

Project Fake Finder - Progress Report 2

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Project Progress Report # 1

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1 Data Exploratory Data Analysis (EDA)

1.1 Environment Setup for EDA

Before we start our Exploratory Data Analysis, there are some additional packages we will need to install.

- kagglehub - Import our Kaggle dataset
- textstat - To gain additional insight with our text fields

```
[1]: %%capture
!pip install kagglehub > /dev/null 2>&1
!pip install textstat
```

1.1.1 Purpose:

Additionally, we want to update some of the default pandas options and set basic logging configuration to get a better view of our dataset during our data exploration.

```
[2]: import os
import logging
from typing import List
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
from pathlib import Path

# Set up logging for debug information:
logging.basicConfig(level=logging.INFO, format='%(levelname)s: %(message)s')

# Option 1: Set display options to show all rows:
```

```

pd.set_option('display.max_rows', None)

# Option 2: Set display options to show all columns:
pd.set_option('display.max_columns', None)

# Option 3: Set the width to show all content:
pd.set_option('display.width', None)

# Option 4: Set the max column width to avoid truncating cell contents:
pd.set_option('display.max_colwidth', None)

```

1.2 Data Wrangling

1.2.1 Step 1: Discovering

Discovery, also called data exploration, familiarizes the data scientist with source data in preparation for subsequent steps.

```

[3]: import kagglehub
import os
import pandas as pd

# Download latest version of the dataset
path = kagglehub.dataset_download("rishantenis/
↳real-and-fake-jobs-posting-prediction")
csv_file = [f for f in os.listdir(path) if f.endswith('.csv')][0]
df = pd.read_csv(os.path.join(path, csv_file))

```

```

c:\Projects\Projects.RealFakeJobPredictor\ml\EDA\.venv\Lib\site-
packages\tqdm\auto.py:21: TqdmWarning: IPProgress not found. Please update
jupyter and ipywidgets. See
https://ipywidgets.readthedocs.io/en/stable/user_install.html
from .autonotebook import tqdm as notebook_tqdm

```

Purpose: Get the first 5 rows of our dataset to make sure it loaded correctly and that there are no issues. Since the text columns has a lot of data we view those separately in an additional code cell.

```

[4]: df[
    'job_id',
    'title',
    'location',
    'department',
    'salary_range',
    'telecommuting',
    'has_company_logo',
    'has_questions',
    'employment_type',

```

```

    'required_experience',
    'required_education',
    'industry',
    'function',
    'fraudulent'
]
].head()

```

```

[4]:
  job_id      title      location \
0      1      Marketing Intern      US, NY, New York
1      2  Customer Service - Cloud Video Production      NZ, , Auckland
2      3  Commissioning Machinery Assistant (CMA)      US, IA, Wever
3      4      Account Executive - Washington DC      US, DC, Washington
4      5      Bill Review Manager      US, FL, Fort Worth

  department salary_range telecommuting has_company_logo has_questions \
0  Marketing      NaN      0      1      0
1    Success      NaN      0      1      0
2      NaN      NaN      0      1      0
3    Sales      NaN      0      1      0
4      NaN      NaN      0      1      1

  employment_type required_experience required_education \
0      Other      Internship      NaN
1    Full-time      Not Applicable      NaN
2      NaN      NaN      NaN
3    Full-time  Mid-Senior level  Bachelor's Degree
4    Full-time  Mid-Senior level  Bachelor's Degree

      industry      function  fraudulent
0      NaN      Marketing      0
1  Marketing and Advertising  Customer Service      0
2      NaN      NaN      0
3    Computer Software      Sales      0
4  Hospital & Health Care  Health Care Provider      0

```

```

[5]: df[
    ['job_id',
     'company_profile',
     'description',
     'requirements',
     'benefits'
    ]
].head(1)

```

```

[5]: job_id \
0      1

```

company_profile \

0 We're Food52, and we've created a groundbreaking and award-winning cooking site. We support, connect, and celebrate home cooks, and give them everything they need in one place. We have a top editorial, business, and engineering team. We're focused on using technology to find new and better ways to connect people around their specific food interests, and to offer them superb, highly curated information about food and cooking. We attract the most talented home cooks and contributors in the country; we also publish well-known professionals like Mario Batali, Gwyneth Paltrow, and Danny Meyer. And we have partnerships with Whole Foods Market and Random House. Food52 has been named the best food website by the James Beard Foundation and IACP, and has been featured in the New York Times, NPR, Pando Daily, TechCrunch, and on the Today Show. We're located in Chelsea, in New York City.

description \

0 Food52, a fast-growing, James Beard Award-winning online food community and crowd-sourced and curated recipe hub, is currently interviewing full- and part-time unpaid interns to work in a small team of editors, executives, and developers in its New York City headquarters. Reproducing and/or repackaging existing Food52 content for a number of partner sites, such as Huffington Post, Yahoo, BuzzFeed, and more in their various content management systems. Researching blogs and websites for the Provisions by Food52 Affiliate Program. Assisting in day-to-day affiliate program support, such as screening affiliates and assisting in any affiliate inquiries. Supporting with PR & Events when needed. Helping with office administrative work, such as filing, mailing, and preparing for meetings. Working with developers to document bugs and suggest improvements to the site. Supporting the marketing and executive staff.

requirements \

0 Experience with content management systems a major plus (any blogging counts!) Familiar with the Food52 editorial voice and aesthetic. Loves food, appreciates the importance of home cooking and cooking with the seasons. Meticulous editor, perfectionist, obsessive attention to detail, maddened by typos and broken links, delighted by finding and fixing them. Cheerful under pressure. Excellent communication skills. A+ multi-tasker and juggler of responsibilities big and small. Interested in and engaged with social media like Twitter, Facebook, and Pinterest. Loves problem-solving and collaborating to drive Food52 forward. Thinks big picture but pitches in on the nitty gritty of running a small company (dishes, shopping, administrative support). Comfortable with the realities of working for a startup: being on call on evenings and weekends, and working long hours.

benefits

0 NaN

Results: Our dataset we loaded seems to match the structure we expect from Kaggle and now we will keep doing further discovery.

Purpose: Get a high-level summary of our data's structure.

```
[6]: df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 17880 entries, 0 to 17879
Data columns (total 18 columns):
 #   Column                Non-Null Count  Dtype
---  -
 0   job_id                17880 non-null  int64
 1   title                 17880 non-null  object
 2   location              17534 non-null  object
 3   department            6333 non-null   object
 4   salary_range          2868 non-null   object
 5   company_profile       14572 non-null   object
 6   description           17879 non-null   object
 7   requirements          15184 non-null   object
 8   benefits              10668 non-null   object
 9   telecommuting         17880 non-null   int64
10   has_company_logo      17880 non-null   int64
11   has_questions         17880 non-null   int64
12   employment_type       14409 non-null   object
13   required_experience    10830 non-null   object
14   required_education    9775 non-null    object
15   industry              12977 non-null   object
16   function              11425 non-null   object
17   fraudulent            17880 non-null   int64
dtypes: int64(5), object(13)
memory usage: 2.5+ MB
```

Results: From using the “info()” function we understand that we have the 18 columns that we expect, the 17,880 rows we expect, and we understand at a high-level our data types, and how many “non-null” values we have for each column. Next let’s dig deeper into the Null fields we have.

Purpose: From order of greatest to least, we want to see what percentage of a given fields values are Null, we also want to start thinking about which fields we can probably use for our Data Science Model. If a field has too many Nulls or if real-world job posting don’t have that data then we may suggest to drop those fields.

```
[7]: def inspect_data(df: pd.DataFrame) -> pd.DataFrame:
      """
      Inspect the dataset for missing values, datatypes, and number of unique_
      ↪values.

      Args:
```

```

(Pandas DataFrame): DataFrame to inspect.

Returns:
    Summary Pandas DataFrame with information per column.
"""
try:
    summary = pd.DataFrame({
        'Data Type': df.dtypes,
        'Missing Values': df.isnull().sum(),
        'Missing %': round((df.isnull().mean() * 100), 2),
        'Unique Values': df.nunique(),
        # 'Sample Value': df.iloc[0]
    })
    summary = summary.sort_values(by='Missing %', ascending=False)
    logging.info("Data inspection completed.")
    return summary
except Exception as e:
    logging.error(f"Error during data inspection: {e}")
    raise

# Run inspection
data_summary = inspect_data(df)

data_summary

```

INFO: Data inspection completed.

```
[7]:
```

	Data Type	Missing Values	Missing %	Unique Values
salary_range	object	15012	83.96	874
department	object	11547	64.58	1337
required_education	object	8105	45.33	13
benefits	object	7212	40.34	6203
required_experience	object	7050	39.43	7
function	object	6455	36.10	37
industry	object	4903	27.42	131
employment_type	object	3471	19.41	5
company_profile	object	3308	18.50	1709
requirements	object	2696	15.08	11965
location	object	346	1.94	3105
description	object	1	0.01	14801
title	object	0	0.00	11231
job_id	int64	0	0.00	17880
telecommuting	int64	0	0.00	2
has_questions	int64	0	0.00	2
has_company_logo	int64	0	0.00	2
fraudulent	int64	0	0.00	2

Results: Suggested that we Drop the following Columns later on: salary_range, department, required_education, benefits, required_experience, function, industry, location, job_id, has_questions, has_company_logo.

We recommend dropping the above fields because some of them aren't useful in identifying fraudulent jobs even if the columns didn't have so many nulls. For other columns, when looking at real world job posting, we don't always see this information and ideally we want the fields used in our training data to match the real-world as closely as possible.

Purpose: Checking for Duplicate Rows of Data to see if we need to de-duplicate our dataset later on.

```
[8]: def check_duplicates(df, subset=None):
    """
    Check a DataFrame for duplicate rows and return statistics.

    Parameters:
    -----
    df : pandas.DataFrame
        The DataFrame to check for duplicates
    subset : list, optional
        List of column names to consider for identifying duplicates.
        If None, use all columns.

    Returns:
    -----
    dict
        Dictionary containing:
        - 'has_duplicates': Boolean indicating if duplicates exist
        - 'duplicate_count': Number of duplicate rows
        - 'duplicate_rows': DataFrame containing only the duplicate rows
        - 'value_counts': Series showing counts for each duplicated row
    """
    # Get value counts for each unique row combination
    if subset is None:
        value_counts = df.value_counts()
    else:
        value_counts = df.value_counts(subset=subset)

    # Find rows with count > 1 (duplicates)
    duplicated_rows = value_counts[value_counts > 1]

    # Calculate total number of duplicate rows (excluding first occurrences)
    duplicate_count = sum(count - 1 for count in duplicated_rows)

    # Find the actual duplicate rows in the DataFrame
    if subset is None:
        mask = df.duplicated(keep=False)
```

```

else:
    mask = df.duplicated(subset=subset, keep=False)

    duplicate_rows_df = df[mask].copy()

    # Return results as a dictionary
    result = {
        'has_duplicates': len(duplicated_rows) > 0,
        'duplicate_count': duplicate_count,
        'duplicate_rows': duplicate_rows_df,
        'value_counts': duplicated_rows
    }

    return result

# Check for dupes:
num_duplicates = check_duplicates(df)
print(f"Has duplicates: {num_duplicates['has_duplicates']}")
print(f"Number of duplicate rows: {num_duplicates['duplicate_count']}")
print("Duplicate rows:")
print(num_duplicates['duplicate_rows'])

```

```

Has duplicates: False
Number of duplicate rows: 0
Duplicate rows:
Empty DataFrame
Columns: [job_id, title, location, department, salary_range, company_profile,
description, requirements, benefits, telecommuting, has_company_logo,
has_questions, employment_type, required_experience, required_education,
industry, function, fraudulent]
Index: []

```

Results: Seems like we don't have any duplicate rows of data in our dataset so we won't need to do any "de-duplication" in our "Cleaning" step.

Purpose: The purpose of the below function is to visualize the distribution of values in categorical and binary columns from the dataset. For each specified column, it generates a horizontal bar chart that shows how frequently each category or value appears. This helps in understanding the balance, skewness, and patterns within categorical variables, which is critical for exploratory data analysis and for identifying potential data issues (such as class imbalance).

```

[9]: def plot_categorical_distributions(df: pd.DataFrame, columns: list):
    """
    Plot bar charts for categorical columns to show value distributions.

    Args:
        df (pd.DataFrame): The dataset.
    """

```



```

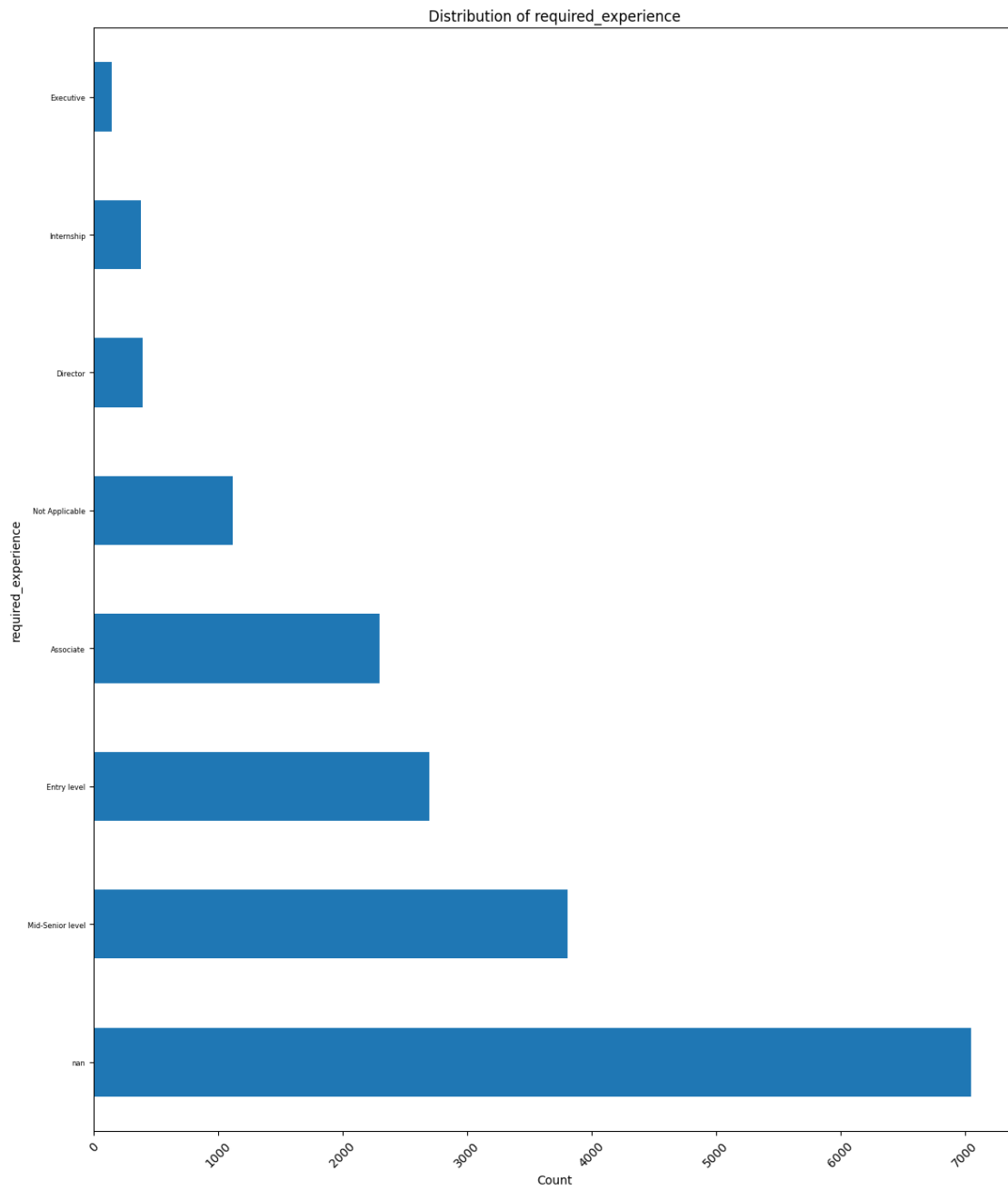
        columns (list): List of categorical & binary column names.
        """
    for col in columns:
        try:
            plt.figure(figsize=(12, 14))
            df[col].value_counts(dropna=False).plot(kind='barh')
            plt.title(f'Distribution of {col}')
            plt.xlabel('Count')
            plt.ylabel(col)
            plt.xticks(rotation=45)
            plt.yticks(fontsize=6)
            plt.tight_layout()
            plt.show()
        except Exception as e:
            logging.error(f"Failed to plot distribution for {col}: {e}")

# Select categorical and binary columns to visualize
categorical_columns = [
    'employment_type', 'required_experience', 'required_education',
    'industry', 'function', 'telecommuting', 'has_company_logo',
    'has_questions', 'fraudulent'
]

# Plot value distributions
plot_categorical_distributions(df, categorical_columns)

```



















Results: After visualizing our data, we understand that our dataset has class imbalance because we have many more real jobs than fraudulent jobs. We will have to keep this in mind as we build our data science model.

Target Variable: fraudulent

Imbalanced classes:

0 (Real jobs) dominate the dataset.

1 (Fake jobs) are a minority.

We'll need to address this imbalance during modeling (e.g., SMOTE, stratified sampling).

Purpose: This function is designed to visualize the correlation relationships between selected numerical columns in the dataset. It computes the pairwise correlation matrix and plots it as a heatmap, where the strength and direction of the relationships are represented by color intensity. This helps in identifying strong positive or negative correlations between variables, which can inform feature selection, detect multicollinearity, or guide further analysis.

Correlation is a measure that shows the relationship between two variables. It ranges from -1 to +1:

Positive (+1) -> Strong positive correlation - as one goes up, the other also goes up.

Negative (-1) -> Strong negative correlation - as one goes up, the other goes down.

None (0) -> No correlation - they don't move together in any predictable way.

```
[10]: import seaborn as sns

def plot_correlation_heatmap(df: pd.DataFrame, numeric_cols: list):
    """
    Plot a heatmap showing correlation between numerical columns.

    Args:
        Pandas Dataframe (pd.DataFrame): The dataset.
        numeric_cols (list): List of numerical column names.
    """
    try:
        corr_matrix = df[numeric_cols].corr()
        plt.figure(figsize=(8, 6))
        sns.heatmap(corr_matrix, annot=True, fmt=".2f", cmap='coolwarm',
                    cbar=True)
        plt.title('Correlation Heatmap of Numeric Variables')
        plt.tight_layout()
        plt.show()
    except Exception as e:
        logging.error(f"Error plotting correlation heatmap: {e}")
        raise

# Define numeric columns
numeric_columns = ['telecommuting', 'has_company_logo', 'has_questions',
                  'fraudulent']

# Plot correlation heatmap
plot_correlation_heatmap(df, numeric_columns)
```



Results:

1. Field: has_company_logo

- Correlation with fraudulent: negative
- Meaning: If a job has a company logo ($\text{has_company_logo} = 1$), it's less likely to be fake
- So: Fake jobs often don't have logos \rightarrow makes sense.

2. Field: has_questions

- Correlation with fraudulent: positive
- Meaning: If $\text{has_questions} = 1$ (i.e., the job does have screening questions), it's more likely to be fake
- But this seems counterintuitive? You'd think real jobs use questions more?

3. Explanation?

The opposite is more likely true in most real-world cases:

Real jobs do include screening questions. Fake jobs tend to skip them, because they want to look easy/appealing.

So, if `has_questions` has a positive correlation with `fraudulent`, it might be due to:

3.1 - Noise or imbalance in the data.

3.2 - Possible feature encoding error.

3.3 - Or the correlation is very weak and not meaningful in practice.

Conclusion:

A positive correlation with `fraudulent` means that as the other variable increases (e.g., `has_questions = 1`), the likelihood of being fake (`fraudulent = 1`) also increases.

But correlation only shows association, not causation.

1.2.2 Step 2: Structuring

Structuring data transforms features to uniform formats, units, and scales.

Purpose: Format text fields in a uniform format

```
[11]: import re

def format_text(text: str) -> str:
    """
    Clean the input text converting to lowercase and removing whitespaces. We
    ↪will leave non-ascii characters as it could be an indicator of a fraudulent
    ↪job.
    Args:
        text (str): The input text to be cleaned.

    Returns:
        str: The cleaned text
    """
    if not isinstance(text, str):
        raise ValueError("Input must be a string.")
    text = text.lower()
    text = re.sub(r'[\W\s]', '', text)
    return text

df['description'] = df['description'].apply(format_text)
df['requirements'] = df['requirements'].apply(format_text)
df['title'] = df['title'].apply(format_text)
df['company_profile'] = df['company_profile'].apply(format_text)
```

Results: Now the text fields we care about for our model are formatted consistently, which will be especially useful when applying TF-IDF. Due to the nature of our dataset we did not have to

do too much structuring to it.

1.2.3 Step 3: Cleaning

Cleaning data removes or replaces missing and outlier data.

Purpose: We saw earlier in a table that we have certain columns with missing data ordered by percentage, now we either want to drop/filter those columns out of our dataset also because they have poor real-world usability for our Data Science Model.

```
[12]: # Count and display percentage of missing values:
missing_percent = (df.isnull().sum() / len(df)) * 100
missing_percent = missing_percent[missing_percent > 0].
        ↪sort_values(ascending=False)

plt.figure(figsize=(10, 6))
missing_percent.plot(kind='bar', color='orange')
plt.title('Percentage of Missing Values by Column')
plt.ylabel('% of Missing Values')
plt.xlabel('Columns')
plt.show()
```



Results: We've visualized some of the fields we intend to filter in the coming steps.

Purpose: We want to filter the dataframe to only have our feature and target columns since some of the other fields have too many nulls or are not usable for our goals and have poor real-world application.

Features:

- Text: title, description, requirements, company_profile
- Structured: employment_type (Categorical), telecommuting (Boolean)

Target: - fraudulent

```
[13]: def filter_dataframe(df: pd.DataFrame, required_columns: List[str]) -> pd.
      DataFrame:
          """
          Filters the input DataFrame to retain only the specified columns, in the
          given order.

          Parameters
          -----
          df: pd.DataFrame - The input DataFrame to process.

          required_columns: List[str]
              A list of columns that must be present in the DataFrame. Only these
              columns will be retained, in this order.

          Returns
          -----
          pd.DataFrame: A new DataFrame containing only the specified columns, in the
              specified order.

          Raises
          -----
          ValueError: If any of the required columns are missing in the input
              DataFrame.
          """
          missing = set(required_columns) - set(df.columns)
          if missing:
              raise ValueError(f"Missing required column(s): {'', '.join(missing)}")

          return df[required_columns]

required_columns = [
    "job_id",
```

```

        "title",
        "description",
        "requirements",
        "company_profile",
        "employment_type",
        "telecommuting",
        "fraudulent"
    ]

    filtered_df = filter_dataframe(df, required_columns)

```

```
[14]: filtered_df.info()
```

```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 17880 entries, 0 to 17879
Data columns (total 8 columns):
 #   Column                Non-Null Count  Dtype
---  -
 0   job_id                17880 non-null  int64
 1   title                 17880 non-null  object
 2   description           17879 non-null  object
 3   requirements          15184 non-null  object
 4   company_profile       14572 non-null  object
 5   employment_type       14409 non-null  object
 6   telecommuting         17880 non-null  int64
 7   fraudulent            17880 non-null  int64
dtypes: int64(3), object(5)
memory usage: 1.1+ MB

```

Results: Now we have only our feature and target columns along with the “job_id” field to easily identify a given row.

Purpose: This function is responsible for cleaning the dataset by addressing missing or incomplete data in key text and categorical fields. Specifically, it performs two main operations:

1. Row Removal: It drops rows where all of the major text fields (title, description, requirements, company_profile) are missing, as such records provide no useful information.
2. Value Imputation: It fills missing or blank values in the employment_type column with the placeholder value ‘Unknown’, ensuring consistent treatment of missing employment data.

This cleaning step improves data quality by removing irrelevant records and standardizing missing values, making the dataset more reliable for analysis and modeling.

```

[15]: def clean_dataset(df: pd.DataFrame) -> pd.DataFrame:
        """
        Cleans the dataset by applying the following transformations:
        1. Drops rows where all four specified text columns are missing (NaN).

```


2. Fills missing and empty string values in the 'employment_type' column with 'Unknown'.

Parameters

df: pd.DataFrame - The input DataFrame to clean.

Returns

pd.DataFrame - A cleaned DataFrame with the specified transformations applied.

"""

```
text_columns = ['title', 'description', 'requirements', 'company_profile']
rows_before = len(df)
```

```
# Drop rows where all text columns are missing:
```

```
df_cleaned = df.dropna(subset=text_columns, how='all')
```

```
rows_after = len(df_cleaned)
```

```
dropped = rows_before - rows_after
```

```
# Fill missing or blank 'employment_type' with 'Unknown':
```

```
df_cleaned['employment_type'] = df_cleaned['employment_type'].apply(lambda x: 'Unknown' if pd.isna(x) or str(x).strip() == '' else x)
```

```
print(f"[INFO] Dropped {dropped} rows with all text fields missing.")
```

```
print(f"[INFO] Filled 'employment_type' blanks and NaNs with 'Unknown'.")
```

```
return df_cleaned
```

```
# Supply the filtered dataframe from the previous step:
```

```
cleaned_df = clean_dataset(filtered_df)
```

```
[INFO] Dropped 0 rows with all text fields missing.
```

```
[INFO] Filled 'employment_type' blanks and NaNs with 'Unknown'.
```

```
[ ]:
```

Results: We now have our cleaned dataframe and can continue with the next steps.

1.2.4 Step 4: Enriching

Enriching data derives new features from existing features and appends new data from external sources.

Purpose We will add metadata around the description feature as it is our main text feature. Specifically, we are looking to add word count, readability using the flesch reading ease score, and complexity score using the text standard in textstat as these can all be an indicator of fraud.

```
[16]: import textstat

cleaned_df[f'description_wordcount'] = cleaned_df['description'].astype(str).
    ↪ apply(lambda x: len(x.split()))
cleaned_df[f'description_readability'] = cleaned_df['description'].astype(str).
    ↪ apply(textstat.flesch_reading_ease).fillna(0).astype(float)
cleaned_df[f'description_complexity_score'] = cleaned_df['description'].
    ↪ astype(str).apply(lambda x: textstat.text_standard(x, float_output=True)).
    ↪ fillna(0).astype(float)
cleaned_df[f'company_profile_wordcount'] = cleaned_df['company_profile'].
    ↪ astype(str).apply(lambda x: len(x.split()))
cleaned_df[f'company_profile_readability'] = cleaned_df['company_profile'].
    ↪ astype(str).apply(textstat.flesch_reading_ease).fillna(0).astype(float)
cleaned_df[f'company_profile_complexity_score'] = cleaned_df['company_profile'].
    ↪ astype(str).apply(lambda x: textstat.text_standard(x, float_output=True)).
    ↪ fillna(0).astype(float)

cleaned_df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
```

```
RangeIndex: 17880 entries, 0 to 17879
```

```
Data columns (total 14 columns):
```

#	Column	Non-Null Count	Dtype
0	job_id	17880 non-null	int64
1	title	17880 non-null	object
2	description	17879 non-null	object
3	requirements	15184 non-null	object
4	company_profile	14572 non-null	object
5	employment_type	17880 non-null	object
6	telecommuting	17880 non-null	int64
7	fraudulent	17880 non-null	int64
8	description_wordcount	17880 non-null	int64
9	description_readability	17880 non-null	float64
10	description_complexity_score	17880 non-null	float64
11	company_profile_wordcount	17880 non-null	int64
12	company_profile_readability	17880 non-null	float64
13	company_profile_complexity_score	17880 non-null	float64

```
dtypes: float64(4), int64(5), object(5)
```

```
memory usage: 1.9+ MB
```

Result We now have 13 features in our dataset, including key metadata about description and company_profile features.

1.2.5 Step 5: Validating

Validating data verifies that the dataset is internally consistent and accurate.

Purpose First, we will verify that our boolean-type features have only 0 and 1 for values.

```
[17]: cleaned_df[['fraudulent', 'telecommuting']].value_counts()
```

```
[17]: fraudulent  telecommuting
0                0                16311
1                0                802
0                1                703
1                1                64
Name: count, dtype: int64
```

Results We can see that only valid values of 0 and 1 exist in fraudulent and telecommuting features.

1.2.6 Step 6: Publishing

Now that we have completed our initial data wrangling, we can save our cleaned dataset in a git repository, upload it to Kaggle, or submit our final findings to the original dataset. This will allow others to benefit and learn from the modification we have done to the original dataset.

1.3 Data Exploration

1.3.1 Step 1: Understand the data

Find the size of the dataset (number of rows and columns), identify and categorize the features (categorical, numerical).

1.3.2 Purpose

Now that we have a cleaned dataset, we should again evaluate what our dataset looks like, starting with its shape and the type of features included.

```
[18]: print(f"{cleaned_df.shape[0]} rows and {cleaned_df.shape[1]} columns after_
      ↪cleaning.")

numeric_columns = cleaned_df.select_dtypes(include=[np.number]).columns.tolist()
text_columns = cleaned_df.select_dtypes(include=[object]).columns.tolist()

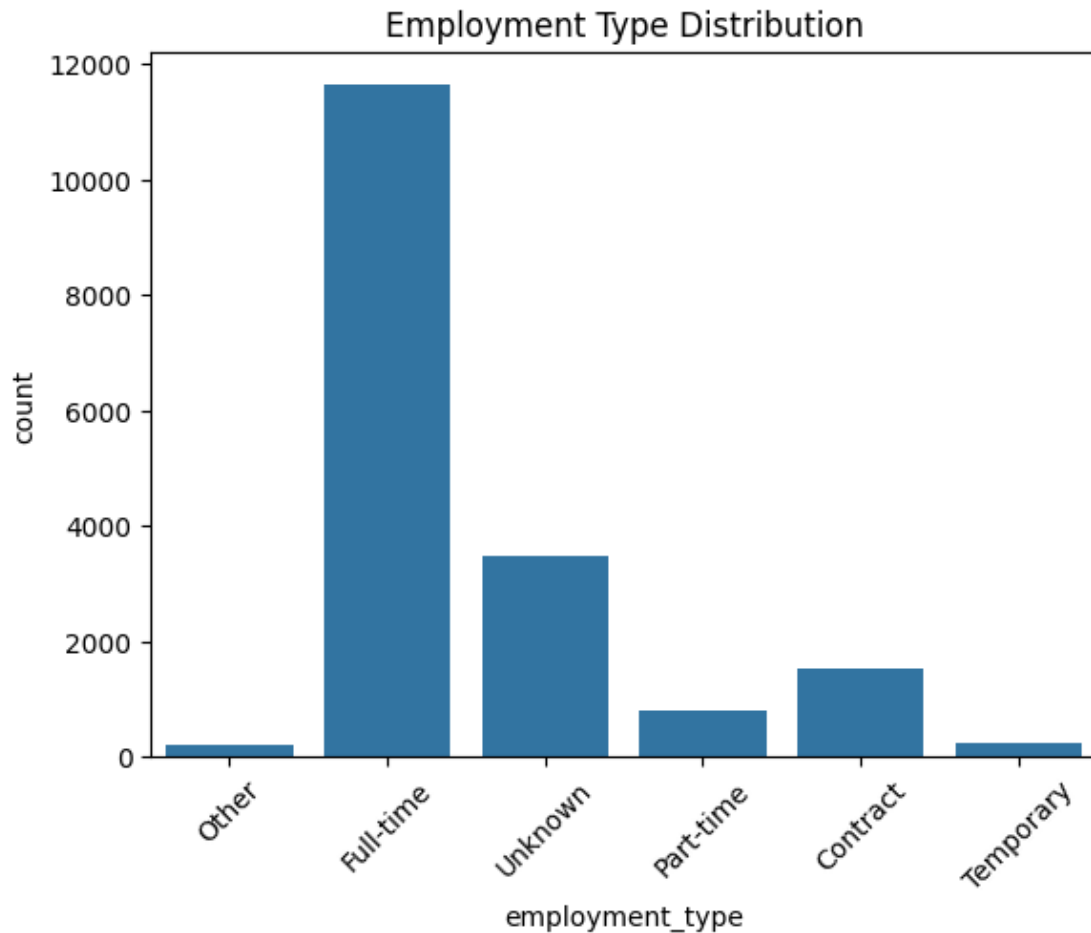
print(f"{len(numeric_columns)} Numeric columns: {numeric_columns}")
print(f"{len(text_columns)} Text columns: {text_columns}")
```

```
17880 rows and 14 columns after cleaning.
9 Numeric columns: ['job_id', 'telecommuting', 'fraudulent',
'description_wordcount', 'description_readability',
'description_complexity_score', 'company_profile_wordcount',
'company_profile_readability', 'company_profile_complexity_score']
5 Text columns: ['title', 'description', 'requirements', 'company_profile',
'employment_type']
```

Results After cleaning our dataset, we have 17880 row and 13 features (8 numeric and 5 text).

Purpose Part of understanding our data is looking for features that have an imbalance in values. The `employment_type` feature could be one of those features, as most job postings tend to be Full-time.

```
[19]: sns.countplot(cleaned_df, x='employment_type')
plt.title('Employment Type Distribution')
plt.xticks(rotation=45)
plt.show()
```



Results As expected, Full-time does have considerably more than all other types. We might consider combining some types if we find `employment_type` being overfit by the model, but for now, we will leave it as is.

1.3.3 Step 2: Identify relationships between features

Find the direction (positive, negative) and strength (strong, moderate, weak) of correlation between the features.

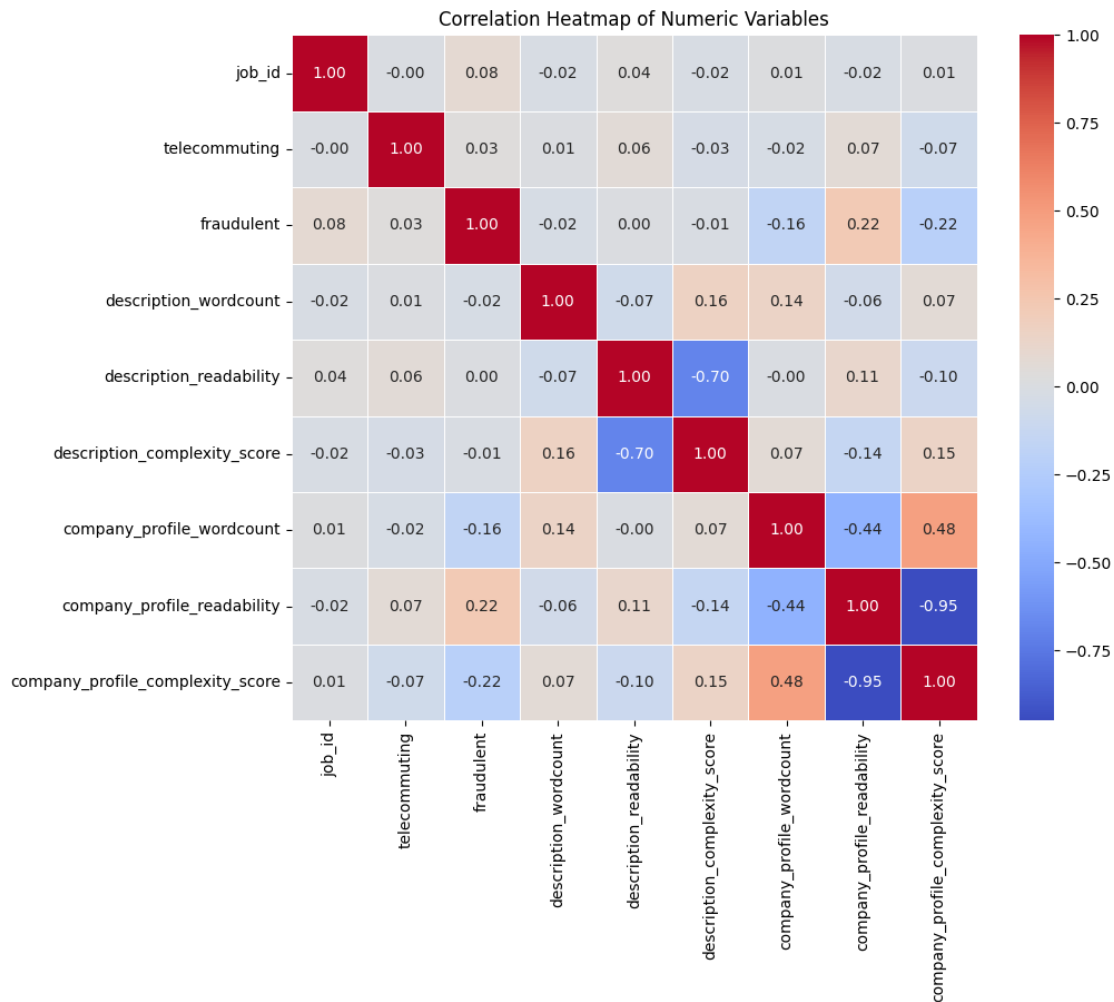
Purpose Next, we will verify that we do not have any highly coorelated features that can be combined. We will consider correlation values over 0.7 as candidates. To do this, we will look at a heatmap of the dataset features.

```
[20]: corr_matrix = cleaned_df.select_dtypes(include=[np.number]).corr()
plt.figure(figsize=(10, 8))

sns.heatmap(corr_matrix, annot=True, fmt=".2f", cmap='coolwarm', cbar=True,
            square=True, linewidths=0.5)

plt.title('Correlation Heatmap of Numeric Variables')
plt.show()

cleaned_df.drop(columns=['descriptioin_complexity_score',
                        'company_profile_complexity_score'], inplace=True, errors='ignore')
```



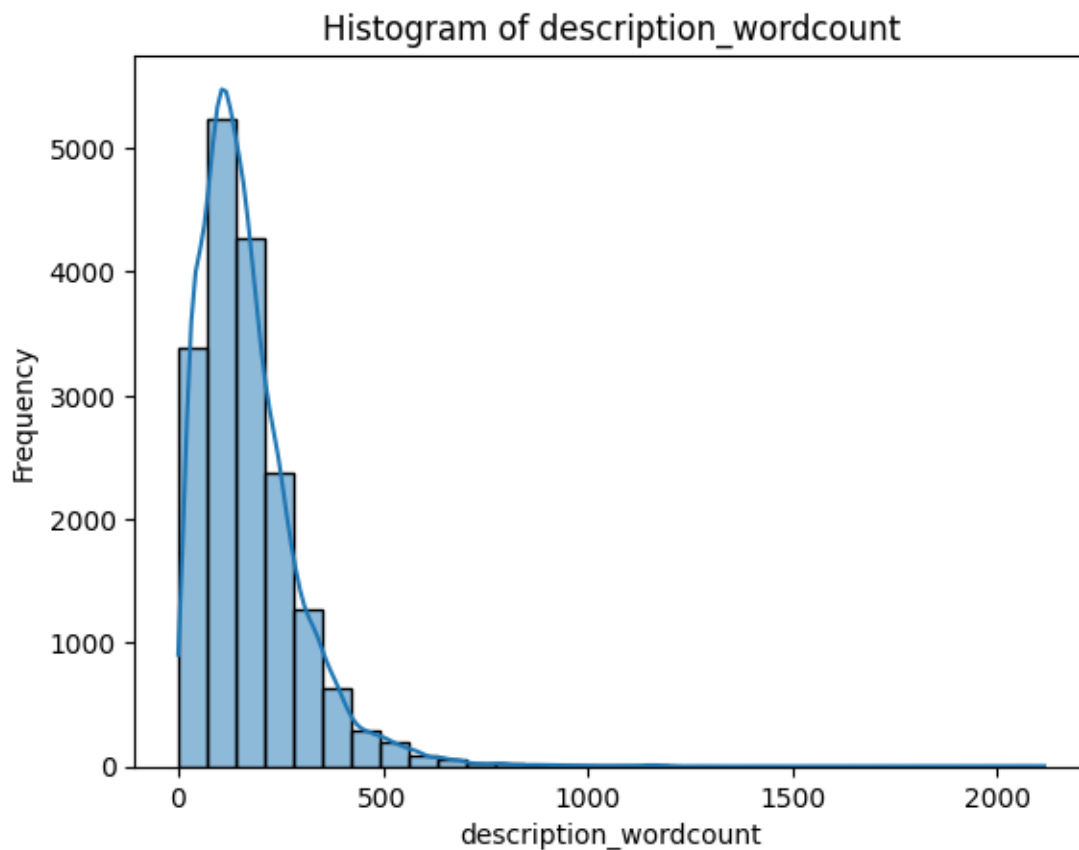
Results We found that the readability features created during our Enriching step is negatively correlated with the complexity score feature. Since the correlation is above 0.70, we dropped `company_profile_complexity_score` and `descriptioin_complexity_score` features.

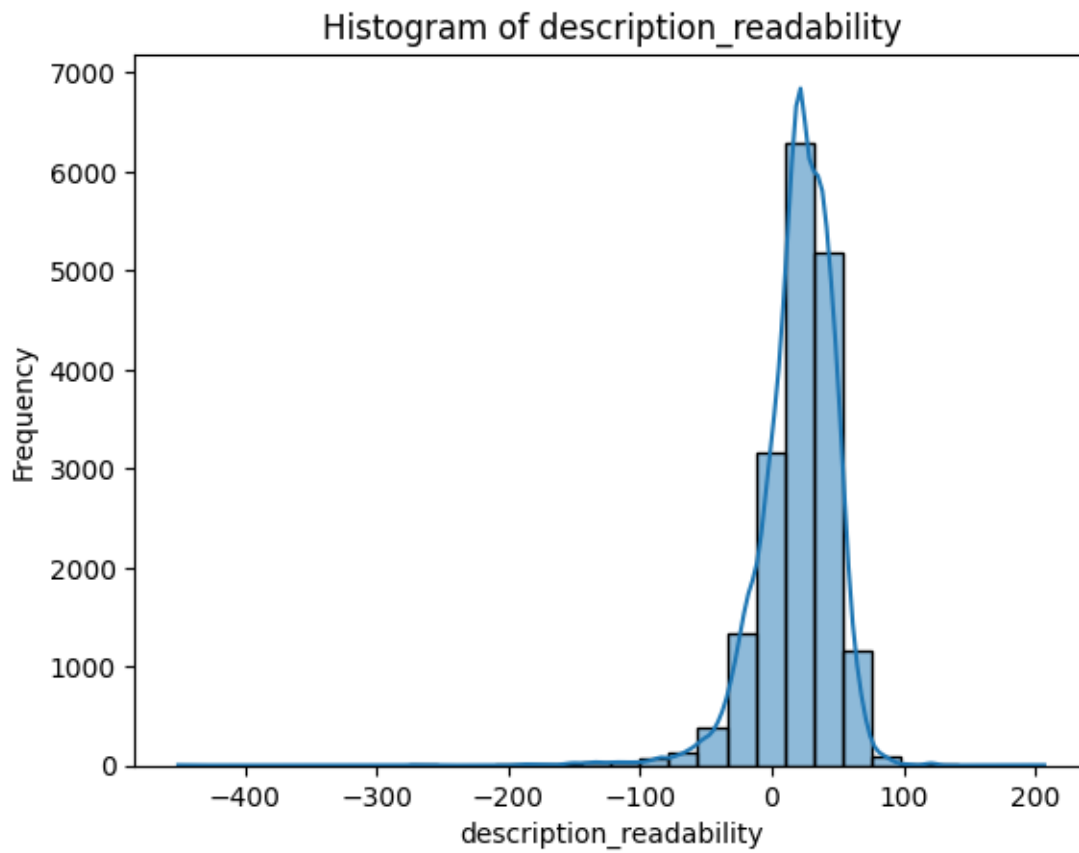
1.3.4 Step 3: Describe the Data

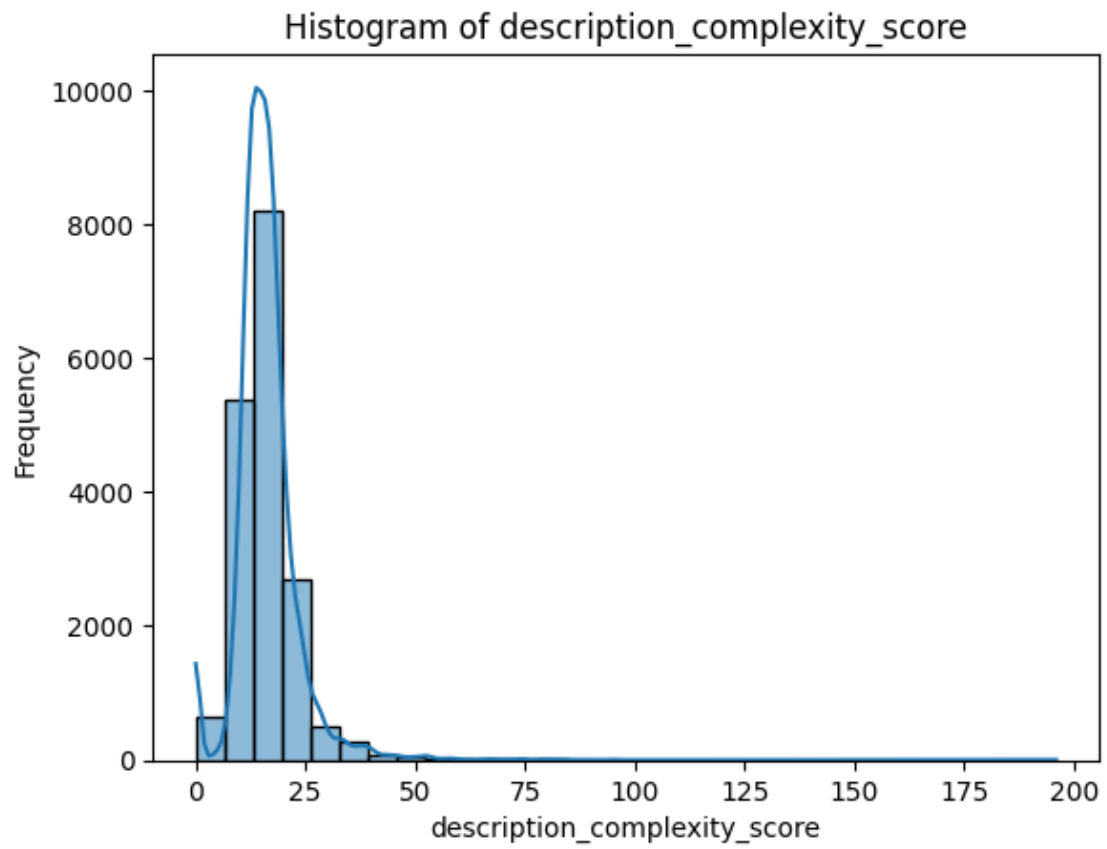
Determine the shape of the distribution (symmetric, skewed)

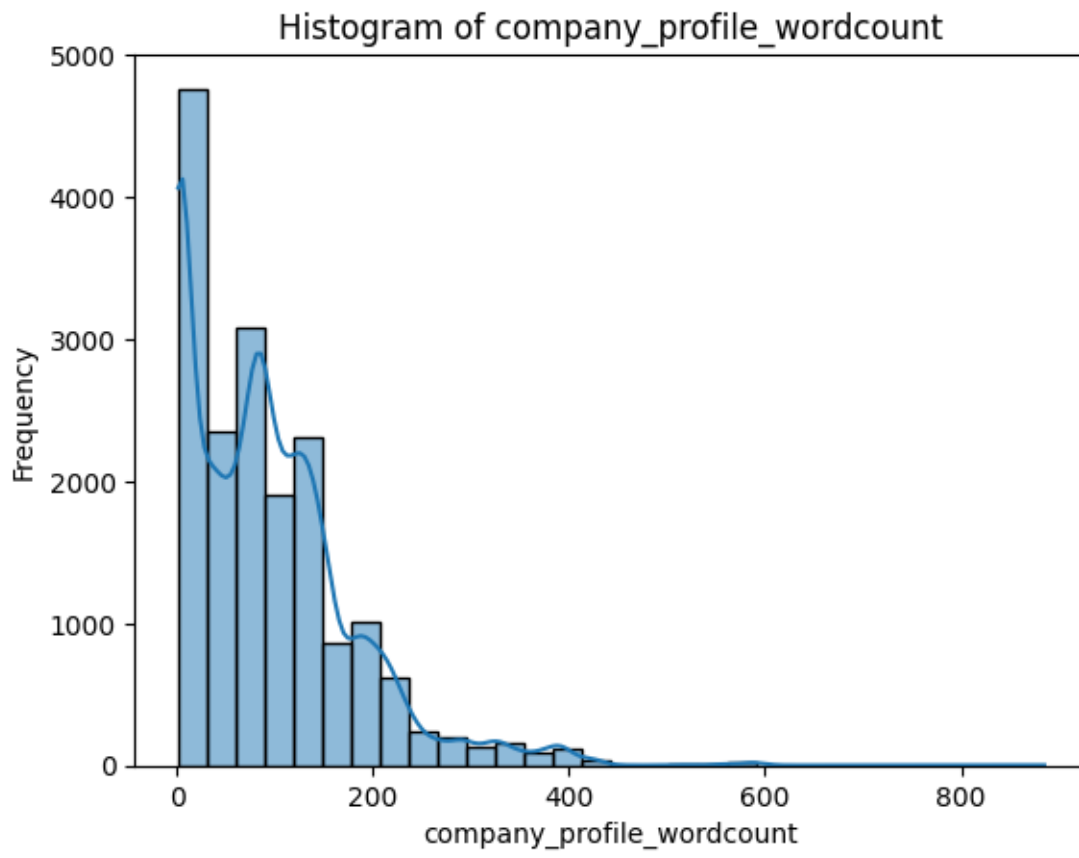
Purpose We will review the histogram plots of our engineered features to check their distribution.

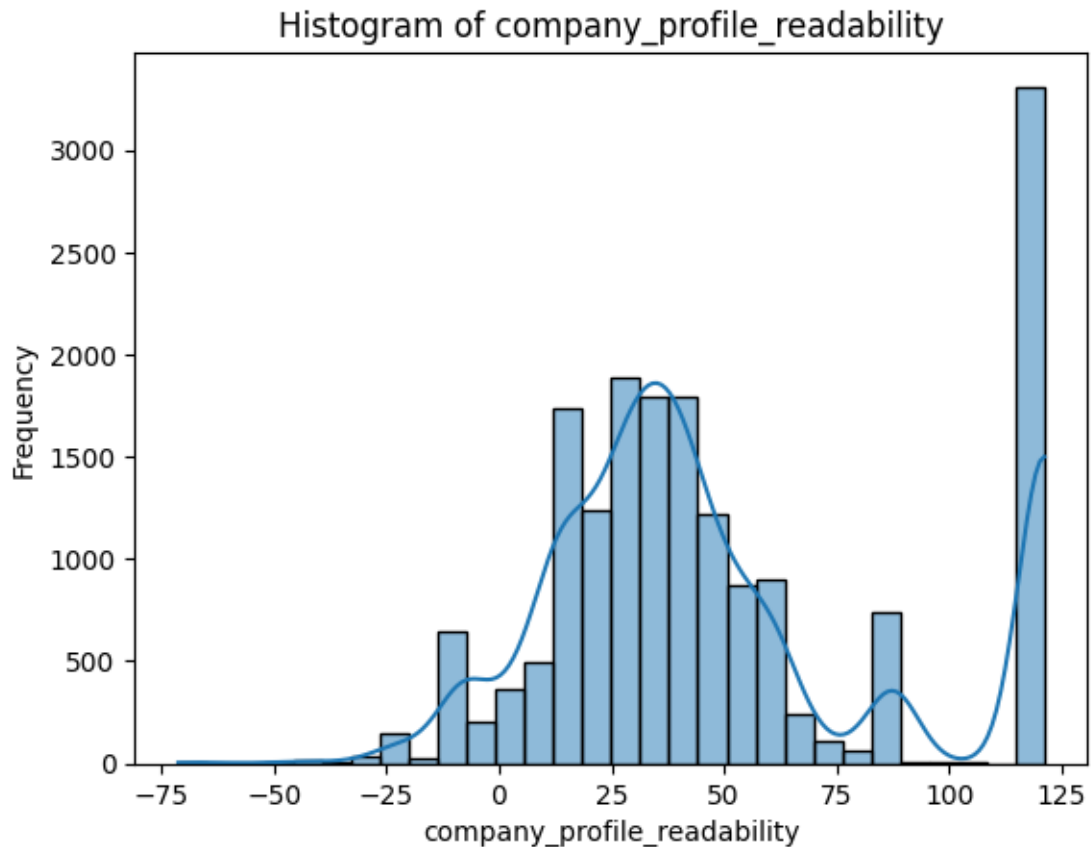
```
[21]: numeric_columns = ['description_wordcount', 'description_readability',  
    ↪ 'description_complexity_score', 'company_profile_wordcount',  
    ↪ 'company_profile_readability']  
  
for col in numeric_columns:  
    sns.histplot(cleaned_df[col], bins=30, kde=True)  
    plt.title(f'Histogram of {col}')  
    plt.xlabel(col)  
    plt.ylabel('Frequency')  
    plt.show()
```











Results Each of the features are skewed. `Description_wordcount`, `company_profile_wordcount`, and `description_complexity_score` are all skewed right with a long tail while `company_profile_readability` and `description_readability` are skewed left with a long tail. This warrants further analysis to consider outliers.

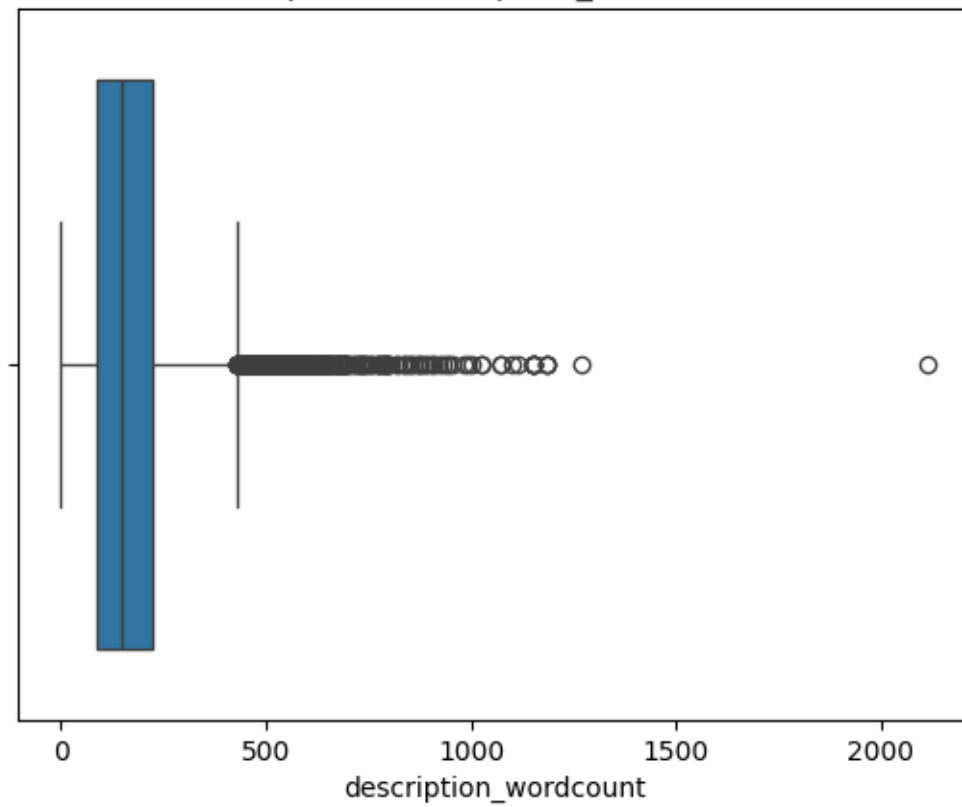
1.3.5 Step 4: Detect outliers and missing data

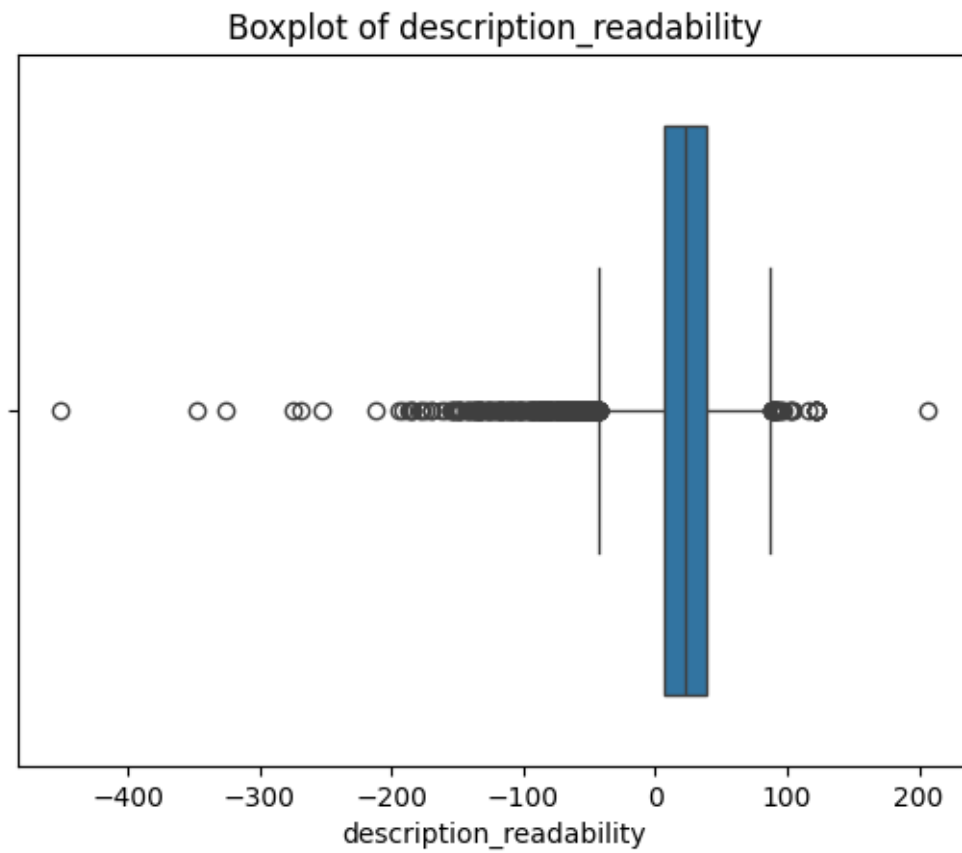
Find values that are much higher or lower than the rest of the data or values that strongly affect the shape of the data.

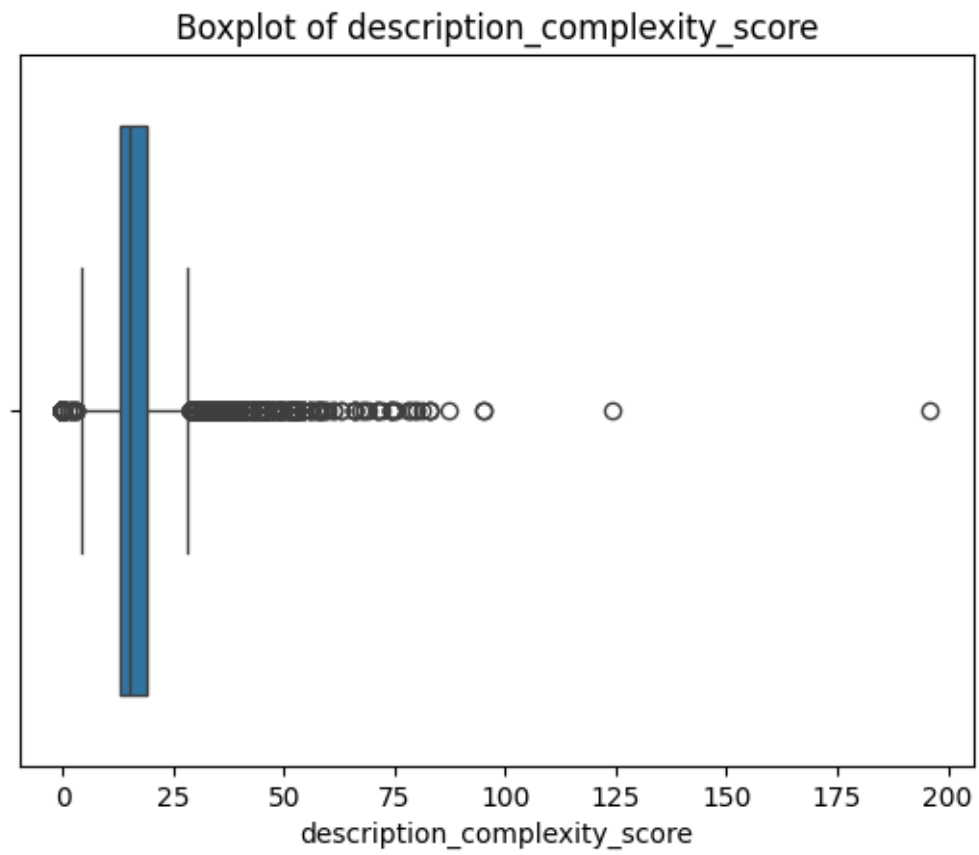
Purpose With our engineered features being skewed, we will look at the boxplot of each to identify if there are any outliers that should be addressed.

```
[22]: for col in numeric_columns:
        sns.boxplot(data=cleaned_df, x=col)
        plt.title(f'Boxplot of {col}')
        plt.xlabel(col)
        plt.show()
```

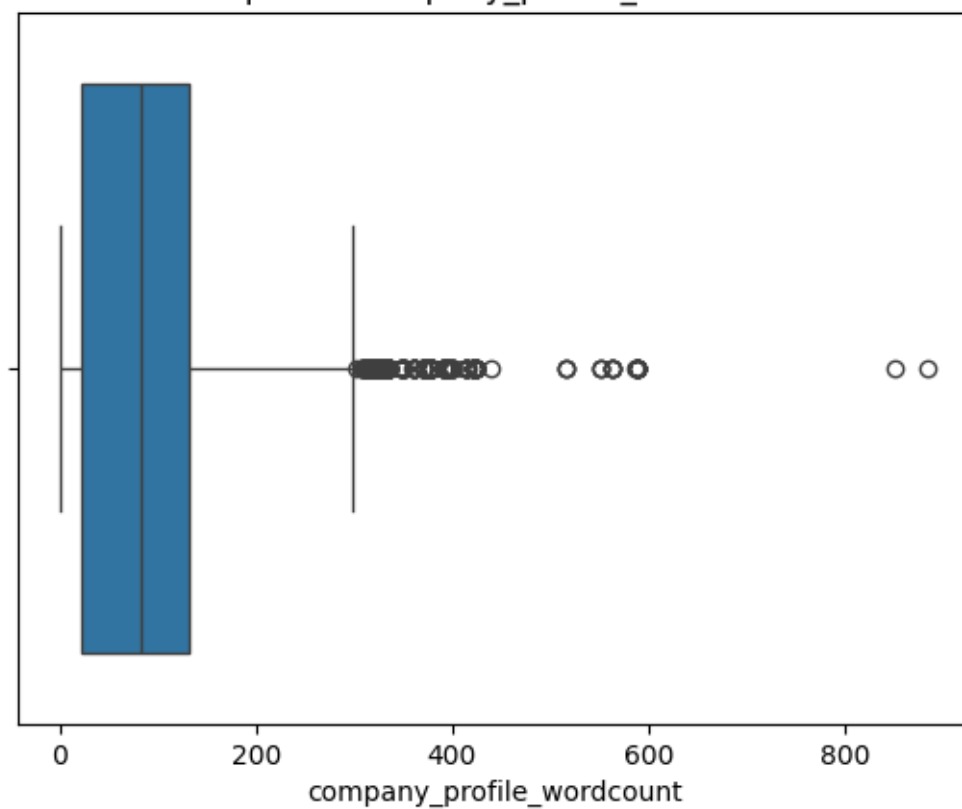
Boxplot of description_wordcount

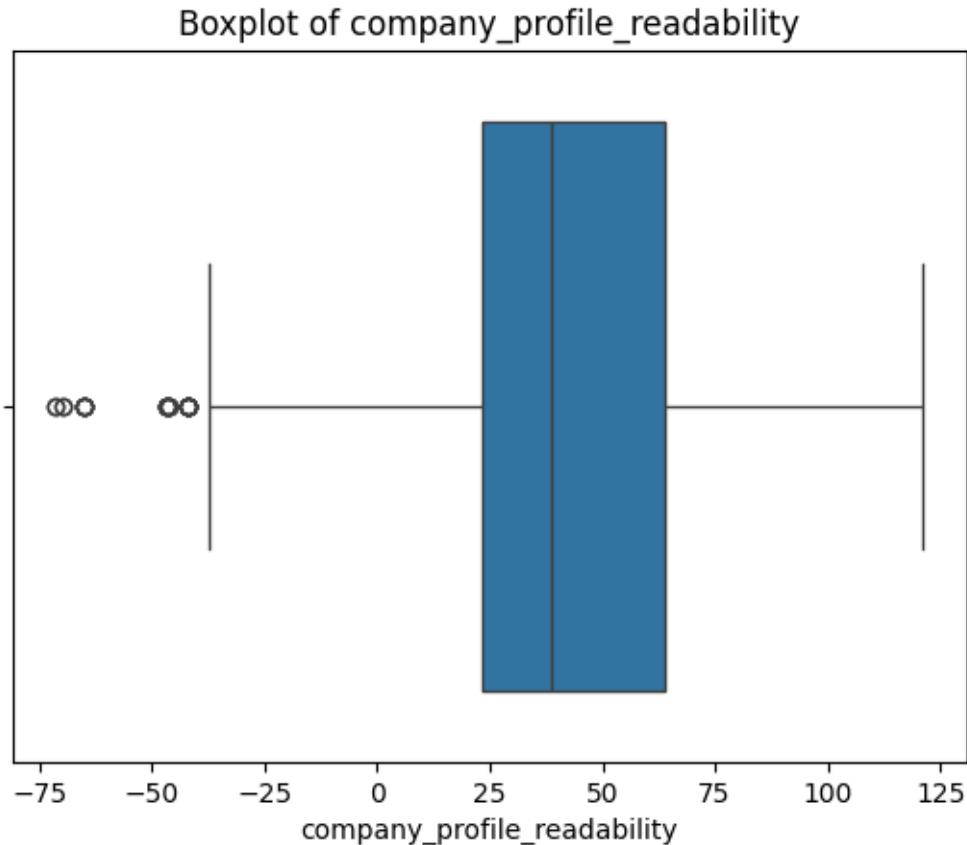






Boxplot of company_profile_wordcount



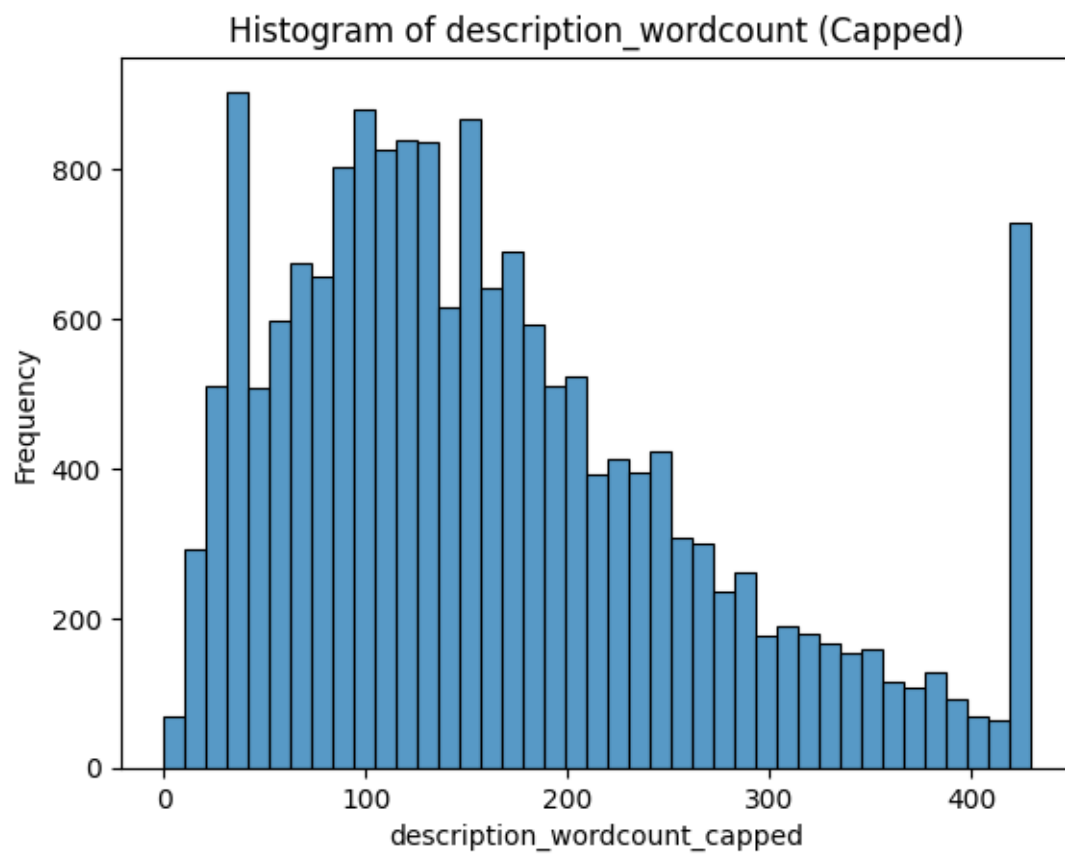


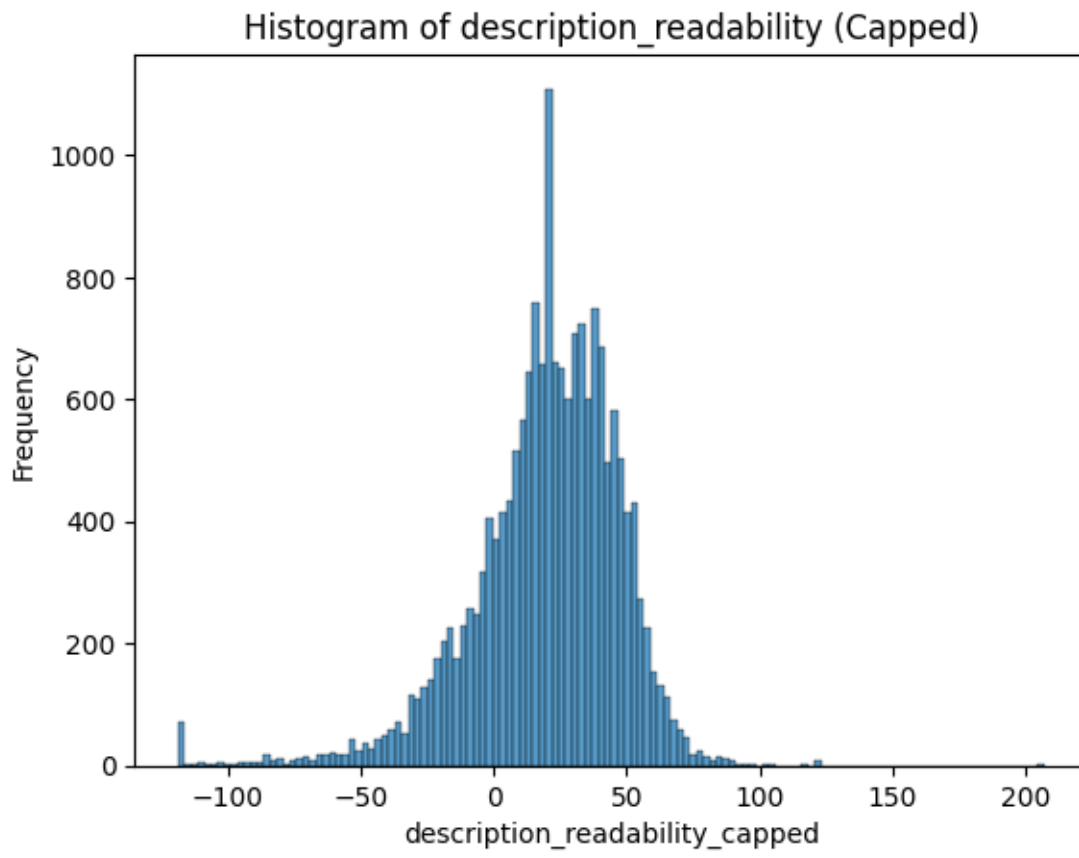
We can see that each of our engineered features have quite a few potential outliers. As outliers could be a signal for fraud, we do not want to completely remove our outliers.

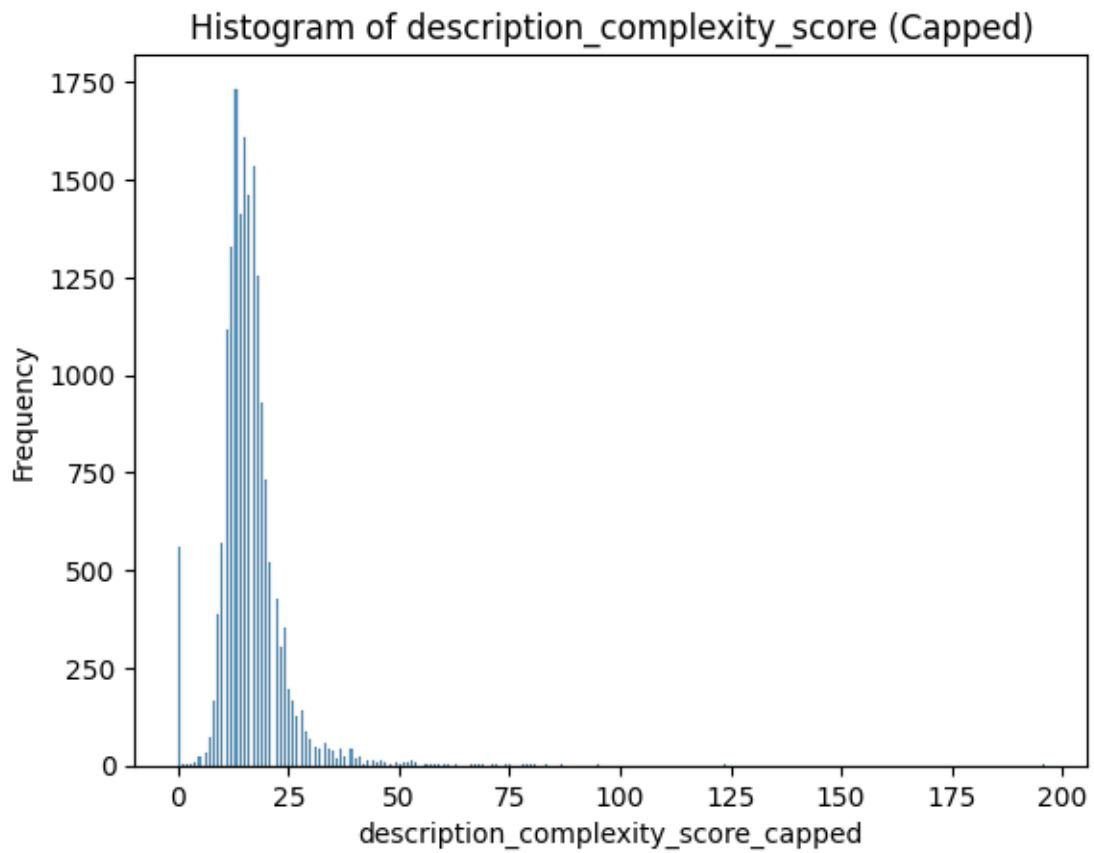
Purpose Since we have a number of outliers that could affect the results of some models, such as regression models, we will add additional features that cap values at the q1 and q3 values of each feature. We will review the histogram of each of the new capped features to ensure that the overall data is still consistent with the uncapped.

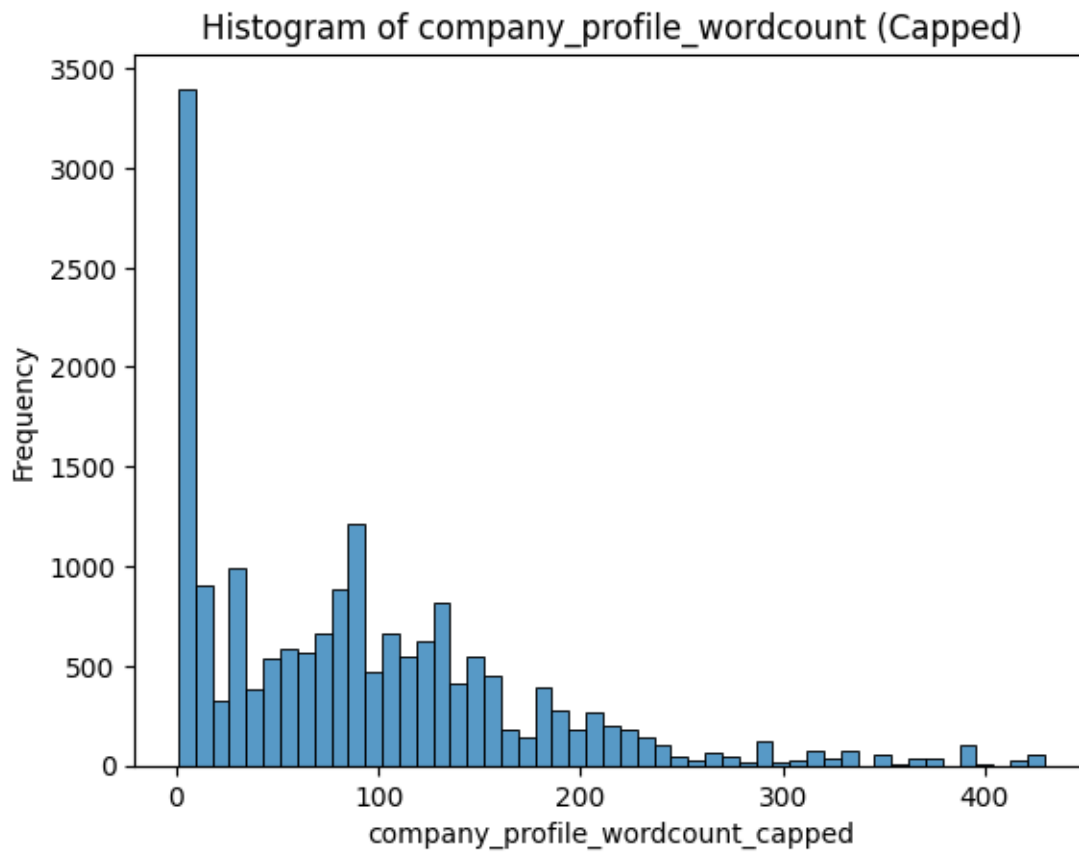
```
[23]: for col in numeric_columns:
    q1 = cleaned_df['description_wordcount'].quantile(0.25)
    q3 = cleaned_df['description_wordcount'].quantile(0.75)
    iqr = q3 - q1
    lower_bound = q1 - 1.5 * iqr
    upper_bound = q3 + 1.5 * iqr
    cleaned_df[f'{col}_capped'] = cleaned_df[col].clip(lower=lower_bound,
    upper=upper_bound)
    sns.histplot(data=cleaned_df, x=f'{col}_capped')
    plt.title(f'Histogram of {col} (Capped)')
    plt.xlabel(f'{col}_capped')
    plt.ylabel('Frequency')
```

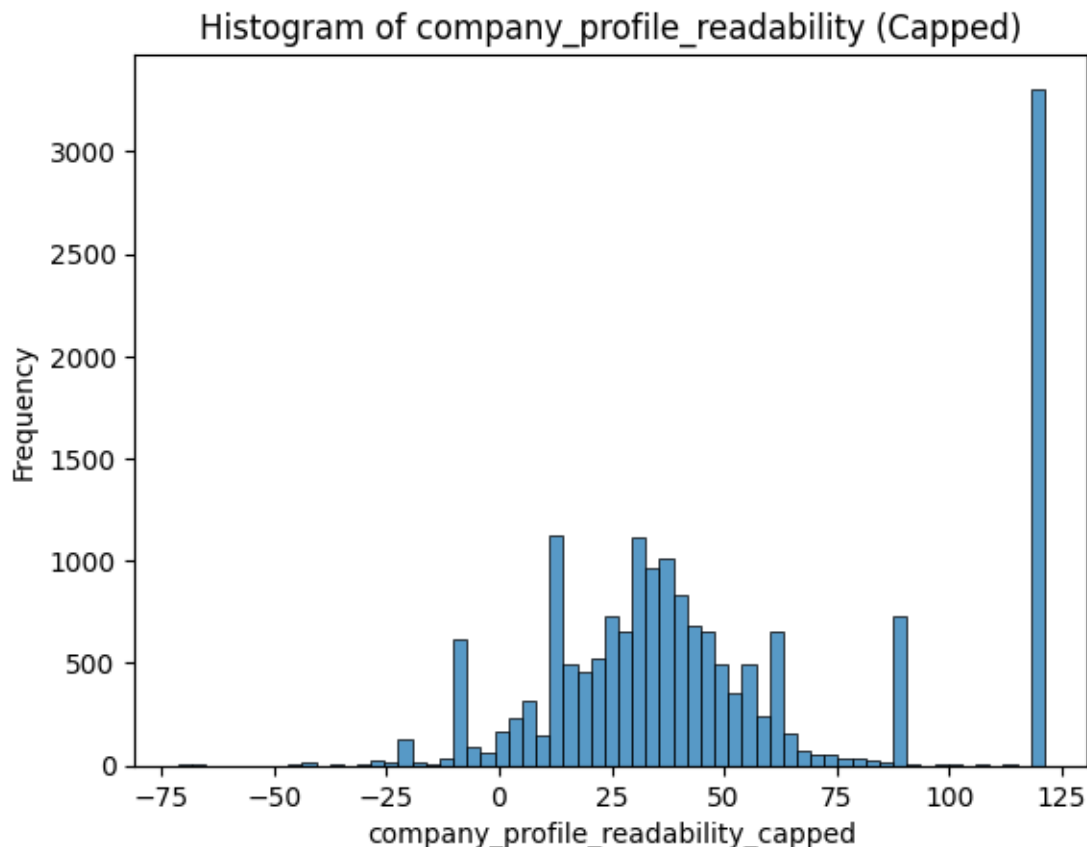
```
plt.show()
```











As we can see, the histograms are still similarly shaped as the uncapped histograms with values more suitable for regression models. With models that are sensitive to outliers, we can use 'description_wordcount_capped', 'description_readability_capped', 'description_complexity_score_capped', 'company_profile_wordcount_capped', and 'company_profile_readability_capped'. For models less sensitive to outliers, we can use the original data.

1.4 Conclusion

Now that we have done a thorough analysis and exploration of our dataset, we are finally ready to start to apply models. We have deferred applying TF-IDF to our categorical features such as company_profile and description until we get to more advanced models.