

TECHNICAL SKILLS

Languages: JavaScript, HTML, CSS

Frameworks, Libraries, Environments: React (React Hooks, React Router), Node / NPM / Yarn, Bootstrap, SCSS, Flexbox

IDE: Visual Studio Code, Visual Studio

SSG/CMS/Headless: GatsbyJS, JAMStack, WordPress, NetlifyCMS

State Management: React Context API

Other: WCAG, AODA AA Accessibility, AWS S3, Git Version Control, Azure, Storybook, REST APIs, JSON, Fetch API, Axios, Agile, Cross-Browser Compatibility, Debugging, Responsive Design, Adobe XD, Photoshop, InVision, SEO

PROFESSIONAL EXPERIENCE

Front-End Developer, Web / UI Designer | Battlefield Equipment Rentals (Torontom CAT) - Remote Dec. 2019 - Present

Lead, design, develop and maintain all front-end web projects across four company websites.

- Continually develop features for React & TypeScript web applications that generated \$1,000,000 in new revenue within the first month of launching throughout COVID-19 recession
- Design & develop marketing landing pages which drove an additional \$3,000,000 in new revenue during COVID-19 pandemic
- Saved company hundreds of thousands of dollars in fines by making company websites AODA AA compliant
- Boosted user engagement by 50% through implementing a JavaScript machine product calculator

Technologies: React, TypeScript, JavaScript, AODA AA Accessibility, AWS S3, REST APIs, JSON, Fetch APIs, HTML5, CSS3, SCSS, Bootstrap, Azure, Content Management System, Adobe XD, Git

Freelance Front-End Developer, Web / UI Designer, SEO, Project Manager | Infused Agency - Remote April 2013 - Present

Design & build small business websites, manage clients & execute local SEO.

- Gained \$1,500,000 in new projects in 6 months for Cass-A-Bella Construction by building a React / JavaScript (GatsbyJS) website and implementing local SEO strategies
- Increased website views from 0 to 10,000 a month in 3 months for KD Flowers utilizing regional SEO tactics and a React-based website
- Accelerated TreeReports' Google rankings to page 1 for multiple district-based keywords implemented through their GatsbyJS (React) website

Technologies: React, JavaScript, GatsbyJS, JAMStack, Netlify, NetlifyCMS, Headless CMS, SEO, Adobe XD, Git

Front-End Developer (Contract) | VelocityEHS - Oakville, ON June 2019 - Dec. 2019

Developed UI features, team lead for accessibility, mentored junior developers.

- Improved accessibility by 100% for persons with disabilities through delivering AODA AA accessible compliant code
- Enhanced AODA accessibility knowledge through mentoring and educating UI designers and front-end developers
- Cut down on development time by 50% through integrated Storybook accessible JavaScript code component library
- Reduced code errors by 70% through participating in code reviews

Technologies: JavaScript, HTML5, CSS3, SCSS, Flexbox, AODA AA Accessibility, Storybook, InVision, Git

Front-End Developer | Thrillworks - Burlington, ON April 2018 - June 2019

Designed & built content management websites for multiple clients.

- Lessened development time by 60% through crafting reusable React / JavaScript code component library
- Fielded AODA AA Accessibility Board, mentoring internal developers on accessibility

Technologies: React, JavaScript, HTML5, CSS3, SCSS, Flexbox, Bootstrap, WordPress, AODA AA Accessibility, Storybook, REST APIs, JSON, Axios, Git

Front-End Developer, Web / UI Designer, Project Manager | Virtual Image - Hamilton, ON Sept. 2016 - April 2018

Designed and developed content management websites, client management, SEO.

- Deducted development time by 60% through creation of HTML5, SCSS, CSS3 & JavaScript code libraries
- Enhanced client designs increasing user engagement by 80% compared to old websites

Technologies: JavaScript, HTML5, CSS3, SCSS, WordPress, Adobe XD, Photoshop, Git

EDUCATION

Durham College, Oshawa, ON | Advanced Diploma in Multimedia Design

April 2007 - Sept. 2010