

# Jorge Cortell

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## PROFILE

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- Almost 30 years of experience (CEO x7 in 6 industries, entrepreneur x6 with 5 exits in 5 industries) doing business in 50 countries, mainly in Healthcare, Technology, Investment, and Innovation. From bootstrapping startups to leading multinationals, in the private and public sector.
- Endlessly curious, learning every day. Researching and tinkering. Strategic thinker that connects dots. Capable of hyper-focusing without losing sight of the big picture. Enabling teams to fix problems.

## PROFESSIONAL EXPERIENCE

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- NLC Health, Venture Partner**  2022 – present | NL  
The largest European Healthtech Venture Builder, a BCorp where we evaluate hundreds of inventions and have built >100 ventures for corporates like Philips, Medtronic, Merck... and universities like Oxford, Cambridge, Bologna...
- EU Innovation Council Executive Agency,** 2021 | BE  
*Expert for EU and Euratom research and innovation programmes* 
- Kaneron Systems, Founder, CEO & Chief Innovation Officer**  2005 – 2021 | US  
Breakthrough innovations: Precision Medicine Imaging+Genomics Software Platform (2014), Vendor-Neutral Digital Pathology Dicomizer (2012), Augmented Reality in Surgery (2009). Customers in 15 countries. Valued at \$1.2B. IP exit
- Keynote speaker & Guest Lecturer, Over 60 guest lectures**  2017 – 2020 | US  
Stanford, Harvard, MIT; HIMSS, RSNA, Longevity World Forum, Confer Oncology Congress...
- European Commission,** 2016 – 2018 | BE  
*Expert on Venture Philanthropy and Social Investments*   
Co-authored the official report: *Driving Progress for Research and Innovation in Europe*
- Innomedix, Co-Founder, Board Member & Advisor**  2014 – 2016 | ES
- Open University of Catalonia, A/Prof. Clinical Innovation**  2014 – 2016 | ES
- Serial entrepreneur, Investor/Co-Founder/CEO** 1994 – 2009 | ES  
Music Production (MusicQuarium), Advertising (Gløbal), Fashion (ManuMission), and Software (OneZero)
- Polytechnic University of Valencia, A/Prof. Intellectual Property**  2000 – 2005 | ES
- Valencia Basketball Club (ACB - Spain's NBA), Jr. & Pro Player**  1990 – 1993 | ES

## EDUCATION

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- Cheung Kong Graduate School of Business, Chinese Business Prog.** 2019 | CN
- University of Valencia, Postgraduate in Clinical Genomics** 2014 | ES
- MIT, Entrepreneurship Development Program** 2013 | US
- Harvard University, Undergrad. coursework in Neurobiology, Law** 2005 | US  
Dropped out to fund Kaneron Systems
- University of Oxford, BSc (Dip.) in Computing** 2005 | UK
- Kellogg CC, ASc Business Management** 1993 | US

## SELECT REFERENCES & TESTIMONIALS

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**Prof. Bill Aulet**, *Managing Director*, Martin Trust Center for MIT Entrepreneurship

"Jorge is a hero to us [MIT], the people in Valencia and his customer's patients."

**Dr. Max Ma**, *Principal ML Engineer*, Johnson & Johnson

"[Jorge is] way ahead."

**Juan Carlos de la Fuente Cordoba**, *Technical Leader - Aircraft Simulators*, Indra

"[Jorge has been] for years a reference in innovation."

**Rob Orwin**, *Technology Strategist*, Microsoft

"It is a pleasure and an honour to work with Jorge."

**Paul Henderson**, *Director of Health Data and Analytics*, KPMG

"[Jorge's] brilliant mind and exuberance is an inspiration."

## SELECT AWARDS

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**Future50**, *HIMSS* [↗](#) 2020

**Top 3 Healthcare Technologies**, *NASA iTech* [↗](#) 2019

**Technology Innovation Award**, *Frost & Sullivan* [↗](#) 2018

**Impact in Precision Medicine**, *California Governor & S.U.* [↗](#) 2016

**Beacon Award Healthcare & Life Sciences**, *IBM* [↗](#) 2013

**Best clinical scientific presentation**, *Dig. Path. Assoc., USA* [↗](#) 2012

## SELECT PUBLICATIONS

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**A digital healthcare future**, *M Kunkel, J Cortell, et al* [↗](#) 2020  
UBS Chief Investment Office GWM Investment Research - Future of humans; P. 30

**Digital Transformation in Pathology**, *J Cortell, D Castrillo* [↗](#) 2020  
Spanish Society of Health Informatics (SEIS) Informática + Salud, Vol. 140 - DigitalPathology; P. 45-46

**Data integration and processing of Infectious Disease events**, 2019  
*BioInvestment Asia* [↗](#)

**Driving Progress for Research and Innovation in Europe**, *Expert Group on "Foundations, Venture Philanthropy and Social Investments"* 2018  
*EU Commission Directorate-General for Research and Innovation* [↗](#)

**Innovación en la asistencia con la imagen médica en red**, 2015  
*Open University of Catalonia* [↗](#)

**Cambio de paradigma computacional en imagen médica**, 2014  
*Open University of Catalonia* [↗](#)

**Integrating Open Source Digital Pathology**, 2012  
*Digital Pathology Association* [↗](#)

**Digital Security in Healthcare Institutions**, *J Cortell, A Gonzalez* [↗](#) 2012  
Hackers On Planet Earth (HOPE #9), NY

**Augmented Reality in the Operating Room**, *TERENA Trans-European Research and Education Networking Association* [↗](#) 2009

**Delitos contra la propiedad industrial e intelectual**, 2006  
*XVII Congreso Alumnos de Derecho Penal - Univ. Salamanca*

**Tecnologías de control y propiedad intelectual**, 2006  
*Universidad Internacional de Andalucía* [↗](#)