

PRESS RELEASE  
Physicians Choice Dialysis

January 12, 2010 - **Acute Program Going Strong after contractual change.**

Physicians Choice Dialysis has succeeded in converting Riverview Regional Medical Center, Gadsden, Alabama to a patient centered acute dialysis unit. New equipment is in place, along with experienced staff that will be providing care to the hospitalized patients of Riverview Regional Medical Center.

Physicians Choice has decided to join hands with Riverview Regional Medical Center to increase the awareness of Chronic Kidney Disease. In Alabama there are two counties in which the prevalence of diabetes and hypertension seem to continue to soar according to nationwide statistical data. Those counties are Calhoun county and Etowah county.

PCD brings educational tools including patient focused handbooks as well as staff focused continuing education to increase disease awareness and treatment options.

We welcome Riverview Regional Medical Center as a partner in providing this continued quality care.

*Physicians Choice Dialysis is a nurse driven physician owned organization with a mission to provide the highest quality care to its patient population. The company owns, manages, develops and operates end stage renal disease programs throughout the country.*

Thomas Karl

Chairman, President, and CEO

TKarl@phychoice.com