



Wilson St. Suárez

Visual Designer with a **focus on UX/UI** and motion graphics, I have been honing my skills and expertise since 2020. My experience spans across various industries, including **commercial, tech, and the crypto market**. I am particularly passionate about **micro interactions**, believing that these subtle details significantly **enhance user experience**. Committed to pushing products to their best version, I consistently strive to deliver **visually engaging** and **highly functional** designs that meet and exceed user expectations.

WhatsApp Only

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LinkedIn

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Behance

<https://willsoonst.myportfolio.com/>

WORK EXPERIENCE

GRAPHIC DESIGNER - 369X.io

Dec 2023 - May 2024

- Create visual elements such as graphics, illustrations, icons, and layouts for various platforms including print, digital, and multimedia.
- Produce digital assets such as website layouts, social media graphics and engaging presentation decks for conferences.
- Produce motion graphics content.
- Comprehensive brand documentation.

UX/UI DESIGNER - RXXO.IO

Dec 2022 - Jul 2023

- Design intuitive and visually appealing user interfaces for websites and applications, ensuring seamless user experiences in the Metaverse.
- Develop and maintain comprehensive brand guidelines to ensure consistency across all digital and print materials.

Branding and Multiplatform Strategy Advisor - Icesi University

Jan 2023 - Jun 2023

- Mentoring Branding and Multiplatform Strategy students in composition, brainstorming, design principles, AI Tools and Visual Design.

4D Design Advisor - Icesi University

Aug 2022 - Jun 2023

- Mentoring 4D Design students in editing, animation principles, micro-interaction and XR interfaces.

Animation supervisor and freelance editor - We Are Angular

Dec 2021 - Sept 2023

- Ensure the visual key and the key motion of the product.
- Freelance Motion Designer producing streaming overlays.
- Character rigs in After Effects, video editing and voice-over.

Graphic Designer - Zoom Video Design

Jun 2020 - Mar 2022

- Ensure the visual key and the key motion of the product.
- Freelance Motion Designer producing streaming overlays.
- Character rigs in After Effects, video editing and voice-over.

EDUCATION

Interactive Media Design Degree - Icesi University

2018 - 2023

3D animation in Blender (Modeling Included) Course - Universidad Autónoma de Occidente (UAO)

2023

MY SKILLS

- UI/UX Design
- Digital Experiences
- Brand Guidelines
- Adobe Creative Suite
- Prototype Tools
- Motion Design

LANGUAGES

English - **B2** Spanish - **Native**

Volunteering

Member Of Design - Güinev Student Group

2020 - 2022

Develop visual content and dynamic videos about the activities of the group, the student community and the Interactive Media Design Program at Icesi University.

Motion Designer - Scouts of Colombia

2021 - 2022

Develop dynamic videos for activities and events of the Scouts of Colombia.

President - Güinev Student Group

2021

Develop integration activities, information content, project management and integration of group members to support the student community.

“Working with passion and enjoying the process”