

Program

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Master of Mass Communication and Journalism



Program Code
MASS COMMUNICATION



Level
POST GRADUATE



Duration
2 YEAR

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Department name
DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

[Courses](#)

[Intake](#)

[Eligibility Criteria](#)

[Student Learning Outcome\(SLO\)](#)

Syllabus (As per NEP)

Semester	Sr no	CourseCode	Course	CourseCredit
Sem-1	1	MCJ 401	General Studies	4
	2	MCJ 402	Introduction to Communication & Media	4
	3	MCJ 403	Development of Media & Media Law	4
	4	MCJ 404	Print Media (Reporting & Editing)	4
	5	MCJ 405 PR	Language of Communication & Media Writing	4
	6	MCJ 406 PR	Printing Production & Field Visit	4
Sem-2	1	MCJ 407	New Media Applications	4
	2	MCJ 408	Radio Journalism & Production	4
	3	MCJ 409	Television Journalism & Production	4
	4	MCJ 410	Alternative Media	4
	5	MCJ 411 PR	Presentation & Performance	4
	6	MCJ 412 PR	Television & Radio Production	4
Sem-3	1	MCJ 501	Communication for Development	4
	2	MCJ 502	Media Research	4
	3	MCJ 503	Public Relations & Advertisement	4
	4	MCJ 504	Production & Study of Films & Documentaries	4
	5	MCJ 505 PR	Documentary Film Making + Development Project Report	4
	6	MCJ 506 PR	Practical's For Public Relation & Advertisements Skill	4
Sem-4	1	MCJ 507	Media Planning & Media Management	4
	2	MCJ 508 EA	Specialization In Rural Communication (Elective)	4
	3	MCJ 508 EB	Business Communication (Elective)	4
	4	MCJ 509	Issue Based Writing	4
	5	MCJ 510	Study on the Greats	4
	6	MCJ 511	Dissertation	4
	7	MCJ 512	Media Research Project / Study Paper	4



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