

JAYLYNN WARD

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<https://www.linkedin.com/in/jaylynn-ward-a06906239/> •
Portfolio: <https://jcw2245.github.io/Portfolio/>

Education:

Columbia Journalism School (August 2024 – August 2025)

Master of Science in Data Journalism

Abilene Christian University (August 2020 - May 2024)

- Bachelor of Science in Journalism and Political Science double major
- Magna Cum Laude graduate

Work Experience:

Editor in Chief, News Writer and News Anchor

The Optimist (Student Media and News at ACU)

Aug. 2022 – May 2024

- Produced, directed, and anchored the newscast, wrote and edited stories, and scheduled staff assignments
- Created five seasonal newspapers
- Uploaded the stories to the website using WordPress, as well as sending a bi-weekly newsletter via email

Producer

ACUTV (Student ESPN+ Sport Coverage at ACU)

Aug. 2020 – May 2024

- Participated in the roles of director, technical director
- Created and controlled graphics, commercials and operated cameras

Graphic Design and PR Intern

Hendrick Health Medical Center

Oct. 2023 - July 2024

- Edited and wrote copy for public releases and advertisements
- Created graphics and took photographs and videos to edit

Congress Intern

Congressman Jodey Arrington's Office in Abilene, TX

Jan. 2023 – May 2023

- Wrote memos and worked with constituents on opinion logging and problems with federal agencies.

Technical Skills:

Data Analysis and

Programming: Python, JavaScript, D3, RStudio, SQL, HTML, CSS, Web Scraping (BeautifulSoup, Playwright), natural_pdf, pdfplumber

Design and Visual

Storytelling: Adobe Creative Suite (Illustrator, InDesign, Premier Pro, Photoshop, Lightroom, Animate, After Effects)

Web Development Tools:

ai2html, responsive design principles

Sound Production Tools:

Logic Pro

Bilingual speaker (Spanish)

Other Work

Experience:

Freelance

Photographer

Jan. 2023 – Current

Bank Teller

First Watch Credit Union

May 2023 – Sept. 2023

Bridal Stylist

David's Bridal

April 2021 – June 2023

Sales Representative

Shoe Carnival

July 2020 – May 2021