

ASES SOLAR 2021

Conference Sponsorship Opportunities





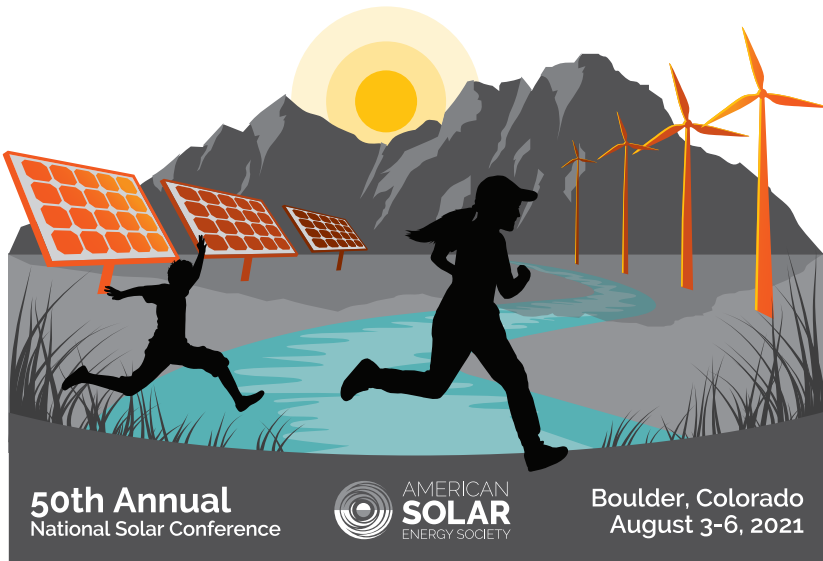
CONFERENCE OVERVIEW

- Industry Round Table
- International Solar Applications
- Tour of Wind Research Station
- Solar Citizen Action Day
- Stronger Together Forum
- Chapter and Division Caucuses
- Annual Awards Banquet
- Solar Installer Training

- Annual Membership Meeting
- Oral/Poster Presentations
- Emerging Professionals
- Women in Solar Energy (WISE) Luncheon
- Keynotes
- Electric Vehicle Demos

ASES SOLAR 2021

Empowering a Sustainable Future



50th Annual
National Solar Conference



Boulder, Colorado
August 3-6, 2021

SPONSORSHIP BENEFITS INCLUDE:

- Conference-wide visibility and brand recognition
- Logo placement and company mentions across multiple events, and in ASES publications, websites, social media, and more
- Opportunities to display information and share in conference bags
- Tax-deductible sponsorships (considered donations to ASES, a non-profit organization)

Sponsorships of the ASES SOLAR 2021 National Solar Conference offer visibility and brand recognition across every event associated with the conference including web, print and social media channels. They also help make this important, long-standing event possible.

SOLAR 2021 sponsors receive exposure to thousands of solar professionals and advocates.

Packages include prominent options for the greatest value and visibility. Sponsorships range from \$1,500 to \$15,000 (see next page). ASES is a nonprofit organization; sponsorships are donations and are tax deductible (except for the value of some sponsorship benefits).





AUGUST 3-6, 2021 | BOULDER, CO CONFERENCE SPONSORSHIP PACKAGES

PLATINUM

\$15,000 (3 available)

- "Platinum Sponsor" title designation on all conference outreach
- Tier 1 logo on ASES SOLAR 2021 website and high impact placement at conference
- Dedicated press release through PR Newswire
- Eight social media promotions (two each on LinkedIn, Facebook, Instagram and Twitter)
- Eight complimentary full conference registrations
- Sponsor advertisement in *Solar Today* full page in Spring and Summer 2021 editions
- Interactive exhibit (live or video)
- Live or video presentation at Industry Round Table at conference
- Recognition at plenaries and ASES events

GOLD

\$10,000 (5 available)

- Tier 2 logo on ASES SOLAR 2021 website and high impact placement at conference
- Four social media promotions (one each on LinkedIn, Facebook, Instagram and Twitter)
- Five complimentary full conference registrations
- Sponsor ad in *Solar Today* full page in Spring and Summer 2021 editions
- Interactive exhibit (live or video)
- Live or video presentation at Industry Round Table at conference
- Recognition at plenaries and ASES events

SILVER

\$5,000 (10 available)

- Tier 2 logo on ASES SOLAR 2021 website
- Four social media promotions (one each on LinkedIn, Facebook, Instagram and Twitter)
- Three complimentary full conference registrations
- Sponsor advertisement in *Solar Today* half-page ad in Spring and Summer 2021 editions
- Interactive exhibit (live or video)
- Live or video presentation at Industry Round Table at conference
- Recognition at plenaries and ASES events

BRONZE

\$1,500 (10 available)

- Tier 3 Logo on ASES SOLAR 2021 website
- One complimentary full conference registration
- Live or video presentation at Industry Round Table at conference

Sponsor Commitment Deadline: July 1, 2021
Contact sales@ases.org or Phil Arndt at parndt@ases.org