

+ summary

Account manager turned web developer, experienced in Ruby on Rails, skilled in designing and communicating new ideas, and track record of achievement through highly collaborative and agile workflow.

+ employment

SportsBoard Sausalito, CA

Sr. Account Manager
2014 to 2016

Hybrid role of outbound sales, customer support, product development, and marketing

SportsBoard

Account Manager
2012 to 2014

Training and customer support for new accounts, copywriting for direct marketing campaigns

SportsBoard

Sales Development Rep
2011 to 2011

Generated brand awareness and sales leads through high-volume direct sales and marketing

+ volunteering

Friendship Line · Crisis Support
San Francisco

Project Homeless Connect ·
Operations Support
San Francisco

+ education

UC Berkeley

Bachelor of Arts American Studies 2010

Dev Bootcamp

2017

19-week immersive web development program

+ projects

CommonContext

2017

Connecting underserved demographics with mentors working in the field

- Integrated wire-framing, storyboarding, and user profiles into a feature-set of 300+ commits
- Designed and implemented UI using Materialize to create engaging user interface
- Developed logic enabling mentors and mentees to match based on demographic data

EnlightenUp

2017

Leading app for connecting mentors and mentees for tutoring sessions

- Architected schema that reflected user type - mentor or mentee - through a single users table
- Developed user authorization and navigation logic using Ruby on Rails and BCrypt
- Implemented Bootstrap CSS framework for landing page and user forms

SongSauce

2017 to Current

Solo project web app built on Rails, a music blog delivering personal posts and news.

- Created multi-layer user authorization using Devise
- Developed API to display latest music news to the site
- Designed layout using mockups in Sketch and implemented design using CSS3

Roomio

2016

Web app design matching users and roommates and apartments by personal tastes

- Designed app informed by user data, rapid prototyping principles and user feedback
- Iterated design 5+ times using Sketch, InVision, StoryboardThat, SurveyMonkey, and user interviews

+ skills

RUBY, RUBY ON RAILS, SINATRA, JAVASCRIPT, JQUERY, AJAX, POSTGRESQL, HTML, CSS, GIT/GITHUB, MATERIALIZE SKETCH, INVISON, AGILE WORKFLOW, RSPEC, JASMINE, UX/UI DESIGN, SALES AND PUBLIC SPEAKING