

BACHELOR OF COMMERCE

APPLY NOW

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PROGRAMME OVERVIEW

The B.Com programme by SOB us a contemporary syllabus with communication training, competently qualified and industry-experienced faculty members, enabling facilities, interactive classroom sessions through case studies wherein real-life scenarios & situations are shared through audio, video, role play, tutorials, presentations, and group work. The curriculum reinforces practical learning through projects and regular assignments. CA & CS coaching classes, industrial visits, field works, live projects, extra-curricular skills through Centre of Excellence, continuous mentoring programs by industry experts, networking through Student Activity Clubs, and the final semester research project. The objective is that Students will be trained practically using the latest technology and will have exposure to changes in global trade and commerce to function successfully as corporate professionals. The current syllabus will offer a platform for students to choose from higher studies, pursuing a professional career, entrepreneurship, research, and beyond.

Specialization Options: 1) Accounting and Finance 2) Marketing and E-Commerce 3) Banking and Insurance

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- Duration - 3 Years

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- Internships- 1

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- Recognized by UGC

PROGRAM HIGHLIGHT

- Curriculum developed with inputs from Industry and Academia
- Experienced Faculty members including Visiting Faculty from eminent institutions
- Modern Classroom and Computer Lab Facilities
- Academic Collaborations with Reputed Institutions and Universities
- Rigorous Summer Internship Program and Research Projects for Practical Learning
- Individual Mentoring and Career Counselling
- Guidance for Competitive Examinations and Higher Study



GROWTH PROSPECTS

The coursework fosters students to develop cognitive ability to deal with business problems and for effective decision making. Students will realize the need for lifelong learning by participating in professional conferences, workshops, seminars, training, etc. leading to professional certification, membership and beyond.