



**SRI RAMACHANDRA**

INSTITUTE OF HIGHER EDUCATION AND RESEARCH

(Deemed to be University)

**Faculty of Management Sciences**  
**MBA in Hospital and Health Systems Management,**  
**Regulation 2019**

**Programme Educational Objectives**

**MBAPEO 1:** Graduates will be exemplary leaders and problem solvers continuing to excel in the career of hospital management.

**MBAPEO 2:** Graduates will have key management competencies required to act with creative, innovative, and entrepreneurial potentials.

**MBAPEO 3:** Graduates will accomplish practical acquaintance to conceptual and practical knowledge in hospital management while upholding ethical practices.

**MBAPEO 4:** Graduates will excel in a competitive environment through extraordinary communication and teamwork

**MBAPEO5:** Graduates will have a leading role in corporates and life-long learning to contribute to the society.

**Programme Objectives**

**PO1:** Apply knowledge of management theories and practices to solve business problems.

**PO2:** Foster Analytical and critical thinking abilities for data-based decision making.

**PO3:** Develop Value based Leadership.

**PO4:** Understand, analyze and communicate global, economic, legal, societal, environmental and ethical aspects of business.

**PO5:** Lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

**PO6:** Communicate effectively and use information and knowledge effectively.

**PO7:** Inculcate entrepreneurship ability.

**PO8:** Recognize the need for, and have the preparation and ability to engage in independent and life-long learning.

### Programme Specific Outcomes

**PSO1:** Acquire knowledge, skills and positive attitude to work individually or as team to contribute effectively and achieve the goals of hospitals and its allied organizations in a dynamic environment.

**PSO2:** Demonstrate problem solving skills and decision making abilities across all functional areas of management in hospitals and its allied organizations

### MBA Course Matrix

Semester	Core Courses (3 credit units each)	Electives (3 credit units each)		
		Healthcare Finance	Healthcare Quality	Healthcare HR
1	Written and Oral Communication	Hospital Management (Common Elective)		
	Human Resource Management			
	Managerial Economics			
	Marketing Management			
	Financial Analysis and Reporting			
	Operations Management			
	Legal Aspects of Business			
	Service Quality Management			
2	Management and Organizational Behavior	Financial Management in healthcare system	Total Quality Management in hospitals	Talent Management in healthcare system
	Research Methodology			
	Business Analytics			
	Managerial Accounting			
	Quantitative Techniques			
	GE/CBCS/NPTEL			
	Hands-on-Posting—I (3 Cr)			
Semester Break		Practical -2: Summer Internship (6 credits)		
3	Business Environment and Strategic Management	Security Analysis & Portfolio Management	Healthcare Accreditation and Laws	HR Analytics

	Entrepreneurship	Financial System & Markets in healthcare	Innovation & Design Thinking	Training & Development
	Services Marketing and Management			
	Supply Chain and Logistics Management			
		Medical Tourism and Management (Common Elective)		
	<b>Practical 3: Hands-on-Posting—II (3 Cr)</b>			
4	Cross Cultural Management	Entrepreneurial Finance	Quality Assurance Framework in hospitals	Compensation & Benefits Management
	Ethics & Social Responsibility	Risk Management & Insurance	Healthcare Governance and Technology	Performance Management
<b>Practical 4: Dissertation (12 Credits)</b>				

Semester	Core Courses (Cr)	Elective Courses (Cr)	Elective Practical (Cr)	Generic Elective	Total Credits/ Semester
1	8 (24)	1 CE (3 Cr)			27 Credits
2	5 (15)	1 (3)	HoP -I (3)	GE/CBCS/ NPTEL (3)	24 Credits
3	4 (12)	2 + 1 CE (9)	HoP II (3) Summer Trg (6)		30 Credits
4	2 (6)	2 (6)	Dissertation (12)		24 Credits
<b>Total</b>	<b>19 (57)</b>	<b>7 (21)</b>	<b>(24)</b>	<b>1 (3)</b>	<b>105 Credits</b>

## Graduate Attributes

### Academic and Cognitive

- Academic excellence, Discipline, Creativity, Critical Thinking, Positive Attitude, Decision Making

### Social attributes

- Communication and Team Orientation

### Values

- Ethics, Leadership, Commitment and focus

### Academic Excellence

- Strong foundation in the concepts is required for any graduate and it will demonstrate the ability to perform and exhibit superior performance.

### Discipline

- Every human is required to be regulated in accordance with the particular system of governance. Whatever the field our graduates enter into, discipline is the foremost priority.

### Creativity

- We are living in an era, where the work force is being replaced by Robots everywhere. Now, if we desire not to be replaced, a management graduate should be highly creative and out of box thinker.

### **Critical Thinking**

- Our graduates should have strong analytical skills and he/she must think critically to evaluate the factual evidence and draw conclusions.

### **Positive Attitude**

- Positive Attitude will make a person optimistic and helps to avoid negative thoughts. Developing this attitude within our graduates will help them to see the brighter side of their career and life.

### **Decision Making**

- Effective and timely decisions will have a great impact on the growth of any organization. A Management graduate should not decide based on herd instinct, rather analyse the situation and take timely decisions.

### **Communication**

- To be effective in their chosen field, one has to have great communication skills and Healthcare is not an exception. Being an Administrator one should equip themselves in oral and written communication skills.

### **Team Orientation**

- No one is going to work in isolation; organization expects more of teamwork and outcomes from the team. Hence, graduates should prepare themselves to work in a group and contribute towards the success.

### **Ethics**

- Ethics is doing right even when nobody is watching us. Both personal and professional ethics is expected from the management graduates.

### **Leadership**

- Leadership, a skill to lead or guide is required from any successful leader and graduates who aspire to become great leader should focus on this skill

### **Commitment and Focus**

- Most of the successful personalities in this world are the ones who were committed to their dreams and passion and the same focus and commitment is required for a management graduate to fulfil their dreams and passion.