

## JD Fillmore

Front End Web Developer,  
UI / UX Designer

✉ [jd@jdfill.me](mailto:jd@jdfill.me)  
☎ (905) 933 - 3115  
🌐 [www.linkedin.com/in/jdfillmore](http://www.linkedin.com/in/jdfillmore)  
🌐 <https://jdfill.me>

## ABOUT

Currently working with amazing brands such as Tim Hortons, PC Financial, Meridian and Blackberry.

## SKILLS

Tools	Languages
Version Control (Bitbucket, Github, Git)	HTML5 CSS3 + SASS JavaScript (ES5 & ES6)
NPM Gulp Webpack API's Ajax Fetch API JSON	Frameworks
Photoshop Sketch Adobe XD Illustrator InVision Zepplin	React Vue Gatsby Gridsome Foundation Bootstrap Bulma jQuery

## Other

WCAG / AODA AA Compliance  
Modular, Reusable Components  
UI / UX Design  
Google Analytics /  
Tag Manager  
SEO Optimization  
Agile / Scrum Methodology

## EDUCATION

**UX Design / JavaScript + ReactJS Courses**  
Self-teaching (Dec. 2017 - Present)

**Advanced Diploma | Multimedia Design**  
Durham College (Sept. 2007 - April 2010)

## RELEVANT EXPERIENCE

### Front End Web Developer

Thrillworks (April 2018 - Present)

- Developed a code component library for continued use on all projects, improving the development team's efficiency
- Design and develop interactive user-experience driven custom CMS websites and web applications with HTML5, CSS3 (Sass), Flexbox, JavaScript (ES5, ES6), jQuery, Foundation, Version Control (Git, Github), React, Gatsby and WordPress
- Utilize Agile and Scrum methodologies on all projects to ensure deadlines are met
- Member of the AODA / WCAG board, that primarily deals with the importance and implementation of accessibility throughout all web projects
- Co-created WorkShare - an internal project tracking system, helping all teams and increasing efficiency by over 50%

### Front End Web Developer, Designer, SEO

Freelance Clientele (April 2010 - Present)

- UX / UI design, on-page / off-page SEO & front end web development for numerous freelance clients over the years, with a focus on an increase of sales, accessibility, speed and performance of their websites
- Agile project management to ensure the project is on track, and client / my own deadlines are fulfilled
- In addition to clients, always working on small side projects to learn new front end technologies

### Team Lead - UX / UI Front End Web Developer & Designer

Virtual Image (Sept. 2016 - April 2018) • 1 yr 8 mos

- Conducted user research, built user personas, wire-framed, prototyped, internal user tested, created clean and modern website mock-ups and hand-code responsive websites utilizing HTML5, CSS3, SASS, Bootstrap, Foundation, jQuery, JavaScript and custom WordPress themes
- Introduced a faster, scalable and more secure way of building custom WordPress websites, increasing quality and cutting development time by over 80%
- Worked closely with clients, seeing projects through from concept to launch

### Front End Web Developer & Designer (Contract)

Elite Digital Agency (March 2016 - Sept. 2016) • 7 mos

- Hand-coded and launched European Union website within first 2 days of employment
- Designed 5 websites within the first week of employment
- Designed clean and modern website mock-ups and developed mobile-friendly websites using HTML5, CSS3, SASS, jQuery, JavaScript and WordPress. High level clientele included The NHL, Rogers, Pepsi and Disney.

### Team Lead - Front End Web Developer & Designer

iOPW (Aug. 2014 - March 2016) • 1 yr 8 mos

- Increased iOPW business by over 2,000% due to successful design of rwardz.com
- Solely designed and developed over \$175,000 worth of projects in under 10 months
- Managed a team of back-end web programmers; delegated tasks and set deadlines
- Lead front-end and back-end website re-design for rwardz.com on both user and administrator ends
- Designed and hand coded development of over 30 websites using both WordPress as a CMS and static HTML5, SASS, CSS3, jQuery, JavaScript, Foundation and Bootstrap

### Creative Director / Front End Web Developer & Designer

SLK I.T. Solutions (July 2013 - Aug. 2014) • 1 yr 2 mos

- Formulated design and development and administered launch of 20 websites using both Joomla and Magento
- Implemented SEO strategies helping 30 businesses grow their online presence on average by over 80%
- Designed and deployed monthly, responsive e-mail blasts increasing traffic and engagement

### Front End Web Developer & Designer (Contract)

Iovate Health Sciences International (Feb. 2013 - July 2013) • 6 mos

- Re-developed muscletech.com, sixstarpro.com and xenadrine.com to be responsive - increased sales by \$100,000 per week
- Increased sales by \$20,000 per month via improved email campaigns

### eCommerce Coordinator (Contract)

CAA Niagara - (Sept. 2012 - Feb. 2013) • 6 mos

- Increased membership sign-ups by over 200% via modern web design and inbound funneling strategy
- Elevated event attendees by over 150% by modern email marketing design
- Boosted social media engagement by over 600% via contests and implementing more engaging content