

J.D. Fillmore

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SKILLS

React, React Hooks, Styled Components, JavaScript (ES5/6), Storybook, GraphQL, Consuming REST APIs (JSON, Fetch API, Axios), GatsbyJS, NextJS, JAMStack, HTML5, CSS3, Sass, Flexbox, Bootstrap, Bulma, WordPress, Netlify, Git (Github), Adobe XD, Adobe Photoshop, Sketch, InVision, Google Analytics, SEO, WCAG / AODA AA Accessibility, Agile / Scrum, Continuous Deployment

EXPERIENCE

Front-End Developer, UI / UX Designer, Project Lead

Dec. 2019 - Present

Battlefield Equipment Rentals | Hamilton, ON

- In-charge of moving company forward from a web standpoint, point-person and lead for all Battlefield Equipment Rentals web development projects
- Develop national product landing pages, notably **generating \$3,000,000 in revenue in May 2020 during the COVID-19 pandemic**
- Co-developed, launched and continue to improve bilingual React & Typescript web application increasing speed, user experience, performance - **generating over \$1,000,000 of revenue in selling used equipment within the first month**
- Focus on improving current legacy websites - speed, performance, SEO and WCAG AODA AA Accessibility

Front-End Developer (Contract)

June 2019 - Dec. 2019

VelocityEHS | Oakville, ON

- Help develop front-end for web application used by over **14 million people** world-wide, using React, JavaScript, Flexbox, InVision, Sass & Git, utilizing Agile and Scrum methodologies
- Team lead for 2 front end developers and 2 UX designers for WCAG AODA AA Accessibility integration
- Develop Storybook reusable code component library, **decreasing development time by over 50%**

Front-End Developer, UI / UX Designer, SEO

April 2010 - Present

Freelance & Side Projects | Remote

- Design and develop both client and side project websites and web apps using Adobe XD, Photoshop, Sass, Flexbox, Bootstrap, React, React Hooks, Styled Components, JavaScript (ES5/6), REST APIs (JSON, Fetch API, Axios), GatsbyJS, Netlify and Git (Github)
- **60% increase in all clients overall SEO rankings** due to accessibility, speed and performance efforts
- In charge of client projects and relations, utilizing Agile and Scrum methodologies

Front-End Developer

April 2018 - June 2019

Thrillworks | Burlington, ON

- Developed AODA AA accessible websites for some of Canada's biggest brands, including **Tim Hortons and PC Financial** using React (GatsbyJS), JavaScript, Flexbox, Bootstrap & Sass
- One of the leading members of the Thrillworks AODA AA Accessibility Board
- Co-developed an internal Storybook component library, **cutting development time by over 60% on all projects**

Front-End Developer, UI / UX Designer

Sept. 2016 - April 2018

Virtual Image | Hamilton, ON

- Designed and developed websites using Adobe XD, Photoshop, HTML5, CSS3, Flexbox, Bootstrap, WordPress, Sass & JavaScript
- **60% decrease in development time** of websites due to component based libraries
- In charge of project and client management, leading to a **20% increase in client referrals**

Front-End Developer, UI / UX Designer (Contract)

March 2016 - Sept. 2016

Elite Digital | Toronto, ON

- Designed and developed websites using Adobe XD, Photoshop, HTML5, CSS3, Flexbox, Bootstrap, WordPress, Sass & JavaScript
- Designed, developed and launched European Union website within **first 3 days of employment**
- 5 websites designed, developed and launched within the **first week of employment**

EDUCATION

Durham College, Oshawa, ON | Advanced Diploma in Multimedia Design

April 2010