

PRESS RELEASE  
Physicians Choice Dialysis

October 1, 2010 - — **PCD IS Bundle Ready!**

Following a presentation from an RPA representative, Physicians Choice Management corporate employees met together. They were able to review the effects of bundling on the projected budgets for the facilities.

Discussions with lab contractors, electronic web based medical records contractors, as well as assuring Medical Directors were informed and on board with all decisions. Physicians Choice Management was able to make an informed decision regarding the bundling option. These decisions were based on individual clinics taking into account the impact it would impose on the clinic, patients, management, billing department and physicians and financials of the clinics. We anticipate a smooth transition into the new Bundle world.

*Physicians Choice Dialysis is a nurse driven physician owned organization with a mission to provide the highest quality care to its patient population. The company owns, manages, develops and operates end stage renal disease programs throughout the country.*

Thomas Karl

Chairman, President, and CEO

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