



Department of Business Management

(MBA - MB301)

Master of Business Administration (HR / Finance / Marketing / International Business / Entrepreneurship)

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HOME / MANAGEMENT / MBA-MASTER-OF-BUSINESS-ADMINISTRATION

Best Master of Business Administration (MBA) College in Punjab, India

Management education has witnessed a paradigm shift in recent years owing to the changing business landscape and rising demand of skilled and competent business professionals. The University School of Business (USB), one among the Top and Best MBA Colleges in Punjab, India, understands the need of identifying and nurturing the budding Management professionals in accordance to the changes taking place in the corporate world in terms of competencies and employability quotients. Some of the key competencies developed in an MBA aspirant at University School of Business (USB), Chandigarh University include Cognitive competence, logical and analytical thinking, critical evaluation, team leading and management, social and behavioral skills, data analytics, among others.

Curriculum for MBA at University School of Business (USB) is designed after gap analysis based on the previous year's PO attainment and a thorough research on the industry requirements, feedback from the key stakeholders. Various reports from research forums and agencies working on higher education research like World Economic Forum, McKinsey's Global Reports, Harvard Business Review, among others, were reviewed in order to understand and identify the key skills expected by the industry in the coming future.

University School of Business (USB), Best MBA College in Punjab, India, offers a two years full time Master of Business Administration (MBA) degree program. This is a dual specialization program.

The department has an impeccable placement record for MBA students at decent packages of up to 28 LPA with well-known brands of varied industries. CU is Ranked 45th in Management category in NIRF, 2021, 2nd among emerging B Schools of India – TOI, AAA Rankings by careers 360, AA+ Ranking by digital learning.

Master Of Business Administration (MBA) At Chandigarh University

Pursue MBA from one of the Top MBA college in Punjab, India that focuses on honing the instinctive talent and practical innovation of the students. Our program relies on industry- aesthetics and essential business skills to craft well-informed decision makers who can cope up in the challenging world-of-work.

With faculty well-known for its corporate know-how and academic credentials, USB, one of the top MBA colleges in Punjab, India, has adopted a research approach paired with research & innovation. Tie-ups with corporate giants & international universities dish up our students with the best of both worlds. Spirit of providing learning enriched environment endowed with a vibrant thought of delivering excellence underpins our mission. We are something that adds to our legacy of being one among the best B-Schools in Punjab.

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Message from HOD (Business Administration)

If you want to pursue a degree in Masters of Business Administration (MBA) and are looking for one of the highly ranked colleges in North India that prepares you for the working world, feel free to knock on the door of Chandigarh University.

Hello!
How can I help?



Two Different Domains Essential For Every Business, Responsible For Generating Revenue & Transporting The Same In Different Activities.



The Process Of Setting Up A business Is Known As Entrepreneurship.



Study Of Concepts And Techniques Used To Bridge The Gap Between Employees' Performance And The Organization's Strategic Objectives.



Two Different Domains Essential For Every Business, Responsible For Generating Revenue & Transporting The Same In Different Activities.



Study Abroad



Education Loan



Financial Aid



Program Exchange



Scholarship



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Academic Excellence

Industry Oriented Curriculum Comparable with World's Top Universities

Flexible Choice Based Credit System (FCBCS)

Project Based & Experiential Learning

More Than 70 Open Electives To Pursue Inner Delight

Advanced Technologies & Integration For Premium Placements

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Scholarships

Chandigarh University Common Entrance Test (CUCET)

Merit Based Scholarships For Academic Session

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VIEW MORE

Your Department in a Nutshell

- Achievements
- Teaching & Learning
- Research Journal
- Self Assessment Report (SAR)
- Activities
- Labs
- Course Curriculum
- PEO, PSO & PO
- MDP

Eligibility & Fee Details

Bachelor degree in any discipline with atleast 50% marks from recognized University/ Institution. Graduates of recognized professional programmes like CA/ ICWA etc. are also eligible to apply.

Program Fee	Amount
Semester Fee	125000/- INR

Other Fee Details	Amount
Examination Fee	2000/- INR
Security	2000/- INR

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Scholarships

CUCET - 2023 rewards your academic brilliance with global opportunities & extraordinary assistance with Scholarships worth Rs. 60 Crores.

CUCET Phase I - (Closed)

Parameters	CUCET Scholarship Amount	Amount to pay after CUCET Scholarship
90.01 - 100	125000 /- INR	NIL
80 - 90	62500 /- INR	62500 /- INR
70 - 79.99	50000 /- INR	75000 /- INR
60 - 69.99	37500 /- INR	87500 /- INR
50 - 59.99	31250 /- INR	93750 /- INR
40 - 49.99	18750 /- INR	106250 /- INR

CUCET Phase II

Parameters	CUCET Scholarship Amount	Amount to pay after CUCET Scholarship
90.01 - 100	125000 /- INR	NIL
80 - 94.99	50000 /- INR	75000 /- INR

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60 - 69.99	25000 /- INR	100000 /- INR
50 - 59.99	18750 /- INR	106250 /- INR
40 - 49.99	12500 /- INR	112500 /- INR

Dreaming of studying abroad?

Under Chandigarh University's Internation Transfer Program (ITP), you can also choose to pursue your degree in a top-notch college or university abroad.

Study Abroad Programs offered in the following Countries

Students can save 1 year of tuition fees in Dollars and still get an international degree through this programme.



**Degree with
International Recognition**



**Work Permit
after Graduation**



**High Visa
Success rate**



Degree with International Recognition

A degree with international recognition will provide you multifold benefits in your academic and professional life.

Increases your employability

Magnifies the value of your degree

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Pathway After Management

Careers

An MBA gets you a managerial level position in varied top-notch organizations. Considered as a wide-ranging and versatile discipline, you may take-up career as-

Deputy General Manager

Business Analyst, IT

Chief Executive Officer (CEO)

Management Consultant

Senior Product Manager

Business Consultant, and more

Top Recruiters

Management Graduates have higher chances of obtaining and holding a high level management position and almost every industry needs professionals who can handle the businesses effectively. The following is our exceptional array of world-class recruiters:

Management

IT & E-Commerce

Consulting

Financial

Hotels & Resorts

Advanced Credit Programs

Chandigarh University's Advanced Credit Program offers 3-level career-oriented certifications in various Engineering, Sciences, Management and Liberal Arts & Humanities domains as per National Education Policy.

It will provide the students a deep insight and expertise in the most demanding skill sets. The program will provide an opportunity for bright and inquisitive young minds from across the country to study in the most challenging and diverse academic environment.

Salient Features

3-Level Certifications.

15 Hrs. Online/Blended Course having one credit for each level certification designed as per industrial expectations.

Opportunity for students to earn 3 credits in advance.

Skill enhancement as per NEP.

Immersive learning to build the skills of tomorrow.

Live instructor-led sessions and experiential knowledge by highly qualified faculty.

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Record Breaking Placement Numbers

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14 LPA



8 LPA

Deloitte.

Why to Join University School of Business?

USB offers specialized programs that are well suited if you want the broadest possible career options and the blend of skills necessary for certain niche careers. Best MBA College in Punjab offer you many options to specialize and combine interests. The greatest advantage of these programs is their flexibility; along with specializations, you have a broad range of elective subjects, so you can essentially custom-build your own qualification.

Practical Approach To Business Curriculum

Experience The Real Business Experience Into The Classroom

First-rate Effective Teaching & Multicultural Diverse Classrooms For Positive Learning Outcomes

Global Network Of Corporate Partners For Global Placements And Global Internships Program

Integration of High Technology In The Program

Stands Tall In Terms of World University Rankings

What makes University School of Business (USB) Unique?

University School of Business (USB) is ranked among the Best Management Institutions and has earned recognition for its unique style of teaching & experiential learning. The competency directed curriculum puts together the latest in terms of carefully aligned inputs sourced from best of leading B-Schools.

The curriculum lays the foundation for a conceptual and analytical understanding of Indian and international business.



Industry-Led Course Curriculum which is designed after contemplating real-time inputs from industry and academic leaders

01



Mentorship by Professionally Trained Faculty & Industry Leaders via use of Latest Teaching Aids

02



Flexible Choice Based System (FCBCS)

03



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Vision

To create excellence in business for nurturing value driven business leaders with analytical and entrepreneurial mindset to foster innovative ideas in order to transform the world and serve the society.

Mission

The Mission of the Department of Business Management, Chandigarh University is to:

- M1** : Design a unique competency directed and industry relevant curriculum with outcome oriented teaching learning process facilitated by world class infrastructure.
- M2** : Enhance students' cognitive, research, analytical, ethical and behavioral competencies through programs that equip them to meet global business challenges in the professional world.
- M3** : Facilitate student centric sound academic environment with co-curricular and extra-curricular activities to groom and develop future ready business professionals.
- M4** : Design a transparent evaluation system for objective assessment of the program learning.
- M5** : Align meaningful interactions with the academia, industry and community to facilitate value driven holistic development of the students.
- M6** : Develop ethical and socially responsible entrepreneurial attitude for harnessing the environmental opportunities through creativity and innovation for a vibrant and sustainable society.

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Companies in Recruiters List



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Student Stories

Department of Career Development at Chandigarh University has been very supportive throughout the journey. My experience at Chandigarh University has been very good. I see myself as a totally transformed person now.

MIR MARIA

Jaro Education



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Predict Your Future Career

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Detailed Report on CU Placements

Highest Package Offered

Student Placed

Packages above

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Step 1
Signup



Step 2
Apply for CUCET
(Eligibility and Scholarship Test)



Step 3
Admission

Step 3 - Submit

You become eligible for admission into Chandigarh University after clearing the CUCET examination. Following your attempt at CUCET, the result will shortly be intimated, based on which you can submit your application for admission and avail merit-based scholarship.

Want To Become An Expert In Your Job Field?

Stay Fearless And Get Ready To Conquer Your Coursework. According to the U.S Bureau of Labor Statistics, the total employment is projected to grow by 165.4 million over the 2020-30 decade, which means an increase of 11.9 million jobs.

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Teaching Practices
System of Evaluation
Placements
CU Edge
QS Asia Rankings 2023

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Transport
Sports
Cultural Activities
Student Welfare
Libraries
Anti-Ragging Policy

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Mandatory Disclosure



Customer Helpline No.

1800 257 1800

Toll Free:

1800 1212 88800

Email:

admissions@cumail.in

NAAC



NIRF



NATS



Anti-Ragging



360°

About Us

University, Punjab [CU] is the **Best University in Punjab** and North India that offers various Undergraduate and Post graduate Courses like B.Tech, BCA, BBA, HMCT, B.Com, LLB, B.Arch, MBA, M.Com, Journalism and MCA at an affordable fees in Chandigarh. **Apply Now** at India's Best Private University in Punjab, Chandigarh which provides top placements.



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