



EXECUTIVE MBA PROGRAMME 2023 - 2026

**VINOD GUPTA SCHOOL
OF MANAGEMENT**
**INDIAN INSTITUTE OF
TECHNOLOGY KHARAGPUR**



ABOUT VGSOM

Vinod Gupta School of Management (VGSOM), founded in 1993, is the first and the largest business school to be set up within the IIT system. With a generous contribution from one of its illustrious alumni Mr. Vinod Gupta, VGSOM envisions producing management leaders by offering unique programmes blending both management and technology. Hitherto, VGSOM has been able to establish itself as one of the most reputed management institutes in the country.

VGSOM has the unique advantage of being a part of IIT Kharagpur - rated as one of the best technical institutes in India. Over the years, the school has moved beyond the sphere of its regular MBA programme.

OBJECTIVES

With the ever increasing pace of knowledge creation and knowledge obsolescence, a professional can no longer presume to be a high achiever over his/her entire career, banking only upon his/her initial professional qualification. For working professionals, to achieve the fullest career potential, there is growing need for MBA Programmes that are recognized worldwide. The EMBA Programme of VGSOM aims to provide a vehicle for growth to executives by augmenting their skill set and knowledge and reorienting their attitude. The programme ensures a firm foundation for continued learning towards making oneself relevant to the market needs.

The EMBA Programme focuses on general management and is therefore suitable for a wide variety of sectors. Students are given the opportunity to choose courses from a wide range of electives in a variety of areas.

ELIGIBILITY

The executives applying for this programme must have at least 3 years of experience (as on 31st July 2023) and a 1st class Bachelors degree in Engineering / Technology or a 1st class Masters degree in Science, Economics or Commerce (with Mathematics or Statistics at the Bachelors degree level), with the following criteria:

- For institutes a) awarding degree based on aggregate marks secured in all years of the qualifying degree OR b) awarding degree based on aggregate marks secured in the final two semesters or final year of the qualifying degree:
 - GE/NC-OBC/EWS: Minimum of 60% marks (OR CGPA of 6.5 on a 10 point scale)
 - SC/ST/PwD: Minimum of 55% marks (OR CGPA of 6.0 on a 10 point scale)
- For both the above cases, if the CGPA is on a different scale than 10.0 the eligibility of the candidates will be calculated corresponding to the equivalence stated above.
- Admission of reserved category candidates will be as per Government of India rules.
- The CGPA will not be converted into percentage marks if the degree awarding Institute provides marks in CGPA system. Their admission will be based on the CGPA awarded in the transcript.



PROGRAMME HIGHLIGHTS

- 3 year programme, divided into 12 terms
- 9 teaching terms and 3 project terms
- Teaching term of 9 weeks each
- Three weekends-on and one weekend-off
- Around 15 hours of classes on a weekend of Saturdays and Sundays
- 95 credits for EMBA balanced across theory and projects
- Theory Papers: 80 credits
- Management Project: 15 credits. Management Project to be conducted at the company where the student is employed or any other location, with mandatory progress presentations every term, spread over Terms X, XI & XII.

DETAILED PROGRAMME STRUCTURE

Term I [9 credits]	Credits
1. Core: Statistical Methods for Management [L-T-P: 2-0-0]*	2
2. Core: Economics for Management [L-T-P: 4-0-0]	4
3. Core: Marketing I [L-T-P: 2-0-0]	2
4. Core: Business Communication [L-T-P: 0-0-2]	1
Term II [10 credits]	
1. Core: Mathematical Models for Management Decisions [L -T-P: 3-0-0]	3
2. Core: Financial Accounting and Reporting [L-T-P: 2-0-0]	2
4. Core: Human Behaviour and Management [L-T-P: 2-0-0]	2
5. Core: Management Information System [L-T-P: 3-0-0]	3
Term III [10 credits]	
1. Core: Business, Govt. & Intl. Economic Environment [L-T-P: 2-0-0]	2
2. Core: Corporate Finance [L-T-P: 3-0-0]	3
3. Core: Marketing II [L-T-P: 2-0-0]	2
4. Core: Strategic Management [L-T-P: 3-0-0]	3
Term IV [10 credits]	
1. Core: Production & Operations Management [L-T-P: 3-0-0]	3
2. Core: Business Research Methods [L-T-P: 2-0-0]	2
3. Core: Human Resource Management [L-T-P: 3-0-0]	3
4. Core: Business Law for Managers [L-T-P: 2-0-0]	2
Term V [8 credits]	
1. Core: Technology Management [L-T-P: 2-0-0]	2
2. Core: Supply Chain Management [L-T-P: 2-0-0]	2
3. Core: Cost and Management Accounting [L-T-P: 2-0-0]	2
4. Elective 1 [L-T-P: 2-0-0]	2
Term VI [9 credits]	
1. Core: IT & Business Applications Laboratory [L-T-P: 1-0-3]	3
2. Core: Marketing of Industrial and Hi-tech Products [L-T-P: 2-0-0]	2
3. Elective 2 [L-T-P: 2-0-0]	2
4. Elective 3 [L-T-P: 2-0-0]	2
Term VII [8 credits]	
1. Core: Organizational Leadership	2
2. Elective 4 [L-T-P: 2-0-0]	2
3. Elective 5 [L-T-P: 2-0-0]	2
4. Elective 6 [L-T-P: 2-0-0]	2
Term VIII [8 credits]	
1. Core: International Management [L-T-P: 2-0-0]	2
2. Core: Business Ethics [L-T-P: 2-0-0]	2
3. Elective 7 [L-T-P: 2-0-0]	2
4. Elective 8 [L-T-P: 2-0-0]	2
Term IX [8 credits]	
1. Core: Project Management [L-T-P: 3-0-0]	3
2. Elective 9 [L-T-P: 2-0-0]	2
3. Management Games: [L-T-P: 1-1-3]	3
Project	Credits
Term X + Term XI + Term XII: Management Project to be conducted at the students' company or any other location, with mandatory progress presentations every term.	15
Total Credits	95

LOCATION

EMBA Programme is being offered at the
IIT Kharagpur Kolkata Campus:
IIT Kharagpur Salt Lake Centre, HC-Block III, Salt Lake,
Kolkata - 700 106; Tel: 033-23379793

APPLICATION FEES

Application fees of ₹ 1,000 (Non refundable), to be paid online as a part of the application process.

SELECTION PROCEDURE

Selection is through a written examination and interview at Kolkata (as mentioned in location). Reservation of seats for SC/ST/OBC/EWS candidates will be as per the GOI rules applicable to IIT Kharagpur.

ACCEPTANCE FEES

Acceptance Fee of ₹10,000 (Non refundable) to be paid by the date mentioned in the offer letter. This needs to be paid online while accepting the admission offer.

PROGRAM RELATED FAQs

Please visit
(<https://som.iitkgp.ac.in/pdf/embafaqs.pdf>)

IMPORTANT DATES

1. Notification for admission on Institute website (<https://som.iitkgp.ac.in/executive-mba.php#admission>): **28th April, 2023**
2. Last date for receiving online application (<https://erp.iitkgp.ac.in/IITKGPAApplications/index>): **31st May, 2023**
3. Sending call letters for written test and personal interview: **3rd June, 2023**
4. Written test and personal interview at Kolkata: **11th June, 2023**
5. Declaration of results and dispatch of offer letters (first list): **20th June, 2023**
6. Last date of receipt acceptance with **₹10,000** as fee from first list: **29th June, 2023**
7. Sending offer letters to waitlisted candidates (second list): **30th June, 2023**
8. Last date receipt acceptance with **₹10,000** as fee from waitlisted candidates: **7th July, 2023**
9. Registration: One day before the commencement of classes
10. Commencement of Classes: As per the upcoming academic calendar of **2023-2024**

COURSE FEE & OTHER EXPENSES

- The course fee is **₹600,000** [Rupees Six Lakhs] for the entire course including course material.
- Application fees of **₹1,000** (non-refundable), to be paid online as a part of the application process.
- Acceptance fee **₹10,000** non refundable while accepting the offer letter.
- At the time of admission: **₹140,000** to be paid on During registration.
- Before Term III: **₹150,000** to be paid on **28th December 2023**
- Before Term V: **₹150,000** to be paid on **30th May 2024**
- Before Term VII: **₹150,000** to be paid on **3rd October 2024**



EMBA PROGRAMME CHAIRPERSON

Prof. Kusam Sudhakar Reddy

Vinod Gupta School of Management
IIT Kharagpur, West Bengal 721 302

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RESOURCE PERSONS

Dr. Abhijeet Chandra, PhD (JMI, New Delhi), Post Doc (IIT Madras)

Prof. Abhijeet Chandra has more than 5-yr post-PhD experience. Prof. Chandra has offered graduate and post-graduate level courses in Corporate Finance, Business Statistics, and Cost & Management Accounting. Prof. Chandra does research in the areas of Behavioral & Personal Finance, Financial Markets and Asset Pricing.

Dr. Ajay Kumar Mishra, PhD (IBS, IFHE Hyderabad)

Dr. Ajay Kumar Mishra has more than four years of teach and research experience in Finance area. He received his Ph.D. in finance from IBS Hyderabad in 2014. He was a visiting research scholar in the Fogelman College of Business and Economics (FCBE) at the University of Memphis during 2011-2012. Prior to joining PhD program, he was a research fellow at Space Application Centre (ISRO), Ahmedabad India. He teaches Financial Management, Corporate Finance, Financial Markets, Security Analysis and Portfolio Management courses at PG level and Market microstructure course at doctoral level.

Dr. Anupam Ghosh (PhD, ICFAI University)

Prof. Anupam Ghosh has more than 14 years of teaching experience in the domain of Operations Management. He teaches and conducts research on Supply Chain Analytics, Supply Chain Management, Warehousing and Materials Management, and International Marketing. He was a Visiting Scholar to Bentley University, Waltham, MA, USA.

Dr. Aradhna Malik, PhD (University of Denver, USA)

Prof. Aradhna Malik teaches intercultural communication, business ethics and organizational behavior to Undergraduate, Masters and Doctoral level students. Her research and academic interests include, ageing, orality, human technology interaction, intercultural communication, communication disorders, management of public health and social welfare, corporate social responsibility, and neuro linguistic programming (NLP).

Dr. Arun Kumar Misra, PhD (IIT Bombay) On lien

After completing PhD, Prof. Arun Kumar Misra has worked in Banking Sector for about 7 years and then joined VGSOM, IIT Kharagpur. Prof. Misra's areas of research include banking, capital market, corporate finance and market micro-structure. Prof. Misra derives his competencies from the work experience in banks where he supervised risk management, ALM and Basel guidelines implementations.

Dr. Barnali Nag, PhD (IGIDR, Mumbai)

Prof. Barnali Nag did her post-doctoral research from Wharton Business School, University of Pennsylvania. Prior to that, she was a Business Research Fellow at the Indian School of Business, Hyderabad. Prof. Nag has also worked in RIS, New Delhi, Ministry of External Affairs, GoI, an advanced Institute for actionable research. Before joining VGSOM, IIT Kharagpur, she was a faculty in Indian Institute of Management Kashipur. Her research interests pertain to Public Policy, Competition Policy and Competitiveness, Economics of Climate Change, Policy and planning in the infrastructure sector and Energy security issues of India.

Dr. Biplab Datta, PhD (IIT Delhi)

Prof. Biplab Datta's research interests include organisational leadership, marketing management, service quality management and customer relationship management. Prof. Datta earned ISO 9000 Lead Auditor Certificate from NBA, U. K. Prof. Datta has published papers in national and international journals.

Dr. Biswarup Ghosh, (MBA – IIT Kharagpur, PhD)

Biswarup Ghosh teaches Marketing Management, International Marketing & Strategic Marketing courses at VGSOM. He has more than 30+ years Healthcare Industry experience & worked as Head of Healthcare at Linde India Ltd (Part of Linde Group, Germany), Director South East Asia at STERIS India Ltd (wholly owned subsidiary of STERIS Corporation USA), General Manager -Marketing at Datex- Ohmeda (Part of GE Healthcare USA), Zonal Business Head at BOC India Ltd (Part of BOC Plc. UK). He has extensive industry experience on General Management, Establishing Indian entity of large US MNC, Managing P & L of large Healthcare Business of India & Indian Subcontinent, International Marketing exposure in Singapore, Thailand & Malaysia markets. He did his PhD in Plasma Physics & MBA from VGSOM, IIT Kharagpur.

Dr. Chandra Sekhar Mishra, PhD (Utkal University)

Prof. CS Mishra's areas of interest are Financial Reporting & Analysis, Business Valuation, and Mergers & Acquisitions.

Dr. M. Vimala Rani, PhD (IISC, Bangalore)

Dr. Vimala Rani teaches Operations Management and Supply Chain Management. Her research interest is on developing the mathematical and heuristic algorithms for the problems related to Industrial Engineering and Management. She was "IISC Research Associate" at the Department of Management Studies, IISc and an Assistant Professor at Amrita School of Business, Bangalore before joining IITKGP.

Dr. Parama Barai, FPM (XLRI)

Prof. Parama Barai has six years' teaching experience in finance related subjects, specifically in the areas of investment management, financial analytics, financial risk modeling, derivatives, capital budgeting, and corporate finance. Prof. Barai also conducts research in these areas.

Prof. Prabina Rajib, PhD (IIT Kharagpur)

Prof. Prabina Rajib has more than one decade of academic experience. Prof. Rajib has authored two books i.e., 1) Commodity Derivatives & Risk Management, 2) Stock Exchanges, Investments & Derivatives: Straight Answer to 250 Nagging Questions. Prof. Rajib's teaching & research interests include Financial Accounting, Corporate Finance, Financial Markets, Risk Management using Financial & Commodity Derivatives. Prof. Rajib is also a Fulbright Scholar.

Prof. Pradip Kumar Ray (Ph.D., IIT Kharagpur)

Professor Pradip Kumar Ray is the Dean of Vinod Gupta School of Management, IIT Kharagpur and a professor at the Department of Industrial and Systems Engineering of Indian Institute of Technology (IIT), Kharagpur, India. His research interests include Productivity Management/Modeling and Analysis of Manufacturing and Service Organizations, Quality Design and Control, Total Quality Management, Process Optimization, Ergonomics/Human Factors Engineering, Safety Engineering, Modelling and Analysis of Healthcare Management Systems, and Industrial/Production System Sustainability.

Dr. Rudra P Pradhan PhD. (IIT Kharagpur)

Prof. Rudra P Pradhan has more than a decade of teaching and research experience. His research interests include infrastructure finance, foreign direct investments and econometric modelling. Prof. Pradhan has published several research papers in various national and international referred journals.

Dr. Saini Das, FPM (IIM Lucknow)

Prof. Saini Das has served as a faculty member at IIM Indore for three years before joining IIT Kharagpur. She also worked as a software engineer at Infosys Technologies Ltd. prior to her PhD. Her major teaching interests and competencies are in the areas of business analytics, information security risk management in networks, management information systems (MIS), e-commerce technology & applications, data privacy and digital piracy. Prof. Das has taught in many management development programs across industries. She has authored papers in many national and international journals of repute.

Prof. Sangeeta Sahney, PhD. (IIT Delhi) On lien

Prof. Sangeeta Sahney has served as a faculty member at U.P Technical University and IIT Roorkee, before joining IIT Kharagpur. With a specialization in Marketing, Prof. Sahney also teaches Organizational Behavior and Human Resources Management. Prof. Sahney's research interests include studies in consumer behavior, organizational behavior and quality management in education. Prof. Sahney has been seconded by MHRD to teach at AIT, Bangkok twice, in 2009 and 2016. Prof. Sahney has authored a book on Consumer Behaviour published by Oxford University Press. Prof. Sahney has authored several papers in peer reviewed national and international journals.

Dr. Sanjib Chowdhury, PhD. (IIT Kharagpur)

Prof. Chowdhury has 34 years of experience in two leading oil companies in India and Kuwait in the cross-functional areas of – Strategic and Corporate Planning, Business Performance Improvement, Optimization of operations and processes, HR and General Management.

Dr. Srabanti Mukherjee, PhD. (IIST, Shibpur)

Dr. Srabanti Mukherjee has special interest in Consumer Behaviour, Marketing Research, Brand Management, Management of Services, Managing customer's expectations and marketing to the bottom of the pyramid. Prior to VGSOM, Prof. Mukherjee has worked in premiere management Institutes including IIM Indore and IIST Shibpur. Prof. Mukherjee has conducted and taught in several management development programmes across industries. Prof. Mukherjee has authored a book on Consumer Behaviour from Cengage Learning and published cases in Ivey Publishing. Prof. Mukherjee has authored papers in many peer reviewed journals and presented papers in topmost conferences in Marketing domain.

Dr. Sujoy Bhattacharya, PhD (IIITM, Gwalior)

Prof. Sujoy Bhattacharya's area of interest is business analytics. Prof. Bhattacharya is proficient in R and Python softwares. Prof. Bhattacharya can handle complex business analytics problems with varied applications.

Prof. Surojit Mookherjee

Prof. Mookherjee's experience include 15 yrs of industrial research, manufacturing, Operations, Joint Venture set up in the field of metal cutting tool and powder metallurgy. Post his industrial stint, he migrated to SAP project implementation and management, Business consulting, IT Outsourcing, Program management and IT Service sales for global clients. During this period of 18 years, he worked with Pricewaterhouse Coopers and IBM India.

Prof. Sushil Punia, PhD (IIT Delhi) Operations and Supply Chain Management Business Analytics

Sushil Punia is an Assistant Professor of Operations Management and Business Analytics at VGSOM, IIT Kharagpur. He holds a Ph.D. degree from IIT Delhi and an M.Tech degree in Industrial Engineering and Management from IIT Kanpur. Sushil has been a research member at Forecasting Laboratory (ForLab), (UK). He received the Ministry of Urban Development - TRIPP, IIT Delhi research fellowship, and a postdoctoral research fellowship from the University of Cambridge, UK. He has published in reputed high-impact research journals like EJOR, IJPR, DSS, CAIE. His research article on Covid19 pandemic, supply chain disruptions, and governmental policy decisions is one of the most downloaded articles in the European Journal of Operational Research.

Dr. Susmita Mukhopadhyay, PhD (Calcutta University, fellow ISI Kolkata)

Prof. Susmita Mukhopadhyay has interest in organizational behaviour, leadership, competition and cooperation, relationship management, retirement management, team building, competency management, HR analytics, professional excellence, HRM, business ethics, CSR, self-development and effective habits. Prof. Mukhopadhyay has conducted short term courses, MDPs and in company programmes for several Institutes and companies across industries.

Dr. Tutan Ahmed, (FPM IIM Calcutta)

Prof. Tutan Ahmed, with engineering background from Jadavpur University, pursued his doctoral in Public Policy from IIM Calcutta. His interest in policymaking led him to work with the World Bank, United Nations Development Program (UNDP) and Ministry of Skill Development & Entrepreneurship (MSDE), India. With MSDE, he led a consultation of 36 different Union Ministries/ Departments. At UNDP, he initiated data analytics projects for job forecasting. At World Bank, he worked on different state and national level projects. With World Bank, he has been working on the online labor-market project for Pakistan. His research interest is in the application of technology in Public Policy. His teaching interest lies in Econometrics; Technology & Future of Public Policy.

Prof. Vinay Yadav, PhD (IIT Bombay), Operations Research

Vinay has worked as an Assistant Professor at IIM Jammu, Visakhapatnam and Marie Curie Postdoctoral fellow at Technical University of Denmark prior to joining IIT Kharagpur. He earned his masters and a doctoral degree from IIT Bombay, Mumbai; and Bachelors degree from Banaras Hindu University, Varanasi. His expertise includes optimization under uncertainty, interval analysis based operations research techniques, and environmental management.

Testimonials

“

My judgment to take an Executive MBA after serving for 11 years in the industry is the best determination that I had made in my career in 2013. MBA is not about education, but it is about re-validating our practice with the knowledge that we obtain in the business school. Regular MBA qualifies an individual to get into the business world, but Executive MBA is not about status, it has about been disciplined again and go back to school and re-energize yourself and come back to work with a lift. That is what transpired to me when I joined a different organisation in 2015 (midway to my EMBA) and rebuilt my confidence by topping the batch in 2016 securing highest mark among the regular MBA and executive MBA batches. I am back to the world of business now and appreciate forever the 3 years given discovering in the institution. ”

Gautam Roy

**Head of Trade Promotion Management CoE -
Pepsico Beverages North America
Batch: 2018-2021**

“

Metamorphosis, is the word that defines my EMBA journey at IIT Kharagpur. Alongside super- supportive faculty and diverse batchmates, this program helped me in finding happiness which came from solving new problems. This program defines us by what we are willing to struggle for. ”

Mayukh Mukhopadhyay

**Assistant Consultant, Tata Consultancy Services
Batch: 2018-2021**

“

As I reflect back now, EMBA @ VGSOM has been my best investment decision till now. It changed the way I approached situations, taught me to view things holistically and take decisions more confidently. The amazing connections I made, visiting the hallowed IIT Kharagpur campus for the classroom sessions and attending the Convocation on successful completion of the program topped my experience. ”

Sourish Dey

**Sr. Manager - Smart Cities, Honeywell Automation India Ltd.
Batch: 2011-2014**

“

VGSOM through its experienced faculty and dynamic coursework has created new business insights before me, which had been very helpful for me not only in my work life, but also in understanding the business market scenario as a whole. The flexible learning modules and resources of the curriculum along with brand value of IIT, immensely helps students in their career growth. ”

Pushpak Chatterjee

**Manager-Steel Authority of India Limited
Batch: 2014-2017**

“

EMBA from VGSOM has given me opportunity to understand the real-time business issues and approaches to resolve these using different tools & techniques. Undoubtedly, studying under best teachers has given immense pleasure. It will allow me to grow as better leader/manager. ”

Bhabani Sankar Das Mohapatra

**Delivery Manager, Cognizant,
Batch: 2016-2019**

“

My journey through the EMBA program at Vinod Gupta School of Management has been an experience of discovering a diverse range of approaches to development through a new pair of eyes. IIT network has been invaluable to my career and provided me with resources, mentoring and the right kind of support. ”

Ayan Khasnabis

**Lead Manager, Decision Sciences, Risk Analytics, HSBC
Batch: 2010-2013**