

## Website Performance

## Unique Visitors

558

↑21.3%

PAGES PER VISIT  
2.59  
↓-0.08TIME ON SITE  
1M28S  
↑15SWEBFORM LEADS  
7  
↑7PHONE LEADS  
55CONVERSION RATE  
1.1%  
↑1.144%BOUNCE RATE  
59.0%  
↑3.027%NEW VISITS  
551  
↑106RETURNING VISITS  
61  
↑11MOBILE VISITS  
158  
↑54

## Big Six

## Organic

262

↑21.3%

DIRECT  
180  
↑90REFERRALS  
106  
↑44SOCIAL  
0  
↓-6EMAIL  
0  
0PAID  
0  
0

## Account Executive Notes

Period	2013-10-01 → 2014-01-01 Over previous period
Type	marketing
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Analytics Overview

