

ADMISSIONS OPEN



MBA

SCHOOL OF BUSINESS

About UPES

Established in 2003 through the UPES Act, 2003, of the State Legislature of Uttarakhand, UPES is a UGC-recognized university and has been accredited grade 'A' by NAAC. National Institutional Ranking Framework (NIRF), Ministry of Education, has ranked UPES 65 among colleges and institutions across India, School of Engineering at UPES is ranked 61, School of Business is ranked 41 amongst management institutions and School of Law is ranked 21 in India. The university has received 5-Stars on Employability (placements), by globally acclaimed QS Rating, with 90%+ placements over the last few years.

UPES offers industry-aligned and specialized graduate and postgraduate programs through its eight schools: School of Advanced Engineering, School of Computer Science, School of Design, School of Law, School of Business, School of Health Sciences & Technology, School of Modern Media and School of Liberal Studies.

Given its industry-oriented programs and emphasis on holistic development, UPES graduates are a preferred choice for recruiters.

UPES faculty members are an illustrious group, with over 700 academicians from world-renowned institutions such as Oxford, Cambridge, Harvard, Stanford, UC Berkeley, Yale, MIT, Cornell, Columbia, Imperial College London, IISc, IITs, IIMs, National University of Singapore, Tokyo etc. and includes Rhodes, Fulbright, Commonwealth, Chevening, DAAD, Eiffel and Erasmus scholars. 25 UPES faculty members are on the list of top 2% researchers in the world, popularly known as Stanford list and four of the faculty members at UPES have found a place in the one of most coveted "Highly Cited Researchers" list published by Clarivate.

UPES is driven by its core philosophy and purpose of delivering outstanding student outcomes. In 2021, it was awarded the 'University of the Year-North' by ASSOCHAM and 'Institution of Happiness' award by QS I-Gauge in association with ASSOCHAM.



Ranked 65th
University in India



Accredited
Grade 'A' by NAAC



Ranked 243 in Asia as per
QS Asia University Rankings 2023



Perfect score of 150/150 as a testament
to exceptional E-Learning methods

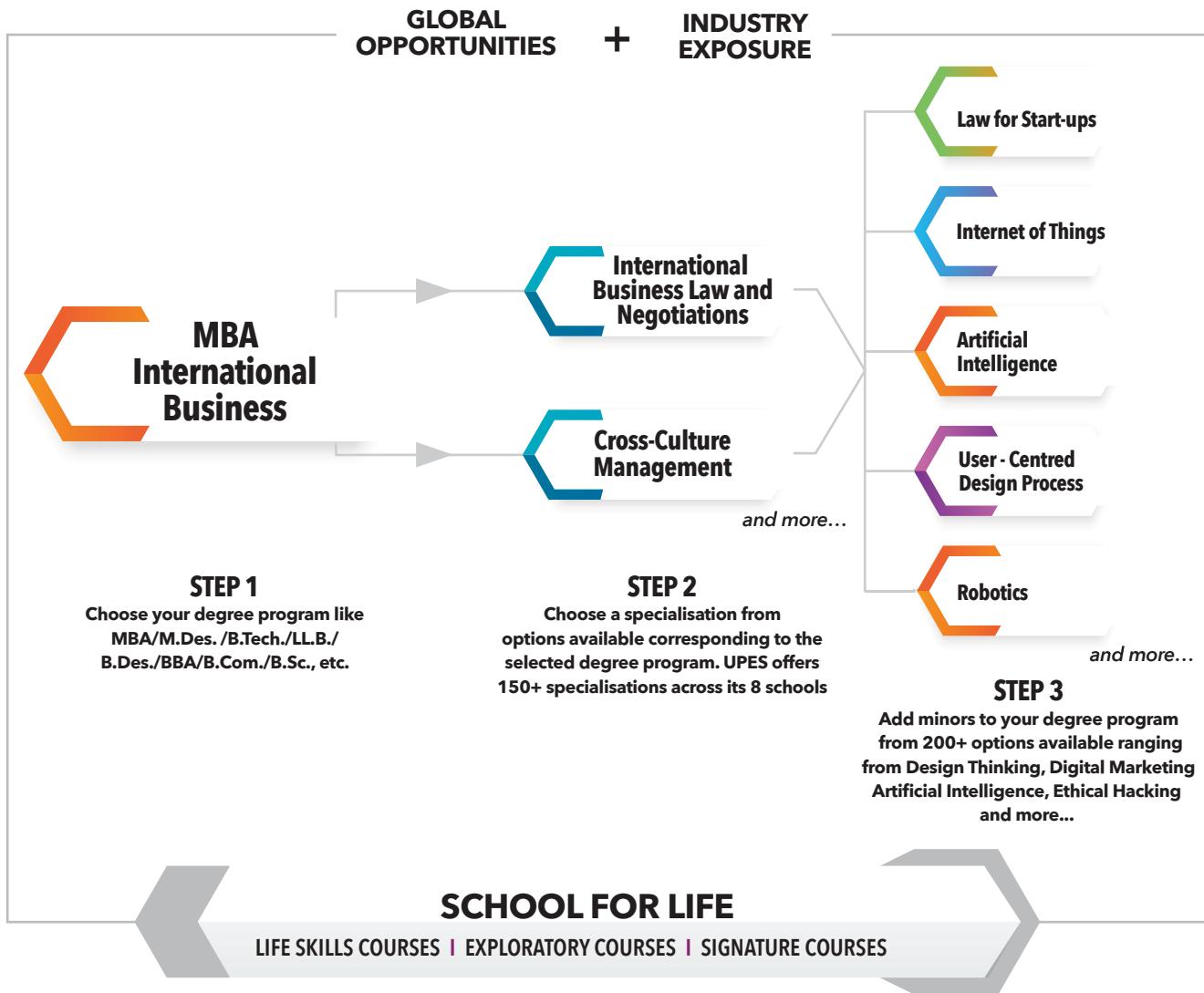


Design Your Own Degree

UPES curriculum framework is holistic in its overall structure and yet focuses on the individual needs of the students to discover, experience, explore and challenge. Along with the core subjects, students can choose from subject-focused specialisations. They are also allowed to choose minor/exploratory subject from other schools at UPES that are: School of Advanced Engineering, School of Computer Science, School of Law, School of Business, School of Health Sciences & Technology, School of Design, School of Modern Media and School of Liberal Studies.

The curriculum also offers Signature and Life-Skills courses through School for Life. To round off this learning experience, students are required to do mandatory internships in the social sector, government/public sector and industry.

The combinations available for students to pick and choose from are endless, ensuring both depth and width of knowledge.



Holistic Development at UPES



School
for Life

What is the purpose of education? Is it merely to make students employable, remove ignorance and impart knowledge? Or is it to create a better world? The seismic shifts taking place globally, necessitate action to ensure a secure and equitable future for all. Learners today are, therefore, required to be creative, collaborative and communicative. They must develop skills to solve complex problems that plague humanity, work towards equity, uplift the underserved, live healthy, happy, and productive lives. UPES School for Life (SFL)

was established with the intention to create true changemakers. Students learn to apply an in-depth understanding of attained life skills and broad-based subject competencies along with core subject qualifications to take advantage of educational and employment opportunities. This broad-based learning experience helps them evolve throughout their professional and personal lives.

The undergraduate program at UPES offers four clearly demarcated, yet academically integrated areas, covering Core Specialisation courses, Exploratory (Interdisciplinary Electives), Signature and Life Skill courses, all of which are credited and are the basis of the degree awarded. School for Life offers the latter three selections of courses, which are structured to be read alongside the students' core academic curriculum.



EXPLORATORY

(Interdisciplinary Electives)

give students the freedom to read a variety of courses from different schools for an all-round learning experience.



SIGNATURE COURSES

include areas that are not specifically linked to a vocation and focus on 21st-century learner skills, empowering students to become global citizens of the future. It includes courses such as History and Constitution of India, Theory of Everything and Digital Transformation.



'SRIJAN' SOCIAL INTERNSHIPS

offered as part of SFL, are full-time, 8-week-long internships with social sector organisations. These internships are mandatory for all first-year students. Through these internships, the students get exposed to social sector challenges and find ways to overcome them. In the process, they build empathy and learn valuable leadership skills.



LIFE SKILL

courses allow students to pick additional skills with a focus on enhanced employability and communication, along with management and professional skills, including critical thinking, problem-solving and creativity.

Unmatched Global Opportunities at UPES

Study abroad opportunity at **the University of California - Berkeley**



Guidance and counselling for application to various **international scholarship opportunities**



Semester abroad with a tuition fee waiver at **The University of Law - UK, University Canada West - Canada & UE - Germany**



Student exchange opportunities at the World's Top Universities such as
University of Adelaide - Australia
University of Essex - UK
Taylor's University - Malaysia
Southern Federal University - Russia
National University of Kaohsiung - Taiwan
Memorial University of Newfoundland - Canada
Georgian National University (SEU) - Georgia
Kenyatta University - Kenya
London School of Business & Finance - Singapore
University of Sunderland - United Kingdom



Master's Progression in International Partner Universities after completing Bachelor's from UPES

Credit Transfer Program Facilitating Progression Opportunity to International Partner Universities such as **GISMA & VCU**



Assistance for **International Internships/ Projects**



Co-teaching by International faculty from **The University of Law - UK**
UE - Germany, University Canada West - Canada & INT - Israel

Industry in the Classroom

Industry-alliances

- Courses co-developed and co-delivered by industry partners
- School of Business has tie-ups with Tata Power, Essar Oil, HPCL and many more



Tata Power



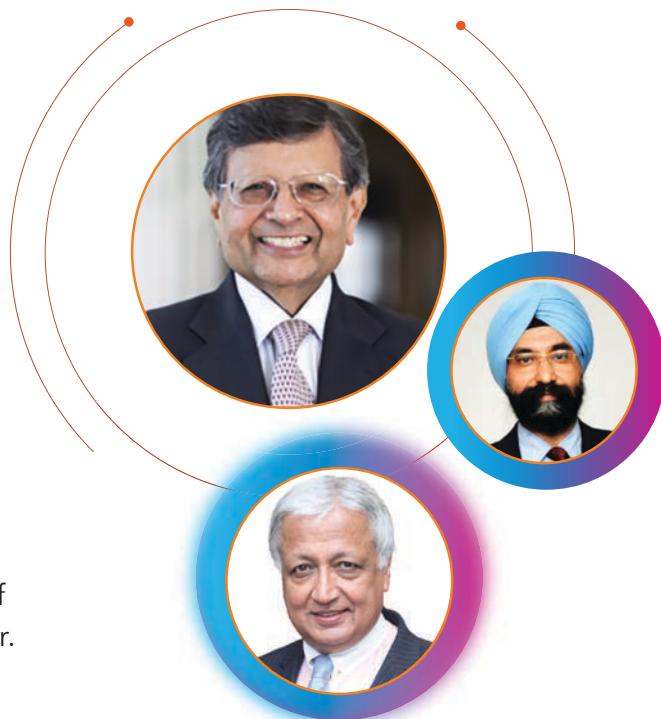
HILTI

Experts on Advisory Board

- Mr. Kamal Bali, President & Managing Director, Volvo Group, India
- Mr. Aniruddha Khekale, Group Director HR, Emerson Process Management
- Dr. Ashwani Khanna, Executive Director, Aerotech Support Services
- Ms. Prajakta Kanaglekar, Sr. Director HR, Flipkart
- Mr. Manoj Nair, Managing Director, Accenture India (SAP/ERP) and many more

Masterclasses

- UPES School of Business conducts several interactions with industry stalwarts such as:
 - Dr. Deepak Vohra, Ambassador, Made in India
 - Dr. Jagdish N. Seth, Prof. Marketing, Emory University (Padma Bhushan Awardee)
 - Dr. Rupinder Singh Sodhi, Managing Director, Amul India and many more.
- Insightful and interactive sessions help students get a closer, more in-depth look at the sector, enabling the development of essential skillset required for a successful career.



B-School for the Digital World

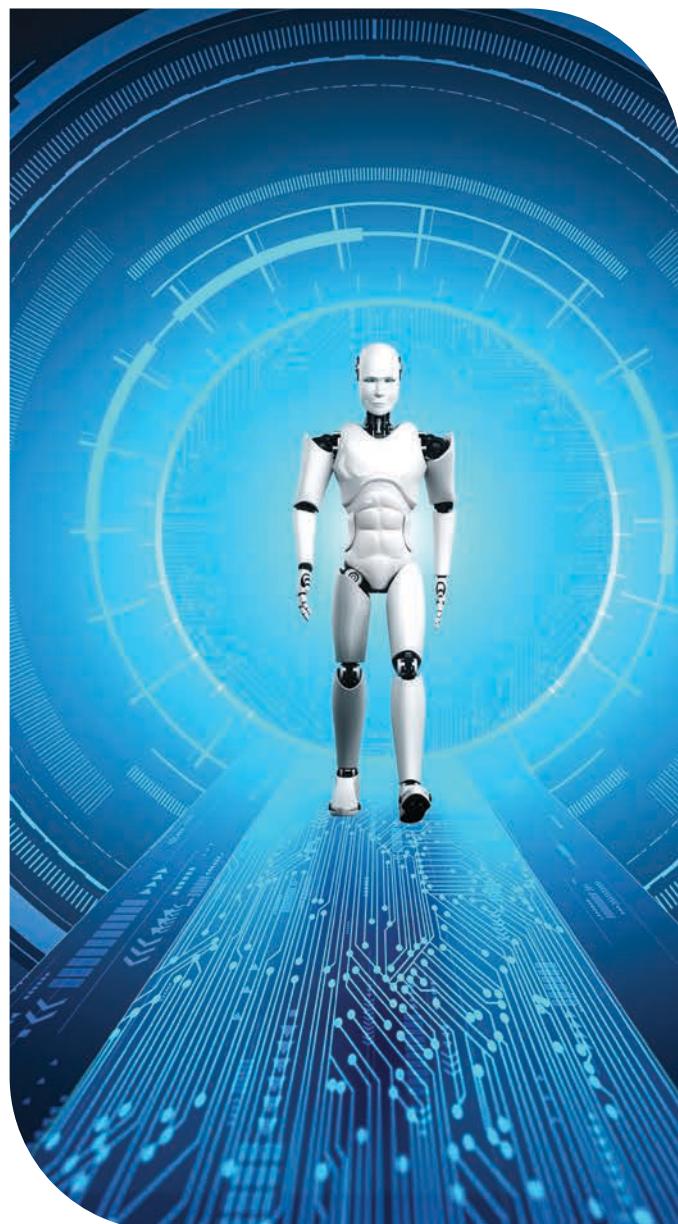
Today, digital transformation is a part of every business – whether it is an established venture or an emerging start-up. Disruptive technologies are changing the way people think and operate. A decade ago, companies reacted according to the demands of the consumers.

Now, companies can predict the demands of the consumers based on the data generated by them on the internet. Forecasts reveal that the future of work will be dictated by a need for design thinking, an entrepreneurial mindset and problem-solving skills and innovation will become crucial for businesses to adapt to this paradigm shift.

The endeavour at UPES School of Business is to provide a transformative education to prepare the next generation of leaders for a global digital economy.

The school's curriculum focuses on new technologies, which are rapidly transforming the nature of business, consumer experiences and dynamics between the stakeholders.

School of Business prepares students to adapt to disruption and the rapidly-changing workplaces. By proactively collaborating with its academic and industry partners, the institution equips learners with skills to thrive in a future driven by innovation and creativity.



Rahul Nainwal
Director, School of Business

Ranked 41 amongst top Institutions in Management by NIRF Ranking 2022

30 LPA Highest Package

Runway Incubator for Start-up Ideas

Recruiters

DECATHLON SPORTS INDIA

ACCENTURE

ADANI POWER

PXIL

DELHIVERY

EVALUESERVE

THINK GAS

PHONEPE

PROTIVITI KNOWLEDGE AND
INNOVATION CENTER (PKIC)

BANGALORE INTERNATIONAL AIRPORT LIMITED

HILTI INDIA PVT. LTD.

GLOBAL DATA

IFOS AVIATION

IHS MARKIT

INFOSYS LIMITED

DELOITTE

NESTLE

TORRENT GAS/TORRENT POWER

RELIANCE INDUSTRIES LIMITED

TCIS

CROMA

BECHTEL INDIA

BERGER PAINTS

ADANI AIRPORTS

GENPACT ANALYTICS

BLUEDART

HDFC LTD.

INATECH

WIPRO

TRANSWORLD GROUP

INDIA INFRASTRUCTURE

AMAZON

LTI - L&T INFOTECH

IEX

KPMG

MARKETS AND MARKETS

JSW STEEL LTD.

ITC LTD.

SPICEJET

TCIL

INDIAN OIL ADANI GAS PVT. LTD.

**100%
Placement[#]**

**Highest
CTC
30 LPA**

**Top 10%
Average CTC
18 L**

**Lifetime
Placement
Assistance
for Alumni**

#Placement statistics refer to the number of students who have opted for and eligible for placements.



Success Stories



Volunteering Uttarakhand Investors' Summit

Arzoo Sharma and Kartik Khanna of MBA Logistics and Supply Chain Management worked as volunteers in Uttarakhand Investors' Summit.



Start-up from scratch

MBA student Pranjal Tiwari started his company Ebb and Flow Services Pvt. Ltd.



Presented Paper at Columbia University, New York

Dibyajyoti Dash presented a paper on 'Blockchain enabled carbon emission trading in India' at 7th International Conference on Sustainable Development, organised by Columbia University, New York.



Featured under 30 Indian Entrepreneurs

Siddharth Gupta, alumnus, was listed under 30 Indian Entrepreneurs Under 30 to Follow in 2021 by Wynsell, Business & Marketing Consultant. He stands at the 7th position with 2 start-ups-Pelican Crafts & Indian Hemp Store.

Faculty Feats



Dr. Akhil Damodaran

He is the co-creator of AeroOpt, India's first aviation optimisation solution and SmartPchain, blockchain-based public-private partnership contracts. He is also Advisor, Blockchain for Productivity Forum. He has several papers and book chapters to his name and was also listed among Celerity 40 under 40 Supply Chain Achievers 2021.



Dr. Anshuman Jaswal

A Fellow (PhD) from IIM Ahmedabad, Dr. Anshuman Jaswal has experience with companies including Oliver Wyman Consulting and Axis Bank. He has taught as visiting faculty at leading Indian business schools including IIM Kozhikode and IIM Indore and co-authored a paper, which was published in the Indian Economic Journal.



Programs Offered

MBA

CORE	SPECIALISATIONS*
MBA	Marketing Management Finance Management Human Resource Operations Management
Strategy & Consulting (In collaboration with KPMG)	Business Strategy & Transformation Corporate Strategy & Innovation Mgmt.
Business Analytics (In collaboration with KPMG)	Energy Analytics Data Mining
Family Business and Entrepreneurship	Incubators & Accelerators Family Business
Digital Business	Web Design and Development Search Engine Optimization
Oil and Gas Management	Petroleum Marketing and Business Development Natural Gas Business
Power Management	Power Business and Regulations Green Energy and Transition to Sustainability
Logistics and Supply Chain Management	Logistics Planning / Supply Chain Business Process in Supply Chain
Aviation Management	Airline Service Operations Aviation Enterprise Management
MBA in Metaverse & Web 3.0	Metaverse Web 3.0
International Business	-
Global Programs - 1 year in UPES + 1 year in overseas University	
MBA (Global Program) 1+1 1 Year in UPES Campus + 1 Year in Overseas University	Specialization as per Partner University 1. GISMA Business School 2. Virginia Commonwealth University 3. University Canada West (UCW)

Integrated Programs

CORE	SPECIALISATIONS*	Minors (Indicative list) Choice based in 2 nd year)
Integrated (BBA) - (MBA)	Marketing Management Finance Management Human Resource Operations Management	Artificial Intelligence Digital Marketing Digital Transformation Start your Startup Business Analytics International Business Operations / Project Management Financial Analysis and Services Family Business and Entrepreneurship
Integrated (B.Com (Hons)) - (MBA)	E-Commerce Banking and Insurance	

**Specialisation & minors to be opted after 1st year depending on the selected program. Credits would depend on the minors/exploratory courses chosen during the Program duration.
The program offerings are subject to approval of the UPES Academic Council and the University reserves the right to add, drop and modify programs at its discretion at any point of time without prior notice.

Ph.D. Programs[#]

Ph.D. (Economics)

Ph.D. (Management)

SELECTION PROCESS

UPESMET - UPES Management Entrance Test (Online/offline)

Followed by Personal Interview round

Non exam pathway based on CAT / MAT / NMAT / CMAT / XAT / GMAT

Scholarships

20% merit scholarship* based on graduation marks



Sports
Scholarships*



Freeships* to
Underprivileged
Students

30% Fee Concession* for Bonafide Uttarakhand Students

*T&C apply. A student/applicant will be eligible for only one type of scholarship/concession in a given academic semester or year. If student is awarded a particular scholarship/concession but also meets the criteria for one or more than one scholarship/concession at UPES including Domicile (as mandated by regulation), student shall receive the highest of the scholarship/concession offered but not both. Further, for clarity purposes, Domicile or any other scholarship/concession not opted shall be deemed to be waived by the student. Said student shall have no claim on Domicile or other scholarship/concession so waived against UPES. For more details ,visit upes.ac.in.



Academic Excellence

Faculty From Renowned Global Institutions

Berkeley
UNIVERSITY OF CALIFORNIA

HARVARD
UNIVERSITY

COLUMBIA UNIVERSITY
IN THE CITY OF NEW YORK

Yale

LSE
THE LONDON SCHOOL
OF ECONOMICS AND
POLITICAL SCIENCE ■

UNIVERSITY OF
OXFORD

Leading Scholars as faculty

COMMONWEALTH
SCHOLARSHIPS

FULBRIGHT
Association

RHODES
SCHOLARSHIP

Erasmus+

DAAD

25

FACULTY MEMBERS AMONG WORLD'S TOP
2% AND 1% RESEARCHERS AS PER STANFORD
AND CLARIVATE LISTS RESPECTIVELY

KPMG Partnership

**Two Unique MBA Programs
in Collaboration with**



Strategy & Consulting

- Co-designed and Co-delivered by KPMG experts
- Real-time live consulting projects
- Mentorship support
- Experts from KPMG to teach key Strategy and Consulting modules
- Networking opportunities with industry experts

Business Analytics

- Co-delivered by KPMG experts
- Industry-relevant capstone project
- One-on-one interaction with industry mentors
- Networking opportunities
- Experiential learning: Hands-on experience in leading industry tools and technology

Co-designed and Co-delivered by **KPMG Experts**

Global Pathway Programs (MBA Global)

Credit Transfer Program Facilitating Progression
Opportunity in **USA, Canada & Germany**

Start your program journey with UPES (1 year) and complete at Partner University abroad (1 year)

GISMA - Business School



Virginia Commonwealth University

University Canada West



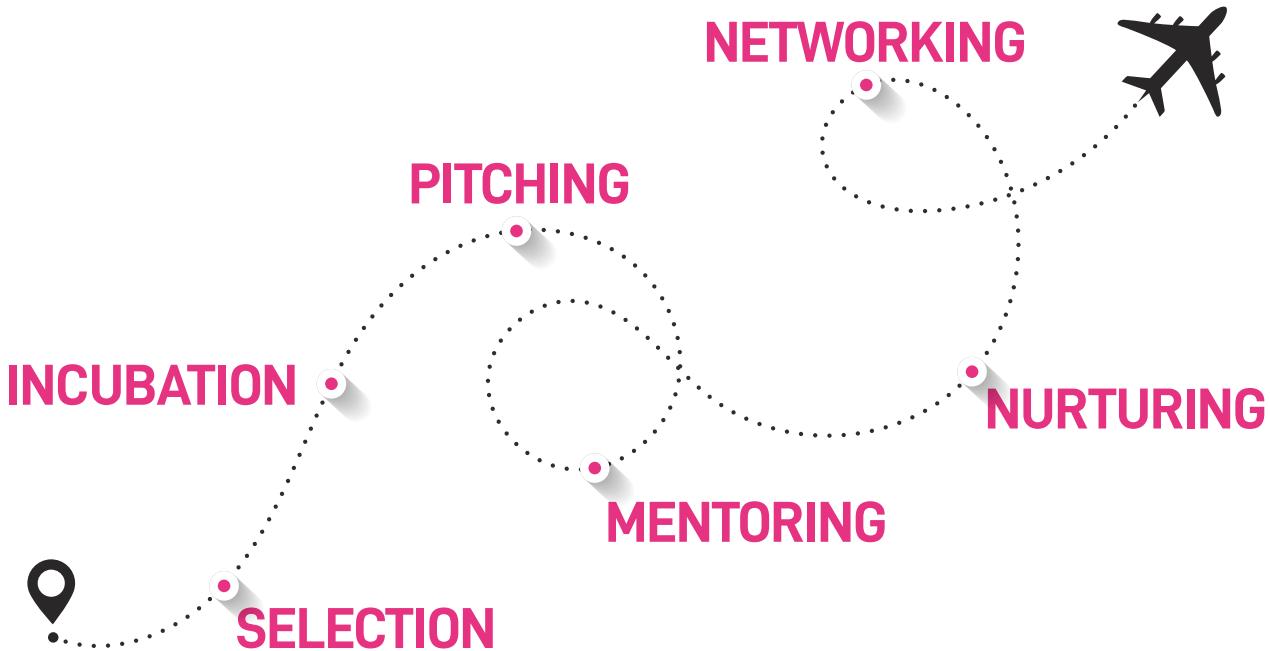
Up to 60%
Cost Savings



Global Degree from
Partner University



Post Study
Work Permit



We help start-ups convert their ideas into real and viable businesses.

Our goal is to help brilliant innovators get through the early stages of setting up a start-up and reach a point where they have made a product/service impressive enough to raise money. This will be done through a mix of mentorship, grants and investments, legal and incorporation support, and allocation of space to work.

OUR FIRST COHORT

About
300
Applications
Received

About
120
Start-Ups
Incubated

1 Lakh
Grant given to
37 Start-ups

Students Speak



Shivangi Arya

MBA Aviation Management

"Life at UPES consists of fun, music, athletics, sports, fests, competitions, debates, dramatics and so much more. Students can explore plenty of forums for learning and recreation on the campus."



Kevin Joseph

MBA Energy Trading

"The two years I spent at UPES were incredible. The industry exposure and niche domain knowledge that I got from my faculty, industry experts, and alumni proved to be valuable."



Aastha Anand

MBA Business Analytics

"With the knowledge of various academic concepts and other essentials of life, I learnt to work on various analytical software and coding languages. It not only gave me immense knowledge about analytics, but about life too."



Shubhangi Verma

MBA Aviation Management

"I got the opportunity to enhance my existing skills and develop new ones. I would like to thank UPES for preparing me for the corporate world."

Life @UPES

- Life at UPES is about creating unforgettable memories. It is about young learners **discovering themselves through activities** that enrich their understanding of the world.
- There are twenty student chapters - such as the **Cloud Security Alliance, the Society of Law and Literature, IEEE Branch and Moot Court Association - and several clubs** including National Service Scheme, Vultus and Sanskriti.
- Events such as **Urja**, the annual youth festival, and '**Wow Wednesday**', a mid-week activity for showcasing talent, bring together students from across all the schools on one stage.



Enhance your well-being through sports



Become your most creative self



Accomplish fitness goals together



Create rhythms from the soul



Explore learning without limits

The Allure of Dehradun



Just a few kilometres away from the bustling yet charming city life of Dehradun, UPES campus is close to trekking trails, rock climbing and picnic spots, monasteries, water bodies, rafting and the popular hill station of Mussoorie. The mighty Himalayas and thick pine forests surround this pristine campus.

Life at UPES is nothing short of a getaway that helps liberate our students from the mundane monotones and pollution hazards of a city life.

A home away from home. A bright and fresh start. A rewarding second life.



The foodie culture



Travellers' haven



Camp your nights away



Leisure times

International students write to us at: international.admissions@upes.ac.in

1800 102 8737 (10 am to 7pm) | enrollments@upes.ac.in |

Knowledge Acres: Kandoli via Prem Nagar, Dehradun-248 007 (Uttarakhand), India