

Career Profile

Seasoned front end developer & UI designer with 7+ years experience working on corporate & national brand websites & SaaS products. Skilled in many of the major CMS platforms, JavaScript / CSS frameworks & design software. Dedicated to my craft through learning new technologies / techniques. Always enjoy my commitment to making the web a more user-friendly environment for everyone.

Career Accomplishments

- Helped numerous businesses generate millions in revenue due to better performant websites
- Saved costs and increased efficiencies by building reusable code libraries for projects
- Developed various Tim hortons projects, notably Every Cup Tells A Story and Tim's Rewards
- Work on VelocityEHS' webapp, that is used by over 14 million people in the EHS industry
- Produced AODA AA compliant websites, giving the disabled a better internet experience

Skills

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|---------------|------------|-------------|--------------------|----------------------|
| • HTML5 | • GatsbyJS | • Yarn | • Photoshop | • Google Tag Manager |
| • CSS3 / SCSS | • JAMStack | • Gulp | • Sketch | • SEO |
| • JavaScript | • Netlify | • Fetch API | • InVision | • Agile |
| • Flexbox | • Git | • AJAX | • Storybook | • Scrum |
| • Bootstrap | • Github | • Axios | • WordPress | |
| • ReactJS | • NPM | • JSON | • Google Analytics | |

Professional Experience

VelocityEHS, Oakville, ON – Front End Developer (Contract)

June 2019 - Present

VelocityEHS is a cloud-based environment, health, safety (EHS) and sustainability solution designed to manage risk across organizations.

- Develop front end for web application that is used by over 14 million people worldwide
- 50% increase in efficiency through developing a Storybook code component library
- Team lead for AODA WCAG AA Compliance & Storybook integration

Freelance, Remote – Front End Developer, UI / UX Designer

April 2013 - Present

Under the business name "Infused Agency", I help small businesses by building modern websites that perform better and increase revenue.

- Capitalize on opportunity for learning new front end tech (ReactJS, GatsbyJS, Axios and more)
- 40% increase in client sales due to accessibility, speed and performance of client websites
- 60% increase in all clients overall SEO rankings due to on-page and off-page SEO efforts

Thrillworks, Burlington, ON – Front End Developer

April 2018 - June 2019

Thrillworks is your solution for innovative web services that blend strategy, aesthetics, and technology to maximize your business.

- Developed GatsbyJS (ReactJS) and WordPress websites, WCAG AODA AA compliant
- 50% increase in team efficiency by co-developing an internal Storybook code component library
- 40% increase in organization by co-developing WorkShare - an internal project tracking system
- Utilized Agile and Scrum methodologies

Virtual Image, Hamilton, ON – Front End Developer, UI / UX Designer, Project Manager

September 2016 - April 2018

Virtual Image is a well established, progressive online marketing firm offering comprehensive web solutions.

- Developed WordPress and static websites for a wide variety of clients
- 60% decrease in development time of websites due to component based libraries
- In charge of project and client management, leading to a 50% increase in satisfaction

Elite Digital, Toronto, ON – Front End Developer, UI / UX Designer (Contract)

March 2016 - September 2016

Elite Digital is an award winning digital agency with headquarters in Toronto, Canada.

- First 2 days of employment, hand-coded and launched European Union website
- Developed static and responsive WordPress microsites for The NHL, Pepsi, Rogers and Disney
- 5 websites designed and launched within the first week of employment

iOPW, Toronto, ON – Front End Developer, UI / UX Designer, Project Manager

August 2014 - March 2016

iOPW is a Canadian web-based technology company that provides businesses with the ability to increase their presence online.

- 2,000% increase in revenue due to successful design of rwardz.com front end and back end
- 30 responsive websites designed and developed
- Managed team of junior front end and back end developers, as well as numerous clients

SLK I.T. Solutions, Toronto, ON – Front End Developer, UI / UX Designer, Project Manager

July 2013 - August 2014

SLK I.T. Solutions strives to be a leader in the information technology industry, keeping on top of the latest trends and technology.

- 20 responsive websites designed and developed
- 40% increase in client revenue due to on-page and off-page SEO efforts
- 60% increase in customer engagement due to newly designed and developed emails / websites

Education

Advanced Diploma, Multimedia Design, Oshawa, ON – Durham College

September 2007 - April 2010