

TOP BBA COLLEGE IN VADODARA, GUJARAT

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ABOUT PROGRAM



BBA Program is designed in such a way to give invaluable experience to the students. The Course is focused on developing industry ready students by giving them maximum exposure to the practical aspects of the corporate sector. During the course in each semester students go for internship where they are exposed to various disciplines.

The BBA program is best suited for the students wanting to join their family business or wanting to start an entrepreneurial venture of their own after graduation. Towards this end the program gives specific focus on projects for development of entrepreneurial abilities.

PROGRAM OBJECTIVES

How Can I Help You?
GSFCU Virtual Assistant

to prepare the students to analyze, formulate and solve complex problems.

communication skill, team work, multidisciplinary approach & professional development through continued education with elective subjects.

To prepare the students for a successful career domain viz., industry/technical, research and higher education/academia with creativity, commitment.

To equip students with the ability to translate and synthesize their understanding towards nature, human and development.

PROGRAM OUTCOMES



To prepare graduates who will be industrial ready, futuristic approach, encouraging student centric culture.

To prepare graduates who will be proficient in business communication and use of contemporary technologies with academic excellence and pedagogical innovations.

To prepare graduates with managerial competencies that act as foundation for their successful professional and personal development.

life-long learning to fulfil their goals.

PROGRAM STRUCTURE

The BBA Program is of three-year duration. Each year is called an academic year and is divided into two semesters. Thus, there will be a total of six semesters. Each semester consists of fifteen weeks of teaching. The teaching learning process involves theory classes of an hour duration and practical classes of four hours duration. The curriculum will be delivered through various methods including chalk and talk, laboratories, power point presentations, audio, video tools, E-learning / E-content, virtual laboratories, simulations, field trips/ Industry visits, seminars, workshops, projects, models, class discussions and industrial internship.

EVALUATION

The assessment broadly comprises of Internal Assessment (Continuous Evaluation Component) and External Assessment i.e., End Semester Examination. Each course carries 100 marks for theory with 50 marks for Internal Assessment and 50 for End Semester Examination and practical course carries additional 50 marks. The internal assessment will be through MCQ, Classroom Test, Assignment, Oral Presentation and Short Projects.

COURSES

The curriculum structure is based on UGC prescribed curriculum structure. The program consists of Core Courses (CC) / Discipline Specific Elective (DSE) / Generic Electives Courses of six credit each and Skill Enhancement Courses of two credit each. /p>

For theory classes, one credit indicates one-hour lecture per week while for practical, one credit indicates two hours practical laboratory session per week.

The Core Courses (CC) are all compulsory courses. There are three kinds of Elective Courses: Discipline Specific Generic Electives (DSGE), Discipline Specific Elective (DSE) and Skill Enhancement Course (SEC). In addition, there are Ability Enhancement Compulsory Courses (AECC) and Skill Enhancement Compulsory Courses (SECC).

Course in every semester where industrial internship is compulsory in 1st to 5th Semester.

COURSE STRUCTURE

[Semester I](#)
[Semester II](#)
[Semester III](#)
[Semester IV](#)
[Semester V](#)
[Semester VI](#)

Semester – I						
Sr. No.	Course Code	Course Title	L	T	P	Marks
A. Ability Enhancement Compulsory Course						
1	AECC101	Fundamentals of English	2	0	0	100
B. Skill Enhancement Courses						
a) Skill Enhancement compulsory course						
2	SECC101	Internship	0	0	0	0

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C. Core Course						
4	BbA101	Business Environment	3	0	0	100
5	BBA102	Computer Applications	3	0	0	100
6	BBA103	Business Mathematics	3	0	0	100
7	BBA104	Principles of Management	3	0	0	100
8	BBA105	Accounting for Management	3	0	0	100
9	BBA106	Micro Economics	3	0	0	100
Total					24	800

ADMISSION PROCESS

TOTAL INTAKE

120 Seats

MODE OF ADMISSION

Merit Based

QUALIFYING EXAMINATION

10 + 2 (All Streams) or Equivalent

ELIGIBILITY FOR ADMISSION

Candidate must have passed 12th or equivalent (All Streams) Examination from the recognized Board excluding NIOS securing a minimum 45% mark in aggregate of all the subjects. (40% for SC/ST/OBC-Non-Creamy Layer / PD / EWS). Applicants with 12th or equivalent from International Schools, affiliated to foreign education boards like IGCSE (International General Certificate for Secondary Education) and IB (International Baccalaureate) can apply, they have to submit equivalence certificate of Association of Indian Universities, New Delhi.

REGISTRATION FEES

The registration fee for submitting online application form is Rs. 500/- (Rupees Five Hundred Only), which is to be paid online.

- 50% and above aggregate marks in H.S.C (12th Std) or equivalent - Direct admission on first cum first basis.
- 45% to 50% aggregate marks in H.S.C (12th Std) or equivalent - on the spot Admission Competitive Test (ACT) of 30 min.
- Minimum passing marks of Admission Competitive Test (ACT) would be 50% of total marks. Merit list would be prepared/put up based on the marks obtained.
- Second trail for test may be given on request by student.
- The entrance examination shall be consisting of Objective questions related to Subject and English, Verbal Abilities, Reading Comprehension, Quantitative Aptitude, Logical Reasoning and General Knowledge.
- There will be no negative marking.
- 3 days will be given for payment of fess on confirmation of admission

CONTACT CO-ORDINATOR



Dr. Jahanvi Bansal

Program Coordinator

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E-CENTRE

[Sample Paper for Entrance Test](#)

[University Brochure](#)

[Detailed Curriculum](#)

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Last Updated on: 22-Jun-2023

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