

Jack Dagley

WEB DEVELOPER

PHONE

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LOCATION

San Francisco, CA, 94118

SUMMARY

Account manager come web developer, eager to translate hundreds of conversations with clients into intuitive and functional features that people love to use.

SKILLS

Ruby, Ruby on Rails, Sinatra, Ruby, Javascript, jQuery, AJAX, SQL, HTML, CSS, Git, Materialize Sketch, InVision, Salesforce, direct marketing, lead generation, agile workflow

PROJECTS

CommonContext, 2017

Connecting underserved demographics with mentors working in the field

Integrated wire-framing, storyboarding, and user profiles into a feature-set spanning 300+ commits

Implemented Materialize as a to create a warm and informative user interface

Developed logic for connecting mentors with mentees, increasing match rate 137%

EnlightenUp, 2017

Leading app for connecting mentors and mentees for tutoring sessions

Architected schema and designed wireframes

Engineered secure user authorization using Ruby on Rails

Implemented Bootstrap CSS framework which increased user engagement 68%

Roomio, 2016

Web app design that matches users with roommates and places to live through personal tastes

Designed app informed by user data, rapid prototyping principles and feedback

Iterated design 5 times using Sketch, Invision, StoryboardThat, SurveyMonkey, and user interviews

WORK EXPERIENCE

SportsBoard

Sr. Account Manager

2014 - 2016

Leveraged technical and product knowledge to develop new product features in addition to sales activities

Increased customer-base 200% YOY

Conducted customer surveys on new features

Collaborated with engineers on iteration of new features

Managed email campaigns and developed presentation decks which increased lead generation 300%

Account Manager

2012 - 2014

Trained and supported new accounts to create word-of-mouth marketing

40+ cold calls / day and 3+ technical demos / week

Sales activities lead to 5 partnerships with the company

Organized and prepared large databases for clients

Sales Development Rep

2011

Built brand awareness from scratch through high-volume direct sales and marketing

Developed marketing and sales materials

Led outreach strategy and demos at 2-4 conventions annually

Managed business development summer interns, including training and coaching

EDUCATION

UC Berkeley

Bachelor of Arts in American Studies
August 2006 - May 2010

Dev Bootcamp

19-week immersive web development program
October - March 2016