



Home (/) / Programme (<https://sbppse.aud.ac.in/programme>) / Postgraduate Studies (<https://sbppse.aud.ac.in/programme/postgraduate-studies>) / Master of Business Administration (<https://sbppse.aud.ac.in/programme/master-of-business-administration>)

# SCHOOL OF BUSINESS, PUBLIC POLICY AND SOCIAL ENTREPRENEURSHIP (/)

About

Programme Structure

Programme Outcomes

FAQ

Seats

**53**

Duration

**2 Years**
[\(https://aud.ac.in/\)](https://aud.ac.in/)


## Eligibility »

The candidate must have successfully completed a Bachelor's degree securing at least 50% marks o

Integrate theoretical frameworks, practices and techniques from multiple functional perspectives – Organisational Behaviour/ Human Resources/ Marketing/ Finance/ Operation to address managerial issues and challenges

Understand the impact of international dimension on business decisions, and the political, legal and social environment in which the business operates

Communicate effectively across formats with all the stakeholders in order to bridge diverse perspectives and culture

Recognize problems and opportunities, and demonstrate critical thinking and reasoning for analysis and planning

Use appropriate research tools, techniques and methodology, and possess proficiency in the use of data to identify and analyze management issues with an interdisciplinary approach.

Apply ethical principles in personal and work sphere

Function effectively as a member or a leader in diverse teams.

Inculcate entrepreneurial spirit with innovative approach, and initiate a new enterprise of their own

Understand the diffusion of inclusivity, sensitivity and sustainability

# SCHOOL OF BUSINESS, PUBLIC POLICY AND SOCIAL ENTREPRENEURSHIP (//)

Courses Faculty



(<https://aud.ac.in/>)



## Main Links

About Us

(<https://sbppse.aud.ac.in/about-us>)

Programme

(<https://sbppse.aud.ac.in/programme>)

Faculty

(<https://sbppse.aud.ac.in/faculty>)

Events

(<https://sbppse.aud.ac.in/events>)

Publication

(<https://sbppse.aud.ac.in/publication>)

Contacts Us

## Quick Links

Admission

([https://sbppse.aud.ac.in/admissions/mba\\_admissions/2022](https://sbppse.aud.ac.in/admissions/mba_admissions/2022))

Announcements

(<https://sbppse.aud.ac.in/announcements>)

Doctoral PG

(<https://sbppse.aud.ac.in/uploads/1/school-kashmere-gate-campus-lothian-road-kashmere-gate-delhi-110006>)

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Corporate

(<https://sbppse.aud.ac.in/uploads/4/school-kashmere-gate-campus-lothian-road-kashmere-gate-delhi-110006>)

Brochure

(<https://sbppse.aud.ac.in/uploads/4/school-kashmere-gate-campus-lothian-road-kashmere-gate-delhi-110006>)

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brochure-aud-

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Leaflet MBA 2021

(<https://aud.ac.in/uploads/4/admission/admission-2021/mba-admission-2021/aud-mba-2021-flyer.pdf>)

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2021/aud-mba-

2021-flyer.pdf)

## Programmes

Under Graduate

(<https://sbppse.aud.ac.in/programme/undergraduate-studies>)

Post Graduate -

(<https://sbppse.aud.ac.in/programme/postgraduate-studies>)

Research

(<https://sbppse.aud.ac.in/programme/research-studies>)

Studies - RS

(<https://sbppse.aud.ac.in/programme/research-studies>)

Research

Studies - RS

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Studies

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## Contact Details

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