EkkoScope
GEO Engine for AI Visibility

A-D Metal Roofing

AI Visibility Analysis Report

Comprehensive GEO analysis of how AI assistants recommend your business
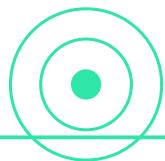
Report Date: November 28, 2025
Market Focus: Morehead City, Atlantic Beach, Beaufort
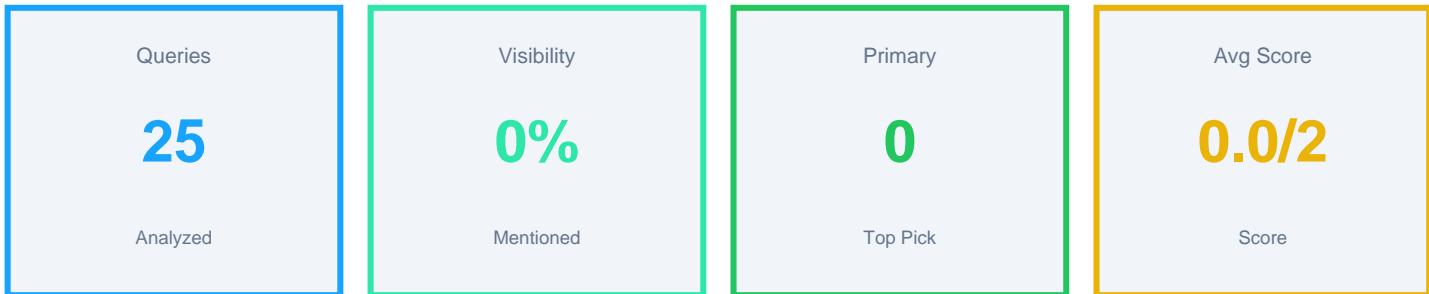
Executive Dashboard
Key metrics and insights from your AI visibility analysis

Queries	Visibility	Primary	Avg Score
25	**0%**	**0**	**0.0/2**
Analyzed	Mentioned	Top Pick	Score

Score Distribution by Intent
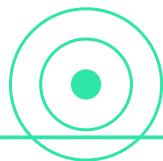
|	
Score 0 - Not Mentioned	**25**
Score 1 - Mentioned	**0**
Score 2 - Primary Recommendation	**0**

Executive Summary

> You are not recommended in any of the 25 queries tested.

> Top competitors dominating AI recommendations: Coastal Roofing Solutions, Morehead City Roofing.

> A-D Metal Roofing is missing visibility opportunities for emergency roofing queries in more than one coastal city.

> Next 30 days focus: Update the meta description to include 'emergency roofing services' for better v...

> 2 high-impact opportunity(ies) identified with detailed page blueprints.

Analysis Summary
A-D Metal Roofing currently has limited visibility in AI-generated answers, with no mentions detected across its priority queries. To improve its presence, the business should implement targeted content strategies on its website that align with its geographic focus and priority queries, ensuring that search engines and AI models can recognize it as a relevant authority in roofing services in the specified areas.

Query Analysis Details

Comprehensive breakdown of AI visibility across all tested queries

emergency Roofing Morehead City   **NOT FOUND**

Intent: Emergency

Competitors: Raleigh Roofing Company, Morehead City Roofing, Tar Heel Roofing, Eagle Eye Roofing, Coastal Roofing Pros

same day Roofing service Morehead City   **NOT FOUND**

Intent: Emergency

Competitors: Coastal Roofing Company, Tidewater Roofing, Morehead City Roofing Pros, Outer Banks Roofing, East Coast Roofing

emergency Roofing Atlantic Beach   **NOT FOUND**

Intent: Emergency

Competitors: Atlantic Beach Roofing, Hometown Roofing Services, Above and Beyond Roofing, A1 Roofing Solutions

same day Roofing service Atlantic Beach   **NOT FOUND**

Intent: Emergency

Competitors: Atlantic Roofing & Construction, Beaches Roofing, First Coast Roofing Solutions, A1A Roofing & Restoration

emergency Roofing Beaufort   **NOT FOUND**

Intent: Emergency

Competitors: Beaufort Roofing Pros, Coastal Roofing Solutions, Palmetto State Roofing, Beaufort Home Improvements

same day Roofing service Beaufort   **NOT FOUND**

Intent: Emergency

Competitors: Beaufort Roofing Solutions, Coastal Roofing & Exteriors, ABC Roofing & Construction, Lowcountry Roofing Company

Roofing near Morehead City   **NOT FOUND**
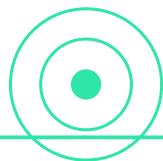
Intent: Transactional

Competitors: Coastal Roofing Solutions, Atlantic Roofing Company, Hometown Roofing, Carolina Roofing & Construction

trusted Roofing contractor in Morehead City   **NOT FOUND**

Intent: Transactional

Competitors: East Coast Roofing & Siding, Morehead City Roofing, Carolina Roofing & Gutters, Coastal Roofing Solutions

Roofing near Atlantic Beach   **NOT FOUND**
Intent: Transactional
Competitors: Atlantic Roofing & Construction, Beachside Roofing, Apex Roofing Solutions, Coastal Roofing Experts, First Coast Roofing

trusted Roofing contractor in Atlantic Beach   **NOT FOUND**
Intent: Transactional
Competitors: Atlantic Beach Roofing, Apex Roofing, Ridge Top Exteriors, Coastal Roofing Solutions, First Coast Roofing

Roofing near Beaufort   **NOT FOUND**
Intent: Transactional
Competitors: Beaufort Roofing Pros, Coastal Roofing Solutions, Palmetto State Roofing, Lowcountry Roofing, Apex Roofing & Restoration

trusted Roofing contractor in Beaufort   **NOT FOUND**
Intent: Transactional
Competitors: Beaufort Roofing Pros, Coastal Roofing & Construction, Palmetto State Roofing, Southern Roofing Solutions

shingle installation in Morehead City   **NOT FOUND**
Intent: Transactional
Competitors: Morehead City Roofing, Coastal Roofing Solutions, Atlantic Roofing & Exteriors, Tidewater Roofing

metal roofing in Morehead City   **NOT FOUND**
Intent: Transactional
Competitors: Morehead City Roofing, Coastal Metal Roofing, Hometown Roofing, Outer Banks Roofing

flat roof repair in Morehead City   **NOT FOUND**
Intent: Transactional
Competitors: Morehead City Roofing, Coastal Roofing & Construction, Harris Roofing, East Coast Roofing

roof inspection in Morehead City   **NOT FOUND**
Intent: Transactional
Competitors: Coastal Roofing & Exteriors, East Coast Roofing, Atlantic Roofing Company, Wright Roofing, Pinnacle Roofing

best Roofing in Morehead City   **NOT FOUND**
Intent: Informational
Competitors: Morehead City Roofing, Coastal Roofing Solutions, Carolina Roofing Specialists, East Coast Roofing

top rated Roofing company in Morehead City   **NOT FOUND**
Intent: Informational
Competitors: Keith's Roofing & Repair, Kirkman Roofing, Coastal Carolina Roofing, Mason's Roofing

best Roofing in Atlantic Beach   **NOT FOUND**
Intent: Informational
Competitors: Atlantic Beach Roofing, A1 Roofing & Construction, Coastal Roofing Solutions, Above All Roofing

top rated Roofing company in Atlantic Beach   **NOT FOUND**
Intent: Informational
Competitors: Atlantic Beach Roofing, Apex Roofing & Restoration, Northeast Florida Roofing, Coastal Roofing Solutions, J&M Roofing

best Roofing in Beaufort   **NOT FOUND**
Intent: Informational
Competitors: Beaufort Roofing Pros, Coastal Roofing Solutions, Ridge Top Exteriors, Hurricane Roofing

top rated Roofing company in Beaufort   **NOT FOUND**
Intent: Informational
Competitors: Beaufort Roofing Pros, Coastal Roofing Solutions, All Weather Roofing, Beaufort Roof Repair

best shingle installation company near Morehead City   **NOT FOUND**
Intent: Informational
Competitors: Coastal Roofing Solutions, Morehead City Roofing, Carolina Roofing & Construction, Eagle Roofing Company, Atlantic Roofing & Exteriors

best metal roofing company near Morehead City   **NOT FOUND**
Intent: Informational
Competitors: Coastal Metal Roofing, Metal Roofing Specialists, Carolina Metal Roofing, Southeast Metal Roofing
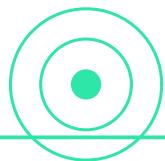
best flat roof repair company near Morehead City   **NOT FOUND**
Intent: Informational
Competitors: Morehead City Roofing, Coastal Roofing Solutions, East Coast Roofing & Siding, Tar Heel Roofing

*Total: 25 queries analyzed across multiple intent categories*

Competitor Landscape

Analysis of competitors appearing in AI recommendations across your queries

1 **Coastal Roofing Solutions**

Appearances: 13 of 25   Share of Voice: 52.0%   **Threat: High**

2 **Morehead City Roofing**

Appearances: 8 of 25   Share of Voice: 32.0%   **Threat: Medium**

3 **Beaufort Roofing Pros**

Appearances: 5 of 25   Share of Voice: 20.0%   **Threat: Low**

4 **East Coast Roofing**

Appearances: 4 of 25   Share of Voice: 16.0%   **Threat: Low**

5 **Atlantic Beach Roofing**

Appearances: 4 of 25   Share of Voice: 16.0%   **Threat: Low**

6 **Palmetto State Roofing**

Appearances: 3 of 25   Share of Voice: 12.0%   **Threat: Low**

7 **Tar Heel Roofing**

Appearances: 2 of 25   Share of Voice: 8.0%   **Threat: Low**

8 **Tidewater Roofing**

Appearances: 2 of 25   Share of Voice: 8.0%   **Threat: Low**
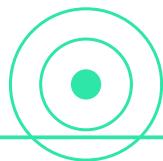
9 **Outer Banks Roofing**

Appearances: 2 of 25   Share of Voice: 8.0%   **Threat: Low**

10 **Atlantic Roofing & Construction**

Appearances: 2 of 25   Share of Voice: 8.0%   **Threat: Low**

Threat Level indicates how often a competitor appears in AI recommendations relative to total queries. Critical = appears in 75%+ of queries.

Multi-Source AI Visibility Matrix
Cross-platform comparison of your visibility across multiple AI assistants

AI Providers Analyzed

> OpenAI GPT-4o-mini - Simulated AI recommendations

> Perplexity Sonar - Web-grounded real-time visibility

> Site Content Analysis - Current website content review

OpenAI vs Perplexity Visibility Analysis

1.

emergency Roofing Morehead City

OpenAI: **Not Found**   Perplexity: **Missing**

Competitors mentioned: Raleigh Roofing Company, Morehead City Roofing, Tar Heel Roofing, Eagle Eye Roofing, Coastal Roofing Pros

2.

same day Roofing service Morehead City

OpenAI: **Not Found**   Perplexity: **Missing**

Competitors mentioned: Coastal Roofing Company, Tidewater Roofing, Morehead City Roofing Pros, Outer Banks Roofing, East Coast Roofing

3.

emergency Roofing Atlantic Beach

OpenAI: **Not Found**   Perplexity: **Missing**

Competitors mentioned: Atlantic Beach Roofing, Hometown Roofing Services, Above and Beyond Roofing, A1 Roofing Solutions

4.

same day Roofing service Atlantic Beach

OpenAI: **Not Found**   Perplexity: **FOUND**
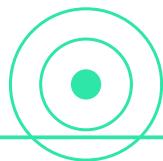
Competitors mentioned: Atlantic Roofing & Construction, Beaches Roofing, First Coast Roofing Solutions, A1A Roofing & Restoration

5.

emergency Roofing Beaufort

OpenAI: **Not Found**   Perplexity: **Missing**

Competitors mentioned: Beaufort Roofing Pros, Coastal Roofing Solutions, Palmetto State Roofing, Beaufort Home Improvements

6.

same day Roofing service Beaufort

OpenAI: **Not Found**   Perplexity: **Missing**

Competitors mentioned: Beaufort Roofing Solutions, Coastal Roofing & Exteriors, ABC Roofing & Construction, Lowcountry Roofing Company

7.

Roofing near Morehead City

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Coastal Roofing Solutions, Atlantic Roofing Company, Hometown Roofing, Carolina Roofing & Construction

8.

trusted Roofing contractor in Morehead City

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: East Coast Roofing & Siding, Morehead City Roofing, Carolina Roofing & Gutters, Coastal Roofing Solutions

9.

Roofing near Atlantic Beach

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Atlantic Roofing & Construction, Beachside Roofing, Apex Roofing Solutions, Coastal Roofing Experts, First Coast Roofing

10.

trusted Roofing contractor in Atlantic Beach

OpenAI: **Not Found**   Perplexity: **Missing**

Competitors mentioned: Atlantic Beach Roofing, Apex Roofing, Ridge Top Exteriors, Coastal Roofing Solutions, First Coast Roofing

11.

Roofing near Beaufort

OpenAI: **Not Found**   Perplexity: **FOUND**
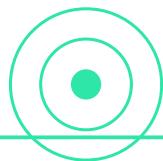
Competitors mentioned: Beaufort Roofing Pros, Coastal Roofing Solutions, Palmetto State Roofing, Lowcountry Roofing, Apex Roofing & Restoration

12.

trusted Roofing contractor in Beaufort

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Beaufort Roofing Pros, Coastal Roofing & Construction, Palmetto State Roofing, Southern Roofing Solutions

13.

shingle installation in Morehead City

OpenAI: **Not Found**   Perplexity: **Missing**

Competitors mentioned: Morehead City Roofing, Coastal Roofing Solutions, Atlantic Roofing & Exteriors, Tidewater Roofing

14.

metal roofing in Morehead City

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Morehead City Roofing, Coastal Metal Roofing, Hometown Roofing, Outer Banks Roofing

15.

flat roof repair in Morehead City

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Morehead City Roofing, Coastal Roofing & Construction, Harris Roofing, East Coast Roofing

16.

roof inspection in Morehead City

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Coastal Roofing & Exteriors, East Coast Roofing, Atlantic Roofing Company, Wright Roofing, Pinnacle Roofing

17.

best Roofing in Morehead City

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Morehead City Roofing, Coastal Roofing Solutions, Carolina Roofing Specialists, East Coast Roofing

18.

top rated Roofing company in Morehead City

OpenAI: **Not Found**   Perplexity: **Missing**
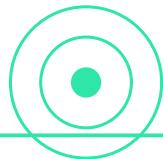
Competitors mentioned: Keith's Roofing & Repair, Kirkman Roofing, Coastal Carolina Roofing, Mason's Roofing

19.

best Roofing in Atlantic Beach

OpenAI: **Not Found**   Perplexity: **Missing**

Competitors mentioned: Atlantic Beach Roofing, A1 Roofing & Construction, Coastal Roofing Solutions, Above All Roofing

20.

top rated Roofing company in Atlantic Beach

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Atlantic Beach Roofing, Apex Roofing & Restoration, Northeast Florida Roofing, Coastal Roofing Solutions, J&M Roofing

21.

best Roofing in Beaufort

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Beaufort Roofing Pros, Coastal Roofing Solutions, Ridge Top Exteriors, Hurricane Roofing

22.

top rated Roofing company in Beaufort

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Beaufort Roofing Pros, Coastal Roofing Solutions, All Weather Roofing, Beaufort Roof Repair

23.

best shingle installation company near Morehead City

OpenAI: **Not Found**   Perplexity: **Missing**

Competitors mentioned: Coastal Roofing Solutions, Morehead City Roofing, Carolina Roofing & Construction, Eagle Roofing Company, Atlantic Roofing & Exteriors

24.

best metal roofing company near Morehead City

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Coastal Metal Roofing, Metal Roofing Specialists, Carolina Metal Roofing, Southeast Metal Roofing

25.

best flat roof repair company near Morehead City

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Morehead City Roofing, Coastal Roofing Solutions, East Coast Roofing & Siding, Tar Heel Roofing

Understanding Your Visibility Gap

Your business is missing from 100% of relevant AI-generated recommendations. This represents significant lost visibility and potential customers being directed to competitors instead.

Genius Insights & Opportunity Map

Deep strategic analysis powered by AI to uncover hidden patterns and high-value opportunities

Analysis includes: with site content analysis and Perplexity web visibility

Patterns in AI Visibility

1. A-D Metal Roofing is missing visibility opportunities for emergency roofing queries in more than one coastal city.

> For query 'emergency Roofing Morehead City', score=0 while Raleigh Roofing Company appears as a top recommendation.
> For query 'emergency Roofing Atlantic Beach', score=0 while Atlantic Beach Roofing appears as a top recommendation.

Impact: This indicates that A-D Metal Roofing should prioritize creating emergency service pages tailored to these specific locations to capture urgent service leads.

2. Multiple queries for same-day roofing services in Morehead City and Atlantic Beach are unaddressed.

> For query 'same day Roofing service Morehead City', score=0 while Coastal Roofing Company appears as a top competitor.
> For query 'same day Roofing service Atlantic Beach', score=0 while Atlantic Roofing & Construction appears as a top competitor.

Impact: Developing content specifically for same-day roofing services could significantly increase traffic and visibility, especially for urgent customer needs.

Priority Opportunities

1. emergency Roofing Morehead City

Impact: 9/10 | Effort: Medium | Intent: Emergency

Emergency services often command higher pricing due to urgency, making this a lucrative opportunity.
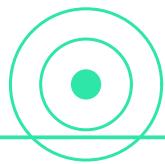
2. same day Roofing service Morehead City

Impact: 8/10 | Effort: Medium | Intent: Emergency

Same-day services can attract clients needing immediate repairs, enhancing customer acquisition.

Next 30 Days Focus

1. Update the meta description to include 'emergency roofing services' for better visibility in urgent queries.

2. Create a dedicated landing page for 'metal roofing in Morehead City' with specific service details and CTAs.

3. Add a blog post discussing 'How to Choose a Roofing Contractor in Morehead City' to target informational queries.

Future AI Answers (Preview)
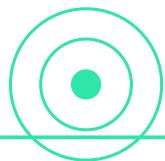
Preview of how AI assistants could respond once your visibility improves:

Q: emergency Roofing Morehead City

For urgent roofing needs in Morehead City, A-D Metal Roofing offers reliable emergency services with a team ready to assist you 24/7. Contact us today for rapid response and quality workmanship.

Q: same day Roofing service Morehead City

If you need same-day roofing services in Morehead City, A-D Metal Roofing is your go-to contractor. We prioritize urgent repairs and ensure your home is protected without delay.

Page Blueprints

Detailed content specifications for high-priority pages to improve AI visibility

Blueprint 1: emergency Roofing Morehead City

Impact: 9/10 | Effort: Medium | Target: Morehead City

URL:

/emergency-roofing-morehead-city

SEO Title

Emergency Roofing Services in Morehead City | A-D Metal Roofing

**H1:**

Reliable Emergency Roofing Services in Morehead City
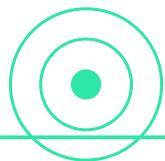
Content Outline:
> Section 1: Why Choose A-D Metal Roofing for Emergencies?
> Section 2: Our Emergency Roofing Process
> Section 3: Customer Testimonials and Case Studies
> CTA section: Contact Us for Immediate Assistance

Internal Links:
> Link to general roofing services page
> Link to customer testimonials

Site Note: Currently lacks dedicated emergency service pages tailored to locations, which would enhance visibility and relevance.

Blueprint 2: same day Roofing service Morehead City

Impact: 8/10 | Effort: Medium | Target: Morehead City

URL:
/same-day-roofing-morehead-city

SEO Title

Same Day Roofing Service in Morehead City | A-D Metal Roofing

H1:

Fast and Reliable Same Day Roofing Services in Morehead City
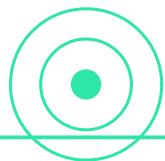
Content Outline:
> Section 1: Our Same Day Service Guarantee
> Section 2: Services We Offer on Same Day
> Section 3: Frequently Asked Questions
> CTA section: Call Us Now for Immediate Service

Internal Links:
> Link to emergency services page
> Link to contact page

Site Note: No mention of same-day services currently exists, which is a competitive gap.

30-Day Implementation Roadmap
Week-by-week action plan to improve your AI visibility

Week 1: Foundation

Focus: Quick wins and immediate optimizations

Update the meta description to include 'emergency roofing services' for better visibility in urgent queries.	**High**	**S**	Content Writer
Create a dedicated landing page for 'metal roofing in Morehead City' with specific service details and CTAs.	**High**	**S**	Developer
Register or update Google My Business profile with complete information	**High**	**S**	Owner

Week 2: Content Development
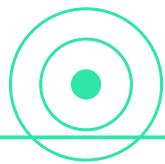
Focus: Create new pages targeting high-value queries

Create first priority landing page from blueprint	**High**	**M**	Content Writer
Add FAQ section addressing top customer questions	**Medium**	**S**	Content Writer
Implement schema markup on key pages	**Medium**	**M**	Developer

Week 3: Authority Building

Focus: Establish expertise and build trust signals

Publish industry insight blog post or guide	**Medium**	**M**	Content Writer
Add customer testimonials and case studies	**High**	**M**	Owner
Create second priority landing page from blueprint	**High**	**M**	Content Writer
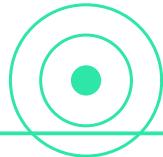
Week 4: Optimization & Review

Focus: Refine and measure results

Review and optimize internal linking structure	**Medium**	**S**	Developer
Ensure brand consistency across all domains	**Medium**	**S**	Owner
Schedule next AI visibility audit to measure progress	**High**	**S**	Owner

Effort: S = Small (1-2 hours), M = Medium (half day), L = Large (1+ days)

Strategic Recommendations

Comprehensive recommendations to improve your AI visibility based on the analysis

New Pages to Create

Emergency Roofing Services Page

Create a dedicated page for emergency roofing services that highlights the business's quick response times, areas served, and customer testimonials. This will help position A-D Metal Roofing as a go-to provider for urgent roofing needs in Morehead City, Atlantic Beach, and Beaufort, directly targeting the priority queries.

Same-Day Roofing Services Information

Develop a page outlining the same-day roofing services offered, including specific types of roofing issues that can be addressed quickly. This will cater to users searching for immediate assistance and improve the chances of being mentioned in AI-generated responses for relevant queries.

Service Area Landing Pages

Create separate landing pages for each geo focus area, such as Morehead City, Atlantic Beach, and Beaufort, detailing the specific services offered in each location. This localized content approach will improve search relevance and align with the priority queries targeting these areas.

FAQ Content
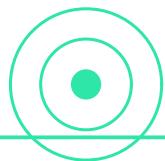
Local Roofing FAQs

Add a Frequently Asked Questions section that addresses common roofing concerns, particularly in the geographical areas of focus. Including questions about emergency services, pricing, and types of roofing materials will enhance content relevance and increase visibility in AI responses.

Authority Building

Client Testimonials and Case Studies

Include a section for client testimonials and detailed case studies showcasing successful roofing projects. Highlighting positive customer experiences can build trust and authority, making the business more likely to be cited in AI-generated content.

Pages to Update

Blog Posts on Roofing Topics

Start a blog focused on roofing topics relevant to the local community, such as seasonal maintenance tips, material comparisons, and local building codes. Regularly updated content can improve SEO performance and increase the likelihood of being referenced in AI-generated answers.

Visual Content for Services

Incorporate high-quality images and videos showcasing roofing projects, installation processes, and customer interactions. Visual content improves user engagement and can enhance the likelihood of being featured in AI-generated content as it provides a richer context.

SEO Optimization for Targeted Keywords

Conduct an SEO audit of existing pages and optimize them for the priority queries identified. Ensuring that these keywords are naturally integrated into headings, meta descriptions, and content will increase the chances of being recognized by AI models.

Branding

Social Proof and Certifications

Update the website to prominently display any industry certifications, awards, or associations the company is part of. This branding strategy will enhance the business's credibility, making it more likely to be mentioned in authoritative AI-generated responses.