



MAKING YOUR VOICE HEARD



CLEAN ENERGY
BUSINESS NETWORK.



The small business voice for the clean energy economy



Policy Support



Market & Technology
Education



Business Development
Assistance



OUR MISSION

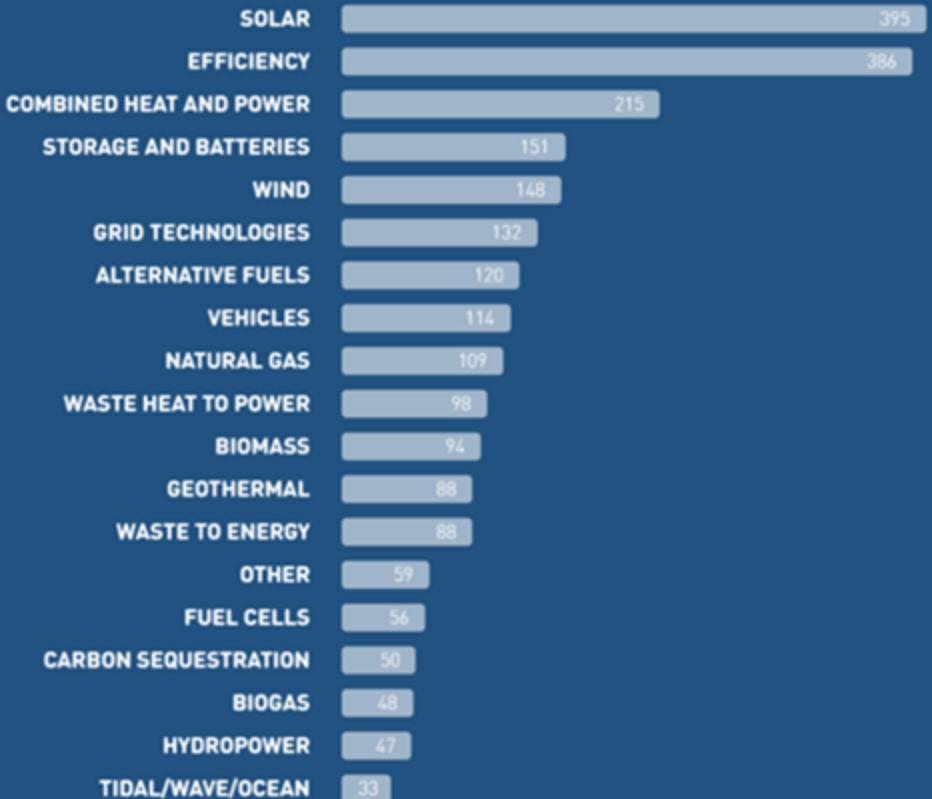
OUR REACH

4,200+ business leaders across 50 states

60+ premium members



Diverse technologies

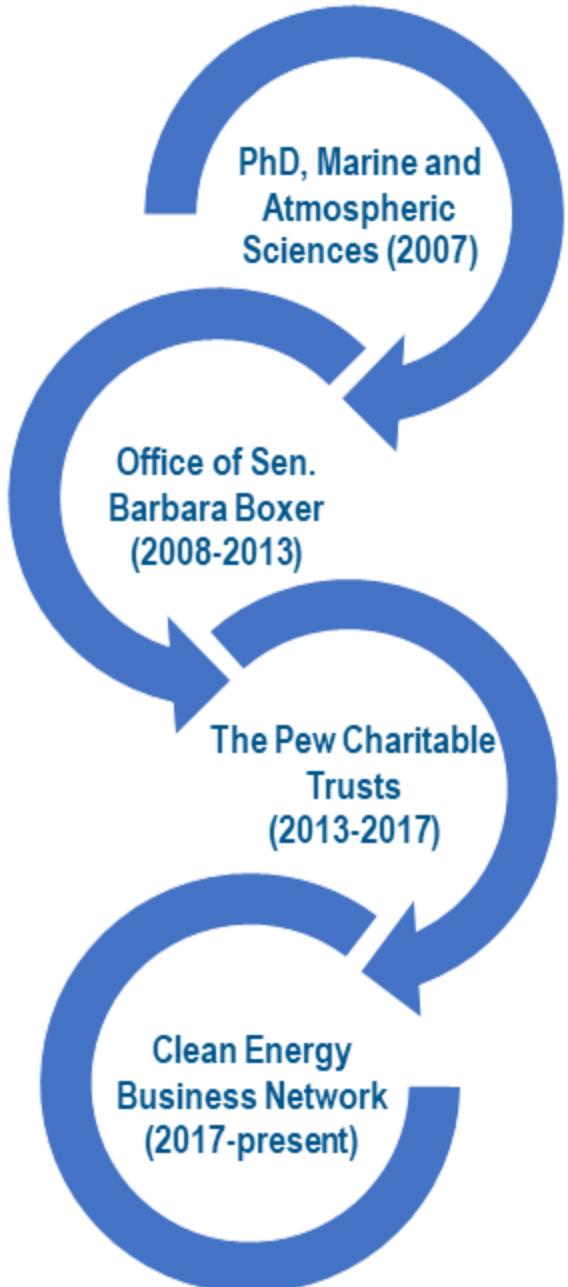


MY PERSPECTIVE



Lynn Abramson

President
Clean Energy Business Network



Science should drive policy

A lot of important factors drive policy

Stakeholders need to be strategic to help drive policy



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OUR IMPACT

3 years' partnership with Business Council for Sustainable Energy

1,400+ messages and signatures on letters to policymakers

180+ meetings and tours with policymakers

Wins on tax, appropriations, and infrastructure

38,000+ unique pageviews of CEBN resources

2,300+ social media followers

1,100+ webinar and event attendees

100+ case studies and media hits

5 CEBN Power Circuit regional conferences

\$1 billion+ funding resources shared

Dozens of curated business introductions

4,100+ basic members
(30% growth since 2017)

60 premium members
(added since late 2018)

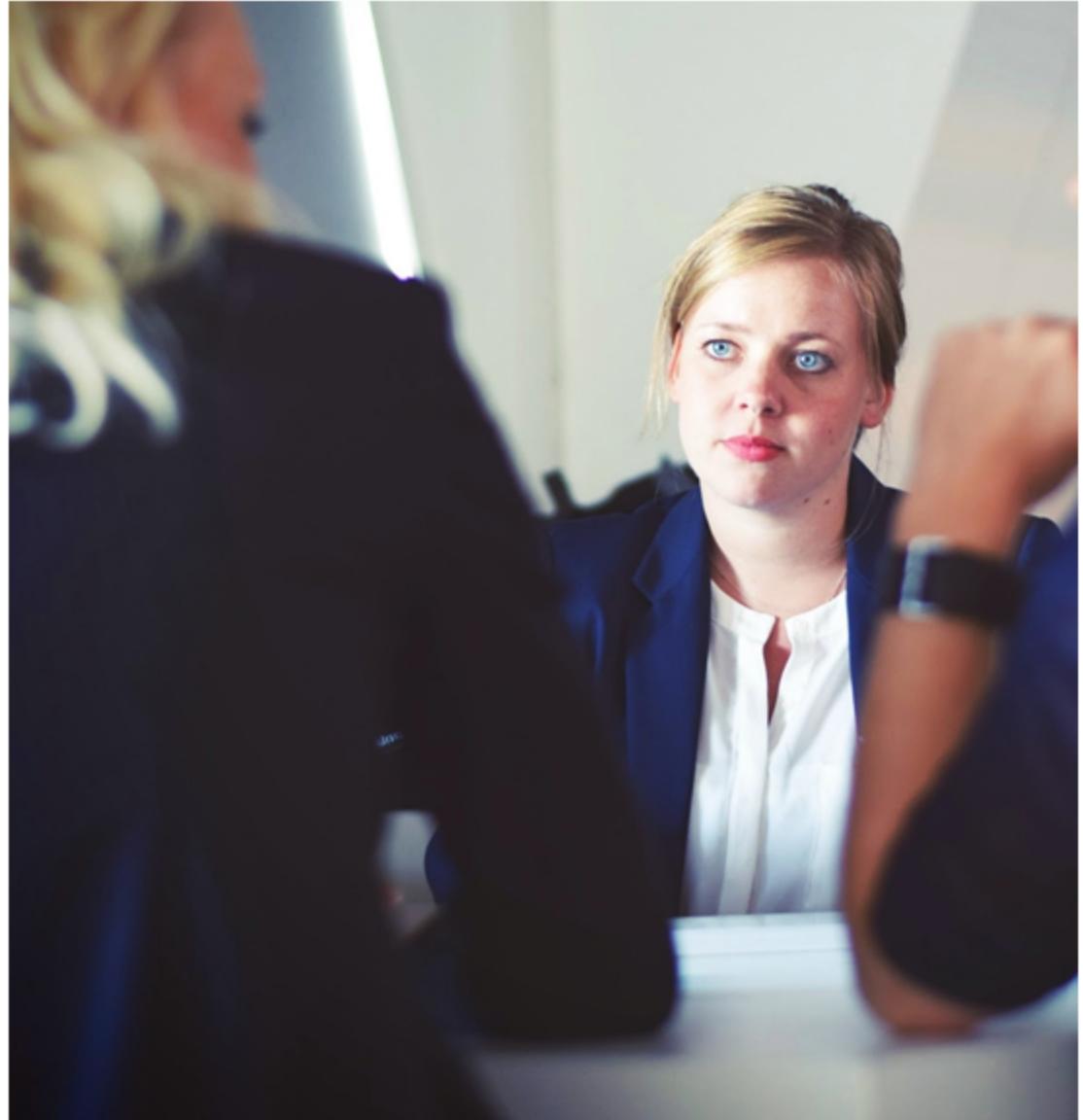


5 TIPS FOR EFFECTIVE GRASSROOTS ADVOCACY

I. KNOW YOUR ASK

What do you need and why?

1. Thank you for taking the time to meet.
2. We are from ____.
3. We are here to discuss ____.



2. KNOW YOUR AUDIENCE

Meet your audience where they are!

- Emissions reductions vs. industry solutions
- Policy priorities
- Politics
- Geography (target-mapping)



3. KNOW YOUR STORY

It's all about people!

- Jobs, workers, small businesses
- Customer/community benefits
- Technology innovation/problem-solving



[Apply](#) to be featured in the 2020 edition of our [Faces Behind the Facts](#) series

4. KNOW YOUR ASSETS

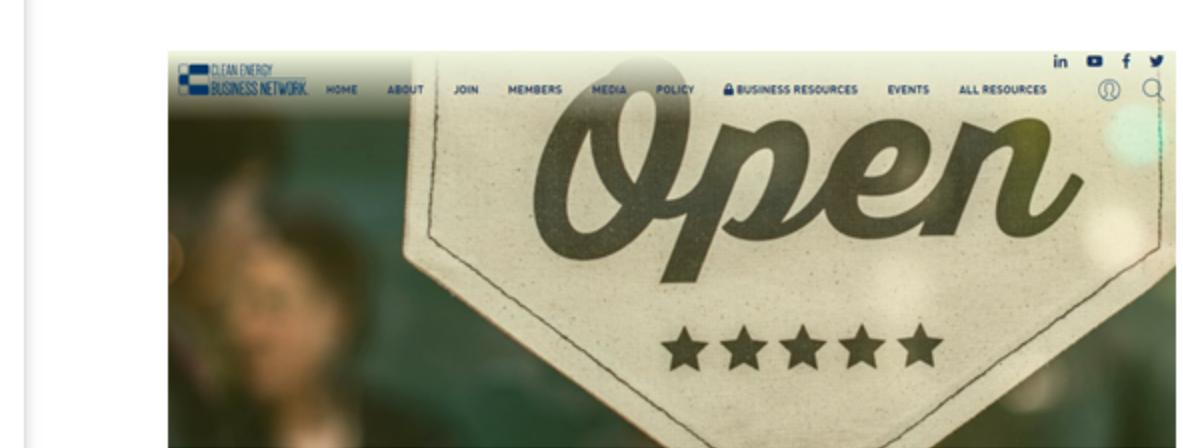
What are your strengths and how can you leverage your relationships?

- Policy
- Communications
- Politics
- Allies/partnerships



5. KNOW YOUR OPPORTUNITIES

- Proactive/offensive campaigns
- Reactive/defensive opportunities



COVID-19 Small Business Resource Center

Updated April 27, 2020 | Andy Barnes, Program Manager, CEBN



The COVID-19 crisis is an especially challenging time for small business owners. In an effort to better help businesses navigate this crisis, the CEBN has compiled a list of financial relief resources. CEBN is also working to add new funding opportunities to our premium members-only Funding Database, and will soon open this up publicly to help businesses that are struggling find the resources they need.



Fueling Change: A family business transforms fuel supplies and its community

BioJoe and Beth Renwick
Green Energy Biofuel



The Detroit News
Opinion: Investment turns the Rust Belt green

Gary Cela Published 10:43 p.m. ET May 1, 2019



Last month, leaders of innovative clean energy small businesses were invited to participate in meetings with members of Congress to discuss groundbreaking new technologies, the expansion of the nation's clean energy sector, and the need to protect federal funding for clean energy innovation.

As part of the Clean Energy Business Network, my colleagues from across the country and I, representing 25 states and a variety of industries, were invited to Washington to meet with members of Congress. While our work and products are vastly different from each other, we all represent a growing field of companies that are taking technological risks in the name of moving toward a low-carbon economy.



March 31, 2020

The Honorable Richard Shelby
Chairman, Senate Appropriations Committee
300 Russell Senate Office Bldg.
Washington, DC 20510

The Honorable Patrick Leahy
Ranking Member, Senate Appropriations Committee
437 Russell Senate Office Bldg.
Washington, DC 20510

The Honorable Lamar Alexander
Chairman, Senate Appropriations Energy & Water Development Subcommittee
415 Dirksen Senate Office Bldg.
Washington, DC 20510

The Honorable Dianne Feinstein

Ranking Member, Senate Appropriations Energy & Water Development Subcommittee
313 Hart Senate Office Bldg.
Washington, DC 20510

Dear Chairman Shelby and Alexander and Ranking Members Leahy and Feinstein:

As members of the Clean Energy Business Network working to deploy clean and efficient energy technologies across the United States, we appreciate the support Congress provided in fiscal year 2020 to avoid cuts to critical Department of Energy (DOE) programs. We are writing to urge you to continue building upon last year's progress by providing robust support for federal clean energy programs in fiscal year 2020 (FY2020).





It's time to put your business on the map.

Visit www.cebn.org to get started.

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Lynn Abramson, President: labramson@cebn.org | Andy Barnes, Program Manager: abarnes@cebn.org