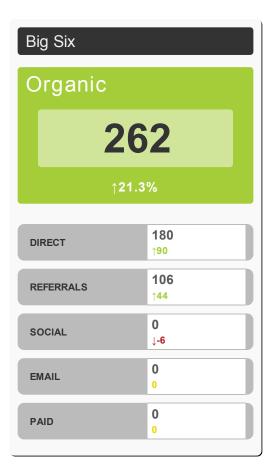
ScoreCard

Horizon Hearing

Quarter starting October 1, 2013



Website Performance	
Unique Visitors	
558	
↑21.3%	
PAGES PER VISIT	2.59 ↓-0.08
TIME ON SITE	1M28S ↑15S
WEBFORM LEADS	7 ↑7
PHONE LEADS	55
CONVERSION RATE	1.1% ↑1.144%
BOUNCE RATE	59.0% ↑3.027%
NEW VISITS	551 ↑106
RETURNING VISITS	61 ↑11
MOBILE VISITS	158 ↑54



Period 2013-10-01 → 2014-01-01
Over previous period Type marketing Expert Lee Waltham
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Analytics Overview

