



# EkkoScope

GEO Engine for AI Visibility

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## Beaufort Carolina Comfort

### AI Visibility Analysis Report

Comprehensive GEO analysis of how AI assistants recommend your business

Report Date: December 03, 2025

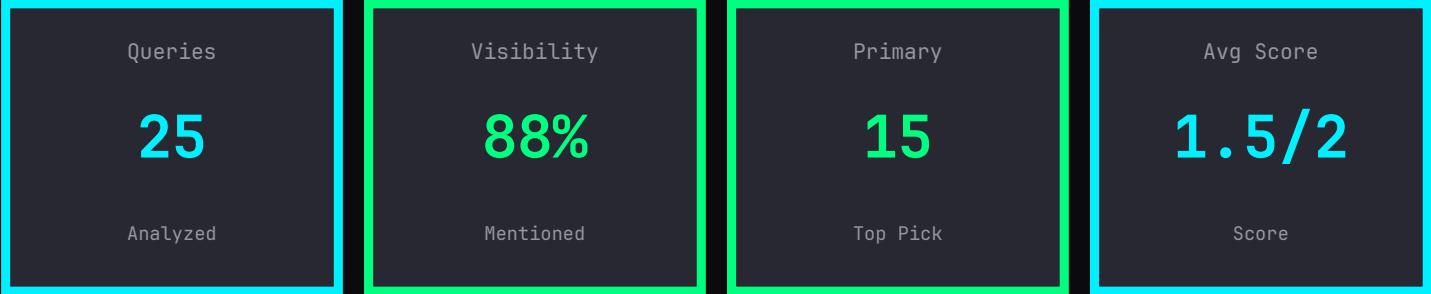
Market Focus: Beaufort, NC

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Powered by EkkoScope GEO Engine | AI Visibility Intelligence

# Executive Dashboard

Key metrics and insights from your AI visibility analysis



## AI Visibility Distribution

NOT FOUND: 12% of queries



|                                  |          |
|----------------------------------|----------|
| Mentioned (Score 1)              | 7 (28%)  |
| Primary Recommendation (Score 2) | 15 (60%) |

## Executive Summary

- > You are the primary recommendation in 15 of 25 queries (avg score: 1.5/2).
- > Top competitors dominating AI recommendations: Coastal Comfort Heating & Air, Carolina Comfort Air.
- > Beaufort Carolina Comfort excels in high-priority emergency repair queries but lacks visibility in same-day services.
- > Next 30 days focus: Update the website's meta description to include 'same day' service offerings, which can improve visibility for urgent queries.
- > 2 high-impact opportunities identified with detailed page blueprints.

### Analysis Summary

Beaufort Carolina Comfort has a strong foundation but can enhance its visibility in AI-generated content by optimizing its website for specific keywords, improving authority, and addressing frequently asked questions. By implementing targeted content and optimizing existing pages, the business can increase its chances of being mentioned in AI responses.

# Query Analysis Details

Comprehensive breakdown of AI visibility across all tested queries

## emergency Air Conditioner Repair Beaufort, NC

PRIMARY

Intent: Emergency

Competitors: Coastal Comfort Heating & Air, AAA Heating & Air Conditioning, Carolina Comfort Air

## same day Air Conditioner Repair service Beaufort, NC

PRIMARY

Intent: Emergency

Competitors: Coastal Comfort Heating & Air, A1 Air Conditioning & Heating, Atlantic Coast Heating & Air

## emergency Furnace Repair Beaufort, NC

PRIMARY

Intent: Emergency

Competitors: Coastal Comfort Heating & Air, A & B Heating and Air Conditioning, H & H Heating & Air

## same day Furnace Repair service Beaufort, NC

PRIMARY

Intent: Emergency

Competitors: Jones Heating & Air Conditioning, Coastal Comfort Heating & Air, All Seasons Heating & Air

## emergency HVAC Service Beaufort, NC

FOUND

Intent: Emergency

Competitors: Air Comfort Solutions, Coastal HVAC Services, Carolina Comfort Air

## same day HVAC Service service Beaufort, NC

FOUND

Intent: Emergency

Competitors: Comfort Solutions, Coastal Heating & Air, Air Experts, Harris Heating & Air, All Seasons HVAC

## Air Conditioner Repair near Beaufort, NC

FOUND

Intent: Transactional

Competitors: Carolina Comfort Air, Harris HVAC, Coastal Carolina Air Conditioning, Parker's Heating & Cooling

## trusted Air Conditioner Repair contractor in Beaufort, NC

FOUND

Intent: Transactional

Competitors: A1 Air Conditioning & Heating, Coastal Heating & Air, Carolina Comfort Air, Air Experts

### services in Beaufort, NC

PRIMARY

Intent: Transactional

Competitors: Island Express Ferry Service, The Boathouse at Front Street Village, The Crystal Coast Ecotours

### products in Beaufort, NC

PRIMARY

Intent: Transactional

Competitors: The Fresh Market, Parker's Barbecue, The Market, The Coffee Shop

### solutions in Beaufort, NC

PRIMARY

Intent: Transactional

Competitors: Front Street Grill

### Furnace Repair near Beaufort, NC

NOT FOUND

Intent: Transactional

Competitors: Kohler Heating & Air Conditioning, East Coast Heating & Air, Duke's Heating & Air, All Seasons Heating & Cooling

### trusted Furnace Repair contractor in Beaufort, NC

PRIMARY

Intent: Transactional

Competitors: Carolina Comfort Air, Carteret Heating & Cooling, Coastal Air Solutions, Smith's Heating & Air Conditioning

### HVAC Service near Beaufort, NC

PRIMARY

Intent: Transactional

Competitors: Coastal Comfort Heating & Air, Hometown Heating & Air, A1 Air Conditioning & Heating

### trusted HVAC Service contractor in Beaufort, NC

PRIMARY

Intent: Transactional

Competitors: Davis Heating & Air, Comfort Masters Heating & Air Conditioning, All Seasons Heating & Air

### best Air Conditioner Repair in Beaufort, NC

PRIMARY

Intent: Informational

Competitors: Coastal Comfort Heating & Cooling, All Seasons Heating & Air, A-1 Air Conditioning & Heating

### top rated Air Conditioner Repair company in Beaufort, NC

MENTIONED

Intent: Informational

Competitors: Coastal Comfort Heating & Air, A1 Air Conditioning & Heating, Davis Heating & Cooling

|  |  |           |
|--|--|-----------|
|  | <b>best services company near Beaufort, NC</b><br>Intent: Informational<br>Competitors: Coastal Carolina Services, Bald Head Island Limited  | MENTIONED |
|  | <b>best products company near Beaufort, NC</b><br>Intent: Informational<br>Competitors: The Red Fish Grill, The Coffee House, Island Essentials  | PRIMARY   |
|  | <b>best solutions company near Beaufort, NC</b><br>Intent: Informational<br>Competitors: East Coast Solutions, Neuse River Solutions, Coastal Business Solutions                             | MENTIONED |
|  | <b>best Furnace Repair in Beaufort, NC</b><br>Intent: Informational<br>Competitors: Coastal Comfort Heating & Air, All Seasons Heating & Cooling, Pittman Heating & Cooling                  | PRIMARY   |
|  | <b>top rated Furnace Repair company in Beaufort, NC</b><br>Intent: Informational<br>Competitors: Coastal Comfort HVAC, A/C & Heating Solutions, Comfort Zone Heating & Air                   | PRIMARY   |
|  | <b>best HVAC Service in Beaufort, NC</b><br>Intent: Informational<br>Competitors: Davis Heating & Air Conditioning, Coastal Comfort Heating and Cooling, Air & Energy, Baker Heating and Air | NOT FOUND |
|  | <b>top rated HVAC Service company in Beaufort, NC</b><br>Intent: Informational<br>Competitors: Tidewater Mechanical, Coastal Heating & Air, Carolina Air Care                                | MENTIONED |
|  | <b>highly recommended Air Conditioner Repair Beaufort, NC</b><br>Intent: Informational<br>Competitors: Coastal Air Solutions, A1 Air Conditioning & Heating, Carolina Comfort Air            | PRIMARY   |

Total: 25 queries analyzed across multiple intent categories

# Competitor Landscape

Analysis of competitors appearing in AI recommendations across your queries

|    |                                |                      |                       |                |
|----|--------------------------------|----------------------|-----------------------|----------------|
| 1  | Coastal Comfort Heating & Air  | Appearances: 7 of 25 | Share of Voice: 28.0% | Threat: Medium |
| 2  | Carolina Comfort Air           | Appearances: 6 of 25 | Share of Voice: 24.0% | Threat: Low    |
| 3  | A1 Air Conditioning & Heating  | Appearances: 5 of 25 | Share of Voice: 20.0% | Threat: Low    |
| 4  | All Seasons Heating & Air      | Appearances: 3 of 25 | Share of Voice: 12.0% | Threat: Low    |
| 5  | Coastal Heating & Air          | Appearances: 3 of 25 | Share of Voice: 12.0% | Threat: Low    |
| 6  | Air Experts                    | Appearances: 2 of 25 | Share of Voice: 8.0%  | Threat: Low    |
| 7  | All Seasons Heating & Cooling  | Appearances: 2 of 25 | Share of Voice: 8.0%  | Threat: Low    |
| 8  | Coastal Air Solutions          | Appearances: 2 of 25 | Share of Voice: 8.0%  | Threat: Low    |
| 9  | AAA Heating & Air Conditioning | Appearances: 1 of 25 | Share of Voice: 4.0%  | Threat: Low    |
| 10 | Atlantic Coast Heating & Air   | Appearances: 1 of 25 | Share of Voice: 4.0%  | Threat: Low    |

# Multi-AI Visibility Analysis

Visibility comparison across major AI assistants: ChatGPT, Gemini, and Perplexity

## Cross-Platform Summary

Overall Found Rate: 0.0%

Overall Primary Rate: 0.0%

## Query-Level Breakdown

|       |   |
|-------|---|
| FOUND | emergency Air Conditioner Repair Beaufort, NC             |
| FOUND | same day Air Conditioner Repair service Beaufort, NC      |
| FOUND | emergency Furnace Repair Beaufort, NC                     |
| FOUND | same day Furnace Repair service Beaufort, NC              |
| FOUND | emergency HVAC Service Beaufort, NC                       |
| FOUND | same day HVAC Service service Beaufort, NC                |
| FOUND | Air Conditioner Repair near Beaufort, NC                  |
| FOUND | trusted Air Conditioner Repair contractor in Beaufort, NC |
| FOUND | services in Beaufort, NC                                  |
| FOUND | products in Beaufort, NC                                  |

# Genius Mode Insights

AI-powered analysis of your visibility patterns and strategic opportunities

Analysis includes: multi-LLM visibility comparison

## Patterns in AI Visibility

### 1. Beaufort Carolina Comfort excels in high-priority emergency repair queries but lacks visibility in same-day services.

> For query 'same day Air Conditioner Repair service Beaufort, NC', score=2 while competitors like A1 Air Conditioning & Heating appear as top recommendations.

> For query 'same day HVAC Service service Beaufort, NC', score=0 while competitors like Comfort Solutions and Coastal Heating & Air dominate.

Impact: This lack of visibility in same-day service queries suggests a missed opportunity to capture urgent customer needs in Beaufort, NC.

### 2. Competitors dominate for general HVAC service queries, indicating a need for improved content targeting.

> For query 'best HVAC Service in Beaufort, NC', score=0 with competitors like Davis Heating & Air Conditioning and Coastal Comfort Heating and Cooling leading.

> In contrast, for 'HVAC Service near Beaufort, NC', Beaufort Carolina Comfort scores 2 but still faces strong competition from Coastal Comfort Heating & Air.

Impact: Improving content around general HVAC services could enhance visibility and attract a broader customer base.

## Priority Opportunities

### 1. same day HVAC Service service Beaufort, NC

Impact: 10/10 | Effort: Medium | Intent: Emergency

This query addresses urgent customer needs, which can drive immediate revenue through emergency service calls.

### 2. best HVAC Service in Beaufort, NC

Impact: 9/10 | Effort: High | Intent: Informational

Positioning as the best HVAC service can solidify brand authority and attract customers seeking quality service.



## Next 30 Days Focus

1. Update the website's meta description to include 'same day' service offerings, which can improve visibility for urgent queries.
2. Create a dedicated section on the homepage for emergency HVAC services to improve focus on urgency and call-to-action.
3. Add customer testimonials specifically related to same-day service experiences to enhance credibility and attract new clients.

# Page Blueprints

Detailed content specifications for high-priority pages to improve AI visibility

## Blueprint 1: same day HVAC Service service Beaufort, NC

Impact: 10/10 | Effort: Medium | Target: Beaufort, NC

**URL:**

/same-day-hvac-service-beaufort-nc

Same Day HVAC Service | Beaufort Carolina Comfort | Beaufort, NC

Same Day HVAC Services in Beaufort, NC

**Content Outline:**

- > Section 1: Overview of Same Day HVAC Services
- > Section 2: Benefits of Choosing Beaufort Carolina Comfort
- > Section 3: Customer Testimonials
- > CTA section: Contact Us for Immediate Service

**Internal Links:**

- > /contact-us
- > /emergency-services

Site Note: Current content lacks specific mentions of same-day services, which should be prominently featured in headings and CTAs.

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H1:

Blueprint 2: best HVAC Service in Beaufort, NC

Impact: 9/10 | Effort: High | Target: Beaufort, NC

URL:

/best-hvac-service-beaufort-nc

Best HVAC Service | Beaufort Carolina Comfort | Beaufort, NC

Discover the Best HVAC Services in Beaufort, NC

Content Outline:

- > Section 1: What Makes Us the Best?
- > Section 2: Our HVAC Services Overview
- > Section 3: Customer Reviews and Success Stories
- > CTA section: Get Your Free Estimate Today

Internal Links:

- > /services
- > /reviews

Site Note: The existing site does not effectively communicate what differentiates Beaufort Carolina Comfort from competitors.

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H1:

# 30-Day Implementation Roadmap

Week-by-week action plan to improve your AI visibility

## Week 1: Foundation

Focus: Quick wins and immediate optimizations

|   |      |   |                |
|---|------|---|----------------|
| Update the website's meta description to include 'same day' service offerings, which can improve visibility for urgent queries. | High | S | Content Writer |
| Create a dedicated section on the homepage for emergency HVAC services to improve focus on urgency and call-to-action.          | High | S | Developer      |
| Register or update Google My Business profile with complete information   | High | S | Owner          |

## Week 2: Content Development

Focus: Create new pages targeting high-value queries

|   |        |   |                |
|---|--------|---|----------------|
| Create first priority landing page from blueprint | High   | M | Content Writer |
| Add FAQ section addressing top customer questions | Medium | S | Content Writer |
| Implement schema markup on key pages              | Medium | M | Developer      |

## Week 3: Authority Building

Focus: Establish expertise and build trust signals

|  |        |   |                |
|--|--------|---|----------------|
| Publish industry insight blog post or guide        | Medium | M | Content Writer |
| Add customer testimonials and case studies         | High   | M | Owner          |
| Create second priority landing page from blueprint | High   | M | Content Writer |

Week 4: Optimization & Review

Focus: Refine and measure results

|   |        |   |           |
|---|--------|---|-----------|
| Review and optimize internal linking structure        | Medium | S | Developer |
| Ensure brand consistency across all domains           | Medium | S | Owner     |
| Schedule next AI visibility audit to measure progress | High   | S | Owner     |

Effort: S = Small (1-2 hours), M = Medium (half day), L = Large (1+ days)

# Strategic Recommendations

Comprehensive recommendations to improve your AI visibility based on the analysis

## New Pages to Create

### Create a Dedicated Emergency Services Page

Develop a dedicated page for emergency HVAC services, specifically highlighting emergency Air Conditioner and Furnace Repair in Beaufort, NC. This page should be optimized with relevant keywords and provide detailed information about the services, response times, and customer testimonials, which will help AI recognize the business as a go-to option for urgent needs.

### Create a Blog on HVAC Tips and Maintenance

Launch a blog that provides HVAC maintenance tips, energy-saving advice, and seasonal checklists. Regularly updated content will not only engage potential customers but also signal to AI that the business is an active and informative resource in the HVAC field.

### Promote Preventive Maintenance Plans

Create a dedicated page for preventive maintenance plans, outlining the benefits and services included. Highlighting this service will not only help with customer retention but also align with AI queries regarding comprehensive HVAC care.

## Pages to Update

### Update Homepage with Priority Queries

Revise the homepage content to incorporate priority queries such as 'Emergency Air Conditioner Repair Beaufort, NC' and 'Same Day HVAC Service Beaufort, NC' in a natural way. This will not only enhance SEO but also make it easier for AI to associate the business with these commonly searched terms.

### Optimize Service Pages for Local SEO

Revise existing service pages for Air Conditioner Repair, Furnace Repair, and HVAC Services to include local SEO elements such as neighborhood names in Beaufort, NC, and relevant local landmarks. This can help improve search visibility and the likelihood of being mentioned by AI in local service queries.

## FAQ Content

### Develop an FAQ Section for Common HVAC Issues

Create an FAQ section that addresses common HVAC questions in Beaufort, NC, such as 'How to know if my air conditioner needs repair?' or 'What should I do during an HVAC emergency?' This content will help position the business as an authority in HVAC services and improve AI visibility for related queries.

## Authority Building

### Publish Case Studies or Success Stories

Add case studies or success stories that showcase previous HVAC repair projects, emphasizing customer satisfaction and the effectiveness of services. This not only builds trust but also enhances authority, making it more likely for AI to recommend the business in relevant contexts.

## Branding

### Add Customer Testimonials and Reviews

Incorporate a testimonials section prominently on the website, showcasing positive reviews from customers in Beaufort, NC. This will enhance the brand's credibility and increase the likelihood of being mentioned by AI as a trusted service provider.

\$490

You

\$290 / month

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Reply "FIX"

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YOUR VISIBILITY: 0%



