ScoreCard

Restore Eyes Quarter starting October 1, 2013



Website Performance		
Unique Visitors		
919		
↑8.1%		
PAGES PER VISIT	4.89 ↑0.84	
TIME ON SITE	3M14S 133S	
WEBFORM LEADS	14 ↑4	
PHONE LEADS	0	
CONVERSION RATE	1.1% ↑0.253%	
BOUNCE RATE	45.3% ↓-5.564%	
NEW VISITS	882 ↑58	
RETURNING VISITS	383 ↑36	
MOBILE VISITS	334 ↑194	

Big Six		
Organic		
742		
↑58.2%		
REFERRALS	202 ↓-154	
DIRECT	314 ↓-19	
SOCIAL	7 ↓-5	
PAID	0 ↓-1	
EMAIL	0	

Account Executive Notes Period $2013\text{-}10\text{-}01 \to 2014\text{-}01\text{-}01$ Over previous year marketing Type Expert Robert Groce robert.groce@metricmarketing.ca (204) 885 8296

Analytics Overview





