

# Jordan DeDea

Digital Design and Web Development  
for Creatives and Self Starters

## Projects

### Graphic Designer / TEDx

SEPT 2020 – PRESENT (ASBURY PARK, NJ)

Design promotional graphics and advertising material to generate interest and registrations for upcoming events. Lead design efforts and acted as art director for multiple projects.

### Web Developer / InCreativeCo

DEC 2020 – FEB 2021 (REMOTE)

Injected custom code into Squarespace template to develop responsive sidebar and menu navigations for company website. Developed from wireframes provided by the design team.

### Graphic Designer / No Tricks Just Treats

OCT 2020 (FREEHOLD, NJ)

Designed print materials, labels, packaging, and advertising copy for a relief effort that delivered Halloween candy safely to families during the COVID19 pandemic lockdown.

### Art Director & Web Design / Aweless Fest

JAN 2020 – MAY 2020 (FREEHOLD, NJ)

Designed and directed digital materials, social media graphics, and advertising copy for a pop-punk music festival. Developed and maintained website for the event that was updated weekly to engage the audience and build anticipation and excitement.

### Web Design & Dev / Aweless Agencies

FEB 2018 – MAY 2020 (FREEHOLD, NJ)

Developed a CMS company website that could be updated from company's end to highlight and detail new artist and events. Designed wireframes and prototypes. Optimised website for SEO and produced branded assets to be used across the website.



## Contact

idaya.design  
jordandedea@gmail.com  
linkedin.com/jordandedea  
behance.net/jordandedea  
732.546.5523

## Development

HTML  
CSS  
JavaScript  
jQuery  
React.js  
Bash / zsh  
SASS  
WordPress  
Squarespace  
Git  
Netlify  
VSCode  
Responsive Design

## Design

Photoshop  
Illustrator  
InDesign  
Figma  
AdobeXD  
Affinity Creative Suite  
Art Direction  
Wire Framing  
Prototyping  
Branding  
Web Design