



INDIAN INSTITUTE OF
MANAGEMENT LUCKNOW

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PGP-ABM

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The two-year Post Graduate Programme in Agribusiness Management is a full-time residential course designed to develop agribusiness leaders, entrepreneurs, and intrapreneurs with vision, competence and appropriate attitude for promoting/growing agribusiness and agro-based enterprises with a strong international orientation.



The students meeting the program requirements are awarded the degree of Master of Business Administration - Agribusiness Management

This program is a two year, full time, residential program.

Objectives of the Programme

- ✓ To develop an understanding of the key functions of businesses
- ✓ To develop critical and analytical skills that equip students to excel in complex, uncertain and dynamic business environments
- ✓ To enable application of business knowledge in a global context
- ✓ To equip students with knowledge of key functional areas impacting agri-based organizations and ideal corporate citizenship
- ✓ To acquire skills and capabilities for generating sustainable competitive advantage in organizations

- ✔ To lay the foundation of an entrepreneurial mind-set and continued learning for future ready agri-business leaders

Innovative Features of the Programme

- ✔ A significant number of compulsory foundation courses in the functional areas of management in the first year blended with agricultural/ rural context specific courses in the second year.
- ✔ Significant field exposure to give hands-on experience and action orientation.
- ✔ Global benchmarking and industry partnership.

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HIGHLIGHTS

ACADEMIC STRUCTURE

ADMISSION

INTERNATIONAL EXCHANGE

PLACEMENT



FEES & FINANCIAL AID

CONTACT INFORMATION

+ Methodology

The Institute Promotes an excellent learning environment. Fully enabled lecture theatres, with state-of-the-art audio-visual tools help our students present all aspects of a study. Regular presentations help them to become both knowledgeable individuals and persuasive speakers.

ABM programme is unique in the sense that it put special emphasis in familiarising participants with actual ground level operations of basic agriculture production systems.

The Appropriate instructional methodologies are employed depending on the nature of the course. The basket of teaching methods employed includes lectures, case discussions, exercises, seminars, role plays, management games, assignments, term papers, project work, audio-visual aids, and computer-based learning methods.

Academic Evaluation

The academic performance evaluation system is viewed as a means to promote learning process, and is designed to assess the ability of the student to apply knowledge for problem-solving and increasing organisational effectiveness. The evaluation is a continuous process based on assignments, quizzes, project work, seminar presentation, viva-voce, mid-term test and final examination.

A ten-point grading scale with corresponding letter grades is used as follows:

Letter Grade	A+	A	A-	B+	B	B-	C+	C	C-	D	F
Grade Point	10	9	8	7	6	5	4	3	2	1	0

The Term Grade Point Average and Cumulative Grade Point Average are computed in each term as the credit-weighted averages of individual grades in and up to each term respectively. The academic criteria for continuation in the programme, promotion to Second Year, and award of diploma, are specified in the PGP Manual which lays down the policies and procedures governing the programme. The Manual is given to all students at the time of registration at the beginning of the academic session.

Failure to maintain minimum academic performance, as specified, will result in one's termination from the programme.

+ Core Courses

+ Electives

+ Academic Calendar



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