



## About Me

I'm a results driven senior product designer with over 10 years of extensive expertise in crafting intuitive, user-centric digital experiences. Proficient in leading cross-functional teams, I have a proven track record in unifying a companies UX and product vision, and then designing innovative interfaces that enhance user satisfaction and drive business goals. I've worked in fields such as oil & gas, finance, and healthcare where I've focused on distilling data complex experiences into actionable metrics. Let's talk about how I can help achieve your UX goals!

## Experience

### UX Lead / ONEngine

Jan 2024 - Current

REMOTE

- Mentor junior product designers through 1:1s, personalized coaching, & collaborative skill-building sessions such as weekly design reviews.
- Work with product owners to develop requirements for various features & ensure that other product designers understand the given requirements.
- Lead the development and refinement of wireframes, high fidelity mockups, and interactive prototypes for various features.
- Utilize participatory design during stakeholder meetings in order to get increased buy-in & get real time feedback on designs.
- Identify opportunities where AI can be utilized to benefit both the business and the end user.

### Sr. Product Designer / Omnicell

Nov 2021 - Nov 2023

REMOTE

- Directed the comprehensive redesign of a complex data visualization heavy healthcare SaaS product vertical that resulted in a 50% reduction of unnecessary charts on the homepage.
- Advocated for a clear product vision by pushing leadership for a vision, drafted a vision statement, & then sought alignment with product and engineering before designing the solution.
- Cultivated strong relationships with product & engineering teams, leveraging these connections to lead roadmap planning activities.
- Designed & documented requirements for design system components.
- Mentored junior product designers through 1:1s, personalized coaching, and collaborative skill-building sessions.

- Managed the complete redesign of Ford Credit’s customer portal, Account Manager. Employed techniques such as participatory design sessions, & interactive comparison tests to enhance the Account Manager experience.
- Designed and led quarterly courses for emerging product designers, covering fundamental Sketch and InVision techniques.
- Led design thinking courses for cross-functional groups, guiding users through research, synthesis, prototyping, & iterative testing processes.

Skills & Tools

- |                              |   |                        |
|------------------------------|---|------------------------|
| • Affinity diagramming       | • Project management                        | • Figma                |
| • Contextual inquiry         | • Building cross functional partnerships    | • Sketch               |
| • Paper prototyping          | • Presenting concepts & communicating ideas | • Axure                |
| • Personas                   | • Career mentorship                         | • Balsamiq             |
| • Screen flows               | • Workshop facilitation                     | • Flinto               |
| • Survey creation & analysis | • Developing feature roadmaps.              | • Qualtrics            |
| • Usability testing          |   | • UserTesting/UserZoom |
| • User interviews            |   |                        |
| • Wireframing                |   |                        |

Industry Employment

- Healthcare
- Automotive
- Finance
- Oil & Gas
- Facility Management

Education

- MS, University of Michigan
  - Human Computer Interaction

Full Employment History

- |                         |                     |
|-------------------------|---------------------|
| • OEngine               | Jan 2024 - Current  |
| • Omnicell              | Nov 2021 - Nov 2023 |
| • Ford Credit           | Jul 2019 - Nov 2021 |
| • Ford Mobility/Ford AV | Jan 2018 - Jul 2019 |
| • Bosch                 | Apr 2017 - Dec 2017 |
| • GreenLancer           | Jun 2016 - Mar 2017 |
| • GE Oil & Gas          | Aug 2014 - Jun 2016 |