# BlackfootChamberofCommerce.com

## Site Plan

### Site Name

The name of the website will be **BlackfootChamberofCommerce.com** and it will cost $20/year to maintain that domain name.

### Site Purpose

The main goal at the heart of the Blackfoot Chamber of Commerce to help businesses in the community thrive together, as a result, this webpage is for businesspeople. The goal of the site is to promote and protect the interests of its members. We want more than anything for out local businesses to receive the attention that they deserve, so this website is all about them and the town they are in.

### Logo

# Target Audience



**Name:** John Doe

**Age:** 34

**Occupation:** Business Owner

**Education:** Bachelor's Degree in Business

**Goals and Motivation for Using this Site:** He is trying to spread the awareness of the company that he has founded.

**Social:** John is a very social and charismatic individual. He makes great first impressions.

**Technology:** He is visiting this website on his office computer.

**Quote:** "There is nothing you cannot accomplish if you properly manage your time."

**Name:** Jane Doe

**Age:** 26

**Occupation:** Stay at home mother of four.

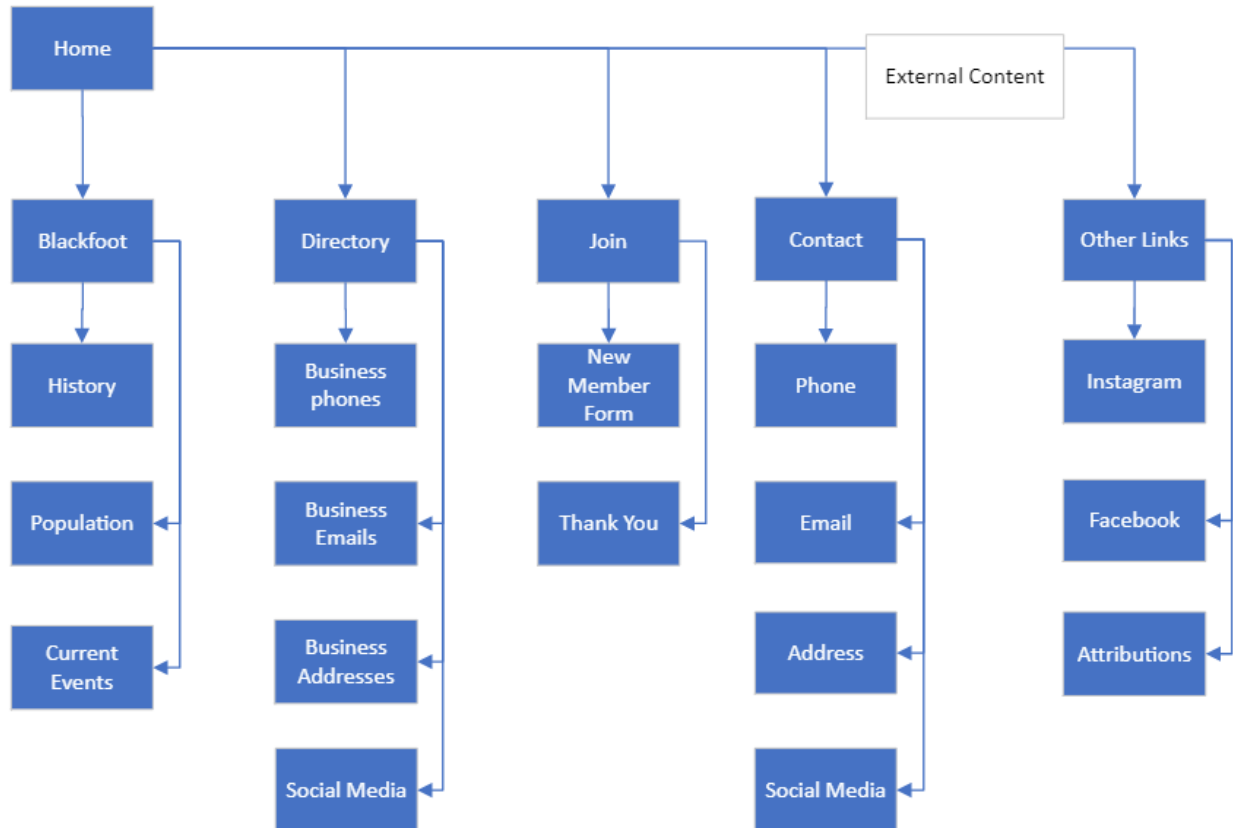**Education:** Bachelor's degree in Health Science.

**Goals and Motivations for Using this Site:** Connect with and support local businesses.

**Social:** Jane spends a lot of her time home but does not have a lot of time to participate in social events.

**Technology:** She is visiting this website on a mobile device.

**Quote:** "Home should be a place of love, kindness, and health."

# Site Map



Home

Blackfoot → History → Population → Current Events

Directory → Business phones → Business Emails → Business Addresses → Social Media

Join → New Member Form → Thank You

Contact → Phone → Email → Address → Social Media

External Content → Other Links → Instagram → Facebook → Attributions

## Color Scheme

### Site Header

**Title:** Black

**Motto:** Gray

### Primary Navigation

**Text:** Black

**Active and Hover Text:** White

**Hover and Active Background:** #282d77

### Footer

**Text:** White

**Background Color:** #282d77

### Footer and Body Links Hover

**Text:** Black

**Background Color:** #ccd863

### Body

**Text:** Black

### Social Links

**Color:** #ccd863

**Background Color:** #282d77

### Social Links Hover

**Color:** Black

**Background Color:** #ccd863

# Typography

## Headers

**Font-Family: Roboto**

# H1: 1.5em

# H2: 1.3em

## H3: 1.1em

### H4: 1em

## Paragraph and Links

**Font-Family: Noto Sans**

### P: 1em

### A: 1em

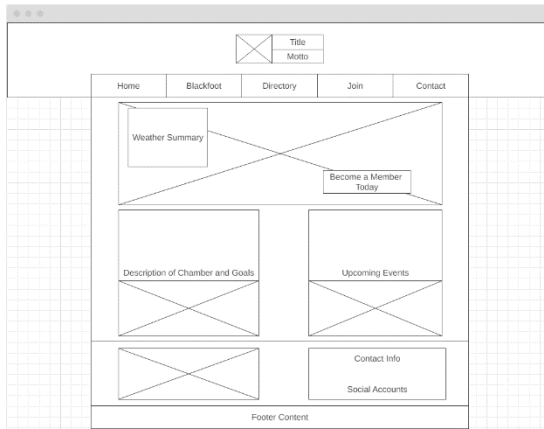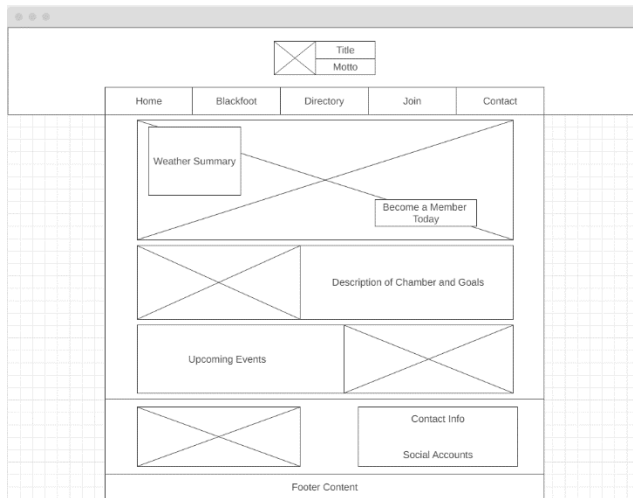# Wireframe Sketches

## Large home page:



## Medium home page:



## Small home page: