

Website Performance

Unique Visitors

7,698

↑24.4%

PAGES PER VISIT 3.88
↓-0.91

TIME ON SITE 2M20S
↓-7S

WEBFORM LEADS 122
↑122

PHONE LEADS 52
↑52

CONVERSION RATE 1.7%
↑1.742%

BOUNCE RATE 47.0%
↑12.236%

NEW VISITS 6,647
↑1,284

RETURNING VISITS 3,344
↑594

MOBILE VISITS 3,449
↑1,622

SEO

ROI

\$1 spend

\$0.00

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VISITS 8,371
↑1,207

UNIQUE VISITORS 6,703
↑1,011

WEBFORM LEADS 76
↑76

PHONE CALLS 16
↑16

CONVERSION RATE 1.1%
↑1.099%

PPC

ROI

\$1 spend

\$0.00

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VISITS 1,620
↑671

CLICKS 1,570
↑1,570

WEBFORM LEADS 46
↑46

PHONE CALLS 36
↑36

CONVERSION RATE 5.2%
↑5.223%

CLICK COST + MGMT \$2,317.62
↑\$2,317.62

Account Executive Notes

Period	2013-08-01 → 2013-09-01 Over previous year
Type	marketing
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Analytics Overview

