

Jonathan “JD” Andrews

Front-end Developer & Multimedia Marketing Specialist

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I'm a creator. It started with writing, then I added photography, then design, and most recently front-end web development. I love to understand user needs and optimize a product or service to meet those needs. As a freelancer I have experience working in a variety of company sizes and am flexible when it comes to work environment and collaboration.

Technical Skills

- HTML/CSS
- SASS/SCSS
- Javascript
- Python
- Typescript
- Web API
- Adobe Creative Suite
- React
- Material UI
- SQL
- Angular
- Node.JS
- Google Ads & Analytics
- Git/Github
- jQuery

Education

- | | |
|--|-------------------|
| Michigan State University, East Lansing, MI
<i>Bachelor of Arts in Journalism</i> | 1/2012 - 12/2016 |
| Grand Circus Front-End Bootcamp, Detroit, MI
<i>New in Town, Peeple-Vs-Sheep</i> | 10/2019 - 12/2019 |

Professional Experience

- | | |
|---|-------------------|
| Writer/Photographer/Owner
<i>JD Andrews Photography, Grosse Pointe, MI</i> <ul style="list-style-type: none">▸ Clients: PBR, Deluxx Fluxx, Standby, The Skip, The Body Shop, Bowwow Baketique, The Fit Complex.▸ Personalize social media content for audiences ranging from 200 to 184k.▸ Organize work flow, coordinate with clients, and abide by self-assigned deadlines. | 9/2015 - Current |
| Web Developer
<i>Carat, Detroit, MI</i> <ul style="list-style-type: none">▸ Create, QA, and manage analytics tags for GM websites using jQuery and CSS to improve accuracy.▸ Brainstorm and develop new apps to help expedite dev/ops workflow with React.▸ Optimize analytics tags to remove up to 90% of erroneous data. | 2/2020 - 11/2020 |
| Freelance Copywriter
<i>RJ Conlin Marketing and Design, Ann Arbor, MI</i> <ul style="list-style-type: none">▸ Clients: iHub(GM), The M Den, Triton, Terumo, Liberty Reach, and Christian Education Fund.▸ Write, design, or edit publications for print, web and email.▸ Manage assets with a CMS system in accordance to project timelines. | 6/2018 - 10/2019 |
| Temp. Junior Copywriter
<i>Campbell Ewald, Detroit, MI</i> <ul style="list-style-type: none">▸ Support OnStar Customer Relationship Management team to meet end of year deadlines.▸ Research industry trends and collaborate on ideas for direct mail/email campaigns.▸ Edit and arrange copy according to style guide as well as prep for translation. | 11/2018 - 12/2018 |