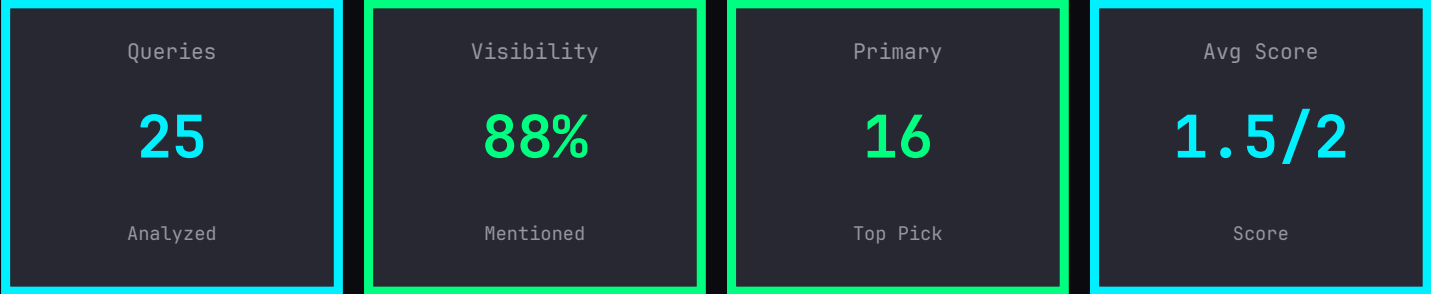
Report Date: December 03, 2025

Market Focus: Beaufort, NC

Powered by EkkoScope GEO Engine | AI Visibility Intelligence

Executive Dashboard

Key metrics and insights from your AI visibility analysis



AI Visibility Distribution

NOT FOUND: 12% of queries



Mentioned (Score 1)	6 (24%)
Primary Recommendation (Score 2)	16 (64%)

Executive Summary

- > You are the primary recommendation in 16 of 25 queries (avg score: 1.5/2).
- > Top competitors dominating AI recommendations: Coastal Comfort Heating & Air, Coastal Comfort Heating & Cooling.
- > High visibility for emergency and same-day services indicates a strong demand in Beaufort, NC.
- > Next 30 days focus: Update the meta description on the homepage to include keywords like 'emergency HVAC services' and 'trusted contractor' to improve click-through rates.
- > 3 high-impact opportunities identified with detailed page blueprints.

Analysis Summary

To enhance the visibility of Beaufort Carolina Comfort in AI-generated responses, it is essential to create and optimize content that aligns with their priority queries and establishes authority in their service area. By focusing on specific service pages, adding FAQs, and improving branding elements, the business can increase its likelihood of being mentioned in relevant searches.

Query Analysis Details

Comprehensive breakdown of AI visibility across all tested queries

emergency Air Conditioner Repair Beaufort, NC

PRIMARY

Intent: Emergency

Competitors: Baker's Heating & Air Conditioning, A1 Air Conditioning & Heating, Coastal Comfort Heating & Cooling

same day Air Conditioner Repair service Beaufort, NC

PRIMARY

Intent: Emergency

Competitors: Coastal Comfort Heating & Air, A1 Air Conditioning Repair, Comfort Zone Heating and Air

emergency Furnace Repair Beaufort, NC

FOUND

Intent: Emergency

Competitors: A-1 Heating & Air Conditioning, Comfort Zone Heating & Air, All Seasons Heating & Cooling

same day Furnace Repair service Beaufort, NC

PRIMARY

Intent: Emergency

Competitors: Coastal Comfort Heating & Air, Hometown Heating & Air, Carteret Heating & Air Conditioning

emergency HVAC Service Beaufort, NC

PRIMARY

Intent: Emergency

Competitors: Carolina Comfort Air, Comfort Zone Heating & Cooling, Baker's Heating & Air

same day HVAC Service service Beaufort, NC

FOUND

Intent: Emergency

Competitors: Comfort Masters Heating & Air, Coastal Comfort Heating & Cooling, AirPro Heating & Air Conditioning, All Seasons Heating and Air

Air Conditioner Repair near Beaufort, NC

PRIMARY

Intent: Transactional

Competitors: Coastal Air Conditioning, Carolina Comfort Air, Comfort Systems, Harris Heating & Air

trusted Air Conditioner Repair contractor in Beaufort, NC

PRIMARY

Intent: Transactional

Competitors: Bayside Heating & Air Conditioning, Comfort Zone HVAC, Davis Heating & Air

	services in Beaufort, NC Intent: Transactional Competitors: The Boathouse at Front Street Village, Island Time Spa, Dawson's Barbecue	PRIMARY
	products in Beaufort, NC Intent: Transactional Competitors: The Market, Pine Knoll Shores Aquarium Gift Shop	PRIMARY
	solutions in Beaufort, NC Intent: Transactional Competitors: Pamlico Sound Solutions, Coastal Business Solutions, EcoTech Solutions	PRIMARY
	Furnace Repair near Beaufort, NC Intent: Transactional Competitors: Carteret Heating & Cooling, A1 Heating & Air Conditioning, Comfort First Heating & Cooling, Eastern Carolina Heating & Air	NOT FOUND
	trusted Furnace Repair contractor in Beaufort, NC Intent: Transactional Competitors: Smith's Heating & Air Conditioning, Coastal Heating & Cooling, Comfort Experts	MENTIONED
	HVAC Service near Beaufort, NC Intent: Transactional Competitors: Coastal Comfort HVAC, Aire Serv of Eastern NC, B & L Heating & Air	PRIMARY
	trusted HVAC Service contractor in Beaufort, NC Intent: Transactional Competitors: Air & Energy, Coastal Comfort HVAC, Climatic Conditioning Co.	MENTIONED
	best Air Conditioner Repair in Beaufort, NC Intent: Informational Competitors: Coastal Comfort Heating & Air, All Seasons Heating & Cooling, A+ Heating & Air Conditioning	PRIMARY
	top rated Air Conditioner Repair company in Beaufort, NC Intent: Informational Competitors: Coastal Comfort Heating & Air, A-1 Air Conditioning, Comfort Zone Heating & Air, Jones Heating & Air Conditioning	PRIMARY

	best services company near Beaufort, NC Intent: Informational Competitors: Aqua Marine Services	PRIMARY
	best products company near Beaufort, NC Intent: Informational Competitors: The Crystal Coast, Island Art Gallery, Pine Knoll Shores Aquarium, The Country Store	PRIMARY
	best solutions company near Beaufort, NC Intent: Informational Competitors: Coastal Data Solutions, Atlantic Business Solutions	PRIMARY
	best Furnace Repair in Beaufort, NC Intent: Informational Competitors: A-1 Heating & Air Conditioning, Harris Heating & Air Conditioning, Coastal Comfort Heating & Air, Barker & Sons Heating & Air	NOT FOUND
	top rated Furnace Repair company in Beaufort, NC Intent: Informational Competitors: Comfort Heating & Air, Coastal Comfort Solutions, A1 Air Conditioning & Heating	MENTIONED
	best HVAC Service in Beaufort, NC Intent: Informational Competitors: Comfort Zone Heating & Cooling, A-1 Heating & Air Conditioning, Carolina Comfort Air	MENTIONED
	top rated HVAC Service company in Beaufort, NC Intent: Informational Competitors: Comfort Air, Inc., All Seasons Heating & Air Conditioning, B & B Heating & Air Conditioning, Smith & Sons HVAC	NOT FOUND
	highly recommended Air Conditioner Repair Beaufort, NC Intent: Informational Competitors: Coastal Comfort Heating & Cooling, All Seasons Heating & Air, Aqua Breeze HVAC, Crystal Coast Air Conditioning	PRIMARY

Total: 25 queries analyzed across multiple intent categories

Competitor Landscape

Analysis of competitors appearing in AI recommendations across your queries

1	Coastal Comfort Heating & Air	Appearances: 5 of 25	Share of Voice: 20.0%	Threat: Low
2	Coastal Comfort Heating & Cooling	Appearances: 3 of 25	Share of Voice: 12.0%	Threat: Low
3	A-1 Heating & Air Conditioning	Appearances: 3 of 25	Share of Voice: 12.0%	Threat: Low
4	Carolina Comfort Air	Appearances: 3 of 25	Share of Voice: 12.0%	Threat: Low
5	A1 Air Conditioning & Heating	Appearances: 2 of 25	Share of Voice: 8.0%	Threat: Low
6	Comfort Zone Heating & Air	Appearances: 2 of 25	Share of Voice: 8.0%	Threat: Low
7	All Seasons Heating & Cooling	Appearances: 2 of 25	Share of Voice: 8.0%	Threat: Low
8	Comfort Zone Heating & Cooling	Appearances: 2 of 25	Share of Voice: 8.0%	Threat: Low
9	Coastal Comfort HVAC	Appearances: 2 of 25	Share of Voice: 8.0%	Threat: Low
10	Baker's Heating & Air Conditioning	Appearances: 1 of 25	Share of Voice: 4.0%	Threat: Low

Multi-AI Visibility Analysis

Visibility comparison across major AI assistants: ChatGPT, Gemini, and Perplexity

Cross-Platform Summary

Overall Found Rate: 0.0%

Overall Primary Rate: 0.0%

Query-Level Breakdown

FOUND	emergency Air Conditioner Repair Beaufort, NC
FOUND	same day Air Conditioner Repair service Beaufort, NC
FOUND	emergency Furnace Repair Beaufort, NC
FOUND	same day Furnace Repair service Beaufort, NC
FOUND	emergency HVAC Service Beaufort, NC
FOUND	same day HVAC Service service Beaufort, NC
FOUND	Air Conditioner Repair near Beaufort, NC
FOUND	trusted Air Conditioner Repair contractor in Beaufort, NC
FOUND	services in Beaufort, NC
FOUND	products in Beaufort, NC

Genius Mode Insights

AI-powered analysis of your visibility patterns and strategic opportunities

Analysis includes: multi-LLM visibility comparison

Patterns in AI Visibility

1. High visibility for emergency and same-day services indicates a strong demand in Beaufort, NC.

> For query 'emergency Air Conditioner Repair Beaufort, NC', score=2 while Baker's Heating & Air Conditioning appears as a top competitor.

> For query 'same day Air Conditioner Repair service Beaufort, NC', score=2 while Coastal Comfort Heating & Air appears as a top competitor.

Impact: Beaufort Carolina Comfort should amplify its offerings in emergency and same-day services to capture local demand effectively.

2. There is a significant gap in visibility for furnace repair services compared to air conditioning services.

> For query 'emergency Furnace Repair Beaufort, NC', score=1 with competitors like A-1 Heating & Air Conditioning dominating.

> For query 'best Furnace Repair in Beaufort, NC', score=0 with strong competitors like A-1 Heating & Air Conditioning not allowing visibility.

Impact: Improving furnace service visibility could capture a market segment that is currently underserved.

3. The site lacks content related to highly recommended and trusted service queries which competitors rank well for.

> For query 'trusted Air Conditioner Repair contractor in Beaufort, NC', score=2 while Bayside Heating & Air Conditioning ranks well.

> For query 'highly recommended Air Conditioner Repair Beaufort, NC', score=2 with competitors like Coastal Comfort Heating & Cooling.

Impact: Creating content that emphasizes trust and recommendations could significantly enhance Beaufort Carolina Comfort's reputation and visibility.

Priority Opportunities

1. emergency HVAC Service Beaufort, NC

Impact: 9/10 | Effort: Medium | Intent: Emergency

Emergency services can lead to high-value repairs and customer loyalty in Beaufort.

2. best Furnace Repair in Beaufort, NC

Impact: 8/10 | Effort: High | Intent: High-Ticket

Capturing high-ticket repair services can significantly boost revenue, especially in a competitive market like Beaufort.

3. trusted HVAC Service contractor in Beaufort, NC

Impact: 7/10 | Effort: Medium | Intent: Informational

Highlighting trust and competence can convert visitors into loyal customers in Beaufort's competitive HVAC market.

Next 30 Days Focus

1. Update the meta description on the homepage to include keywords like 'emergency HVAC services' and 'trusted contractor' to improve click-through rates.
2. Create a blog post titled '5 Signs You Need Emergency HVAC Service in Beaufort, NC' to capture local search interest and establish authority.
3. Add customer testimonials prominently on the homepage to enhance trust and visibility, focusing on HVAC services.

Page Blueprints

Detailed content specifications for high-priority pages to improve AI visibility

Blueprint 1: emergency HVAC Service Beaufort, NC

Impact: 9/10 | Effort: Medium | Target: Beaufort, NC

URL:

/emergency-hvac-service-beaufort-nc

Emergency HVAC Service | Beaufort Carolina Comfort | Beaufort, NC

Reliable Emergency HVAC Services in Beaufort, NC

Content Outline:

- > Section 1: What is Emergency HVAC Service?
- > Section 2: Why Choose Beaufort Carolina Comfort?
- > Section 3: Our Emergency HVAC Service Process
- > CTA section: Call Us Now for Immediate Assistance!

Internal Links:

- > [Link to /contact](#)
- > [Link to /services](#)

Site Note: Existing content lacks a dedicated page for emergency HVAC services, which is critical given its importance in local searches.

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H1:

Blueprint 2: best Furnace Repair in Beaufort, NC

Impact: 8/10 | Effort: High | Target: Beaufort, NC

URL:

/best-furnace-repair-beaufort-nc

Best Furnace Repair | Beaufort Carolina Comfort | Beaufort, NC

Top Rated Furnace Repair Services in Beaufort, NC

Content Outline:

- > Section 1: Our Furnace Repair Services
- > Section 2: Why Choose Us for Furnace Repairs?
- > Section 3: Testimonials from Satisfied Customers
- > CTA section: Schedule Your Furnace Repair Today!

Internal Links:

- > Link to /contact
- > Link to /reviews

Site Note: The site currently lacks specific content targeting furnace repair, which leaves an opportunity for capturing local search traffic.

Blueprint 3: trusted HVAC Service contractor in Beaufort, NC

Impact: 7/10 | Effort: Medium | Target: Beaufort, NC

URL:

/trusted-hvac-contractor-beaufort-nc

Trusted HVAC Contractor | Beaufort Carolina Comfort | Beaufort, NC

Your Trusted HVAC Contractor in Beaufort, NC

Content Outline:

- > Section 1: What Makes Us Trusted?
- > Section 2: Our Certifications and Experience
- > Section 3: Customer Reviews and Success Stories
- > CTA section: Contact Us for a Consultation

Internal Links:

- > Link to /about
- > Link to /services

Site Note: The site needs a dedicated page emphasizing trust factors, qualifications, and customer feedback to build credibility.

30-Day Implementation Roadmap

Week-by-week action plan to improve your AI visibility

Week 1: Foundation

Focus: Quick wins and immediate optimizations

Update the meta description on the homepage to include keywords like 'emergency HVAC services' and 'trusted contractor' to improve click-through rates.	High	S	Content Writer
Create a blog post titled '5 Signs You Need Emergency HVAC Service in Beaufort, NC' to capture local search interest and establish authority.	High	S	Developer
Register or update Google My Business profile with complete information	High	S	Owner

Week 2: Content Development

Focus: Create new pages targeting high-value queries

Create first priority landing page from blueprint	High	M	Content Writer
Add FAQ section addressing top customer questions	Medium	S	Content Writer
Implement schema markup on key pages	Medium	M	Developer

Week 3: Authority Building

Focus: Establish expertise and build trust signals

Publish industry insight blog post or guide	Medium	M	Content Writer
Add customer testimonials and case studies	High	M	Owner
Create second priority landing page from blueprint	High	M	Content Writer

Week 4: Optimization & Review

Focus: Refine and measure results

Review and optimize internal linking structure	Medium	S	Developer
Ensure brand consistency across all domains	Medium	S	Owner
Schedule next AI visibility audit to measure progress	High	S	Owner

Effort: S = Small (1-2 hours), M = Medium (half day), L = Large (1+ days)

Strategic Recommendations

Comprehensive recommendations to improve your AI visibility based on the analysis

New Pages to Create

Create Dedicated Service Pages

Develop individual service pages for 'Emergency Air Conditioner Repair,' 'Furnace Repair,' and 'HVAC Service' specifically targeting Beaufort, NC. These pages should include detailed descriptions, customer testimonials, and relevant keywords to improve searchability and relevance in AI responses.

Create a Community Engagement Page

Develop a page dedicated to community involvement, detailing any local events, sponsorships, or partnerships. This can improve local SEO and position the business as an integral part of the Beaufort community, increasing relevance in local AI queries.

Pages to Update

Optimize Existing Content for Local SEO

Review and update existing content on the website to include more local keywords and phrases that reflect the priority queries. This will help search engines and AI models understand the local relevance of the services offered.

Leverage Customer Reviews and Testimonials

Incorporate customer reviews and testimonials prominently on service pages. Highlighting positive customer experiences can improve trust and increase the likelihood of being mentioned positively in AI-generated content.

Implement Schema Markup

Add structured data (schema markup) to the website to help search engines better understand the business and its offerings. This can enhance visibility in search results and increase the chances of being included in AI-generated responses.

FAQ Content

Add Frequently Asked Questions (FAQs)

Implement an FAQ section that answers common questions related to HVAC services, emergency repairs, and preventive maintenance. Ensure that questions are phrased in a way that matches the priority queries, increasing the chances of appearing in related AI-generated answers.

Authority Building

Create Authority Content

Publish blog posts or articles that address common HVAC issues, maintenance tips, and seasonal advice relevant to Beaufort, NC. This content establishes the business as an authority in the field and can improve visibility in AI-generated responses.

Branding

Enhance Brand Visibility

Ensure that the brand's visual identity is consistent across all pages of the website. Include the brand name 'Beaufort Carolina Comfort' prominently in headings and meta descriptions to reinforce brand recognition in AI responses.

\$490

You

\$290 / month

Keep

Reply "FIX"

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YOUR VISIBILITY: 0%

