

“Nomemuerdas Policy”



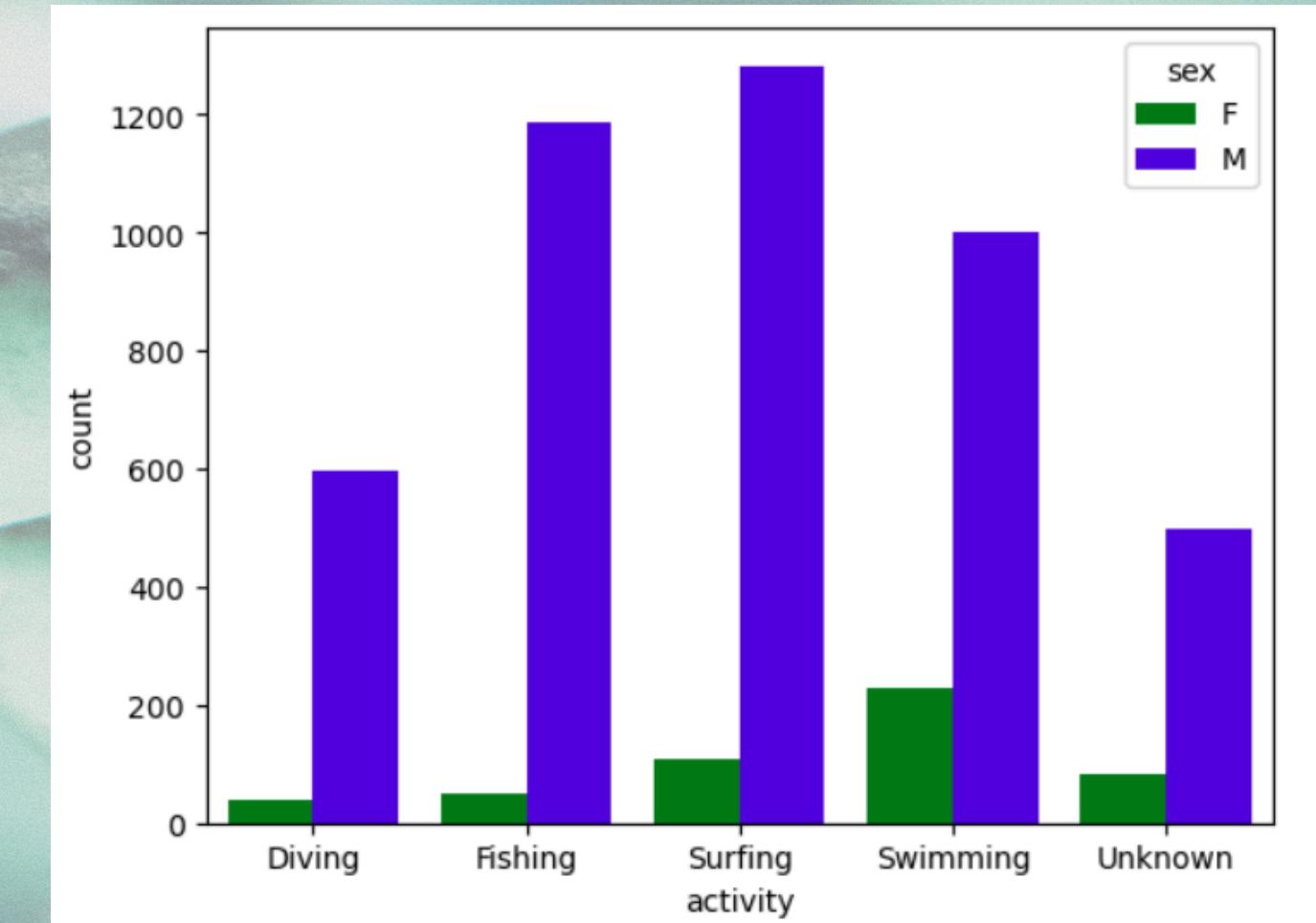
Project Overview

Data Wrangling & Cleaning

Column	Non-Null Count	Dtype
Date	6913	object
Year	6913	int64
Country	6913	object
State	6913	object
Location	6468	object
Activity	6913	object
Sex	6913	object
Age	3964	object
Injury	6880	object

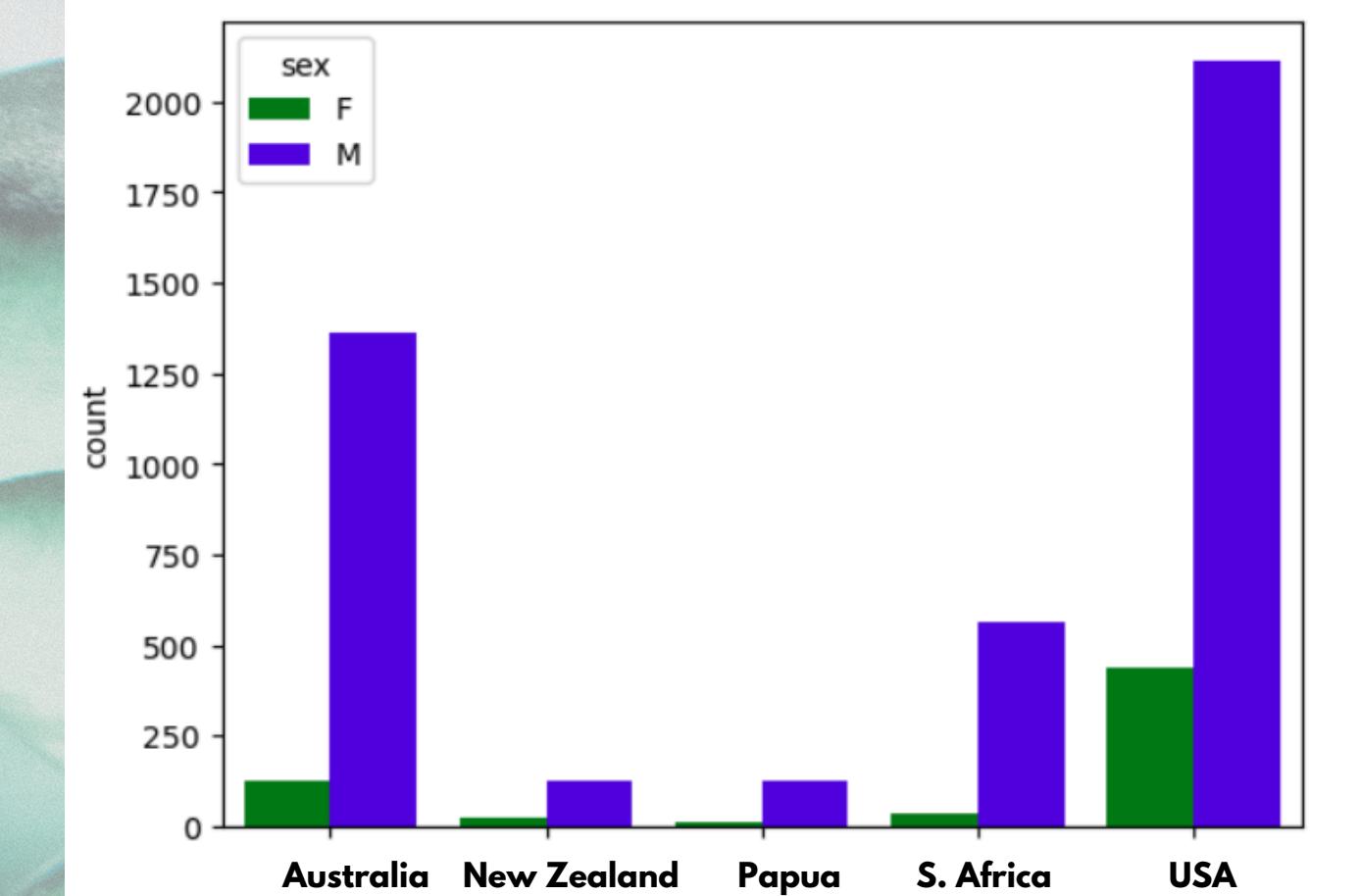
Exploratory Data Analysis

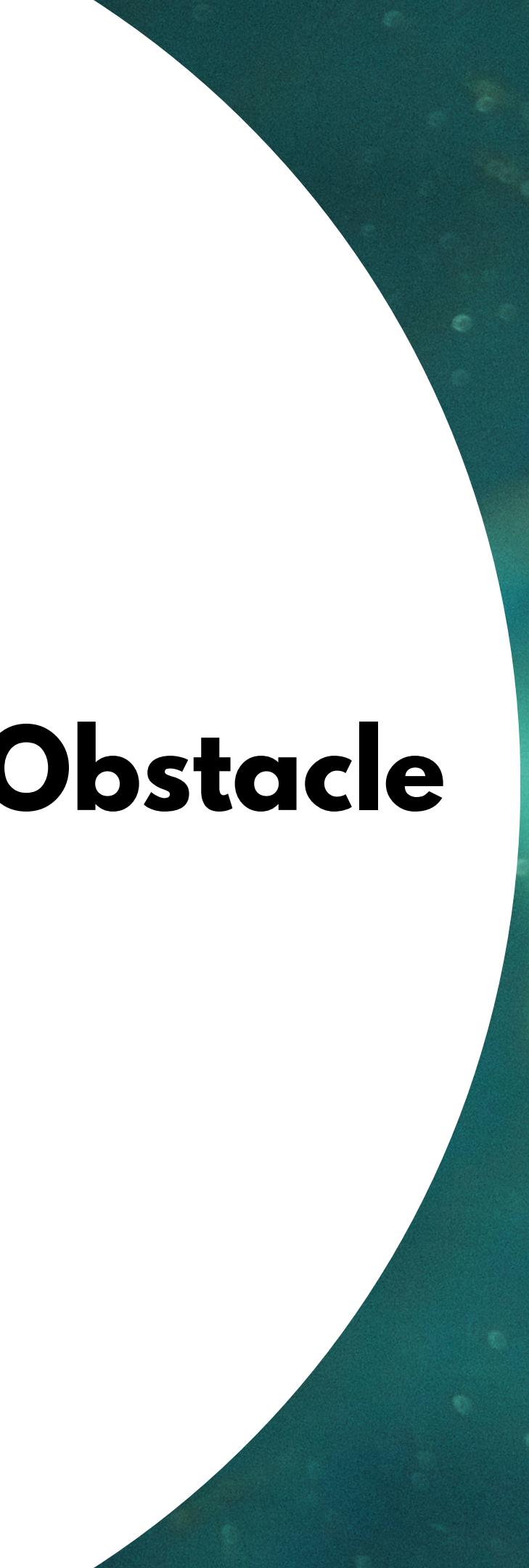
	activity	sex	count
0	Diving	F	40
1	Diving	M	598
2	Fishing	F	50
3	Fishing	M	1187
4	Surfing	F	109
5	Surfing	M	1282
6	Swimming	F	230
7	Swimming	M	999
8	Unknown	F	82
9	Unknown	M	498



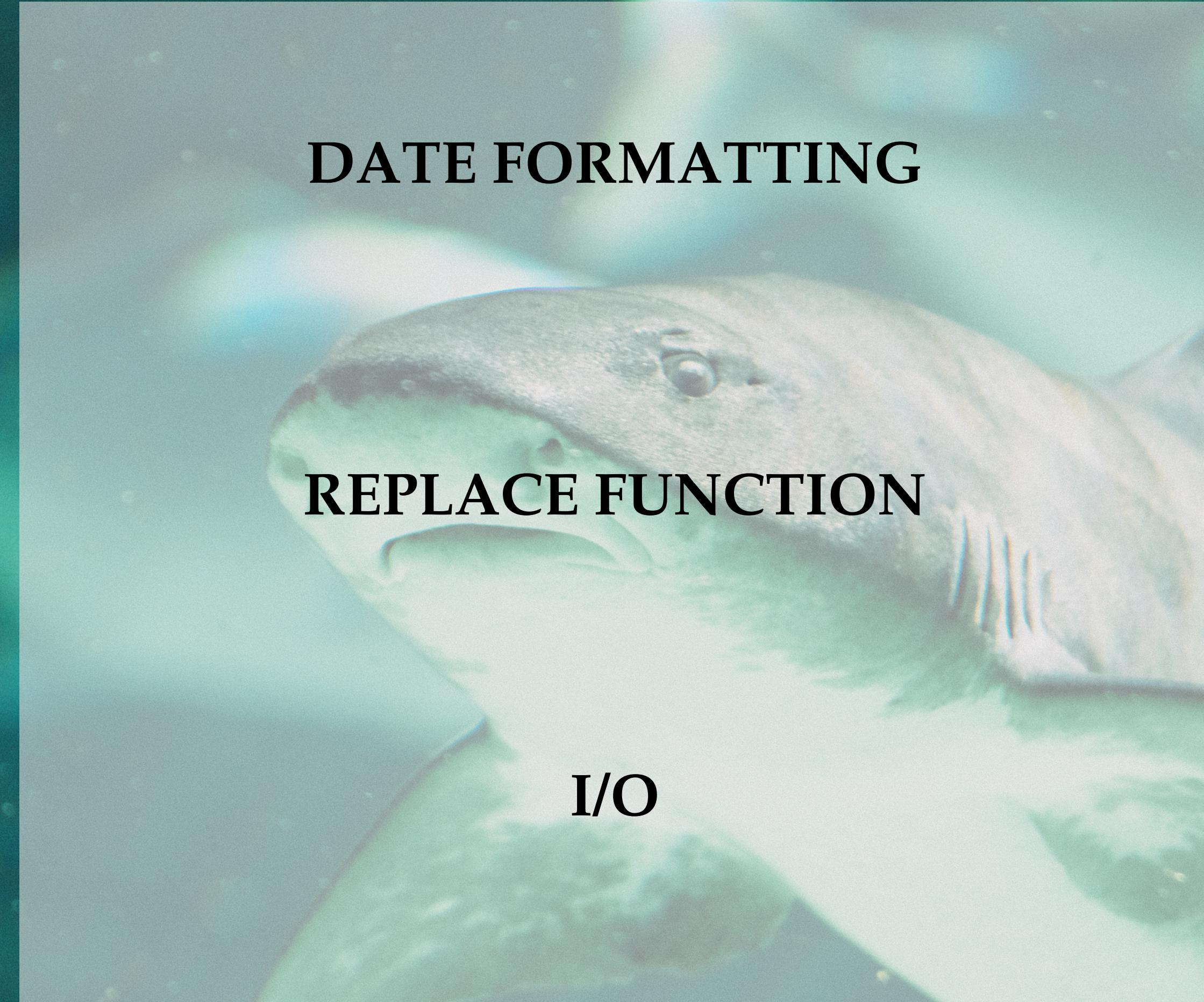
Exploratory Data Analysis

	country	sex	count
0	australia	F	124
1	australia	M	1361
2	new zealand	F	20
3	new zealand	M	125
4	papua new guinea	F	12
5	papua new guinea	M	124
6	south africa	F	32
7	south africa	M	565
8	usa	F	434
9	usa	M	2115





Major Obstacle



DATE FORMATTING

REPLACE FUNCTION

I/O

Conclusion and Insights



MARKETING SUGGESTION FOR MALE AUDIENCES

NOME MUERDAS

P O L I C Y

NOMEMUERDAS

POLICY

THANKS A LOT!

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