

# Jonathan “JD” Andrews

Front-end Developer & Multimedia Marketing Specialist

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I'm a creator. It started with writing, then I added photography, then design, and most recently front-end web development. I love to understand user needs and optimize a product or service to meet those needs. As a freelancer I have experience working in a variety of company sizes and am flexible when it comes to work environment and collaboration.

## Technical Skills

- HTML/CSS
- SASS/SCSS
- Javascript
- Python
- Typescript
- Web API
- Adobe Creative Suite
- React
- Material UI
- SQL
- Angular
- Node.JS
- Google Ads & Analytics
- Git/Github
- jQuery

## Education

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|--------------------------------------------------------------------------------------|-------------------|
| Michigan State University, East Lansing, MI<br><i>Bachelor of Arts in Journalism</i> | 1/2012 - 12/2016  |
| Grand Circus Front-End Bootcamp, Detroit, MI<br><i>New in Town, Peeple-Vs-Sheep</i>  | 10/2019 - 12/2019 |

## Professional Experience

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| <b>Writer/Photographer/Owner</b><br><i>JD Andrews Photography, Grosse Pointe, MI</i> <ul style="list-style-type: none"><li>▸ Clients: PBR, Deluxx Fluxx, Standby, The Skip, The Body Shop, Bowwow Baketique, The Fit Complex.</li><li>▸ Personalize social media content for audiences ranging from 200 to 184k.</li><li>▸ Organize work flow, coordinate with clients, and abide by self-assigned deadlines.</li></ul> | 9/2015 - Current  |
| <b>Web Developer</b><br><i>Carat, Detroit, MI</i> <ul style="list-style-type: none"><li>▸ Create, QA, and manage analytics tags for GM websites using jQuery and CSS to improve accuracy.</li><li>▸ Brainstorm and develop new apps to help expedite dev/ops workflow with React.</li><li>▸ Optimize analytics tags to remove up to 90% of erroneous data.</li></ul>                                                    | 2/2020 - 11/2020  |
| <b>Freelance Copywriter</b><br><i>RJ Conlin Marketing and Design, Ann Arbor, MI</i> <ul style="list-style-type: none"><li>▸ Clients: iHub(GM), The M Den, Triton, Terumo, Liberty Reach, and Christian Education Fund.</li><li>▸ Write, design, or edit publications for print, web and email.</li><li>▸ Manage assets with a CMS system in accordance to project timelines.</li></ul>                                  | 6/2018 - 10/2019  |
| <b>Temp. Junior Copywriter</b><br><i>Campbell Ewald, Detroit, MI</i> <ul style="list-style-type: none"><li>▸ Support OnStar Customer Relationship Management team to meet end of year deadlines.</li><li>▸ Research industry trends and collaborate on ideas for direct mail/email campaigns.</li><li>▸ Edit and arrange copy according to style guide as well as prep for translation.</li></ul>                       | 11/2018 - 12/2018 |