



MANAGEMENT MBA

Home / Management



OVERVIEW



RANKINGS



PLACEMENT



CURRICULUM



RECRUITERS



FEES

Enter Name *

ite

Y1

Enter OTP



MBA | IN MANAGEMENT

DURATION : 2 YRS. (4 SEMESTERS)

The Master of Business Administration (MBA) Program offered by MMIM is a two-year Full-Time degree program spread over four semesters. This course is designed in such a way that helps the future managers to get equipped with a range of analytical, strategic, leadership & business skills that would help them become execute their learning successfully in the corporate environment globally. This program makes them capable to apply, adapt and integrate their skills in varied environments. At MMIM, we offer 'dual specialization', i.e., a student can choose two areas to specialize in the following: Marketing, Finance, Human resources, Hospital Management, Hospitality Management, Information Technology, and International Business. This helps the students get in-depth knowledge in their field.

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QUICK FACTS

MBA

99

Acres Of Wi-Fi Enabled Campus

32743+

Success Stories

61%

Over All Placement

370+

Prime Recruiters

28Lacs

Highest Package Offered

PROGRAMME OBJECTIVE

- ✓ To help the students develop their managerial skills
- ✓ To enable the students to apply, adapt and integrate their learning at the global level
- ✓ To encourage the students to develop their business acumen and secure excellent placements
- ✓ To equip the students with practical knowledge that makes them capable of solving managerial problems at both corporate and social levels



PROGRAMME OUTCOME

- ✓ Understanding and integrating knowledge of management theories and practices to solve business problems
- ✓ Developing decision-making abilities for data-based decision making
- ✓ Developing business acumen, research acumen, leadership and managerial skills
- ✓ Ability to face challenges related to organizational goals, and contribute effectively to a team environment

Rankings | Maharishi Markandeshwar (Deemed To Be University), Mullana

The collage includes the following information:

- Accredited By NAAC 'A++'**: Accredited by NAAC with its highest grade 'A++'. Proud to be a part of TOP 3% INSTITUTIONS OF INDIA.
- MAHARISHI MARKANDESHWAR (DEEMED TO BE UNIVERSITY)**: Established under Section 3 of the UGC Act, 1956. Address: Mullana-Ambala, Haryana.
- NIRF RANKINGS 2023**: Ranked 78th Amongst Top Universities in INDIA.
- QS WORLD UNIVERSITY RANKINGS**: RANKED 174 SOUTHERN ASIA REGION QS ASIA UNIVERSITY RANKINGS 2023.
- THE World University Rankings 2023**: WORLD WIDE RANK BAND 601-800. Amongst the Top Universities of the World.
- World University Rankings by Subject 2023**: WORLD WIDE RANK BAND 401-500 in Clinical & Health.

Key Recruiters Of The Departmental Students | MBA


MAHARISHI MARKANDESHWAR
(DEEMED TO BE UNIVERSITY)
Mullana-Ambala, Haryana
(Established under Section 3 of the UGC Act, 1956)
(Accredited by NAAC with Grade 'A++')

KEY RECRUITERS - MANAGEMENT



and many more

PLACEMENT HIGHLIGHTS



Curriculum

MMDU

1st Year	2nd Year	Elective
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1ST SEMESTER

✓ Management Principles & OB	+
✓ Managerial Economics	+
✓ Accounting for Managers	+
✓ Business Communication	+
✓ Data Analysis for Managers	+
✓ Business Processes	+
✓ Marketing Management	+
✓ Human Values & Professional Ethics	+
✓ Operations Management	+

2ND SEMESTER

✓ Operations Research	+
✓ Business Analytics	+
✓ Legal Aspects of Business	+
✓ Statistical Modelling using SPSS/R	+
✓ Finance management	+
✓ Human Resource Management	+
✓ Logistics Management	+
✓ Digital & Social Media Marketing	+
✓ Presentation & Interviewing Skills	+

ELIGIBILITY CRITERIA

Duration: 2 yrs. Passed Bachelor's Degree of minimum 3 years duration. Obtained at least 50% marks (45% in case of candidates belonging to reserved category) in the qualifying Examination

FEES

MMDU

Course	Course Fee		
	Indian (INR)		International (USD)
	Tuition Fee	Development Fee	
MBA	87000	13000	

Note:

- The Fee will have to be deposited at the time of Counselling.
- University Charges will be extra as per University norms.
- Fee once paid shall not be refunded under any circumstances.
- There will be an annual increase of 7% in tuition fees.
- Students Fund for all the students is Rs 2,000/- p.a.
- Lifetime Alumni Membership fee is Rs 4,000/-.
- Hostel & Transport Charges will be extra.
- Students who wish to leave the Institute mid-stream, will have to deposit the fee for the remaining period of the course as per judgement of the Hon'ble Supreme Court in the case of Islamic Academy of Education and others Vs State of Karnataka & PA Inamdar case.

Merit Scholarships

MMDU

(SCHOLARSHIPS ON THE BASIS OF % OF MARKS IN QUALIFYING EXAM)

% Marks	Scholarship Criteria (% Tuition Fee Waiver)
90% & above	100%
80 to 89.99%	40%
70 to 79.99%	30%
60 to 69.99%	20%

[Click Here for More Info »](#)



ALUMNI



Management program at MMIM brings out the new person in me. The course curriculum, skilled faculties and their immense support help me to discover my new axis. The extra curriculum actives at MMDU campus really helped me to improve my managerial skills like public speaking & team management

ROHIT KHANA

Xiaomi India

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info@mumullana.org



OTHER INSTITUTIONS UNDER MMT

MMU,SADOPUR

MMU,AMBALA

MMU,VADNIAI

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