JAYLYNN WARD

(325) 669 – 8199 • jcw2245@columbia.edu •
https://www.linkedin.com/in/jaylynn-ward-a06906239/ •
Portfolio: https://jcw2245.github.io/Portfolio/

Education:

Abilene Christian University (August 2020 - May 2024)

- Bachelor of Science in Journalism and Political Science double major
- Magna Cum Laude graduate

Columbia Journalism School (August 2024 – August 2025)

Master of Science in Data Journalism

Work Experience:

Editor in Chief, News Writer and News Anchor

The Optimist (Student Media and News at ACU)

Aug. 2022 – May 2024

- Produced, directed, and anchored the newscast, wrote and edited stories, and scheduled staff assignments
- Created five seasonal newspapers
- Uploaded the stories to the website using WordPress, as well as sending a bi-weekly newsletter via email

Producer

ACUTV (Student ESPN+ Sport Coverage at ACU)

Aug. 2020 – May 2024

- Participated in the roles of director, technical director
- Created and controlled graphics, commercials and operated cameras

Graphic Design and PR Intern

Hendrick Health Medical Center

Oct. 2023 - July 2024

- Edited and wrote copy for public releases and advertisements
- Created graphics and took photographs and videos to edit

Congress Intern

Congressman Jodey Arrington's Office in Abilene, TX

Jan. 2023 – May 2023

- Wrote memos and worked with constituents on opinion logging and problems with federal agencies.

Technical Skills:

Data Analysis and Programming: Python, RStudio, SQL, HTML, CSS, Web Scraping (BeautifulSoup, Playwright), natural_pdf, pdfplumber

Design and Visual Storytelling: Adobe Creative Suite (Illustrator, InDesign, Premier Pro, Photoshop, Lightroom, Animate, After Effects)

Web Development Tools: ai2html, responsive design principles

Sound Production Tools: Logic Pro

Bilingual speaker (Spanish)

Other Work Experience:

Freelance Photographer

Jan. 2023 – Current

Bank Teller

First Watch Credit Union

May 2023 – Sept. 2023

Bridal Stylist

David's Bridal

April 2021 – June 2023

Sales Representative

Shoe Carnival

July 2020 – May 2021