

## CONTACT

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Burnaby, BC

<https://jcvancity2022.github.io/Portfolio2025WEB-DESIGN-SOCIAL-MEDIA/>

## SKILLS

### Front-End & Web Design

React.js  
JavaScript  
HTML5  
CSS3  
SASS  
Bootstrap  
Quickly adaptable to CMS platforms (e.g., WordPress)

### UI/UX & Graphic Tools

Figma  
Adobe XD  
Canva  
Adobe Photoshop  
Responsive Web Design  
Cross-Browser Compatibility  
WCAG & ARIA  
Accessibility Standards

### Development Tools:

Git  
API Handling  
Basic SQL (MySQL) Integration

### Languages

English (Fluent)  
French (Basic Proficiency – Reading & Writing)

## EDUCATION

**SIMON FRASER UNIVERSITY (SFU)**  
**BSc, Interactive Arts and Technology**  
Surrey, BC  
Sept. 2021 – present

**EINDHOVEN UNIVERSITY OF TECHNOLOGY (TU/E)**  
Eindhoven, Netherlands  
**Study Abroad SFU**  
Sept. 2024 – Feb. 2025

# Jeffrey Cheng

## WEB DESIGN / SOCIAL MEDIA

**UI/UX & Front-End Designer** skilled in **React.js, HTML/CSS/JS, Figma, SEO, and Accessibility (WCAG/ARIA)**. Experienced in creating **Responsive, User-Centered Websites & Apps** through **Research-Driven, Collaborative Design**.

## WEB DESIGN / SOCIAL MEDIA EXPERIENCE

### VENTURESKI WEBSITE | FEB 2024 – MAR 2025

- Developed a **responsive React.js website** with Bootstrap, SASS, and JavaScript.
- Applied **SEO best practices** (semantic HTML, clean structure, metadata) to improve discoverability.
- Translated UI/UX concepts from **Figma prototypes** into mobile-first front-end design.
- Iterated layouts based on usability reviews, similar to **A/B testing methods**.

### BARONAV MOBILE APPLICATION | OCT 2023 – DEC 2023

- Designed intuitive **Add/Edit Location & Homepage UIs** in Java/XML with SQL integration.
- Built an **interactive mapping system** with real-time location tracking.
- Integrated a custom **WeatherService API** to dynamically update barometric pressure & conditions.

### ARTHUR ERICKSON WEBSITE | MAR 2023 – APRIL 2023

- Delivered a **responsive HTML/CSS portfolio site** for architectural projects.
- Focused on **cross-device accessibility** and user-friendly navigation.
- Completed within a **1-week sprint** while maintaining high design quality.

## VOLUNTEER EXPERIENCE

### CAMPUS UNITED SFU POP-UP PANTRY | FEB-AUG 2025

- Supported **equitable grocery distribution** across challenging conditions.
- Organized and portioned items for **efficient access** to students in need.

### EUROPEAN INSITUTE OF TECHNOLOGY CONFERENCE | OCT 2024

- Guided attendees across sessions, ensuring a **seamless conference experience**.
- Fostered a **welcoming environment** with professionals from diverse industries.

### CANUCKS AUTISM NETWORK MENTOR | APR 2023

- Mentored youth with autism, encouraging **skill-building and confidence**.
- Created a **safe, engaging space** through inclusive activities.

### VOLUNTEER BURNABY HOSPICE SOCIETY | JAN 2021 – APR 2021

- Engaged with a **diverse clientele**, demonstrating empathy, communication, and interpersonal skills.
- Supported staff and volunteers in **efficiently organizing and distributing donations**.