

J.D. Fillmore

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CAREER PROFILE

Front-end developer with 7 years experience in developing functional, accessible websites and web applications for in-house corporations and clients. Experienced in leading projects, amplifying company revenue and mentoring junior front-end developers.

Experienced in React, React Hooks, TypeScript, Styled Components, JavaScript (ES5/6), JavaScript Front-End Frameworks, Functional Programming, Storybook, GraphQL, REST APIs (JSON, Fetch API, Axios), GatsbyJS, NextJS, JAMStack, Content Management Systems, HTML5, CSS3, Sass, Flexbox, Bootstrap, Netlify, Git, Version Control, Testing / Debugging, Responsive / Mobile Design, Adobe XD, Adobe Photoshop, Sketch, InVision, SEO, WCAG / AODA AA Accessibility, Agile

CAREER HIGHLIGHTS

- Stimulated over \$4,000,000 in revenue over one month during the height of the COVID-19 pandemic for Battlefield Equipment Rentals through web development efforts
- Enhanced VelocityEHS web application on the front-end which is used by over 14,000,000 people worldwide
- Improved persons with disabilities' internet experiences through building accessible websites and web applications
- Advanced experience working alongside industry giants such as Tim Hortons and PC Financial

PROFESSIONAL EXPERIENCE

Front-End Developer, Team Lead | Battlefield Equipment Rentals (Toromont Cat) | Remote Dec. 2019 - Present

Administer and integrate features to React & TypeScript web application, lead all web projects.

- Generated \$3,000,000 in revenue in 1 month during COVID-19 pandemic by creating national landing pages
- Achieved additional \$1,000,000 in used equipment earnings within first month of launching React & TypeScript [web application](#) throughout recession prompted by COVID-19
- Increased user experience by 20% by Implementing dynamic product filtering and image categorization to React and TypeScript web application
- Boosted user engagement by 50% through implementing a JavaScript product calculator

Front-End Developer, UI / UX Designer, Project Manager | Freelance Consultant | Remote April 2013 - Present

Design & build modern websites using React (GatsbyJS), manage clients, local SEO (search engine optimization).

- Gained \$1,500,000 in new projects in 6 months for [Cass-A-Bella Construction](#) by building a React (GatsbyJS) website and implementing local SEO strategies
- Amplified website views from 0 to 10,000 a month in 3 months for [KD Flowers](#) utilizing regional SEO tactics and a React-based website
- Accelerated [MC Aesthetics](#)' Google rankings to page 1 for multiple district-based keywords implemented through their GatsbyJS (React) website

Front-End Developer (Contract) | VelocityEHS | Oakville, ON June 2019 - Dec. 2019

Developed UI features to the front-end of React web application, team lead for accessibility, mentored junior developers.

- Improved accessibility by 100% for persons with disabilities through delivering AODA accessible compliant code in React web application
- Enhanced AODA accessibility knowledge through mentoring and educating 4 UI designers and front-end developers
- Cut down on development time by 50% through integrated Storybook accessible code component library
- Reduced code errors by 70% through conducting and participating in code reviews

Front-End Developer | Thrillworks | Burlington, ON April 2018 - June 2019

Formulated modern websites using React (GatsbyJS) and worked with clients such as Tim Hortons and PC Financial.

- Lessened development time by 60% through crafting reusable code component library
- Fielded AODA AA Accessibility Board, mentoring internal developers on accessibility

Front-End Developer, UI / UX Designer, Project Manager | Virtual Image | Hamilton, ON Sept. 2016 - April 2018

Designed and engineered content management websites as well as managed client projects from start to finish.

- Deducted development time by 60% through creation of code libraries
- Enhanced client designs increasing user engagement by 120% compared to old websites
- Lifted client Google rankings by 70% due to improved SEO tactics and website builds

Front-End Developer (Contract) | Elite Digital | Toronto, ON

March 2016 - Sept. 2016

Front-End Developer, UI / UX Designer | iOPW | Toronto, ON

Aug. 2014 - March 2016

SIDE PROJECTS

For the purposes of learning new and modern web technologies.

Maple Leafs Stats | [View Code](#) | [View Live Demo](#)

- Built a web application that gives the user the ability to view the top three Maple Leafs' players season statistics
- Technologies used: React, React Hooks, Styled Components, JavaScript, Node, Axios, REST API, Sass, Adobe XD

Movie Database | [View Code](#) | [View Live Demo](#)

- Programmed a web app that allows people to search for movies, displaying title, date, rating and description
- Technologies used: React, JavaScript, Node, Axios, REST API, Sass, Adobe XD

Final Fantasy 7 Remake Stats | [View Code](#) | [View Live Demo](#)

- Developed a web application that filters through character stats and displays them on the front-end
- Technologies used: React, JavaScript, Node, Sass, JSON, State, Adobe XD

EDUCATION

Durham College, Oshawa, ON | Advanced Diploma in Multimedia Design