**Heroes of Plymoli**

Observations form Data Analysis:

1. **Males** are the largest demographic and make up **84%** of players.
2. Players aged **20-24** make up the largest percentage of users at **44.79%**.
3. **‘Final Critic’** is the most frequently bought item **(13 purchases)** and is the most profitable item with a total purchase value of **$59.99**.