

The MBA Advantage

Gain Comprehensive Insight



An MBA program covers the entire spectrum of running a business and explores marketing, finance, HR, operations and more. It teaches a candidate to look at the big picture, while developing specific functional skills and a top-management perspective that is crucial in solving on-the-job business challenges.

Advance Your Career



An MBA accelerates your ability to move up the career ladder with access to recruiters from leading organizations. As a globally-recognized qualification, it widens your horizon and opens up opportunities to work in any geographical region.

Enhanced Earnings, Great Network



An MBA is instrumental in increasing your earning potential and improves your future growth significantly. You also create life-long professional networks and business relationships by interacting with talented peers from different backgrounds.

Lead Your Venture



If you are a budding entrepreneur, an MBA can help you reach your goal of launching your own venture. You gain massive insight into the nuances of running a business as well as administration and leadership skills to grow your business.

School of Business and Law

With its innovative programs and outstanding faculty members who have extensive real-world industry experience, the School of Business and Law, Navrachana University is one of Gujarat's premier institutes committed to creating confident business leaders.

Working in close association with industrial and academic experts, the School offers

several unique undergraduate and postgraduate programs in the field of Management (BBA and MBA), Law (BBA-LLB Integrated and LLM).

The MBA Program

The MBA program is designed with an objective of producing high calibre business executives, managers and entrepreneurs with theoretical and practical expertise for taking on challenging tasks in the industry and own ventures. The program also focuses on developing the right kind of values, ethics and attitude required for being a socially responsive citizen.

As MBA aspirants at NUV, you are challenged to push your limits and sharpen your skills in problem-solving. You learn advanced concepts and theories of business management, which develop your managerial and decision-making skills and up your game.

Offering a systematic and well-planned career growth in business to aspiring minds, the postgraduate program in Master of Business Administration enables students to pursue their entrepreneurial ambitions. In today's dynamic world, business management graduates at NUV acquire skills that are a blend of proven wisdom and innovative thinking to solve crucial business problems.

MBA @ NUV Advantage

Strong focus on informed application of knowledge to real-world business challenges

Extensive student–corporate interaction through internships and projects

Social Immersion Project and semester-long exhaustive Research Project

Advanced level courses with electives in different specializations

Nurtures the

entrepreneurial spirit

On-the-job

Corporate Internship

Placement assistance with reputed organizations

Pedagogy



Well-structured classroom sessions, and close personal interaction with faculty
Regular workshops, talks and interactive sessions with business leaders and industry experts

Experiential learning through exclusive visits to select business units

Case studies and projects for application of concepts to real-life situations

Internship & Research Project



Each student must undergo

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An integral part of the program is a semester-long research-based project under the guidance of a domain expert during the second year of their study.

Both summer internship and research project provide an opportunity to the candidates to build a healthy and positive relationship with the corporate world and pave the way for future placement.

Industry Connect

Regular live projects, guest lectures, industrial visits and internships expose students to current market and industry functions and needs. This enables students to identify areas of interest, explore possibilities and learn from the industry experts in real-business scenarios. Students are encouraged to participate in business management symposia and competitions. The School of Business & Law has collaborations with well-known national and multinational companies to provide practical training, internships and job placements.

The NUV Industry Connect provides the graduates an advantage to develop key strategic, analytical and financial skills to help steer an organization forward.



Social Connect

Social Connect at NUV emphasizes on recognizing the professional need for empathy in a constantly changing business scenario. Students in the MBA Program undergo a month long, full-time social internship with an NGO or CSR department of a company. This helps in making students sensitive towards various socio-developmental issues and its impact on businesses.

The NUV Social Connect focuses on a student's ability to analyze beyond numbers. Students gain essential insight in responsible business practices and an understanding of the shared value in delivering effective yet balanced solutions in a dynamic socio-economic scenario.



Placements

Our placement process is designed to make recruitment at NUV easy and flexible to optimize your success. During the placements process, which begins well in advance, students are recruited for permanent, full-time positions with various firms. The final placement process is conducted after the course completion.

A major portion of placements for candidates from NUV come from leading organizations like INFOSYS, PHONE PE, MG Motors India, Indiamart, TCS, e-Infochips, Netweb Software Solutions, Geo Designs & Research (P) Ltd., Confidosoft, Pronix Technologies, Civica Resource Pvt. Ltd., Jaro Education, AT Inks, HDFC Ltd., Digit General Insurance and more.

To know more on our Training & Placements process click [here](#)



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Program Details

**4 Semesters | 104 Credits including Core courses, Electives,
Internships and Soft Skills | Class size 60**
**MBA with specialisation in Marketing, Finance, OB and HRM,
Operations and Strategic Management**