



भारतीय प्रबंध संस्थान रोहतक
INDIAN INSTITUTE OF MANAGEMENT
ROHTAK

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Objective & Methodology

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OBJECTIVES

The objectives of the program are to enable its graduates to:

- Understand the socio-economic, political, technological and ecological environment of modern societies and their characteristic values;
- Acquire the prevailing state-of-art knowledge and skills in the basic disciplines and functional areas of management;
- Develop analytical and innovative attitudes and skills so as to facilitate change and increase the effectiveness and efficiency of organizational systems;
- Develop values and proactive attitudes towards societal well-being.

LEARNING OUTCOMES OF THE PROGRAMME:

Indian Institute of Management Rohtak transforms its students into business leaders and managers who shall exhibit high work-ethics, high commitment, impervious focus, extraordinary decisiveness, strong persistence, and positive attitude. The Post Graduate Program at IIM Rohtak is embedded with a curriculum and pedagogy that delivers a holistic learning experience to its students. Following are the key learning objectives of the programme:

- **1. Analytical Thinking**
The student shall be able to identify issues in the business

environment and develop solutions through analytical thinking and pragmatic approach towards a business problem.

- **2. Superior Decision Making**

The student shall be able to utilize their interpersonal skills and ability to analyze the information in any business setting that shall ensure superior decision making.

- **3. Timely Execution of Business Decisions**

The student shall be able to foresee the perseverance and commitment to the implementation of strategies in the business environment ensuring the timely execution of business decisions.

- **4. Appraisal and Assessment of Business Decisions**

The student shall be able to analyze the impact of socio-economic factors in the domestic and global business environment and must ensure judicious assessment and appraisal of their business decisions.

- **4. Ethical Consideration of Business Decisions**

The student shall be able to identify issues relating to business ethics, understand its impact on various stockholders, and hence become ethically responsible in taking decisions that shall impact businesses positively.

METHODOLOGY

The characteristic features of the Post Graduate Programme are as follows: The programme is designed as an integrated whole to generate maximum synergy among its components. It aims at generating among the students the capability of learning to learn in recognition of the importance of continued learning for a successful managerial career. A high degree of training with the use of emerging managerial tools and technologies is imparted to the students. The emphasis is on internalization of knowledge rather than mere acquisition. Sensitization and capacity to deal with environmental influences are stressed, both as a means of enhancing organizational well-being as well as promoting good corporate and professional citizenship. The programme endeavors to nurture a social system which is conducive for inculcating the value system appropriate for a professional manager in the Indian context. Accordingly, to facilitate effective learning a combination of appropriate instructional methodologies is employed depending on the nature of the course. The basket of teaching methods employed includes lectures, case analysis & discussions, exercises, seminars, role plays, management games, assignments, term papers, project work, audio visual aids, and computer-based learning methods. Student interest groups in various functional areas meet regularly, and an active industry interaction cell ensures additional inputs from industry. Advanced management seminars organized by the Institute ensure that the IIM-R academic community is able to keep pace with the latest developments in theory and practice of management.