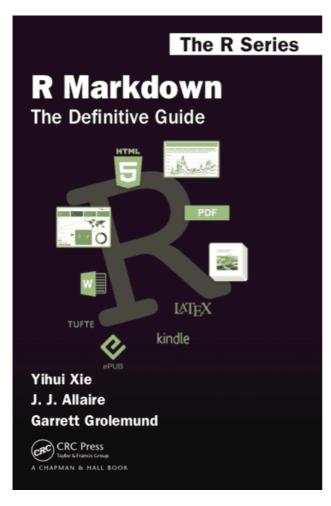
2018–19
Template for AACSB's
Executive
Summaries



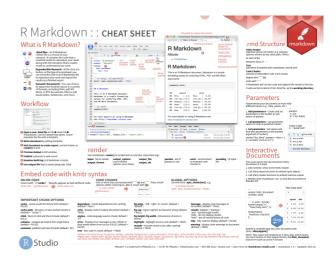
Preface

This document provides an overview of the supplemental elements that can be used to improve the appearance of the Executive Summaries. For a general overview of R Markdown, please refer to either of two resources below.

bookdown.org/yihui/rmarkdown



rstudio.com/cheatsheets



Basic

New Sections

New sections are started with # Header Title which will also start them on a new page, e.g., the header above is # Basic.

Blockquotes

Blockquotes are written after >, e.g.,

- > Lorem ipsum dolor sit amet, consectetur adipiscing elit.
- > Quisque in sodales dolor, non suscipit leo.
- > Proin id massa quis libero tincidunt gravida.
- > Mauris sollicitudin eleifend dignissim.
- > Etiam id urna sit amet mauris rutrum luctus.

The actual output (with the custom style) will look like:

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Quisque in sodales dolor, non suscipit leo. Proin id massa quis libero tincidunt gravida. Mauris sollicitudin eleifend dignissim. Etiam id urna sit amet mauris rutrum luctus.

Tables

Number of Participating Schools by Region

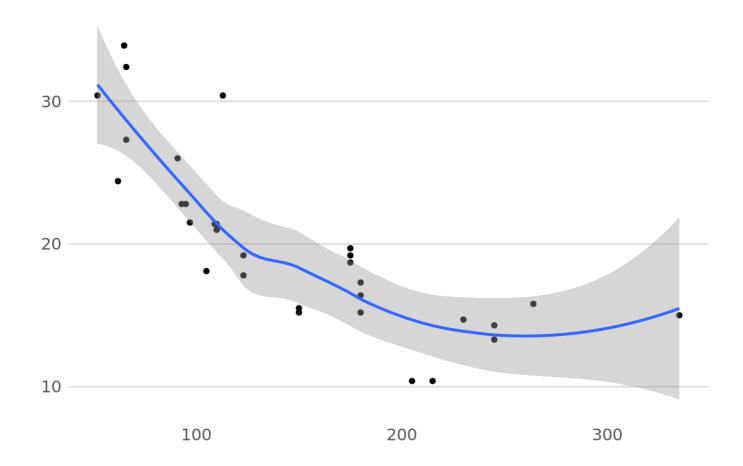
Region	Participants
Asia-Pacific	
Asia (excluding Middle and Near East)	76
Oceania	26
Total	102
Europe, Middle East, and Africa (EMEA)	
Africa	6
Europe and Near East	136
Middle East	21
Total	163
The Americas	
Canada	35
Latin America and Caribbean	17
United States [*]	503
Total	555
* Excluding Puerto Rico, which is included in the Caribbean numbers	

Figures

Figures should be made using ggplot2 and the theme_aacsb and should be used for styling. Use the fig.cap option to provide the title of the figure.

```
'```{r, fig.cap="FIGURE TITLE"}
ggplot(mtcars, aes(hp, mpg)) + geom_point() + geom_smooth() +
  theme_aacsb()
...
```

FIGURE TITLE



Snippets

<u>Snippets</u> are text macros used for quickly inserting common code or prose. To insert a snippet into an R Markdown documents you will need to type the whole character sequence for the snippet and press **Shift+Tab**. The following are a list of the available snippets and their function:

- <u>main_aside</u>: Creates a sections split by content in the main body and also content in a sidebar. Replace section_header with the name of the section being created.
- cols 2: Creates a two column element
- cols 3: Creates a 3 column element

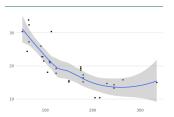
Main and Aside

Section Header Goes Here

Main content goes here...

Sidebar content goes here...

Useful for inserting small images or notes.



Multiple columns

Two column layout

Content of first column goes here

Content of second column goes here

Three column layout

here

Content of first column goes Content of second column goes here

Content of third column goes here



aacsb.edu

Americas

777 South Harbour Island Blvd. Suite 750 Tampa, Florida 33602-5730 USA Main +1 813 769 6500 Europe, Middle East, and Africa
UP Building, Piet Heinkade 55
1019 GM Amsterdam
The Netherlands
Main +31 20 509 1070

Asia Pacific 331 North Bridge Road #10-04/05 Odeon Towers Singapore, 188720 Main +65 6592 5210