



Ruth McCormick

Director, Federal and State Affairs Business Council for Sustainable Energy

BUSINESS COUNCIL FOR SUSTAINABLE ENERGY of US Clean Energy

Industries

BCSE MISSION

BCSE Mission

To advocate for policies that promote clean, efficient, and sustainable energy products, technologies and services

**Provides a credible
broad-based
business coalition
on clean energy
market trends and
policy impacts**

Value for members

- Access to policymakers
- Advocacy and influence on policymaking
- Real time information and analysis
- Industry networking and knowledge exchange

2020 BCSE MEMBERS



BCSE Federal Priorities

COVID-19 ERA

Federal Budget

- Letters to Appropriations Committee on funding priorities across the federal government: Agriculture; Energy and Water Development; Homeland Security; EPA; State and Foreign Operations.

Information Sharing

- Regular weekly FPC meetings with congressional guest speakers and information sharing
- Together with CEBN created the branded “Powering Forward Webinar Series” to share information and impacts of the COVID-19 pandemic

COVID-19 Response and Economic Recovery

- Compiling and Refining of BCSE member ideas for COVID-19 response and economic recovery
- Submission to House Science Committee and Select Group of Others

Resilience Subgroup

- Drafted Comments on BRIC Policy Issued by FEMA
- Virtual Hill Briefing

Federal Policy COVID-19 ERA

Federal Budget

- Appropriations – beginning work over the summer

COVID-19 Response and Economic Recovery

- When and whether there will be another Covid response bill?

Economic Recovery

- Infrastructure (surface transportation, tax, energy, others)

Police Reform

Brave New World in COVID-19 ERA

- Constituent Connections Important
 - How do you fit into congressional priorities: COVID-19 response, jobs, economic recovery
 - Be a part of the solution (because you are)
 - Factual/trusted Information/Be a Resource
- One or Two “Asks”
- Electronic “Leave Behinds”

COVID-19 ERA

- All Virtual Format/Conference Calls
 - No Ability to Pick up on Social Cues
 - Be respectful of time constraints
 - Know Who Your Audience Is
 - Listen

“When people talk listen completely. Don’t be thinking what you’re going to say. Most people never listen. Nor do they observe. You should be able to go into a room and when you come out know everything that you saw there and not only that. If that room gave you any feeling you should know exactly what it was that gave you that feeling.”

Ernest Hemingway

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