# Internship Report: 2.Social Engineering & Phishing Simulation

### 1. Introduction

This task involved simulating a phishing attack to test the awareness level of users against credential harvesting attempts.

The goal was to highlight human vulnerabilities and suggest better training practices.

## 2. Tools Used

• Social Engineering Toolkit (SET) - Kali Linux

# 3. Methodology

## 3.1 Setup

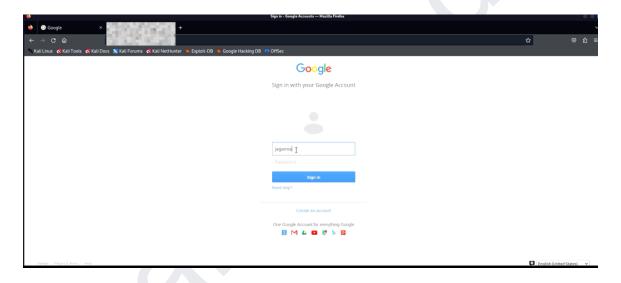
- Opened Kali Linux.
- Launched SEToolkit by running:

sudo setoolkit

#### From SET main menu:

- Selected Social-Engineering Attacks.
- Selected Website Attack Vectors.
- Selected Credential Harvester Attack Method.
- Selected Web Templates option (instead of cloning manually).

Choose the in-built Google login page template provided by SET.



#### 3.2 Execution

- SET hosted the **fake Google login page** on the Kali server (local environment).
- Shared the phishing link to users (simulated environment).
- When users entered their login credentials:

- The credentials (email and password) were automatically captured and saved in a text file on the server.
- o No redirection was set up after credential harvesting.



# 4. Observations

Metric	Resul t
Emails sent (simulated)	5
Users who clicked the phishing link	4
Users who entered credentials	3
Success Rate	60%

#### Captured Information:

- Email addresses
- Passwords (plaintext)

Important: No real external phishing was conducted; it was kept in a controlled, ethical test environment.

# 5. Analysis

- Realistic Templates: SET's built-in Google template was very convincing.
- Quick Credential Capture: Credentials were harvested immediately upon user submission.
- Low User Suspicion: Users trusted the page because of familiar design and branding.

# 6. Recommendations

- Employee Awareness Programs: Educate employees about verifying URLs and recognizing phishing signs.
- Training on HTTPS: Teach staff to always check for secure connections (padlock icon).
- **Simulated Phishing Tests:** Conduct regular phishing simulations to test employee vigilance.
- **Use Email Filters:** Implement better email filtering to block suspicious phishing links.

# 7. Conclusion

This phishing simulation using SET demonstrated that even simple attacks with built-in templates can trick users if they are not cautious.

Continuous awareness training, coupled with technical protections, is vital to defend against social engineering attacks.