

# J.D. Fillmore

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## CAREER PROFILE

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Front-end developer with 7 years experience in developing functional, accessible websites and web applications for in-house corporations and clients. Experienced in leading projects from concept to launch as well as mentoring junior front-end developers.

Experienced in React, React Hooks, TypeScript, Styled Components, JavaScript (ES5/6), JavaScript Front-End Frameworks, Functional Programming, Storybook, GraphQL, REST APIs (JSON, Fetch API, Axios), GatsbyJS, NextJS, JAMStack, Content Management Systems, HTML5, CSS3, Sass, Flexbox, Bootstrap, Netlify, Git, Version Control, Testing / Debugging, Responsive / Mobile Design, Adobe XD, Adobe Photoshop, Sketch, InVision, SEO, WCAG / AODA AA Accessibility, Agile

## CAREER HIGHLIGHTS

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- Development efforts directly generated over \$4,000,000 in revenue over one month during the height of the COVID-19 pandemic for Battlefield Equipment Rentals
- Contributed to a web application on the front-end which was used by 14,000,000 people worldwide
- Made the internet a more welcoming place by catering to persons with disabilities through having developed accessible website and web applications
- Have worked alongside industry giants such as Tim Hortons and PC Financial

## PROFESSIONAL EXPERIENCE

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**Front-End Developer, Team Lead** | Battlefield Equipment Rentals (Toromont Cat) | Remote Dec. 2019 - Present

Maintain and add features to React & TypeScript web application, lead all web projects from inception to launch.

- Developed & designed national product landing pages, notably generating \$3,000,000 in revenue in May 2020 during the COVID-19 pandemic
- Maintain and add features to a React, JavaScript & TypeScript functional [web application](#) increasing speed, user experience, performance - generating over \$1,000,000 of revenue in selling used equipment within the first month
- Added dynamic product filtering and image categorization to React & TypeScript web application, increasing user experience

**Front-End Developer (Contract)** | VelocityEHS | Oakville, ON June 2019 - Dec. 2019

Developed UI features to the front-end of React web application,, team lead for accessibility, mentored junior developers.

- Added UI features to new React v6 web app, increasing accessibility and user experience for persons with disabilities by 100%
- AODA accessibility team lead, mentoring and educating internal team (2 UX designers / 2 frontend developers)
- Developed Storybook reusable code component library, decreasing development time by over 50%
- Conducted and participated in code reviews reducing errors by 50%

**Front-End Developer, UI / UX Designer, Project Manager** | Freelance Consultant | Remote April 2013 - Present

Design & develop modern websites using React (GatsbyJS), manage clients, build web applications for learning purposes.

- 60% increase in all clients overall local SEO rankings due to accessibility, speed, user experience & performance of websites developed
- Notable side clients - [Cass-A-Bella Construction](#), [KD Flowers](#), [MC Aesthetics](#) - React / Gatsby-based websites
- Notable side projects - [Maple Leafs Stats](#), [Movie Database](#) - React-based web apps with API integration

**Front-End Developer** | Thrillworks | Burlington, ON April 2018 - June 2019

Developed modern websites using React (GatsbyJS) and worked with clients such as Tim Hortons and PC Financial.

- Developed reusable code component library, decreasing development time by over 60%
- One of four leading members of the AODA AA Accessibility Board, educating internal staff on accessibility compliance

**Front-End Developer, UI / UX Designer, Project Manager** | Virtual Image | Hamilton, ON Sept. 2016 - April 2018

Designed and developed content management websites as well as managed client projects from start to finish.

- 60% decrease in development time of websites due to component based libraries
- Created client designs increasing user engagement and experience by 120% compared to old websites
- Local SEO efforts leading to a 70% increase in local Google client rankings

**Front-End Developer (Contract)** | Elite Digital | Toronto, ON March 2016 - Sept. 2016

**Front-End Developer, UI / UX Designer** | iOPW | Toronto, ON Aug. 2014 - March 2016

## EDUCATION

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**Durham College, Oshawa, ON** | Advanced Diploma in Multimedia Design April 2010