



For Small & Independent  
Craft Brewers

## STATS AND DATA

# National Beer Sales & Production Data

## Summary

Overall U.S. beer volume sales were down 3% in 2022, while craft brewer volume sales remained on par with independent brewers' share of the U.S. beer market by volume to 13.2%.

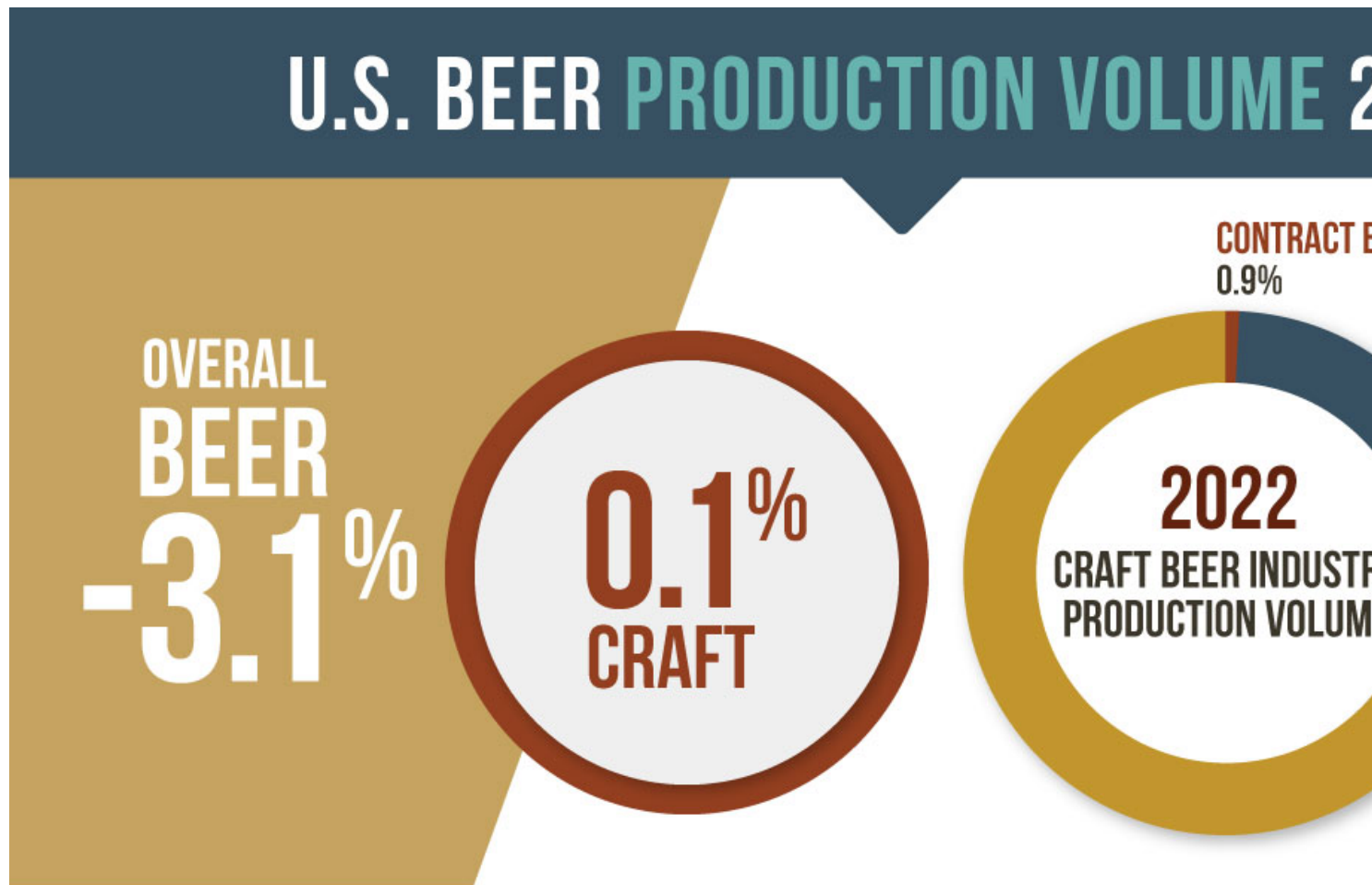
Retail dollar sales of craft increased 5%, to \$28.4 billion, and now account for 24.6% of the \$115 billion U.S. (craft beer and independent brewers' share of the U.S. beer market by dollar sales). The primary reasons for the larger dollar sales increase were price increases and the continued shift from packaged sales to restaurants from packaged sales.

These statistics use the [craft brewer definition](#) of a small and independent brewer, as well as six [craft beer ingredients](#) defined by the Brewers Association. More up to date statistics and analysis can be found in the [Insights & Analysis](#) section.

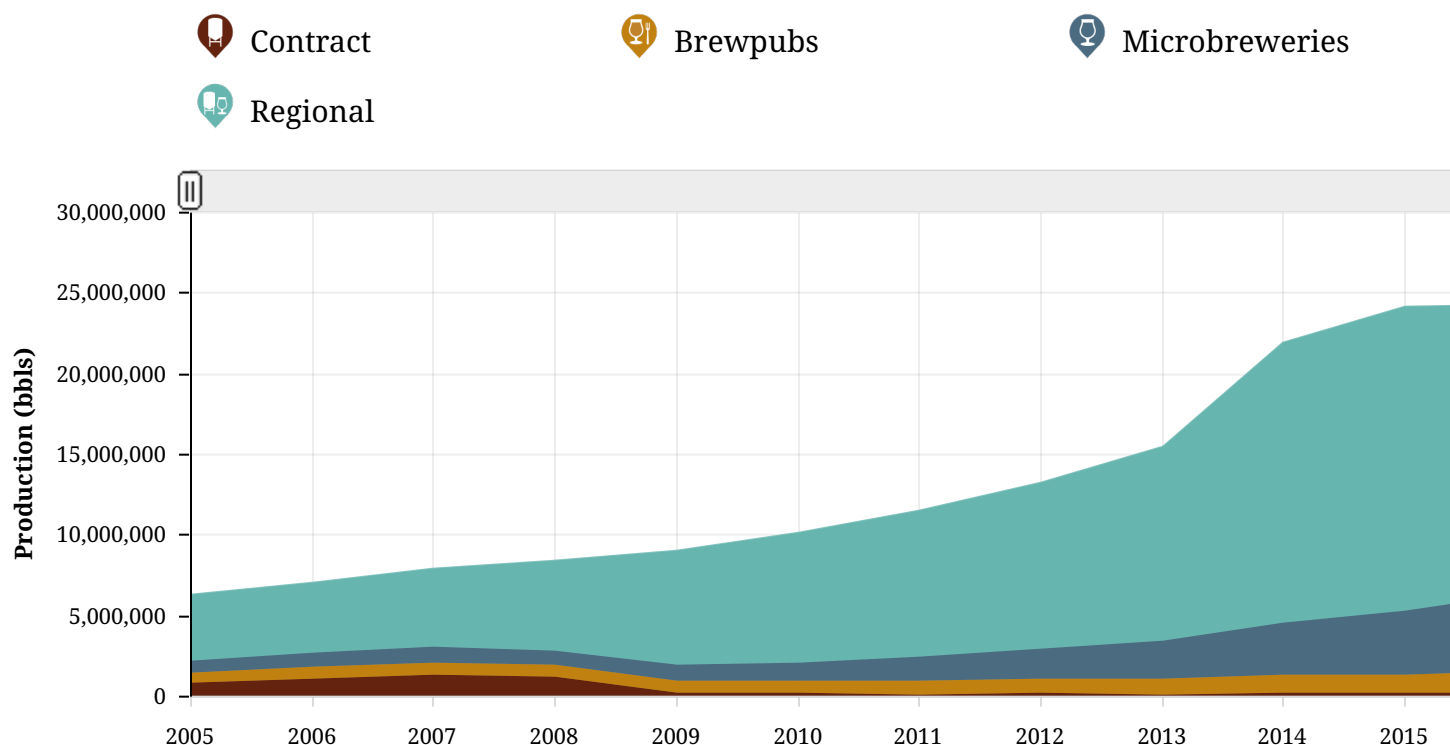
## Sales Data



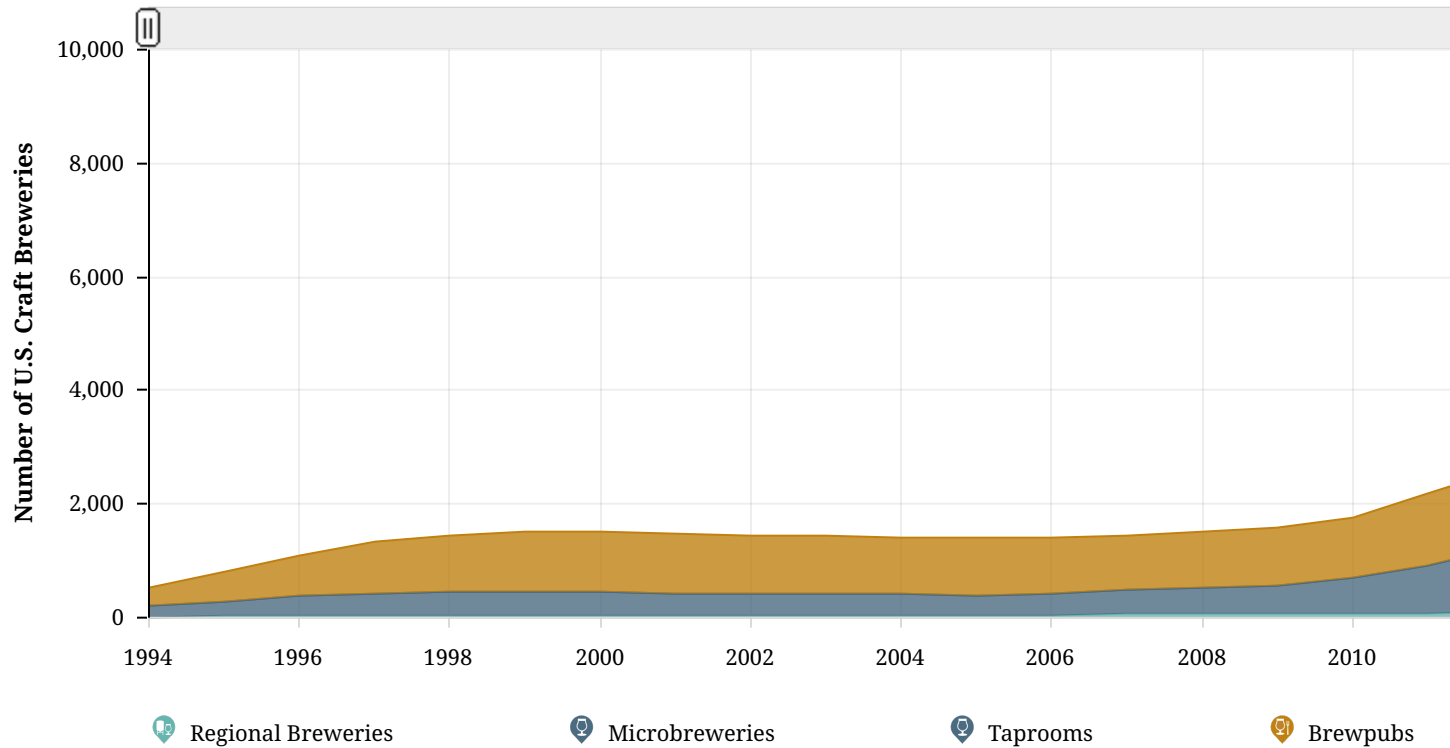
## Production Data



## Historical Craft Brewery Production by Category



## U.S. Craft Brewery Count by Category



## Recent U.S. Brewery Count

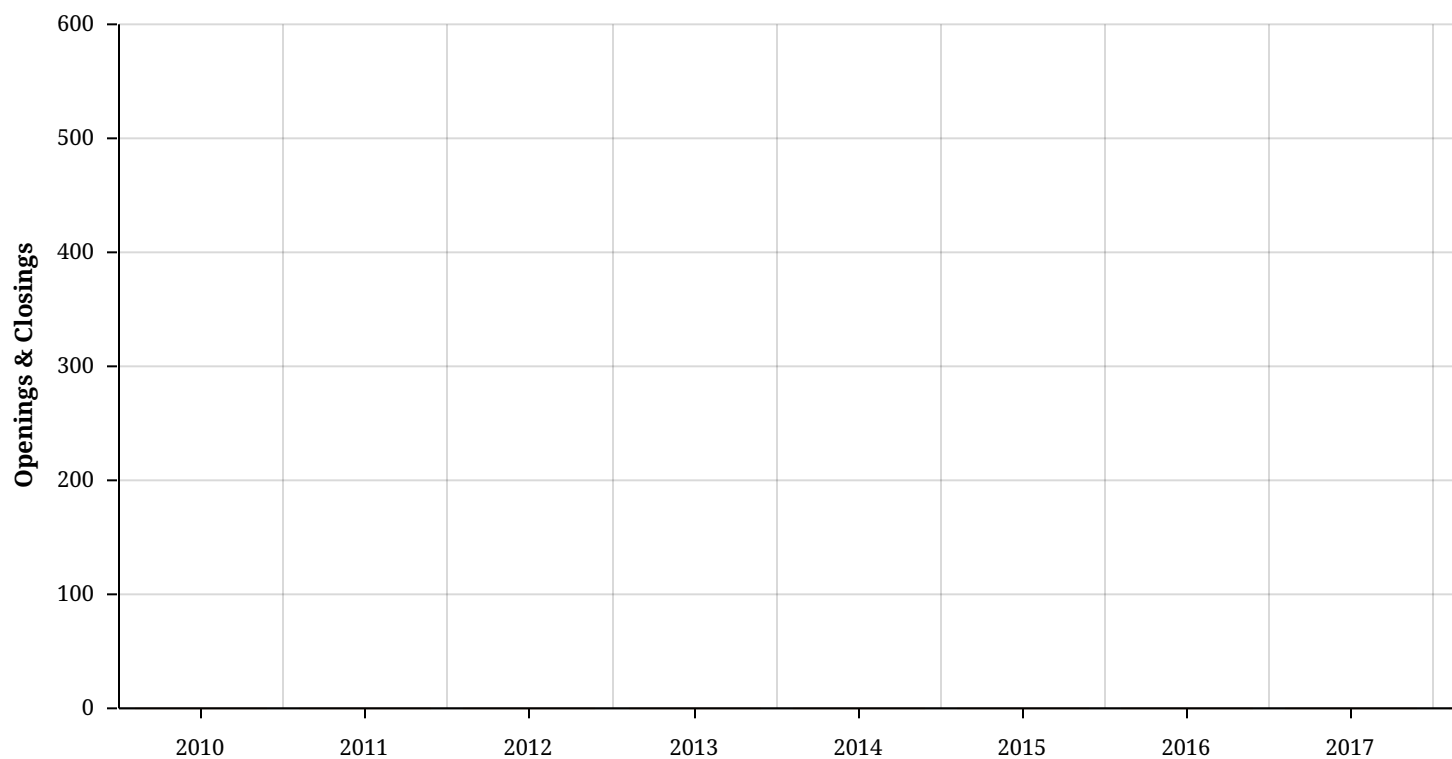
	2015	2016	2017	2018	2019	2020	2021	2022
<b>Craft</b>	<b>4,803</b>	<b>5,713</b>	<b>6,661</b>	<b>7,618</b>	<b>8,419</b>	<b>8,921</b>	<b>9,210</b>	<b>9,552</b>
Regional Craft Breweries	178	186	202	230	240	220	223	261
Microbreweries	2,684	3,319	3,956	4,518	1,917	2,003	2,007	2,035
Taprooms					3,091	3,389	3,643	3,838
Brewpubs	1,941	2,208	2,503	2,870	3,171	3,309	3,337	3,418
Large/Non-Craft	44	67	106	107	138	171	174	157
<b>Total U.S. Breweries</b>	<b>4,847</b>	<b>5,780</b>	<b>6,767</b>	<b>7,725</b>	<b>8,557</b>	<b>9,092</b>	<b>9,384</b>	<b>9,709</b>

## Brewpub Openings and Closings

500

\* Starting in 2019, Taprooms are their own separate category, so for comparable numbers, add 2019 taproom openings to the 2018 total.

## Taproom Openings and Closings\*



Contact Us With Questions About Industry Statistics