



INDIAN INSTITUTE OF
MANAGEMENT LUCKNOW

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PGP-SM

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Post Graduate Programme in Sustainable Management stresses upon the philosophy that businesses are embedded in society and cannot be separated from it, and therefore aims to develop management professionals with a holistic perspective on economic, social and environmental issues. In addition to offering general management courses, PGPSM's curriculum stands out in management education by means of offering specialized courses on systems thinking, social entrepreneurship, externalities, lifecycle management, stakeholder management and public policy.



Objectives of the Programme

- ✓ To build an understanding of contemporary challenges that businesses are facing in the 21st century, with emphasis on the environment
- ✓ To build responsible leadership capabilities that are geared to respond to sustainability challenges
- ✓ To impart appropriate skillsets to integrate principles of sustainability and responsible management practices in
- ✓ To acquire knowledge and skills in key functional areas of businesses
- ✓ To encourage entrepreneurial capabilities and develop a global perspective
- ✓ To enable participants to become change agents in sustainable management

Why Sustainable Management

Businesses today are increasingly being driven by sustainability concerns. Results of surveys conducted by many leading consulting and media houses such as Forbes and Fortune indicate that no business can survive in future without incorporating sustainability principles and practices in its operations. However, this is easier said than done. Here in lies the role of Sustainable Management.

While in the past, 'sustainability' as a term was often associated and limited to environmental and social concerns, a hard realization has set-in in the recent years that businesses cannot separate themselves from society and environment. An unstable social and environmental ecology will inadvertently hurt the profit bottom line of business by making the conduct of business expensive. Hence, the only way to deal with the threat of negative environmental and sociological impact of business is to convert them into opportunities of improvements and excellence.

The PGPSM enables future managers to understand the ever evolving and interactive nature of these sustainability challenges and come up with integrated, holistic solutions.

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HIGHLIGHTS

ACADEMIC STRUCTURE

ADMISSION

INTERNATIONAL IMMERSION

PLACEMENT



FEES & FINANCIAL AID

CONTACT INFORMATION

+ Methodology

Sustainability is an emerging field and IIM Lucknow is among the very few institutes in India, perhaps among very few in the world also, to have pioneered a Sustainable Management Programme. Needless to say, the continuously evolving knowledge in the field is more than matched by the continuous evolution of curriculum.

The programme is equipped with state of the art infrastructure in terms of audio-video enabled class rooms, extensive collection of books in the library and ready access to industries and corporate leaders.

Along with the rigorous routine of lectures, case discussions, exercises, seminars, role plays, management games ensure deeper understanding of theoretical concepts through application oriented participative learning. Team-based assignments, term papers, project work, presentation and computer-based learning methods help build an orientation towards working effectively in larger, and many a times, multi-cultural and multi-functional teams in the future workplace.

We believe that through our teaching we enable our students to acquire a unique position which may influence the very course of future. Special emphasis is laid on the development of socially and environmentally sensitive global citizens. Leadership Talks by industry leaders bring in the latest trends in sustainability and help establish a direct connect with the concepts taught in the classroom.

Academic Evaluation

The academic performance evaluation system is viewed as a means to promote learning process, and is designed to assess the ability of the student to apply knowledge for problem-solving and increasing organisational effectiveness. The evaluation is a continuous process based on assignments, quizzes, project work, seminar presentation, viva-voce, mid-term test and final examination.

A ten-point grading scale with corresponding letter grades is used as follows:

Letter Grade	A+	A	A-	B+	B	B-	C+	C	C-	D	F
Grade Point	10	9	8	7	6	5	4	3	2	1	0

The Term Grade Point Average and Cumulative Grade Point Average are computed in each term as the credit-weighted averages of individual grades in and up to each term respectively. The academic criteria for continuation in the programme, promotion to Second Year, and award of diploma, are specified in the PGPSM Manual which lays down the policies and procedures governing the programme. The Manual is given to all students at the time of registration at the beginning of the academic session.

+ Courses

+ Academic Calendar



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