

MASTER OF BUSINESS ADMINISTRATION

APPLY NOW

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PROGRAMME OVERVIEW

The MBA Programme offered by the School of Business is designed to create Industry ready young Professionals equipped with the right skills and attitude. The program is designed to offer intensive Academic learning along with enormous Practical exposure to create future business leaders. The Program offers Dual Specialization in the area of: Marketing, Finance, Human Resources Management, Operations and Hospital Administration.

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- Duration - 2 Years
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 - Recognized by UGC
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 - AICTE Approved

PROGRAM HIGHLIGHT

- Curriculum developed with inputs from Industry and Academia

- Case Based Pedagogy for real life business problem solving
- Rigorous Summer Internship Program
- Eminent Visiting Faculty from renowned Institutions IIMs, XLRI, XIMB, IITs etc.
- Excellent Placement track record
- Collaboration with Educational Institutions as well as Industry partners
- Value Added Courses on: Digital Marketing, SPSS etc.
- 15 Days Immersion Program at XIM University, Bhubaneswar
- NSE Smart Simulation Lab Facility
- Placement Oriented Training Program by Samcara - www.samcara.in (An IIMA & Harvard Alumni Career Guidance Organization)



GROWTH PROSPECTS

After the successful completion of this program, students will be eligible for direct employment in a plethora of job openings such as accounting and financial management, marketing management, HRM, logistics, IT, international business, management consulting, banking, market research, CRM, retail, tourism, hospitality, healthcare, and many other areas in public and private sectors.