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# Nicole Darling

## UNT Student and aspiring professional

### Education

- > University of North Texas  
(2011-present)  
Major- Journalism, Public Relations  
Minor- Marketing, English  
University Union Master Plan Committee  
North Texas Daily
- > McKinney Boyd High School  
(2007-2011)  
National Honors Society  
Secret Drawer Society  
Scholastic Achievement (2007-2011)  
International Thespian Society

### Skills

- > Microsoft Office  
Word, Excell, Power Point  
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- > Social Media  
Facebook, Twitter,  
Instagram, Pinterest, HooteSuite  
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- > Blogging Networks  
Blogger, Wordpress  
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- > Web Design  
Html, Css  
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- > Adobe Suite  
Illustrator, InDesign  
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### Work experience

- > University of North Texas University Union (2012-Present)  
Marketing Assistant  
Lead group of students to develop marketing campaigns to promote events and services, manage the website and all content and manage University Union blog. Assist in planning and script writing for promotional videos. Promoted from social media assistant August, 2013.  
Social Media Assistant  
Managed all social media outlets and blog for the University Union and developed social media campaigns to promote events and services. Promoted from copy writer December, 2012.  
Copy Writer  
Designed and managed the University Union blog, proofread marketing materials and wrote scripts for promotional videos.
- > Town Square Buzz (2012) Staff writer  
Worked as a staff writer and photographer. Produced multiple news stories every week along with covering events, and occassional podcasts.
- > UPS (2010-2011) Sales Associate  
Assissted customers with their shipping needs, and managed cash register funds.

### Professional experience

- > The 1 Million 4 Anna Foundation (2013-Present)  
Developed logo, wrote Op-Ed piece, wrote profile story and developed social media strategies to promote the organization's messages.
- > Tony Sevilla for State Representative (2013)  
Proofread all campaign materials. Developed social media and marketing strategies to engage constituents and increase votes.
- > North Texas Daily (2013)  
Worked as the digital and social media assistant, record social media growth and give advice concerning social media in order to increase viewers and audience interaction.
- > Serve Denton (2013)  
Developed a marketing and public relations campaign to promote a celebration event and publicize the existence of the organization. Materials included social media suggestions and possible blog posts.
- > Young Actors Guild (2008-2010)  
Served as student head of public relations. Wrote press releases and news articles promoting shows, volunteer needs and organization news.