

A large group of graduates, mostly women in sarees and some men in kurta-pajamas, are gathered on a green lawn under a clear blue sky. They are all looking upwards with expressions of joy and excitement, and many have their hands raised, throwing their black graduation caps into the air. The caps are captured mid-air, creating a dynamic sense of movement. In the background, there are lush green trees. A dark grey rectangular box is overlaid on the right side of the image, containing the text for the program brochure.

MUM

Master's in Urban
Management

PROGRAM BROCHURE

CEPT UNIVERSITY

| FACULTY
OF MANAGEMENT

The Faculty of Management (FM) at CEPT University was established in 2013 with the aim to provide education through its flagship program in Urban Management for aspirants interested in the built environment and development of cities. FM is committed to preparing young professionals to fill the voids of urban managers in the government sector who can cater to the challenges and changing dynamics of the urban realm, as well as lead organizations that are concerned with managing human habitats.

<https://cept.ac.in/faculty-of-management>

The Master's in Urban Management (MUM) Program at CEPT University is one of its kind program in India, that trains young professionals to work as Urban Managers, opening avenues and diverse career opportunities for individuals in the ever-growing urban and development sector. The course is open to graduates from any field who have a strong interest in engaging with complex challenges of the urban built-environment and city systems, specifically in India and South Asia.

The intensive two-year post-graduate program in management studies uniquely combines fundamental skills of management and decision making with specialized knowledge of the urban policy & governance landscape in India. The focus is on equipping students with strong technical, analytical and leadership skills necessary to improve the social, technological, operational and financial functioning of urban areas. On completion of the course, students get awarded a degree in Master of Management Studies (Urban Management).



DEAN'S MESSAGE



India's urbanization is an epochal event—no other country has had the unique combination of size of population, governance framework and the speed of growth. As India urbanizes, there is a significant potential for economic prosperity coupled with the challenges of managing this rapid growth in a diverse country like India. There is a great need for able and agile managers to innovatively address the challenges of urbanization and urban management.

The master's program in Urban Management at CEPT University was initiated to support better management of India's towns and cities for greater economic prosperity and better quality of life for all. Among the first of its kind in the country at the time of its launch, the program is focused on equipping students with management abilities and urban knowledge to work in complex urban environment. Studio based learning, continually upgraded curriculum aligned with the best problem-solving approaches in the field and the pool of domain experts as teachers makes this program highly sought after. Students enrolled in the program will have access to some of the best intellectual resources in the urban domain, a vibrant community of aspiring urban professionals and a best-in-class campus to study in. Graduates of this program find themselves in rewarding careers in the public and private sector organizations working on critical and current issues of urban development.

If you are passionate about improving the way we live in our cities and would like to build an engaging career in this direction, then this program will help you chart a path for the same. Looking forward to seeing many of you in this vibrant university!

Prof. Chirayu Bhatt

PROGRAM FEATURES

Pathway to Working in Urban Sector

Urban Management is a fast-growing field demanding combined knowledge of urban systems and management skills & practices. The MUM program is a niche course designed specifically to cater to this requirement. It offers a gateway for graduates from all fields to a rewarding career in urban sector.

Interdisciplinary Learning Environment

CEPT is a university focused on human habitats and encourages interdisciplinary learning. The MUM program equips students with a broad understanding of 'city-functioning' integrating knowledge from across disciplines of governance, public administration, urban infrastructure, financial and human resource management. Students chart their own learning path opting for elective courses from design, planning and technology.

Studio-based Pedagogy

MUM is a studio-based program with a strong orientation to practice. The studio pedagogy allows students to immerse in challenging real-life problems in a range of scales and settings, from contained habitats to city level operations.

Exposure to Government Functioning

The studio is complemented by lectures, seminars and interactions with leading urban thinkers and stakeholders involved in city administration and governance. Field visits and internship opportunities with local governments offer students insights into government operations and functioning.

Focus on Developing Problem-Solving Abilities

The program provides opportunities to help students develop wide ranging analytical skills from data gathering, visualization and analyses, argument building, collaboration to a systems approach to solving complex urban challenges.



CORE COMPETENCES



The learning pedagogy focuses on developing management competencies and broad, transferable skills like innovation, critical thinking, communication and collaboration, and combining these with technical knowledge about urbanization and its impact on city systems and infrastructure. Students get ample opportunities to work independently and in teams, make connections across disciplines and engage in solving complex problems.

PROGRAM STRUCTURE*

The two-year post-graduate program comprises of 80 credits, of which 70 credits are in studio and core courses. Students complete remaining credits by opting for electives from across faculties*.

STUDIOS

Semester I - Urban Management Foundation Studio

Semester II - Urban Governance and Management Studio

Semester III - Service Operations Management Studio

Semester IV - Directed Research Project (DRP)

MANDATORY COURSES

- Accounts and Finance
- Organizational Behaviour
- Quantitative Techniques
- Contracts and Law
- Digital Governance
- Economics
- Urban Civic Engagement
- Communication
- Data Analytics
- Project Management
- Strategy

*Subject to change



View student work on CEPT Website Portfolio

<https://portfolio.cept.ac.in/2022/M/fm>

ELECTIVES AND SUMMER/WINTER SCHOOL

CEPT University cherishes the individual interests and abilities of its students. Only three quarters of the total credits that students have to complete are in mandatory courses. Students opt for electives and travel-based courses organized as part of Summer/Winter School (SWS) to gain exposure to a wide range of disciplines related to the built environment. This is an indicative list of elective courses opted by MUM students:

Electives

- Making cities work: theory and practice
- Professional Skills Development
- Future cities and technology
- Public policy: design, implementation, and review
- Design thinking and business model generation
- Urban Infrastructure Perspective
- PPP for infrastructure projects
- Real Estate-Management of Components of Land, finance, and marketing

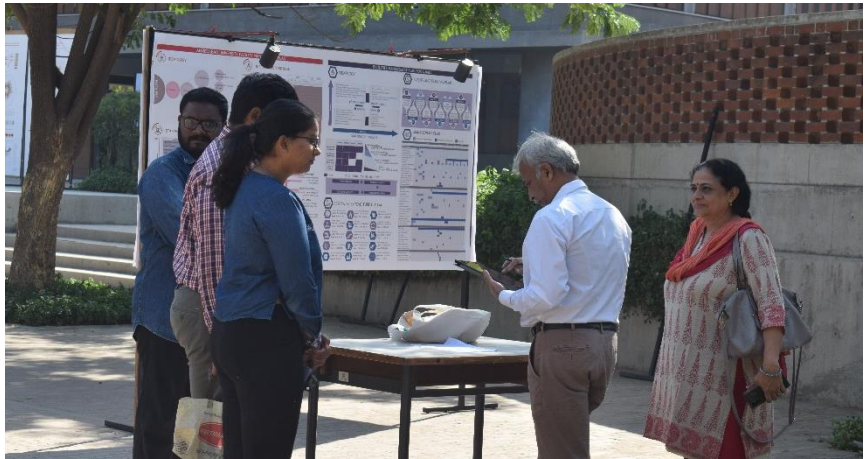
Summer/ Winter Courses

- Business Management Essentials-Fundamental Clarity to build a sustainable business
- Impact of change and multi-disciplinary learning in Built Environment
- 21st century professional skills
- Cities, Covid and Technology
- Financial Markets
- Innovating Financing opportunities for Tourism centric development of small towns
- The power of productivity

SUMMER INTERNSHIPS

Between first and second year, students usually opt for summer internships (typically six to eight weeks long) that offer them an opportunity to get a hands-on learning experience and explore their individual interests for employment.

Our students have interned at local, state, national government agencies, private consultancies, as well as research organizations and NGOs.



LEARNING ENVIRONMENT & CAMPUS LIFE

The campus environment is vibrant and conducive to free thinking. The University invites some of the best minds from across the world for lectures exposing students to the leading innovations in fields of architecture, planning, design urban habitat development and other pertinent global discourses. CEPT University has some of the best facilities in the country including workshops, fabrication labs and a state-of-the-art library with a vast collection of books, international journals and other resources accessible by all students. In-house IT support, premium printing and stationery facilities, student service office, university press and other services are some additional facilities that enhance the learning environment at the university.



STUDENT ACTIVITIES

CEPT University campus offers exciting opportunities for interdisciplinary interaction and co-learning and encourages Student committee driven programs and events. Students from Faculty of Management organize '**Prabhandhann**' an annual event observed around World Habitat Day in October. The three-day event involves a range of activities from competitions, quizzes, lectures to cultural events. CEPT University also hosts India's first Student Chapter for International City/County Management Association (ICMA) which aims to bridge the gap between local government and academia by providing a platform to the students to interact with experts from local government via conferences, events, panel discussions.



Tutor Profile



**CHIRAYU
BHATT**

Chirayu Bhatt is a Professor and Acting Dean at the Faculty of Management. In his primary role as the Deputy Provost (Academics) his key responsibility is of transforming teaching and learning at CEPT, to prepare students to meet future challenges. He oversees strategic communications and facilitates collaborations within and outside the University. As an urban professional with over 16 years of experience, Chirayu has worked at the confluence of urban planning, urban design, and policy. He also provides service as Urban Specialist on projects. Prior to working with CEPT, he was Associate Director - Urban Planning at HCP. Earlier, he worked with HOK on a number of international projects in US, Middle East and Asia Pacific. He holds a Master's Degree in City and Regional Planning from Georgia Tech and a Bachelor's Degree in Architecture from CEPT University. He has also completed the Accelerated General Management Program (AGMP) from IIM, Ahmedabad.



**GAYATRI
DOCTOR**

Dr. Gayatri Doctor is a Sr. Associate Professor and the Program Chair for the Master's in Urban Management Program. She has over 20 years of experience in the IT industry and academics. She is currently engaged in the field of Urban Management from a technology perspective. She teaches studios and courses in Urban Governance and Management, Service Operations Management, E-governance, and Future Cities and Technology. Her interests include data-driven governance; open data; smart cities; emerging technologies & their applications in the urban realm and future cities.



**MERCY
SAMUEL**

Dr. Mercy Samuel is a Sr. Associate Professor at the Faculty of Management. Her teaching and research interests lie in evidence- based policy design for urban governance and city finances. She teaches studio courses like Urban Governance and Management, Urban Service and Operations Management and Facilities Management. Mercy is passionate about social innovations and business models. She has been trained in public policy from Harvard Kennedy School of Government and is certified from Stanford Graduate School of Business in design thinking and business models.



**VATSAL
PATEL**

Dr. Vatsal Patel is Adjunct Professor at Faculty of Technology, CEPT University. He is President at Gujarat Institute of Civil Engineers and Architects (GICEA). He holds a bachelor's degree in law, master's degree in civil engineering (Structure), master's in urban and Regional Planning from CEPT University and Doctorate from Dharmsinh Desai University. He started his career as a structural engineer then served Local government in urban planning policy making. He is a Member of National building Code sanction committee. He has expertise in Urban governance and execution of large public project. He is involved in Board of studies of Planning colleges. He was technical consultant for GujRERA. He is a resource person in fields of Soil waste management, E-governance, and Land laws.



**SRIRUPA
BAANERJEE**

Dr. Srirupa Banerjee is a Human Resource Management professional. She has over 19 years of experience in teaching, corporate consulting and research. She has worked with the leadership teams in corporate sector to bring about efficiency and process orientation in their systems. She runs various training programs on Organizational Behaviour and Human Resource Management. She is a certified life and leadership coach and believes in enabling people through her organization, Traverse.



**SHELLY
KULSHRESTHA**

Shelly Kulshrestha has over 18 years of experience in multi-disciplinary areas of urban planning and local governance. She has been associated with the Faculty of Management, CEPT University since 2013. She teaches 'Foundation Studio' and 'Urban Governance and Ward Management Studio' in the MUM program. Her focus is on theory and practices which enable critical thinking for effective management of local areas. She has taught elective courses on urban governance, resilient and safer cities. She is a co-founder and partner at The Urban Lab, Ahmedabad. She has a post-graduate degree in planning and is currently pursuing PhD from CEPT University in the area of participatory governance.



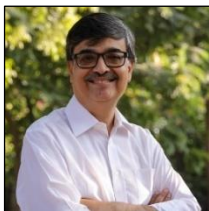
**RAJNIKANT
TRIVEDI**

Rajnikant Trivedi has over 20 years of Work Experience in the areas of Accounting, Auditing, Taxation, Financial Management, Consulting and Risk Management. He is the CEO of Vibhakar J. Trivedi & Co., one of the leading accounting firms of Ahmedabad. He has been associated with the Faculty of Management and Faculty of Technology at CEPT University since January 2014 teaching courses in Accounting and Financial Markets.



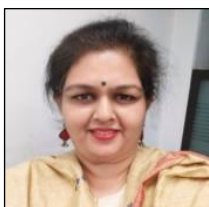
**ASTHA
AGARWALLA**

Dr. Astha Agarwalla is currently Associate Dean, and an Associate professor at the Faculty of Management Studies, Adani University and a Fellow of IIM-A, specializing in Public Systems, and a master's in economics. Her teaching and research interests are in the areas of Public Policy, Urban Infrastructure Management, and Macro Economics. She has worked in consulting in government utilities and infrastructure domains.



**SUREN
VAKIL**

Suren Vakil is an accomplished professional in infrastructure engineering consultancy with over 35 years' experience in the UK and India. His technical specialisation is in water pollution control and wastewater engineering. He set up and led the Indian operations of two well-known UK-based international companies, Babbie Group and BMT (British Maritime Technology). He currently serves as the Vice Chairperson of the CEPT Research & Development Foundation. He is a UK chartered engineer and chartered environmental manager & has been the regional representative for the Institution of Civil Engineers, UK. He holds a Bachelor's degree in Civil Engineering and a Master's in Environmental Engineering from Leeds University. He has vast experience in marine and infrastructure projects, including disaster management following the Gujarat earthquake and container terminals at Chennai, Mundra and Nhava Sheva. He has worked on/managed over 400 projects/assignments in some twenty-plus different countries.



**BINITA
PARIKH**

Binita Parikh has about 30 years of work experience including 22 years with media. She has worked with Ahmedabad Mirror, Divya Bhaskar, Radio Mirchi, Sandesh, Abhiyaan. She is currently a facilitator, and lecturer on communication/journalism for various institutions like Adani Group, GCCI, SPIPA, GU, PDEU, L.J, & various Guj. Govt departments.



**ANEESH
CHINUBHAI**

Dr. Aneesh Chinubhai has more than twenty-six years of experience in industry (Indian as well as international) and academia combined. He is currently Chief Technology Officer at a company offering software solutions for public transit, smart cities, etc. Aneesh holds a PhD and two Master's degrees – one in Software Systems and another in Industrial and Operations Engineering. He has been associated with various business and engineering schools as a full time as well as visiting faculty. Aneesh teaches courses on Operations Management and Analytics.



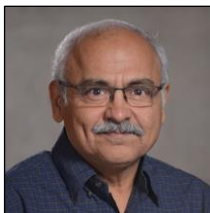
**SHAILESH
TRIVEDI**

Shailesh Trivedi is a civil engineer with over 32 years of experience in infrastructure planning, design, and program management. He has worked extensively at the intersection of research, policy, planning, engineering, fiscal, and managerial fronts delivering complex projects requiring cooperation between multiple private and public partners.



**NIMITT
KARIA**

Nimitt is a construction technologist from CEPT and a practicing project management consultant leading the firm Development 2020. He has done post-graduation in Construction Economics and Management (UCL, UK), Executive MBA (Middlesex, UK), and Urban Development and Planning (IGNOU, India). He is qualified as a Chartered Surveyor (MRICS) and is currently enrolled in PhD. Apart from the consultancy experience of over two decades, he also has teaching experience of 14 years in Construction Project Management, Contract Administration and Urban Facilities Management. He has guided multiple research work in the MUM program in these areas.



**PARESH
VYAS**

Paresch Vyas is a qualified fire engineer (has served as Chief Fire Officer) with a professional experience of 22 years with the Rajkot Municipal Corporation. As a Dy. Municipal Commissioner, he has dealt with multiple urban management issues related to the day-to-day service operations and management i.e. roads, water supply, drainage, solid waste management, street lights, and fire safety. He has keen interest in Urban Governance and as an enthusiastic teacher loves to share this experience with his students. He has also worked as Resource Person with Ahmedabad Municipal Corporation for two years. Currently he is working on a special assignment as Fire Advisor to the Government of Gujarat. He is also an avid reader and a columnist with a vernacular daily.

CAREER OPPORTUNITIES

The MUM program prepares young professionals for careers in the growing urban development and management sector. Our graduates have been employed with a wide variety of organizations including national, state and local government organizations, international development agencies, management, infrastructure, real estate and asset management consultancies, and not-for-profit and research organizations.



ADMISSION PROCEDURE

ELIGIBILITY CRITERIA

Recognized Bachelor's degree from any stream with a minimum of 50% aggregate marks for general category candidates and 45% aggregate marks for reserved categories candidates as per the University regulations.

Applicants appeared for CAT/MAT/CMAT exam need to upload their scorecard. Non-CAT/MAT/CMAT applicant need to opt for UMAT. Urban Management Aptitude Test (UMAT) is conducted by CEPT University.

STAGE 1: ONLINE APPLICATION SCRUTINY FOR ELIGIBILITY

The application process is fully online. Interested applicants will have to register themselves on the CEPT admission portal, fill in the application form and submit their documents. Only applicants meeting the eligibility criteria of minimum percentage to apply and upload of CAT/MAT/CMAT scorecard or appear for UMAT, details will be considered for further processing of the application. Based on this scrutiny a provisional list of shortlisted candidates will be published on the admission website. Shortlisted candidates will only be considered for further admission process.

STAGE 2: UMAT (UMAT MANAGEMENT APTITUDE TEST)

NON-CAT/MAT/CMAT applicants will be called for an online written exam (UMAT). The UMAT is to assess the basic knowledge and skills in the urban domain required for the MUM program. The test will be Multiple Choice Questions (MCQ) based.

STAGE 3: PREPARATION OF MERIT LIST

A merit list will be prepared based on 10th result, 12th result, academic performance, work experience, Statement of Purpose (SOP), Articulation and Verbal Communication.

ANNOUNCEMENT OF MERIT LIST

The consolidated merit list of the applicants will be displayed on CEPT website: <https://admissions.cept.ac.in/admission-result>.

**Shreyashi Soni**

Senior Associate Consultant (Impact Consulting)
Samagra | Transforming Governance
Batch 2020-22

Post Architecture, Urban Management from CEPT University has created a strong base for me to work in Urban Development and Management sector. It focuses extensively on urban services, governance, policies, finance and other related fields, which comprehensively made me a problem solver for various urban scenarios. Urban Management as a program has prepared me to solve, guide and implement various solutions of any urban problem and successfully play my small role in building a strong, happy, sustainable nation.

**Rohith T**

Program Associate – Strategies and Partnerships
Swadhaar FinAccess, Mumbai
Batch 2020-22

Post Architecture, Urban Management from CEPT University has helped me to understand the exact Urban scenarios. It focuses not just on the solutions, but predominantly on the process. This made me expand my knowledge in this field of work. Diverse range of subject courses are covered in the MUM Program, which is oriented towards problem solving. It has been a great experience at the Faculty of Management-CEPT.

Besides providing me with the required knowledge and skill sets, the course has helped me bag a good job offer. The program has given me ample learning experience for me to explore into the social sector works. I feel happy to be a part of this program.

**Smriti M**

Associate Consultant - Infrastructure
KPMG Global Services, Mumbai
Batch 2020-22

The MUM program has shown various opportunities that are available in the urban realm. The studios gave an idea of the on ground scenario and the various practices that are being followed to understand the needs and demands of the industry. The program has greatly influenced my professional skills apart from the understanding of the core subjects. MUM has helped me to identify a suitable job and has developed my skills for the professional world.

**Vaasanthi Vedantam**

Associate in Technology Consulting under Advisory Line of Service at PricewaterhouseCoopers Private Limited
Batch 2020-22

Master's in Urban Management from CEPT University has provided me with practical learning, exposure to the functioning of various urban sectors, and the necessary interpersonal skills to step into the field with confidence. The studio projects are based on Facilities Management, Urban Governance & Management, and Service Operations Management which provides the analytical thinking for efficient management processes that make it flexible to work for any role with diverse responsibilities. The professional and personal growth through this program has been immense, and I will always cherish it for life.

**Aakriti**

Executive at Ernst & Young
Batch 2020-2022

Master's program at CEPT University has honed my skills and abilities as a professional in the built environment field. Faculty of Management has provided me with a very positive space to grow among great professors and experienced peers. As a post graduate from this prestigious University, I am fairly confident that I shall be able to perform to the best of my capabilities in whatever field I set my foot into.

**Sampurna Sarangi**

Architect | Urban Manager
Entrepreneur
Batch 2020-22

Urban Management programme at CEPT University gave me the confidence to build my own ambitions. The programme provided me with the opportunity to comprehend the urban governance structure as well as the actual problems and difficulties that urban areas face and it taught me how to improve my problem-solving abilities with regard to the service development process, service operation management, and functional maintenance management. The course's well-organized structure, which is based on real-world experiences and exposure to new challenges, has equipped me with the knowledge I need to deal with problems that arise on a daily basis and give solutions to them.

**Animesh Mehta**

Project Engineer

CEPT Research and Development Foundation

Batch 2020-22

Coming from a Real estate background, I realized the importance of Urban Management and the challenges faced while implementing it in the real world. This Urban Management course offered by CEPT university is the perfect place to learn practically through various studios and In theory through inputs lectures. The program allowed me to develop practical skills in managing urban services, including their operation and management, and improved efficiency. Interacting with industry professionals revealed the ground realities and improvised my perspective towards urban management

**Jahnvi Pathak**

Associate, Business Analyst

WeWork India

Batch 2020-22

Being a design graduate, the MUM program opened up new opportunities and helped me discover the urban ecosystem with a holistic approach. MUM has given me a platform to establish a network and create some great connections within the industry. Both technical and soft skills I was taught at MUM, helped me represent my best self and stand in a position to accept what's best for my career growth ahead. Being introduced to data during this course and data visualization softwares, I developed analytical skills that today have opened up many more doors.

CEPT UNIVERSITY

FACULTY
OF MANAGEMENT

MASTER'S IN URBAN MANAGEMENT

CEPT University

Kasturbhai Lalbhai Campus,
University Road, Navrangpura
Ahmedabad-380009

URL: <https://cept.ac.in/faculty-of-management>

Email: fm.admissions@cept.ac.in

