

Shop Genie — AI Retail Analytics

Upload a CSV. Get KPIs, charts, funnels, cohorts and forecasts in seconds. Zero setup. Buyer-ready demo.

Black & Teal UI	CSV Upload	Netlify Static Deploy
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Problem

Retail teams waste time wrangling spreadsheets and building dashboards. Demos stall without a clean, instant view of performance.

Solution

Shop Genie turns any sales CSV into a beautiful live dashboard with KPIs, charts, funnels, cohorts, and a simple forecast — ready to share in seconds.

Product Highlights

- Instant KPIs: revenue, units, margin, average price
- Charts: time-series, region bar, product pie
- Sales funnel, 3-point moving-average forecast, cohort heatmap
- Filters & sortable table; CSV upload via Papa Parse
- Static deploy (Netlify) — no backend needed

Demo Flow

1) Open landing page → 2) Click “Try Live Demo” → 3) Upload buyer’s CSV → 4) Filter, screenshot KPIs & charts → 5) Share link.

Ideal Buyers

SMB retailers, ecommerce brands, marketplaces, and agencies needing quick, clean analytics demos without engineering time.

Pricing & Packaging (Examples)

Model	Price	Notes
One-time license	\$3,000–\$10,000	Branded build + handoff
Annual license	\$1,500–\$5,000/yr	Updates & support
Exclusive sale	\$75,000–\$150,000	Full IP transfer

Tech & Deployment

Pure HTML/CSS/JS. Chart.js + Papa Parse from CDN. Drag-and-drop to Netlify. No build steps.

Next Steps

Deploy the demo on Netlify and share with buyers. Offer branding, custom metrics, and data import help as upsells.