

Jorge Cortell

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PROFILE

- Almost 30 years of experience (CEO x7 in 6 industries, entrepreneur x6 with 5 exits in 5 industries) doing business in 50 countries, mainly in Healthcare, Technology, Investment, and Innovation. From bootstrapping startups to leading multinationals, in the private and public sector.
- Endlessly curious, learning every day. Researching and tinkering. Strategic thinker that connects dots. Capable of hyper-focusing without losing sight of the big picture. Enabling teams to fix problems.


PROFESSIONAL EXPERIENCE

Harvard University, Innovation Fellow & Expert-in-Residence  2022 – present | US
Technology and Entrepreneurship Center at Harvard's School of Engineering and Applied Sciences

NLC Health, Venture Partner  2021 – present | NL
The largest European Healthtech Venture Builder, a BCorp where we evaluate hundreds of inventions and have built >100 ventures for corporates like Philips, Medtronic, Merck... and universities like Oxford, Cambridge, Bologna...

Kaneron Systems, Founder & CEO, Innovation Lead  2005 – 2021 | US
Breakthrough innovations: Precision Medicine Imaging+Genomics Software Platform (2014), Vendor-Neutral Digital Pathology Dicomizer (2012), Augmented Reality in Surgery (2009). Customers in 15 countries. Valued at \$1.2B. IP exit


EU Innovation Council Executive Agency, 2021 | BE
Expert for EU and Euratom Research & Innovation programmes 

Keynote speaker & Guest Lecturer, Over 60 guest lectures  2017 – 2020 | US
Stanford, Harvard, MIT; HIMSS, RSNA, Longevity World Forum, Confer Oncology Congress...

European Commission, 2016 – 2018 | BE
Expert on Venture Philanthropy & Social Investments 
Co-authored the official report: *Driving Progress for Research and Innovation in Europe*

Innomedix, Co-Founder, Board Member & Advisor  2014 – 2016 | ES

Open University of Catalonia, A/Prof. Clinical Innovation  2014 – 2016 | ES

Serial entrepreneur, Investor/Co-Founder/CEO  1994 – 2009 | ES
Music Production (MusicQuarium), Advertising (Gløbal), Fashion (ManuMission), and Software (OneZero)

Polytechnic University of Valencia, A/Prof. Intellectual Property  2000 – 2005 | ES


Valencia Basketball Club (ACB - Spain's NBA), Jr. & Pro Player  1990 – 1993 | ES

EDUCATION

Cheung Kong Graduate School of Business, Business in China  2019 | CN

University of Valencia, Postgraduate in Clinical Genomics  2014 | ES

MIT, Entrepreneurship Development Program  2013 | US

Harvard University, Undergrad. coursework in Neurobiology, Law  2005 | US
Dropped out to start Kaneron Systems

University of Oxford, BSc (Dip.) in Computing  2005 | UK

Kellogg CC, ASce Business Management  1993 | US

SELECT REFERENCES & TESTIMONIALS

Prof. Bill Aulet, *Managing Director*, Martin Trust Center for MIT Entrepreneurship
"Jorge is a hero to us [MIT], the people in Valencia and his customer's patients."

Dr. Max Ma, *Principal ML Engineer*, Johnson & Johnson
"[Jorge is] way ahead."

Juan Carlos de la Fuente Cordoba, *Technical Leader - Aircraft Simulators*, Indra
"[Jorge has been] for years a reference in innovation."

Rob Orwin, *Technology Strategist*, Microsoft
"It is a pleasure and an honour to work with Jorge."

Paul Henderson, *Director of Health Data and Analytics*, KPMG
"[Jorge's] brilliant mind and exuberance is an inspiration."

SELECT AWARDS

Future50 , <i>HIMSS</i> ↗	2020
Top 3 Healthcare Technologies , <i>NASA iTech</i> ↗	2019
Technology Innovation Award , <i>Frost & Sullivan</i> ↗	2018
Impact in Precision Medicine , <i>California Governor & S.U.</i> ↗	2016
Beacon Award Healthcare & Life Sciences , <i>IBM</i> ↗	2013
Best clinical scientific presentation , <i>Dig. Path. Assoc., USA</i> ↗	2012

SELECT PUBLICATIONS

A digital healthcare future , <i>M Kunkel, J Cortell, et al</i> ↗ UBS Chief Investment Office GWM Investment Research - Future of humans; P. 30	2020
Digital Transformation in Pathology , <i>J Cortell, D Castrillo</i> ↗ Spanish Society of Health Informatics (SEIS) Informática + Salud, Vol. 140 - DigitalPathology; P. 45-46	2020
Data integration and processing of Infectious Disease events , <i>BioInvestment Asia</i> ↗	2019
Driving Progress for Research and Innovation in Europe , <i>Expert Group on "Foundations, Venture Philanthropy and Social Investments"</i> <i>EU Commission Directorate-General for Research and Innovation</i> ↗	2018
Innovación en la asistencia con la imagen médica en red , <i>Open University of Catalonia</i> ↗	2015
Cambio de paradigma computacional en imagen médica , <i>Open University of Catalonia</i> ↗	2014
Integrating Open Source Digital Pathology , <i>Digital Pathology Association</i> ↗	2012
Digital Security in Healthcare Institutions , <i>J Cortell, A Gonzalez</i> ↗ Hackers On Planet Earth (HOPE #9), NY	2012
Augmented Reality in the Operating Room , <i>TERENA Trans-European Research and Education Networking Association</i> ↗	2009
Delitos contra la propiedad industrial e intelectual , <i>XVII Congreso Alumnos de Derecho Penal - Univ. Salamanca</i>	2006