# A user-friendly tool to evaluate the

## effectiveness of no-take marine reserves

#### Marine reserve evaluation

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#### 21 Abstract

Marine reserves are implemented to achieve a variety of objectives, but are seldom rigorously evaluated to determine whether those objectives are met. In the rare cases when evaluations do take place, they typically focus on ecological indicators and ignore other relevant objectives such as socioeconomics and governance. And regardless of the objectives, the diversity of locations, monitoring protocols, and analysis approaches hinder the ability to compare results across case studies. Moreover, analysis and evaluation of reserves is generally conducted by 27 outside researchers, not the reserve managers or users, plausibly thereby hindering effective local management and rapid response to change. We present a framework and tool, called 29 "MAREA", to overcome these challenges. Its purpose is to evaluate the extent to which any 30 given reserve has achieved its stated objectives. MAREA provides specific guidance on data 31 collection and formatting, and then conducts rigorous causal inference analysis based on 32 data input by the user, providing real-time outputs about the effectiveness of the reserve. 33 MAREA's ease of use, standardization of state-of-the-art inference methods, and ability to analyze marine reserve effectiveness across ecological, socioeconomic, and governance objectives could dramatically further our understanding and support of effective marine reserve management.

#### 38 Introduction

- Unsustainable fishing practices threaten biodiversity, conservation, economic and social
- outcomes [1,2]. Marine Protected Areas (MPAs; and marine reserves, in which all extractive
- 41 efforts are prohibited) are frequently proposed to aid in the recovery of fish and invertebrate
- stocks [3–6] by limiting or restricting fishing effort and gears.
- 43 Available empirical evidence on marine reserve effectiveness is mixed [7]. Some studies have
- shown that MPAs increase biomass [4,8], enhance resilience to climatic impacts [9,10], and

preserve genetic diversity [11]. Compared to partially protected MPAs, marine reserves have higher levels of biomass, density, richness, and larger organisms [3,12–14]. These effects are often measured as biological changes in the area through time and many lack a control site for comparison [15]. This approach does not account for other factors for which one must control [16] in order to causally attribute a biological change to the reserve. While some studies have used control sites, these analyses do not estimate the effect of the reserve, and often use a control–impact comparison approach that does not address temporal variability [4,8,17–19]. A smaller fraction of studies have used a before–after–control–impact (*i.e.* BACI) design comparing reserves to control sites before and after implementation [4,20,21], which allows the use of causal inference techniques that estimate the effect of the reserve.

But even when proper causal inference can be drawn, results are often idiosyncratic across reserves. Effects of reserves on ecological and economic outcomes are highly heterogeneous, and often depend on the specific ecological, economic, and social context. The purpose of this paper is to describe a user–friendly tool, called "MAREA", to rigorously systematize the evaluation of marine reserve effectiveness. The tool is in the form of an open-source application that uses state–of–the–art methods from program evaluation to compare a reserve to control sites along a number of ecological, economic, and governance dimensions.

The challenge of how to standardize marine reserve evaluation is not a new one. The recent IUCN framework "How is your MPA doing?" [22,23] provides a comprehensive list of biological, socioeconomic, and governance indicators, and insights into how these indicators may be measured. But this framework stops short of analysis, so provides a user with little guidance about establishing causal inference about the reserve. Recent work by Mascia et al. [24] integrates these three dimensions via the Social Ecological Systems Framework [25,26] and suggests the use of causal inference techniques to provide a measure of the effect of conservation interventions. However, these two novel approaches do not provide a user-friendly tool that enables replicability and scalability of the analysis, particularly when

used by the fishers and decision makers themselves.

An increasingly popular way to make science accessible, reproducible, scalable, and replicable is through Open Science and the development of open-access tools [27]. The Ocean Health Index [28,29], for example, successfully standardized a way to measure the health and benefits of the oceans. This approach has been implemented at a global scale, but also at country-level [30], and regionally [31,32]. Open access tools are not limited to conservation, and have also been developed to evaluate fishery performance [33,34], design territorial use rights for fisheries [35], and improve decision making in the hydro power industry [36].

This paper presents a framework and user-friendly tool to evaluate marine reserve effectiveness, which incorporates the biological, socioeconomic, and governance dimensions of any fishery. We first provide a list of commonly stated management objectives and match them to

appropriate indicators. We then develop a simple approach to analyzing these indicators building on causal inference techniques [20], which help us understand the effect of management interventions [24,37]. To implement the analytical approach in a user-friendly format, we introduce the Marine Reserve Evaluation Application (MAREA), an open source, web-based

tool that automates the framework described in this paper and enables its broader use.

87 Finally, we present a case study on the evaluation of a marine reserve established by the

fishers of Isla Natividad (Mexico) in 2006, to demonstrate the potential of MAREA.

### Materials and methods

Here, we describe the proposed framework to evaluate the effectiveness of marine reserves (Fig. 1). We explain how management objectives were identified and matched to appropriate indicators that allow the evaluation of the reserves, and provide brief guidelines on data collection. Alongside, methodologies to analyze these indicators are presented. We then describe the development of MAREA and explain how this user-friendly open-access tool

- can be used by fishermen, managers, and other stakeholders with little scientific background.
- Finally, we provide guidelines on how to interpret and use the results and output generated
- by MAREA to inform management.
- 98 Fig 1. Workflow to evaluate the effectiveness of marine reserves.

#### 99 Marine Reserve objectives and indicators

Throughout this study, we will refer to the stated goals for which a marine reserve was designed as "objectives." This work was motivated by the case of Mexico, where 39 reserves have been 101 implemented over the past five years to achieve objectives such as increasing productivity 102 in nearby waters or recover overexploited species; most of these reserves have never been 103 formally evaluated for effectiveness at meeting those objectives. Thus, our focus was on 104 identifying common objectives of marine reserves in Mexico. However, a literature review 105 and discussions with marine reserve researchers worldwide suggest that the objectives driving 106 Mexican marine reserve implementation are similar to those in the rest of the world. Thus, we 107 group these objectives into seven major categories, which can be applied to marine reserves 108 worldwide. The list of objectives includes stated objectives in legislation [38,39] and official 100 documents such as the Technical Justification Studies (Estudios Técnicos Justificativos), 110 agreements, and decrees associated to these areas: 111

- 1. Avoid overexploitation
- 2. Conserve species under a special protection regime
- 3. Maintain biological processes (reproduction, recruitment, growth, feeding)
- 4. Improve fishery production in adjacent waters
- 5. Preserve biological diversity and the ecosystem
- 6. Recover overexploited species

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7. Recover species of economic interest

Based on these seven objectives, we determined a set of associated indicators to evaluate reserve effectiveness. These indicators are specific variables on which data could be collected, and analyzed, to ultimately determine whether the corresponding objective was causally 121 being achieved by the marine reserve. The list of indicators was compiled through a review 122 of scientific literature in which we identified indicators that were used to measure similar 123 objectives. A first filter eliminated indicators for which baseline data do not typically exist in 124 Mexico. The preliminary list of indicators was reviewed at a workshop with participation 125 of members from Mexican fishery management agencies and non-government organizations. 126 Later, these were presented to fishers from the Ensenada Fishing Cooperative (S.C.P.P. 127 Ensenada), in El Rosario, Baja California, who provided input. Our final list of indicators 128 includes those identified in review works [4,40]. 129

Indicators are divided into three main categories: biological, socioeconomic, and governance 130 (Table 1). The nine biological indicators focus on fish and invertebrate communities that are 131 evaluated using underwater ecological surveys performed inside and outside the reserve (see 132 Data and Analysis section for specific sampling design and methodologies). Five socioeconomic 133 indicators reflect the performance of the fishery in terms of landings, income from landings, and 134 availability of alternative livelihoods. Fifteen governance indicators describe the governance 135 structures under which the community operates (e.q., access rights to the fishery, number of 136 fishers, legal recognition of the reserve). Some indicators require a numerical entry (e.g. Fish 137 biomass) while others are more descriptive (e.g. Reasoning for reserve location). Many of 138 them specifically measure an outcome of the reserve, though some are designed to further 139 the understanding of the mechanisms driving a reserve's performance. In that sense, most biological and socioeconomic indicators are outcome variables. On the other hand, governance indicators are viewed as possible explanatory variables of reserve performance. Whenever an indicator is applied to "Target species", it means that the indicator can be used for all species (e.g. Fish Biomass) and/or for individual species that are either the conservation target of the reserve or are of particular economic or ecological interest (e.g. Grouper Biomass).

- $^{146}$  Table 1 presents the proposed indicators, and Table 2 shows how objectives are matched with
- biological and socioeconomic indicators.

Table 1: List of indicators to evaluate the effectiveness of no-take marine reserves.

Code	Indicator	Data type	Unit				
Biolog	Biological						
B1	Shannon diversity index	Continuous					
B2	Species richness	Discrete	Number of species/transect				
В3	Density of mature organisms	Continuous	Percent points				
B4	Density*	Continuous	Organisms/transect				
B5	Natural Disturbance	Descriptive					
B6	Mean Trophic Level	Continuous					
B7	Biomass*	Continuous	kg/transect				
Socioe	conomic						
S1	Total landings*	Continuous	kg				
$\overline{S2}$	Income from total landings*	Continuous	\$				
S3	Alternative economic opportunities	Ordinal					
Govern	nance						
G1	Access to the fishery	Categorical					
$\overline{G2}$	Number of fishers	Discrete					
G3	Legal recognition of reserve	Binary					
G4	Reserve type	Descriptive					
$\overline{\text{G5}}$	Illegal harvesting	Ordinal					
G6	Management plan	Binary					
G7	Reserve enforcement	Descriptive					
G8	Size of reserve	Discrete					
G9	Reasoning for reserve location	Descriptive					
G10	Membership to fisher organizations	Binary					
G11	Type of fisheries organizations	Categorical					
G12	Representation	Ordinal					
G13	Internal Regulation	Binary					
G14	Perceived Effectiveness	Categorical					
G15	Social Impact of Reserve	Categorical					

<sup>\*</sup> The indicator is also applied to target species

Table 2: Management objectives and respective performance indicators. All governance indicators should allways be used.

Objective	B1	B2	В3	B4	B4*	B5	В6	В7	B7*	S1	S1*	S2	S2*	S3
Avoid overexploitation			х		X	X			X	х	X	х	X	х
Conserve species			х		X	X			X	Х		Х		х
under a special														
protection														
Maintain biological				X	X	X		X	X	х	X	Х	X	х
process														
Improve fishery			X	X	X	X	X	X	X	х	X	Х	X	x
production in nearby														
waters														
Preserve biological			X		X	X			X		X		X	x
diversity and the														
ecosystem														
Recover overexploited	X	X		X		X	X	Х						x
species														
Recover species of	X	X		X		X	X	X						x
economic interest														

<sup>\*</sup> The indicator is applied to target species

#### $_{\scriptscriptstyle{148}}$ Data and analyses

In many coastal marine reserves of Mexico, biological data are collected via underwater visual 140 censuses as part of a reserve's monitoring program. Scientific divers (which are often local 150 fishermen with guidance from Civil Society Organizations; CSOs) record fish and invertebrate 151 richness and abundances, as well as fish total length along belt transects. Ecological surveys 152 are typically performed annually in each reserve and corresponding control site(s), before and 153 after the implementation of the reserve, providing a sampling design that can be used to draw causal inference. Control sites are areas where habitat is similar to that of the reserve, but 155 with presence of fishing activity; in principle these are areas that are otherwise observationally identical to the reserve site, but where, for presumably random reasons, a reserve was not implemented. While transect dimensions (i.e. length and width) and sampling methods 158 might vary from study to study, the general idea remains the same: richness, abundances, 159 and sizes of organisms are recorded in a study-specific standardized way. For this reason, 160 MAREA does not assume specific transect dimensions, and pertinent indicators are calculated 161

per transect (Table 1).

This sampling design for biological data allows us to use causal inference techniques [20,41] to
evaluate the effect of the reserve on biological indicators. The hypothesis that the indicators
will respond to implementation of the reserve is tested by analyzing spatial and temporal
changes in each numeric biological indicator (all but B5) using generalized linear models
[20]. To account for variations in the environment and survey conditions, covariates that are
gathered during the underwater ecological surveys are included in the difference-in-differences
model with form:

$$I_{i,t,z} = \beta_0 + \sum_{t=2}^{T} \gamma_t Y_t + \beta_1 Z_{i,z} + \beta_2 P_{i,t} \times Z_{i,z} + \beta_3 T_{i,t,z} + \beta_4 V_{i,t,z} + \beta_5 D_{i,t,z} + \epsilon_{i,t,z}$$
(1)

In this model, i, t, and z are indices for transect, time, and zone (control or reserve site), respectively. This model allows us to estimate the change in an indicator (I) based on the year (Y), a dummy variable that indicates treatment (Z; i.e. control or reserve), an interaction 172 between a dummy variable that indicates pre- or post-implementation (P) and treatment 173 (Z), and covariates such as bottom temperature  $(T; \text{ in } {}^{\circ}C)$ , horizontal visibility during the 174 survey (V; in m), and depth at which survey was performed (D; in m).  $\epsilon$  represents the 175 error term associated to the regression. Here, years are modeled as factors, using the first 176 year as the reference level. This does not impose a linear structure in the way an indicator 177 changes through time (i.e. the change in biomass between 2006 and 2007 does not have to 178 be the same as the change between 2015 and 2016). The treatment and implementation 179 variables, modeled as dummy variables, are coded as Control = 0 and Reserve = 1; and 180 Pre-implementation = 0 and Post-implementation = 1, respectively. 181 Socioeconomic data are often collected by fishers, natural resource management agencies, or 182 CSOs by recording landings, income, and sometimes prices for each species. To control for 183

inflation, income is adjusted with the country's consumer price index [42]:

$$I_t = RI \times \frac{CPI_t}{CPI_T} \tag{2}$$

Where  $I_t$  represents the adjusted income for year t as the product between the reported income for that year and the ratio between the consumer price index (CPI) in that year to the most recent year's (T) CPI. Since no control sites are typically available for this data type, numeric socioeconomic indicators (S1 and S2) are evaluated with a simplified version of eq. 1:

$$I_t = \beta_0 + \beta_1 P_t + \epsilon_t \tag{3}$$

While this model does not formally allow for causal inference, we can still measure changes in mean landings and income before and after the implementation of the reserve and provide valuable input. For both models (eq. 1 and eq. 3), we estimate the model coeficients with ordinary least squares, and calculate heteroskedastic—robust standard errors.

While biological and some economic data are regularly collected, governance data are typically 194 not available nor systematically collected by the community or other organizations. Therefore, 195 we created a survey specifically designed to collect information needed for the proposed 196 indicators (B5, S3, and G1-G15). The survey is included as supplementary material in 197 English (S1 Appendix) and Spanish (S2 Appendix). To analyze governance information, we 198 developed a framework based on a literature review of common governance structures and their 199 relation to effectiveness in managing fisheries or marine reserves (S3 Table). This approach 200 has been proven to successfully evaluate governance structures [43]. Unlike with biological 201 and socioeconomic objectives (see egs 1 and 3), MAREA does not quantitatively analyze 202 governance information. Rather, it is presented along with the biological and socioeconomic 203 indicators to provide managers and users with a more complete description of the reserve. 204

#### Marine Reserve Evaluation App (MAREA)

We developed MAREAin R version 3.4.2 and R Studio 1.1.383 [44] using the Shiny package [45], to build an interactive web application hosted on an open server; the MAREA app can be accessed at turfeffect.shinyapps.io/marea. While the original version was developed in Spanish because it was aimed for Mexico and other Latin-American countries, all of its content can be translated by a translation widget available within the app.

MAREA is designed as a 6-step process, divided in tabs that appear upon launching the 211 app. The first tab introduces the app and summarizes the evaluation process. Then, the 212 user selects management objectives, which MAREA automatically matches to appropriate 213 indicators, based on Table 2. Users can also manually modify selected indicators based on their interests and data availability. The user can then load data on one or more reserves, 215 using standard \*.csv text files; sample datasets are provided within MAREA. Once data have been loaded, MAREA identifies all reserves in the data, and lets the user select the reserve to be evaluated. At this point, the user can also specify the year of implementation of the 218 reserve, reserve dimensions, and indicate target species that are of particular management 219 interest. MAREA provides the user with a section to confirm that all the decisions made 220 leading up to that point are correct. Once the user has confirmed all input data, objectives, 221 and other information, MAREA performs the formal program evaluation analyses discussed 222 above. For a typical data set, the automated analysis step takes less than one second. Finally, 223 the user is taken to the results tab where all results are presented in a simple format. The 224 user can also download a more comprehensive technical report produced in \*.pdf format. 225

The first output is a color-coded scorecard intended to provide a general overview of the
effectiveness of the reserve. The scorecard provides a global score for the reserve, a general
score for each category of indicators, and an individual score for each indicator. The global
and category-level scores are determined by the percentage of positive indicators, overall
and for each category, respectively. For numeric biological indicators (all but B5), the color

is defined by the sign of the interaction term coefficient  $(\beta_2)$  in eq. 1. For socioeconomic indicators, colors are assigned based on the direction of the slope  $(\beta_1)$  in eq. 3. Red, yellow, 232 and green are used for  $\beta_i < 0$ ,  $\beta_i = 0$ , and  $\beta_i > 0$ , respectively. The intensity of the color is 233 defined by the significance of the coefficient, testing the null hypothesis of no change (i.e. 234  $H_0: \beta_i = 0$ ) with a Student's t-test. Cutoff values are p < 0.05 and p < 0.1. Thus, even in a 235 case where  $\beta_i > 0$ , if the coefficient is not significant by standard measures (i.e. p > 0.1), the 236 indicator will be assigned a yellow color. A legend (Fig. 2) is provided within the scorecard 237 to aid in the interpretation of these results. Governance indicators are represented simply by 238 red or green. The color is defined based on what literature shows to be a negative (red) or 239 positive (green) factor for a reserve (S3 Table). For example, if the perceived degree of illegal 240 fishing is high, this indicator will be assigned a red color. However, due to the nature of some 241 governance indicators, which require the user to provide a narrative, only some indicators are 242 presented in the scorecard (although all are included in the technical report). 243

Fig 2. Legend used to interpret the scorecard produced by MAREA. Colors indicate direction of change (red = negative; green = positive), and color intensity is given by the statistical significance.

The second output from MAREA is a technical report intended to communicate information 247 and statistical results in a more comprehensive and technical way. This report also includes a 248 scorecard as a summary of the results, but provides more information for each indicator. For 249 all numeric biological indicators, the report includes a graph of the value of the indicator in 250 the reserve and control sites through time. It also provides a regression table that summarizes 251 the value of all coefficients in the regression and their respective robust standard errors. The 252 summary table also provides information on model fit  $(R^2)$  and significance of the regression. 253 The scorecard is produced with functions from the Shinydashboard package [46]. The technical 254 report is produced by a parameterized Rmarkdown document [47] processed by the knitr 255 package [48]. Another feature of MAREA is that the user can choose to share the data. Once 256

the technical report is downloaded, the information on the reserve, its management objectives, and all uploaded data are saved into a central repository. These data can be accessed at any time by any person interested in acquiring them at github.com/turfeffect/MAREAdata.

#### 260 Case study

While MAREA is a general tool that can be easily employed to evaluate the effectiveness of 261 any marine reserve with the required input data, we illustrate its use here by applying it to 262 one marine reserve near Isla Natividad, in Baja California Sur, Mexico. Isla Natividad is 263 located 8 Km off the Pacific Coast of the Baja California Peninsula (Fig. 3), where fishers 264 operate under a fishing cooperative (S.C.P.P. Buzos y Pescadores de la Baja California) that 265 promotes co-management of marine resources [49,50]. Additionally, fishers have Territorial 266 Use Rights for Fisheries (TURFs) that provide them with exclusive access rights to exploit 267 the benthic marine resources within a given perimeter [50]. 268

#### Fig 3. General location of Isla Natividad (left) and map of the island (right).

The marine reserve polygon is indicated in red, and the approximate location of control sites is indicated by blue squares (B = Babencho, D = La Dulce).

In 2006, the Isla Natividad community implemented two community-based marine reserves 272 within their TURF [9,51,52]. Evidence suggest that these reserves have been effective at 273 enhancing resilience to climate variations [9] and preserving genetic diversity of high value 274 commercial species such as abalone [11]. These ecological benefits have been translated into 275 economic benefits, enhancing population persistence and bolstering abalone fisheries [53]. For 276 the purpose of this evaluation, we focused on the "La Plana / Las Cuevas" marine reserve, 277 located at the southern end of the island (Fig. 3) and its corresponding control site "La 278 Dulce / Babencho". 279

The objective of this reserve was to recover species of economic interest —-which were

overexploited— and to enhance fishery production in nearby waters. Fishers were also interested in preserving biological diversity and the ecosystem. Thus, objectives 4—7 were selected. Using Table 2 to match these objectives with appropriate management indicators, we selected all biological, socioeconomic, and governance indicators included as options in the framework.

Local fishers (who were trained in scientific diving by the CSO Comunidad y Biodiversidad, A.C. (COBI; www.cobi.org), ReefCheck California, and Stanford University) and personnel 287 from these institutions performed SCUBA dives to record fish and invertebrate richness and 288 abundances, as well as fish total length. They recorded information along 30 m transects, 289 with a sampling window of 2 m x 2 m following a standardized ReefCheck protocol [54]. 290 Ecological surveys were performed yearly in each reserve and corresponding control site(s), 291 before and after the implementation of the reserve, providing the requisite time series data 292 inside the reserve and for a suitable control site. Annual surveys (2006–2016) were carried 293 out in late July – early August, performing a total of 242 and 245 transects in the reserve 294 site for fish and invertebrate surveys, respectively. Similar sampling effort was applied to the 295 control site, with 221 fish and 222 invertebrate transects. Between 12 and 27 transects were 296 performed in each site every year. 297

Socioeconomic data were obtained from the National Commission for Aquaculture and
Fisheries (Comisión Nacional de Acuacultura y Pesca; CONAPESCA). The data contains
species—level information on monthly landings and income from nine species from 2000 to
2014. Data on landings and income were aggregated by year and species, and adjusted by the
Consumer Price Index [42]. From the nine species available, we selected as objective species
those that contributed the most (88.27%) income from 2000 to 2014: lobster (Panulirus
interruptus; 71.76%), red sea urchin (Mesocentrotus franciscanus; 9.33%), snail (Megastraea
undosa; 3.93%), and sea cucumber (Parastichopus parvimensis; 3.23%). Abalone species
(Haliotis fulgens; 4.52% and Haliotis corrugata; 6.16%) were excluded because the cooperative

- implemented an informal closure of these fisheries in 2010 to allow the population recover.
- Eliminating all fishing pressure on abalones means that the control site receives (for this
- species) the same treatment as the reserve.
- We constructed the governance data based on local knowledge of the area and the community.

### Results from illustrative example

- In this section we show the results of the application of MAREA to the La Plana/Las Cuevas marine reserve in Isla Natividad, Mexico. These results are intended to highlight the relevance
- and utility of the MAREA framework and app, which automate the analysis and make it
- replicable. While we highlight some of the general observed trends, we focus on the utility of
- the tool rather than on the specific effectiveness of this case study marine reserve.
- The scorecard (Fig. 4) shows that this reserve achieves a general score of 64%, suggesting that
- 318 64% of all indicators are positive. All category–level scores were also high, with values of 67%,
- <sup>319</sup> 60%, and 71% positive indicators for biological, socioeconomic and governance, respectively.
- <sup>320</sup> Fig 4. Scorecard produced by MAREA for the "La Plana / Las Cuevas" marine
- reserve in Isla Natividad, Mexico.
- Among the biological indicators, the greatest effect of the reserve was observed for snail
- and sea cucumber densities, with values of  $\beta_2 = 97.17$  (p < 0.05) and  $\beta_2 = 2.31$  (p < 0.05),
- respectively. Fish indicators showed no significant change (p > 0.1), with negative trends for
- Shannon's diversity index and fish species richness and positive trends for density, biomass,
- and mean trophic level. Changes through time for these indicators are presented in Figure 5,
- and a summary of  $\beta_2$  coefficients is provided in Table 3.

Table 3: Summary of average treatment effect of the reserve on biological indicators.

Indicator	Estimate (SD)	t-score
Shannon fish	-0.22 (0.16)	-1.3969
Richness fish	-0.61 (0.43)	-1.4073
Density fish	0.74 (6.15)	0.1205
Trophic fish	0.00 (0.01)	0.1399
Biomass fish	0.22 (1.47)	0.1476
Shannon invert	-0.67 (0.22)**	-3.0481
Richness invert	-2.71 (0.81)**	-3.3519
Density invert	91.21 (47.11)*	1.9362
Lobster	7.66 (8.93)	0.8583
Urchin	2.15 (1.23)*	1.7425
Snail	97.17 (42.90)**	2.2652
Cucumber	2.31 (1.17)**	1.9782

<sup>\*</sup> Asterisks indicate significance level, with (\*) indicating p < 0.1 and (\*\*) p < 0.05.

Fig. 5 Plots for values of each biological indicator (y-axis) through time (x-axis).

Red and blue correspond to the reserve and control sites, respectively. Black lines indicate yearly mean values, and ribbons indicate  $\pm$  1 standard error. Dots are horizontally jittered to aid visualization. This figure contains information for fish Shannon's diversity index (a), fish species richness (b), fish density (c), fish trophic level (d), fish biomass (e), invertebrate Shannon's diversity index (f), invertebrate species richness (g), invertebrate density (h), lobster density (i), urchin density (j), snail density (k), and sea cucumber density (l).

One of the main objectives of this reserve was to increase landings. Results of the socioeconomic indicators show that total landings were, on average, 64.20 metric tonnes higher (p >0.1) after the implementation of the reserves, though this cannot necessarily be interpreted as
causal, because it relies entirely on a before–after comparison. Total income was \$10,344.85
(p < 0.05) thousands of Mexican Pesos (K MXP) higher after the implementation of the
reserves. On average, lobster and sea cucumber landings increased, while urchin and snail
landings and income decreased. Figure 6 presents the changes in these indicators through
time, and Table 4 summarizes these results.

Table 4: Summary of differences in socioeconomic indicators before and after the implementation of the reserve.

Indicator	Estimate (SD)	t-score
Landings	64.20 (90.07)	0.7127
Income	10344.85 (3982.20)**	2.5978
Lobster landings	7.37 (13.95)	0.5281
Urchin landings	-30.00 (9.49)**	-3.1620
Snail landings	-69.53 (33.82)*	-2.0561
Cucumber landings	9.34 (6.72)	1.3906
Lobster income	14372.85 (3634.64)**	3.9544
Urchin income	-5800.46 (1867.50)**	-3.1060
Snail income	-404.85 (187.07)**	-2.1641
Cucumber income	131.49 (185.66)	0.7082

<sup>\*</sup> Asterisks indicate significance level, with (\*) indicating p < 0.1 and (\*\*) p < 0.05.

Fig. 6 Plots for values of each socioeconomic indicator (y-axis) through time (x-axis). Red and blue correspond to before and after the implementation of the reserve, respectively. This figure contains information for total landings (a), total income (b), lobster landings (c), urchin landings (d), snail landings (e), sea cucumber landings (f), lobster income (g), urchin income (h), snail income (i), and sea cucumber income (j).

Recall that the governance objectives are evaluated based on the institutions present, not on 348 a specific quantitative linkage between governance and biological or economic outcomes. Data 349 for this reserve suggest that the community is strongly organized, which is a likely driver of the 350 successes reported above [55]. The first point of success is the existence of a fishing cooperative 351 that is also affiliated with a regional federation of cooperatives. These polycentric governance 352 structures allow various levels of organization that have been shown to foster communication 353 and cooperation [43,50]; federations also provide bargain power with governments [43,56]. 354 Access to fishing resources is managed through a TURF, permits, and fishing quotas (for 355 some species). McCay [49] suggests that the TURF promotes a sense of stewardship of their 356 resources and incentivizes sustainable management. Together, these structures enabled a 357 participative, bottom-up process during the reserve design phase; opinions of all fishing

members —and often non-fishing community members— were included. Participation of
community members in reserve surveillance and yearly monitoring indicate commitment and
interest, and allow informal communication of results to un-involved community members.
Furthermore, the reserve is partially isolated from poaching activity and fishers have internal
regulations pertaining to the reserves. The low level of illegal fishing by members of the
community and outsiders both inside and outside the reserve represents another indication of
effectiveness. Governance indicators are summarized in Table 5.

Table 5: Summary of governance indicators.

Indicator	Description
Access to the fishery	Permits, Territorial Use Rights for Fisheries,
recess to the listlery	Quotas (for some fisheries)
Number of fishers	Stable
Legal recognition of reserve	Not recognized
Reserve type	Community-based Marine Reserve
Illegal harvesting	Due to its relative isolations, neither the reserve or TURF suffer from significant illegal harvesting
Management plan	The reserve does not have a management plan, but written rules exist within the cooperative
Reserve enforcement	Fishers have two land stations equipped with radars and patrol boats 24/7 to patrol the reserves.
Size of reserve	The reserve is big enough to protect the targeted sessile or not highly mobile invertebrates (lobster, urchin, snail, cucumber, and abalone)
Reasoning for reserve location	The reserves were put in place in zones that, according to local knowledge, were once very productive. Habitat heterogeneity and ease of monitoring, surveillance and enforcement were also considered.
Membership to fisher organizations	The fishers are part of fisher organizations.
Type of fisheries organizations	The fishers are part of a cooperative (S.C.P.P. Buzos y Pescadores de la Baja California) and are affiliated to a federation (FEDECOOP).
Representation	Reserves were designed by fishers in a bottom-up approach, incorporating expertise from academics and CSO members. This was a highly inclusive and participatory process.
Internal Regulation	Fishers have stringent internal regulations to control fishing effort throughout their TURF, assigning different fishing zones and gears to different teams. Rules pertaining the marine reserves also exist.
Perceived Effectiveness	The fishers have a positive perception about the effectiveness of their reserve, often stating that they have seen significant economic benefits.
Social Impact of Reserve	The reserves have had a significant positive social impact. Fishers are proud to be an example of successful marine conservation, allowing them to have increased social capital.

#### Discussion

We have developed and presented a user-friendly, automated approach for evaluating the 367 effectiveness of marine reserves around the world. Here we highlight MAREA's utility for 368 evidence—based management, and comment on a few of its shortcomings. The findings from 369 Isla Natividad are used purely to validate the relevance of MAREA rather than to discuss 370 particularities of the marine reserve effectiveness, which has been described before [9,11,53]. 371 We use examples from the case study to build on the utility of MAREA and discuss ways in 372 which results can be interpreted to inform management. 373 The causal inference techniques used by MAREA have been suggested [37,41] and used [20] 374 before in other ad hoc studies. This approach reduces ambiguity in the interpretation of 375 results. For example, invertebrate density decreased through time inside and outside of the 376 reserve (Fig. 5h). In this case, a before–after evaluation of the reserve (i.e. ignoring the 377 control site) would have incorrectly concluded that the reserve failed to protect invertebrates. 378 On the other hand, a control-impact approach (i.e. compare reserve vs. control site only in 379 2016) would have identified higher densities inside the reserve, concluding that the reserve increases invertebrate density. However, by executing a formal difference-in-differences 381 approach for causal inference, MAREA identifies the changes through time and across sites, 382 and estimates the effect of the reserve on density at  $\beta_2 = 91.21$  (p < 0.05). This approach 383 reveals that invertebrate densities decrease in both sites through time, but the decrease is 384 faster for the control site, thus yielding a positive value for  $\beta_2$ . 385 The approach used by MAREA to estimate the effect of the reserve on biological indicators 386 requires cautious interpretation of the results. The value of the  $\beta_2$  coefficient represents the difference between the temporal trends of the reserve and control sites [20]. As exemplified by the case of invertebrate densities, a positive value (i.e.  $\beta_2 > 0$ ) does not necessarily indicate 389 an increase in the indicator through time, but rather a positive difference with respect to the 390 temporal trend of the control site. The inverse occurs for negative values of  $\beta_2$ . 391

MAREA provides in-depth analysis and a convenient snapshot overview of the effect of the reserve, allowing users to rapidly identify trends. However, users must interpret multiple 393 indicators at a time to better understand the results. For example, with additional knowledge 394 of local environmental variability (i.e. indicator B5: Natural Disturbance), we can better 395 understand the trends in invertebrate densities. As reported before [9], hypoxic conditions 396 that have occurred in Isla Natividad can cause decreases in invertebrate densities, and reserves 397 buffer the negative effect. While MAREA automates the analysis and makes results replicable, 398 proper interpretation will still depend on the user. Results produced by MAREA can only 399 aid in management and decision making when results have been correctly interpreted. 400

Socioeconomic and governance indicators typically lack a control site, which impede us from 401 using the causal inference techniques employed to measure biological changes [24]. However, 402 we can still extract useful information from them. Again, by combining results from multiple 403 indicators, MAREA can provide insights into the effect of the reserve. For example, lobster 404 and sea cucumber have shown increases in densities, landings, and income. We cannot 405 conclude that landings and income from these species have increased due to the reserve, but 406 we can at least conclude that landings have not decreased. While further information on 407 market behavior of each fishery is needed, these results provide insights into the state of the 408 reserve and its associated fisheries. 409

As for the governance information, it is difficult to establish causal links between the state of the
reserve and the governance structures present in the community. However, providing a single
platform (*i.e.* scorecard) or document (*i.e.* technical report) where biological, socioeconomic,
and governance information is comprehensively included can aid in management. By using
MAREA, this information will be reported across reserves in a standardized way, and can
help managers identify overarching patterns across sites.

By making results straightforward to interpret, MAREA may also assist in communication with a broader stakeholder community. While stakeholder involvement in the design and

implementation phases of marine reserves is important, that may not be sufficient for ensuring long-run buy-in or success. The scorecard is easily understandable by experts and non-experts, and can be used as an effective tool for communicating the results of annual evaluations. Additionally, the technical report can serve as a tool for managers and scientists to rapidly produce and communicate information at a more technical level.

We recognize that the 29 indicators used by MAREA might not fully describe a reserve.

However, they provide a starting point to perform the evaluation, to which managers and
users can add other indicators (e.g. larval dispersal or connectivity) that are relevant to their
reserve. Furthermore, MAREA's value is that it provides a free, simple, and replicable way
to perform rigorous impact analysis. The tool can easily be used by fishers, CSO members,
and managers in government agencies, providing transparency of the analysis and results. In
addition, it can empower and enable local managers and fishers to respond to local change
and adapt by allowing direct and easy access to the information.

The effectiveness of marine reserves continues to be a matter of debate [7,12,40]. With 431 current targets set to increase ocean protection, it is important that we understand the 432 effects of our interventions [37] so we can better inform management [41]. It is therefore 433 important that academics, managers, fishers, and CSOs have access to open access tools 434 like MAREA. This is particularly relevant for Mexico and other Latin American countries, 435 where management agencies are often understaffed and underfunded [57], or where materials 436 are often not available in their language. In this context, MAREA provides a simple and 437 replicable way to align management objectives with performance indicators. The proposed 438 methodologies, especially the way in which biological indicators are evaluated, provide valuable 430 information for managers. We acknowledge there is room for improvement in the way in which socioeconomic and governance data are analyzed. Despite this, providing a unifying platform where all indicators can be analyzed and comprehensively presented represents a valuable step towards effective evidence—based management [41].

The first release of MAREA is now available, and it will continue to be developed and maintained to keep up to date with the literature. This process will incorporate new features, and enhance current ones, aiming to improve user experience and expand the scope of the analysis. Yet, we believe that this first release represents a major step towards effective, replicable evaluation and management of marine reserves.

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#### Supporting information

- 615 S1 Appendix. Survey to collect governance information from fishing communi-
- 616 **ties.** English version
- 617 S2 Appendix. Survey to collect governance information from fishing communi-
- 618 ties. Spanish version
- 619 S3 Table. Assigned values and reasoning of socioeconomic and governance indi-
- $_{620}$  cators used to color-code the scorecard in MAREA