



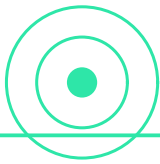
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# A-D Metal Roofing

## AI Visibility Analysis Report

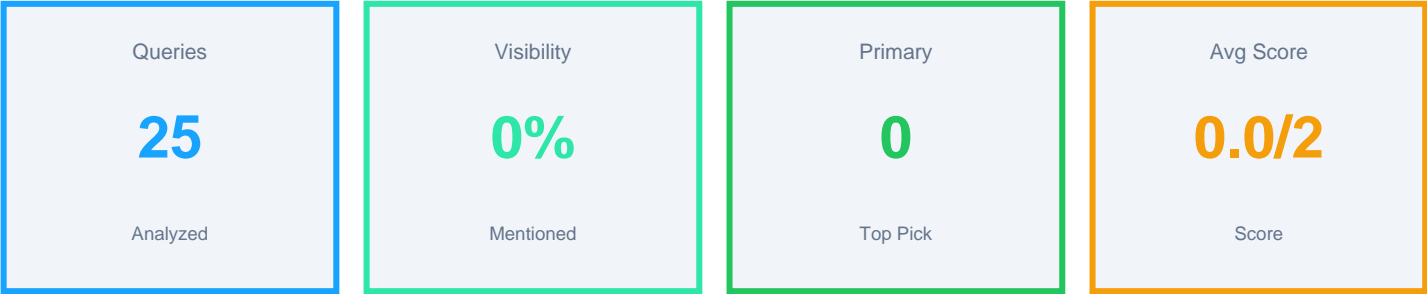
*Comprehensive GEO analysis of how AI assistants recommend your business*

Generated: November 27, 2025 at 13:25 UTC  
Market Focus: Morehead City, Atlantic Beach, Beaufort



# Executive Dashboard

Key metrics and insights from your AI visibility analysis



## Score Distribution by Intent

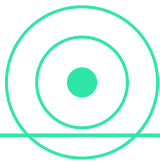


## Executive Summary

- > You are not recommended in any of the 25 queries tested.
- > Top competitors dominating AI recommendations: Coastal Roofing Solutions, Morehead City Roofing.
- > A-D Metal Roofing lacks visibility in emergency roofing queries across several key locations.
- > Next 30 days focus: Update the meta description to emphasize emergency services, e.g., '24/7 Emergen...
- > 2 high-impact opportunity(ies) identified with detailed page blueprints.

## Analysis Summary

A-D Metal Roofing currently has low visibility in AI-generated answers, with no mentions in relevant queries. To enhance its chances of being recommended, the business should focus on creating and updating content that aligns with priority queries and showcases expertise in roofing services specific to its geographic focus.

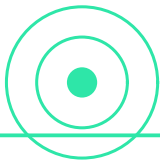


## Query Analysis Details

Comprehensive breakdown of AI visibility across all tested queries

Query	Score	Intent	Top Competitor
emergency Roofing Morehead City	0	Emergency	Carteret Roofing
same day Roofing service Morehead City	0	Emergency	Morehead City Roof...
emergency Roofing Atlantic Beach	0	Emergency	Atlantic Beach Roo...
same day Roofing service Atlantic Beach	0	Emergency	Atlantic Beach Roo...
emergency Roofing Beaufort	0	Emergency	Beaufort Roofing P...
same day Roofing service Beaufort	0	Emergency	Beaufort Roofing P...
Roofing near Morehead City	0	Transactiona	Morehead City Roof...
trusted Roofing contractor in Morehead City	0	Transactiona	Coastal Roofing So...
Roofing near Atlantic Beach	0	Transactiona	Cypress Roofing
trusted Roofing contractor in Atlantic Beach	0	Transactiona	Atlantic Beach Roo...
Roofing near Beaufort	0	Transactiona	Beaufort Roofing
trusted Roofing contractor in Beaufort	0	Transactiona	Beaufort Roofing E...
shingle installation in Morehead City	0	Transactiona	Bayshore Roofing
metal roofing in Morehead City	0	Transactiona	Morehead City Roof...
flat roof repair in Morehead City	0	Transactiona	Morehead City Roof...
roof inspection in Morehead City	0	Transactiona	Morehead City Roof...
best Roofing in Morehead City	0	Informationa	Coastal Roofing Co...
top rated Roofing company in Morehead City	0	Informationa	Coastal Roofing & ...
best Roofing in Atlantic Beach	0	Informationa	Atlantic Beach Roo...
top rated Roofing company in Atlantic Beach	0	Informationa	Atlantic Beach Roo...
best Roofing in Beaufort	0	Informationa	Beaufort Roofing P...
top rated Roofing company in Beaufort	0	Informationa	Beaufort Roofing &...
best shingle installation company near Morehead Ci...	0	Informationa	Coastal Roofing & ...
best metal roofing company near Morehead City	0	Informationa	K & M Roofing
best flat roof repair company near Morehead City	0	Informationa	Morehead City Roof...

Total: 25 queries analyzed across multiple intent categories

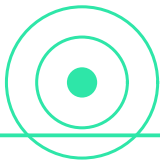


## Competitor Landscape

Analysis of competitors appearing in AI recommendations across your queries

Competitor	Appearances	Share of Voice	Threat Level
<b>Coastal Roofing Solutions</b>	11 of 25	44.0%	Medium
Morehead City Roofing	8 of 25	32.0%	Medium
Atlantic Beach Roofing	5 of 25	20.0%	Low
Palmetto State Roofing	5 of 25	20.0%	Low
East Coast Roofing	4 of 25	16.0%	Low
First Coast Roofing Solutions	3 of 25	12.0%	Low
Beaufort Roofing Pros	3 of 25	12.0%	Low
Coastal Carolina Roofing	3 of 25	12.0%	Low

*Threat Level indicates how often a competitor appears in AI recommendations relative to total queries. Critical = appears in 75%+ of queries.*



## Multi-Source Visibility Snapshot

Comparison of AI visibility across different AI platforms and search engines

### Data Sources Used

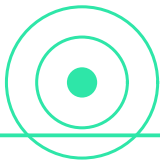
- > OpenAI GPT-4o-mini - Simulated AI recommendations
- > Perplexity Sonar - Web-grounded real-time visibility
- > Site Content Analysis - Current website content review

### OpenAI vs Perplexity Comparison

Query	OpenAI	Perplexity	Key Competitors
emergency Roofing Morehead City	Not Found	No	Carteret Roofing, Coastal Roofing S
same day Roofing service Morehead City	Not Found	No	Morehead City Roofing, A-1 Roofing
emergency Roofing Atlantic Beach	Not Found	No	Atlantic Beach Roofing, A1 Roofing
same day Roofing service Atlantic Beach	Not Found	No	Atlantic Beach Roofing, J&M Roofing
emergency Roofing Beaufort	Not Found	No	Beaufort Roofing Pros, Carolina Roo
same day Roofing service Beaufort	Not Found	No	Beaufort Roofing Pros, Coastal Roof
Roofing near Morehead City	Not Found	No	Morehead City Roofing, Coastal Caro
trusted Roofing contractor in Morehead C...	Not Found	No	Coastal Roofing Solutions, Hurrican
Roofing near Atlantic Beach	Not Found	No	Cypress Roofing, Atlantic Coast Roo
trusted Roofing contractor in Atlantic B...	Not Found	No	Atlantic Beach Roofing, Coastal Roo
Roofing near Beaufort	Not Found	No	Beaufort Roofing, Palmetto Roofing
trusted Roofing contractor in Beaufort	Not Found	No	Beaufort Roofing Experts, Coastal R

### Understanding Your Visibility Gap

Your business is missing from 100% of relevant AI-generated recommendations. This represents significant lost visibility and potential customers being directed to competitors instead.



# Genius Insights & Opportunity Map

Deep strategic analysis powered by AI to uncover hidden patterns and high-value opportunities

Analysis includes: with site content analysis and Perplexity web visibility

## Patterns in AI Visibility

### 1. A-D Metal Roofing lacks visibility in emergency roofing queries across several key locations.

- For query 'emergency Roofing Morehead City', score=0 while competitors like Carteret Roofing and Coastal Roofing Solutions appear prominently.
- Query 'emergency Roofing Atlantic Beach' also scores 0, with competitors like North Carolina Roof Repair Pros and Maven Roofing dominating.

*Impact: This indicates a significant opportunity for A-D Metal Roofing to capture urgent service inquiries by enhancing their online presence in emergency roo*

### 2. A-D Metal Roofing is performing well for specific metal roofing queries but lacks comprehensive coverage for related services.

- For the query 'metal roofing in Morehead City', A-D ranks 2nd, but for 'best metal roofing company near Morehead City', they also rank 2nd, showing ni
- Competitors like American Values Contracting and Gator Metal Roofing are leading in visibility for these queries.

*Impact: Strengthening content around metal roofing services could solidify A-D's reputation as a top choice in Morehead City and beyond.*

## Priority Opportunities

### 1. emergency Roofing Morehead City

**Impact: 10/10 | Effort: Medium | Intent: Emergency**

Emergency roofing services can command higher prices and need immediate attention, making them financially important.

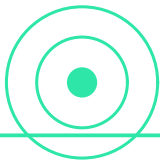
### 2. trusted Roofing contractor in Morehead City

**Impact: 8/10 | Effort: Medium | Intent: High-Ticket**

Being a trusted contractor enhances reputation, leading to referrals and higher value contracts.

## Next 30 Days Focus

1. Update the meta description to emphasize emergency services, e.g., '24/7 Emergency Roofing Services in Morehead City and Surrounding Areas.'
2. Create a dedicated FAQ section addressing common emergency roofing questions to improve visibility for related searches.
3. Publish a blog post titled 'Top Reasons to Choose A-D Metal Roofing for Emergency Repairs in Morehead City' this week.



## Future AI Answers (Preview)

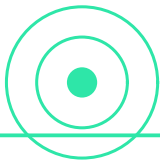
*Preview of how AI assistants could respond once your visibility improves:*

### **Q: What should I do for emergency roofing in Morehead City?**

If you're in need of emergency roofing in Morehead City, A-D Metal Roofing is your go-to solution. With over 23 years of experience and a dedicated team ready to respond, we ensure your roofing issues are addressed promptly and professionally. Contact

### **Q: Who is a trusted roofing contractor in Morehead City?**

A-D Metal Roofing stands out as a trusted roofing contractor in Morehead City. Our credentials, customer testimonials, and commitment to quality make us the preferred choice for residential and commercial roofing needs. Let us help with your next roof



## Page Blueprints

Detailed content specifications for high-priority pages to improve AI visibility

### Blueprint 1: emergency Roofing Morehead City...

Impact: 10/10 | Effort: Medium | Target: Morehead City

**URL:** </emergency-roofing-morehead-city>

**SEO Title:** Emergency Roofing Services in Morehead City | A-D Metal Roofing

**H1:** Emergency Roofing Services in Morehead City

**Content Outline:**

- Section 1: What is Emergency Roofing?
- Section 2: Our Emergency Roofing Process
- Section 3: Why Choose A-D Metal Roofing for Emergency Repair
- CTA section: Contact Us for Immediate Assistance

**Internal Links:**

- </services>
- </contact>

*Site Note: Current site lacks urgency-focused content and calls to action related to emergency services.*

### Blueprint 2: trusted Roofing contractor in Morehead City...

Impact: 8/10 | Effort: Medium | Target: Morehead City

**URL:** </trusted-roofing-contractor-morehead-city>

**SEO Title:** Trusted Roofing Contractor in Morehead City | A-D Metal Roofing

**H1:** Your Trusted Roofing Contractor in Morehead City

**Content Outline:**

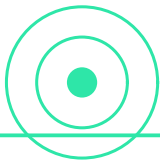
- Section 1: Why Trust Matters in Roofing
- Section 2: Customer Testimonials and Case Studies
- Section 3: Our Licensing and Insurance Credentials
- CTA section: Get a Free Consultation

**Internal Links:**

- </testimonials>
- </about>

*Site Note: Current content needs more emphasis on trust factors such as testimonials and credentials.*





# 30-Day Implementation Roadmap

Week-by-week action plan to improve your AI visibility

## Week 1: Foundation

*Focus: Quick wins and immediate optimizations*

Task	Impact	Effort	Owner
Update the meta description to emphasize emergency serv...	High	S	Content Writer
Create a dedicated FAQ section addressing common emerge...	High	S	Developer
Register or update Google My Business profile with comp...	High	S	Owner

## Week 2: Content Development

*Focus: Create new pages targeting high-value queries*

Task	Impact	Effort	Owner
Create first priority landing page from blueprint	High	M	Content Writer
Add FAQ section addressing top customer questions	Medium	S	Content Writer
Implement schema markup on key pages	Medium	M	Developer

## Week 3: Authority Building

*Focus: Establish expertise and build trust signals*

Task	Impact	Effort	Owner
Publish industry insight blog post or guide	Medium	M	Content Writer
Add customer testimonials and case studies	High	M	Owner
Create second priority landing page from blueprint	High	M	Content Writer

## Week 4: Optimization & Review

*Focus: Refine and measure results*

Task	Impact	Effort	Owner
Review and optimize internal linking structure	Medium	S	Developer
Ensure brand consistency across all domains	Medium	S	Owner
Schedule next AI visibility audit to measure progress	High	S	Owner

*Effort: S = Small (1-2 hours), M = Medium (half day), L = Large (1+ days)*



## Strategic Recommendations

Comprehensive recommendations to improve your AI visibility based on the analysis

### New Pages to Create

#### Emergency Roofing Services Page

Create a dedicated page for emergency roofing services that outlines the types of emergencies handled, response times, and customer testimonials. This will help capture relevant search queries and establish the business as a go-to provider for urg...

#### Same Day Roofing Services Page

Develop a page specifically for same-day roofing services, detailing the process, costs, and service guarantees. By targeting this niche service, the business can align with specific queries and demonstrate its capability to meet urgent roofing de...

#### Localized Service Areas Page

Create a page dedicated to the various service areas, such as Morehead City, Atlantic Beach, and Beaufort, detailing the specific services offered in each location. This localized approach helps improve SEO and relevance for geographic queries, en...

### FAQ Content

#### Roofing Services FAQ Section

Add a comprehensive FAQ section that addresses common roofing questions, including service offerings, pricing, and maintenance tips. This can improve visibility by matching user queries with the information they seek, making it more likely for AI ...

### Pages to Update

#### Blog on Roofing Trends and Tips

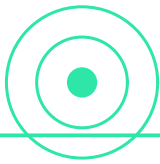
Regularly update the blog section with articles about roofing trends, maintenance tips, and case studies of completed projects. This will position A-D Metal Roofing as an authority in the field and provide fresh content that aligns with user queri...

#### Service Comparison Page

Create a comparison page that highlights the differences between various roofing materials and services, such as shingle vs. metal roofing. This can attract users seeking information and help AI associate the business with educational content.

#### Visual Portfolio of Projects

Enhance the website with a visual portfolio showcasing before-and-after images of roofing projects. Visual content can improve user engagement and is often favored by AI, potentially increasing mentions in relevant queries.



## Authority Building

### Customer Testimonials and Case Studies

Incorporate a dedicated section for customer testimonials and detailed case studies showcasing successful roofing projects. This not only builds trust but also provides AI with valuable content to reference when users search for trusted roofing co...