

# DEPARTMENT OF MANAGEMENT STUDIES

*Driving Principled Innovative Leaders*

## History

With a vision to develop influential leaders to find solutions to societal problems, the Department of Management Studies strives to groom students, both in their personal and professional front to assume corporate responsibilities at the local and global levels. This is made possible by Industry relevant curriculum and competent faculty members who come with the right blend of Industry and Academic experiences.

MBA is one of the Flagship Programs of KITS for the last 27 years. The Department has achieved the unique distinction of being the first department to offer MBA with the Accreditation from Association of Chartered Certified Accountants, ACCA - UK) in the State of Tamil Nadu. It has also made a mark in the academic arena with an excellent placement record and high salary package

## Our Vision

To excel in Management Education teaching, research and consultancy, benchmarked with global standards to develop professional and socially responsible leaders focused on finding solutions to human problems.

### Our Mission

Raise Management graduates with excellence in functional knowledge, skills, attitude and a passion for lifelong learning .

Instill in students' professional values with ethics to serve as responsible leaders .

Empower students with an Entrepreneurial mindset to find solutions to business and societal problems.

### Program Educational Objectives (PEOs)

- ✓ **PEO1:** Demonstrate sound technical knowledge in the Management domain and its facets in Finance, Marketing, Human Resources, International Business and Logistics and Supply Chain Management.
- ✓ **PEO2:** Exhibit forward looking approach and be equipped with the ability to articulate the same.
- ✓ **PEO3:** Execute and identify ethical dilemmas supported by personal integrity and confidence.

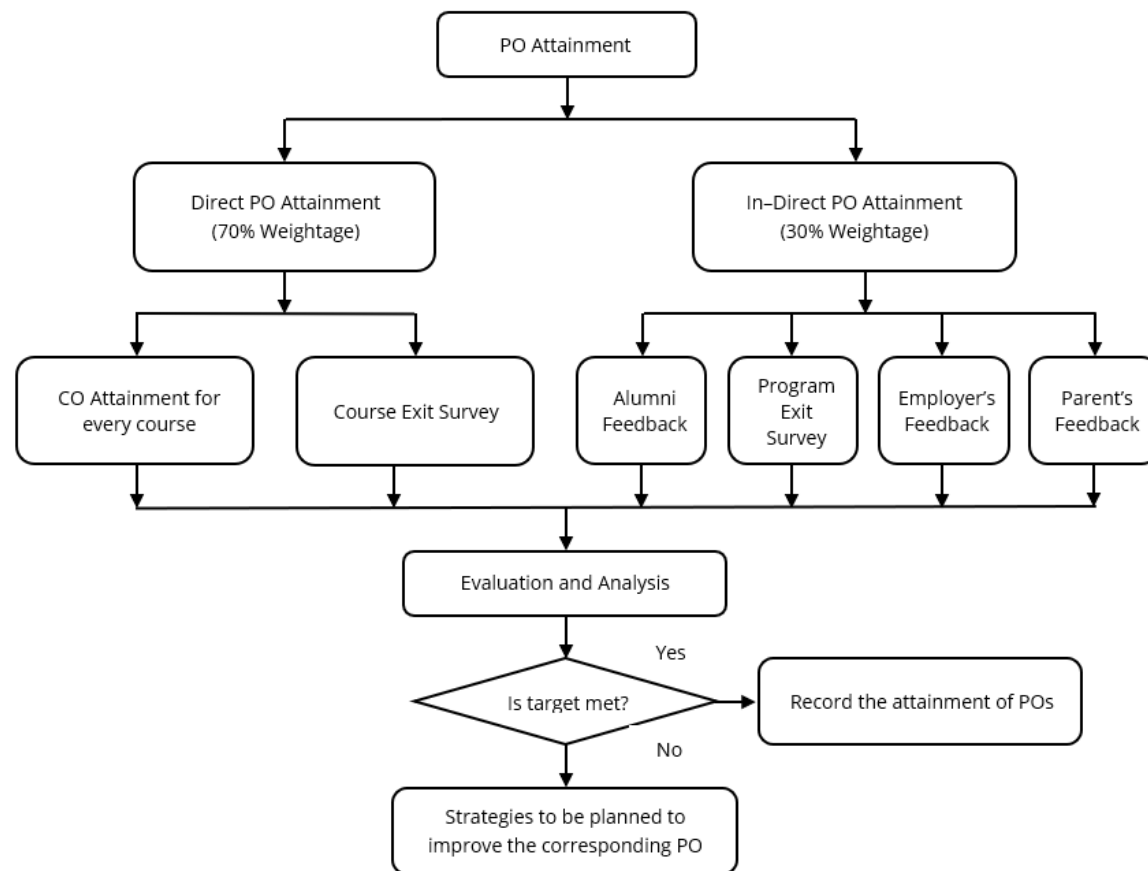
### Program Outcomes (POs)

- ✓ **PO1:** Apply knowledge of management theories and practices to solve business problems.
- ✓ **PO2:** Foster Analytical and critical thinking abilities for data-based decision making.
- ✓ **PO3:** Ability to develop Value based Leadership.
- ✓ **PO4:** Ability to understand, analyse and communicate global, economic, legal, and ethical aspects of business.
- ✓ **PO5:** Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

### PO Attainment

## Programme Outcomes Attainment

Program Outcome (PO) is evaluated based on students' performance in the assessments. The attainment of Program Outcomes is evaluated through direct and indirect assessment methods. The Program components are categorized as Program Core, Professional Electives, Internships and Projects.



## Testimonies by Our Students

### Niranjith Pravin Dev.R - 2010-12 Batch

I am a proud alumnus of Karunya University Business School, and I completed my engineering in the 2006-10 batch of B.E. Computer Science and thereafter my MBA in the 2010-2012 batch. Right through my journey Karunya has helped me to understand the industry and given the right knowledge in learning the nuances of a workplace. Although I spent 6 years at the campus, there wasn't one day that I felt that I had been at the wrong place. Karunya is a such a place that gives you the warmth and an atmosphere of solidarity. This trait of the institution and its



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