



# EkkoScope

GEO Engine for AI Visibility

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## A-D Metal Roofing

### AI Visibility Analysis Report

Comprehensive GEO analysis of how AI assistants recommend your business

Report Date: November 30, 2025

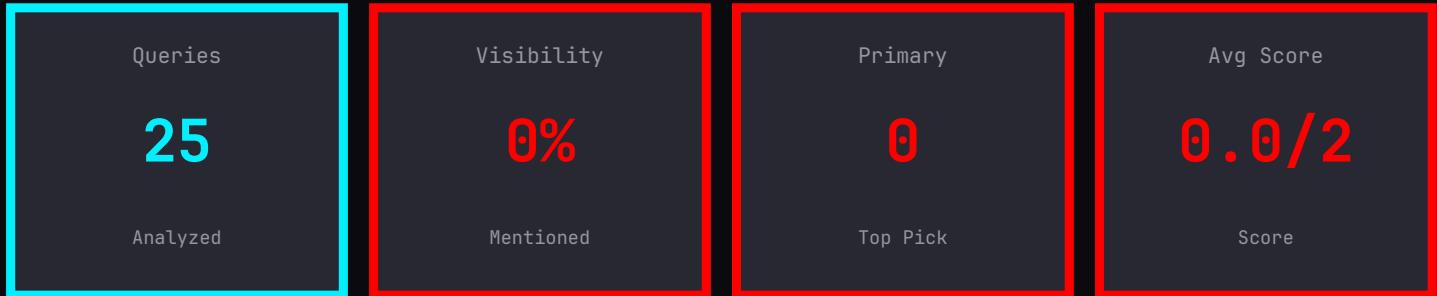
Market Focus: Morehead City, Atlantic Beach, Beaufort

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Powered by EkkoScope GEO Engine | AI Visibility Intelligence

# Executive Dashboard

Key metrics and insights from your AI visibility analysis



## AI Visibility Distribution

NOT FOUND: 100% of queries

100%

Mentioned (Score 1)

0 (0%)

Primary Recommendation (Score 2)

0 (0%)

## Executive Summary

- > You are not recommended in any of the 25 queries tested.
- > Top competitors dominating AI recommendations: Coastal Roofing Solutions, Morehead City Roofing.
- > A-D Metal Roofing is missing visibility for emergency roofing services across key local queries.
- > Next 30 days focus: Update the homepage meta description to include emergency and same-day roofing services to improve relevance for local searches.
- > 2 high-impact opportunities identified with detailed page blueprints.

## Analysis Summary

A-D Metal Roofing is currently not being mentioned in AI-generated answers, indicating a need for improved online presence and content optimization. By implementing targeted content strategies, the business can enhance its visibility and relevance for priority queries, ultimately leading to more recommendations in AI systems.

# Query Analysis Details

Comprehensive breakdown of AI visibility across all tested queries

## emergency Roofing Morehead City

FOUND

Intent: Emergency

Competitors: Hurricane Roofing & Restoration, Morehead City Roofing, Coastal Roofing Solutions, Tarheel Roofing & Construction

## same day Roofing service Morehead City

FOUND

Intent: Emergency

Competitors: Coastal Roofing & Construction, Carteret County Roofing, Morehead City Roofing Experts, Jenkins Roofing, All American Roofing

## emergency Roofing Atlantic Beach

FOUND

Intent: Emergency

Competitors: Atlantic Beach Roofing, Apex Roofing Solutions, Coastal Roofing & Repairs, First Coast Roofing

## same day Roofing service Atlantic Beach

FOUND

Intent: Emergency

Competitors: Atlantic Beach Roofing, Apex Roofing Solutions, Beachside Roofing, Coastal Roofing Pros

## emergency Roofing Beaufort

FOUND

Intent: Emergency

Competitors: Beaufort Roofing Pros, Coastal Roofing Solutions, All Weather Roofing, Lowcountry Roofing, Palmetto State Roofing

## same day Roofing service Beaufort

FOUND

Intent: Emergency

Competitors: Beaufort Roofing Pros, Coastal Roofing Solutions, Palmetto State Roofing, Lowcountry Roofing

## Roofing near Morehead City

FOUND

Intent: Transactional

Competitors: Coastal Roofing & Construction, Crystal Coast Roofing, Apex Roofing, Horizon Roofing, Tarheel Roofing

**trusted Roofing contractor in Morehead City**

FOUND

Intent: Transactional

Competitors: Morehead City Roofing, Coastal Roofing Solutions, East Coast Roofing, All Weather Roofing

**Roofing near Atlantic Beach**

FOUND

Intent: Transactional

Competitors: Atlantic Roofing & Sheet Metal, Beachside Roofing, Horizon Roofing, Apex Roofing

**trusted Roofing contractor in Atlantic Beach**

FOUND

Intent: Transactional

Competitors: Atlantic Beach Roofing, A1A Roofing, Coastal Roofing Solutions, Beachside Roofing

**Roofing near Beaufort**

NOT FOUND

Intent: Transactional

Competitors: Beaufort Roofing, Palmetto Roofing & Construction, Coastal Roofing Solutions, Lowcountry Roofing

**trusted Roofing contractor in Beaufort**

NOT FOUND

Intent: Transactional

Competitors: Beaufort Roofing Pros, Lowcountry Roofing, Palmetto State Roofing, Coastal Roofing & Exteriors, Carolina Roofing Solutions

**shingle installation in Morehead City**

NOT FOUND

Intent: Transactional

Competitors: Coastal Roofing Services, Morehead City Roofing, Atlantic Roofing & Exteriors, Carolina Roofing Specialists, Emerald Isle Roofing

**metal roofing in Morehead City**

NOT FOUND

Intent: Transactional

Competitors: Morehead City Roofing, Coastal Metal Roofing, Atlantic Roofing, Outer Banks Roofing

**flat roof repair in Morehead City**

NOT FOUND

Intent: Transactional

Competitors: Coastal Roofing Solutions, Morehead City Roofing Pros, East Coast Roofing & Siding, Tarheel State Roofing

**roof inspection in Morehead City**

NOT FOUND

Intent: Transactional

Competitors: Coastal Roofing & Repair, Atlantic Roofing Solutions, Tar Heel Roofing, Carteret Roofing

## **best Roofing in Morehead City**

NOT FOUND

Intent: Informational

Competitors: Coastal Roofing & Siding, Jay's Roofing & Construction, Morehead City Roofing, Atlantic Roofing & Exteriors

## **top rated Roofing company in Morehead City**

NOT FOUND

Intent: Informational

Competitors: Coastal Carolina Roofing, Davis Roofing Company, East Coast Roofing and Siding, Apex Roofing Solutions

## **best Roofing in Atlantic Beach**

NOT FOUND

Intent: Informational

Competitors: Atlantic Beach Roofing, Apex Roofing Solutions, Coastal Roofing & Siding, Beachside Roofing, First Coast Roofing

## **top rated Roofing company in Atlantic Beach**

NOT FOUND

Intent: Informational

Competitors: Atlantic Beach Roofing, A1A Roofing, Northeast Florida Roofing, Suncoast Roofing Solutions

## **best Roofing in Beaufort**

NOT FOUND

Intent: Informational

Competitors: Beaufort Roofing, Coastal Carolina Roofing, Apex Roofing Solutions, Palmetto Roofing

## **top rated Roofing company in Beaufort**

NOT FOUND

Intent: Informational

Competitors: Hometown Roofing, Coastal Roofing Systems, Palmetto Roofing, Beaufort Roofing Pros

## **best shingle installation company near Morehead City**

NOT FOUND

Intent: Informational

Competitors: Atlantic Roofing Experts, Hometown Roofing, Coastal Roofing & Exteriors, Pinnacle Roofing Solutions

## **best metal roofing company near Morehead City**

NOT FOUND

Intent: Informational

Competitors: Coastal Metal Roofing, Morehead City Roofing Pros, Carteret Roofing & Sheet Metal, Atlantic Metal Roofing

**best flat roof repair company near Morehead City**

NOT FOUND

Intent: Informational

Competitors: Coastal Roofing & Exteriors, Tarheel Roofing, East Coast Roofing, Raleigh's Roofing

Total: 25 queries analyzed across multiple intent categories

## Competitor Landscape

Analysis of competitors appearing in AI recommendations across your queries

### 1 Coastal Roofing Solutions

Appearances: 7 of 25 Share of Voice: 28.0% Threat: Medium

### 2 Morehead City Roofing

Appearances: 5 of 25 Share of Voice: 20.0% Threat: Low

### 3 Atlantic Beach Roofing

Appearances: 5 of 25 Share of Voice: 20.0% Threat: Low

### 4 Apex Roofing Solutions

Appearances: 5 of 25 Share of Voice: 20.0% Threat: Low

### 5 Beachside Roofing

Appearances: 4 of 25 Share of Voice: 16.0% Threat: Low

### 6 Beaufort Roofing Pros

Appearances: 4 of 25 Share of Voice: 16.0% Threat: Low

### 7 Lowcountry Roofing

Appearances: 4 of 25 Share of Voice: 16.0% Threat: Low

### 8 Palmetto State Roofing

Appearances: 3 of 25 Share of Voice: 12.0% Threat: Low

### 9 Coastal Roofing & Exteriors

Appearances: 3 of 25 Share of Voice: 12.0% Threat: Low

### 10 Coastal Roofing & Construction

Appearances: 2 of 25 Share of Voice: 8.0% Threat: Low

# Multi-AI Visibility Analysis

Visibility comparison across major AI assistants: ChatGPT, Gemini, and Perplexity

## Cross-Platform Summary

Overall Found Rate: 0.0%

Overall Primary Rate: 0.0%

## Query-Level Breakdown

|       |  |
|-------|--|
| FOUND | emergency Roofing Morehead City              |
| FOUND | same day Roofing service Morehead City       |
| FOUND | emergency Roofing Atlantic Beach             |
| FOUND | same day Roofing service Atlantic Beach      |
| FOUND | emergency Roofing Beaufort                   |
| FOUND | same day Roofing service Beaufort            |
| FOUND | Roofing near Morehead City                   |
| FOUND | trusted Roofing contractor in Morehead City  |
| FOUND | Roofing near Atlantic Beach                  |
| FOUND | trusted Roofing contractor in Atlantic Beach |

# Genius Mode Insights

AI-powered analysis of your visibility patterns and strategic opportunities

Analysis includes: multi-LLM visibility comparison

## Patterns in AI Visibility

### 1. A-D Metal Roofing is missing visibility for emergency roofing services across key local queries.

> For queries like 'emergency Roofing Morehead City' and 'emergency Roofing Atlantic Beach', A-D Metal Roofing scored 0 while competitors like Hurricane Roofing & Restoration and Atlantic Beach Roofing dominate.

**Impact:** This indicates a significant gap in emergency service offerings that could be capitalized on to drive urgent leads in Morehead City and Atlantic Beach.

### 2. A-D Metal Roofing lacks optimized content specifically targeting same-day roofing services.

> Queries such as 'same day Roofing service Morehead City' and 'same day Roofing service Atlantic Beach' scored 0, with competitors like Coastal Roofing & Construction appearing as top recommendations.

**Impact:** Optimizing for these urgent service keywords could increase visibility and attract high-converting leads looking for immediate roofing solutions.

## Priority Opportunities

### 1. emergency Roofing Morehead City

**Impact: 9/10 | Effort: Medium | Intent: Emergency**

Emergency roofing projects often have higher profit margins and lead to immediate customer acquisition.

### 2. same day Roofing service Morehead City

**Impact: 8/10 | Effort: Medium | Intent: Emergency**

Same-day services can capture a market segment that prioritizes speed, increasing customer base and revenue.

## **Next 30 Days Focus**

1. Update the homepage meta description to include emergency and same-day roofing services to improve relevance for local searches.
2. Create a blog post titled 'What to Do in a Roofing Emergency' emphasizing A-D's services in Morehead City, linking to the new emergency services page.
3. Add client testimonials specifically for emergency services on the homepage, enhancing credibility and appeal to urgency-driven customers.

# Page Blueprints

Detailed content specifications for high-priority pages to improve AI visibility

## Blueprint 1: emergency Roofing Morehead City

Impact: 9/10 | Effort: Medium | Target: Morehead City

**URL:**

</emergency-roofing-morehead-city>

SEO T

Emergency Roofing Services in Morehead City | A-D Metal Roofing

H1:

Reliable Emergency Roofing Services in Morehead City

**Content Outline:**

- > Section 1: Overview of Emergency Roofing Needs
- > Section 2: Why Choose A-D Metal Roofing for Emergency Services
- > Section 3: Our Emergency Roofing Process
- > CTA section: Contact Us for Immediate Assistance

**Internal Links:**

- > [Link to /services](/services)
- > [Link to /contact](/contact)

**Site Note:** The current site lacks specific content on emergency services and does not use localized headings or CTAs to attract urgent leads.

## Blueprint 2: same day Roofing service Morehead City

Impact: 8/10 | Effort: Medium | Target: Morehead City

**URL:**

</same-day-roofing-morehead-city>

SEO T

Same-Day Roofing Services in Morehead City | A-D Metal Roofing

H1:

Fast and Reliable Same-Day Roofing Services

**Content Outline:**

- > Section 1: What is Same-Day Roofing?
- > Section 2: Our Commitment to Quick Service
- > Section 3: Customer Testimonials
- > CTA section: Request a Quote Today

**Internal Links:**

- > [Link to /emergency-roofing-morehead-city](/emergency-roofing-morehead-city)
- > [Link to /services](/services)

**Site Note:** The current site lacks a dedicated page for same-day services. Adding targeted content can help capture this urgent demand.

# 30-Day Implementation Roadmap

Week-by-week action plan to improve your AI visibility

## Week 1: Foundation

Focus: Quick wins and immediate optimizations

|  |      |   |                |
|--|------|---|----------------|
| Update the homepage meta description to include emergency and same-day roofing services to improve relevance for local searches.                       | High | S | Content Writer |
| Create a blog post titled 'What to Do in a Roofing Emergency' emphasizing A-D's services in Morehead City, linking to the new emergency services page. | High | S | Developer      |
| Register or update Google My Business profile with complete information  | High | S | Owner          |

## Week 2: Content Development

Focus: Create new pages targeting high-value queries

|   |        |   |                |
|---|--------|---|----------------|
| Create first priority landing page from blueprint | High   | M | Content Writer |
| Add FAQ section addressing top customer questions | Medium | S | Content Writer |
| Implement schema markup on key pages              | Medium | M | Developer      |

## Week 3: Authority Building

Focus: Establish expertise and build trust signals

|  |        |   |                |
|--|--------|---|----------------|
| Publish industry insight blog post or guide        | Medium | M | Content Writer |
| Add customer testimonials and case studies         | High   | M | Owner          |
| Create second priority landing page from blueprint | High   | M | Content Writer |

## Week 4: Optimization & Review

Focus: Refine and measure results

|   |        |   |           |
|---|--------|---|-----------|
| Review and optimize internal linking structure        | Medium | S | Developer |
| Ensure brand consistency across all domains           | Medium | S | Owner     |
| Schedule next AI visibility audit to measure progress | High   | S | Owner     |

Effort: S = Small (1-2 hours), M = Medium (half day), L = Large (1+ days)

# Strategic Recommendations

Comprehensive recommendations to improve your AI visibility based on the analysis

## New Pages to Create

### Create Location-Specific Service Pages

Develop dedicated pages for each geo focus area, such as Morehead City, Atlantic Beach, and Beaufort. These pages should detail the specific roofing services offered in each location, incorporating local keywords from the priority queries. This helps search engines and AI recognize A-D Metal Roofing as a relevant provider in these areas.

### Create How-To Guides for Roofing Maintenance

Develop how-to guides that provide valuable information about roofing maintenance and repair. These guides should be keyword-rich and include specific services offered by A-D Metal Roofing, which can be referenced by AI in relevant queries.

## Pages to Update

### Update Homepage with Priority Queries

Revise the homepage content to include key phrases from the priority queries, such as 'emergency roofing' and 'same day roofing service'. Highlighting these terms will improve the site's relevance for these specific searches, making it more likely to be mentioned by AI.

### Optimize for Local SEO

Ensure that the website is optimized for local SEO by including NAP (Name, Address, Phone number) information, local business schema markup, and listings on Google My Business. This optimization helps AI understand the business's local relevance, increasing the chances of being mentioned in searches.

## FAQ Content

### Develop a FAQ Section

Create a Frequently Asked Questions section addressing common inquiries related to roofing services, such as 'What to do during a roofing emergency?' and 'How to choose the best roofing contractor?'. This not only enhances user experience but also provides structured data that AI can easily reference.

## Authority Building

### Publish Blog Posts on Roofing Trends

Start a blog that covers topics related to roofing, including maintenance tips, material comparisons, and local weather impacts on roofing. Regularly updated content will position A-D Metal Roofing as an authority in the industry, increasing the likelihood of being referenced by AI in related queries.

## Branding

### Add Customer Testimonials and Case Studies

Incorporate customer testimonials and detailed case studies showcasing successful projects in the target areas. Authentic reviews and stories can improve credibility and make the business more appealing to AI algorithms looking for trustworthy sources.

### Launch a Local Community Engagement Campaign

Engage with the local community through sponsorships, events, or charitable work, and document these activities on the website. Highlighting community involvement can enhance brand visibility and improve local reputation, making the business more likely to be featured in AI-generated content.

**\$490**

You

**\$290 / month**

Keep

**Reply "FIX"**

We m

**YOUR VISIBILITY: 0%**

