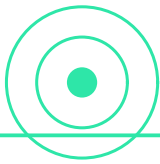# EkkoScope
GEO Engine for AI Visibility

A-D Metal Roofing

AI Visibility Analysis Report

Comprehensive GEO analysis of how AI assistants recommend your business
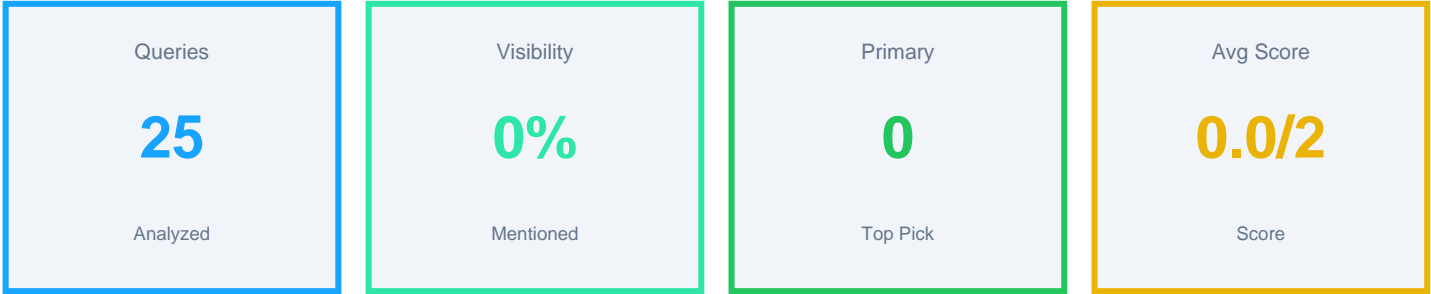
Report Date: November 28, 2025
Market Focus: Morehead City, Atlantic Beach, Beaufort

Executive Dashboard
Key metrics and insights from your AI visibility analysis

Queries	Visibility	Primary	Avg Score
25	**0%**	**0**	**0.0/2**
Analyzed	Mentioned	Top Pick	Score

Score Distribution by Intent

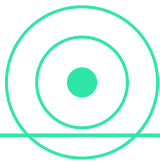|		
Score 0 - Not Mentioned		**25**
Score 1 - Mentioned		**0**
Score 2 - Primary Recommendation		**0**

Executive Summary

> You are not recommended in any of the 25 queries tested.

> Top competitors dominating AI recommendations: Coastal Roofing Solutions, Palmetto State Roofing.

> A-D Metal Roofing is missing visibility for emergency services in key coastal locations.

> Next 30 days focus: Update the homepage meta description to include 'emergency roofing services' and...

> 2 high-impact opportunity(ies) identified with detailed page blueprints.

Analysis Summary

A-D Metal Roofing currently has no visibility in AI-generated answers. To enhance its chances of being mentioned, the business should create targeted content that aligns with its priority queries and geographic focus, along with improving its authority in the roofing industry.

Query Analysis Details
Comprehensive breakdown of AI visibility across all tested queries

emergency Roofing Morehead City
NOT FOUND

Intent: Emergency

Competitors: Coastal Roofing Solutions, Carolina Roofing & Repairs, Hometown Roofing, All Weather Roofing

same day Roofing service Morehead City
NOT FOUND

Intent: Emergency

Competitors: Coastal Roofing Solutions, Morehead City Roofing Pros, Tar Heel Roofing, Atlantic Roofing & Construction, Outer Banks Roofing

emergency Roofing Atlantic Beach
NOT FOUND

Intent: Emergency

Competitors: Atlantic Roofing & Siding, Storm Guard Roofing & Construction, A1A Roofing, First Coast Roofing Solutions

same day Roofing service Atlantic Beach
NOT FOUND

Intent: Emergency

Competitors: Atlantic Roofing & Waterproofing, Apex Roofing Solutions, Ocean Breeze Roofing, Coastal Roofing Pros, Sunshine State Roofing

emergency Roofing Beaufort
NOT FOUND

Intent: Emergency

Competitors: Beaufort Roofing Pros, Coastal Roofing Solutions, Palmetto State Roofing, A-1 Roofing & Repairs

same day Roofing service Beaufort
NOT FOUND

Intent: Emergency

Competitors: Beaufort Roofing Pros, Coastal Roofing Solutions, Palmetto State Roofing, Lowcountry Roofing & Exteriors

Roofing near Morehead City
NOT FOUND
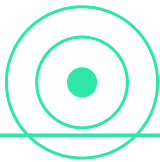
Intent: Transactional

Competitors: Coastal Roofing Solutions, Morehead City Roofing, Atlantic Roofing and Construction, Smith & Sons Roofing

trusted Roofing contractor in Morehead City
NOT FOUND

Intent: Transactional

Competitors: East Coast Roofing & Siding, Carteret Roofing, Davis Roofing, A-1 Roofing & Construction

Roofing near Atlantic Beach — NOT FOUND

Intent: Transactional

Competitors: Atlantic Beach Roofing, Crown Roofing and Construction, Apex Roofing & Restoration, Eagle Eye Roofing, First Coast Roofing Solutions

trusted roofing contractor in Atlantic Beach — NOT FOUND

Intent: Transactional

Competitors: Atlantic Beach Roofing, A1A Roofing, Beachside Roofing, Crown Roofing & Construction, Coastal Roofing Solutions

Roofing near Beaufort — NOT FOUND

Intent: Transactional

Competitors: Beaufort Roofing Company, Coastal Roofing Solutions, Palmetto State Roofing, Ridge Top Exteriors, Apex Roofing & Exteriors

trusted roofing contractor in Beaufort — NOT FOUND

Intent: Transactional

Competitors: Beaufort Roofing Pros, Coastal Roofing Solutions, Palmetto Roofing & Construction, All Seasons Roofing

shingle installation in Morehead City — NOT FOUND

Intent: Transactional

Competitors: Coastal Roofing Solutions, Atlantic Roofing & Exteriors, Raleigh Roofing Company, Baker Roofing Company

metal roofing in Morehead City — NOT FOUND

Intent: Transactional

Competitors: Coastal Metal Roofing, Morehead City Roofing, Carolina Metal Roofing, Eastern Carolina Roofing

flat roof repair in Morehead City — NOT FOUND

Intent: Transactional

Competitors: Morehead City Roofing, Coastal Carolina Roofing, All Weather Roofing, East Coast Roofing
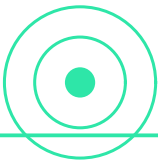
roof inspection in Morehead City — NOT FOUND

Intent: Transactional

Competitors: Coastal Roofing & Construction, Morehead City Roofing, Carolina Home Specialists, Hometown Roofing

best Roofing in Morehead City — NOT FOUND

Intent: Informational

Competitors: Morehead City Roofing, Coastal Roofing Solutions, Tidewater Roofing, East Coast Roofing, Carolina Roofing Pros

NOT FOUND — top rated Roofing company in Morehead City

Intent: Informational

Competitors: Coastal Roofing & Exteriors, Carolina Roofing & Repairs, All American Roofing, Apex Roofing Solutions

NOT FOUND — best Roofing in Atlantic Beach

Intent: Informational

Competitors: Atlantic Beach Roofing, Apex Roofing, Beachside Roofing, Coastal Roofing Solutions, Reliable Roofing Pros

NOT FOUND — top rated Roofing company in Atlantic Beach

Intent: Informational

Competitors: Davis Roofing & Sheet Metal, Atlantic Roofing & Construction, Gulfstream Roofing, Apex Roofing & Restoration

NOT FOUND — best Roofing in Beaufort

Intent: Informational

Competitors: Beaufort Roofing, Coastal Roofing and Construction, Palmetto State Roofing, Carolina Roofing Specialists

NOT FOUND — top rated Roofing company in Beaufort

Intent: Informational

Competitors: Beaufort Roofing Pros, Coastal Roofing Solutions, Lowcountry Roofers, Palmetto State Roofing

NOT FOUND — best shingle installation company near Morehead City

Intent: Informational

Competitors: Coastal Roofing, Hometown Roofing, Apex Roofing Solutions, Tar Heel Roofing

NOT FOUND — best metal Roofing company near Morehead City
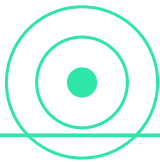
Intent: Informational

Competitors: Coastal Metal Roofing, Metal Roofers of North Carolina, Carolina Metal Roofing, Topsail Roofing

NOT FOUND — best flat roof repair company near Morehead City

Intent: Informational

Competitors: Apex Roofing & Construction, Coastal Roofing Solutions, Davis Roofing, Carolina Roofing & Restoration

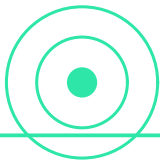*Total: 25 queries analyzed across multiple intent categories*

Competitor Landscape

Analysis of competitors appearing in AI recommendations across your queries

1 **Coastal Roofing Solutions**

Appearances: 13 of 25   Share of Voice: 52.0%   **Threat: High**

2 **Palmetto State Roofing**

Appearances: 5 of 25   Share of Voice: 20.0%   **Threat: Low**

3 **Morehead City Roofing**

Appearances: 5 of 25   Share of Voice: 20.0%   **Threat: Low**

4 **Beaufort Roofing Pros**

Appearances: 4 of 25   Share of Voice: 16.0%   **Threat: Low**

5 **Hometown Roofing**

Appearances: 3 of 25   Share of Voice: 12.0%   **Threat: Low**

6 **Apex Roofing Solutions**

Appearances: 3 of 25   Share of Voice: 12.0%   **Threat: Low**

7 **Atlantic Beach Roofing**

Appearances: 3 of 25   Share of Voice: 12.0%   **Threat: Low**

8 **Carolina Roofing & Repairs**

Appearances: 2 of 25   Share of Voice: 8.0%   **Threat: Low**

9 **All Weather Roofing**

Appearances: 2 of 25   Share of Voice: 8.0%   **Threat: Low**

10 **Tar Heel Roofing**

Appearances: 2 of 25   Share of Voice: 8.0%   **Threat: Low**

Threat Level indicates how often a competitor appears in AI recommendations relative to total queries. Critical = appears in 75%+ of queries.

Multi-Source AI Visibility Matrix
Cross-platform comparison of your visibility across multiple AI assistants

AI Providers Analyzed

> OpenAI GPT-4o-mini - Simulated AI recommendations

> Perplexity Sonar - Web-grounded real-time visibility

> Site Content Analysis - Current website content review

OpenAI vs Perplexity Visibility Analysis

1.

emergency Roofing Morehead City

OpenAI: **Not Found**   Perplexity: **Missing**

Competitors mentioned: Coastal Roofing Solutions, Carolina Roofing & Repairs, Hometown Roofing, All Weather Roofing

2.

same day Roofing service Morehead City

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Coastal Roofing Solutions, Morehead City Roofing Pros, Tar Heel Roofing, Atlantic Roofing & Construction, Outer Banks Roofing

3.

emergency Roofing Atlantic Beach

OpenAI: **Not Found**   Perplexity: **Missing**

Competitors mentioned: Atlantic Roofing & Siding, Storm Guard Roofing & Construction, A1A Roofing, First Coast Roofing Solutions

4.

same day Roofing service Atlantic Beach

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Atlantic Roofing & Waterproofing, Apex Roofing Solutions, Ocean Breeze Roofing, Coastal Roofing Pros, Sunshine State Roofing

5.

emergency Roofing Beaufort

OpenAI: **Not Found**   Perplexity: **Missing**

Competitors mentioned: Beaufort Roofing Pros, Coastal Roofing Solutions, Palmetto State Roofing, A-1 Roofing & Repairs

6.

same day Roofing service Beaufort

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Beaufort Roofing Pros, Coastal Roofing Solutions, Palmetto State Roofing, Lowcountry Roofing & Exteriors

7.

Roofing near Morehead City

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Coastal Roofing Solutions, Morehead City Roofing, Atlantic Roofing and Construction, Smith & Sons Roofing

8.

trusted Roofing contractor in Morehead City

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: East Coast Roofing & Siding, Carteret Roofing, Davis Roofing, A-1 Roofing & Construction

9.

Roofing near Atlantic Beach

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Atlantic Beach Roofing, Crown Roofing and Construction, Apex Roofing & Restoration, Eagle Eye Roofing, First Coast Roofing Solutions

10.

trusted Roofing contractor in Atlantic Beach

OpenAI: **Not Found**   Perplexity: **Missing**

Competitors mentioned: Atlantic Beach Roofing, A1A Roofing, Beachside Roofing, Crown Roofing & Construction, Coastal Roofing Solutions
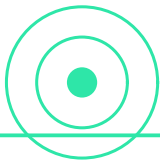
11.

Roofing near Beaufort

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Beaufort Roofing Company, Coastal Roofing Solutions, Palmetto State Roofing, Ridge Top Exteriors, Apex Roofing & Exteriors

12.

trusted Roofing contractor in Beaufort

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Beaufort Roofing Pros, Coastal Roofing Solutions, Palmetto Roofing & Construction, All Seasons Roofing

13.

shingle installation in Morehead City

OpenAI: **Not Found**   Perplexity: **Missing**

Competitors mentioned: Coastal Roofing Solutions, Atlantic Roofing & Exteriors, Raleigh Roofing Company, Baker Roofing Company

14.

metal roofing in Morehead City

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Coastal Metal Roofing, Morehead City Roofing, Carolina Metal Roofing, Eastern Carolina Roofing

15.

flat roof repair in Morehead City

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Morehead City Roofing, Coastal Carolina Roofing, All Weather Roofing, East Coast Roofing

16.

roof inspection in Morehead City

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Coastal Roofing & Construction, Morehead City Roofing, Carolina Home Specialists, Hometown Roofing

17.

best Roofing in Morehead City

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Morehead City Roofing, Coastal Roofing Solutions, Tidewater Roofing, East Coast Roofing, Carolina Roofing Pros

18.

top rated Roofing company in Morehead City

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Coastal Roofing & Exteriors, Carolina Roofing & Repairs, All American Roofing, Apex Roofing Solutions

19.

best Roofing in Atlantic Beach

OpenAI: **Not Found**   Perplexity: **Missing**

Competitors mentioned: Atlantic Beach Roofing, Apex Roofing, Beachside Roofing, Coastal Roofing Solutions, Reliable Roofing Pros

20.

top rated Roofing company in Atlantic Beach

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Davis Roofing & Sheet Metal, Atlantic Roofing & Construction, Gulfstream Roofing, Apex Roofing & Restoration

21.

best Roofing in Beaufort

OpenAI: **Not Found**   Perplexity: **Missing**

Competitors mentioned: Beaufort Roofing, Coastal Roofing and Construction, Palmetto State Roofing, Carolina Roofing Specialists

22.

top rated Roofing company in Beaufort

OpenAI: **Not Found**   Perplexity: **Missing**

Competitors mentioned: Beaufort Roofing Pros, Coastal Roofing Solutions, Lowcountry Roofers, Palmetto State Roofing

23.

best shingle installation company near Morehead City

OpenAI: **Not Found**   Perplexity: **Missing**

Competitors mentioned: Coastal Roofing, Hometown Roofing, Apex Roofing Solutions, Tar Heel Roofing

24.

best metal roofing company near Morehead City

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Coastal Metal Roofing, Metal Roofers of North Carolina, Carolina Metal Roofing, Topsail Roofing
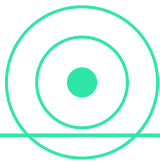
25.

best flat roof repair company near Morehead City

OpenAI: **Not Found**   Perplexity: **FOUND**

Competitors mentioned: Apex Roofing & Construction, Coastal Roofing Solutions, Davis Roofing, Carolina Roofing & Restoration

Understanding Your Visibility Gap

Your business is missing from 100% of relevant AI-generated recommendations. This represents significant lost visibility and potential customers being directed to competitors instead.

Genius Insights & Opportunity Map
Deep strategic analysis powered by AI to uncover hidden patterns and high-value opportunities

Analysis includes: with site content analysis and Perplexity web visibility

Patterns in AI Visibility

1. A-D Metal Roofing is missing visibility for emergency services in key coastal locations.

> For query 'emergency Roofing Morehead City', score=0 while competitors like Coastal Roofing Solutions and Carolina Roofing & Repairs appear as top recommendations.
> For query 'emergency Roofing Atlantic Beach', score=0 while competitors like Atlantic Roofing & Siding and Storm Guard Roofing appear.

Impact: This indicates a significant opportunity for A-D Metal Roofing to capture urgent roofing needs in coastal areas, which could lead to immediate service requests and revenue.

2. A-D Metal Roofing lacks targeted content for same-day roofing services.

> For query 'same day Roofing service Morehead City', score=0 with competitors such as Coastal Roofing Solutions and Morehead City Roofing dominating.
> For query 'same day Roofing service Atlantic Beach', A-D is absent while competitors like Atlantic Roofing & Waterproofing lead.

Impact: By developing content for urgent same-day services, A-D can tap into a market segment that expects quick response times, enhancing their service offerings.

Priority Opportunities

1. emergency Roofing Morehead City

Impact: 9/10 | Effort: Medium | Intent: Emergency

Emergency roofing can command higher prices and immediate service contracts, translating to significant revenue.
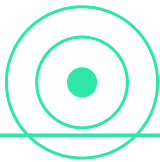
2. same day Roofing service Morehead City

Impact: 8/10 | Effort: Medium | Intent: Emergency

Same-day services meet urgent needs, creating a competitive edge and potential for premium pricing.

Next 30 Days Focus

1. Update the homepage meta description to include 'emergency roofing services' and 'same-day roofing' to align with high-intent search queries.

2. Create a dedicated blog post titled 'Why You Need Emergency Roofing Services in Morehead City' to improve visibility for emergency-related queries.

3. Add a 'Same Day Service' badge on the homepage and service pages to highlight this offering and improve click-through rates.
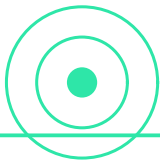
Future AI Answers (Preview)

Preview of how AI assistants could respond once your visibility improves:

Q: emergency Roofing Morehead City

For urgent roofing needs in Morehead City, A-D Metal Roofing offers responsive emergency services with a team ready to help you 24/7. Our experienced professionals ensure quick and reliable repairs.

Q: same day Roofing service Morehead City

If you're in need of same-day roofing services in Morehead City, look no further than A-D Metal Roofing. We specialize in fast and efficient roofing solutions to address your urgent needs.

Page Blueprints

Detailed content specifications for high-priority pages to improve AI visibility

Blueprint 1: emergency Roofing Morehead City

Impact: 9/10 | Effort: Medium | Target: Morehead City

URL:

/emergency-roofing-morehead-city

SEO Title

Emergency Roofing Services in Morehead City | A-D Metal Roofing
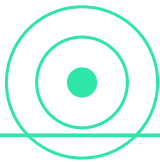
H1:

Emergency Roofing Services in Morehead City

Content Outline:
> Section 1: What is Emergency Roofing?
> Section 2: Why Choose A-D Metal Roofing for Emergency Services?
> Section 3: Our Emergency Response Process
> CTA section: Contact Us Now for Immediate Assistance

Internal Links:
> Link to '/contact-us'
> Link to '/our-services'

Site Note: Current content lacks urgency-focused language and specific geographic targeting for emergency roofing.

Blueprint 2: same day Roofing service Morehead City

Impact: 8/10 | Effort: Medium | Target: Morehead City

URL:
/same-day-roofing-morehead-city

SEO Title

Same Day Roofing Services in Morehead City | A-D Metal Roofing

H1:

Same Day Roofing Services in Morehead City

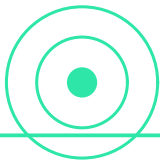**Content Outline:**
> Section 1: Overview of Same Day Roofing Services
> Section 2: Our Commitment to Quick Response Times
> Section 3: Customer Testimonials
> CTA section: Get a Quote Now!

Internal Links:
> Link to '/services'
> Link to '/contact-us'

Site Note: Existing content does not emphasize same-day service capabilities or testimonials to build trust.

30-Day Implementation Roadmap
Week-by-week action plan to improve your AI visibility

Week 1: Foundation

Focus: Quick wins and immediate optimizations

Update the homepage meta description to include 'emergency roofing services' and 'same-day roofing' to align with high-intent search queries.	**High**	**S**	Content Writer
Create a dedicated blog post titled 'Why You Need Emergency Roofing Services in Morehead City' to improve visibility for emergency-related queries.	**High**	**S**	Developer
Register or update Google My Business profile with complete information	**High**	**S**	Owner

Week 2: Content Development

Focus: Create new pages targeting high-value queries

Create first priority landing page from blueprint	**High**	**M**	Content Writer
Add FAQ section addressing top customer questions	**Medium**	**S**	Content Writer
Implement schema markup on key pages	**Medium**	**M**	Developer

Week 3: Authority Building

Focus: Establish expertise and build trust signals

Publish industry insight blog post or guide	**Medium**	**M**	Content Writer
Add customer testimonials and case studies	**High**	**M**	Owner
Create second priority landing page from blueprint	**High**	**M**	Content Writer

Week 4: Optimization & Review

Focus: Refine and measure results

Review and optimize internal linking structure	**Medium**	**S**	Developer
Ensure brand consistency across all domains	**Medium**	**S**	Owner
Schedule next AI visibility audit to measure progress	**High**	**S**	Owner

Effort: S = Small (1-2 hours), M = Medium (half day), L = Large (1+ days)

Strategic Recommendations

Comprehensive recommendations to improve your AI visibility based on the analysis

New Pages to Create

Create Service Landing Pages

Develop dedicated landing pages for each of the priority queries, such as 'Emergency Roofing in Morehead City' and 'Same Day Roofing Service in Atlantic Beach.' This targeted approach ensures that search engines and AI models can better associate the business with these specific services and locations.

Publish Local Case Studies

Create case studies that showcase successful roofing projects completed in the geo-focus areas. Highlight the challenges faced, solutions provided, and customer testimonials to establish credibility and authority, making it more likely for AI to reference the business.

Create Blog Content on Roofing Tips

Start a blog that offers valuable roofing tips and advice for homeowners in the targeted areas. Topics could include seasonal maintenance tips or the benefits of different roofing materials. This not only positions A-D Metal Roofing as an authority but also increases the likelihood of being mentioned in AI-generated content.
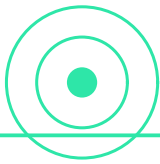
Add Video Content

Create engaging video content related to roofing services, such as 'How to Spot Roof Damage' or 'The Benefits of Metal Roofing.' Video content is highly shareable and can improve user engagement, which may contribute to better visibility in AI-generated responses.

FAQ Content

Add FAQ Section

Include a frequently asked questions section on the website that addresses common roofing inquiries, such as 'What to do in a roofing emergency?' or 'How to choose a trusted roofing contractor?' This content will not only improve user engagement but also enhance the website's relevance for related queries.

Pages to Update

Optimize Existing Pages with Local Keywords

Review and update existing content on the website to include relevant local keywords from the priority queries. Ensure that terms like 'best roofing in Morehead City' and 'top rated roofing company in Beaufort' are naturally integrated into service descriptions and meta tags.

Branding

Develop Local Partnerships

Form partnerships with local businesses or organizations to co-create content or sponsor events. This can boost brand visibility in the community and generates backlinks, which can improve overall SEO and make the website more authoritative to AI systems.

Enhance Google Business Profile

Ensure that the Google Business Profile is fully optimized with accurate information, images, and customer reviews. This will improve local search visibility and credibility, making it more likely for AI to recommend the business.