SASE

WPI

BOSTON, MA

SOCIETY OF ASIAN SCIENTISTS AND ENGINEERS

NORTHEAST REGIONAL CONFERENCE 2020

Corporate Sponsorship Packet

A LETTER FROM THE NORTHEAST REGIONAL CONFERENCE 2020 TEAM

Dear Prospective Partner,

On behalf of the Northeast Regional Conference 2020 Team of Society of Asian Scientists and Engineers (SASE), we would be honored to extend an invitation to partner with us for our Northeast Regional Conference 2020 hosted by Worcester Polytechnic Institute (WPI). SASE's goal is to empower underrepresented communities in STEM to succeed and thrive in the global communities. As the Northeast Regional Conference 2020 Team, we hope to develop professional and meaningful relationships with our corporate sponsors.

Through your partnership with the Northeast Region, we aim to create empowering experiences beneficial for our members and corporate partners. With these opportunities, your organization will maximize its visibility, recruit top diverse talent, and promote a healthy future for ethnic talent in STEM fields. Past Northeast Regional Conferences have far exceeded the attendance of other SASE Regional Conferences ranging to four times the normal amount of other regions. Your partnership is also essential to the growth of both the region and SASE Nationals as a whole.

I invite you to review this Sponsorship Packet, and to create a healthy relationship with your organization and SASE. On behalf of the Northeast Regional Team, I thank you for your time and consideration. We look forward to what the future may hold through this partnership.

Sincerest Regards,
Northeast Regional Conference Team 2020

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ABOUT SASE

SASE NATIONAL

Society of Asian Scientists and Engineers (SASE) is a non-profit 501(c)3 organization founded in 2007 with the goal to encourage Asian heritage professionals in the field of STEM. Furthermore, SASE is the premier organization supporting Asian scientists and engineers in the US. SASE's 3 pillars (preparing leaders, celebrating diversity, and to give back to the community), have been the contributing factors to the growth of the organization.

SASE WPI

SASE WPI has been one of the most prolific chapters in the Northeast Region and was named 2017's Club of the Year at WPI. Our general body members have gone on to join Fortune 500 companies and have found opportunities all over the country. From our well known campus-wide events like "SASE Cooks" to our professional development events such as company panels, we were awarded 2018's Club of the Year by WPI and 2017's Most Improved Chapter by SASE Nationals. We have consistently broken every expectation set on a college club and this year we have the pleasure of being able to host SASE's biggest regional conference.

Joseph Yuen
Conference Chair

Computer Science
Class of 2020

Jon Ho Wu
Conference Chair

Fire Protection Engineering
Graduate

Aaron Jo
Conference Chair

Mechanical Engineering
Class of 2020

Rhys Kalama
Finance Chair

Civil Engineering
Class of 2022

Karen Huo
Marketing Chair

Computer Science
Robotics Engineering
Class of 2021

Ken Snoddy
Treasurer

Management Information Systems
Class of 2020

Jasmine Duerk

Public Relations Chair

Interactive Media and Game Development
Class of 2022

Vicky Luu

Logistics Coordinator

Chemical Engineering
Class of 2021

Jessica Nguyen

Events Coodinator

Civil Engineering
Class of 2021

Jonathan Dang

IT Administrator

Computer Science
Class of 2021

Phillip Phan

Volunteer Coordinator

Electrical and Computer Engineering
Class of 2020

GENERAL INFORMATION

WHERE - Marriot Boston Quincy

1000 Marriot Drive
Quincy, MA, 02169

WHEN - Feburary 22, 2020

CONFERENCE INFORMATION

ABOUT

SASE's Northeastern Regional Conference (NERC) will be SASE's largest event in the New England area with an estimated 500 attendees from chapters all over the Northeast Region. The conference will be comprised of workshops, keynote speakers, and a career fair and will accommodate the various collegiate, professional, and SASE Jr. members. NERC draws Fortune 500 companies represented by previous SASE Alumni.

SASE Northeast Regional Conference 2020

EXPANDING
HOR🚀ZONS

explore. excel. empower.

EXPANDING HORIZONS

Expanding one's own breadth is key to learning. Always striving to grow and reaching new areas is our theme for this year's Northeast Regional Conference. As the future looks brighter everyday, we are giving our members the tools for success to be tomorrow's leaders in their respective fields.

REGIONAL STATISTICS

POPULATION

- 31 Collegiate Chapters
- 1000+ Members in the SASE NE Network

TOP 5 MAJORS

1. Computer Science
2. Mechanical Engineering
3. Computer Engineering
4. Electrical Engineering
5. Chemical Engineering

PREVIOUS CONFERENCES
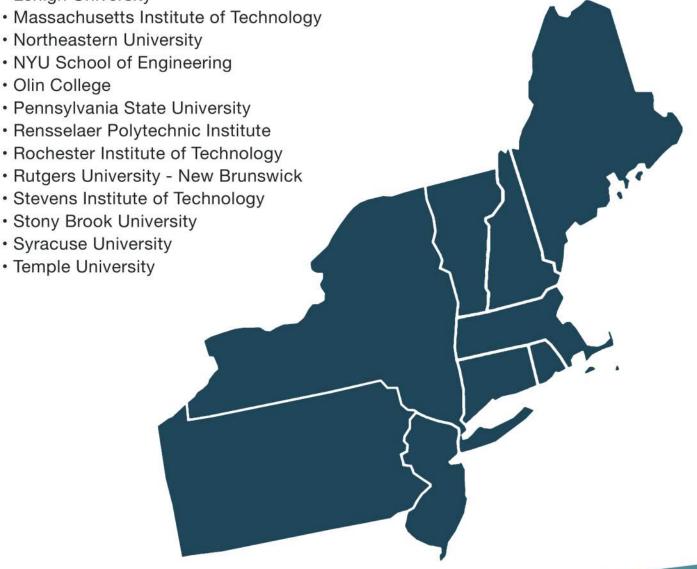
2019 - University of Maryland
   459 Attendees

2018 - Stevens Institute of Technology
   504 Attendees

2017 - Drexel University
   488 Attendees

- Binghamton University
- Boston University
- Brandeis University
- Carnegie Mellon University
- City College of New York
- Clarkson University
- Cooper Union
- Cornell University
- Drexel University
- George Washington University
- Lehigh University
- Massachusetts Institute of Technology
- Northeastern University
- NYU School of Engineering
- Olin College
- Pennsylvania State University
- Rensselaer Polytechnic Institute
- Rochester Institute of Technology
- Rutgers University - New Brunswick
- Stevens Institute of Technology
- Stony Brook University
- Syracuse University
- Temple University

- University of Buffalo
- University of Delaware
- University of Maryland
- University of Massachusetts – Amherst
- University of New Hampshire
- University of Pennsylvania
- University of Pittsburgh
- University of Rhode Island
- Worcester Polytechnic Institute

PARTNERSHIP LEVELS

DIAMOND PARTNER - $11,000

- Company name and logo on all marketing materials
- Resume collection
- 5 conference registrations
- 10 reserved seating tickets for the opening ceremony and lunch
- Company video shown during opening or closing ceremony
- 2 opportunities to host workshops
- 2 Booths at Career Fair with preferred placement
- Recognition during luncheon
- Option to provide keynote speaker at opening or closing ceremony
- Recognition on social media platforms
- 3 complementary job postings

PLATINUM PARTNER - $8,500

- Company name and logo on all marketing materials
- Resume collection
- 3 conference registrations
- 1 booth at Career Fair with preferred placement (after Diamond Level)
- Option to host a workshop
- Social media exposure
- Recognition during luncheon
- 1 complementary job posting

GOLD PARTNER - $6,000

- Company name and logo on all marketing materials
- Resume collection
- 1 conference registrations
- 1 booth at Career Fair
- 1 complementary job postings

SILVER PARTNER - $3,000

- Company name and logo on all marketing materials
- Resume collection

ACADEMIC PARTNER - $500

- 1 booth at Career Fair
- 1 conference registration

PARTNERSHIP OPPORTUNITY

BREAKFAST AND OPENING SESSION — $1,000

Breakfast & Opening Session is the official welcome to conference attendees.

LUNCH — $1,500

Lunch will include a performance and speaker to help the participants network and relax.

CLOSING SESSION — $2,000

Closing Session will be the official completion of the conference and would include a keynote speaker.

WORKSHOP - 12 AVAILABLE — $500

Workshops will follow the conference theme of "Expanding Horizons: Explore, Excel, Empower." We plan to host 3 rounds of workshops with each round centered around our 3 sub-categories: "Explore, Excel, and Empower."

RESUME BOOTCAMP — $500

The Resume Bootcamp will be an optional event which will host seasoned professionals reviewing and commenting on resumes.

POLICY AND CONTACT INFORMATION

PAYMENT AND CANCELLATION POLICY

The deadline for payment of the fully completed form is 30 days prior to the event date. Payment in full for any sponsored items contained in this 2019 Sponsorship Packet must be received no later than 30 days prior to the regional conference date. Failure to comply will result in no access to the conference events or items.

REFUND POLICY

Within 30 days to event date, a NO REFUND policy will be introduced. A full invoice will be issued for all sponsored items prior to 30 days of the event date except registrations (credit card payment only).

CONTACT INFORMATION

If you have any further questions, please contact one of our conference chairs using the following e-mails: jhyuen@wpi.edu, jhowu@wpi.edu, or ajo@wpi.edu.

NORTHEAST REGIONAL CONFERENCE 2020 CORPORATE SPONSORSHIP PACKET

Society of Asian Scientists and Engineers

SASE   **WPI**