BlackfootChamberofCommerce.com

Site Plan

Site Name

The name of the website will be **BlackfootChamberofCommerce.com** and it will cost $20/year to maintain that domain name.

Site Purpose

The main goal at the heart of the Blackfoot Chamber of Commerce to help businesses in the community thrive together, as a result, this webpage is for businesspeople. The goal of the site is to promote and protect the interests of its members. We want more than anything for out local businesses to receive the attention that they deserve, so this website is all about them and the town they are in.

Logo

Target Audience

Name: John Doe

Age: 34

Occupation: Business Owner

Education: Bachelor's Degree in Business

Goals and Motivation for Using this Site: He is trying to spread the awareness of the company that he has founded.

Social: John is a very social and charismatic individual. He makes great first impressions.

Technology: He is visiting this website on his office computer.

Quote: "There is nothing you cannot accomplish if you properly manage your time."

Name: Jane Doe

Age: 26

Occupation: Stay at home mother of four.

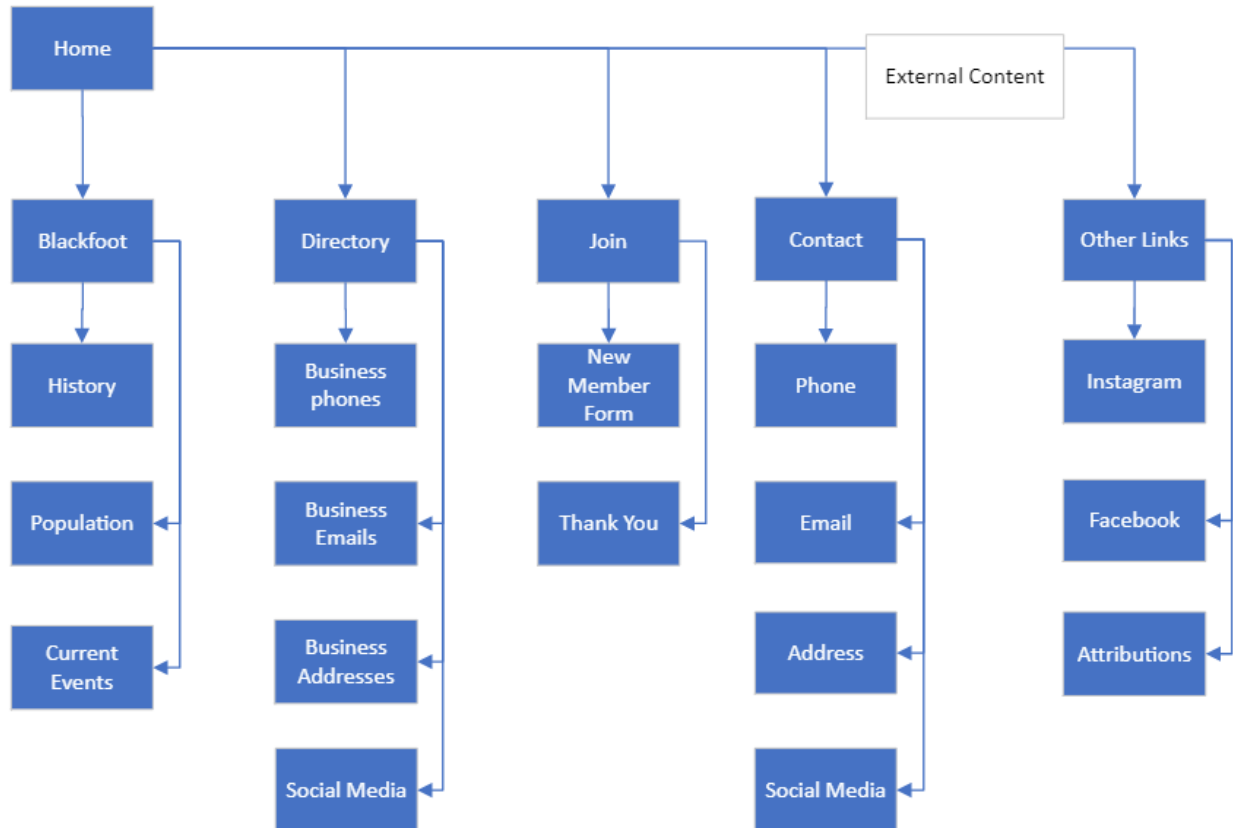**Education:** Bachelor's degree in Health Science.

Goals and Motivations for Using this Site: Connect with and support local businesses.

Social: Jane spends a lot of her time home but does not have a lot of time to participate in social events.

Technology: She is visiting this website on a mobile device.

Quote: "Home should be a place of love, kindness, and health."

Site Map

```
Home ─────────────────────────────────────────────────────┐
  │                                   ┌──────────────────┐  │
  │                                   │ External Content │  │
  │                                   └──────────────────┘  │
  ▼              ▼              ▼              ▼              ▼
Blackfoot      Directory       Join         Contact      Other Links
  │              │              │              │              │
  ▼              ▼              ▼              ▼              ▼
History        Business      New            Phone         Instagram
               phones        Member
                             Form
  │              │              │              │              │
  ▼              ▼              ▼              ▼              ▼
Population     Business      Thank You      Email         Facebook
               Emails
  │              │                            │              │
  ▼              ▼                            ▼              ▼
Current        Business                     Address       Attributions
Events         Addresses
                 │                            │
                 ▼                            ▼
               Social Media                 Social Media
```

Home → Blackfoot → History → Population → Current Events

Home → Directory → Business phones → Business Emails → Business Addresses → Social Media

Home → Join → New Member Form → Thank You

Home → Contact → Phone → Email → Address → Social Media

Home → Other Links → Instagram → Facebook → Attributions

External Content

Color Scheme

282D77	D3D3D3	FFFFFF	000000	CCD863
St Patricks Blue	Light Gray	White	Black	June Bud

Site Header

Title: Black

Motto: Gray

Primary Navigation

Text: Black

Active and Hover Text: White

Hover and Active Background: #282d77

Footer

Text: White

Background Color: #282d77

Footer and Body Links Hover

Text: Black

Background Color: #ccd863

Body

Text: Black

Social Links

Color: #ccd863

Background Color: #282d77

Social Links Hover

Color: Black

Background Color: `#ccd863`

Typography

Headers

Font-Family: Roboto

H1: 1.5em

H2: 1.3em

H3: 1.1em

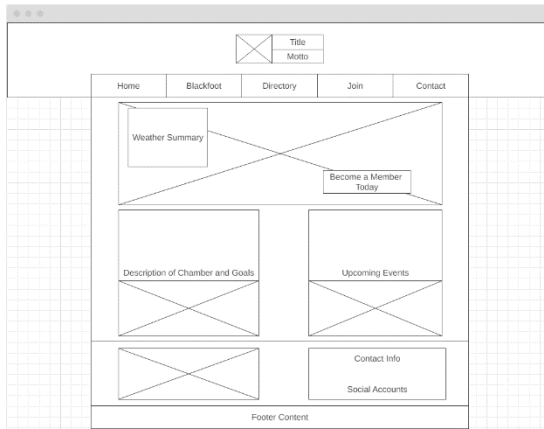### H4: 1em

Paragraph and Links
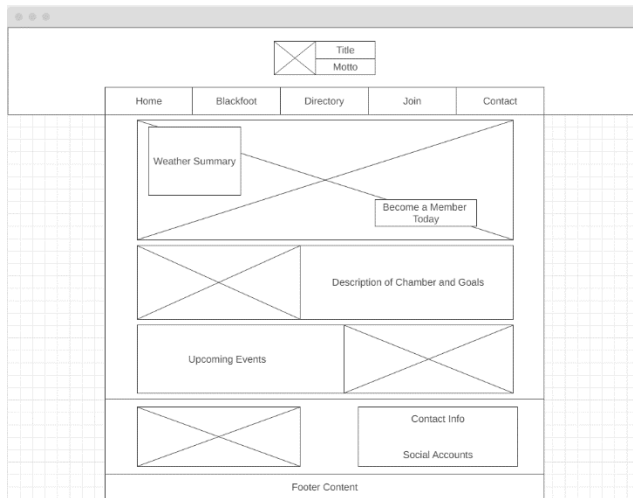
Font-Family: Noto Sans

P: 1em

A: 1em

Wireframe Sketches

Large home page:

Medium home page:

Small home page: