



भारतीय प्रबंध संस्थान काशीपुर  
Indian Institute of Management Kashipur



# MBA (Analytics)

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## MBA (Analytics)

The Master of Business Administration in Business Analytics is a two-year intensive and fully residential program at IIM Kashipur, specifically designed for participants who wish to join the big data revolution and emerge as future leaders in the field of data analytics. The course provides a comprehensive learning environment to enable students perform complex data analysis for better decision making in the current business scenario. A judicious mix of managerial and analytics subjects equips the student with necessary skills for handling intricate business problems. This program aims to produce future-ready business leaders with sound managerial and analytical skills coupled with impeccable communication skills to define business and social challenges, use analytical tools and techniques to identify patterns, gain insights, develop business strategies and make superior management decisions. The program provides the platform for holistic development of students who

strive to become highly efficient managers with an analytical mindset and an inclination towards data-driven decision making. Students also have a wide array of options to choose from various electives for specialization across domains. The program also comprises of a dissertation component which is spread over the three terms of second year of the program. This component helps a student to identify and explore his area of interest in depth, define research question and then use appropriate research tools to demonstrate his/her capability to do research thereby gaining valuable skills in the process itself. The faculty at IIM Kashipur has a rich teaching and industry experience. Practitioners bring industry perspective through courses and lectures in the class. The students enrolling under this program will have the perfect mix of industry exposure, hands-on experience in handling business problems, and a wide array of electives to choose from.

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