## DSCI553 Foundations and Applications of Data Mining

Spring 2021

## **Competition Project**

Deadline: May. 7th 11:59 PM PST

## 1. Overview of the Competition Project

In this competition project, your task is to build a recommendation system (e.g., hybrid recommendation systems) to predict user-business pairs' ratings.

## 2. Competition Requirements

- 2.1 Programming Language and Library Requirements
- a. **You must use Python to implement the competition project**. You can use the Python libraries that are available on the Vocareum.
- b. You can re-use **your own code** in assignment 3. If you want to use Spark, please specify the following environment in your code:

```
os.environ['PYSPARK_PYTHON'] = '/usr/local/bin/python3.6'
os.environ['PYSPARK_DRIVER_PYTHON'] = '/usr/local/bin/python3.6'
```

### 2.2 Programming Environment

### Python 3.6 and Spark 2.3.0

We will use Vocareum to run and grade your submission automatically. You must test your scripts on both **the local machine** and **the Vocareum terminal** before submission.

### 2.3 Write your own code

#### Do not share code with other students!!

You must write your own code! We emphasize this point because you will find Python implementations of some of the required functions on the web. Please do not look for or at any such code! The TAs will combine all the code we can find from the web (e.g., Github) and other students' code from this and other (previous) sections for plagiarism detection. We will report all detected plagiarism to the university.

### 3. Yelp Data

In this assignment, we generated the review data from the original Yelp datasets with some filters, such as the condition: "state" == "CA". We randomly took 80% of sampled reviews for training, 10% of the data for testing, and 10% of the data as the blind dataset. We do not share the blind dataset. You can access and download the following JSON files under the directory on the Vocareum: resource/asnlib/publicdata/.

- a. train\_review.json
- b. user.json user metadata
- c. business.json business metadata, including locations, attributes, and categories
- d. user avg.json containing the average stars for the users in the train dataset
- e. business avg.json containing the average stars for the businesses in the train dataset
- f. test\_review.json containing only the target user and business pairs for the prediction task

You can also download above files plus the ground truth from the Google Drive (USC email only): https://drive.google.com/drive/folders/1f-OVc6QvYtJTeCOD93hTHPmCRJBENtOi?usp=sharing

g. test\_review\_ratings.json - containing the ground truth rating for the testing pairs

## 4. Task (5 points)

You need to submit the following files on Vocareum: (all lowercase)

- a. [REQUIRED] Two Python scripts: train.py, predict.py
- b. [REQUIRED] Model files/folders (you can name them yourself)
- c. [REQUIRED] One PDF file: **model.pdf** (describing your model in 200 words)
- d. You can include other Python scripts to support your programs (e.g., callable functions).

### 4.1 Task description

In the competition project, you will build a recommendation system with the provided datasets on the Vocareum and use the model(s) to predict the ratings for a given pair of user and business.

### 4.2 Execution commands

Training commands: \$ python3 train.py

Predicting commands: \$ python3 predict.py <test file> <output file>

<test\_file>: containing the pairs for prediction, e.g., test\_review.json

<output\_file>: the prediction results

### 4.3 Output format:

You must write pairs in the test file and the predicted ratings in the JSON format using **exactly the same tags as the example in Figure 1**. Each line represents a predicted pair of ("user\_id", "business\_id").

```
  \{ \text{"user\_id": "1vXJWH7Lsdzsd8aU3S0sdA", "business\_id": "ZzvfffV9kFY3ysdSgyRUBQ", "stars": 3.607958829899405} \\  \{ \text{"user\_id": "2svfwyX1hn2lsdjv5Sn36w", "business\_id": "JAmQCczUclsDUfsdjNdjQA", "stars": 1.442154461436827} \\ \}
```

Figure 1: An example output in JSON format

### 4.4 Grading

You **MUST** submit **your model file(s) (0.5pt)** and **a PDF file (0.5pt)** to describe how you design/build your model(s) in 200 words. We will compare your prediction results against the ground truth. You **MUST** output the predictions for **ALL** the pairs in <test\_file> (0.5pt for the test dataset and 0.5pt for the blind dataset). We use RMSE (Root Mean Squared Error) to evaluate the performance:

$$RMSE = \sqrt{\frac{1}{n} \sum_{i} (Pred_i - Rate_i)^2}$$

Where  $Pred_i$  is the prediction for business i and  $Rate_i$  is the true rating for business i. n is the total number of the user and business.

The execution time of the training process on Vocareum should be **less than 1,200 seconds**. The execution time of the predicting process on Vocareum should be **less than 300 seconds**.

Your implementation will be compared with TAs'. If your RMSE is lower than the TAs'\_RMSE, you will obtain 1.5pt for the test dataset and 1.5pt for the blind dataset. TAs will release their RMSE at 11:59 PM PST, Apr. 30<sup>th</sup>, one week before the competition deadline.

You will also compete your model performance with other students in the competition project. You can check the **Leaderboard** on the Vocareum to see the rankings and scores(anonymous). On the Vocareum, you will be ranked by the sum of the RMSE of the test and blind datasets. The students whose final submission wins the first place (on both datasets) will receive extra 3 points on the final grade. The second place will receive extra 2 points. The third one will receive an extra 1 point. Note that if your model performs the best only on the test or blind dataset, you will not be considered as the winners.

### 5. About Vocareum

- a. Your code can directly access the datasets under the directory: ../resource/asnlib/publicdata/ on Vocareum.
- b. You should upload the required files to Vocareum under your workspace: work/
- c. You must test your scripts on both the local machine and the Vocareum terminal before submission.
- d. During submission period, the Vocareum will run predict scripts and evaluate the prediction results for both the test and blind datasets.
- e. You will receive a submission report after Vocareum finishes executing your scripts. The submission report should show **the evaluation** for each task.

- f. The total execution time of submission period should be less than 600 seconds. The execution time of grading period need to be less than 1800 seconds.
- g. Please start your assignment early! You can resubmit any script on Vocareum. We will only grade on your last submission.

# 6. Grading Criteria

(% penalty = % penalty of possible points you get)

- a. You cannot use late day for the competition project. Late submission is not allowed.
- b. There is no regrading. Once the grade is posted on the Blackboard, we will only regrade your assignments if there is a grading error. You can submit the regrading applications by the link:

https://forms.gle/fTMuyuhenXw9u9Xe7