



Social Media 2.0: Lessons Learned and Applied to Electronics in the Workplace

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Once thought a flash-in-the-pan, social networking is here to stay and is impacting day-to-day HR management. Individuals, as employees, are increasingly accessing these media at work, on company time. Employers beware! While online social media offer incredible marketing opportunities, employers need to prevent misuse that might compromise confidential business information or violate various employment laws. This session will address the incredible growth of online social media and myriad legal and practical considerations for all employers including the use of social media and networking websites for HR purposes, use of e-devices and how to prevent "e" devices from becoming key "e"vidence.

PRESENTERS:

David M. Kight, Partner - Spencer Fane Britt & Browne LLP

Dave is a member of the firm's Executive Committee and practices with both Spencer Fane's Labor and Employment Law Group and the Litigation and Dispute Resolution Group. His practice includes business litigation in areas including franchise disputes, non-compete agreements and other litigation. He also represents management in traditional labor relations matters as well as employment litigation and human resources counseling.

Eric P. Kelly, Associate - Spencer Fane Britt & Browne LLP

Eric practices in Spencer Fane's Labor & Employment and Litigation & Dispute Resolution Practice Groups. Eric's practice focuses on all aspects of employment litigation—from defending employers in individual discrimination, harassment or wage and hour claims to defending employers in class actions and multidistrict litigation. In addition, Eric frequently counsels employers on best practices to avoid litigation.

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Registration and Information

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