

- University Of Illinois at Urbana-Champaign

Corporate Sponsorship Package

2021-2022



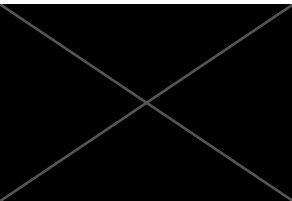
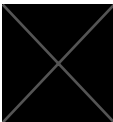


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President's Letter


Dear Corporate Partner,


We are thrilled that you are considering a sponsorship with  University of Illinois at Urbana-Champaign (UIUC).  is a vivacious and tight-knit   club that seeks to unite *highly talented students* with a demonstrated interest in the intersection of , disciplines in which UIUC is ranked *5th and 8th in the nation*, respectively.

This year, as  has become more popular than ever before, we have undergone an extensive vetting process, accepting only *13% of 150+ total club applicants*. As we continue to grow our presence on campus and develop top talent from within, our organization will only become more selective. When reviewing member applications this year, we considered the following skills and interests in interested students:

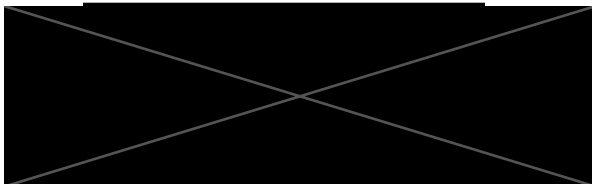
- Data science, machine learning, and natural language processing.
- Feature engineering and cloud management.
- Creativity, attention to detail, and collaborative strength.
- Understanding of financial markets.

 attracts the brightest and most ingenuitive students. Those that can create a successful end-to-end strategy demonstrate the ability to creatively assess, identify, and exploit a gap that has been left unfilled by extremely efficient financial markets. We believe that *students who succeed in  can succeed in any other domain* because this requires such a strong understanding of mathematics, statistics, and computer science.

We leverage our partnerships to endow our members with the most prosperous opportunities. In exchange, this enables  to construct a sturdy, self-sustaining infrastructure that provides the resources for anyone, regardless of background, to succeed.

We thank you once again for your consideration to support  and we look forward to collaborating with you in the 2021-2022 academic year!

Sincerely,





| President 2022

Cross Campus Network

Dear Corporate Partner,

In addition to access to students from UIUC, you will receive access to students at 30+ universities through Cross Campus Network with our platinum level of partnership. 87% of these students are sophomores and juniors, 44% are hispanic, and 27.5% are African American. This relationship will include speaker events and access to top talent from expansion schools. Recruitment events will also be advertised.

The goal of Cross Campus Network is to provide opportunity to top students that would otherwise not be available due to recruiter, geographic, or resource constraints. Partner schools include, but are not limited, to the following:

- Carnegie Mellon University
- Columbia University
- Georgia Institute of Technology
- Massachusetts Institute of Technology
- University of Chicago
- University of Illinois at Urbana-Champaign
- University of Miami
- University of Michigan at Ann Arbor
- University of Pennsylvania
- University of Rochester

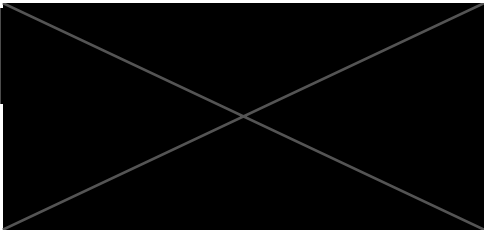
Advisors include the followin not exhaustive):

Sincerely,

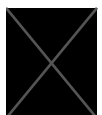


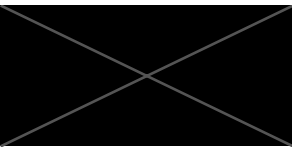
CCN

CROSS-CAMPUS NETWORK



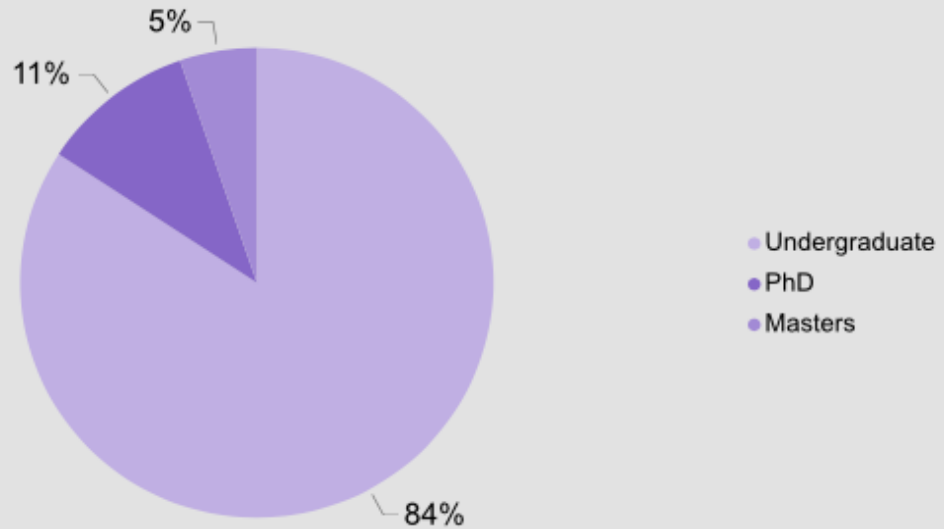
| Founder, President



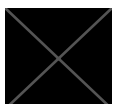
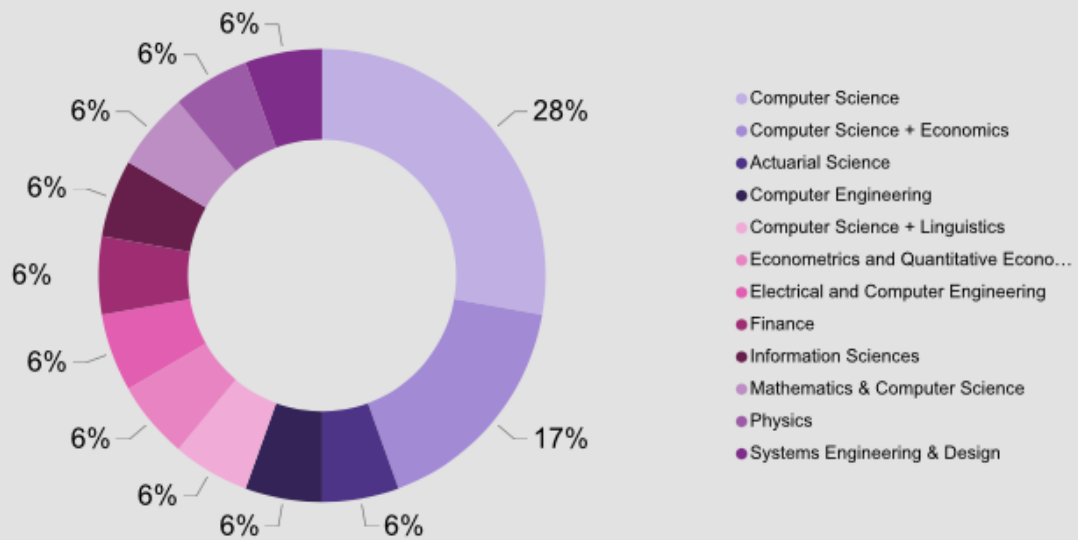


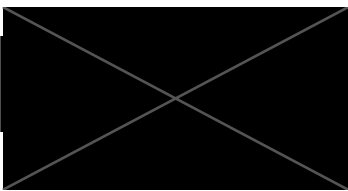
Member Demographics

Members by Degree



Members by Major






Levels of Annual Partnership


Silver Partnership

\$1,500 +

- Ability to include company announcements on 's website (one per semester).
- Company logo displayed on our website.
- Company logo displayed on our annual apparel.


Gold Partnership

\$3,000 +

- Benefits of Silver Partnership.
- Ability to include company announcements on 's website (two per semester).
- Ability to host one informal networking event per semester.
- Corporate account on our website.
- Access to resume book.

Platinum Partnership

\$6,000 +

- Benefits of Gold and Silver Partnerships.
- Personalized thank you letter from our club leadership, detailing how the funds were used.
- Ability to include company announcements on 's website (unlimited per semester).
- Ability to host formal events coordinated through Cross Campus Network, a conglomerate organization uniting finance clubs from URochester, UPenn, UChicago, UIC, Columbia, Carnegie Mellon, and more.
- Access to our GitHub repository containing all our intellectual property.





Additional Opportunities


Data and Insights Exchange

Free

- We are open to corporate partnerships involving an exchange of data and member insights. The purpose of this opportunity is to provide interested firms with lucrative analyses from our members and to provide our members with the experience of investigating unique, proprietary data.


Sponsor a - UIUC AlgoTrading Challenge

\$250

- Corporate sponsors interested in evaluating our talent can sponsor algorithmic trading challenges. These challenges will be coordinated by , but will be open to all UIUC students.

Sponsor a - UIUC AlgoTrading Challenge through CCN

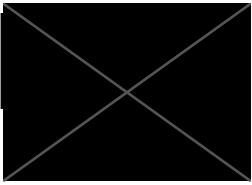
\$750

- Corporate sponsors interested in evaluating our talent *and talent from 30+ other top universities* can sponsor an algorithmic trading challenge through Cross Campus Network. These challenges will be coordinated by , and they will be open to all Cross Campus Network students.

Resume Book


Negotiable


- Corporate sponsors only interested in all our members' resumes can pay for this a la carte option.



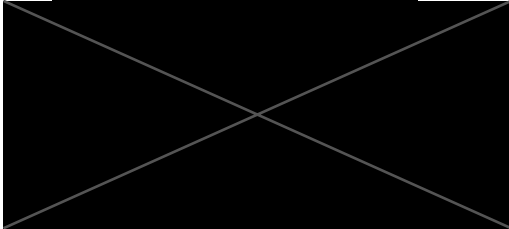
Thank You

Dear Corporate Partner,

Thank you in advance for supporting our organization.  - University of Illinois at Urbana-Champaign greatly appreciates our corporate sponsors for allowing us to provide additional value for our members.

To contribute to our organization or to receive any additional information, please contact , Head of Business. We are excited to collaborate with you, and we look forward to the connections, opportunities, and discoveries we will make together in the future.

Sincerely,



Contact Information



President



Vice President

Treasurer



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Head of Strategy

Head of Business

