

# ABOUT PROGRAM

BCom is a 3-year undergraduate course that deals with principles of Accounting and Finance. Those who have completed their higher secondary education (10+2) from a recognized board with at least 50% academic aggregate are eligible to apply for this course.

As the name implies, the course equips a student with a bachelor's degree in commerce stream. Although the course is referred to as more academic in nature rather than professional, BCom graduates are quite usually placed at Banking and other related sectors after graduation.

## PROGRAM EDUCATIONAL OBJECTIVES

### PE01:

Graduates of program will successfully integrate core, cross-functional and inter-disciplinary aspects of management theories, models and frameworks with the real world practices and the sector specific nuances to provide solutions to real world business, policy and social issues in a dynamic and complex world.

### PE02:

Graduates of the program will possess excellent communication skills, excel in cross-functional, multi-disciplinary, multi-cultural teams, and have an appreciation for local, domestic and global contexts so as to manage continuity, change, risk, ambiguity and complexity.

### PE03:

Graduates of the program will be appreciative of the significance of Indian ethos and values in managerial decision making and exhibit value centered leadership.

### PE04:

Graduates of the program will be ready to engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in life-long learning.

### PE05:

Graduates of the program will be recognized in their chosen fields for their managerial competence, creativity & innovation, integrity & sensitivity to local and global issues of social relevance and earn the trust & respect of others as inspiring, effective and ethical leaders, managers, entrepreneurs, intrapreneurs and change agents.

## PROGRAM OUTCOMES (PO)

**P01: Commerce Knowledge:** Ability to apply commerce fundamentals in practical world at an individual level and team level.

**P02: Problem Solving:** An ability to identify, formulate and solve managerial problems.

**P03: Innovation:** Demonstrate abilities such as taking a new initiative and involve innovative thinking in their work.

**P04: Team Work:** An ability to function in multi-disciplinary teams.

**P05: Entrepreneurial Skills:** Enhancing entrepreneurship abilities so that the students are able to undertake independent ventures.

**P06: Ethics:** An ability to understand professional and ethical responsibility.

**P07: Communication:** An ability to communicate effectively.

**P08: Global Perspective:** An ability to understand the impact of managerial solutions in a global, economic, environmental, and societal context.

**P09: Life-long learning:** Recognize the need for and have the preparation and ability to engage in independent and life-long learning.

## **PROGRAM SPECIFIC OUTCOMES (PSOS)**

**PS01:** Students should be able to write basic business documents (accounts, taxation) effectively and deliver presentations using technological tools. While doing so, demonstrate adoption and practice of professional ethics with reference to societal and environmental concerns.

**PS02:** Students should be able to understand varied disciplines like: marketing a product or service, laws & legislation, people management skills, project management, people management skills, project management, financial analysis, how to imply taxation tools and so forth.

**PS03:** Should be able to comprehend published literature (to name few: Springer, Science Direct Magazines and journals) in the areas of management.

## **PROGRAM HIGHLIGHTS**

- Ranked one amongst top 100 Private best B School in the country (source – The Week, 3rd November, 2019)
- Ranked one amongst top 30 Private B Schools of North Zone (source – The Week, 3rd November, 2019)
- Ranked one amongst top 80 B Schools in India in terms of Return on Investment – ROI (Source – Business Today, 3rd Nov 2019)
- Syllabus is developed in line with industry expectations
- Students are trained by Industry experts and academicians coming from all over India as guide by side
- Best Internship and Placement in blue-chip companies.
- Regular interaction with industry stalwarts in the form of seminar, guest lectures, workshops etc.
- Preferred choice of institution by students in the state of Rajasthan, seats are filled on the first day of counseling
- Core faculty with industry and academic background, Adjunct faculty from industry
- Merit based scholarships up to 90% of tuition fee
- Entrepreneurship cell to foster New business ideas

- Mentorship, Tutor-Tutee approach and counselling
- Study abroad & semester exchange programs with numerous international universities of Australia, USA & Europe
- Our student body is diverse – spanning adults at different career phases and from a multitude of sectors.