Statistics for Business and Economics

7th Edition

Chapter 6

Sampling and Sampling Distributions

Chapter Goals

After completing this chapter, you should be able to:

- Describe a simple random sample and why sampling is important
- Explain the difference between descriptive and inferential statistics
- Define the concept of a sampling distribution
- Determine the mean and standard deviation for the sampling distribution of the sample mean, $\bar{X}$
- Describe the Central Limit Theorem and its importance
- Determine the mean and standard deviation for the sampling distribution of the sample proportion, $\hat{p}$
- Describe sampling distributions of sample variances

6.1

Tools of Business Statistics

- **Descriptive statistics**
  - Collecting, presenting, and describing data
- **Inferential statistics**
  - Drawing conclusions and/or making decisions concerning a population based only on sample data

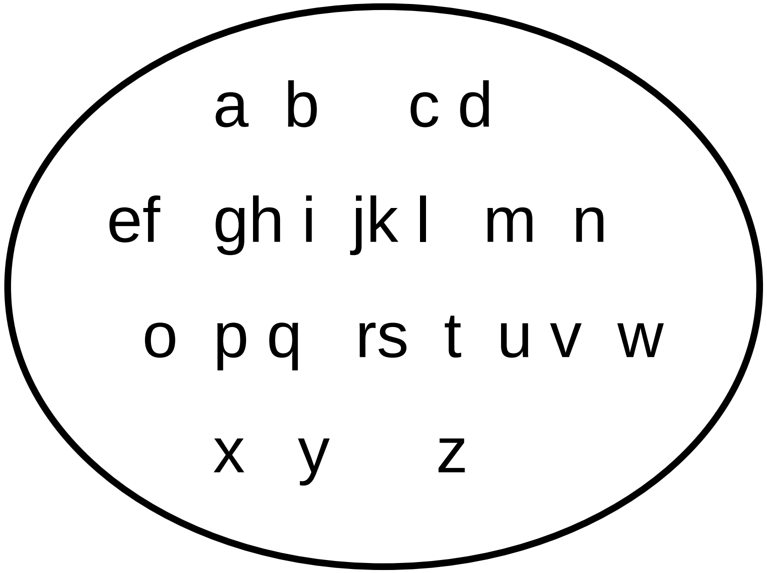
Populations and Samples

- A **Population** is the set of all items or individuals of interest
  - Examples: All likely voters in the next election
    All parts produced today
    All sales receipts for April

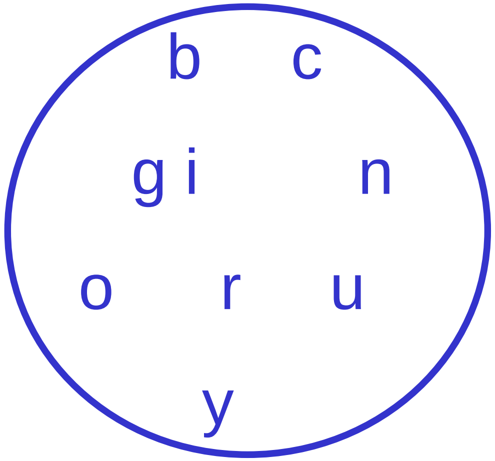
- A **Sample** is a subset of the population
  - Examples: 1000 voters selected at random for interview
    A few parts selected for destructive testing
    Random receipts selected for audit

Population vs. Sample

Population



Sample

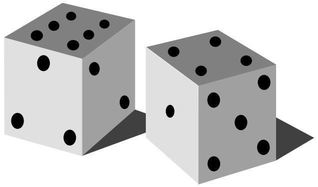


Why Sample?

- Less time consuming than a census
- Less costly to administer than a census
- It is possible to obtain statistical results of a sufficiently high precision based on samples.

Simple Random Samples

- Every object in the population has an equal chance of being selected
- Objects are selected independently
- Samples can be obtained from a table of random numbers or computer random number generators



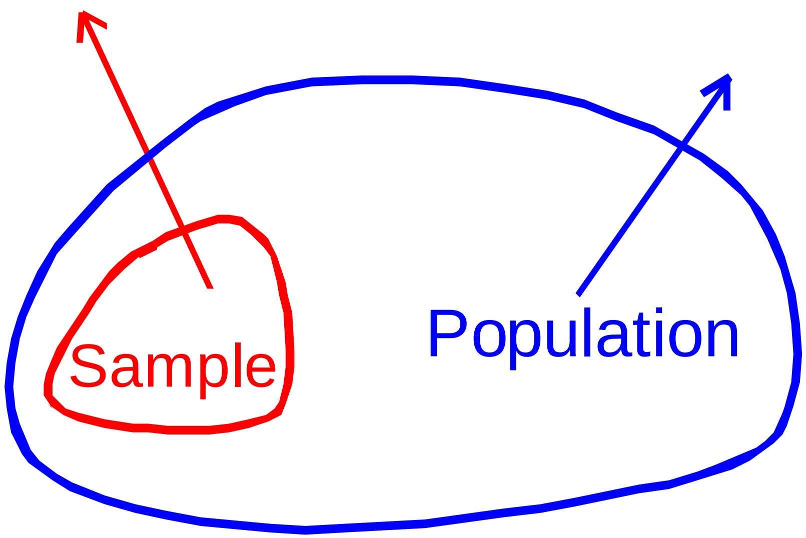
- A simple random sample is the ideal against which other sample methods are compared

Inferential Statistics

- Making statements about a population by examining sample results

Sample statistics → Population parameters

(known) **Inference** (unknown, but can be estimated from sample evidence)



Inferential Statistics

Drawing conclusions and/or making decisions concerning a population based on sample results.

- **Estimation**
  - e.g., Estimate the population mean weight using the sample mean weight
- **Hypothesis Testing**
  - e.g., Use sample evidence to test the claim that the population mean weight is 120 pounds

6.2

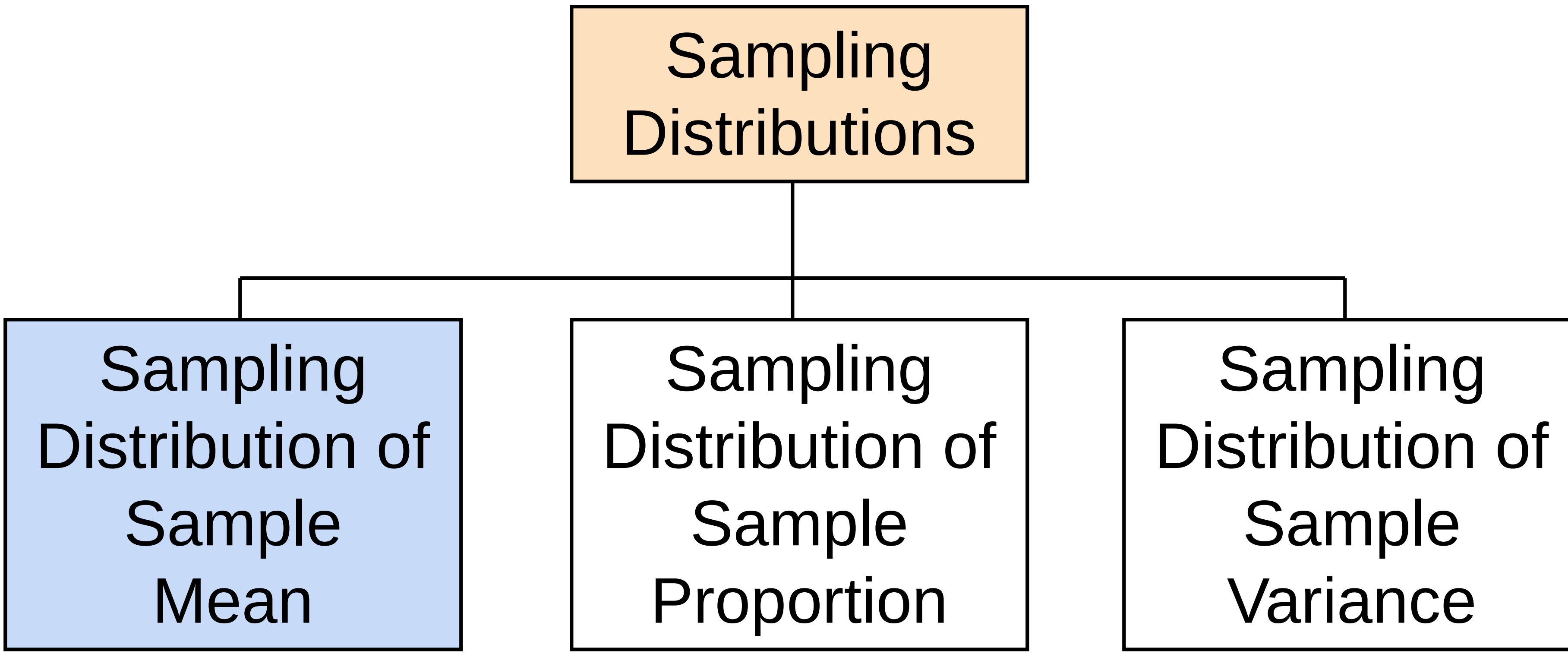
Sampling Distributions

- A sampling distribution is a distribution of all of the possible values of a statistic for a given size sample selected from a population

Chapter Outline

- Sampling Distributions
  - Sampling Distribution of Sample Mean
  - Sampling Distribution of Sample Proportion
  - Sampling Distribution of Sample Variance

Sampling Distributions of Sample Means



Developing a Sampling Distribution

- **Assume there is a population …**
- Population size N=4
- Random variable, X, is age of individuals
- Values of X: 18, 20, 22, 24 (years)

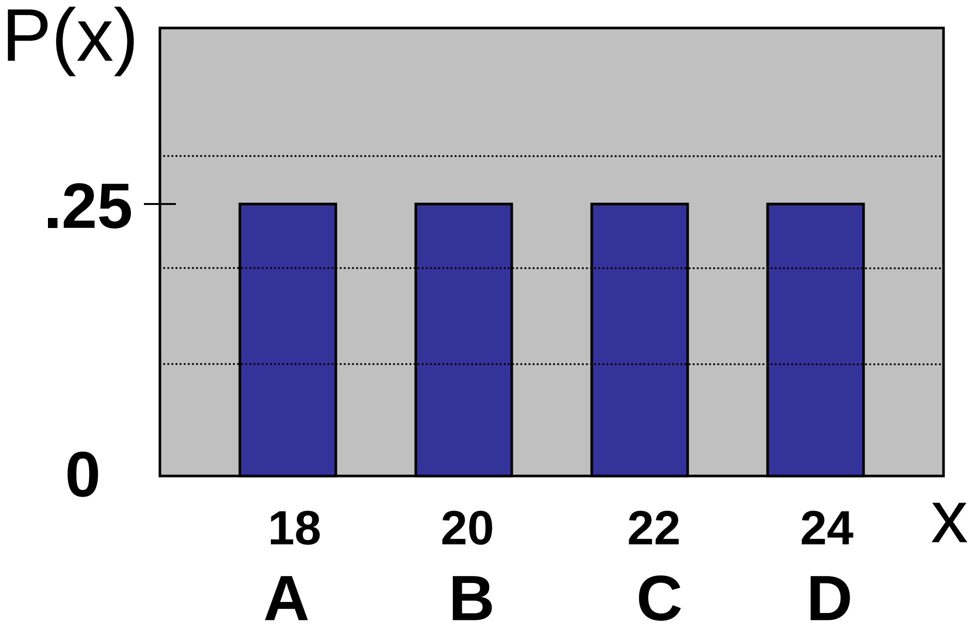
Developing a Sampling Distribution

(continued)

Summary Measures for the Population Distribution:

$$\mu = \frac{\sum X_i}{N} = \frac{18 + 20 + 22 + 24}{4} = 21$$

$$\sigma = \sqrt{\frac{\sum (X_i - \mu)^2}{N}} = 2.236$$



Uniform Distribution

Developing a Sampling Distribution

(continued)

Now consider all possible samples of size n = 2

1st Obs	2nd Observation			
	18	20	22	24
18	18,18	18,20	18,22	18,24
20	20,18	20,20	20,22	20,24
22	22,18	22,20	22,22	22,24
24	24,18	24,20	24,22	24,24

16 possible samples (sampling with replacement)

16 Sample Means

1st Obs	2nd Observation			
	18	20	22	24
18	18	19	20	21
20	19	20	21	22
22	20	21	22	23
24	21	22	23	24

Developing a Sampling Distribution

(continued)

Summary Measures of this Sampling Distribution:

$$E(\bar{X}) = \frac{\sum \bar{X}_i}{N} = \frac{18 + 19 + 21 + \cdots + 24}{16} = 21 = \mu$$

$$\sigma_{\bar{X}} = \sqrt{\frac{\sum (\bar{X}_i - \mu)^2}{N}}$$

$$= \sqrt{\frac{(18-21)^2 + (19-21)^2 + \cdots + (24-21)^2}{16}} = 1.58$$

Expected Value of Sample Mean

- Let $X_1, X_2, \ldots X_n$ represent a random sample from a population

- The sample mean value of these observations is defined as

$$\boxed{\bar{X} = \frac{1}{n}\sum_{i=1}^{n} X_i}$$

Standard Error of the Mean

- Different samples of the same size from the same population will yield different sample means
- A measure of the variability in the mean from sample to sample is given by the Standard Error of the Mean:

$$\sigma_{\bar{X}} = \frac{\sigma}{\sqrt{n}}$$

- Note that the standard error of the mean decreases as the sample size increases

If sample values are not independent

(continued)

- If the sample size n is not a small fraction of the population size N, then individual sample members are not distributed independently of one another
- Thus, observations are not selected independently
- A correction is made to account for this:

$$\boxed{\mathrm{Var}(\overline{X}) = \frac{\sigma^2}{n}\frac{N-n}{N-1}}$$

or

$$\boxed{\sigma_{\overline{X}} = \frac{\sigma}{\sqrt{n}}\sqrt{\frac{N-n}{N-1}}}$$

If the Population is Normal

- If a population is normal with mean μ and standard deviation σ, the sampling distribution of $\bar{X}$ is also normally distributed with

$$\boxed{\mu_{\bar{X}} = \mu}$$ and $$\boxed{\sigma_{\bar{X}} = \frac{\sigma}{\sqrt{n}}}$$

- If the sample size n is not large relative to the population size N, then

$$\boxed{\mu_{\bar{X}} = \mu}$$ and $$\boxed{\sigma_{\bar{X}} = \frac{\sigma}{\sqrt{n}}\sqrt{\frac{N-n}{N-1}}}$$

Z-value for Sampling Distribution of the Mean

- Z-value for the sampling distribution of $\bar{X}$:

$$\boxed{Z = \frac{(\bar{X} - \mu)}{\sigma_{\bar{X}}}}$$

where: $\bar{X}$ = sample mean

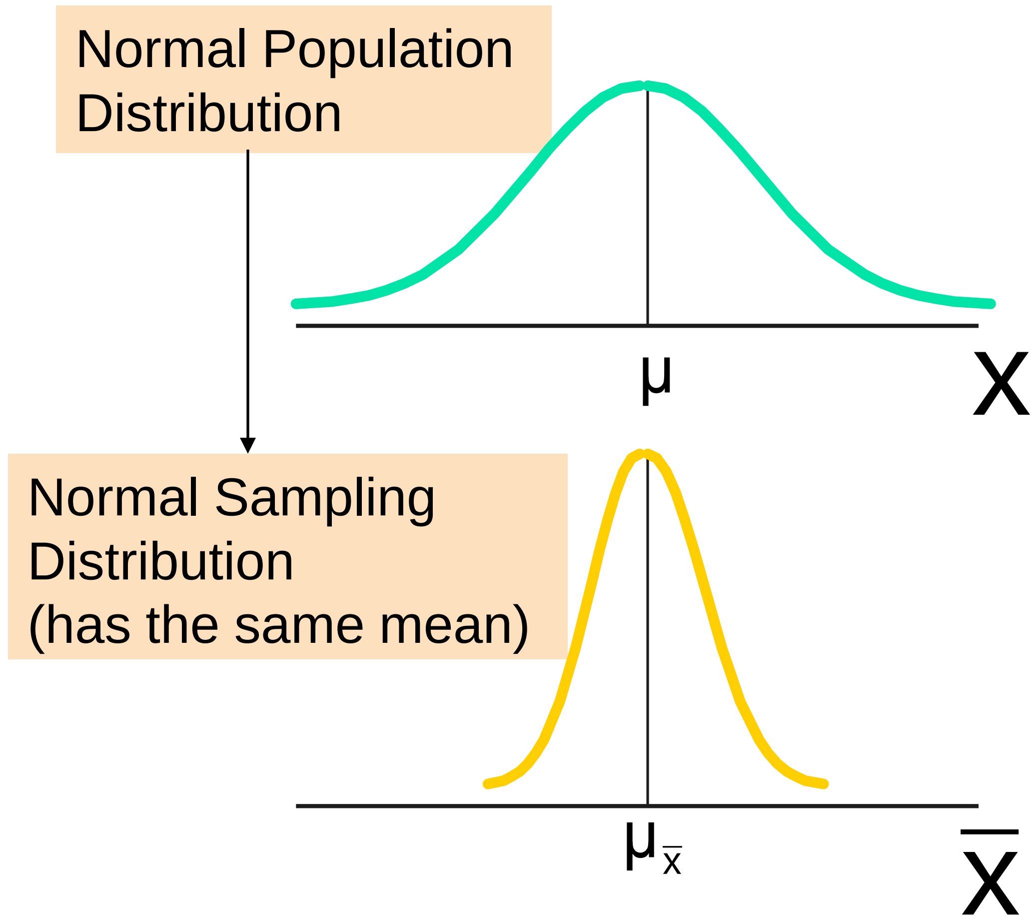
μ = population mean

$\sigma_{\bar{X}}$ = standard error of the mean

Sampling Distribution Properties

$$\boxed{\mu_{\bar{x}} = \mu}$$

(i.e. $\bar{X}$ is unbiased)



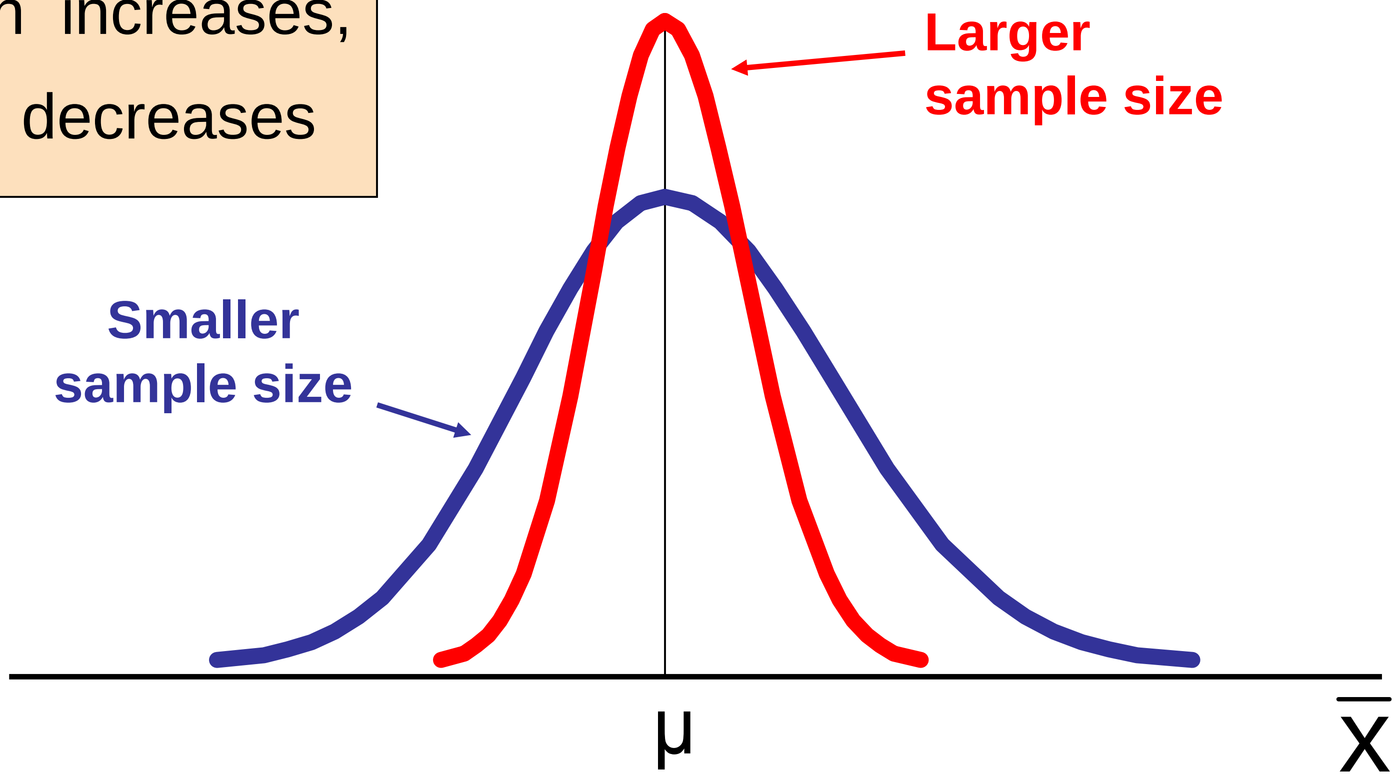
Sampling Distribution Properties

(continued)

- For sampling with replacement:

As n increases,

$\sigma_{\bar{x}}$ decreases



If the Population is **not** Normal

- We can apply the Central Limit Theorem:
  - Even if the population is not normal,
  - …sample means from the population will be approximately normal as long as the sample size is large enough.

Properties of the sampling distribution:

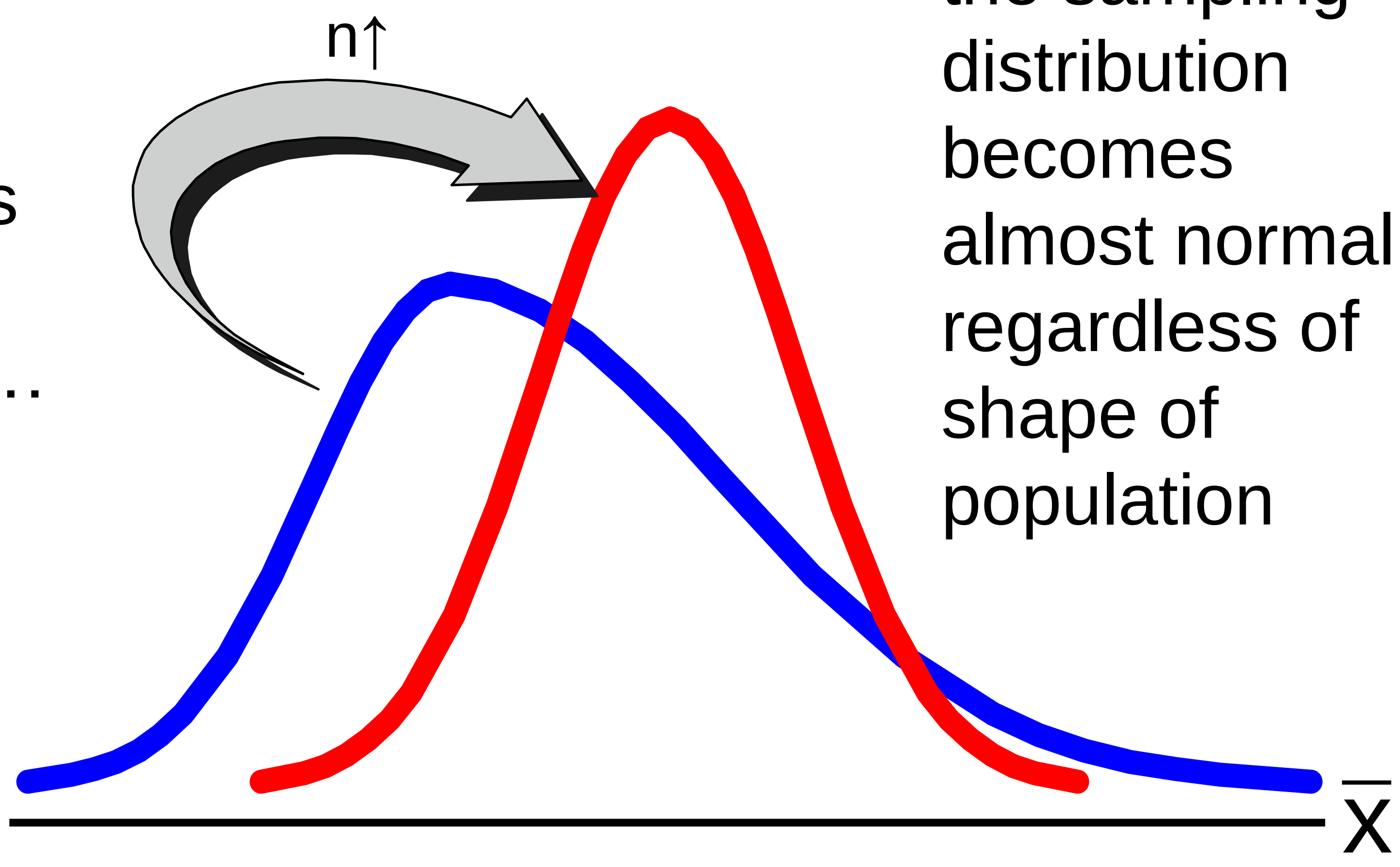
$$\boxed{\mu_{\bar{x}} = \mu}$$

and

$$\boxed{\sigma_{\bar{x}} = \frac{\sigma}{\sqrt{n}}}$$

Central Limit Theorem

As the sample size gets large enough…



the sampling distribution becomes almost normal regardless of shape of population

If the Population is **not** Normal

(continued)

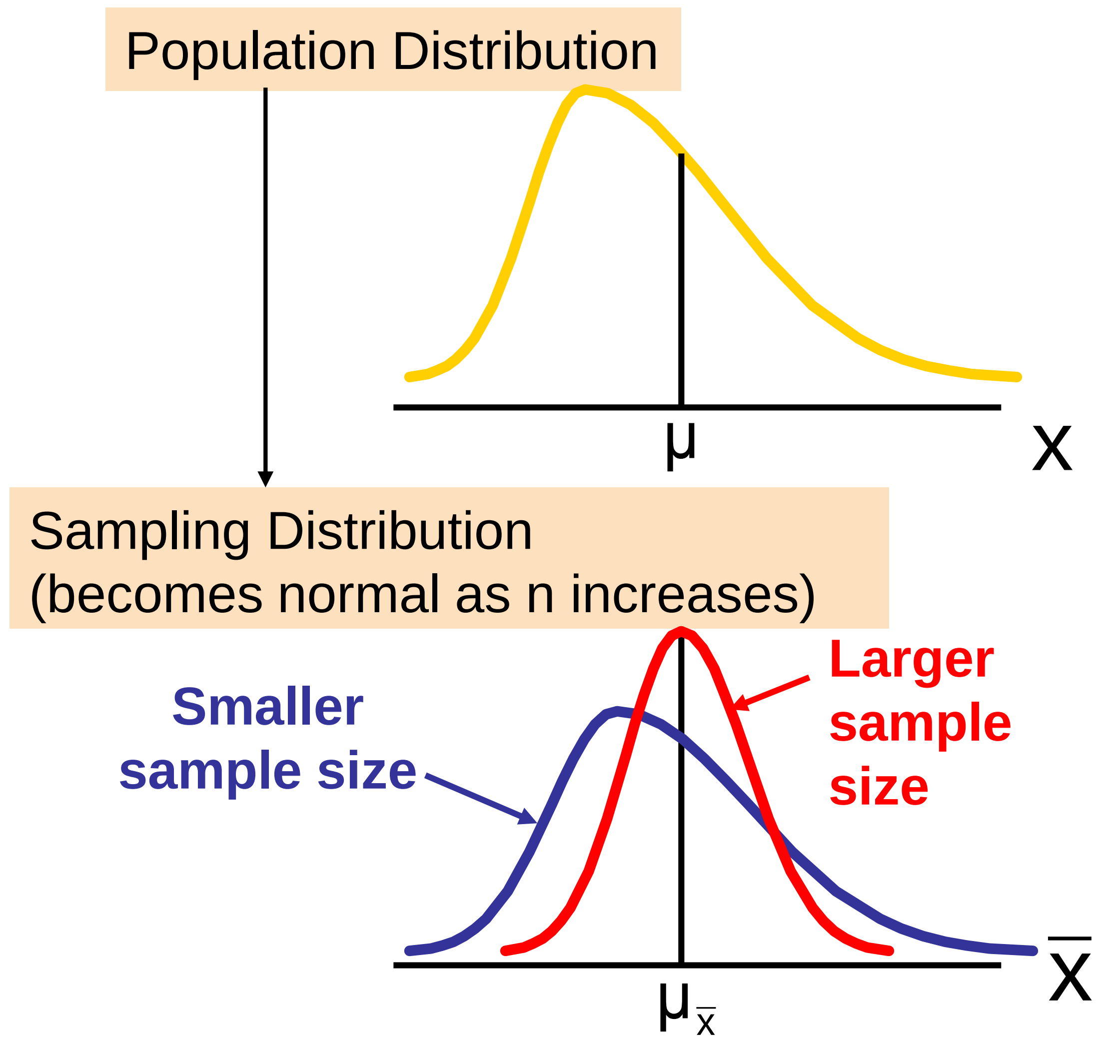
Sampling distribution properties:

Central Tendency

$$\mu_{\bar{x}} = \mu$$

Variation

$$\sigma_{\bar{x}} = \frac{\sigma}{\sqrt{n}}$$



How Large is Large Enough?

- For most distributions, $n > 25$ will give a sampling distribution that is nearly normal
- For normal population distributions, the sampling distribution of the mean is always normally distributed

Example

- Suppose a large population has mean $\mu = 8$ and standard deviation $\sigma = 3$. Suppose a random sample of size $n = 36$ is selected.

- What is the probability that the sample mean is between 7.8 and 8.2?

Example

(continued)

Solution:

- Even if the population is not normally distributed, the central limit theorem can be used (n > 25)
- … so the sampling distribution of $\bar{X}$ is approximately normal
- … with mean $\mu_{\bar{X}} = 8$
- …and standard deviation $\sigma_{\bar{X}} = \frac{\sigma}{\sqrt{n}} = \frac{3}{\sqrt{36}} = 0.5$

Example

(continued)

Solution (continued):

$$P(7.8 < \mu_{\bar{X}} < 8.2) = P\left(\frac{7.8 - 8}{3/\sqrt{36}} < \frac{\mu_{\bar{X}} - \mu}{\sigma/\sqrt{n}} < \frac{8.2 - 8}{3/\sqrt{36}} \right)$$

$$= P(-0.5 < Z < 0.5) = \boxed{0.3830}$$