



# EkkoScope

GEO Engine for AI Visibility

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## A-D Metal Roofing

### AI Visibility Analysis Report

Comprehensive GEO analysis of how AI assistants recommend your business

Report Date: November 30, 2025

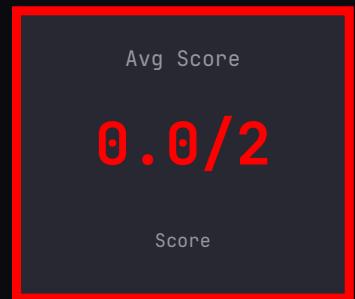
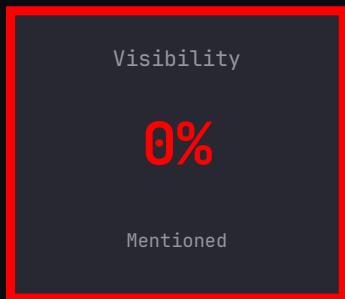
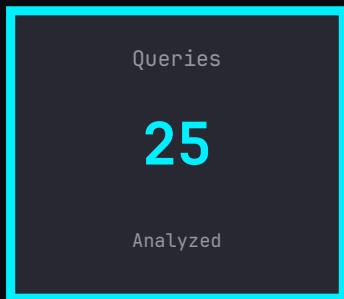
Market Focus: Morehead City, Atlantic Beach, Beaufort

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Powered by EkkoScope GEO Engine | AI Visibility Intelligence

# Executive Dashboard

Key metrics and insights from your AI visibility analysis



## AI Visibility Distribution

NOT FOUND: 100% of queries

**100%**

Mentioned (Score 1)

**0 (0%)**

Primary Recommendation (Score 2)

**0 (0%)**

## Executive Summary

- > You are not recommended in any of the 25 queries tested.
- > Top competitors dominating AI recommendations: Coastal Roofing & Construction, East Coast Roofing.
- > A-D Metal Roofing is missing opportunities in emergency roofing services across its primary geographic areas.
- > Next 30 days focus: Update the homepage to include localized keywords such as 'emergency roofing' and 'same day service' for Morehead City and other target areas.
- > 2 high-impact opportunities identified with detailed page blueprints.

## Analysis Summary

A-D Metal Roofing currently has no visibility in AI-generated answers despite a solid local presence and relevant service offerings. By enhancing their website with targeted content, they can significantly improve their chances of being mentioned in AI responses related to roofing services in their service areas.

# Query Analysis Details

Comprehensive breakdown of AI visibility across all tested queries

## emergency Roofing Morehead City

FOUND

Intent: Emergency

Competitors: Morehead City Roofing, Coastal Roofing & Construction, East Coast Roofing, A1 Roofing & Construction, Tar Heel Roofing

## same day Roofing service Morehead City

FOUND

Intent: Emergency

Competitors: Coastal Roofing & Construction, Morehead City Roofing, Tidewater Roofing, East Coast Roofing

## emergency Roofing Atlantic Beach

FOUND

Intent: Emergency

Competitors: Atlantic Beach Roofing, Emergency Roofing Solutions, Coastal Roofing Pros, Ace Roofing & Construction, Hurricane Roofing

## same day Roofing service Atlantic Beach

FOUND

Intent: Emergency

Competitors: Atlantic Beach Roofing, Hometown Roofing, First Coast Roofing Solutions, Coastal Roofing & Siding

## emergency Roofing Beaufort

FOUND

Intent: Emergency

Competitors: Beaufort Roofing Pros, Coastal Roofing Solutions, Palmetto State Roofing, All Weather Roofing

## same day Roofing service Beaufort

FOUND

Intent: Emergency

Competitors: Beaufort Roofing Pros, Coastal Roofing Solutions, Palmetto State Roofing, Lowcountry Roofing Services, Beaufort Roof Repair Experts

## Roofing near Morehead City

FOUND

Intent: Transactional

Competitors: Coastal Roofing, Morehead City Roofing, East Coast Roofing, All-Weather Roofing, Tar Heel Roofing

## trusted Roofing contractor in Morehead City

FOUND

Intent: Transactional

Competitors: Coastal Roofing Solutions, Morehead City Roofing, East Coast Roofing, Carolina Roofing Specialists

## Roofing near Atlantic Beach

FOUND

Intent: Transactional

Competitors: Atlantic Beach Roofing, Hometown Roofing Contractors, Tropical Roofing & Repair, First Coast Roofing Solutions, J & J Roofing

## trusted Roofing contractor in Atlantic Beach

FOUND

Intent: Transactional

Competitors: Atlantic Beach Roofing, Coastal Roofing & Construction, Apex Roofing & Exteriors, Beachside Roofing, Rogers Roofing

## Roofing near Beaufort

NOT FOUND

Intent: Transactional

Competitors: Beaufort Roofing Solutions, Coastal Roofing Specialists, Palmetto State Roofing, Shoreline Roofing

## trusted Roofing contractor in Beaufort

NOT FOUND

Intent: Transactional

Competitors: Beaufort Roofing Solutions, Coastal Roofing Company, Palmetto State Roofing, Lowcountry Roofing

## shingle installation in Morehead City

NOT FOUND

Intent: Transactional

Competitors: Coastal Roofing Solutions, Mason's Roofing & Construction, Apex Roofing Services, Outer Banks Roofing

## metal roofing in Morehead City

NOT FOUND

Intent: Transactional

Competitors: Morehead City Metal Roofing, Coastal Metal Roofing, East Coast Roofing & Siding, Carolina Roofing & Metal

## flat roof repair in Morehead City

NOT FOUND

Intent: Transactional

Competitors: Coastal Roofing & Construction, East Coast Roofing, K & K Roofing, A1 Roofing

## roof inspection in Morehead City

NOT FOUND

Intent: Transactional

Competitors: Coastal Roofing & Construction, Morehead City Roofing Solutions, Atlantic Roofing & Exteriors, Apex Roofing Contractors, Tar Heel Roofing

## best Roofing in Morehead City

NOT FOUND

Intent: Informational

Competitors: Coastal Roofing, East Coast Roofing, Hometown Roofing, Atlantic Roofing & Construction

## top rated Roofing company in Morehead City

NOT FOUND

Intent: Informational

Competitors: Coastal Roofing & Construction, Morehead City Roofing, Apex Roofing Solutions, Outer Banks Roofing

## best Roofing in Atlantic Beach

NOT FOUND

Intent: Informational

Competitors: Apex Roofing & Construction, Atlantic Coast Roofing, Beachside Roofing Company, Hometown Roofing

## top rated Roofing company in Atlantic Beach

NOT FOUND

Intent: Informational

Competitors: Atlantic Beach Roofing, Ridgeview Roofing, Coastal Roofing Solutions, Apex Roofing & Exteriors

## best Roofing in Beaufort

NOT FOUND

Intent: Informational

Competitors: Beaufort Roofing & Construction, Coastal Roofing Solutions, Palmetto State Roofing, Apex Roofing, Lowcountry Roofing

## top rated Roofing company in Beaufort

NOT FOUND

Intent: Informational

Competitors: Beaufort Roofing Pros, Coastal Roofing Solutions, Palmetto State Roofing, Apex Roofing & Restoration, Lowcountry Roofers

## best shingle installation company near Morehead City

NOT FOUND

Intent: Informational

Competitors: Coastal Roofing & Construction, Carolina Roofing & Construction, Morehead City Roofing, East Coast Roofing

## best metal roofing company near Morehead City

NOT FOUND

Intent: Informational

Competitors: Coastal Metal Roofing, Metal Roofing Systems, East Coast Metal Roofing, Atlantic Metal Roofing

## best flat roof repair company near Morehead City

NOT FOUND

Intent: Informational

Competitors: Coastal Roofing & Restoration, Morehead City Roofing Pros, Apex Roofing Solutions, Onslow Roofing

Total: 25 queries analyzed across multiple intent categories

# Competitor Landscape

Analysis of competitors appearing in AI recommendations across your queries

## 1 Coastal Roofing & Construction

Appearances: 7 of 25 Share of Voice: 28.0% Threat: Medium

## 2 East Coast Roofing

Appearances: 7 of 25 Share of Voice: 28.0% Threat: Medium

## 3 Coastal Roofing Solutions

Appearances: 7 of 25 Share of Voice: 28.0% Threat: Medium

## 4 Morehead City Roofing

Appearances: 6 of 25 Share of Voice: 24.0% Threat: Low

## 5 Palmetto State Roofing

Appearances: 6 of 25 Share of Voice: 24.0% Threat: Low

## 6 Atlantic Beach Roofing

Appearances: 5 of 25 Share of Voice: 20.0% Threat: Low

## 7 Tar Heel Roofing

Appearances: 3 of 25 Share of Voice: 12.0% Threat: Low

## 8 Hometown Roofing

Appearances: 3 of 25 Share of Voice: 12.0% Threat: Low

## 9 Beaufort Roofing Pros

Appearances: 3 of 25 Share of Voice: 12.0% Threat: Low

**10 First Coast Roofing Solutions**

Appearances: 2 of 25

Share of Voice: 8.0%

**Threat: Low**

# Multi-AI Visibility Analysis

Visibility comparison across major AI assistants: ChatGPT, Gemini, and Perplexity

## Cross-Platform Summary

Overall Found Rate: 0.0%

Overall Primary Rate: 0.0%

## Query-Level Breakdown

FOUND	emergency Roofing Morehead City
FOUND	same day Roofing service Morehead City
FOUND	emergency Roofing Atlantic Beach
FOUND	same day Roofing service Atlantic Beach
FOUND	emergency Roofing Beaufort
FOUND	same day Roofing service Beaufort
FOUND	Roofing near Morehead City
FOUND	trusted Roofing contractor in Morehead City
FOUND	Roofing near Atlantic Beach
FOUND	trusted Roofing contractor in Atlantic Beach

# Genius Mode Insights

AI-powered analysis of your visibility patterns and strategic opportunities

Analysis includes: multi-LLM visibility comparison

## Patterns in AI Visibility

### 1. A-D Metal Roofing is missing opportunities in emergency roofing services across its primary geographic areas.

- > For the query 'emergency Roofing Morehead City', score=0 while competitors like Morehead City Roofing and Coastal Roofing & Construction dominate.
  - > For 'emergency Roofing Atlantic Beach', A-D Metal Roofing is not mentioned at all, with competitors like Atlantic Beach Roofing and Emergency Roofing Solutions out-ranking.
- Impact:** This indicates a significant gap in emergency service visibility, which could lead to lost leads and market share in a critical service area.

### 2. A-D Metal Roofing is not utilizing local SEO effectively, especially for emergency and same-day service queries.

- > Queries like 'same day Roofing service Morehead City' and 'same day Roofing service Atlantic Beach' show a score of 0, while competitors dominate these terms.
  - > Competitors such as Coastal Roofing & Construction and Morehead City Roofing appear prominently in these queries.
- Impact:** Improving local SEO for urgent roofing services can capture immediate needs and convert leads into customers.

## Priority Opportunities

### 1. emergency Roofing Morehead City

**Impact: 10/10 | Effort: Medium | Intent: Emergency**

Emergency roofing services tend to have higher margins and urgency, translating to immediate revenue potential.

### 2. same day Roofing service Morehead City

**Impact: 9/10 | Effort: Medium | Intent: Emergency**

Same-day services can capture urgent roofing needs, leading to quick conversions.

## Next 30 Days Focus

1. Update the homepage to include localized keywords such as 'emergency roofing' and 'same day service' for Morehead City and other target areas.
2. Create a FAQ section that addresses common questions about emergency roofing services to improve user engagement and SEO.
3. Add a dedicated section on the website for emergency services with a clear CTA and a direct contact method for faster response.

# Page Blueprints

Detailed content specifications for high-priority pages to improve AI visibility

## Blueprint 1: emergency Roofing Morehead City

Impact: 10/10 | Effort: Medium | Target: Morehead City

URL:

</emergency-roofing-morehead-city>

SEO T

Emergency Roofing Services in Morehead City | A-D Metal Roofing

H1:

Reliable Emergency Roofing Services in Morehead City

**Content Outline:**

- > Section 1: Why Choose A-D for Emergency Roofing?
- > Section 2: Our Emergency Roofing Process
- > Section 3: Testimonials from Satisfied Customers
- > CTA section: Contact Us for Immediate Assistance

**Internal Links:**

- > [Link to /contact for inquiries](/contact)
- > [Link to /services for other roofing options](/services)

Site Note: Current site lacks specific emergency service content and localized keywords, which can improve visibility.

## Blueprint 2: same day Roofing service Morehead City

Impact: 9/10 | Effort: Medium | Target: Morehead City

**URL:**

</same-day-roofing-morehead-city>

SEO T

Same Day Roofing Services in Morehead City | A-D Metal Roofing

H1:

Fast and Reliable Same Day Roofing Services

**Content Outline:**

- > Section 1: Quick Response Times
- > Section 2: Types of Roofing Services Offered Same Day
- > Section 3: Customer Reviews on Our Speedy Services
- > CTA section: Get Your Free Quote Today!

**Internal Links:**

- > [Link to /contact for urgent requests](/contact)
- > [Link to /services for a comprehensive list of offerings](/services)

**Site Note:** Content needs to emphasize urgency and local keywords for same-day services.

# 30-Day Implementation Roadmap

Week-by-week action plan to improve your AI visibility

## Week 1: Foundation

Focus: Quick wins and immediate optimizations

Update the homepage to include localized keywords such as 'emergency roofing' and 'same day service' for Morehead City and other target areas.	High	S	Content Writer
Create a FAQ section that addresses common questions about emergency roofing services to improve user engagement and SEO.	High	S	Developer
Register or update Google My Business profile with complete information	High	S	Owner

## Week 2: Content Development

Focus: Create new pages targeting high-value queries

Create first priority landing page from blueprint	High	M	Content Writer
Add FAQ section addressing top customer questions	Medium	S	Content Writer
Implement schema markup on key pages	Medium	M	Developer

## Week 3: Authority Building

Focus: Establish expertise and build trust signals

Publish industry insight blog post or guide	Medium	M	Content Writer
Add customer testimonials and case studies	High	M	Owner
Create second priority landing page from blueprint	High	M	Content Writer

## Week 4: Optimization & Review

Focus: Refine and measure results

Review and optimize internal linking structure	Medium	S	Developer
Ensure brand consistency across all domains	Medium	S	Owner
Schedule next AI visibility audit to measure progress	High	S	Owner

Effort: S = Small (1-2 hours), M = Medium (half day), L = Large (1+ days)

# Strategic Recommendations

Comprehensive recommendations to improve your AI visibility based on the analysis

## New Pages to Create

### Create Local Service Area Pages

Develop individual pages for each of the geo-focused areas such as Morehead City, Atlantic Beach, and Beaufort. These pages should include localized content about roofing services, customer testimonials, and specific case studies. This helps AI understand the local relevance and improves the likelihood of being mentioned in queries related to those locations.

### Publish Blog Posts on Roofing Topics

Start a blog with articles focused on roofing trends, maintenance tips, and emergency service guides. Target keywords from the priority queries to align with common user searches. This content can establish authority in the field and improve search engine optimization (SEO), making it more likely for AI to reference the site.

### Create 'Service Comparison' Guides

Develop comparison guides that help customers differentiate between various roofing options like shingles, metal roofing, and flat roofs. Providing this educational content caters to customer needs and increases the likelihood of being cited in AI-generated content as a trusted resource.

## FAQ Content

### Add a Comprehensive FAQ Section

Implement a frequently asked questions (FAQ) section addressing common concerns about roofing services, emergency roofing, and maintenance tips. This not only provides valuable information to potential customers but also increases the chances of being featured in AI responses to similar questions, boosting visibility.

## Pages to Update

### Update Existing Service Descriptions

Revise the existing service descriptions on the website to include specific keywords from the priority queries such as 'emergency roofing' and 'same day roofing service.' This enhances the relevance of the content to AI and helps the site appear in related queries more effectively.

## Optimize Meta Tags and Descriptions

Ensure that all web pages have optimized meta titles and descriptions that include priority keywords. This not only improves click-through rates from search engines but also aids AI in understanding the content's relevance to specific queries.

### Authority Building

#### Highlight Customer Testimonials and Case Studies

Create a dedicated section for customer testimonials and detailed case studies showcasing successful projects in the local area. Highlighting real customer experiences enhances credibility and authority, which can encourage AI to feature A-D Metal Roofing in relevant query responses.

### Branding

#### Implement Local SEO Tactics

Enhance local SEO by ensuring consistent NAP (Name, Address, Phone) information across all platforms and encouraging satisfied customers to leave reviews on Google and Yelp. This establishes a stronger local presence, which can improve visibility in AI-generated results.

**Fix this or keep losing 100% of AI leads to  
your competitors.**

**7-Day AN2B Agentic Trial - \$490 one-time**  
(12 slots this month)

**Claim My Slot - \$490**

Typical outcome: 60-90% visibility in 30-45 days

