ENQUIRE

Master of Design (M.Des.)

Banasthali Vidyapith, Jaipur

2 Years   Post Graduate   Full Time

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Master of Design (M.Des.)

The **Master of Design Studies (MDes)** program provides students with the advanced skills to tackle increasingly complex problems and apply a cross-disciplinary perspective. The curriculum emphasizes creative and computer-aided design, as well as the principles and practices of design that bring those principles to life. Graduates of the MDes program should have the ability to identify and interpret social and cultural needs and develop appropriate formats and designs to address these needs.

Students who apply directly to the MDes program must have some relevant professional experience in design, while those who apply through the MDes Preliminary Year will be seeking a career change from a non-design field. Students must complete a two-year application that includes a statement of interest. During this stage, students must choose a specific field of study, which may be changed later in the program.

The curriculum emphasizes interdisciplinary work and research-driven design practice. Students develop individualized research agendas and courses of study, collaborating with faculty in various departments. Students' theses address a variety of topics and can be as diverse as the design field itself. For example, recent students of the MDes program have studied new technologies and applications in the area of social innovation and service provision. And their thesis research can explore emerging design opportunities in computing, services, and other fields.

The design innovation program is housed within the art and design college, where students immerse themselves in a vibrant creative community. In addition to gaining on-campus experience, students can also participate in paid internships, which can earn them credit toward their degree. Many current

MDES students have completed internships with iRobot and the Blue Cross Blue Shield Foundation. So, if you're wondering, "What is Master of Design MDes?" you've come to the right place!

Benefits of Master of Design (M.Des)

The **Master of Design (M.Des)** is a postgraduate degree that enables students to create innovative designs. These courses are geared toward enhancing the skills of design professionals and developing their portfolios. The program requires a bachelor's degree in design, with an aggregate grade point average of at least 50%, and a relevant entrance examination. The minimum age for admission is typically 25 years. Applicants can apply online or in person. The admission process involves the results of various institutes' entrance exams. The performance on these exams determines a candidate's selection for the M.Des programme.

Students who apply to the Design Innovation program will find that they are immersed in a creative community. This allows them to gain valuable professional experience. While on campus, graduate students are eligible for various paid assistantships. Off-campus internships are also encouraged. Many current MDES students take advantage of these opportunities. Many recently completed internships at iRobot and the Blue Cross Blue Shield Foundation. As a result, these students will receive an excellent education and valuable skills to succeed in the design industry.

A graduate of the MDes program will have the opportunity to develop a wide-ranging view of design, enabling them to take radical measures. As part of their studies, students will complete a thesis based on their own research. In this way, they can explore emerging design opportunities and develop their own topics. In addition, students will also learn research methods, visual strategies, and scholarly writing in design. Moreover, they will develop their own projects with a faculty advisor's support.

Future Scope of Master of Design

A **Master of Design (M.Des) degree** has many career opportunities. This degree will enable you to apply your creativity and talent in the design field. You can also work as an Assistant Professor in colleges and universities or submit your research paper to a leading MNC. After graduating, you can also pursue a job overseas or in India. The list of possible jobs is almost limitless. The Future Scope of Master of Design MDes

In addition to the practical training, you will need to be proficient with computers to be successful in your course. This is because technology has become an inseparable part of today's job market. Without proper computer skills, you won't be able to complete your M.Des programme. Modern technology makes it easier to create innovative designs. But, even though modern computers can help you develop unique designs, a lack of proficiency with computers can sabotage your chances of success.

Regardless of your field of specialization, the future scope of an M.Des will be vast. The design field is expanding rapidly and there are a large number of jobs available for graduates. To take advantage of this opportunity, you must complete an M.Des program at one of the many design-focused institutions. These include NIFTs, NIDs, and IITs. Admissions to these institutes are based on entrance examinations and assessment of relevant skills. Some institutes require a PI and a GD.

Career Opportunities and Job Prospects for Master of Design

Career Opportunities and Job Prospects for **Master of Designs (M.Des)** graduates are varied. These graduates can work in a variety of industries and have the opportunity to learn the latest techniques and innovations. Depending on their interests and previous experience, they can also become

textile lab managers or embroidered designers. Other options include teaching or consulting in a related field. The demand for M.Des graduates is high all over the world, so there is a good chance to get a job in this field.

The MDes program prepares students for both technical and creative roles within the field of design. The MDes program fosters domain expertise and a diverse toolkit of design skills, as well as a grounding in the Bay Area design ecosystem. Many companies are looking for MDes graduates who can work in teams, as well as in the design world. Students can also pursue independent studies if they desire.

Career Opportunities and Job Prospects for **Master of Design (M.Des)** graduates are diverse and varied. Depending on the area of specialization, MDes graduates can work as designers in reputable organizations such as fashion houses, textile laboratories, and business firms. They can also find work in textile export businesses and other similar establishments. They can even pursue PhDs in these fields. There are many benefits to pursuing these degrees, and earning an M.Des will definitely be worthwhile.

Campus

Jaipur

University

Banasthali Vidyapith, Jaipur

Delivery Mode

Eligibility

Graduate degree in Design/Architecture/ Interior design/ Fine arts or in any stream with at least 50% marks from a recognized university.

Duration

2 Years

Type of Course

Post Graduate

Syllabus of Master of Design (M.Des.)

1st Year OR 1st & 2nd Semester Syllabus of MBA (Sales)

S.no	Subjects
1	Design - An Introduction
2	Visual Design - Principles and Applications
3	Design Context
4	Graphic Design
5	Styling & Technical Illustration
6	Introduction to Design Expansion
7	Design Project
8	CAD Construction

2nd Year OR 3rd & 4th Semester Syllabus of MBA (Sales)

S.No	Subjects

1	Fashion Marketing and Merchandising
2	Quality Control & Assurance
3	Design Collection
4	Graduating Fashion Show
5	Theme Based Design Collection
6	Research

Banasthali Vidyapith, Jaipur Highlights

Established in	1983
University Type	Deemed University
Recognized by	UGC , NCTE , BCI , PCI , COA ,
Courses	45

Students also visited

Dr. Sarvepalli Radhakrishnan Rajasthan Ayurved University (formerly known as RAU), Jodhpur...

Rajasthan Technical University, Kota, Kota...

Uniraj- University of Rajasthan (UR, Jaipur), Jaipur...

Bikaner Technical University, Bikaner...

Raj Rishi Bhartrihari Matsya University, Alwar...

Maharaja Surajmal Brij University, Bharatpur...

Govind Guru Tribal University, Banswara...

Maharana Pratap University of Agriculture & Technology, Udaipur...

S S Jain Subodh P G College, Jaipur, Jaipur...

IIT Jodhpur Indian Institute of Technology Jodhpur (IIT