MBA in Data Analytics & VisualizationLNCT University | Best Private University in Central India

MBA-Exclusive Program Offered.Face to Face sessions by Industry expert only.Designed to help you become a successful Business Analyst, this 2 yrs MBA program is for you to start career in Analytics. To understand this course, it is advisable to have a foundation level knowledge of business analysis. BA needed to be every industry for business insight. It will teach you how to understand data fundamental, analyse the data methodology, techniques, Python using business case studies,,powerful dashboards, Power BI & Tableau Data Visualization powerful tool of data along with a strong focus on business case studies such as TV,Print,Radio,OOH to ensure hands on learning.

Data analytics has proven its worth time and again by helping businesses examine structured and unstructured datasets and extract useful information so key stakeholders can make more-informed, more effective decisions. Analytics can be prescriptive, predictive, diagnostic, and/or descriptive to produce insights, observe trends, compare metrics, and more.

But it can only do so much. Endless columns and rows of alphanumeric data can be difficult to digest at scale. Depending upon the level of detail that stakeholders need to draw actionable conclusions, as well as the need to interact with or drill-down into the data, traditional data analytics might not be sufficient for businesses to excel in today's competitive marketplace. Additional tools are needed to help extract more timely, more nuanced, and more interactive insights than data analysis alone can provide.

The graduate & Post graduate Engineering programmers in Data Analytics at LNCTU University are about providing an innovative education filled with discovery, and dissemination of knowledge.

The reason data analytics is limited might be simple enough. Data analytics helps businesses understand the data they have collected. More precisely, it helps them become cognizant of the performance metrics within the collected data that are most impactful to the business. And it can provide a clearer picture of the business conditions that are of greatest concern to decision-makers.