

EXPERIENCE

Gather | Director of UX

June 2019 – Present

Responsible for leading a small but mighty UX team and establishing a culture of UX within the company. Helped to inform product strategy, defining UX success metrics and objectives, producing interaction and visual designs, high-fidelity prototyping as well as user research.

UserIQ | Director of UX

July 2017 – June 2019

Leading end-to-end design and UX for a international team based in Atlanta and India. Covering user research, interaction design, prototyping, and visual design. Responsible for introducing and establishing UX as a pillar within the company helping drive business and roadmap decisions.

- Lead a UX refresh helping to take the product to next level for head to head competition in the market.
- Introduced a new product development process that formalized UX research and user testing feedback as part of the road mapping process.

CareerBuilder | UX Team Lead

September 2016 – July 2017

Lead a multidisciplinary team for the "Consumer" vertical consisting of interaction designer, visual designers and user researchers within a larger UX team of twenty plus. Responsible for main consumer website, profile and resume upload processes, iOS and Android native apps and white label third party job posting board platform.

Experience, LLC | Director of Product Design

January 2016 – September 2016

Lead the end-to-end user experience and design for a mobile app platform offering commerce, ticket sales, and data solutions for over 350 sports teams and entertainment venues.

PlayOn! Sports | Creative Director

2013 – 2016

Responsible for all aspects of design including UX, brand, sales and product. Working with the executive team to translate business goals into overall design strategy. Introduced and injected "design thinking" across all areas of the business.

Sage Software | Visual Designer

2011 – 2013

Visual designer for Sage products including; the Sage One SaaS platform, Sage One native apps and the Single Sign On platform for all global Sage products.

EDUCATION

The Art Institute of Atlanta | Bachelor of Arts in Advertising

2008