

BACHELOR OF BUSINESS ADMINISTRATION

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Graduate

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- › BBA Retail Management, New Program 2023 (<https://cutm.ac.in/programmes/bba-retail-management/>)

Bachelor of Business Administration

Program Code
09

Level
Graduate

Duration
3 Years

([HTTPS://CUETM.AC.IN](https://cuetm.ac.in))
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Overview

Course Fee

Syllabus

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Career Path

About the Programme

Course Overview This programme has been developed to disseminate knowledge of general management concepts, principles and processes by aligning the curriculum to meet the requirements of Industry 4.0. It aims at developing analytical, decision making and other managerial skills and abilities at strategic and operational level in real-time business situations. It further focuses on skill integrated and job readiness courses such as Data Analytics through MS-Excel, Retail Sales Associate, Business Plan, Video Processing, IELTS, etc. Students also develop a well-rounded personality through leadership skills, collaboration, empathy, and team spirit to exude self-confidence, cultivate requisite communication and presentation skills, which are valued by corporates in India. **Duration-** 3 years (Six semesters)

Scope/Job Opportunity

Frontline executive in Business Enterprise including manufacturing and services (FMCG, FMCD, telecom, retail, infrastructure, financial services, etc.)

Higher education (MBA, etc.)

- Start own business as an entrepreneur

Eligibility Criteria 10+2 pass (Senior Secondary) or its equivalent public examination conducted by any recognised Board of Education in India or abroad.

Course Fee

	Fee Per Semester	Fee Per Year
FOR BHUBANESWAR CAMPUS		₹ 66,000
FOR PARALAKHEMUNDI CAMPUS		₹ 63,000
FOR INTERNATIONAL STUDENT		\$ 2400



Syllabus

 2022

+ Basket I

+ Basket II

+ Basket III

+ Basket IV

+ Domain Course

+ Skill Course

Eligibility Criteria

10+2 And Centurion University Entrance Exam (CUEE) Score

 [uee.cutm.ac.in/](https://cutm.ac.in/)

 **Career path you can choose after the course**

 [ac.in/sustainability/](https://cutm.ac.in/sustainability/)

After completion of BBA, one can join as a frontline executive in Business Enterprise including manufacturing and services (FMCG, FMCD, telecom, retail, infrastructure, financial services, etc.); or pursue higher education (MBA, etc.); or start own business as an entrepreneur.

Take the next step towards building your dream career.

([HTTPS://CUTM.AC.IN/APPLY-ONLINE/](https://cutm.ac.in/apply-online/))

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General

- > Holiday List (<https://cutm.ac.in/wp-content/uploads/General/HOLIDAY-LIST-2022-23.pdf>)
- > Track Your Vehicle (<https://cutm.ac.in/campus-facilities/transportation/>)
- > MIS/ERP Login (<https://cutm.icloudems.com/corecampus/index.php>)
- > Student Verification (<https://cutm.ac.in/students-credentials-verification>)
- > Site Map (<https://cutm.ac.in/sitemap/>)
- > CUTM Timesheet APK (wp-content/uploads/Android/Timesheet_V1.apk)
- > CUTM Courseware APK (wp-content/uploads/Android/COURSEWARE_V1.apk)

Placements

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- > Industry And Institutional Linkages (<https://cutm.ac.in/placements/industry-institutional-linkages/>)
- > Our Recruiters (<https://cutm.ac.in/placements/our-recruiters/>)
- > Assessment Partners (<https://cutm.ac.in/placements/assessment-partners/>)
- > Placement Brochure (<https://cutm.ac.in/placements/placement-brochure/>)
- > Career Development Cell (<https://cutm.ac.in/placements/contact-placement-cell/>)

Contact Us

CENTURION UNIVERSITY OF TECHNOLOGY AND MANAGEMENT (CUTM)

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(<https://twitter.com/CUTMIndia>)



(<https://www.youtube.com/channel/UCy2a2NdleGSGIEd5FxyOcOA>)



(<https://www.instagram.com/cutmodisha/>)

Admissions

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