Jessica Peng

Experience Designer & Developer

Professional Experience

Adobe • Front-End Engineer
San Francisco, CA | December 2021 - current

Led the design and front-end development of internal tools that:
- Streamlined customer sandbox management for over 100 internal stakeholders
- Optimized sandbox provisioning and deployment for enablement bootcamps from 2-3 weeks to 1-2 days, accommodating up to 75 sandboxes/partners
- Semi-automated a data repair process consisting of 6-10 SQL queries that facilitated the scaling up of data wipes to 20-30 customers

Enhanced the visualization of key provisioning metrics across five pages within Customer Support's primary internal diagnostic tool. Provided mentorship on a bi-weekly basis to a minority individual interested in engineering.

Adobe • Technical Consultant
New York, NY | July 2019 - December 2021

Independently ideated, designed, and developed an internal tool that reduced the time to document Adobe Campaign Standard workflows by approximately 67%.

Etsy • Freelance Graphic Designer
New York, NY | March 2021 - March 2023

Independently ran a best-selling graphic design shop with a 4.8/5.0 rating, 500+ reviews and 144 upvotes in customer service. Received 2,977 sales to date and 900 + customers within the first four months.

The New York Times • Graphics Intern - Immersive Storytelling
New York, NY | June 2018 - August 2018

Created the home page covers and infographics for "Step Inside the Thai Cave in Augmented Reality" and "How We Created a Virtual Crime Scene to Investigate Syria's Chemical Attack." Prototyped photogrammetry assets on iOS using Maya, Scenekit, and Sketchfab and researched immersive technology for future articles.

Personal Projects

Black Power Blueprint • Graphic Designer
June 2020 - current

Volunteer 2-3 hours per week designing infographics to promote the program's mission of transforming North St. Louis through economic development.

Accomplishments

Disney Imaginations Design Finalist
January 2018

Presented a space theme park design that was selected as one of six finalists from over 250 submissions for the annual Imagineering competition in Glendale, CA.

Contact

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Skills

Design
Adobe Illustrator
Adobe Fresco
Adobe Photoshop
Adobe Premiere Pro
Adobe After Effects
Figma

Languages
ReactJS
React Spectrum
JavaScript
TypeScript
HTML/CSS
Java

Process
User/Product Research
Prototyping
Wireframing

Education

University of Pennsylvania, Class of 2019
B.S.E. in Digital Media Design (Computer Graphics)
Minor in Fine Arts
GPA: 3.4/4.0

Courses: Computer Graphics, Javascript, Computer Animation, Data Visualization, Video Production, 3D Modeling, Drawing, Costume Design

Hobbies

cartooning, painting pet portraits, tennis