

## Programme Outcomes, Programme Specific Outcomes and Course Outcomes For PG Programmes

**Programme Name:** Master of Commerce ( M.Com)

- **Nature of the Program:** M.Com is two year full time post-graduate degree programme. To keep conformity with the requirements of Choice Based Credit System, provisions have been made for Core Courses, Skill Enhancement Courses and Discipline Specific Elective Courses; this is based on a cafeteria approach to choosing dual specialization. The sixteen core courses have been enumerated to be offered in Semester I and Semester II; i.e., eight core courses are to be taught in each semester. The students will also have four skill enhancement courses in the 3<sup>rd</sup> and 4<sup>th</sup> Semesters. They will have the opportunity of selecting 10 subject specific elective courses to pursue dual specialization for their future career.

**Program Outcome 1.** Fundamental knowledge in different functional areas of management, managerial principles, economic theory and quantitative techniques of decision-making like Statistics and Operations Research are imbibed by the students .

**Program Outcome 2.** Managerial skill of the students are developed by adopting practical approaches such as case study, business games, assignment writing and application of digital technology

**Program Outcome 3.** Students get adequate exposure to operational procedures in Finance, Marketing, HRD, Banking, Insurance, Accounting, Taxation, International Business and Operations Management.

**Program Outcome 4.** Students are equipped with dual specialization such a combination of Finance and Marketing or Finance and Human Resource Development or Marketing and HRD so as to make them useful human resources to cater to multiple tasking demands in industry .

**Program Outcome 5.** Students interested in pursuing academic careers acquire the ability to bond with their specializations and come up with primary ideas of research to be carried in their respective fields.

### Programme Specific Outcomes

**PSO-1** - Students develop the ability to comprehend and imbibe core and functional management concepts, business environment and domain specific knowledge.

**PSO-2** - Equip the students with requisite knowledge, skills and right attitude necessary to provide effective leadership in a global environment.

**PSO-3** - Develop competent management professionals with strong ethical values, capable of assuming a pivotal role in various sectors of the Indian Economy and Society, aligned with the national priorities.

**PSO-4** - Develop skills for analysing of the business data, application of relevant analysis, and problem solving in other functional areas such as marketing, finance, business strategy and human resources etc.

**PSO-5** - Develop attributes for research in academics and applied research for industry .



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