



Student Innovation Program Criteria

App Name:

Your Name:

Your School:

What's The Problem?

Describe the Proposed Solution

Who is your Target Audience?

Technology Trend (check all that apply)

- | | |
|--|--|
| <input type="checkbox"/> Enterprise Reporting Dashboards | <input type="checkbox"/> Wearable tech & smart device interfaces |
| <input type="checkbox"/> Internet of Things - Interface/control digitally empowered machines | <input type="checkbox"/> GPS/High-precision location sensing |
| <input type="checkbox"/> Scheduling & Time Management | <input type="checkbox"/> Targeted Marketing & Loyalty Programs |
| <input type="checkbox"/> Remote document access | <input type="checkbox"/> Simulation/Modeling Technology |

API Integrations (check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> None | <input type="checkbox"/> Google Drive |
| <input type="checkbox"/> Authorize.net | <input type="checkbox"/> Freshbooks |
| <input type="checkbox"/> Barcode/Scanner
(specify) _____ | <input type="checkbox"/> LinkedIn |
| <input type="checkbox"/> Constant Contact | <input type="checkbox"/> Mailchimp |
| <input type="checkbox"/> Dropbox | <input type="checkbox"/> Paypal |
| <input type="checkbox"/> Evernote | <input type="checkbox"/> Quickbooks |
| <input type="checkbox"/> Facebook | <input type="checkbox"/> Salesforce |
| <input type="checkbox"/> GitHub | <input type="checkbox"/> Sugar CRM |
| <input type="checkbox"/> Gmail | <input type="checkbox"/> Twitter |
| <input type="checkbox"/> Google Apps | <input type="checkbox"/> Wordpress |
| <input type="checkbox"/> Google Books | <input type="checkbox"/> Zendesk |
| <input type="checkbox"/> Google Calendar | <input type="checkbox"/> Zoho CRM |
| <input type="checkbox"/> Google Contacts | <input type="checkbox"/> Other
(specify) _____ |



Technologies Used

Databases

- ☐ MS SQL
- ☐ My SQL
- ☐ Oracle
- ☐ Other Database (please specify) _____

Programming and Scripting Languages

- | | | |
|----------------------------------|--------------------------------------|---|
| <input type="checkbox"/> ASP | <input type="checkbox"/> JavaScript* | <input type="checkbox"/> SQL |
| <input type="checkbox"/> ASP.NET | <input type="checkbox"/> jQuery | <input type="checkbox"/> Swift |
| <input type="checkbox"/> C | <input type="checkbox"/> Objective C | <input type="checkbox"/> VB |
| <input type="checkbox"/> C++* | <input type="checkbox"/> Perl* | <input type="checkbox"/> VBScript |
| <input type="checkbox"/> C#* | <input type="checkbox"/> PHP* | <input type="checkbox"/> XML |
| <input type="checkbox"/> CSS | <input type="checkbox"/> Python* | <input type="checkbox"/> Other (please specify) |
| <input type="checkbox"/> HTML | <input type="checkbox"/> Ruby* | _____ |
| <input type="checkbox"/> Java* | <input type="checkbox"/> Scala | |

* in demand skill (2015 top programming languages based on job market)

Other Development Tools

- ☐ PhoneGap
- ☐ Titanium
- ☐ Xamarin
- ☐ Adobe Creative Cloud (please specify product used) _____
- ☐ DNS
- ☐ GitHub
- ☐ IIS
- ☐ Sharepoint
- ☐ Team Foundation Server (TFS)
- ☐ Visio
- ☐ Visual Sourcesafe
- ☐ Other _____