



2023

# MBA

**Shaping Corporate  
Leaders of Tomorrow!**

- + Marketing
- + Finance
- + Human Resource Management
- + Business Analytics
- + Digital Marketing
- + Banking and Financial Services
- + Operations and Supply Chain Management
- + Agri Business Management
- + International Business
- + Dual Specialisation
- + MCA Management
- + PhD

# World's First University for Life Transformation



# Masters In Business Administration

With a rich legacy of 40 years in fostering world-class academic excellence and over 100,000 alumni across the globe, MIT-WPU is one of the premier centers of higher learning in India that offers over 150 programmes.

The Faculty of Business and Leadership at MIT-WPU offers world-class residential MBA programmes with a bouquet of specialisations. Our programmes equip students with pertinent managerial and business skills essential to break into and excel in the competitive world of corporate.

Fostering strategic thinking and encouraging entrepreneurship is at the heart of our multidisciplinary MBA programmes. These programmes ingrain a strong managerial foundation and equip students to identify and adapt to the changing industry trends. Students learn to identify and apply path breaking strategies for business growth and find innovative solutions to critical business challenges through curative pedagogies designed by acclaimed experts, renowned academicians and established professionals from the industry. They gain managerial, leadership, consulting, and entrepreneurial skills and a holistic understanding of the increasingly dynamic industry ecosystems. The application-based approach and the industry exposure grooms the students into high-spirited and influential leaders of tomorrow.

## Key Highlights

- ✚ Cultivate entrepreneurial intelligence and benefit from Start-Up Mentoring
- ✚ Enhance Internal Competence for Outer Demand (ICODs)
- ✚ Case-based learning approach
- ✚ Exposure to the corporate world through industry visits, summer internships, and live projects
- ✚ Embedded ability enhancement courses in the curriculum to train students for the professional corporate world
- ✚ Dedicated Centre for Industry-Academia Partnerships to support students through structured assessments, training, and grooming activities for internships and job placements
- ✚ MIT Pune Technology Business Incubator (TBI) to support early-stage entrepreneurs, and students through funding, mentoring, and network connection
- ✚ Rural, National and International immersion programmes
- ✚ Our curriculum is aligned with the world renowned Bloom's Taxonomy and LOCF Model
- ✚ Competency mapping for enhanced career support and progression
- ✚ Cross-functional learning with Major and Minor Specialisations
- ✚ A well-recognized Advisory Board of highly eminent national and international experts
- ✚ Learn from guest lecturers, management experts, and international faculty



## Tie-ups and Associations

MIT-WPU has strong industry collaborations for student placements, research, and seed funding. These collaborations provide students with opportunities to gain practical experience, work on real-world projects, and interact with industry professionals. They also help faculty members to stay updated on the latest industry trends and developments, and provide a platform for research collaboration and funding. These collaborations help students to develop the skills and knowledge necessary for successful careers in their chosen fields, and provide a valuable source of support for faculty research and innovation. Industry partnerships also benefit the university by providing access to industry expertise, funding, and resources, which can help to enhance the quality of education and research at MIT-WPU.

- ✚ 'AMDOCS Innovation Lab' is a unique lab on campus for students to transform their innovative ideas into a reality, developed in collaboration with AMDCOS India .
- ✚ Certified Network Associate with Exploration Version 4.0
- ✚ "Centre of Excellence" and Business Transformation programme is conducted by IBM on the campus
- ✚ Siemens has set up a "Unified Communication Lab" for research in Communication Business
- ✚ Centre of Excellence for LTE | 5G Technologies for research

# Academic Partnerships

The Faculty of Business and Leadership at MIT-WPU has partnered with top international universities, demonstrating its commitment for a truly global education. These programmes enable learning beyond borders through the cross-pollination of international disciplinary approaches.

MIT-WPU continues to cultivate, enhance, and sustain global relationships and expand inter-cultural networks for its students through student and faculty exchange programmes, summer and winter programmes, research associations, extra credit programmes, and other activities.

The Faculty of Business and Leadership is affiliated with the international universities listed below.



Deakin University,  
Melbourne, Australia



Virginia Commonwealth  
University, USA



Macquarie University,  
Sydney, Australia



Lamar University,  
Texas, USA



University of La Trobe,  
Victoria, Australia



Teesside University,  
UK



Utah Valley University,  
Utah, USA



IMT Mines Albi,  
France



University of Texas,  
Texas USA



Vrije Universiteit,  
Netherlands



University of Wisconsin,  
Wisconsin, USA



Central University,  
Beijing, China



University of Kentucky,  
Kentucky, USA



University of Aberdeen,  
Aberdeen, Germany

## Dean's Message



Prof (Dr.) Srinivas Subbarao

**Management Education for Global  
Corporate Citizenship**

## Management Education for Global Corporate Citizenship and Peace

Management is a dynamic function. Management education, therefore, demands continuous innovation. All great centers of higher learning in management education have shown exemplary resilience in the face of VUCA times. MIT- WPU carries forward that spirit and brings in new and emerging dimensions to teaching, learning, and research in business education while embedding industry insights and experiential learning into each curriculum.

With world-class teaching, research, and on-campus facilities along with highly competent and industry-oriented faculty, all our specialised courses have been unique programmes attracting global attention. Our MBAs develop holistic leaders as our course content has been multidisciplinary, technology-driven, case-based, solution-oriented, forward-thinking, and entrepreneurial. With a global presence of our alumni who bring their unique academic and industry networks to us for higher research, training, internships, and placements. Our pool of international faculty members adds immense value to keep us engaged in global discussions and innovations in the industry, job market, and patents.

Here our students are not just interested in receiving knowledge, getting good grades, and graduating, but they emerge as collaborators and co-creators of knowledge. This makes us different from other institutes and they represent us as our brand ambassadors of knowledge and problem-solving.

May I invite all of our students, parents, professionals from industry, academics, policymakers, and staff members to join us in our endeavor to create a world-class business education center at MIT-WPU and add value to India's rise as a global power?

Wishing you great luck!

**Prof (Dr.) Srinivas Subbarao**  
Dean & Director  
School of Management (PG)

# MBA Programmes



# MBA Marketing



**Duration - 2 Years**



**Fees - ₹4,50,000/- PA**



## Career Opportunities

- + Brand Managers
- + Sales Managers
- + Market Research Analysts
- + Business Development Managers
- + Public Relations Managers

Marketing is the most important function for every business. MIT-WPU offers a two-year specialisation in marketing for candidates interested in learning about Marketing Strategies, Brand Management, Retail Management, Consumer and Sales management, Advertising, and Product Management among other domains and equips them with the knowledge, business and research skills, and the outlook they need to outperform their competition in a marketing ecosystem. Besides this, the programme aims at holistic development of the students that not only makes them thorough professionals but also good human beings. The students learn through real-life cases, internships, industry visits, projects, and peers to climb the corporate ladder.



Industry  
Digital  
Manufacturing  
Industry



# MBA Digital Marketing

 **Duration - 2 Years**

 **Fees - ₹4,50,000/- PA**

## **Career Opportunities**

- + Digital Marketing Managers
- + Advertising Managers
- + Brand Managers
- + Client Servicing Managers
- + Content Marketing Managers
- + Account Managers
- + Paid Media Experts
- + Social Media Managers

In the present scenario, digital marketing is the basic need for every business. Digital Marketing gives a wider reach to the target audience with optimised cost. The MBA in Digital Marketing is a new-age MBA programme that imparts comprehensive knowledge of Social Media Advertising, Market Research & Analytics, Search & Display Marketing, Content Marketing, Email Marketing, Digital Branding etc. The students are acquainted with the fundamentals of SEO, SEM and they learn to manage online campaigns through various social media channels and create an online brand identity for various products and services..



# MBA International Business



**Duration - 2 Years**



**Fees - ₹4,50,000/- PA**



## Career Opportunities

- + Export and Import Managers
- + Export Coordinators
- + Foreign Exchange Managers
- + International Finance Managers

Businesses around the globe are becoming international. MIT-WPU offers two-year specialisation in International Business for aspiring candidates who want to learn global business. They get to learn about foreign markets, global economics, and cross-border business relationships to understand the international business environment. The unique structure of the programme includes International case studies, hands-on projects, and mentoring by experienced faculty for developing the critical analysis and decision-making skills of the students.



# MBA Finance



**Duration - 2 Years**



**Fees - ₹4,50,000/- PA**



## Career Opportunities

- + Financial Advisors
- + Financial Managers
- + Financial Analysts
- + Budget Analysts
- + Financial Services Sales Agents
- + Investment Bankers
- + Cash Managers
- + Manager Consultants

Finance is the lifeline of every business. The MBA Finance at MIT-WPU offers the best practical and theoretical knowledge of finance to mould candidates into high-value professionals. This interdisciplinary degree trains students to analyse company reports, forecast economic trends, choose investment portfolios, take measures to maximise stock value, and balance risk and profitability to drive businesses successfully. It is also the best fit for individuals who want to climb the corporate ladder in finance and management.





# MBA Banking and Financial Service



**Duration - 2 Years**



**Fees - ₹4,50,000/- PA**



## Career Opportunities

- + Financial Analysts
- + Investment Bankers
- + Chief Financial Officers
- + Risk Managers
- + Venture Capital Analysts
- + Portfolio Managers

The importance of banking and financial services is growing exponentially across the globe. The MBA BFS at MIT-WPU is a specially curated two-year programme that imparts core skills of the Banking sector like managing accounts, coordinating transactions and money exchange, issuing loans and credits, etc. The candidates learn financial analytics, financial business models, and banking frameworks and channels through real-life cases, internships, industry visits, and projects. The managerial skills and business acumen acquired in the course helps them to identify critical issues in the financial system and build equitable and sustainable solutions. The interdisciplinary curriculum also includes skill development programmes and vocational training for expanding career opportunities.



# MBA Human Resource Management



**Duration - 2 Years**



**Fees - ₹4,50,000/- PA**



## Career Opportunities

- + Human Resource Managers
- + Human Resource Generalists
- + Staffing Directors
- + Technical Recruiters
- + Compensation Managers
- + Employee Relations Managers
- + Employment Managers

Human Resource professionals are responsible for the entire life cycle of employees, right from hiring to retiring and also managing the right talent and maintaining the company culture for the smooth functioning of the organisation. The MBA in Human Resource Management at MIT-WPU is a specially curated programme that trains the students to develop the critical skills and knowledge to become leaders, problem solvers, conflict managers and promoters of change in the organisation. Whether in the public or private sector, the MBA graduate in HR possesses the right knowledge and skills to manage employees, acquire new talent, and enhance an organisation's human capital. The curriculum is an optimum blend of hands-on projects and industry internships along with theoretical training.





# MBA Operations and Supply Chain Management

 Duration - 2 Years

 Fees - ₹4,50,000/- PA

 **Career Opportunities**

- + Operations Executives
- + Area Operations Managers
- + Operations Managers
- + General Operations Managers
- + Manufacturing Consulting Managers
- + Plant Managers
- + Operational Research Analysts

Effective operations management is crucial to achieving productivity in any organisation. The MBA Operations and Supply Chain Management is a dynamic programme that prepares the students to understand the core tenets of operations management, general management, and the influences and impact of other departments on operation processes. The amazing blend of great academic learning and industry-specific training modules prepares the students for all challenges faced in operations management. The students are trained to identify the key areas of implementation, integrate the right technologies, and build effective management capabilities. From managing time to optimising costs and mitigating risks, the graduates are trained to establish and develop sustainable management practices.

# MBA

## Business Analytics

 **Duration - 2 Years**

 **Fees - ₹4,50,000/- PA**

### **Career Opportunities**

- + Marketing Managers
- + Personal Financial Advisors
- + Operations Analysts
- + Supply Chain Analysts
- + Business Analytics Specialists
- + Management Consultants

Businesses are driven by data. The successful processing of the relevant data helps businesses understand their audience and create the right strategies for future growth. The MBA in Business Analytics at MIT-WPU trains the students in collecting and processing data successfully, reaching prospective customers, identifying and outperforming industry competitors, and processing big data into actionable business decisions. The candidates develop the business acumen, knowledge, critical thinking and decision making skills to become high-value individuals for organisations. The pedagogy is designed to provide a hands-on learning experience to the students who can create successful careers ahead.







Industrial 4.0

Digitalization

# MBA

## Agri Business Management

⌚ Duration - 2 Years

₹ Fees - ₹4,50,000/- PA

### Career Opportunities

- + Agricultural Analysts
- + Agribusiness Officers
- + Agribusiness Marketing Coordinators
- + Farm Managers
- + Farm Auditors
- + Agribusiness Food Managers
- + Agricultural Analysts
- + Market Analysts
- + Quality Controllers

Agriculture is one of the most widely practised professions in India, along with related sectors like agri-tech, horticulture, apiculture (beekeeping), animal husbandry, and many more. The MBA in Agri Business Management at MIT-WPU equips individuals in the management of agricultural businesses, including the management of the human resource, capital, technology, and facilities for identifying and implementing entrepreneurship in the sector. The pedagogy is a blend of theory and practical know-how with hands-on opportunities through field visits.



# MBA Dual Specialization

 Duration - 2 Years

 Fees - ₹6,00,000/- PA

- + Corporate Social Responsibility
- + Sports Management
- + Innovation Management
- + Hospital Management

As businesses shape and grow at a rapid pace, they demand individuals who possess versatile knowledge of multiple domains of business management. Keeping in mind the needs of the market, MIT-WPU offers a uniquely structured way to get a major as well as a minor degree in two fields of MBA simultaneously. The dual specialisation degree can effectively widen the sectors and career options which candidates can pursue.

Along with the most sought after degrees in the fields like Marketing, Finance, Operations, HR, etc, candidates can pursue a minor specialisation in niche fields like CSR, Sports Management, and Innovation Management, among others.

# MBA

## Dual Specialization

### Corporate Social Responsibility



#### Career Opportunities

- + CSR Executives
- + CSR Specialists
- + Senior Managers-CSR
- + CSR Coordinators
- + NGO Managers

Corporations are tasked with contributing to welfare activities and drive social impact. They require candidates at the managerial level to effectively conduct their CSR activities. The MBA CSR programme prepares the students to manage the CSR departments of top organisations, managing social startups, NGOs, and environmental firms.







# MBA Dual Specialization

## Sports Management



### Career Opportunities

- + Contract Administrators
- + Contract Analysts
- + Corporate Partnerships Managers
- + Facility Operations Managers
- + Fitness Manager

The Sports Management industry has witnessed a 62% year-on-year growth in 2021. This high-growth industry needs enterprising managers to build intelligent and high-performance management systems. The Sports Management specialisation at MIT-WPU trains the students in the intricate methodologies to tackle the unique challenges in the dynamic sports environment and build better management structures.

ALL GOOD MANAGEMENT IS THE EXPRESSION OF

One  
great  
idea

Robert Heller



DIVYANK  
TURAKHIA

# MBA Dual Specialization

## Innovation Management



### Career Opportunities

- + Innovation Managers
- + Project Managers
- + Research Analysts
- + Business Development Managers
- + Product Designers

Innovation is the key to building a sustainable and better future. The MBA Innovation Management course at MIT-WPU teaches students the core principles of innovation and entrepreneurship while cultivating the skills they need to shape new ideas and give life to new advancements. The students are trained to become entrepreneurs, identify market opportunities and take calculated risks for the best business outcomes. They can start their own ventures or pursue a successful career in the corporate field and can contribute greatly in the development of start-ups.



# MBA Dual Specialization

## Hospital Management



### Career Opportunities

- + Healthcare Consultants
- + Medical Practice Managers
- + Healthcare Informatics Managers
- + Hospital Administrators
- + Pharmaceutical Product Managers
- + Hospital Managers

The healthcare sector is growing at a rapid pace and it demands individuals who are trained in managerial skills like administration, planning and control, coordination and strategy-making. The MBA Hospital Management acquaints the students with the changing dynamics in the healthcare sector and public health and gives them the academic and practical insights to craft successful careers in the domain. They are honed into well-trained professionals who possess strong leadership, financial, and project management skills specifically in the global healthcare management ecosystem.





# MCA Management



**Duration - 2 Years**



**Fees - ₹2,25,000/-PA**



## Career Opportunities

- + Software Programmers
- + Software Engineers
- + Software Developers
- + Systems Analysts
- + Software Application Architects
- + Software Consultants

The MCA Management programme offered by the School of Business provides students with a thorough understanding of key IT management areas such as application development, data analytics, business intelligence, IT strategy, and research. They learn the various methodologies and strategies for effectively maintaining user and organizational databases as well as designing user interfaces. Project-based learning, multiple certificate courses, and six-month industry internships based on Analysis and Software Requirement Specification (SRS) Design enrich the students' learning process and outcomes. The students are trained in the fundamental and advanced IT skills required in today's businesses through a variety of specialisations. These skills, combined with application-oriented training in leadership, problem solving, data analysis and synthesis, team dynamics, business intelligence, and ethics, help the students develop managerial and directorial competencies.



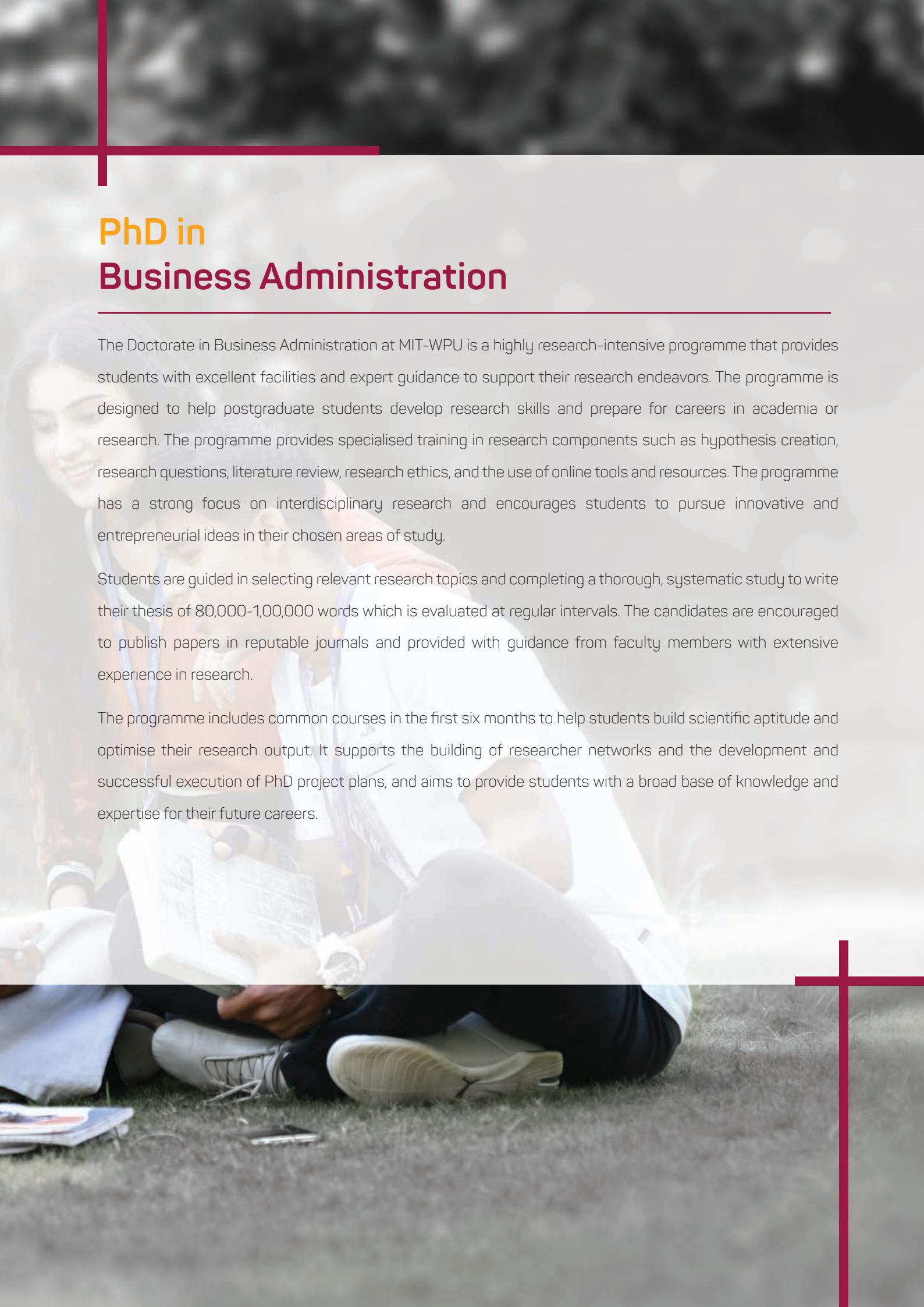
# PhD in Business Administration

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The Doctorate in Business Administration at MIT-WPU is a highly research-intensive programme that provides students with excellent facilities and expert guidance to support their research endeavors. The programme is designed to help postgraduate students develop research skills and prepare for careers in academia or research. The programme provides specialised training in research components such as hypothesis creation, research questions, literature review, research ethics, and the use of online tools and resources. The programme has a strong focus on interdisciplinary research and encourages students to pursue innovative and entrepreneurial ideas in their chosen areas of study.

Students are guided in selecting relevant research topics and completing a thorough, systematic study to write their thesis of 80,000-1,00,000 words which is evaluated at regular intervals. The candidates are encouraged to publish papers in reputable journals and provided with guidance from faculty members with extensive experience in research.

The programme includes common courses in the first six months to help students build scientific aptitude and optimise their research output. It supports the building of researcher networks and the development and successful execution of PhD project plans, and aims to provide students with a broad base of knowledge and expertise for their future careers.



# Eligibility & Selection Process

MIT-WPU adheres to UGC-specified eligibility norms while accepting applications for admission from students.

## MBA

### The student must have:

1. Minimum 60% aggregate in graduation (3/4 Year Full-time Bachelor's Degree) in any stream from UGC approved Institution or equivalent (at least 55% marks, in case of Backward class category candidate belonging to Maharashtra State only)
2. Valid non-zero score in the following National Level Test conducted by an apex testing body: CAT 2022, XAT 2023, NMAT 2022, GMAT 2023, PERA 2023, MAH-CET 2023 & Sep MAT 2022 onwards.
3. Final-year graduation candidates are also eligible to apply for MBA, provided they present the proof of completion of the Graduation degree within the duration specified by the University.
4. The candidates will be evaluated on the basis of Entrance Exam Score, Group Discussion (GD)/ Extempore, Personal Interview (PI), Past Academic Record, Statement Of Purpose and Work Experience (if any).



## MCA Management

### The student must have:

1. 60% in Graduation in any stream from UGC approved Institution (at least 55 % marks, in case of Backward class categories candidates belonging to Maharashtra State only)
2. Valid MIT-WPU CET / MAH CET Score (Candidates who appeared for MIT-WPU CET should submit a valid score for MAHCET) and 60% & above Personal Interview

## Doctoral Programme

1. Please refer to the website for the latest details.

# Industry Collaborations

Industry collaboration is an important aspect of the MIT-WPU partnership, as it provides numerous opportunities for students to gain practical experience through internships and job placements, engage in meaningful research projects, and receive seed funding for their innovative ideas. Over 650 collaborations benefit both the students and the industry partners, as it allows students to apply their knowledge and skills in a professional setting, while also providing industry partners with access to a talented pool of young professionals and cutting-edge research. By working together, MIT-WPU and industry partners can foster a mutually beneficial relationship that drives innovation and helps prepare the next generation of leaders for success. Some of the prominent collaborations are as follows.



# Internships

Experiential learning is an integral component of learning at MIT-WPU. The Summer Internship programme is a mandatory 8 weeks programme incorporated within the MBA degree between the end of April and mid-July. This internship aims to provide a platform to integrate classroom knowledge with related practical applications and skills in a professional ecosystem. The students get a chance to access real-world practical learning that instill critical perspectives for rewarding future career pathways.

**Highest Stipend  
₹80,000**

## MAJOR RECRUITERS



THE Drip STORY



Persistent



# Placements

The Training and Placement Cell at MIT-WPU plays a crucial role in locating job opportunities for students who complete their MBA by inviting reputed firms and industrial establishments for opportunities. MIT-WPU has been successful in maintaining high placement statistics over the years.

The Placement Cell organises career guidance programmes for all the students. The cell also arranges training programmes including Mock Interviews, Group Discussions, Communication Skills and multiple workshops.

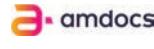


## Highest Package ₹30 lakhs

### TOP RECRUITERS

accenture **HCL** amazon **DECATHLON**

**AVAYA** Capgemini **CITI** **DOLGATE-PALMOLIVE**





## Testimonials

I thought it would be difficult to get into the field of finance but the faculties at School of Business guided and supported me from the beginning and here I am, placed in FIS! I thank all the faculties!

*-Venkatesh Dhage*

I am immensely happy to have achieved yet another milestone in my life and I am truly looking forward to kick starting my career with this wonderful opportunity in GEP Worldwide Solutions. I thank MIT-WPU for giving me the chance to grow up to my full potential.

*-Pradnya Andhade*



## Scholarship

MIT-WPU awards scholarships to its meritorious students based on their academic performance in requisite National/State Level Entrance Exam scores and in the MIT-WPU CET Examination, conducted by MIT-WPU, for the academic year 2023-24. These scholarships are valid for the duration of the programme\*.

The categories of Scholarships offered to students at MIT-WPU are:

- Dr. Vishwanath Karad Merit Scholarship
- MIT-WPU Merit Scholarship
- Scholarships to Elite Sportspersons
- Scholarship awarded to the wards of MIT-WPU/MAEER's staff members

\*Terms & Conditions apply

All Scholarships are awarded on a First Come First Serve basis.

All Scholarships are awarded as fee adjustments. To continue the scholarship for the entire duration of the programme,

- a. A minimum level of the academic score must be maintained at an 8.5 CGPA across all semesters
- b. Attendance must be maintained at a minimum of 80 percent
- c. There must not be disciplinary action against the student.

For more detailed information visit us on: [www.mitwpu.edu.in](http://www.mitwpu.edu.in)

# Scholarships worth ₹40 Crore

## MBA Programmes

	Dr. Vishwanath Karad Scholarship		MIT-WPU Scholarship		MIT-WPU Scholarship II
Name of programme/ specialisation	MHT-CET - 23 / CAT - 22/ MAT - Sept 2022 to June 2023 / XAT - 23	N MAT - (360 Score) GMAT -(800 Score)	MHT-CET - 23 / CAT - 22/ MAT - Sept 2022 to June 2023 / XAT - 23 /	N MAT - (360 Score) GMAT -(800 Score)	MHT-CET - 23 / CAT - 22/ MAT - Sept 2022 to June 2023 / XAT - 23 /
MBA Dual Specialisation					
MBA Banking & Financial Services					
MBA Finance					
MBA Marketing					
MBA Operations and Supply Chain Management	MHT-CET - 23 / CAT - 22/ XAT - 23: 85 & Above	NMAT - 280 & Above, GMAT - 650 & Above	MHT-CET - 23 / CAT - 22/ XAT - 23: 80 & Above	NMAT - 250 & Above ,GMAT - 550 & Above	MHT-CET - 23 / CAT - 22/ XAT - 23: 75 & Above
MBA International Business	MAT - Sept 2022 to June 2023 : 95 & Above		MAT - Sept 2022 to June 2023 : 92 & Above		MAT - Sept 2022 to June 2023 :
MBA Human Resource Management					
MBA Digital Marketing					
MBA Business Analytics					
MBA (Agri Business Management)					

## MCA Management Programmes

Name of programme/ specialisation	MIT-WPU CET CBT SCORE	MH CET	MIT-WPU CET CBT SCORE	MH CET	MIT-WPU CET CBT SCORE	MH CET
MCA Management	93 & Above	93 & Above	91 & Above	91 & Above	90 & Above	90 & Above

# Faculty Achievement

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## **Dr. Srinivas Subbarao Pasumarti**

- Received the AIMS International Distinguished Service Award during 19th AIMS & 4th Conference in Jaipuria International Conference on Management
- Received the Outstanding Leadership Award in Higher Education from World Education Summit held on 22-24th September 2021

## **Dr. Girish Mude**

- Received "EURAC Research Fellowship" (Eurac Research - Institute for Regional Development, Bolzano, Italy) in 2018

## **Prof. Ravi Sahu**

- Was invited at UNESCO ICH Convention 2019 & 2021

## **Dr. Abhishek Mukherjee**

- Received " Youth Author Award" for the year 2021

## **Dr. Dhanashree Tharkude**

- Best Thesis at JIMC 2021
- Best Paper Presentation Award 2020

## **Dr. Sushil Nirbhavane**

- Best Paper Presentation Award 2020

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- 30 patents have been filed and published by our faculty members and students in 2021-22
  - 60 Faculties participated in various FDPs/ online courses in data science; digital marketing etc. offered by IIM Jammu and WPU Rise
  - 100 research papers published in reputed journal including SCOPUS and ABDC
  - 181 case studies have been prepared by our faculty members and students, many of which are in the process of publication in the European Case Center.

# Rural Immersion Programme

MIT-WPU's rural immersion programme is a unique educational opportunity that helps students understand and address the challenges faced by rural communities. During the programme, students visit a village and learn about the local culture, community, and landscape. They work on various projects, such as optimising irrigation systems, conserving and storing water, recycling waste, and using solar power, to improve the rural environment. This hands-on, real-life learning experience helps students develop critical thinking, problem-solving, and community awareness skills. It also helps them gain a deeper understanding of rural society and how their knowledge can lead to innovative solutions. Through these programmes, students learn how to bridge the gap between urban and rural areas in India.



INNOVATION

ENTREPRENEURSHIP

# R.I.D.E.22

RESEARCH

## DESIGN

Event, **5** Days, **∞** Opportunities

**20<sup>th</sup> - 24<sup>th</sup> September, 2018**



R.I.D.E.

# Bharatiya Chhatra Sansad

MIT-WPU's flagship social initiative and brainchild of Shri. Rahul V. Karad, the Bharatiya Chhatra Sansad (BCS) is an annually conducted national level event which aims to regenerate youth's interest in the country's political system, governance and administration. This non-political platform aims at sensitising the youth to the changing social and political landscape of the country through debates, discussions, addresses from eminent personalities including the chief ministers and governors of various Indian states, union ministers and members of the parliament. The BCS is also a platform to honour many young sarpanchs, local leaders from different parts of the country, and social workers who have brought about a positive change in their localities and the lives of the people. The sansad witnesses participation of students from around 25,000 institutes in India.





## Other Events at MIT-WPU

MIT-WPU is known for its dynamic and engaging academic and extracurricular events, which provide students with numerous opportunities to learn, grow, and get involved in their community. In addition to the well-known events R.I.D.E. and BCS, there are over 100 student-led events that take place at the university throughout the year. These events cover a wide range of interests and topics, from cultural festivals and guest lectures to community service projects and sporting events. By participating in these events, students can gain valuable skills, make new connections, and become more active and engaged members of the MIT-WPU community. Some of the events are as follows:

- Design Xpo
- Aarohan
- Kala Mehfil
- Hackathon
- National Conference on Media and Journalism
- Abhivyakti
- TEXEPHYR
- Tesla
- Techogenesis
- RoboCon
- Science Expo
- Social Leadership Development Program (SLDP)
- World Parliament of Science, Religion and Philosophy
- Bharat Asmita National Awards
- National Women's Parliament
- International Symposium on Law and Peace
- Vidhi-Manthan
- Peace Marathon
- Sports Summit
- and many more

# Students' Clubs at MIT-WPU

MIT-WPU is home to a diverse and active student community, with a wide range of clubs and organisations catering to a variety of interests and passions. These student-led clubs provide opportunities for students to get involved in various on-campus activities, make new connections, and develop their leadership skills.

Majorly, there are 5 categories of clubs at MIT-WPU; cultural, social, sports, co-curricular and NCC/NSS clubs which provide students with opportunities to learn about and explore their specific areas of interest.

A few clubs at MIT-WPU are:

- The Innovation Club, which hosts events and workshops related to entrepreneurship and innovation
- The Art and Photography Club, which brings together students with a shared interest in artistic expression
- The Sports Club, which organises sporting events and activities for students to participate in
- The Cultural Club, which celebrates the diversity of the MIT-WPU community and promotes cultural exchange
- Aatman - It is the only Mental Health Club of MIT-WPU, Pune, that is led by the students of the Psychology department.
- Team Dart - Team DART is a motorsports team of MIT World Peace University which annually participates in a competition named Rally Car Design Challenge (RCDC) organized by professional industry sponsors

By joining a club or team, students learn to make the most of their time while engaging their mind and developing their skills, making meaningful contributions to the community at large. These clubs also participate in national and international competitions and have won various awards, ranks and recognition on numerous platforms.





## Peace Studies

The mandatory peace studies module at MIT-WPU aims to provide students with a holistic education that integrates various disciplines for their personal development. Through this module, students gain a greater understanding of the interconnectedness and interdependence of mind, matter, spirit, and consciousness. They also learn about the critical spiritual laws that can help them develop a scientific temperament and a spirit of inquiry, as well as a sense of humanism.

In addition, the peace studies module introduces students to various yoga practices that help them develop their information base and cognitive abilities, as well as their critical thinking skills and personality. Upon completing the course, students will have a better understanding of how elevated consciousness can positively impact human behaviour and contribute to a happier, healthier, more peaceful, and empowered world. Overall, the peace studies module aims to equip students with the knowledge and tools they need to become more conscious, compassionate, and responsible global citizens.

# Admissions Process



Apply online on [admissions.mitwpu.edu.in](http://admissions.mitwpu.edu.in)  
and submit registration form

Receive Login ID and Password  
(Auto redirect to Student Dashboard)

Fill Application Form  
(Pay application form Fees - Rs.1500)

Receive Entrance Test Link for  
MIT-WPU CET

Appear for Entrance Test  
(Date will reflect on Student Dashboard/Website)

Check Merit List once results are declared  
(Dates notified on email)

Get Seat Allocation and receive  
provisional offer letter

Complete Fee Payment  
(1st Instalment)

Verification  
(Payment/Personal/Education/Documents)

Receive Final Confirmation Letter and Guide  
with Student PRN Number

Original Document Submission

Welcome to MIT-WPU!



Dr. Vishwanath Karad  
**MIT WORLD PEACE  
UNIVERSITY | PUNE**  
TECHNOLOGY, RESEARCH, SOCIAL INNOVATION & PARTNERSHIPS

Call: +91-20-71177104  
WhatsApp: +91-9881492848 (Message only)  
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Address: MIT-WPU, Kothrud, Pune.

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