Brand
Guidelines.

SCOOCH OVER
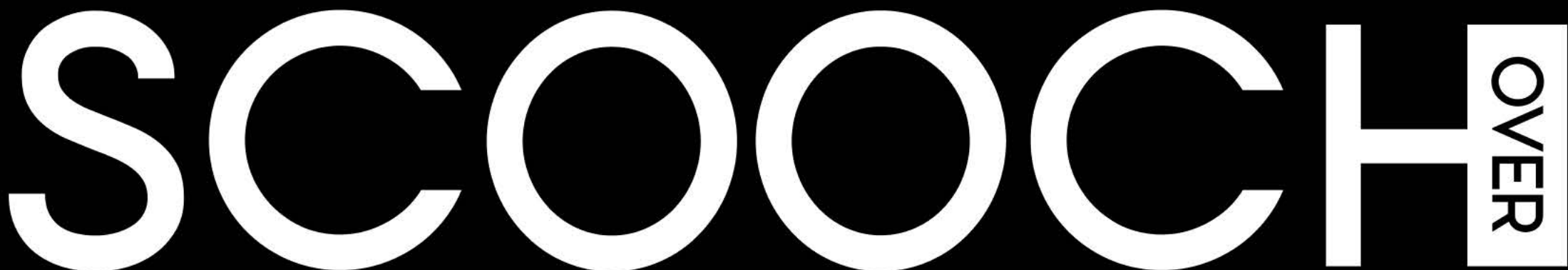
Brand
Introduction.

Brand
Introduction.

Scooch Over is poised to revolutionize the screen. Backed by our proven expertise in design, directing, and storytelling, we're primed to captivate.

Brand
Vision.

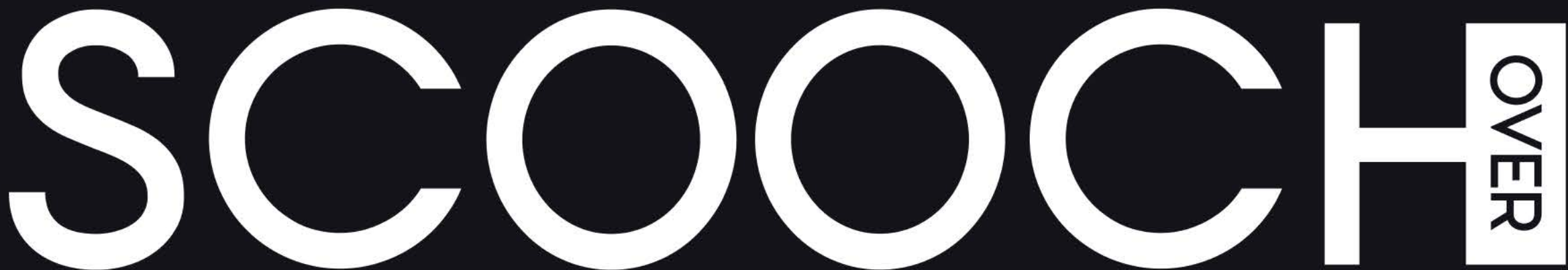We envision a landscape defined by bold creativity, and unwavering passion.

Brand Logo.

Lockup
Logo.

Our main logo should always be used according to these guidelines mentioned in this section, make sure to follow the usability.

Reach out the the following stake holders for special case use of our logo.

romina@scoochover.com

Construction
Logo Mark.

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SCOOCH OVER

Clearspace
Horizontal Logo.

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3.0

Brand
Colors.

Primary
Colors.

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SCOOCH

Primary Color - 01

Ice White

-

HEX
#F5F6FC

RGB
245 I 246 I 252

CMYK
3 I 2 I 0 I 0

SCOOCH

Primary Color - 02

Purple

-

HEX
#6232FF

RGB
98 I 50 I 255

CMYK
72 I 76 I 0 I 0

SCOOCH

Primary Color - 03

Midnight

-

HEX
#14141A

RGB
20 I 20 I 26

CMYK
76 I 70 I 62 I 82

SCOOCH

Primary Color - 04

Lime

-

HEX
#CEFF1C

RGB
206 I 255 I 28

CMYK
33 I 0 I 100 I 0

Secondary
Colors.

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SCOOCH

Secondary Color - 01

Cyan
-

HEX
#2ED0FF

RGB
209 | 245 | 255

CMYK
81 | 0 | 5 | 0

SCOOCH

Secondary Color - 02

Yellow
-

HEX
#F3CE3A

RGB
243 | 206 | 58

CMYK
0 | 17 | 95 | 0

SCOOCH

Secondary Color - 03

Orange
-

HEX
#FF7022

RGB
255 | 112 | 34

CMYK
0 | 70 | 91 | 0

SCOOCH

Secondary Color - 04

Red
-

HEX
#E92E4A

RGB
233 | 46 | 74

CMYK
0 | 93 | 64 | 0

SCOOCH

Secondary Color - 05

Light Cyan
-

HEX
#2ED0FF

RGB
46 | 208 | 255

CMYK
81 | 0 | 5 | 0

SCOOCH

Secondary Color - 06

Light Yellow
-

HEX
#FFF4CA

RGB
255 | 244 | 202

CMYK
0 | 3 | 24 | 0

SCOOCH

Secondary Color - 07

Light Orange
-

HEX
#FFD3BC

RGB
255 | 211 | 188

CMYK
0 | 22 | 21 | 0

SCOOCH

Secondary Color - 08

Light Red
-

HEX
#CEFF1C

RGB
255 | 186 | 196

CMYK
0 | 35 | 8 | 0

Grayscale
Colors.

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SCOOCH

Grayscale Color - 01

Cloud

-

HEX
#EDEFF7

RGB
237 | 239 | 247

CMYK
5 | 3 | 0 | 0

SCOOCH

Grayscale Color - 02

Smoke

-

HEX
#D3D6E0

RGB
211 | 214 | 224

CMYK
16 | 11 | 5 | 0

SCOOCH

Grayscale Color - 03

Steel

-

HEX
#BCBFCC

RGB
188 | 191 | 204

CMYK
26 | 19 | 11 | 0

SCOOCH

Grayscale Color - 04

Space

-

HEX
#9DA2B3

RGB
157 | 162 | 179

CMYK
41 | 31 | 20 | 0

SCOOCH

Grayscale Color - 05

Graphite

-

HEX
#6E7180

RGB
110 | 113 | 128

CMYK
61 | 31 | 37 | 0

SCOOCH

Grayscale Color - 06

Arsenic

-

HEX
#40424D

RGB
64 | 66 | 77

CMYK
74 | 67 | 50 | 40

SCOOCH

Grayscale Color - 07

Phantom

-

HEX
#1E1E24

RGB
30 | 30 | 36

CMYK
77 | 71 | 60 | 76

SCOOCH

Grayscale Color - 08

Black

-

HEX
#000000

RGB
0 | 0 | 0

CMYK
75 | 68 | 67 | 90

P. Colors
Horizontal Logo.

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SCOOCH OVER

SCOOCH OVER

SCOOCH OVER

Logo on Backgrounds.

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SCOOCH OVER

SCOOCH OVER

SCOOCH OVER

© Image by ilgmyzin (@ilgmyzin) - Unsplash

SCOOCH OVER

Primary
Typography.

 > Index Content > 0.1 >

Primary
Typography.

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Aabc

ey! How's it going?

Great, how about y

Designed by Mikhail Sharanda

Manrope ExtraLight
Manrope Light
Manrope Regular
Manrope Medium
Manrope Semibold
Manrope Bold
Manrope ExtraBold

In use
Typography.

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Choose your next product in a guided, one-way video session.

NEWSLETTER

Stay updated in the loop, once a week.

johndoe@gmail.com

Applications
Icon.

Icon
Twitter "X".

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Scooch Over ✓ SCOOCH

@scoochover

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📍 Canada   🔗 scoochover.com   📅 Joined January 2024

1,5K Following   **105,4K** Followers

Posts   Replies   Media   Likes

Scooch Over ✓ SCOOCH @NameCompany · 2d   ・・・
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Scooch Over
14K posts   Follow

Posts   Replies   Media   Likes

Scooch Over ✓ SCOOCH @Radesk · 2d   ・・・
Lorem ipsum dolor sit amet elit, sed do eiusmod tempor incididunt ut labore.

💬 439   🔁 1.2K   ♡ 19K   📊 225K
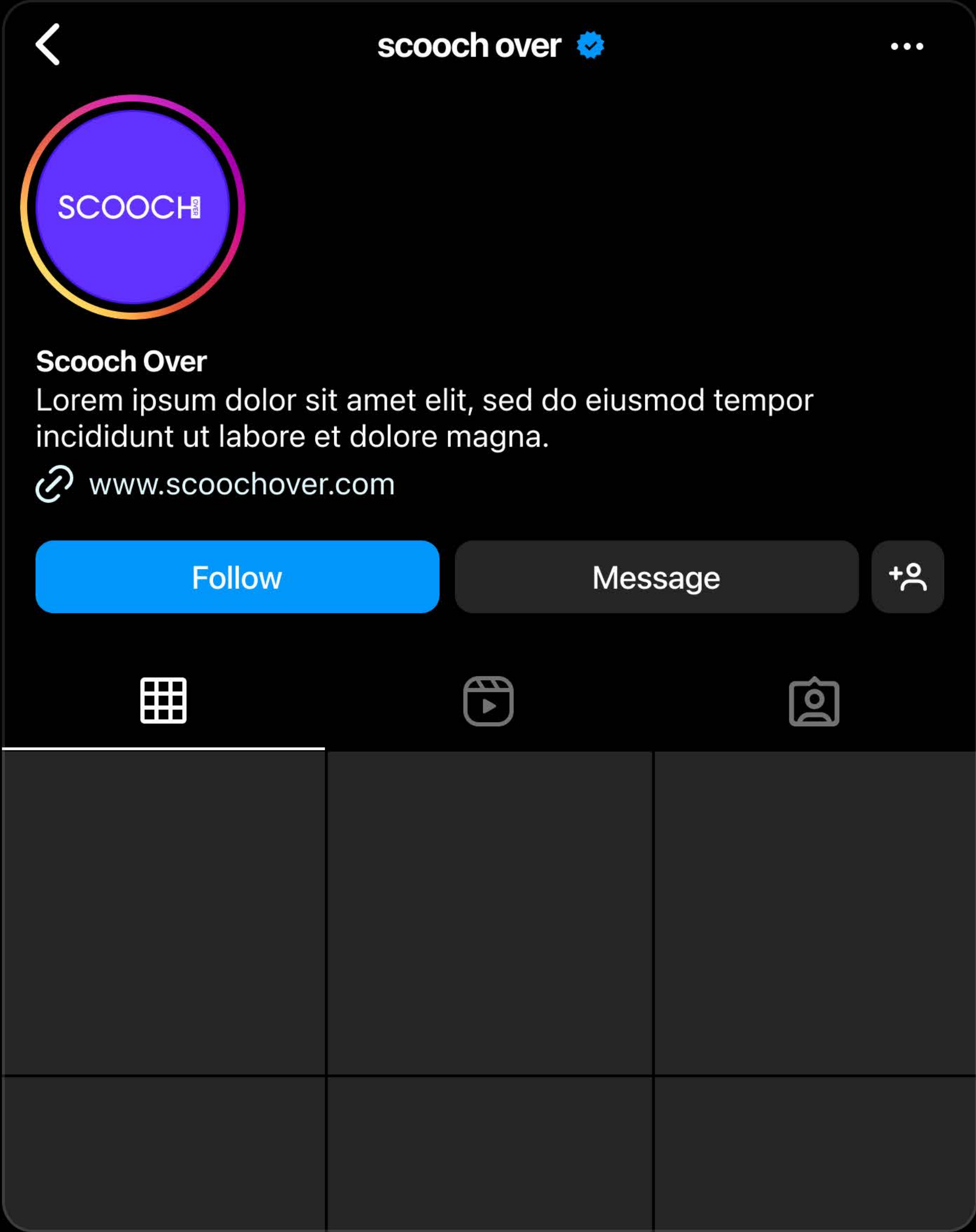
Icon
Instagram.

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Follow

Message

Scooch Over 1h

6.0

Imagery
Logo.