**Jeff Covington, Chief Financial Officer/Co-Founder**

*What makes you perfectly suited for your job?*

When I was involved with risk management in the healthcare sector, I was shocked to learn how misaligned intentions were in this industry. In approaching the problem of healthcare with a virgin eye, I’ve had to ask myself how [HIH] could deliver better care at a lower cost, and the answer involves breaking down this complicated system into its fundamental components and looking for its efficiencies. I’m good at that and at understanding how those components interact. And I just really like spreadsheets.

*What moments in your professional history are you most proud of?*

Really, it’s HIH. The industries I was in before, I had great opportunities but didn’t really have a striving purpose. When I chose to explore my purpose and dive headfirst into the development of HIH, I realized how fulfilled and proud I was to be changing the world for the better, even if it was in a small way.

*Why do you believe Hospitals International is the right place for you?*

The science of economics deals with how you can most efficiently utilize limited resources, which is an important concept in healthcare. And while price is how the market usually rations resources, in this industry there are real ethical consequences in price—you’re not dealing with whether or not someone can afford a car. That means price needs to incentivize efficiency and that’s what we’ve put into play with the HIH patient-centric model. We’ve proved to this industry that helping people and being profit motivated are not mutually exclusive.

*What makes healthcare a valuable pursuit for you?*

I remember one time I was flying back to the U.S. from the Dominican Republic and there was a woman flying her daughter to the states for a routine checkup. I thought to myself, “this is wrong”—healthcare isn’t being done right when people feel like they are without local access to the care they need. That’s when I decided to dedicate my life to better care for more people. Now I’m a part of something that’s changing people’s lives and making them better.