

## DOWNLOADS

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## COURSE OVERVIEW

School	School of Management & Commerce Studies
Eligibility	Intermediate (10+2) or equivalent in any discipline with minimum 45% marks.
Duration	3 Years
Admission Process	On the basis of Entrance Exam /Merit

[Syllabus](#)

## OVERVIEW

Bachelor of Business Administration is one of the most sought bachelor degree programme after 12th. It includes complete knowledge of leadership and management. The course lays the basis of management education. This degree aims at providing fundamental education in business and management principles. The course allows students to specialize in one of the multiple specialization areas, such as international business, finance, human resource, computer information systems, marketing. BBA programs can offer practical management training that can prepare students to successfully work within a large or small organization.

### USP:

1. Freedom to design your own degree to enhance multidisciplinary learning.
2. Industry tie-ups.
3. Multidisciplinary and holistic learning in the scenic environment of Dehradun.
4. Summer internships and exposure to real life industry projects.
5. Experienced faculties which have expertise and are qualified in their respective functional areas.
6. Place to learn leadership & entrepreneurship skills.
7. Personality Development.
8. Clearly defined career paths.