

# Jonathan Copeland

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## EDUCATION

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**Ivey Business School, Western University**, London, Ontario 2018

*Candidate for Bachelor of Arts, Honors Business Administration (HBA)*

- First Term Average: 83.8%

**Western University**, London, Ontario 2014-2016

*Candidate for Bachelor of Engineering Science, Mechatronics Engineering (BESc)*

- Dean's Honor List (2015, 2016). Cumulative Average 86.8%
- Recipient of The Western Scholarship of Excellence for outstanding academic achievement (2014)

## WORK EXPERIENCE

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**Western Young Tutors**, London ON, Canada 2014-present

**Jonathan's Tutoring Services**, Oakville ON, Canada 2012-2014

*High School Math and Science Tutor*

- Reviewed the student's expectations and subsequently collaborated with the student to develop an individualized tutoring plan which ensured effective planning and efficient use of time for each session; resulted in the student's commitment to the process.
- Prepared for the sessions through the development of solutions to homework questions, and the creation of practice handouts; resulted in an average grade increase of 15% – 20%.

**Hatch Canada**, Toronto/Oakville ON, Canada Summer 2016

*Marketing Intern/Instructor*

- Contacted elementary schools to offer a Digital Art Mural Workshop for students which resulted in the creation of new relationships with schools and the acceptance of workshop offers; successfully sold four workshops which represented ten percent of the school programs in operation.
- Conducted a competitor analysis and evaluated potential markets to create a database of 3364 school leads for sales team; resulting in a 13% growth in revenue per month.
- Delivered coding and robotics curriculum using a mastery-based learning approach, personalizing the learning experience of each student; resulted in the successful completion of the student's personally designed projects as well as an enhanced interest in computer science.

## ACTIVITIES AND PROJECTS

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**Ivey Entrepreneurship Club, Section Representative** 2016-present

- Acted as a liaison between the Executive Team and section classmates, communicating their concerns and ideas, resulting in events tailored to the interests of the students and increased attendance.

**Western Engineering Toboggan Team (WETT), Ski Profile Subgroup Leader, 2016** 2014-present

- Headed a research and design team for the toboggan ski profiles through task delegation and weekly meetings discussing design alternatives; contributed to the first-place team finish in the Great Northern Concrete Toboggan Race 2016.

**Second Year Mechatronics Design Project** 2016

- Collaborated with team members by communicating ideas and optimizing individual skill sets, contributing to the successful completion of the autonomous robot.
- Engineered the mechanical design, circuitry and specific functions in the code which led to the successful execution of robot tasks.