# Project Fake Finder - Progress Report 2

May 2, 2025

# Project Progress Report # 1

```
Team Members: John DeLeon, Darshan Joshi, Dae-Breona Armour CS 6330-DS1 Data Science | Spring B 2025 Dr. Dogdu | Angelo State University Department of Computer Science
```

# 1 Data Exploratory Data Analysis (EDA)

# 1.1 Environment Setup for EDA

Before we start our Exploratory Data Analysis, there are some additional packages we will need to install.

- kagglehub Import our Kaggle dataset
- textstat To gain additional insight with our text fields

```
[]: %%capture
!pip install kagglehub > /dev/null 2>&1
!pip install textstat
```

#### 1.1.1 Purpose:

Additionally, we want to update some of the default pandas options and set basic logging configuration to get a better view of our dataset during our data exploration.

```
[]: import os
  import logging
  from typing import List
  import pandas as pd
  import numpy as np
  import matplotlib.pyplot as plt
  from pathlib import Path

# Set up logging for debug information:
  logging.basicConfig(level=logging.INFO, format='%(levelname)s: %(message)s')

# Option 1: Set display options to show all rows:
```

```
pd.set_option('display.max_rows', None)

# Option 2: Set display options to show all columns:
pd.set_option('display.max_columns', None)

# Option 3: Set the width to show all content:
pd.set_option('display.width', None)

# Option 4: Set the max column width to avoid truncating cell contents:
pd.set_option('display.max_colwidth', None)
```

# 1.2 Data Wrangling

### 1.2.1 Step 1: Discovering

Discovery, also called data exploration, familiarizes the data scientist with source data in preparation for subsequent steps.

**Purpose:** Get the first 5 rows of our dataset to make sure it loaded correctly and that there are no issues. Since the text columns has a lot of data we view those separately in an additional code cell.

```
].head()
[]:
                                                       title
                                                                        location
        job_id
     0
                                           Marketing Intern
                                                                US, NY, New York
     1
                Customer Service - Cloud Video Production
                                                                  NZ, , Auckland
     2
             3
                  Commissioning Machinery Assistant (CMA)
                                                                   US, IA, Wever
     3
             4
                         Account Executive - Washington DC
                                                              US, DC, Washington
     4
             5
                                        Bill Review Manager
                                                              US, FL, Fort Worth
       department salary_range
                                 telecommuting
                                                has_company_logo
                                                                    has_questions
     0
        Marketing
                            NaN
                                                                                 0
                                                                 1
          Success
                                              0
                                                                                 0
     1
                            NaN
                                                                 1
                                              0
     2
                                                                                 0
              NaN
                            NaN
                                                                 1
     3
            Sales
                            NaN
                                              0
                                                                                 0
                                                                 1
     4
              NaN
                            NaN
                                              0
       employment_type required_experience required_education \
     0
                  Other
                                 Internship
                                                             NaN
     1
             Full-time
                             Not Applicable
                                                             NaN
     2
                   NaN
                                         NaN
                                                             NaN
             Full-time
                           Mid-Senior level
     3
                                             Bachelor's Degree
     4
             Full-time
                           Mid-Senior level Bachelor's Degree
                                                 function fraudulent
                          industry
     0
                                                Marketing
                                                                     0
                               NaN
                                         Customer Service
                                                                     0
        Marketing and Advertising
     1
                                                                     0
     2
                                                       NaN
     3
                Computer Software
                                                                     0
                                                    Sales
     4
           Hospital & Health Care Health Care Provider
                                                                     0
[]: df[
         ['job_id',
          'company_profile',
          'description',
          'requirements',
          'benefits'
         ].head(1)
[]:
        job_id \
     0
             1
```

O We're Food52, and we've created a groundbreaking and award-winning cooking site. We support, connect, and celebrate home cooks, and give them everything they need in one place. We have a top editorial, business, and engineering team. We're focused on using technology to find new and better ways to connect people

company\_profile \

around their specific food interests, and to offer them superb, highly curated information about food and cooking. We attract the most talented home cooks and contributors in the country; we also publish well-known professionals like Mario Batali, Gwyneth Paltrow, and Danny Meyer. And we have partnerships with Whole Foods Market and Random House.Food52 has been named the best food website by the James Beard Foundation and IACP, and has been featured in the New York Times, NPR, Pando Daily, TechCrunch, and on the Today Show.We're located in Chelsea, in New York City.

### description \

O Food52, a fast-growing, James Beard Award-winning online food community and crowd-sourced and curated recipe hub, is currently interviewing full—and part-time unpaid interns to work in a small team of editors, executives, and developers in its New York City headquarters.Reproducing and/or repackaging existing Food52 content for a number of partner sites, such as Huffington Post, Yahoo, Buzzfeed, and more in their various content management systemsResearching blogs and websites for the Provisions by Food52 Affiliate ProgramAssisting in day-to-day affiliate program support, such as screening affiliates and assisting in any affiliate inquiriesSupporting with PR & amp; Events when neededHelping with office administrative work, such as filing, mailing, and preparing for meetingsWorking with developers to document bugs and suggest improvements to the siteSupporting the marketing and executive staff

#### requirements \

O Experience with content management systems a major plus (any blogging counts!) Familiar with the Food52 editorial voice and aestheticLoves food, appreciates the importance of home cooking and cooking with the seasonsMeticulous editor, perfectionist, obsessive attention to detail, maddened by typos and broken links, delighted by finding and fixing themCheerful under pressureExcellent communication skillsA+ multi-tasker and juggler of responsibilities big and smallInterested in and engaged with social media like Twitter, Facebook, and PinterestLoves problem-solving and collaborating to drive Food52 forwardThinks big picture but pitches in on the nitty gritty of running a small company (dishes, shopping, administrative support)Comfortable with the realities of working for a startup: being on call on evenings and weekends, and working long hours

benefits NaN

**Results:** Our dataset we loaded seems to match the structure we expect from Kaggle and now we will keep doing further discovery.

Purpose: Get a high-level summary of our data's structure.

[]: df.info()

0

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 17880 entries, 0 to 17879
Data columns (total 18 columns):

#	Column	Non-Null Count	Dtype		
0	job_id	17880 non-null	int64		
1	title	17880 non-null	object		
2	location	17534 non-null	object		
3	department	6333 non-null	object		
4	salary_range	2868 non-null	object		
5	company_profile	14572 non-null	object		
6	description	17879 non-null	object		
7	requirements	15184 non-null	object		
8	benefits	10668 non-null	object		
9	telecommuting	17880 non-null	int64		
10	has_company_logo	17880 non-null	int64		
11	has_questions	17880 non-null	int64		
12	employment_type	14409 non-null	object		
13	required_experience	10830 non-null	object		
14	${\tt required\_education}$	9775 non-null	object		
15	industry	12977 non-null	object		
16	function	11425 non-null	object		
17	fraudulent	17880 non-null	int64		
$dtypes \cdot int64(5)$ object(13)					

dtypes: int64(5), object(13)

memory usage: 2.5+ MB

**Results:** From using the "info()" function we understand that we have the 18 columns that we expect, the 17,880 rows we expect, and we understand at a high-level our data types, and how many "non-null" values we have for each column. Next let's dig deeper into the Null fields we have.

**Purpose:** From order of greatest to least, we want to see what percentage of a given fields values are Null, we also want to start thinking about which fields we can probably use for our Data Science Model. If a field has too many Nulls or if real-world job posting don't have that data then we may suggest to drop those fields.

```
[]: def inspect_data(df: pd.DataFrame) -> pd.DataFrame:
    """

    Inspect the dataset for missing values, datatypes, and number of unique
    ovalues.

Args:
        (Pandas DataFrame): DataFrame to inspect.

Returns:
        Summary Pandas DataFrame with information per column.
    """

try:
```

INFO: Data inspection completed.

[]:		Data Type	Missing Values	Missing %	Unique Values
	salary_range	object	15012	83.96	874
	department	object	11547	64.58	1337
	${\tt required\_education}$	object	8105	45.33	13
	benefits	object	7212	40.34	6203
	required_experience	object	7050	39.43	7
	function	object	6455	36.10	37
	industry	object	4903	27.42	131
	employment_type	object	3471	19.41	5
	company_profile	object	3308	18.50	1709
	requirements	object	2696	15.08	11965
	location	object	346	1.94	3105
	description	object	1	0.01	14801
	title	object	0	0.00	11231
	job_id	int64	0	0.00	17880
	telecommuting	int64	0	0.00	2
	has_questions	int64	0	0.00	2
	has_company_logo	int64	0	0.00	2
	fraudulent	int64	0	0.00	2

**Results:** Suggested that we Drop the following Columns later on: salary\_range, department, required\_education, benefits, required\_experience, function, industry, location, job\_id, has questions, has company logo.

We reccommend droping the above fields because some of them aren't useful in identifying fraudulent jobs even if the columns didn't have so many nulls. For other columns, when looking at real world job posting, we don't always see this information and ideally we want the fields used in our

training data to match the real-world as closely as possible.

**Purpose:** Checking for Duplicate Rows of Data to see if we need to de-duplicate our dataset later on.

```
[]: def check_duplicates(df, subset=None):
         Check a DataFrame for duplicate rows and return statistics.
         Parameters:
         df: pandas.DataFrame
             The DataFrame to check for duplicates
         subset : list, optional
             List of column names to consider for identifying duplicates.
             If None, use all columns.
         Returns:
         dict
             Dictionary containing:
             - 'has_duplicates': Boolean indicating if duplicates exist
             - 'duplicate_count': Number of duplicate rows
             - 'duplicate_rows': DataFrame containing only the duplicate rows
             - 'value_counts': Series showing counts for each duplicated row
         # Get value counts for each unique row combination
         if subset is None:
             value_counts = df.value_counts()
         else:
             value_counts = df.value_counts(subset=subset)
         # Find rows with count > 1 (duplicates)
         duplicated_rows = value_counts[value_counts > 1]
         # Calculate total number of duplicate rows (excluding first occurrences)
         duplicate_count = sum(count - 1 for count in duplicated_rows)
         # Find the actual duplicate rows in the DataFrame
         if subset is None:
             mask = df.duplicated(keep=False)
         else:
             mask = df.duplicated(subset=subset, keep=False)
         duplicate_rows_df = df[mask].copy()
         # Return results as a dictionary
```

```
result = {
     'has_duplicates': len(duplicated_rows) > 0,
     'duplicate_count': duplicate_count,
     'duplicate_rows': duplicate_rows_df,
     'value_counts': duplicated_rows
}

return result

# Check for dupes:
num_duplicates = check_duplicates(df)
print(f"Has duplicates: {num_duplicates['has_duplicates']}")
print(f"Number of duplicate rows: {num_duplicates['duplicate_count']}")
print("Duplicate rows:")
print(num_duplicates['duplicate_rows'])
```

```
Has duplicates: False
Number of duplicate rows: 0
Duplicate rows:
Empty DataFrame
Columns: [job_id, title, location, department, salary_range, company_profile, description, requirements, benefits, telecommuting, has_company_logo, has_questions, employment_type, required_experience, required_education, industry, function, fraudulent]
Index: []
```

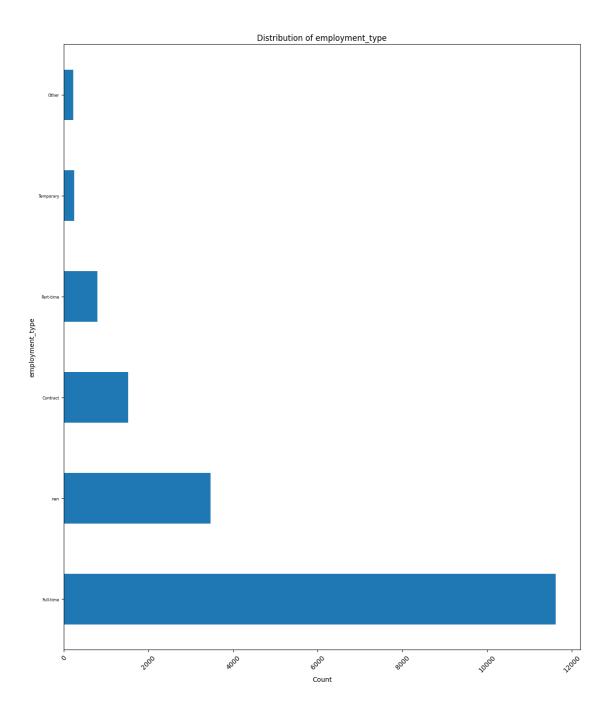
**Results:** Seems like we don't have any duplicate rows of data in our dataset so we won't need to do any "de-duplication" in our "Cleaning" step.

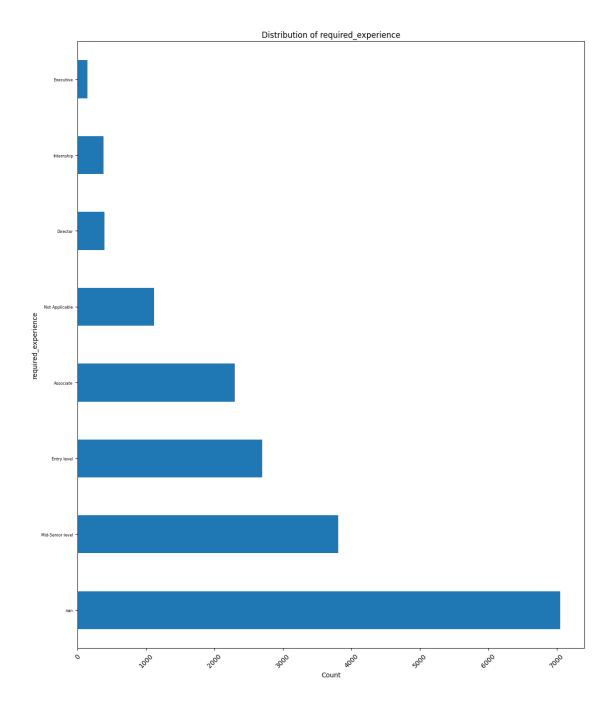
**Purpose:** The purpose of the below function is to visualize the distribution of values in categorical and binary columns from the dataset. For each specified column, it generates a horizontal bar chart that shows how frequently each category or value appears. This helps in understanding the balance, skewness, and patterns within categorical variables, which is critical for exploratory data analysis and for identifying potential data issues (such as class imbalance).

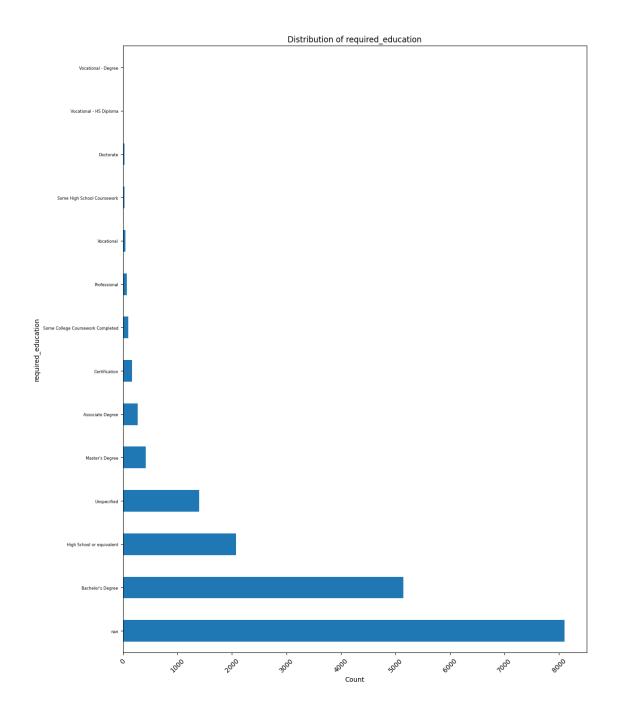
```
[]: def plot_categorical_distributions(df: pd.DataFrame, columns: list):
    """
    Plot bar charts for categorical columns to show value distributions.

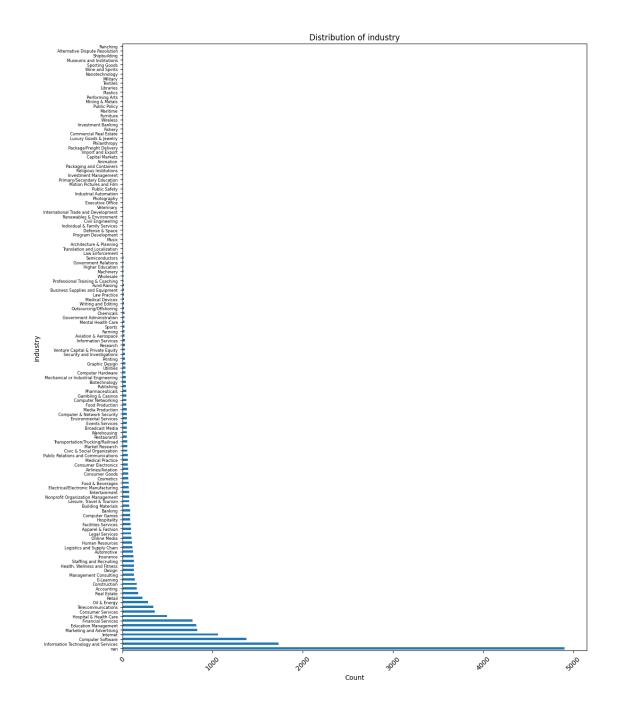
Args:
    df (pd.DataFrame): The dataset.
    columns (list): List of categorical & binary column names.
    """
    for col in columns:
        try:
        plt.figure(figsize=(12, 14))
        df[col].value_counts(dropna=False).plot(kind='barh')
```

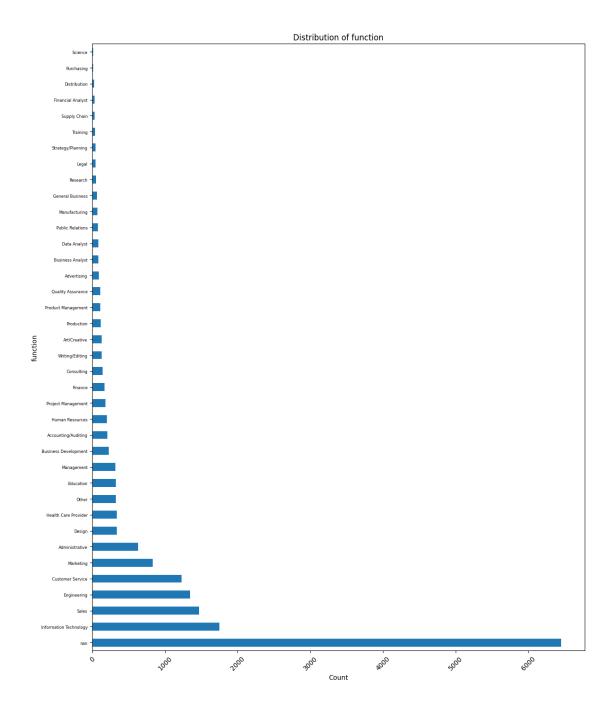
```
plt.title(f'Distribution of {col}')
           plt.xlabel('Count')
           plt.ylabel(col)
           plt.xticks(rotation=45)
           plt.yticks(fontsize=6)
           plt.tight_layout()
           plt.show()
        except Exception as e:
            logging.error(f"Failed to plot distribution for {col}: {e}")
# Select categorical and binary columns to visualize
categorical_columns = [
    'employment_type', 'required_experience', 'required_education',
    'industry', 'function', 'telecommuting', 'has_company_logo',
    'has_questions', 'fraudulent'
]
# Plot value distributions
plot_categorical_distributions(df, categorical_columns)
```

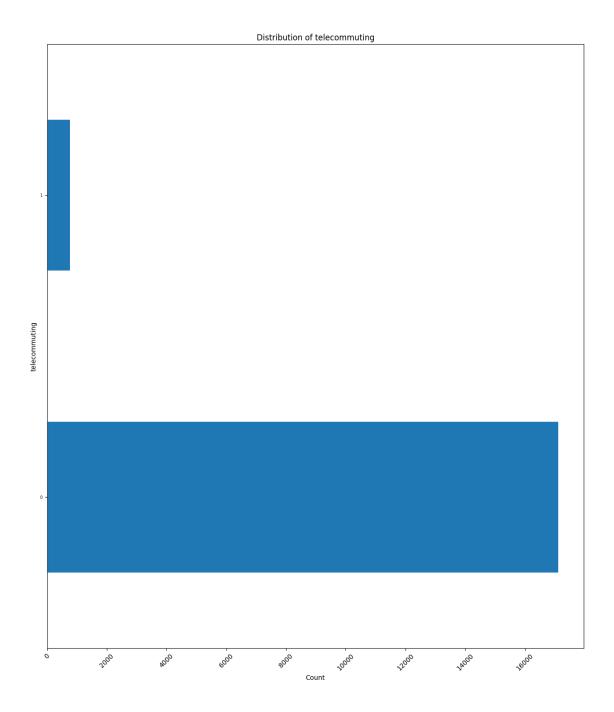


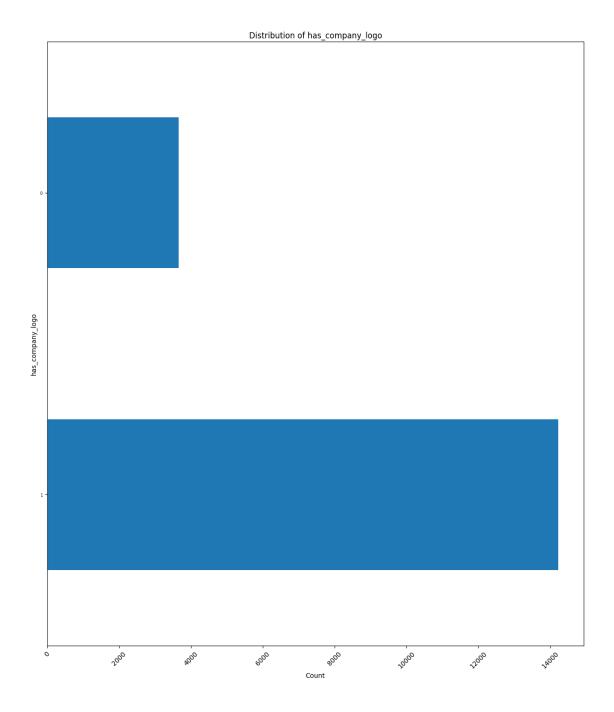


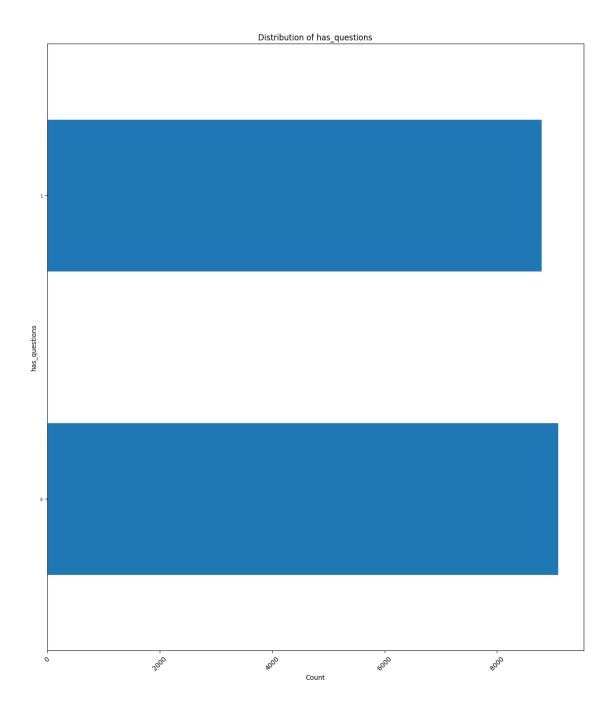


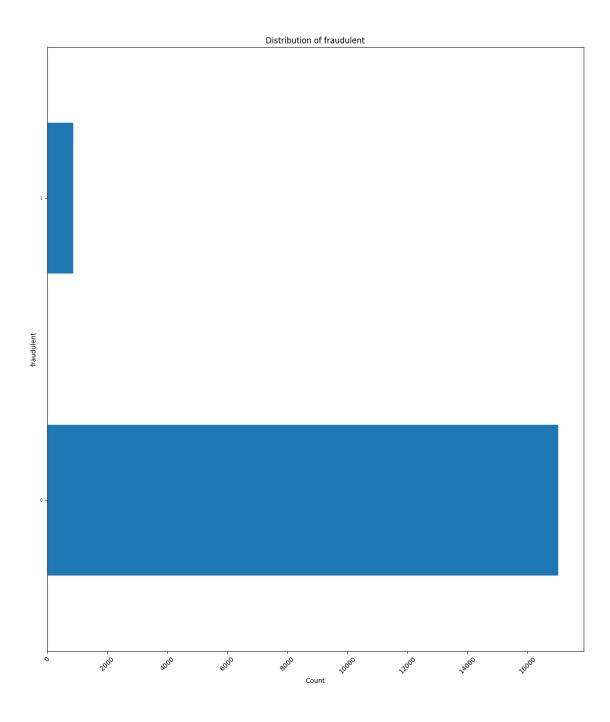












**Results:** After visualizing our data, we understand that our dataset has class imbalance because we have many more real jobs than fraudulent jobs. We will have to keep this in mind as we build our data science model.

Target Variable: fraudulent

Imbalanced classes:

0 (Real jobs) dominate the dataset.

1 (Fake jobs) are a minority.

We'll need to address this imbalance during modeling (e.g., SMOTE, stratified sampling).

**Purpose:** This function is designed to visualize the correlation relationships between selected numerical columns in the dataset. It computes the pairwise correlation matrix and plots it as a heatmap, where the strength and direction of the relationships are represented by color intensity. This helps in identifying strong positive or negative correlations between variables, which can inform feature selection, detect multicollinearity, or guide further analysis.

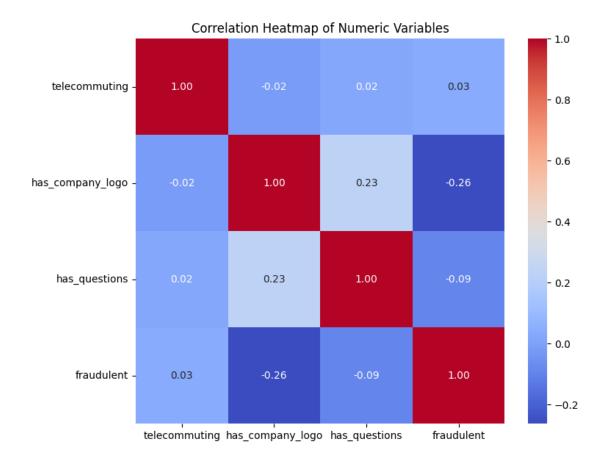
Correlation is a measure that shows the relationship between two variables. It ranges from -1 to +1:

Positive (+1) -> Strong positive correlation - as one goes up, the other also goes up.

Negative (-1) -> Strong negative correlation - as one goes up, the other goes down.

None (0) -> No correlation - they don't move together in any predictable way.

```
[]: import seaborn as sns
    def plot_correlation_heatmap(df: pd.DataFrame, numeric_cols: list):
        Plot a heatmap showing correlation between numerical columns.
        Args:
             Pandas Dataframe (pd.DataFrame): The dataset.
            numeric_cols (list): List of numerical column names.
        try:
            corr_matrix = df[numeric_cols].corr()
            plt.figure(figsize=(8, 6))
            sns.heatmap(corr_matrix, annot=True, fmt=".2f", cmap='coolwarm',_
      ⇔cbar=True)
            plt.title('Correlation Heatmap of Numeric Variables')
            plt.tight layout()
            plt.show()
         except Exception as e:
            logging.error(f"Error plotting correlation heatmap: {e}")
            raise
    # Define numeric columns
    numeric_columns = ['telecommuting', 'has_company_logo', 'has_questions',_
      # Plot correlation heatmap
    plot correlation heatmap(df, numeric columns)
```



### Results:

- 1. Field: has\_company\_logo
  - Correlation with fraudulent: negative
  - Meaning: If a job has a company logo (has\_company\_logo = 1), it's less likely to be fake
  - So: Fake jobs often don't have logos  $\rightarrow$  makes sense.
- 2. Field: has\_questions
  - Correlation with fraudulent: positive
  - Meaning: If has\_questions = 1 (i.e., the job does have screening questions), it's more likely to be fake
  - But this seems counterintuitive? You'd think real jobs use questions more?
- 3. Explanation?

The opposite is more likely true in most real-world cases:

Real jobs do include screening questions. Fake jobs tend to skip them, because they want to look easy/appealing.

So, if has questions has a positive correlation with fraudulent, it might be due to:

- 3.1 Noise or imbalance in the data.
- 3.2 Possible feature encoding error.
- 3.3 Or the correlation is very weak and not meaningful in practice.

Conclusion:

A positive correlation with fraudulent means that as the other variable increases (e.g., has\_questions = 1), the likelihood of being fake (fraudulent = 1) also increases.

But correlation only shows association, not causation.

### 1.2.2 Step 2: Structuring

Structuring data transforms features to uniform formats, units, and scales.

**Purpose:** Format text fields in a uniform format

```
[]: import re
     def format text(text: str) -> str:
       Clean the input text converting to lowercase and removing whitespaces. We_{\sqcup}
       _{	extstyle w} will leave non-ascii characters as it could be an indicator of a fraudulent _{	extstyle \sqcup}
       \hookrightarrow job.
       Args:
            text (str): The input text to be cleaned.
       Returns:
            str: The cleaned text
       if not isinstance(text, str):
            raise ValueError("Input must be a string.")
       text = text.lower()
       text = re.sub(r'[^\w\s]', '', text)
       return text
       df['description'] = df['description'].apply(format_text)
       df['requirements'] = df['requirements'].apply(format_text)
       df['title'] = df['title'].apply(format_text)
       df['company_profile'] = df['company_profile'].apply(format_text)
```

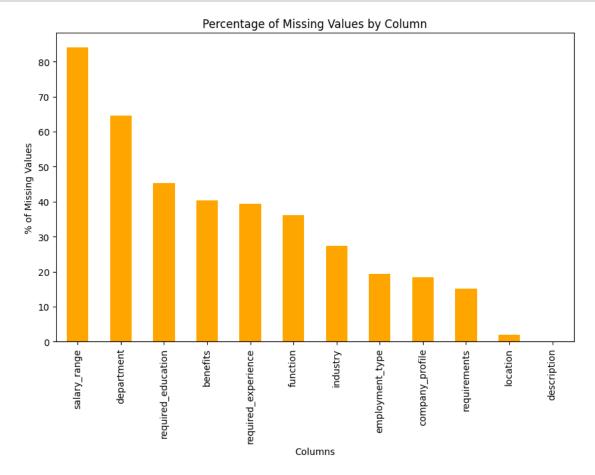
**Results:** Now the text fields we care about for our model are formatted consistently, which will be especially useful when applying TF-IDF. Due to the nature of our dataset we did not have to

do too much structuring to it.

## 1.2.3 Step 3: Cleaning

Cleaning data removes or replaces missing and outlier data.

**Purpose:** We saw earlier in a table that we have certain coumns with missing data ordered by percentage, now we either want to drop/filter those columns out of our dataset also because they have poor real-world usability for our Data Science Model.



**Results:** We've visualized some of the fields we intend to filter in the coming steps.

**Purpose:** We want to filter the dataframe to only have our feature and target columns since some of the other fields have too mnay nulls or are not usable for our goals and have poor real-world application.

#### Features:

- Text: title, description, requirements, company\_profile
- Structured: employment\_type (Categorical), telecommuting (Boolean)

Target: - fraudulent

```
[]: def filter dataframe(df: pd.DataFrame, required columns: List[str]) -> pd.
      →DataFrame:
          11 11 11
         Filters the input DataFrame to retain only the specified columns, in the \sqcup
      ⇔qiven order.
         Parameters
         df: pd.DataFrame - The input DataFrame to process.
         required_columns: List[str]
              A list of columns that must be present in the DataFrame. Only these \Box
      ⇔columns will be retained, in this order.
         Returns
         pd.DataFrame: A new DataFrame containing only the specified columns, in the
      \hookrightarrow specified order.
         Raises
         ValueError: If any of the required columns are missing in the input_\(\prec1\)
      \hookrightarrow DataFrame.
          .....
         missing = set(required columns) - set(df.columns)
              raise ValueError(f"Missing required column(s): {', '.join(missing)}")
         return df[required_columns]
     required_columns = [
         "job_id",
```

```
"title",
   "description",
   "requirements",
   "company_profile",
   "employment_type",
   "telecommuting",
   "fraudulent"
]
filtered_df = filter_dataframe(df, required_columns)
```

#### []: filtered\_df.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 17880 entries, 0 to 17879
Data columns (total 8 columns):

#	Column	Non-Null Count	Dtype
0	job_id	17880 non-null	int64
1	title	17880 non-null	object
2	description	17879 non-null	object
3	requirements	15184 non-null	object
4	company_profile	14572 non-null	object
5	employment_type	14409 non-null	object
6	telecommuting	17880 non-null	int64
7	fraudulent	17880 non-null	int64
dtyp	es: int64(3), obj	ect(5)	

dtypes: int64(3), object(5) memory usage: 1.1+ MB

**Results:** Now we have only our feature and target columns along with the "job\_id" field to easily identify a given row.

**Purpose:** This function is responsible for cleaning the dataset by addressing missing or incomplete data in key text and categorical fields. Specifically, it performs two main operations:

- 1. Row Removal: It drops rows where all of the major text fields (title, description, requirements, company profile) are missing, as such records provide no useful information.
- 2. Value Imputation: It fills missing or blank values in the employment\_type column with the placeholder value 'Unknown', ensuring consistent treatment of missing employment data.

This cleaning step improves data quality by removing irrelevant records and standardizing missing values, making the dataset more reliable for analysis and modeling.

```
[]: def clean_dataset(df: pd.DataFrame) -> pd.DataFrame:
    """

Cleans the dataset by applying the following transformations:
    1. Drops rows where all four specified text columns are missing (NaN).
```

```
2. Fills missing and empty string values in the 'employment type' column
 ⇒with 'Unknown'.
    Parameters
    df: pd.DataFrame - The input DataFrame to clean.
    Returns
    pd.DataFrame - A cleaned DataFrame with the specified transformations \sqcup
 \hookrightarrow applied.
    text_columns = ['title', 'description', 'requirements', 'company_profile']
    rows_before = len(df)
    # Drop rows where all text columns are missing:
    df_cleaned = df.dropna(subset=text_columns, how='all')
    rows_after = len(df_cleaned)
    dropped = rows_before - rows_after
    # Fill missing or blank 'employment_type' with 'Unknown':
    df_cleaned['employment_type'] = df_cleaned['employment_type'].apply(lambda_

¬x: 'Unknown' if pd.isna(x) or str(x).strip() == '' else x)
    print(f"[INFO] Dropped {dropped} rows with all text fields missing.")
    print(f"[INFO] Filled 'employment_type' blanks and NaNs with 'Unknown'.")
    return df_cleaned
# Supply the filtered dataframe from the previous step:
cleaned_df = clean_dataset(filtered_df)
```

```
[INFO] Dropped O rows with all text fields missing.
[INFO] Filled 'employment_type' blanks and NaNs with 'Unknown'.
```

**Results:** We now have our cleaned dataframe and can continue with the next steps.

#### 1.2.4 Step 4: Enriching

Enriching data derives new features from existing features and appends new data from external sources.

**Purpose** We will add metadata around the description feature as it is our main text feature. Specifically, we are looking to add word count, readability using the flesch reading ease score, and complexity score using the text standard in textstat as these can all be an indicator of fraud.

```
[]: import textstat
     cleaned_df[f'description_wordcount'] = cleaned_df['description'].astype(str).
      →apply(lambda x: len(x.split()))
     cleaned_df[f'description_readability'] = cleaned_df['description'].astype(str).
      -apply(textstat.flesch_reading_ease).fillna(0).astype(float)
     cleaned_df['description_complexity_score'] = cleaned_df['description'].
      astype(str).apply(lambda x: textstat.text_standard(x, float_output=True)).
      →fillna(0).astype(float)
     cleaned_df[f'company_profile_wordcount'] = cleaned_df['company_profile'].
      →astype(str).apply(lambda x: len(x.split()))
     cleaned_df[f'company_profile readability'] = cleaned_df['company_profile'].
      →astype(str).apply(textstat.flesch_reading_ease).fillna(0).astype(float)
     cleaned_df['company_profile_complexity_score'] = cleaned_df['company_profile'].
      →astype(str).apply(lambda x: textstat.text_standard(x, float_output=True)).
      →fillna(0).astype(float)
     cleaned_df.info()
```

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 17880 entries, 0 to 17879
Data columns (total 14 columns):

#	Column	Non-Nu	ll Count	Dtype	
0	job_id	17880	non-null	int64	
1	title	17880	non-null	object	
2	description	17879	non-null	object	
3	requirements	15184	non-null	object	
4	company_profile	14572	non-null	object	
5	employment_type	17880	non-null	object	
6	telecommuting	17880	non-null	int64	
7	fraudulent	17880	non-null	int64	
8	description_wordcount	17880	non-null	int64	
9	description_readability	17880	non-null	float64	
10	description_complexity_score	17880	non-null	float64	
11	company_profile_wordcount	17880	non-null	int64	
12	company_profile_readability	17880	non-null	float64	
13	<pre>company_profile_complexity_score</pre>	17880	non-null	float64	
dtypes: float64(4), int64(5), object(5)					
memory usage: 1.9+ MB					

**Result** We now have 13 features in our dataset, including key metadata about description and company\_profile features.

## 1.2.5 Step 5: Validating

Validating data verifies that the dataset is internally consistent and accurate.

**Purpose** First, we will verify that our boolean-type features have only 0 and 1 for values.

Name: count, dtype: int64

**Results** We can see that only valid values of 0 and 1 exist in fraudulent and telecommuting features.

### 1.2.6 Step 6: Publishing

Now that we have completed our initial data wrangling, we can save our cleaned dataset in a git repository, upload it to Kaggle, or submit our final findings to the original dataset. This will allow others to benefit and learn from the modification we have done to the original dataset.

 $Git Hub\ Repo\ for\ Project\ Fake\ Finder:\ https://github.com/jdeleon3/Projects. Real Fake Job Predictor$ 

```
[]: import os
   if os.path.exists('./data'):
        cleaned_df.to_csv('./data/cleaned_job_postings.csv', index=False)
        print("Cleaned_dataset_saved_as_'cleaned_job_postings.csv'.")
```

Cleaned dataset saved as 'cleaned\_job\_postings.csv'.

### 1.3 Data Exploration

## 1.3.1 Step 1: Understand the data

Find the size of the dataset (number of rows and columns), identify and categorize the features (categorical, numerical).

#### 1.3.2 Purpose

Now that we have a cleaned dataset, we should again evaluate what our dataset looks like, starting with it's shape and the type of features included.

```
17880 rows and 14 columns after cleaning.

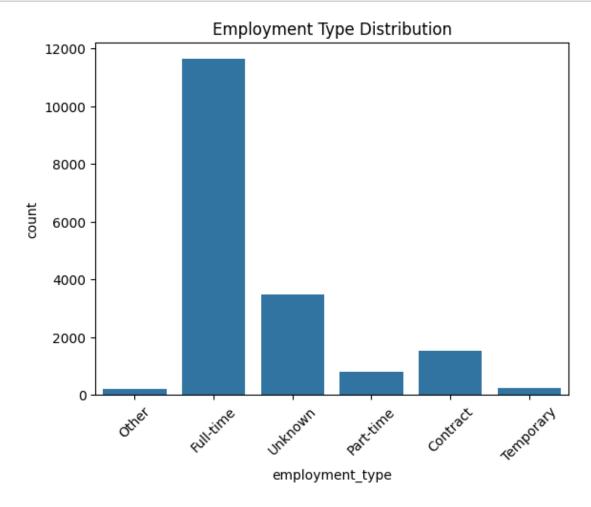
9 Numeric columns: ['job_id', 'telecommuting', 'fraudulent', 'description_wordcount', 'description_readability', 'description_complexity_score', 'company_profile_wordcount', 'company_profile_readability', 'company_profile_complexity_score']

5 Text columns: ['title', 'description', 'requirements', 'company_profile', 'employment type']
```

Results After cleaning our dataset, we have 17880 row and 13 features (8 numeric and 5 text).

**Purpose** Part of understanding our data is looking for features that have an imbalance in values. The employment\_type feature could be one of those features, as most job postings tend to be Full-time.

```
[]: sns.countplot(cleaned_df, x='employment_type')
  plt.title('Employment Type Distribution')
  plt.xticks(rotation=45)
  plt.show()
```

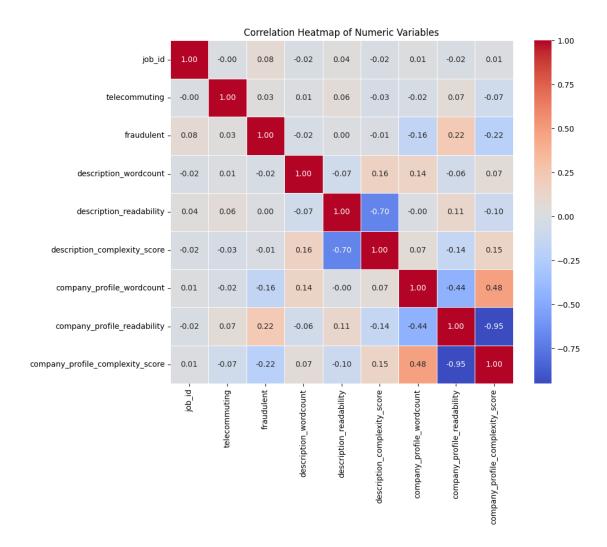


**Results** As expected, Full-time does have considerably more than all other types. We might consider combining some types if we find employment\_type being overfit by the model, but for now, we will leave it as is.

## 1.3.3 Step 2: Identify relationships between features

Find the direction (positive, negative) and strength (strong, moderate, weak) of correlation between the features.

**Purpose** Next, we will verify that we do not have any highly coorelated features that can be combined. We will consider correlation values over 0.7 as candidates. To do this, we will look at a heatmap of the dataset features.



**Results** We found that the readability features created during our Enriching step is negatively correlated with the complexity score feature. Since the correlation is above 0.70, we dropped company\_profile\_complexity\_score and description\_complexity\_score features.

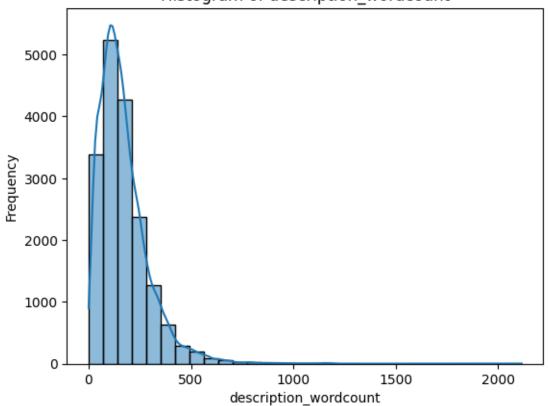
#### 1.3.4 Step 3: Describe the Data

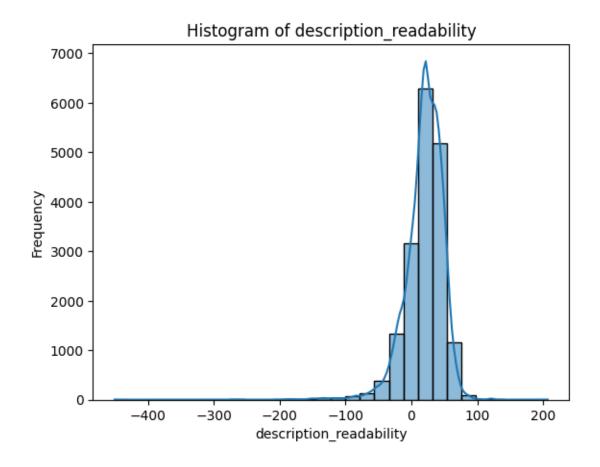
Determine the shape of the distribution (symmetric, skewed)

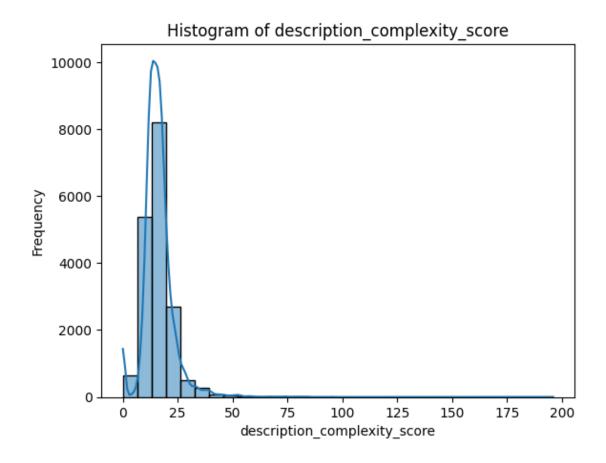
**Purpose** We will review the histogram plots of our engineered features to check their distribution.

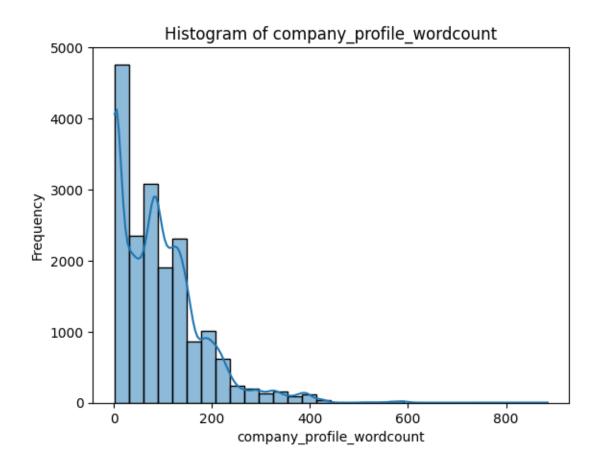
```
plt.title(f'Histogram of {col}')
plt.xlabel(col)
plt.ylabel('Frequency')
plt.show()
```

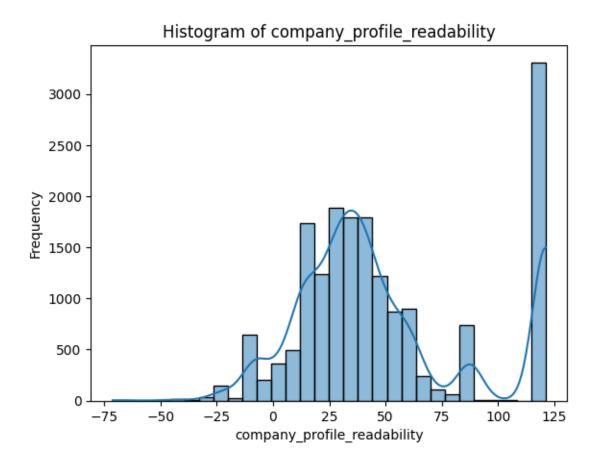












**Results** Each of the features are skewed. Description\_wordcount, company\_profile\_wordcount, and description\_complexity\_score are all skewed right with a long tail while company\_profile\_readability and description\_readability are skewed left with a long tail. This warrants further analysis to consider outliers.

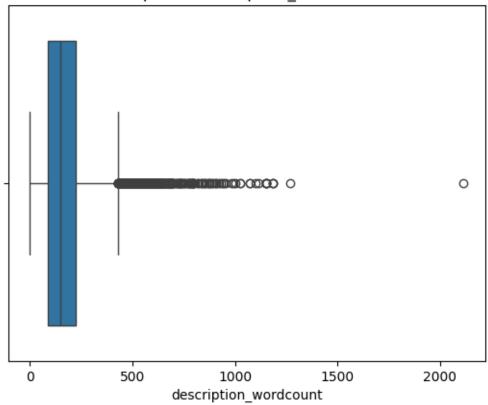
### 1.3.5 Step 4: Detect outliers and missing data

Find values that are much higher or lower than the rest of the data or values that strongly affect the shape of the data.

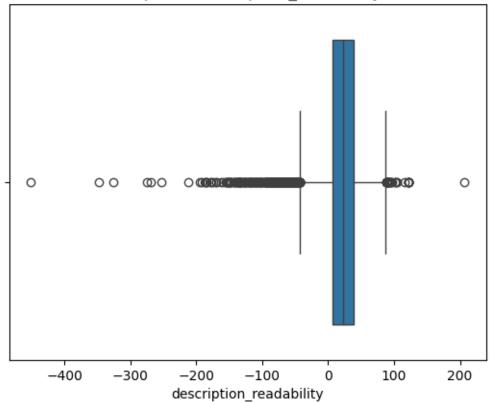
**Purpose** With our engineered features being skewed, we will look at the boxplot of each to identify if there are any outliers that should be addressed.

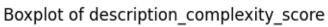
```
[]: for col in numeric_columns:
    sns.boxplot(data=cleaned_df, x=col)
    plt.title(f'Boxplot of {col}')
    plt.xlabel(col)
    plt.show()
```

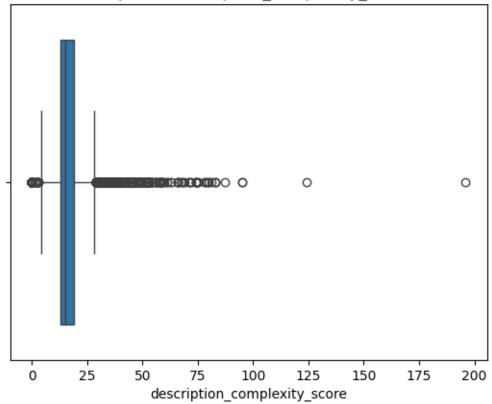




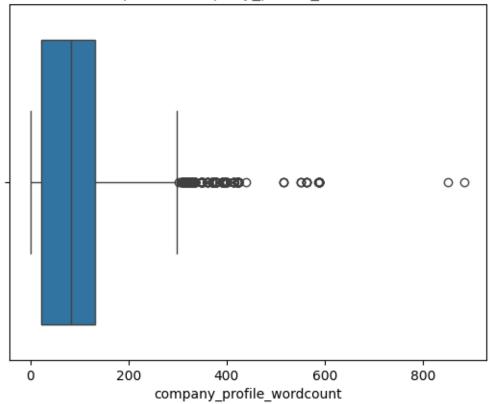




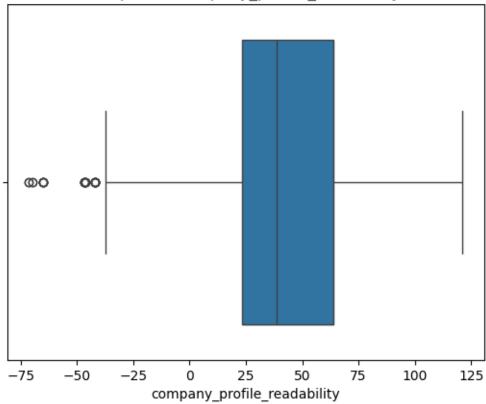










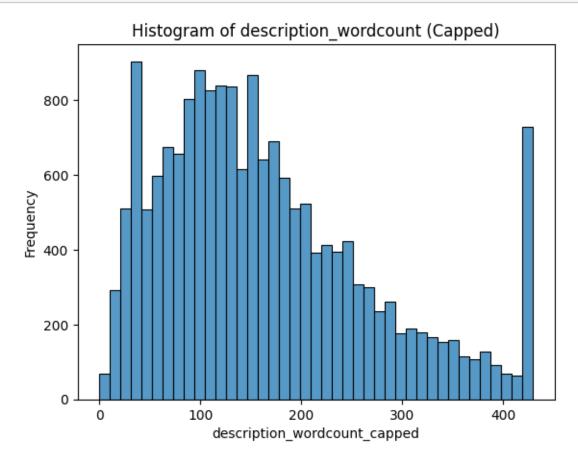


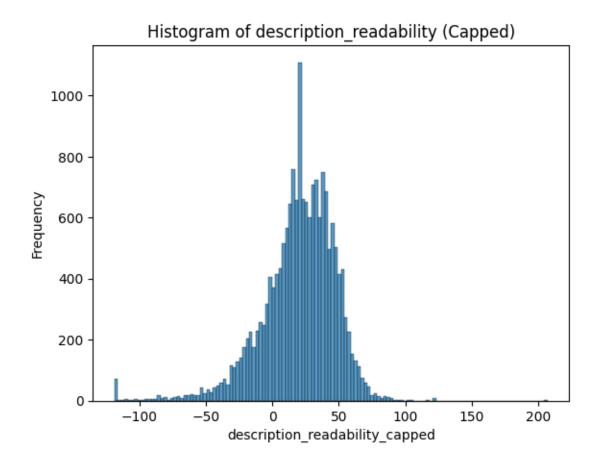
**Results** We can see that each of our engineered features have quite a few potential outliers. As outliers could be a signal for fraud, we do not want to completely remove our outliers.

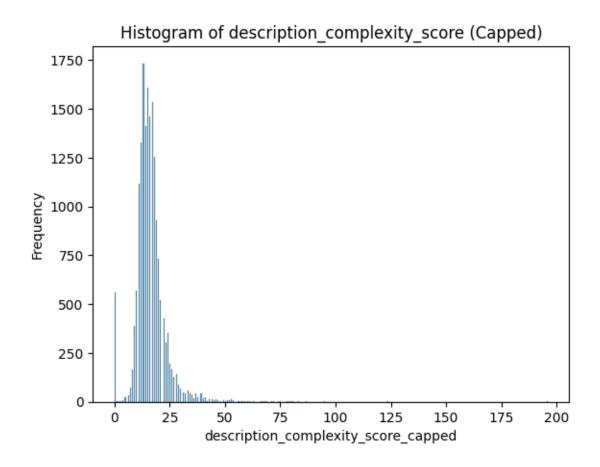
**Purpose** Since we have a number of outliers that could affect the results of some models, such as regression models, we will add additional features that cap values at the q1 and q3 values of each feature. We will review the histogram of each of the new capped features to ensure that the overall data is still consistent with the uncapped.

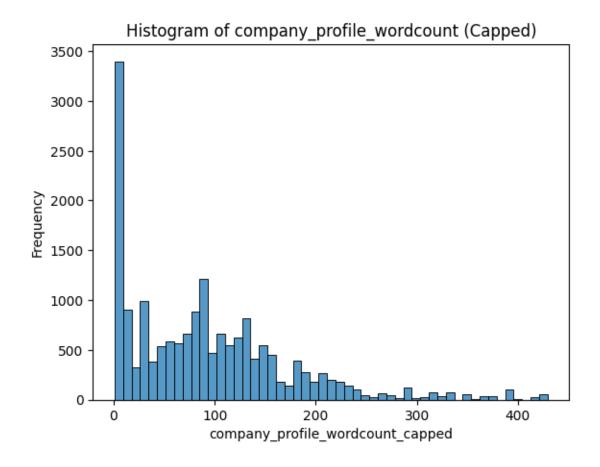
```
for col in numeric_columns:
    q1 = cleaned_df['description_wordcount'].quantile(0.25)
    q3 = cleaned_df['description_wordcount'].quantile(0.75)
    iqr = q3 - q1
    lower_bound = q1 - 1.5 * iqr
    upper_bound = q3 + 1.5 * iqr
    cleaned_df[f'{col}_capped'] = cleaned_df[col].clip(lower=lower_bound,u)
    supper=upper_bound)
    sns.histplot(data=cleaned_df, x=f'{col}_capped')
    plt.title(f'Histogram of {col} (Capped)')
    plt.xlabel(f'{col}_capped')
```

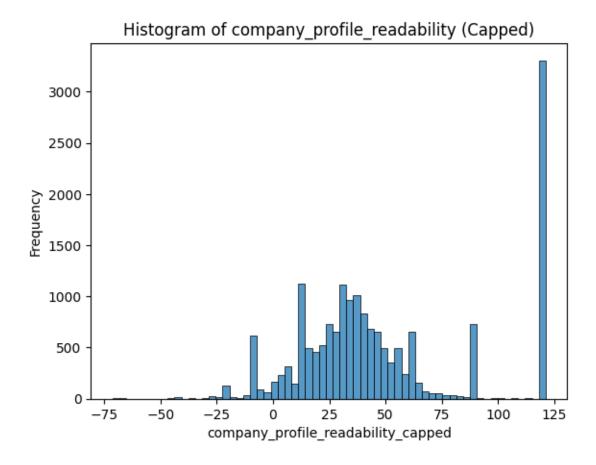
plt.ylabel('Frequency')
plt.show()











Results As we can see, the histograms are still similarly shapped as the uncapped histograms with values more suitable for regression models. With models that are sensitive to outliers, we can use 'description\_wordcount\_capped', 'description\_readability\_capped', 'description\_complexity\_score\_capped', 'company\_profile\_wordcount\_capped', and 'company\_profile\_readability\_capped'. For models less sensitive to outliers, we can use the original data.

## 1.3.6 Data Exploratory Data Analysis Summary

Now that we have done a thorough analysis and exploration of our dataset, we are finally ready to start to apply models. We have deffered applying TF-IDF to our categorical features such as company\_profile and description until we get to more advanced models.

# 2 Model Training and Evaluation

## 2.1 Environment Setup

## 2.2 Regression

## 2.2.1 Linear Regression - 2 Features

**TODO:** Identify two attributes in the consumable usage dataset and develop a linear regression model using the identified attributes and sklearn.linear\_model.LinearRegression. Measure the performance of the model and make sure that the model performance is high. Draw a plot using matplotlib to show the observed and the predicted values.

**Model Performance** TODO: Report loss functions: mean squared error, root mean squared error, mean absolute error.

#### 2.2.2 Linear Regression - More Than 2 Features

**TODO:** Identify more than two attributes in the consumable usage dataset and develop a multiple linear regression model using the identified attributes and sklearn.linear\_model.LinearRegression. Measure the performance of the model and make sure that the model performance is high. Draw a plot using mplot3d to show the observed and the predicted values.

**Model Performance** Report loss functions: mean squared error, root mean squared error, mean absolute error.

## 2.2.3 Logistic Regression

**TODO:** Develop a logistic regression model among some identified attributes in the consumable usage dataset and sklearn.linear\_model.LogisticRegression. Measure the performance of the model and make sure that the model performance is high. Draw a plot using matplotlib to show the observed and the predicted values.

Model Performance Report: absolute loss, log loss

### 2.2.4 Regression Summary

## 2.3 Evaluating Model Performance

#### 2.3.1 Cross-Validation

**TODO:** Apply cross-validation techniques (at least one) in each of the above cases, and compare the results with simple train-test splits.

## 2.3.2 Bootstrap Method

**TODO:** Apply bootstrap method to one of the models and report the error mean and standard deviation.

### 2.3.3 Model Comparision

**TODO:** Compare models using one-standard-error or adjusted-R-squared methods, and report.

#### 2.3.4 Model Performance Summary

TODO: Add a conclusion text cell and summarize your work and what you learned.

# 2.4 Supervised And Unsupervised Learning

## 2.4.1 Supervised Learning

**TODO:** Supervised Learning: Choose one of the supervised learning algorithms from K-nearest Neighbors, Naive Bayes, Support Vector Machine, and apply on the consumables usage, showing the effectiveness of the algorithm.

# 2.4.2 Unsupervised Learning

**TODO:** Unsupervised Learning: Choose one of the unsupervised learning algorithms from K-means clustering or hierarchical Clustering, and apply on the consumables usage dataset, showing the effectiveness of the algorithm.

## 2.4.3 Supervised And Unsupervised Learning Summary

TODO: Add a conclusion text cell and summarize your work and what you learned.

# 3 Conclusion

Now that we have done a thorough analysis and exploration of our dataset, we are finally ready to start to apply models. We have deffered applying TF-IDF to our categorical features such as company\_profile and description until we get to more advanced models.