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# Two Year Post Graduate Home Programme in Management (N

Acad

Ph.D.

**MBA** 

**MBA-FAI** 

MBA-PG

# **Programme**

The two-year full-time Post Graduate Programme in Management (PGP), rated as the tol programme in the world to get admission, is the flagship programme of IIMA. Its main obj young men and women into competent professional managers, capable of working in ar organized activity, proceeding leadership and achieving excellence in performance while welfare of the larger society. The programme specifically attempts to:

Equip students with the required conceptual and interpersonal skills and sense of so managerial decision-making,

Develop leadership capabilities to act as change agents and be a source of motivat organizations they work in,

Nurture the desire to excel in performance without compromising integrity, honesty (

IIMA is known for the depth and rigour of the programme. The curriculum, reviewed and re remain relevant and contemporary.

ePGP

ePGD-AI

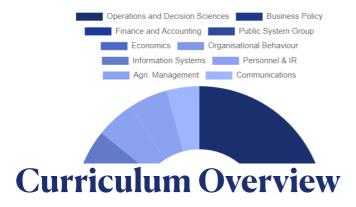
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## **MBA Faculty strength**

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### What is the curriculum like?

Every year the Indian Institute of Management at Ahmedabad admits select students i graduate programme. They are hand-picked out of about 20,000 high scorers — the c two lakh aspirants who sit for the annual Common Admissions Test. The intense comp admission to IIMA's flagship management course affirms the Institute's ability to give c highest level of personal development, career opportunities, career satisfaction, and si stamp certifies knowledge, practical skills and confidence. Continuous review, with an trends in management needs and challenges, keeps the IIMA curriculum up to date. It and flexible, combining intellectual discovery and hands-on learning. While equipping first job and it also prepares them for a lifetime of success.

# What can students expect to do through the two yea

The two-year programme shapes competent professional managers, capable of achi in performance in any sector of organized activity to turn out innovators and leaders w the welfare of the larger society.

### The PGP curriculum is designed to meet three objectives:

Equip students with the conceptual and interpersonal skills and sense of social purpos managerial decision-making;

Develop leadership capabilities to act as change agents and be a source of motivatio organizations they work in;

Nurture the desire to excel in performance without compromising integrity, honesty an

### Courses are of four basic types:

#### Foundational courses:

No matter what career path a student ultimately follows, they are going to need to be grounded in four key disciplines: Accounting, Finance, Marketing, and Organizational Behavior

### Courses oriented to tools and techniques:

These are the "how to's": among other things, these courses teach operations, costing and control, quantitative methods, research methods, human resource management written analysis,

#### **Functional courses:**

Organizations succeed or fail on the basis of planning, organizing, staffing, directing and controlling: Courses such as Legal Aspects of Business, Macro-Economics and Planning, Strategy, Information Technology, Interpersonal and Group Processes are devoted to providing functional competence.

#### Courses that provide perspective: