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MAU

University of Calcutta

Department of Business Management

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Seminar on "SIGNIFICANCE OF ENTREPRENEURSHIP IN THE SUSTAINABLE ECONOMIC DEVELOPMENT OF INDIA"
Organised by Department of Business Management (https://s3.ap-south-1.amazonaws.com/caluniv/seminar/Seminar_BM.pdf)

History

Year of Establishment : 1976

History of the department : Master of Business Management (MBM) till 2013 change nomenclature of the degree to Master of Business Administration (MBA) henceforth. Approved intake of the course with all mandatory reservations 33 seats

Dual Specializations- (Major & Minor) in

Marketing Management

Financial Management

Human Resources Management

Operations Management and Systems Analysis

Master of Human Resource and Organisational Management is a self-financed Post Graduate Programme launched in the year 2009 with approved intake capacity 30 seats inclusive of mandatory reservations

Number of Teaching Posts Sanctioned and filled: 1:4:8

Ratio of Teacher to Students (MBA):

7 (Full time) + 56 (Guest Faculty) + 11 (Requisition Service) = 74: Students – 49

Ratio = (7:49 excluding Guest Faculty) (74:49 including Guest Faculty)

Ratio of Teacher to Students (MHROM):

7 (Full time) + 37 (Guest Faculty) = 44: Students – 24

Ratio of Teacher to Research Scholars: 1:8 (As per University Norms)

Special award/ recognition from UGC or related statutory body :

Dewang Mehta National Education Awards – Business School with Best Academic Input (Syllabus) in Marketing

Certificate of Appreciation awarded to Department of Business Management, University of Calcutta from Indian Association for the Blind

Lifetime member of All India Management Association (AIMA)

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Academic Faculty Members :

[MoU](#)<https://www.caluniv.ac.in>

Name	Designation	Area of Specialization	Email/Phone number
Dr. Sitanath Mazumdar [Profile] (BM/Sitanath-Mazumdar.pdf)	Professor	Systems and Marketing	sitanath_mazumdar@rediffmail.com 9433019348
Dr. Suvasis Saha [Profile] (BM/Suvasis-Saha.pdf)	Professor & HOD	Marketing	dr.suvasis123@rediffmail.com 9433668867
Dr. Anandamohan Pal [Profile] (BM/Ananda Mohan Pal.pdf)	Professor	Finance	apal59@gmail.com 9674383258
Dr. Sarmistha Banerjee [Profile] (BM/Sharmistha-Banerjee.pdf)	Professor	Human Resource	sharmisthabanerjee@hotmail.com 9830251744
Ms. Mahua Bhattacharya [Profile] (BM/Mahua-B.pdf)	Associate Professor	Economics	mkgreetings@yahoo.co.in 9831240797

Courses :

Programme	Level of study	Eligibility	Intake capacity
MBA	P.G.(2 year)	*	33
MHROM (self-financed)	P.G. (2 year)	**	30
Ph. D. Programme	Part time	As per UGC Norms	

*The Minimum qualifications for admission to the Courses is
 (i) Bachelor's Degree (10+2+3) system with Honours in Arts/Science/Commerce etc.
 (ii) "Bachelor's Degree in Engineering & Technology / Medical Science / Professional Courses/ or its equivalent from any recognized University".

Research

Research scholars :

Selected candidates in order of merit and the allotted supervisors (2014)

Selected Candidates (Reserved)			
Sl. No	Roll No.	Name of the candidate	Allotted Supervisor
1	OUC006	Suvendu Naskar	Dr. Some Roy Chowdhry



CUC001
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CUC003

Supriyo Das
University Campuses
Asok Kumar Sarkar

Academic Departments

Sri Arabinda Bhattacharya & Dr. Amit Kundu
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Dr. Sandeep R. Chowdhury

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(<https://www.caluniv.ac.in>)

Arzoo Chaudhary*

Dr. Sajal K. Maiti

***3 seats for SC. 1 seat for ST remaining vacant in absence of candidate allotted to SC candidate**

Selected Candidates (General)

Sl. No	Roll No.	Name of the candidate	Allotted Supervisor
1	OU068	Digbijoy Chakraborty	Prof. Sitanath Mazumdar
2	CU011	Joydeep Mukherjee	Prof. Sitanath Mazumdar (till 04.01.16) + Prof. Sharmistha Banerjee, CU-MBM (Full Supervisor)
3	CU052	Abhijit Datta	Prof S N Roy
4	CU002	Reshmi Banerjee	Prof. B K Chowdhury
5	OUI19	Ruchira Bagchi	Prof. A M Pal
6	OU015	Punam Bihani	Dr. Kaushik Kundu
7	CU014	Supriya Dutta	Prof. Panchanan Das
8	OU042	Sagarnil Sengupta	Prof. Kalyan Sankar Sengupta
9	OU052	Arundhati Mukherjee	Prof. R. Khasnabis
10	OU087	Sanjay Mukherjee	Dr. Sumati Ray
11	OU036	Moumita Chatterjee	Dr. Madhumita Mohanty

Project :

Project title	Funding agency	Principal investigator	Duration	Budget
"Role of Microfinance and Self Help Groups in Empowering Women: A Study of India and Bangladesh"	UGC M RP	Prof. Sharmistha Banerjee, PI	2 year (w.e.f. 1.4.2013)	Rs. 5,32,600/-
(Proposed Project) "Promoting Eco-friendly Entrepreneurship Development for Women in West Bengal"	UGC	Prof. Sharmistha Banerjee		
Third party Monitoring of SSA and MDM programmes of Govt. of India in 10 districts of West Bengal (2013-15 to till date)	Govt. of India	Shri Nabinananda Sen, Nodal Officer/PI		
Third party Monitoring of MDM programmes of Govt. of West Bengal in 04 districts of West Bengal (2013-15 to till date)	Govt. of West Bengal	Shri Nabinananda Sen, Nodal Officer/PI		
Third party Monitoring of RMSA programmes of Govt. of India in 10 districts of West Bengal (2013-15 to till date)	Govt. of India	Shri Nabinananda Sen, Nodal Officer/PI		



Third party Monitoring of SSA and MDM projects in the University.

Govt. of India
University Campuses

Shri Nabinananda Sen,
Academic Department

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India in 07 districts of West Bengal (2013-15 to till date)

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Social Audit of MDM Programme of Govt. of West Bengal in 02 districts of West Bengal as the Nodal Officer/Principal Investigator. A pioneering initiative GoWB (2016)

Govt. of West Bengal

Shri Nabinananda Sen,
Nodal Officer/PI

Impact Assessment of Food Security and Pedagogical Interventions in School Education in 03 Districts of West Bengal (2015 to till date),

AHEAD Initiatives,
Kolkata and a Dutch
Funding Agency.

Shri Nabinananda Sen,
Nodal Officer/PI

Thrust areas in teaching and research of the academic department/ centre :

UGC -DSA-Phase-I (2011-2016)

Thrust Area(s) Identified :

Human Resource - Environment Linkage

Technology and Management

Integrated Pollution Control Policy

Green Marketing

Teaching support : E-learning from our Alipore Campus Library and Central Library :

Research support :

Name of the equipment	Funding agency
LCD Projectors	UGC-XII Plan,
Scanner	XII Plan
Computers	Xth Plan, UGC-DRS, MHROM Fund etc.
Photocopier	UGC-DRS-III
Fax	UGC Xth Plan
Printers	UGC Xth Plan, UGC-DRS

Major activities :

Sl. No	Topic	Date	Day
1	Empowering Universities for the Challenges in Management Education	April 25, 2014 (10th Floor)	01
2	Symposium on Ethical Issues in Human Resource Management	April 26, 2014 (10th Floor)	01
3	Seminar on Management Education	April 22, 2016 (10th Floor)	01

Links : Usual websites of Calcutta University Library, relevant website connected to curriculum of study based courses.

Additional information :

MBA Data only available:

Total No. of Companies Visited = 7



Name of Top 5 Recruiters : Axis, Vodaphone, ICRA Online, Amul, Mahindra Finance

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Indian Firms placed through on campus placements = 71%

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(<https://www.culibrary.ac.in/>) through on campus placements = 29%

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Syllabus of Ph. D. coursework for Paper P1 (Research Methodology and Computer Application–I) and P2 (Research Methodology and Computer Application – II) revised in 05.10.2015

Contact

Campus : Alipore (Shahid Kshudiram Siksha Prangan)

Address for communication : Department of Business Management, 1 Reformatory Street, Alipur, Kolkata 700027



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