

LEADING WITH PASSION SERVING WITH COMMITMENT

Master of Business Administration (MBA)

[APU](#) > [Law & Forensic Science](#) > [Master of Business Administration \(MBA\)](#)



Master of Business Administration (MBA) program offered by the School of Management at Apex Professional University approved by the University Grants Commission (UGC).

About the Programme

MBA is a two-year postgraduate program that aims at grooming young minds for responsible positions in industry trade commerce and other services with a high level of motivation. The program accentuates the professional skills of participants in varied spheres both systematically and creatively to improve business and management practice.

The students are groomed to be able to work with self-direction and originality applying knowledge and understanding of the principles of management to contribute to business and society at large. An MBA programme with a dual specialisation offers students the option of pursuing a concentration in two discrete areas of business administration which may include accounting business technologies communications economics entrepreneurship finance marketing operations management organisational leadership and other relevant subject areas.



Most In-Demand MBA Specializations:

- Business Laws
- School Management
- Pharmaceutical Marketing
- Hospital Management

- Leadership
- Entrepreneurship
- Public Administration
- Tourism & Hospitality
- Designing Thinking & Innovation
- Neuromarketing & Branding
- Microexpression
- Business Astrology
- Corporate Vaastu