BBA

- BBA Honours
- MBA
- M.Com

Connect Us

<u>Downloads</u> Contact Us



Course Details

Program: MBA

Level: Post Graduation

Duration: 2 Years (4 Semester)

Programme Educational Objectives:

- 1. To impart knowledge of the fundamentals of Management theory and its application in problem solving.
- 2. To develop capabilities in students to select and apply appropriate tools for decision making required for solving complex managerial problems.
- 3. To develop capabilities in students to independently conduct theoretical as well as applied research.
- 4. To develop sound knowledge of the entrepreneurial process and inculcate creativity and innovation among students
- 5. To produce industry ready graduates having highest regard for Personal & Institutional Integrity, Social Responsibility, Teamwork and Continuous Learning

Program Outcomes (PO's):

- 1. Analyze and synthesize information across disciplines/functions in order to evaluate business opportunities and make sound business decisions
- 2. Evaluate business environment and opportunities and devise strategies for responding effectively to problems, threats, and opportunities
- 3. Students will demonstrate leadership skills by identifying goals and directing followers toward them and providing the necessary information and resources to the team.
- 4. Demonstrating the ability to integrate management techniques to aid planning and control in a changing environment
- 5. Analyze the impacts of changes in the economic & global business environments on decision making
- 6. Analyze financial & accounting information, while recognizing its value, uses & limitations