

Post Graduate Programme in Management (PGP)

Home » Academic Programmes » Post Graduate Programme in Management (PGP)

Accredited by European Quality Improvement System (EQUIS), Association of Advance Collegiate Schools of Business (AACSB-US based accreditation agency) and Association of MBAs, London (AMBA—UK based accreditation agency) the Post Graduate Programme (PGP) in Management at IIM Indore is a two-year, full-time, residential programme. It is also recognized by the Association of Indian Universities and is considered equivalent to the MBA Degree. The programme aims to groom participants into competent professional managers with



- a capacity to learn and adapt to national and international environment;
- an orientation towards achieving excellence, maintaining high ethical standards and
- a capacity to work effectively and efficiently, both individually and in-groups.

Mission:

To produce contextually relevant, socially-conscious managers with exposure to world class management education.

Learning goals:

Learning goals of PGP are aligned with the mission of the Institute. Specific learning goals of the PGP programme are as follows.

PGP Programme will:

- 1: Develop Critical Thinking
- 2: Ability to Work in Groups Effectively
- 3: Develop Competence in Quantitative Analysis
- 4: Prepare socially conscious and ethically motivated managers, leaders and entrepreneurs

The PGP is spread over two years, each year consisting of three terms. In between the first and second years, the participant spends eight weeks on a summer project in a business organization. The academic year begins in June/July and ends in March/April of the following year.

Based on feedback from the corporate sector, benchmarking against globally top-ranked MBA programmes and insights from recent studies on the effectiveness of MBA programmes, IIM Indore has launched a new PGP (MBA) programme design from its 2016-18 Batch.

Skill Development Courses: These include Communication, Leadership, Spreadsheet Modeling, Entrepreneurial Orientation, Innovation and Design Thinking and Sustainability, taught in a workshop-based format.

Industry Awareness workshop is conducted to increase participants' awareness and knowledge of industries in which they hope / target to work. It introduces various sources of information and methods of research for the participants. Each group researching and presenting about one industry would help prepare all the participants prepare better.

Blending Theory & Practice

Another initiative to blend theory and practice is the hiring of professors of practice, which allows industry professionals with 15-20 years of experience to become a part of the IIM Indore full-time faculty. These professors of practice are already making a difference with case-writing projects on SBI, Godrej and BHEL, and a new consulting practicum to be offered in the second-year PGP.

IIM Indore retains and reinforces some differentiating features from its earlier programme design:

- *Unique Rural Engagement Programme to give graduates contextual connect:* To enable the participants to understand the social context in which organizations work and exist, an exposure to the rural settings of Madhya Pradesh is included in the course design.
- A unique matrix based structure for PGP-II wherein participants take 10% credits in 'Industry Vertical Courses' and 10% credits in 'Functional Area Courses' in addition to the general management credits.
- *Himalayan Outbound Programme (HoP) for PGP-II participants:* While participants are adequately prepared for a corporate

career, their ability to motivate themselves to perform in an unfamiliar ambience and work as a team is enhanced by encouraging them to undergo an outbound exercise and simulation conducted in serene locations at various altitudes in the Himalayas. While participants get to pursue electives of their choice, they are also given an opportunity to register for workshops to get focused knowledge on the skills and practices applicable to specific functional domains. This year, due to the ongoing pandemic, we could not organize HOP. Instead the participants were permitted to subscribe another equivalent electives of their choice.

- **Extreme Outdoors** – Extreme Outdoors has been conceptualized as a course which explore decision-making and interpersonal dynamics in challenging situations. During the discussions and activities done over 9 days of trekking, we look at situations related to mountaineering etc. which require immediate responses from individuals and teams, and we develop an understanding of the forces at play. The course is designed to encourage the participants to push the boundaries of their self-imposed limitations. The classroom component and expedition component will particularly focus on exploring and testing i) Decision making under challenging conditions, ii) Team work and iii) leadership.
- IIM Indore participants participate in a wide range of extra and co-curricular activities which include IRIS (The Annual Management & Cultural Festival) and Utsaha (Rural Marketing Fair).
- **Strong Participant Exchange Programme:** IIM Indore has exchange tie-ups with several prestigious international business schools. A large number of participants visit these business schools and complete one semester there.

Pedagogy

IIM Indore uses a combination of various teaching methods such as cases, projects, computer aided instructions, group discussions, lectures, seminars, presentations by participants and lectures by guest speakers from industry and government. The case method is the predominant pedagogical tool. This sharpens the analytical skills of participants and helps analyze problems from multi-functional perspectives. Instructors mainly guide the group, push participants to develop and defend arguments and take decisions.

Programme Fees

The course fee for resident Indians (for two years) is Rs. 20,10,800/- (Rupees Twenty lakhs ten thousand and eight hundred only) and Rs.30,11,800/-(Rupees Thirty lakhs eleven thousand and eight hundred only) for NRI Candidates. The course fee includes access to lectures, computer facilities, library etc. It also includes alumni fee and lodging. Course fee does not include cost of textbooks, hostel fees, insurance, etc.

Structure

The Post Graduate Programme lasts six trimesters, spread over two years, with a summer project in between the two years. This eight-week programme is an opportunity for participants to put their ideas and skills in to work, in established and reputed companies from various sectors.

The first year participants are given the fundamental knowledge, analytical skills & techniques, contextual understanding, environmental awareness and overall perspective, which will serve as the bedrock for the programme. The areas covered are Marketing, Finance, Human Resource Management, Quantitative Research, Operations, Economics and Strategy.

In the second year electives give participants a deeper understanding of different functional areas. The emphasis is on the application of knowledge gained, in the form of projects, group exercises and case discussions. Guest lectures and workshops further enrich their learning.

Certificate of Percentage equivalent to CGPA | AIU Recognition Certificate

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