Chun Yu Hong (Johnny)

393 Evans Hall, Berkeley, CA 94720
Phone: (510) 676-8616
Email: jcyhong@berkeley.edu
Website: jcyhong.github.io

EDUCATION

Ph.D. student in Statistics   August 2014 - Present
University of California, Berkeley   *Expected May 2020*
Research interests: high-dimensional covariance matrix estimation; latent variable models
Advisors: William Fithian (Department of Statistics), Perry de Valpine (Department of Environmental Science, Policy, and Management)

B.S. in Applied Mathematics (with Honors)   September 2011 - June 2014
B.S. in Statistics (with Honors)
University of California, Davis

EXPERIENCE

Data Science Analytics Intern   May 2019 - August 2019
Facebook   Menlo Park, CA
- Worked closely with cross-functional partners on analyzing the performance of video poll ads.
- Developed a novel framework for quantifying value of users to different types of advertising.
- Explored the value of brand advertising on Facebook and identified areas in which brand ads performed particularly well.

Research Scientist   September 2018 - December 2018
PRO Unlimited @ Facebook   Menlo Park, CA
- Evaluated the extent of treatment effect heterogeneity in Facebook experiments and raised awareness of the issue of multiple testing.

Graduate Student Instructor   September 2014 - December 2018
UC Berkeley Department of Statistics   Berkeley, CA
- Grades exams, and occasionally suggests exam questions.
- Holds weekly lab sections and office hours, answering students' questions about the class materials.
- Courses: STAT 133 (Concepts in Computing with Data), STAT 134 (Concepts of Probability), STAT 135 (Concepts of Statistics), STAT 153 (Introduction to Time Series Analysis), STAT 154 (Modern Statistical Prediction and Machine Learning), STAT 210A (Theoretical Statistics) (Grader), STAT 222 (Statistics MA Capstone Project), STAT 248 (Analysis of Time Series)

Data Scientist Intern   May 2018 - August 2018
Quora Inc.   Mountain View, CA
- Improved accuracy and precision in the A/B testing framework via advanced statistical methods.
- Conducted experiment analyses and metric investigations.
- Developed a data-driven approach for Quora digest email frequencies.

Data Science Intern   June - August 2016; June - August 2017
Adobe Systems Incorporated   San Jose, CA
- Developed models for customer churn forecasting using time series analysis and machine learning.
- Built an R package for finding the optimal combination of multiple forecasts.
- Created interactive visualization of model performance via R shinyApp.
- Conducted performance evaluation of the existing marketing lead scoring system.

Statistical Consultant   January 2016 - May 2016
UC Berkeley Department of Statistics   Berkeley, CA
- Provided statistical guidance for researchers (primarily for UC Berkeley students) in various disciplines, such as psychology, biology, and economics.
- Discussed statistical issues such as experimental design and hypothesis testing procedures.

Undergraduate Researcher   August 2013 - September 2013
UC Davis Department of Mathematics   Davis, CA
- Developed the first version of the program in Sage for computation and experimentation with the 1-row Gomory-Johnson infinite group problem.
- Advisor: Matthias Köppe.

SELECTED WORKS
Relaxed Wasserstein with Applications to GANs, Xin Guo, Johnny Hong, Tianyi Lin, and Nan Yang, 2017. Preprint.
Sampling-Based Approaches to Maximum Likelihood Estimation for Latent Variable Models, Johnny Hong, Sara Stoudt, and Perry de Valpine, 2017. Under Revision.

PROJECTS
An introduction to the use of hidden Markov models for stock return analysis, Johnny Hong and Yannik Pitcan, 2015.
- Final group project for the graduate-level course Statistical Learning Theory
- Project Role: Developed a hidden Markov model (HMM) for volatility analysis of stock returns

COMPUTER SKILLS
Proficient (had used extensively at work before) in R, Python (including packages such as matplotlib, numpy, and pandas), SQL, Amazon Redshift, PySpark, Presto.
Experience (mainly from undergraduate coursework) in C, C++, and MATLAB.

EXAMS
Actuarial Exam P (Probability): Pass (Grade: 10)   July 2013

HONORS AND AWARDS
Outstanding Graduate Student Instructor Award	UC Berkeley; 2016 - 2017
Dean's List	UC Davis; Fall 2011 - June 2014
Joseph Bonnheim Memorial Scholarship	UC Davis; Spring 2012, Spring 2013
Eric C. Ruliffson Scholarship in Mathematics	UC Davis; Spring 2012, Spring 2013
James and Leta Fulmor Scholarship	UC Davis; Spring 2012
Robert Lewis Wasser Memorial Scholarship	UC Davis; Spring 2012

VOLUNTARY EXPERIENCE
Climate Datathon Mentor   April 2019
Berkeley-Haas AMENA Center   Berkeley, CA
- Helped participating teams brainstorm data analysis ideas.
- Addressed technical concerns from the participants.

DataFest Helper   April 2017, April 2018
University of California, Berkeley   Berkeley, CA
- Helped coordinate a data analysis competition for undergraduates.
- Provided suggestions and feedback to participants.

SELECTED PRESENTATIONS
International Statistical Ecology Conference (ISEC)   July 2018
University of St Andrews   St Andrews, Fife, Scotland
- Poster presentation of **Sampling-Based Approaches to Maximum Likelihood Estimation for Latent Variable Models**, joint work with Sara Stoudt and Perry de Valpine.