



GREEN ACTIONEERS

TM

Saving money for parents.

Saving the Earth for kids!

Dave Finnigan,
CEO on a Mission



School

The Problem 5 Needs



PTA



Parents



Green Businesses

Market Opportunities



\$2 trillion spent by
2030 going GREEN

Best way to reach
families is
through
passionate
children

These programs all started with outside school assemblies





Our Solution = 1 Day + Family Night

Green Action Plan	
Note: Top ten gets you almost to zero-energy goal done	
1. Weatherstripping doors & windows	
2. Weatherstripping and sealing windows & doors	
3. Replacing incandescent bulbs with LED's	
4. Adding insulation to exterior walls	
5. Installing a solar hot water system	
6. Shading to avoid energy use of exterior shade	
7. Using to save even more water, energy and money	
8. Switch off lights when leave a room	
9. Turn off appliances when not used	
10. Turn off air conditioners	
11. Grow a garden	
12. Conserve water, conserving energy	
13. Put water bottle at center of house	
14. Turn off lights when leave a room	
15. Use energy star appliances	
16. Use energy efficient light bulbs	
17. Use public transportation instead of driving	
18. Turn down the water heater to 120° or less	
19. Plant trees to get to net energy use before 2012	
20. Take a walk to school instead of a car	
21. Take a walking school bus if possible	
22. Walk from school to school	
23. Walk from school to school	
24. Join the Green Team at school	
25. Join the Green Team at home	

<http://www.GreenActionneer.com>

Sample of inside pages

Sponsored Page for parents on left Activity page for kids on right

Reflective Window Film

Note to parents: Sunlight streaming through windows creates excessive heat in your house, fades furnishings, and contains harmful UV rays. Window films allow you to let the light in and keep the heat and sun damage out. Best of all you can get these great benefits without changing the appearance of your home, since the film is transparent. You can save considerable money on air conditioning costs. Payback period if you do it yourself is two years and if you have installation performed by a contractor is 5 years.

3M™ is our recommended brand. There are three levels of treatment:

Clear (Prestige series)
Allows 70% of visible light in
Rejects 60% of heat
Reflectivity is lower than class so no change of appearance of the home

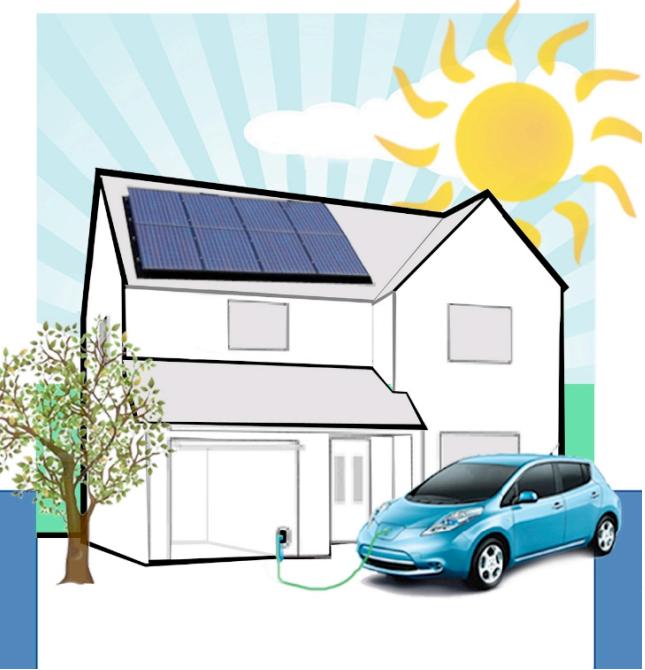
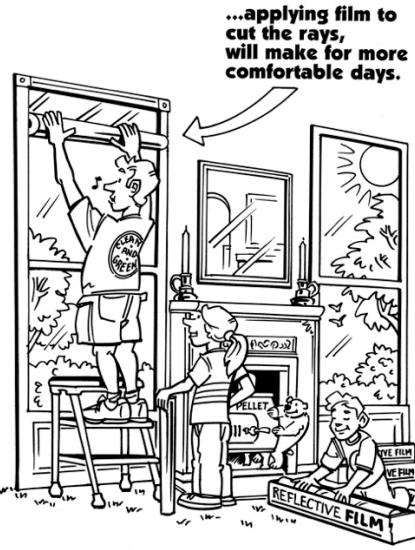
Slightly tinted (Ceramic Series)
Allows 50% of visible light in
Rejects 59% of heat
Moderately tinted providing minimal change of appearance of home

Privacy (Night Vision Series)
Allows 35% of visible light in
Rejects 71% of heat
Tint offers the best glare reduction, daytime privacy and excellent viewing outside at night

For installation in your area http://solutions.3m.com/wps/portal/3M/en_US/Window_Film/Solutions/Support/Find_a_Dealer/

For information on these products please visit

http://solutions.3m.com/wps/portal/3M/en_US/Window_Film/Solutions/Markets-Products/Residential/Sun_Control_Window_Films/

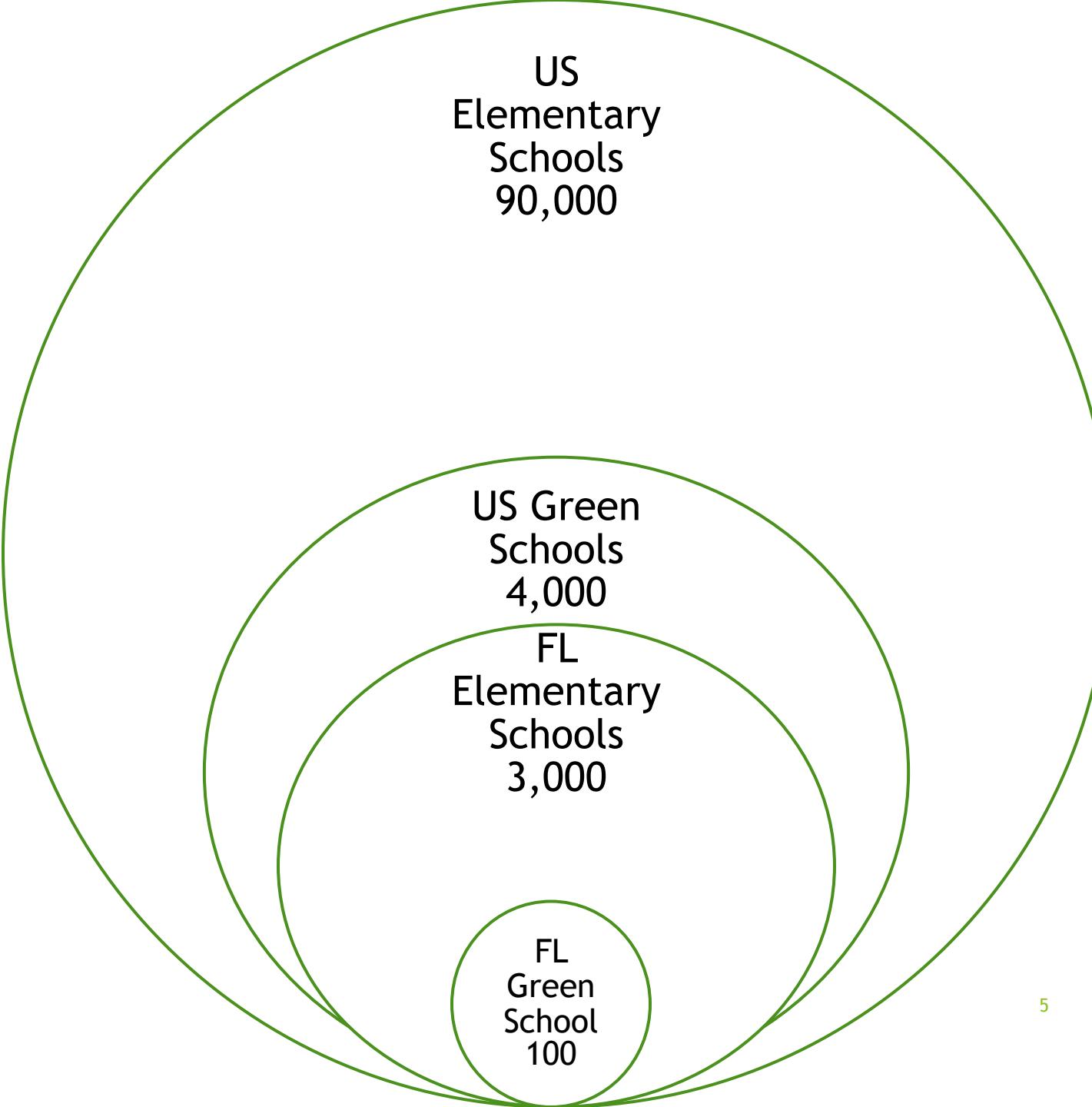


1. Families fill out
The Green
Actionneer
Checklist

2. Families use
The Green Actionneer
Handbook and/or
online Checklist.

3. Business gives
discounts to families
Rebates to schools
Commissions to us

Market Size



Proof of Concept tour of Green Schools in 2019-2020



Surfside Elementary Satellite Beach
Pelican Island Elementary, Sebastian
Manatee Elementary, Viera
Jensen Beach Elementary, Jensen Beach
All Saints Catholic School Jupiter
Highland Elementary, Lake Worth
Christa McAuliffe MS, Boynton Beach
Gove ES, Belle Glade
Eagles Landing MS, Boca Raton
New River MS Ft. Lauderdale
Griffin ES, Cooper City
Driftwood Middle Academy of Environmental
Health and Wellness, Hollywood
Orange Brook ES, Hollywood
Mast Academy, Key Biscayne
Pinecrest ES, Pinecrest
Palmetto ES, Pinecrest ⁶
St. Michael Lutheran School, Ft. Myers

Business model

3 Income Streams in Spring 2020

School Fee \$1,500

Book sales
\$500

Book
sponsors
\$250

Each school is
worth \$2,250 if
we sell 100 books
per school

Business model 5 Income Streams from Fall 2020

Solar Installation commissions
\$2,500

EV purchase commissions
\$2,500

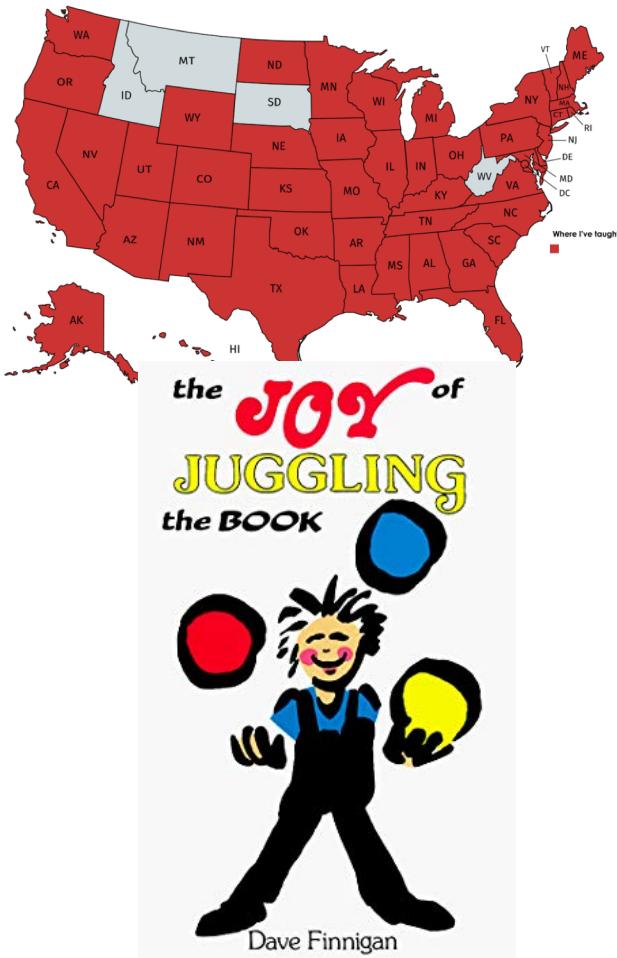
School Fee
\$1,500

Book sales
\$500

Book
sponsors
\$250

Each school is
worth \$7,250 if
20 families either
buy EVs or install
Solar panels

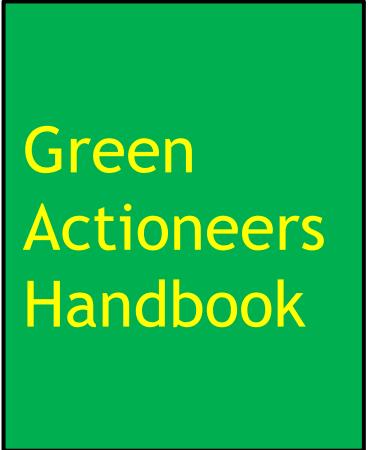
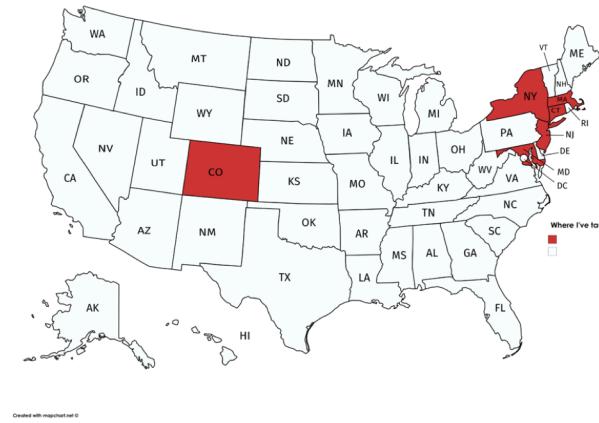
Juggling for Success



2,000 schools 46 states

1,000,000 books sold

Green Actioneers



26 schools 6 states
Book available early 2020



Some of the 50+
Potential Page
Partners for book



Thermal Break | Insulation
Ventilation | Weather Proofing



Families can go through book together



Class Profiles

Mrs. Jones 3rd Grade Class



Our Students

Julia



Cyndi



Jessica



Stevie



Sarah



Benjamin



Michael



Amy



Raj



Thomas



Simon



Jennifer



Antwan



Bobby



Jenny



Kawon



Dennis



Serenity



Maya



Joe



Jason



Cho



Edward



Jana



Mrs Jones



We are saving energy



I need help!



I'm here now¹²



Family Profiles

Mrs. Jones 3rd Grade Class



Our Students

Julia



Cyndi



Jessica



Stevie



Sarah



Benjamin



Michael



Amy



Raj



Thomas



Simon



Jennifer



Antwan



Bobby



Jenny



Kawon



Dennis



Serenity



Maya



Joe



Jason



Cho



Edward



Jana



Mrs Jones



My Plant is Growing!



I need help!



I'm here now¹³

Student Profile

Mrs. Jones 3rd Grade Class



Our Students



Our homes



Our Families

Benjamin Finnigan



Birthday - June 16
Favorite color - Purple
Favorite TV show - Sponge Bob
Favorite subject - Science



007632



Day 7



R
b

What I'm doing this month to go green

- I'm taking shorter showers
- I'm walking to school
- I started a home vegetable garden
- I changed all our lightbulbs to LEDs
- We are eating less meat at home

Family Profile

Mrs. Jones 3rd Grade Class



Our Students



Our Garden



Our Families

Benjamin's Family



We are the Finnigans - Dave, Thelma, Dorothy, Davy and Ben

Fun facts about our family:

- Our Mom, Thelma, is from the Philippines
- Ben was born in Seattle and his family lived there for 20 years.
- Then we spent several years on the road traveling in our RV seeing National Parks and other sights
- Our dog is named Dinky. He is a minature poodle.
- Ben's Dad, Dave, is a professional juggler



Our family has saved \$1,420 this year!

Family Sustainability Checklist

1. Walk to School instead of riding with Mom
2. Replace our light bulbs with CFLs
3. Take shorter showers
4. Get rid of the SUV and buy a Prius
5. Start using a clothesline for bedclothes and big stuff
6. Turn the thermostat up in summer down in winter 3 deg.
7. Caulk or weatherstrip all doors and windows
8. Put all electronics on power strips and turn off nightly
9. Get 3M coating on the East facing windows
10. Get solar PV panels for the roof through Citizenré
11. Get solar hot water installed on the roof
12. Start a Vegetable Garden in the Spring
13. _____

9/16/2008

9/18/2008

9/16/2008

9/16/2008

9/18/2008

9/22/2008

9/27/2008

Let our Green Partners
help you complete your
checklist.

Every product or service you buy
helps Green your School.



Our Solar Technology Partners



Our Hybrid Automobile Partners



Our Building Supply Partners



Our Building Contractor Partners



Our Consumer Products Partners



Our Lighting and Appliance Partners 15



**Families can
Manage Checklists
on-line saving
money, energy and
water**

TEAM



Dave Finnigan + UCF intern co-authors of Green Actioneers Handbook,
and UCF Professor Dr. Richard Plate, who teaches Sustainability,

Steps to a national Green Actioneers program

Green Actioneer School Program

Table Game

Electronic Game

Competition - families classrooms, schools

Checklist

Green Actioneers Handbook

Digital handbook

Digital on-line Checklist

Podcasts, blogs, videos of products

Classroom based social Networks

badges, score, gold stars, awards, prizes

App

School Rebate, family discount \$\$\$ % to GA, llc

18

Every family or school can use app to save \$\$ or fundraise

Potential EV/Solar Partners - Ranked by size

1. Tesla
2. Nissan LEAF
3. Chevy Bolt
4. BMW i3 Rex
5. Fiat 500e
6. VW e Golf
7. Smart For two EV
8. Kia Soul EV
9. Honda Clarity BEV
10. Ford Focus Electric
11. Jaguar I-Pace
12. Hyundai Ioniq
13. Audi eTron Electric

1. Verengo Solar
2. SolarCity
3. Sungevity
4. SunPower
5. Sunrun
6. RGS Energy
7. OneRoof Energy
8. PetersenDean
9. Vivint Solar
10. Horizon Solar Power
11. Solar World USA
12. Solar Universe
13. First Solar



**GREEN
ACTIONEERS**

Our Ask

We're looking for partners who are
passionate about this issue

Contact Dave Finnigan, CEO on a mission

402 Elderberry Court, Celebration FL 34747

770-329-1152

davefinnigan@yahoo.com