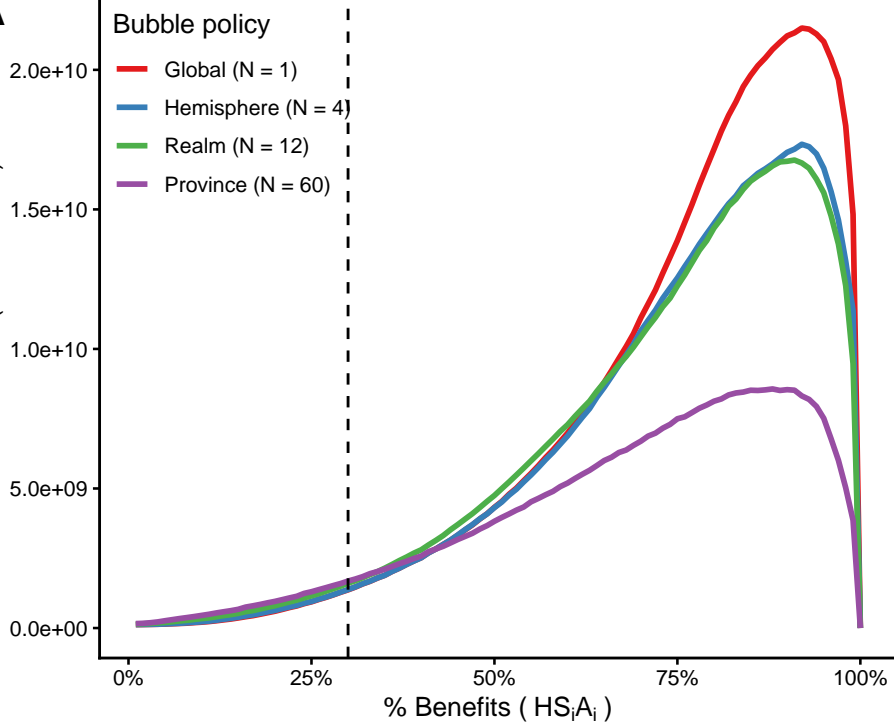


A

Costs avoided (BAU - MKT)

**B**

Costs savings (difference / BAU)

