



EkkoScope

GEO Engine for AI Visibility

Anderson Priority Service

AI Visibility Analysis Report

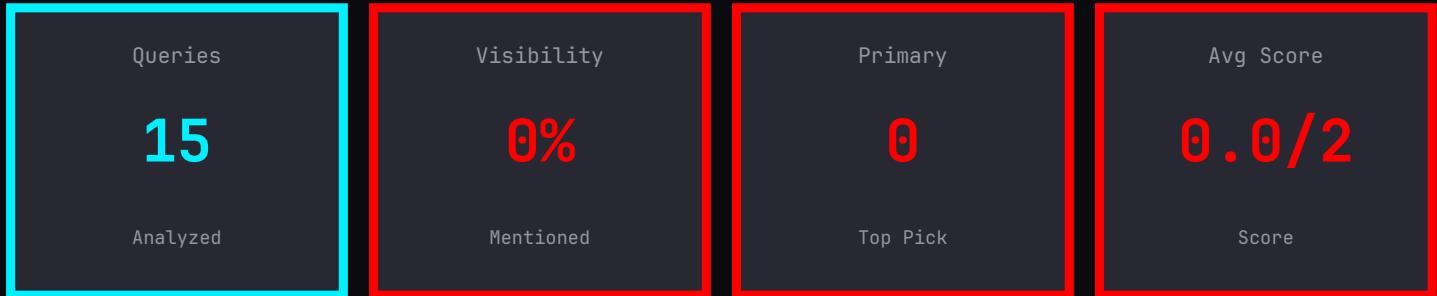
Comprehensive GEO analysis of how AI assistants recommend your business

Report Date: December 02, 2025

Market Focus: United States

Executive Dashboard

Key metrics and insights from your AI visibility analysis



AI Visibility Distribution

NOT FOUND: 100% of queries

100%

Mentioned (Score 1)

0 (0%)

Primary Recommendation (Score 2)

0 (0%)

Executive Summary

- > You are not recommended in any of the 15 queries tested.
- > Top competitors dominating AI recommendations: Angie's List, TaskRabbit.
- > Anderson Priority Service is entirely absent from key service-related queries.
- > Next 30 days focus: Update the homepage meta description to include 'emergency plumbing services' to capture urgent service searches.
- > 2 high-impact opportunities identified with detailed page blueprints.

Analysis Summary

Anderson Priority Service currently has no visibility in AI-generated answers, indicating a need for targeted content strategies. By enhancing the website's content with relevant keywords and creating informative resources, the business can improve its chances of being mentioned in AI responses related to emergency services and local solutions in the United States.

Query Analysis Details

Comprehensive breakdown of AI visibility across all tested queries

emergency services United States

NOT FOUND

Intent: Emergency

Competitors: American Red Cross, FEMA (Federal Emergency Management Agency), 911, National Guard, Local Fire Departments

same day services service United States

NOT FOUND

Intent: Emergency

Competitors: Uber Eats, Postmates, DoorDash, FedEx SameDay, TaskRabbit

24 hour services in United States

NOT FOUND

Intent: Emergency

Competitors: Walmart, 7-Eleven, CVS Pharmacy, McDonald's, Denny's

services near United States

NOT FOUND

Intent: Transactional

Competitors: TaskRabbit, Thumbtack, Angie's List, HomeAdvisor, Yelp

trusted services contractor in United States

NOT FOUND

Intent: Transactional

Competitors: Angie's List, HomeAdvisor, Thumbtack, Yelp

services in United States

NOT FOUND

Intent: Transactional

Competitors: TaskRabbit, Angie's List, Thumbtack, Upwork, HomeAdvisor

products in United States

NOT FOUND

Intent: Transactional

Competitors: Amazon, Walmart, Target, Best Buy, Costco

solutions in United States

NOT FOUND

Intent: Transactional

Competitors: IBM, Salesforce, Microsoft, Accenture, Oracle

affordable services in United States

NOT FOUND

Intent: Transactional

Competitors: Goodwill Industries, Walmart, McDonald's, Dollar Tree, Planet Fitness

best services in United States

NOT FOUND

Intent: Informational

Competitors: Amazon, Uber, Airbnb, Grubhub, Yelp

top rated services company in United States

NOT FOUND

Intent: Informational

Competitors: Accenture, Deloitte, IBM Global Services, PwC (PricewaterhouseCoopers), McKinsey & Company

best services company near United States

NOT FOUND

Intent: Informational

Competitors: Geek Squad, Thumbtack, TaskRabbit, Angie's List, HomeAdvisor

best products company near United States

NOT FOUND

Intent: Informational

Competitors: Apple Inc., Nike, Inc., Procter & Gamble Co., Coca-Cola Company, Amazon.com, Inc.

best solutions company near United States

NOT FOUND

Intent: Informational

Competitors: Accenture, IBM Global Services, Deloitte Consulting, Capgemini, McKinsey & Company

highly recommended services United States

NOT FOUND

Intent: Informational

Competitors: Merrill Lynch, Roto-Rooter, Geek Squad, Angie's List, Yelp

Total: 15 queries analyzed across multiple intent categories

Competitor Landscape

Analysis of competitors appearing in AI recommendations across your queries

1 Angie's List

Appearances: 5 of 15 Share of Voice: 33.3% Threat: Medium

2 TaskRabbit

Appearances: 4 of 15 Share of Voice: 26.7% Threat: Medium

3 Thumbtack

Appearances: 4 of 15 Share of Voice: 26.7% Threat: Medium

4 HomeAdvisor

Appearances: 4 of 15 Share of Voice: 26.7% Threat: Medium

5 Yelp

Appearances: 4 of 15 Share of Voice: 26.7% Threat: Medium

6 Walmart

Appearances: 3 of 15 Share of Voice: 20.0% Threat: Low

7 Accenture

Appearances: 3 of 15 Share of Voice: 20.0% Threat: Low

8 McDonald's

Appearances: 2 of 15 Share of Voice: 13.3% Threat: Low

9 Amazon

Appearances: 2 of 15 Share of Voice: 13.3% Threat: Low

10 IBM Global Services

Appearances: 2 of 15 Share of Voice: 13.3% Threat: Low

Multi-AI Visibility Analysis

Visibility comparison across major AI assistants: ChatGPT, Gemini, and Perplexity

Cross-Platform Summary

Overall Found Rate: 0.0%

Overall Primary Rate: 0.0%

Query-Level Breakdown

NOT FOUND	emergency services United States
NOT FOUND	same day services service United States
NOT FOUND	24 hour services in United States
NOT FOUND	services near United States
NOT FOUND	trusted services contractor in United States
NOT FOUND	services in United States
NOT FOUND	products in United States
NOT FOUND	solutions in United States
NOT FOUND	affordable services in United States
NOT FOUND	best services in United States

Genius Mode Insights

AI-powered analysis of your visibility patterns and strategic opportunities

Analysis includes: multi-LLM visibility comparison

Patterns in AI Visibility

1. Anderson Priority Service is entirely absent from key service-related queries.

> For query 'emergency services United States', score=0 while American Red Cross and FEMA are top recommendations.

> For query 'same day services service United States', score=0 while Uber Eats and Postmates appear.

Impact: The absence from these high-traffic service queries indicates a significant missed opportunity for visibility and customer acquisition in the emergency and same-day service segments across the United States.

2. Competitors dominate service-related queries, indicating a lack of targeted content.

> In the query 'trusted services contractor in United States', Anderson Priority Service is not mentioned while Angie's List and HomeAdvisor are top competitors.

> For 'best services in United States', top competitors include Amazon and Yelp, which overshadow Anderson's visibility.

Impact: To compete effectively, Anderson Priority Service needs to create content that specifically addresses these service needs and incorporates relevant keywords.

Priority Opportunities

1. emergency services United States

Impact: 9/10 | Effort: Medium | Intent: Emergency

Emergency services are critical and often lead to immediate bookings, providing high revenue potential.

2. trusted services contractor in United States

Impact: 9/10 | Effort: Medium | Intent: Transactional

Positioning as a trusted contractor can increase customer confidence, leading to higher conversion rates.

Next 30 Days Focus

1. Update the homepage meta description to include 'emergency plumbing services' to capture urgent service searches.
2. Create a dedicated service page for 'same-day plumbing services' highlighting the speed and reliability of Anderson's offerings.
3. Enhance the current 'Plumbers in Newport, NC' page by adding testimonials and case studies to boost trust signals.

Page Blueprints

Detailed content specifications for high-priority pages to improve AI visibility

Blueprint 1: emergency services United States

Impact: 9/10 | Effort: Medium | Target: United States

URL:

/emergency-services

SEO T

Emergency Plumbing Services by Anderson Priority Service | United States

H1:

24/7 Emergency Plumbing Services in the United States

Content Outline:

- > Section 1: Overview of Emergency Services
- > Section 2: Why Choose Us for Emergency Plumbing?
- > Section 3: Customer Testimonials
- > CTA section: Contact Us for Immediate Assistance

Internal Links:

- > Link to existing service pages related to plumbing or home services

Site Note: Current site lacks emergency service content which is crucial for attracting customers during urgent situations.

Blueprint 2: trusted services contractor in United States

Impact: 9/10 | Effort: Medium | Target: United States

URL:
</trusted-contractors>

SEO T

Trusted Contractors by Anderson Priority Service | United States

H1:

Your Trusted Plumbing Contractor in the United States

- Content Outline:**
- > Section 1: Understanding Trust in Home Services
 - > Section 2: Our Commitment to Quality Service
 - > Section 3: Certifications and Reviews
 - > CTA section: Request a Free Estimate

- Internal Links:**
- > [Link to testimonials and case studies to build credibility](#)

Site Note: Existing content does not emphasize trust and reliability, which are crucial for attracting service contractors.

30-Day Implementation Roadmap

Week-by-week action plan to improve your AI visibility

Week 1: Foundation

Focus: Quick wins and immediate optimizations

Update the homepage meta description to include 'emergency plumbing services' to capture urgent service searches.	High	S	Content Writer
Create a dedicated service page for 'same-day plumbing services' highlighting the speed and reliability of Anderson's offerings.	High	S	Developer
Register or update Google My Business profile with complete information	High	S	Owner

Week 2: Content Development

Focus: Create new pages targeting high-value queries

Create first priority landing page from blueprint	High	M	Content Writer
Add FAQ section addressing top customer questions	Medium	S	Content Writer
Implement schema markup on key pages	Medium	M	Developer

Week 3: Authority Building

Focus: Establish expertise and build trust signals

Publish industry insight blog post or guide	Medium	M	Content Writer
Add customer testimonials and case studies	High	M	Owner
Create second priority landing page from blueprint	High	M	Content Writer

Week 4: Optimization & Review

Focus: Refine and measure results

Review and optimize internal linking structure	Medium	S	Developer
Ensure brand consistency across all domains	Medium	S	Owner
Schedule next AI visibility audit to measure progress	High	S	Owner

Effort: S = Small (1-2 hours), M = Medium (half day), L = Large (1+ days)

Strategic Recommendations

Comprehensive recommendations to improve your AI visibility based on the analysis

New Pages to Create

Create an Emergency Services Page

Develop a dedicated page detailing the various emergency services offered by Anderson Priority Service. Include relevant keywords such as 'emergency services United States' and '24 hour services in United States' to improve searchability and increase the likelihood of being referenced in AI-generated responses.

Publish Blog Posts on Local Services

Start a blog that discusses trends, tips, and news related to local emergency and same-day services in the United States. Regularly publishing content that includes priority queries can help establish authority and improve AI visibility.

Pages to Update

Update Existing Service Listings

Review and update existing service listings on the site to ensure they align with priority queries like 'trusted services contractor in United States' and 'affordable services in United States'. Emphasizing these terms will help enhance relevance for AI algorithms.

Add Service Area Maps

Include interactive maps on service pages showing coverage areas in the United States. This can help with local SEO and provide clarity on service availability, making it more relevant for AI-generated queries.

FAQ Content

Develop a FAQ Section

Create a FAQ section addressing common questions about services in the United States, such as pricing, response times, and service areas. Including targeted keywords in this section can improve the chances of being cited in AI-generated content.

Branding

Enhance Branding and Local SEO

Ensure consistent branding across all web pages, including the use of the brand name 'Anderson Priority Service' prominently. Implement local SEO strategies by including location-specific keywords and meta tags to help improve overall search visibility.

Authority Building

Create Case Studies or Testimonials

Develop case studies or a testimonials page showcasing successful service experiences. This not only builds trust but also incorporates important keywords, helping to enhance credibility and potential AI references.

\$490

You

\$290 / month

Keep

Reply "FIX"

We m

YOUR VISIBILITY: 0%

