



➔ **2013 Startup Funding Campaign & Business Opportunity!**

An Unprecedented BizOp!

Say It With Photos™ is the owner of a large portfolio of 350+ prime web properties being built on our proprietary community marketing platform that we will scale up to benefit our Media and Affiliate Partners over the next 5 years. **Join our 2013 Startup Funding Campaign and receive FREE Parking Page Marketing Perks on the following sites.**

DestinationSpotlights.Com ♦ VacationSpotlights.Com ♦ **ResortSpotlights.Com**
StateSpotlights.Com ♦ CitySpotlights.Com ♦ ChamberSpotlights.Com
CollegetownSpotlights.Com ♦ RoadtripSpotlights.Com
cvbSpotlights.Com ♦ SmalltownSpotlights.Com
TalentSpotlights.Com ♦ BizOpSpotlights.Com

Say It With Photos™ is a creative publishing and marketing company specializing in building media support teams and affiliate partnerships to **connect local arts, business, and community** to help further support arts education.





Say It With Photos™
creates new opportunities for
our media partners through an
ever-expanding network of
Community Partnerships
and web properties.



Our **national** marketing platform
provides a **Creative** Entrepreneurial
Opportunity for **Affiliate Partners**
to **inspire** community support for
local economic development
the arts and arts education.

Summary of Revenue Streams & Business Opportunities

Media Services

Advertising Sales

Partnership Properties

Licensing Agreements

Affiliate Projects & Properties

*This model may be expanded to tap into any market, large or small with unlimited growth potential.

Our Vision and Marketing Platform is Built for National Expansion



- *All 50 States; (i.e. TexasSpotlights.Com)*
- *All 50 Capital Cities; (i.e. AustinSpotlights.Com)*
- *101 Largest Cities: (i.e. SanAntonioSpotlights.Com)*
- *50+ Small Towns: (i.e. BoerneSpotlights.Com)*
- *25+ Prime Markets: (i.e. MusicSpotlights.Com)*

**We Have The Team, Passion and
Determination to Build a World
Class Marketing Platform to
Support Arts Education
and Local Businesses!**

Our Premiere Web Properties

***January 2013 – June 2013**



BoerneSpotlights.Com

*Focus on Local Partnerships
– Our Premiere Community Property



SupportArtsEducation.Com

*Soft Launch for Our Beta Site
– Arts Education Partnerships

Our Goals Are Specific, Reasonable and Measurable.

**We have invested 10 years into this vision
and have the partnerships to make it all work.**

**Now, all that is missing is our startup
budget to help us move it all forward!**

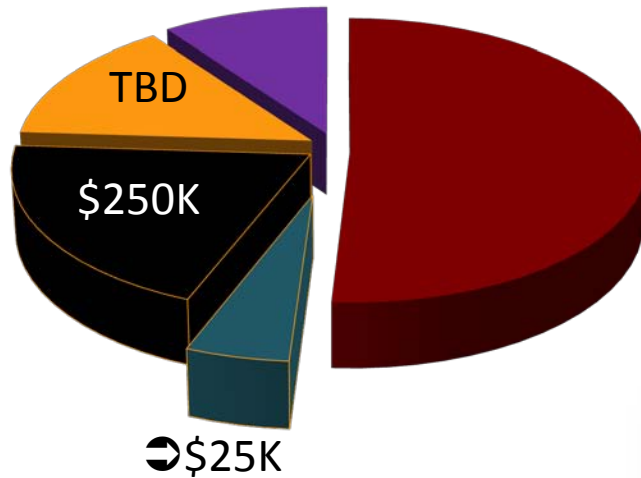
Startup Partnership Shares & Benefits

*Overview of our Startup Funding Goal = \$275,000 /
20% of Membership Shares Distribution and Lifetime Benefits!

- *\$25K Partnership Shares = 1% + Marketing Bonuses TBD*
- *\$50K Partnership Shares = 3% + Marketing Bonuses TBD*
- *\$100K Partnership Shares = 8% + Marketing Bonuses TBD*
- ***First Mover Bonus = 5%** (an additional 5% in shares will be granted to the first funding partner who commits before January 31, 2013.)*

**No combination of Partnership Shares allocated in support of our startup budget may exceed 20%.
Say it With Photos reserves the right to modify or terminate all or part of this offer at any time.*

Say It With Photos, LLC



- President & Founder - 51%
- ➡ ■ First Mover Benefits - 5%
- Startup Funding Partners - 20%
- Financial Reserve - 14%
- Arts Education Pool - 10%

*This diagram represents a forward thinking partnership and funding strategy.

Meet Some of Our Creative Independent Media Partners

David B. Frank ♦ **Eva Campbell Morales** ♦ Corrina Perez ♦ Paul Cruz
Rita Verreos ♦ Alejandro Maya ♦ Frank Ramirez ♦ **Sprocket Productions**
Kortnee McDowell ♦ Richard Jemal ♦ Kreg Lauterbach ♦ Rasmi Hunt
Ken Lane ♦ Ken Ashe ♦ Joe Campbell ♦ Robert Cordova ♦ Yvonne Robles
Ray Mata ♦ Rodrigo Perez-Segnini ♦ Jesus Ramirez ♦ Jorge Conde
Uppercase Design Group ♦ Sharon Heimbecker ♦ Jason Heimbecker
Humberto Hernandez ♦ Henry Ford Academy **Arts Education Media Team**

Startup Pro Forma Summary

2013 Draft Startup Budget = \$275,000

- *Bridge Funding LLC Setup – Critical Needs = \$25K*
- *Capital Expenses = \$70,000*
- *General & Administrative = \$90,000*
- *Marketing and Promotion = \$15,000*
- *Contract Labor (Community Projects) = \$30K*
- *Acquisitions and Rebranding Arts Publication = \$25K*
- *Cash on Hand = \$15K*
- *ArtGives.Org (Setup 501c3) = \$5K*

Bridge Funding

\$25K Bridge Funding and LLC Setup

Budget Overview:

\$10K Debt Principle Note Due -

\$5K Web Development Team – Initial Installment Due

\$3K Primary Domain Portfolio Renewals -

\$1K Legal To Establish Say It With Photos, LLC

\$1K Immediate Primary Mobile Media Vehicle Repairs – Clear Title

\$5K General and Admin – CRM Setup, Vimeo Pro, PhotoShelter & Brightcove

Phase II - Affiliate Media Partners

Target Launch Date: July 2013

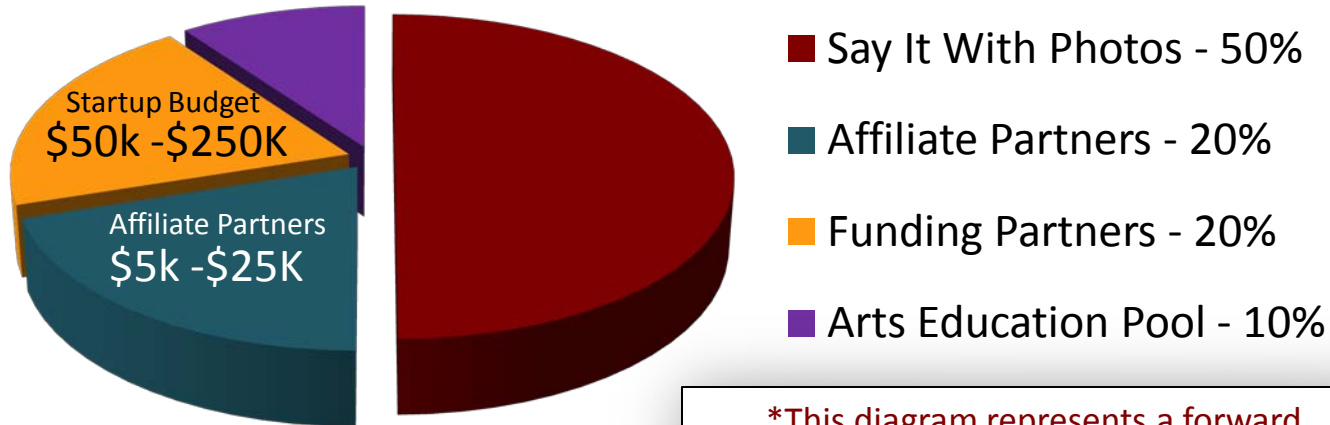
***Limited Licensing & Partnership
Opportunities to be Expanded**

***Six to twelve additional Community Properties will be launched based on Funding Partnership support within the target markets that have at least 100 active members on**

SupportArtsEducation.Com

*Affiliate Partnership Model

*BoerneSpotlights.Com, LLC | *SanAntonioSpotlights.Com, LLC



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Arts Education and Our Economy

Just look around! Virtually all the products that we want or need began as a creative idea, moved into design, and then went into production before another creative team brought it to market.



It's All Connected

*The development and sale of the products that **grow our economy** are at some point connected to an entire team of artists who were all once **creative little CHILDREN!***



To Request More Info or

**Become a
Say It With Photos™
Startup Funding Partner,**

Please Contact: David B. Frank
dfrank@siwp.net ♦ (210) 313-4101