

# Effectiveness of community-based marine reserves in small-scale fisheries

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## 2 ABSTRACT

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## 1 INTRODUCTION

6 Marine ecosystems around the world sustain significant impacts due to overfishing and unsustainable  
7 fishing practices (Halpern et al., 2008; Worm et al., 2006; Pauly et al., 2005). In particular, artisanal  
8 fisheries face great challenges since they tend to be hard to monitor and enforce (Costello et al., 2012).  
9 Recent research shows that combining Territorial Use Rights for Fisheries (TURFs) with no-take marine  
10 reserves (MR) can greatly improve the performance of coastal fisheries and the health of the local resources  
11 (Costello and Kaffine, 2010; Lester et al., 2017). Commonly known as TURF-Reserves, these systems  
12 increase the benefits of spatial access rights allowing the maintenance of healthy resources (Afflerbach  
13 et al., 2014; Lester et al., 2017).

14 Marine reserves allow bounded populations to recover by limiting all extractive activities (Halpern and  
15 Warner, 2002), while the TURF controls the harvest levels outside the MPA. Although in theory these  
16 systems are successful (Costello and Kaffine, 2010), little empirical evidence exists of their  
17 effectiveness and the drivers of their success (Afflerbach et al., 2014; Lester et al., 2017). The performance  
18 of these systems depends on how environmental and social factors work combined. The science of marine  
19 reserves has largely focused on understanding the ecological effects of these areas, which include increased  
20 biomass, richness, and densities of organisms within the protected regions, climate change mitigation, and  
21 protection from environmental variability (Lester et al., 2009; Giakoumi et al., 2017; Sala and Giakoumi,  
22 2017; Roberts et al., 2017; Micheli et al., 2012). Modelling studies show that fishery benefits of marine  
23 reserves depend on initial stock status and the management under which the fishery operates, as well  
24 as reserve size and the amount of larvae exported from these (Hilborn et al., 2006; Krueck et al., 2017).  
25 Other research has focused on the relationship between socioeconomic and governance structures and their  
26 relationship to reserve effectiveness (Halpern et al., 2013; López-Angarita et al., 2014; Mascia et al., 2017).  
27 However, to our knowledge, no studies exist that evaluate TURF-reserves from both a social and ecological  
28 perspective.

29 In Mexico many of these marine reserves are created as community-based marine reserves. Community-  
30 based spatial closures occur in other places, like the *kapu* or *ra’ui* areas in the Pacific Islands (Bohnsack  
31 et al., 2004; Johannas, 2002). This bottom-up approach increases compliance and self-enforcement (Gelcich  
32 and Donlan, 2015; Espinosa-Romero et al., 2014; Beger et al., 2004). However, without legal recognition  
33 these are difficult to enforce and fishers rely on the exclusive access granted by the TURF. In an effort  
34 to bridge this normative gap, Civil Society Organizations (CSOs) served as the link between fishers and  
35 government, and set out to create a legal framework that solve this governance issue. In 2014, a new norm  
36 was created, allowing fishers to request the legal recognition of a community-based reserve under the  
37 name of “Fish Refuge” (NOM-049-SAG/PESC, 2014). These can be implemented as temporal or partial  
38 reserves, which can protect one, some, or all resources within them. Since then, 45 of community-based  
39 marine reserves along the Pacific, Gulf of California, and Mexican Caribbean coastlines have gained legal  
40 recognition, but their effectiveness has not been reported in the scientific literature.

41 This work combines causal inference techniques and the social-ecological systems framework to provide  
42 a holistic evaluation of community-based marine reserves in three coastal communities in Mexico. The  
43 objective of this work is twofold. First, provide a triple bottom line evaluation of the effectiveness of  
44 community-based marine reserves that can inform similar processes in other countries. And second, evaluate  
45 the effectiveness of TURF-reserves established as Fishing Refugia in Mexico to identify areas where  
46 improvement or adjustment might result in increased effectiveness. On both cases, we draw from the lessons  
47 learned and provide management recommendations to maximize the effectiveness of community-based  
48 marine reserves in small-scale fisheries.

## 2 MATERIALS AND METHODS

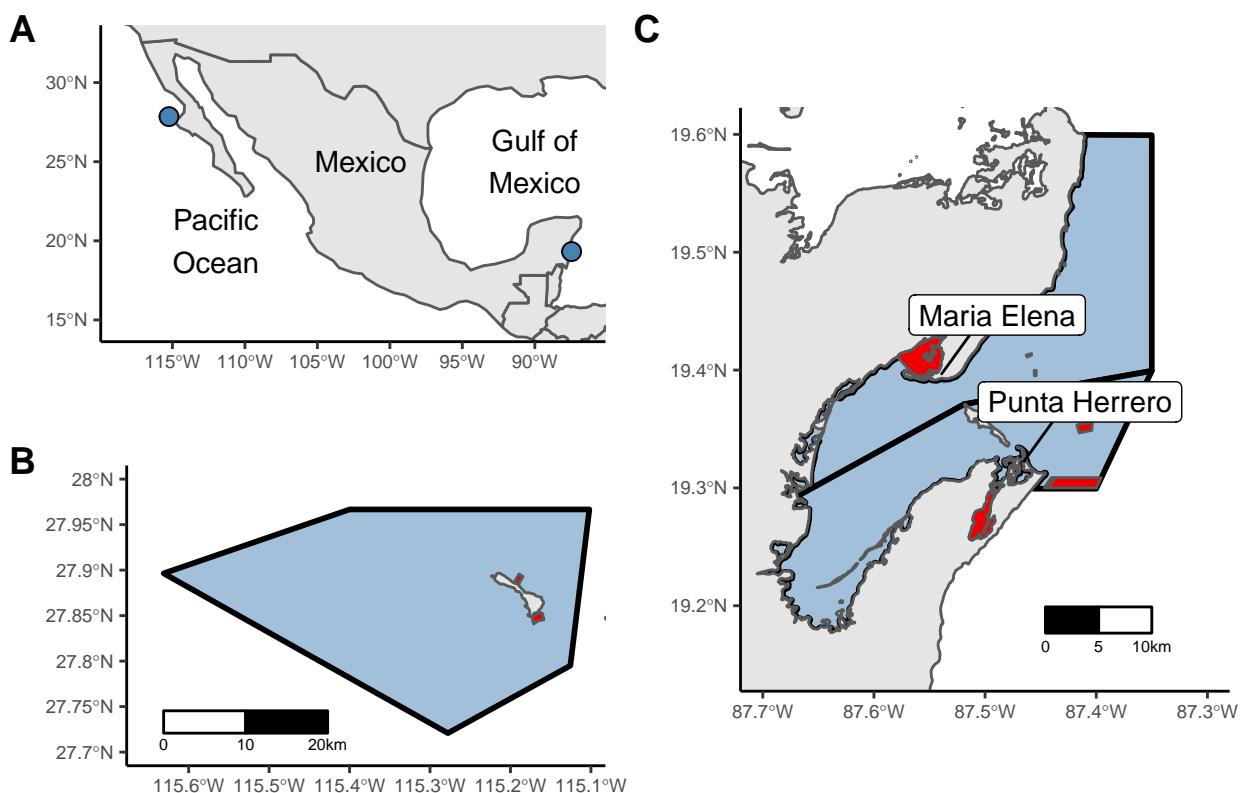
### 49 2.1 Study area

50 We evaluate three TURF-reserves in Mexico (Fig 1A). The first one was created by the *Buzos y Pescadores*  
51 *de la Baja California* fishing cooperative, located in Isla Natividad in the Baja Peninsula (Fig 1B). The  
52 main fishery in the island is the spiny lobster (*Panulirus interruptus*), but other resources like finfish,  
53 sea cucumber, red sea urchin, snail, and abalone are also an important source of income. In 2006, the  
54 community decided to implement two marine reserves within their fishing grounds to protect commercially  
55 important invertebrate species; mainly lobster and abalone. The reserves obtained legal recognition in 2018,  
56 but have been well enforced since their implementation.

57 The other two TURF-reserves are located in Maria Elena and Punta Herrero, in the Yucatan Peninsula  
58 (Fig 1C). Maria Elena is a fishing camp –visited intermittently during the fishing season– belonging to the  
59 Cozumel fishing cooperative (*SCPP Cozumel*); Punta Herrero is home to the *SCPP José María Azcorra*  
60 cooperative. Their main fishery is the Caribbean spiny lobster (*Panulirus argus*), but they also target finfish  
61 in the off-season. Maria Elena and Punta Herrero established eight marine reserves in 2012, and four  
62 marine reserves in 2013, respectively. All these reserves are legally recognized as Fishing Refugia since  
63 their creation.

### 64 2.2 Data collection

65 We use three main sources of information to evaluate these reserves across the ecological, socioeconomic,  
66 and governance dimensions. Ecological data come from the annual ecological monitoring of reserve  
67 and control areas, carried out by members from each community and personnel from the Mexican CSO  
68 *Comunidad y Biodiversidad* (COBI). Trained divers record richness and abundances of fish and invertebrate  
69 species in the reserves and control sites (Fulton et al., 2018). Size structures are also collected during  
70 fish surveys. We define control sites as regions with habitat characteristics similar to the corresponding  
71 reserves, and that presumably had a similar probability of being selected as reserves during the design  
72 phase. We focus our evaluation on sites where data are available for reserve and control sites, before and  
73 after the implementation of the reserve. This provides us with a Before-After-Control-Impact (*i.e.* BACI)  
74 sampling design that allows us to capture and control for temporal and spatial dynamics (De Palma et al.,  
75 2018; Ferraro and Pattanayak, 2006). BACI designs and causal inference techniques have proven effective  
76 to evaluate marine reserves, as they allow us to causally attribute observed changes to the intervention  
77 (Moland et al., 2013; Villaseñor-Derbez et al., 2018). All sites were surveyed annually, and at least once  
78 before implementation of the reserves. Table 1 shows a summary of the reserves included in this study.



**Figure 1.** Location of the three coastal communities studied (A). Isla Natividad (B) is located off the Baja California Peninsula, Maria Elena and Punta Herrero (C) are located in the Yucatan Peninsula. Blue polygons represent the TURFs, and red polygons the marine reserves.

**Table 1.** Summary of community-based marine reserves by community.

Community	TURF area ( $km^2$ )	Reserve area ( $km^2$ )	Percent as reserves	Year of implementation
Isla Natividad	889.5	1.53	0.1720067	2006
Maria Elena	353.1	0.10	0.0283206	2012
Punta Herrero	299.7	0.43	0.1434768	2013

79 Socioeconomic data come from landing receipts reported to the National Commission for Aquaculture  
 80 and Fisheries (*Comisión Nacional de Acuacultura y Pesca*; CONAPESCA). Data contain monthly lobster  
 81 landings (Kg) and revenues (MXP) from 2000 to 2014 for cooperatives with and without marine rese-  
 82 rves(**Fig S1**). All cooperatives of each region (*i.e.* Pacific and Caribbean) incorporated in this analysis,  
 83 belong to larger Cooperative Federations, and are exposed to the same markets and institutional frameworks  
 84 (McCay, 2017; Ayer et al., 2018), making them plausible controls. Landings and revenues were aggregated  
 85 at the cooperative-year level, and revenues were adjusted by the Consumer Price Index for Mexico (OECD,  
 86 2017) as:

$$I_t = RI_t \times \frac{CPI_t}{CPI_T} \quad (1)$$

87 Where  $I_t$  represents the adjusted income for year  $t$  as the product between the reported income for that  
 88 year and the ratio between the consumer price index in that year ( $CPI_t$ ) to the most recent year's consumer  
 89 price index ( $CPI_T$ ).

90 Data for the qualitative analysis of the social-ecological system were collected at the community-level  
 91 from official documents used in the creation and designation of the marine reserves (DOF, 2012, 2013,  
 92 2018) and based on the authors' experience and knowledge of the communities. These include information  
 93 on the resource system, the resource units, actors, and the governance system itself (**S1 Table**).

### 94 2.3 Data analysis

95 We evaluate the effect that marine reserves have had on four ecological and two socioeconomic indicators  
 96 (Table 2). Recall that reserves were implemented to protect lobster and other benthic invertebrates. However,  
 97 we also use the available fish data to test for associated co-benefits.

**Table 2.** List of indicators used to evaluate the effectiveness of marine reserves, grouped by category.

Category	Indicador	Units
Biological	Lobster density	org m <sup>-2</sup>
Biological	Invertebrate density	org m <sup>-2</sup>
Biological	Fish biomass	Kg m <sup>-2</sup>
Biological	Fish density	org m <sup>-2</sup>
Socioeconomic	Income from target species	M MXP
Socioeconomic	Landings from target species	Metric Tonnes

98 We use a difference-in-differences analysis to evaluate these indicators. This approach allows us to  
 99 estimate the effect that the reserve had by comparing trends across time and treatments (*i.e.* reserve /  
 100 control sites Moland et al. (2013); Villaseñor-Derbez et al. (2018)). The analysis of ecological indicators is  
 101 performed with a multiple linear regression of the form:

$$I_{itj} = \alpha + \gamma_t Year_t + \beta Zone_i + \lambda_t Year_t \times Zone_i + \sigma_j Spp_j + \epsilon \quad (2)$$

102 Where year-fixed effects are represented by  $\gamma_t Year_t$ , and  $\beta Zone_i$  captures the difference between  
 103 reserve ( $Zone = 1$ ) and control ( $Zone = 0$ ) sites. The interaction term  $\lambda_t Year_t \times Zone_i$  represents the

104 mean change in the indicator inside the reserve, for year  $t$ , with respect to the year of implementation in the  
 105 control site (See Table 1). When evaluating biomass and densities of the entire benthic or fish communities,  
 106 we include  $\sigma_j$  to control for species-fixed effects.

107 Socioeconomic indicators are evaluated with a similar approach. Due to data constraints, we only  
 108 evaluate socioeconomic data for Isla Natividad and Maria Elena. Neighboring communities are used as  
 109 counterfactuals that allow us to control for unobserved time-invariants. Each “treated” community (Isla  
 110 Natividad and Maria Elena) has three counterfactual communities.

$$I = \alpha + \gamma_t Year_t + \beta Treated_i + \lambda_t Year_t \times Treated_i + \sigma_j Com_j + \epsilon \quad (3)$$

111 The model interpretation remains as for Eq 2, but in this case the *Treated* dummy variable indicates if  
 112 the community has a reserve (*Treated* = 1) or not (*Treated* = 0) and  $\sigma_j Com$  captures community-level  
 113 fixed-effects. These regressions allows us to make a causal link between the implementation of marine  
 114 reserves and the observed trends by accounting for temporal and spatial dynamics (De Palma et al., 2018).  
 115 The effect of the reserve is captured by the  $\lambda_t$  coefficient, and represents the difference observed between  
 116 the control site before the implementation of the reserve and the treated sites at time  $t$  after controlling  
 117 for other time and space variations (i.e.  $\gamma_t$  and  $\beta$  respectively). All model coefficients were estimated  
 118 via ordinary least-squares and heteroskedastic-robust standard errors (Zeileis, 2004). All analyses were  
 119 performed in R 3.5.0 and R Studio 1.1.453 (R Core Team, 2018).

### 3 RESULTS

120 The following sections present the effect that marine reserves had on each of the biological and socioeconomics  
 121 indicators for each coastal community. Results are presented in terms of the difference through  
 122 time and across sites, relative to the control site on the year of implementation (i.e. effect size  $\lambda_t$ ). We also  
 123 provide an overview of the governance settings of each community, and discuss how these might be related  
 124 to the effectiveness and performance of the reserves.

#### 125 3.1 Biological

126 Indicators showed ambiguous responses through time for each reserve. Figure 2A shows positive effect  
 127 sizes for lobster densities in Isla Natividad and Punta Herrero during the first years, but the effect is eroded  
 128 through time. In the case of Maria Elena, positive changes were observed in the third and forth year. These  
 129 effects are in the order of 0.2 extra organisms  $m^{-2}$  for Isla Natividad and Punta Herrero, and 0.01 organisms  
 130  $m^{-2}$  for Maria Elena, but are not significantly different from zero ( $p > 0.05$ ). The rapid increase observed  
 131 for changes in lobster densities for Isla Natividad on the sixth year (i.e. 2012) occur a year after the hypoxia  
 132 events described by Micheli et al. (2012) caused mass mortality of organisms. Likewise, no changes were  
 133 detected in fish biomass or invertebrate and fish densities (2B-D), where effect sizes oscillated around zero  
 134 without clear trends. Full tables with model coefficients are presented in the supplementary materials (**S2**  
 135 **Table**, **S3 Table**, **S4 Table**).

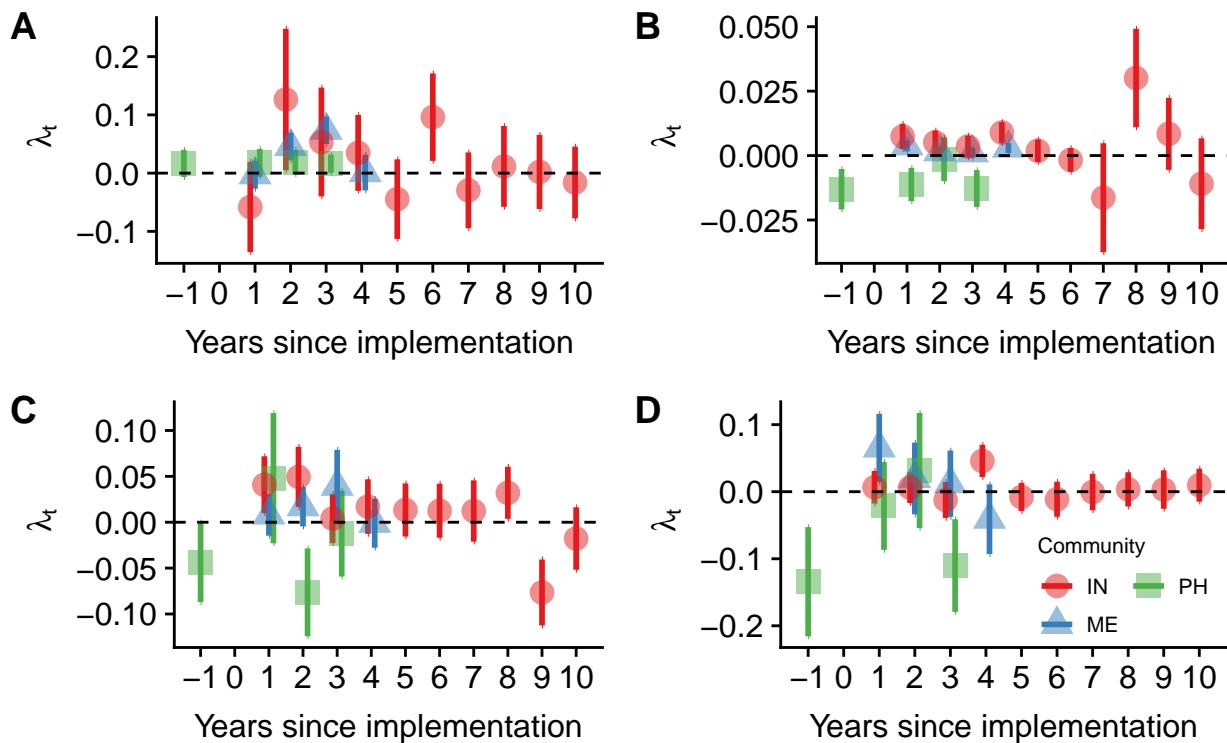
#### 136 3.2 Socioeconomic

137 Lobster landings and revenue were only available for Isla Natividad and Maria Elena (Fig 3). For all years  
 138 before implementation, the effect sizes are close to zero, indicating that the control and treatment sites have  
 139 similar pre-treatment trends, as suggesting that these are plausible controls. However, effect sizes do not  
 140 change after the implementation of the reserve. Again, the negative coefficient observed for Isla Natividad

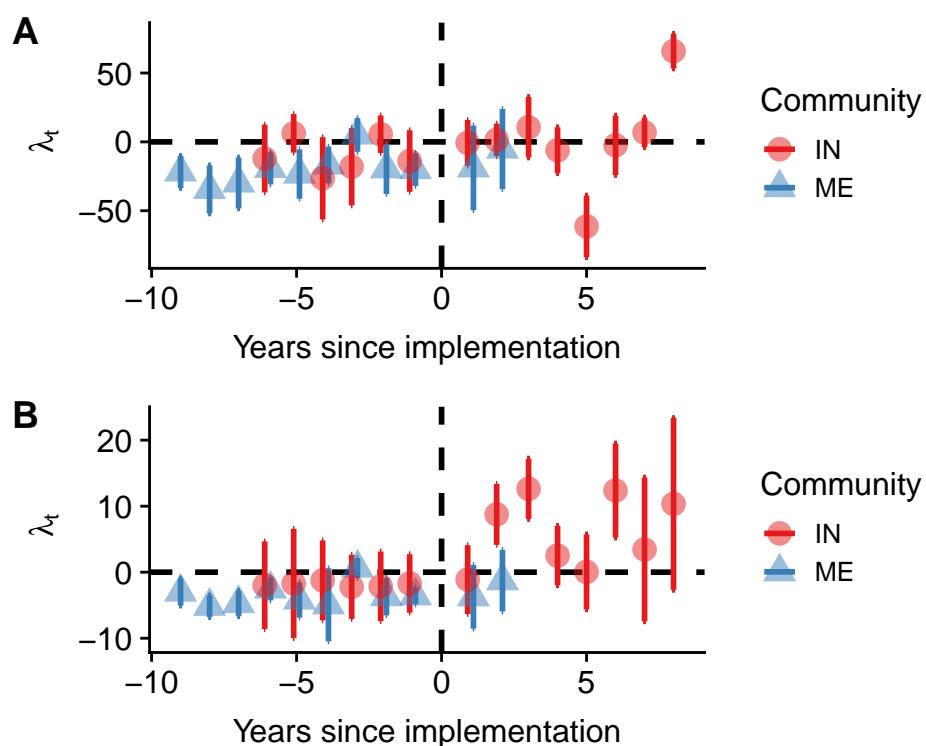
141 on year 5 correspond to the 2011 hypoxia events. The only positive change observed in lobster landings  
142 is for Isla Natividad in 2014 ( $p < 0.1$ ). The three years of post-implementation data for Maria Elena do  
143 not show a significant effect of the reserve. Isla Natividad shows higher revenues after the implementation  
144 of the reserve, as compared to the control communities. However, these changes are not significant and  
145 are associated to increased variation. All regression coefficients for each community and indicator are  
146 presented in **S5 Table**.

147 **3.3 Governance**

148 Although we have little information on the social dimension of these fisheries, we can use the social-  
149 ecological systems framework (**S1 Table**) to analyze the performance of each governance system (**S6**  
150 **Table**). Our analysis shows that all of the systems analyzed share similarities in their Governance system  
151 which is based on cooperatives (GS5.2.3.2), with strong rules in use that include Operational rules (GS6.2),  
152 Collective-choice rules (GS6.3), Constitutional rules (GS6.3), and even Territorial use communal rights  
153 (GS6.1.4.3). However, we identified important differences in terms of the actors, resource systems, and  
154 resource units. Although all communities show a high level of leadership (A5), the level of trust (A6.1) is  
155 lower in Punta Herrero. In general, the presence and success of conservation initiatives depends on the  
156 incentives of local communities to maintain a healthy status of the resources they depend upon (Jupiter  
157 et al., 2017). The enabling conditions for conservation seem to be strongly present in all communities. Due  
158 to the clarity of access rights and isolation, the benefits of conservation directly benefit the members of  
159 the fishing cooperative. These conditions have favored the development of an efficient community-based  
160 enforcement systems.



**Figure 2.** Effect sizes for marine reserves from Isla Natividad (IN; red circles), Maria Elena (ME; blue triangles), and Punta Herrero (PH; green squares) for lobster densities (*Panulirus spp*; A), fish biomass (B), invertebrate densities (C), and fish densities (D). Plots are ordered by survey type (left column: invertebrates; right column: fish). Points are jittered horizontally to avoid overplotting. Points indicate the effect size, and errorbars standard errors. Years have been centered to year of implementation.



**Figure 3.** Effect sizes for lobster catches (A) and revenues (B) in Isla Natividad (IN; red circles) and Maria Elena (ME; blue triangles)

## 4 DISCUSSION

161 Our results indicate that these TURF-reserves have not increased lobster densities. Additionally, no  
162 co-benefits were identified when using other ecological indicators other than the previously reported  
163 buffering effect that reserves can have to environmental variability in Isla Natividad (Micheli et al., 2012).  
164 The socioeconomic indicators pertaining landings and revenues showed little to no change after reserve  
165 implementation. The lack of evidence of the effectiveness of these reserves is surprising since most of the  
166 communities show a positive perception about their performance and continue to support their presence  
167 (Ayer et al., 2018). Analyzing the shortcomings of our study and understanding the social-ecological  
168 context in which these communities and their reserves operate might provide insights to this question.

169 Some works evaluate marine reserves by performing inside-outside (Guidetti et al., 2014; Friedlander  
170 et al., 2017; Rodriguez and Fanning, 2017) or before-after comparisons (Betti et al., 2017). The first  
171 approach does not address temporal variability, and the second can not distinguish between the temporal  
172 trends in a reserve and the entire system (De Palma et al., 2018). Our approach to evaluate the temporal and  
173 spatial changes provides a more robust measure of reserve effectiveness. However, this method assumes  
174 control sites are a plausible counterfactual for treated sites. This supposed that treated sites would have  
175 followed the same trend as control sites, had the reserves not been implemented. Nonetheless, overall  
176 trends for each site don't show any significant increases, supporting our findings of lack of change in the  
177 indicators used (**S2 Figure**, **S3 Figure**, **S4 Figure**, **S5 Figure**, **S6 Figure**).

178 Literature shows that age and enforcement are important factors that influence reserve effectiveness (Edgar  
179 et al., 2014). Isla Natividad has the oldest reserve, and our SES analysis suggests that all communities have  
180 a well-established community-based enforcement system. With these characteristics, one would expect the  
181 reserves to be effective. Maria Elena and Punta Herrero are relatively young reserves (*i.e.* < 5 years old);  
182 other community-based marine reserves in tropical ecosystems may take up to six years to show a spillover  
183 effect (da Silva et al., 2015).

184 Another key condition for effectiveness is reserve size (Edgar et al., 2014), and the lack of effectiveness  
185 can perhaps be attributed to reserves being too small. Previous research has shown that reserves in Isla  
186 Natividad yield fishery benefits for the abalone fishery (Rossetto et al., 2015). Abalone are less mobile than  
187 lobsters, and perhaps the reserves provide enough protection to these sessile invertebrates, but not lobsters.  
188 Design principles developed by Green et al. (2017) for marine reserves in the Caribbean state that reserves  
189 "should be more than twice the size of the home range of adults and juveniles", and suggest that reserves  
190 seeking to protect spiny lobsters should have at least 14 km across. Furthermore, may favor implementation  
191 of reserves that pose low fishing costs due to their small size or location. Our analysis of economic data  
192 supports this, as neither landings nor revenues showed the expected short-term costs associated to the first  
193 years of reserve implementation (Ovando et al., 2016). Small reserves can serve as a way to self-regulate  
194 the spatial distribution of fishing effort

195 Even if reserves had appropriate sizes and were placed in optimal locations, there are other plausible  
196 explanations for the observed patterns. For instance, marine reserves are only likely to provide fisheries  
197 benefits if initial population sizes are low and the fishery is poorly managed (Hilborn et al., 2006). Both  
198 lobster fisheries were, at some point, certified by the Marine Stewardship Council (Pérez-Ramírez et al.,  
199 2016). Additionally, lobster fisheries are managed via species-specific minimum catch sizes, seasonal  
200 closures, protection of "berried" females, and escapement windows where traps are allowed DOF (1993). It  
201 is uncertain whether such a well-managed fishery will experience additional benefits from marine reserves.

202 While reserves fail to provide fishery benefits, there are a number of additional ecological, fisheries, and  
203 social benefits. Marine reserves provide protection to a wider range of species and vulnerable habitat, like  
204 coral reefs. These sites can serve as an insurance against environmental shocks or mistakes in fisheries  
205 management (Hilborn et al., 2004, 2006; Micheli et al., 2012). Self-regulation of fishing effort (*i.e.* reduction  
206 in harvest) can serve as a way to compensate for future declines associated to environmental variation  
207 (Finkbeiner et al., 2018). Embarking in a marine conservation project can bring the community together,  
208 which promotes social cohesion and builds social capital. Furthermore, showing commitment to marine  
209 conservation allows fishers to have greater bargaining power and leverage over fisheries management.

210 Community-based marine reserves in small-scale fisheries can be helpful conservation and fishery manage-  
211 ment tools when appropriately implemented. Lessons learned from these cases can guide implementation  
212 of community-based marine reserves elsewhere. For the particular case of the marine reserves that we  
213 evaluate, the possibility of expanding reserves or merging existing polygons into larger areas should be  
214 evaluated and proposed to the communities. At the broader scale, having full community support surely  
215 represents an advantage, but it is important for marine reserves to meet essential design principles such as  
216 size and placement. Community-based marine reserves might have more benefits that result from indirect  
217 effects of the reserves, which should be taken into account when evaluating the outcomes of similar  
218 projects.

## CONFLICT OF INTEREST STATEMENT

219 The authors declare that the research was conducted in the absence of any commercial or financial  
220 relationships that could be construed as a potential conflict of interest.

## AUTHOR CONTRIBUTIONS

221 JC and EA analyzed and interpreted data, discussed the results, and wrote the first draft. AS, SF and JT  
222 discussed the results and edited the manuscript.

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228 by members of the communities here mentioned, who collected the biological data.

## SUPPLEMENTAL DATA

229 Supplementary Material should be uploaded separately on submission, if there are Supplementary Figures,  
230 please include the caption in the same file as the figure. LaTeX Supplementary Material templates can be  
231 found in the Frontiers LaTeX folder

**S1 Figure**

Map of control and treated sites in A and control and treated landings in B

**S2 Figure**

Time series of biological indicators for IN

**S3 Figure**

Time series of biological indicators for ME

**S4 Figure**

Time series of biological indicators for PH

**S5 Figure**

Time series of economic indicators for ME

**S6 Figure**

Time series of economic indicators for PH

**S1 Table**

Coefficient estimates for biological indicators in Isla Natividad

**S2 Table**

Coefficient estimates for biological indicators in Maria Elena

**S3 Table**

Coefficient estimates for biological indicators in Punta Herrero

**S4 Table**

Coefficient estimates for economic indicators

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## FIGURE CAPTIONS