

Market Design for Land Trade: Evidence from Uganda and Kenya

Jonathan de Quidt

Covers projects with
Dominik Biesalski, Gharad Bryan, Mariajose Silva Vargas,
Apollo Tumusiime, Tom Wilkening, Nitin Yadav

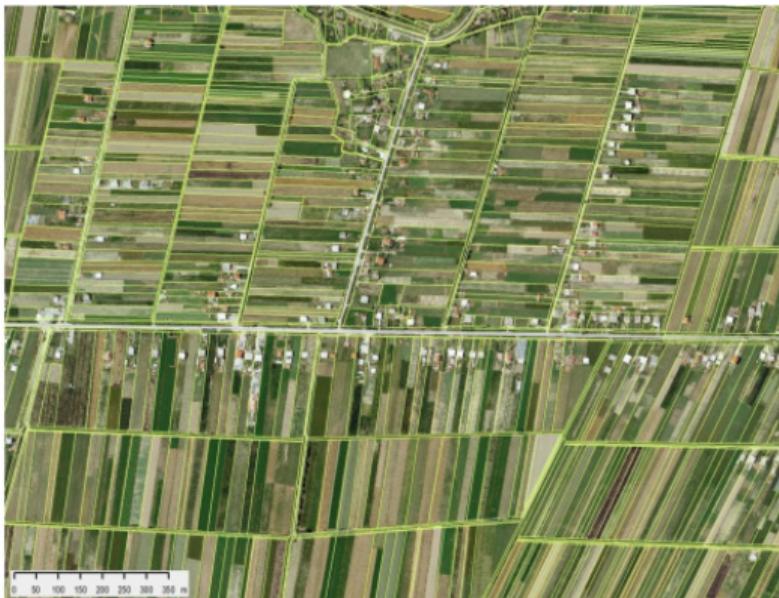
Motivation

- Farms in many low-income countries are small, fragmented, and misallocated.
Gollin et al. (2002, 2004); Adamopoulos & Restuccia (2014); Deininger et al. (2014); Ali et al. (2015); Lowder et al. (2016); Gollin (2018); Suri & Udry (2022)
- Quantitative/experimental estimates: 20–360% returns to land reallocation.
Adamopoulos & Restuccia (2014, 2020); Deininger et al. (2014); Restuccia & Santaularia-Llopis (2017); Foster & Rosenzweig (2017); Britos et al. (2020); Adamopoulos et al. (2021); Bolhuis et al. (2021); Acampora et al. (2022). (Measurement: Gollin & Udry (2021), Aragon et al. (2021))
- Status-quo markets reallocate land very slowly. Coase theorem fails.
FAO (2003); Demetriou (2014); Bleakley & Ferrie (2014), Milgrom (2017), Smith (2019), Bartels et al. (2020); Chen et al. (2021)
- Our agenda: design and implement improved agricultural land markets.

Example: land fragmentation in Kisoro District, Uganda



Not just a challenge for low-income countries



Excessive fragmentation of land ownership and land use in Terbuf Municipality, Albania. The illustration shows an excerpt of the ortophoto from one of the villages in the municipality with overlay of the cadaster map. In average each family owns 1.72 ha distributed in 5.33 physical parcels. The parcels are often distributed in a distance of 3-4 km from the homestead.

Region	Country	Level of fragmentation of ownership in agricultural land	Level of fragmentation of land use in agricultural land
Baltic countries	Estonia	Medium	Medium
	Latvia	Medium	Medium
	Lithuania	Medium	Medium
Central European countries	Czech Republic	High	Low
	Slovakia	High	Low
	Hungary	High	Medium
	Poland	Medium-high	Medium-high
	Eastern Germany	Medium	Low-medium
Balkan countries except former Yugoslavia	Albania	High	High
	Romania	High	High
	Bulgaria	High	High
Former Yugoslavia countries	Slovenia	High	High
	Croatia	High	High
	Serbia	High	High
	Bosnia-Herzegovina	High	High
	Montenegro	High	High
	Macedonia	High	High
	Kosovo	High	High
Western CIS countries	Moldova	High	Medium-high
	Ukraine	Low-medium	Low
	Russian Federation	Low	Low
	Belarus	Low	Low
Trans Caucasus countries	Armenia	High	High
	Georgia	High	High
	Azerbaijan	High	High

Source: Hartvigsen (2014)

Today's talk

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- ④ Experiment 3 (field) \implies a swap mechanism for 1-year leases is implementable and effective. Some counterfactual policy evaluation.

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Coauthors

- 1–3 Gharad Bryan, Mariajose Silva Vargas, Tom Wilkening, Nitin Yadav
- 4 Dominik Biesalski, Gharad Bryan, Apollo Tumusiime, Tom Wilkening

Why market design?

- Many governments enacted centrally-planned **land consolidation programs**:
E.g. France (18th-20th C), Sweden (18th-19th C), Denmark (19th-20th C), Germany (20th C). FAO (2003); Demetriou (2014); Hartvigsen (2014) discusses 25 countries.
- Difficult in low-information, low state capacity, potentially coercive settings.
- Markets are voluntary, participatory mechanisms that leverage local information.
- Many success stories, allocating medical residencies, schooling, donor organs, radio spectrum, microcredit, sanitation

Why lab experiments?

- Engineering approach: need to tailor tools to realistic participants

Roth (2002); Milgrom (2009); Duflo (2017)

- Land issues are incredibly sensitive.

- Abstract from property rights issues

(de Soto, 2000; Deininger and Feder, 2001; Deininger and Jin, 2006; Goldstein and Udry, 2008; Field, 2007; Besley and Ghatak, 2010; Galiani and Schargrodsy, 2010, 2011; Fenske, 2011; de Janvry et al., 2015; Lawry et al., 2016; Perego (2019); Agyei-Holmes et al., 2020).

Outline

1 Theory + Survey

2 Experiment 1

3 Experiment 2

4 Experiment 3

5 Conclusion

Theory + Survey

- Start with a stylized model of the land trade problem
- Survey data shows this is a reasonable representation of the status quo
- Implies multiple frictions that impede efficient trade

Model

Consolidation: contiguous farms more profitable than fragmented farms

Sorting: Better farmers produce more with better land

Decreasing returns to total farm size

Cultural constraints: Some plots not for sale at any price

+ private information about own values

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An initial allocation (A)

		10		11	11	16	6	
✿✿	15	12	12		9	17	17	7
	4	15	9	12	9			8
✿✿	8		8			13	5	
	5	1	10	17	2	6	2	6
✿✿	1	1	4		16	14		4
	3	3		18	15	13	18	
✿✿	16	18	2			7	3	10
			13	11	14	14	5	7

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1	1	4		16	14		4



3	3		18	15	13	18	
16	18	2			7	3	10
		13	11	14	14	5	7

An efficient allocation (B)

	13			18	18	17	17	
15	13	13		18	17	14	14	
15	15	16	16	16	16			14

8		10				11	11	
8	12	10	10	9	11	7	7	
8	12	12		9	9			7

3	3			1	1	1	4	
3	2	2				4	4	5
		2	6	6	6	5	5	5

The Constraints Survey

- 1,404 land-owning farmers from 68 villages in Masaka, Uganda
- Wide-ranging questions about production function and trade frictions:
 - **Fragmentation**
 - **Heterogeneity & complementarities**
 - **Returns to scale**
 - **Culture & attitudes to trade**
 - Asymmetric information
 - Land market activity & market institutions
 - Beliefs about impact of different reforms

Validating the model

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Validating the model

Consolidation: contiguous farms more profitable than fragmented farms

Costs and benefits of fragmentation long debated

McCloskey (1972); Blarel et al. (1992); Deininger et al. (2014);
Ali et al. (2015); Foster & Rosenzweig (2022), FAO (2003),
Demetriou (2014), Hartvigsen (2014)

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Ali et al. (2015); Foster & Rosenzweig (2022), FAO (2003),
Demetriou (2014), Hartvigsen (2014)

Data:

- 64% have fragmented farms.
- 91% prefer consolidated land.
- 88% believe consolidation increases profits.

Experiment 3: consolidation increases land rental value

Validating the model

Sorting: Better farmers produce more with better land

Taken as given in the quantitative literature

Data:

- $\approx 99\%$ think ability and quality are heterogeneous and complementary

Validating the model

Decreasing returns to total farm size

Largely taken as given in the quantitative literature

Data:

- 40% think they could not farm more than their current endowment

Validating the model

Data:

- 90% think ancestral land should not be sold.
- 31% think people should not sell outside the tribe
- (Leases are less controversial)

Cultural constraints: Some plots not for sale at any price

Why is efficient trade hard?

**Farmer 17 wants
3 consolidated plots**

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Why is efficient trade hard?

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① Thin markets

Myerson & Satterthwaite (1983)

- Efficient trades may not take place

Why is efficient trade hard?

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4	15	9	12	9			8

① Thin markets

② Exposure risk

Goeree & Lindsay (2019)

- Buy then sell? May get held up, or stuck with 4 plots.
- Sell then buy? May get held up, or stuck with 2 plots.

Why is efficient trade hard?

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- ① Thin markets
- ② Exposure risk
- ③ Coordination frictions
 - Milgrom (2017)
 - Chains of transactions hard to find & implement

Why is efficient trade hard?

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- ① Thin markets
- ② Exposure risk
- ③ Coordination frictions
- ④ Liquidity constraints
 - Can't buy without selling first.

Outline

① Theory + Survey

② Experiment 1

③ Experiment 2

④ Experiment 3

⑤ Conclusion

Experiment 1: Design

► Parameters

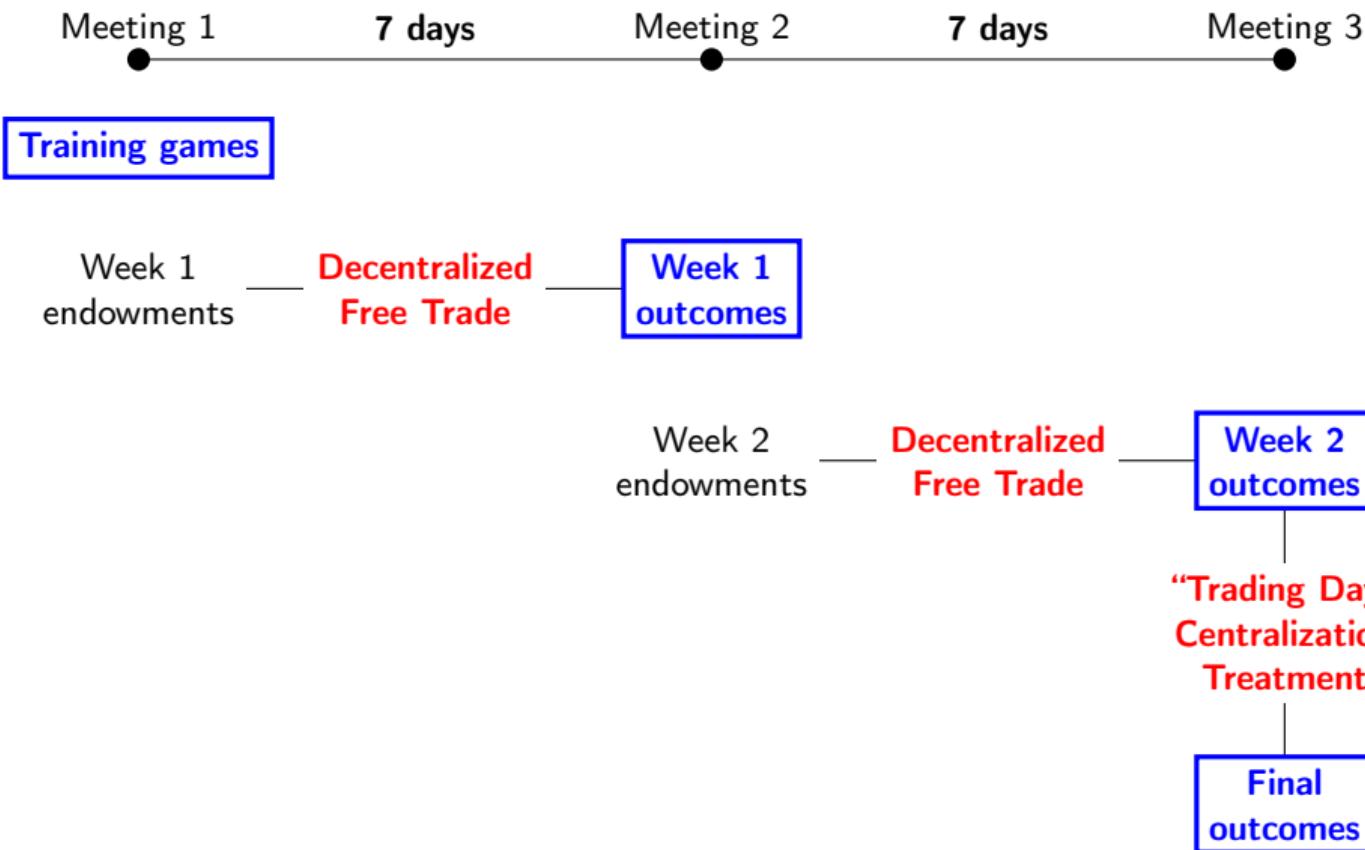
► Descriptives

- Same farmers in Masaka, Uganda
- Game:
 - 18 players × 3 plots each
 - Paper game currency
- Strong monetary incentives.
 - 1 day's wage showup fee
 - + up to 2.2 days' wages in trade
- Mechanism: Decentralized free-form bargaining over 7 days

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	84,000
	56,000
,	+ 11,200
, , , ,	+ 22,400

Etaska 66 Namutu eyananda 36	Etaska 68 Namutu eyananda 37	Etaska 69 Namutu eyananda 38	Etaska 70 Namutu eyananda 39	Etaska 71 Namutu eyananda 40	Etaska 64 Namutu eyananda 41	Etaska 63 Namutu eyananda 42	Etaska 62 Namutu eyananda 43	Etaska 61 Namutu eyananda 44	Etaska 58 Namutu eyananda 45	Etaska 59 Namutu eyananda 46	Etaska 49 Namutu eyananda 47	Etaska 50 Namutu eyananda 48	Etaska 51 Namutu eyananda 49	Etaska 52 Namutu eyananda 50	Etaska 53 Namutu eyananda 51	Etaska 41 Namutu eyananda 52	Etaska 43 Namutu eyananda 53	Etaska 46 Namutu eyananda 54	Etaska 47 Namutu eyananda 55	Etaska 33 Namutu eyananda 56	Etaska 34 Namutu eyananda 57	Etaska 35 Namutu eyananda 58	Etaska 36 Namutu eyananda 59	Etaska 37 Namutu eyananda 60	Etaska 38 Namutu eyananda 61	Etaska 39 Namutu eyananda 62	Etaska 40 Namutu eyananda 63	Etaska 17 Namutu eyananda 64	Etaska 18 Namutu eyananda 65	Etaska 20 Namutu eyananda 66	Etaska 21 Namutu eyananda 67	Etaska 22 Namutu eyananda 68	Etaska 23 Namutu eyananda 69	Etaska 9 Namutu eyananda 70	Etaska 10 Namutu eyananda 71	Etaska 11 Namutu eyananda 72	Etaska 14 Namutu eyananda 73	Etaska 15 Namutu eyananda 74	Etaska 16 Namutu eyananda 75	Etaska 3 Namutu eyananda 76	Etaska 4 Namutu eyananda 77	Etaska 5 Namutu eyananda 78	Etaska 6 Namutu eyananda 79	Etaska 7 Namutu eyananda 80	Etaska 8 Namutu eyananda 81
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Timeline



Analysis

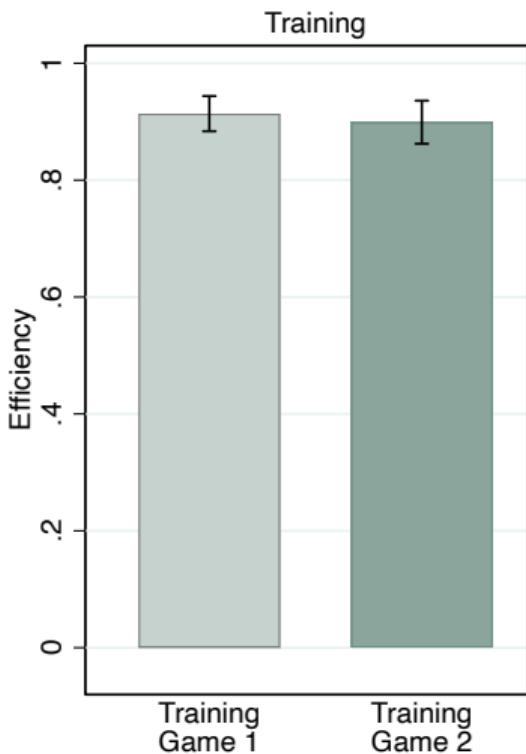
Gains from trade scaled by total potential gains:

$$\text{Efficiency} = \frac{\text{Final welfare} - \text{Initial welfare}}{\text{First best welfare} - \text{Initial welfare}} \leq 1$$

Decomposition:

$$\text{Efficiency} = \text{Consolidation} + \text{Sorting} - \text{“Exposure losses”}$$

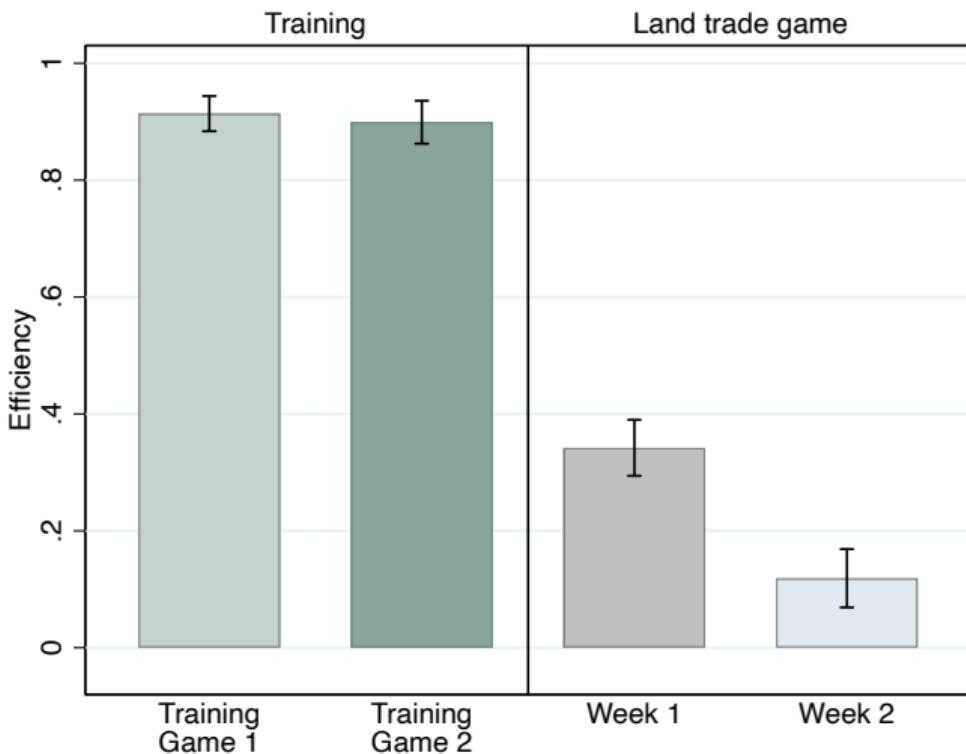
Result 1: Efficient trade is hard



Training games

- ① Standard lab market game based on Chamberlin (1948)
 - ② Market game with multiple “titles” but no spatial dimension
- ⇒ Close to first-best outcomes.

Result 1: Efficient trade is hard



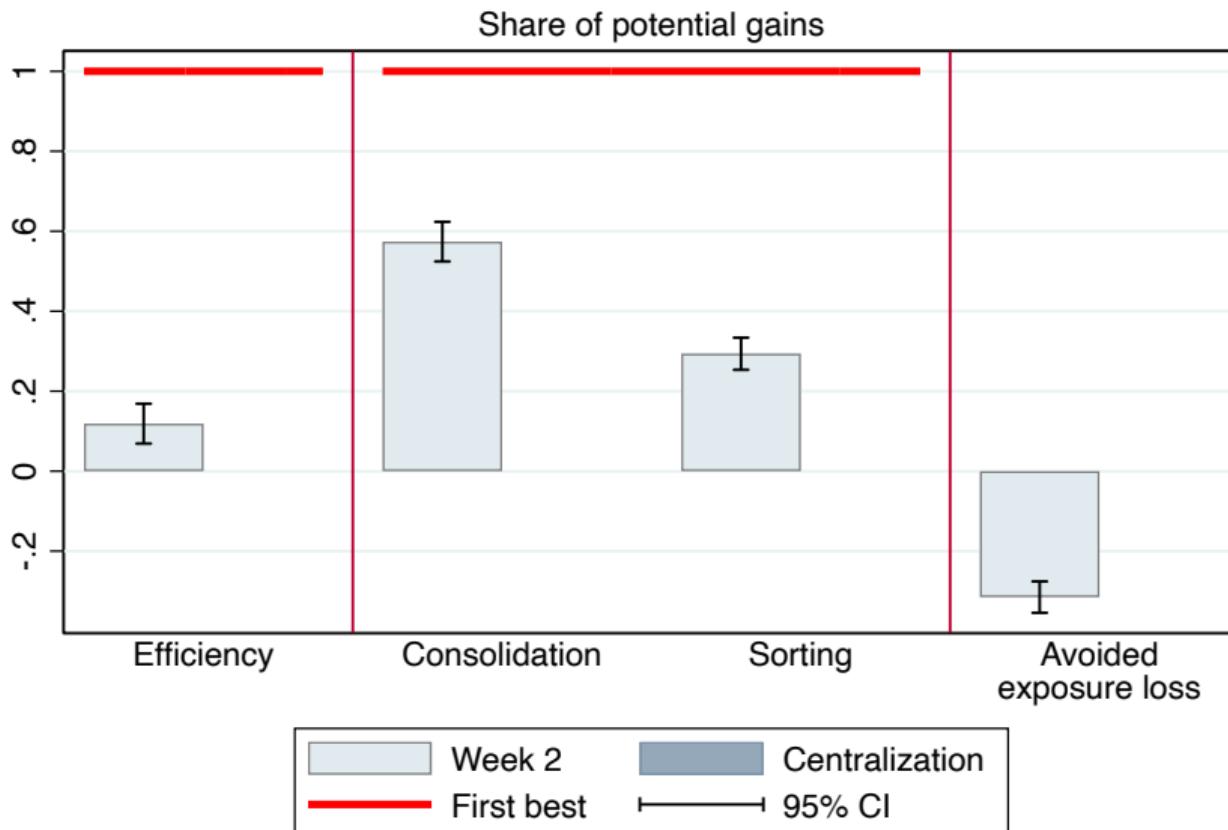
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⇒ Close to first-best outcomes.

Decentralized land trade

- 95% try to buy at least 1 plot
- 87% succeed
- Half of plots change hands
- But **very low efficiency**

Result 2: Decomposition



Most gains from
Consolidation

Substantial losses
due to people left
with too much or
too little land

Market centralization intervention

- After week 2 trade, a **surprise** market centralization intervention: “Trading Day”
- Everyone comes to the lab, given as much time as needed for additional trade

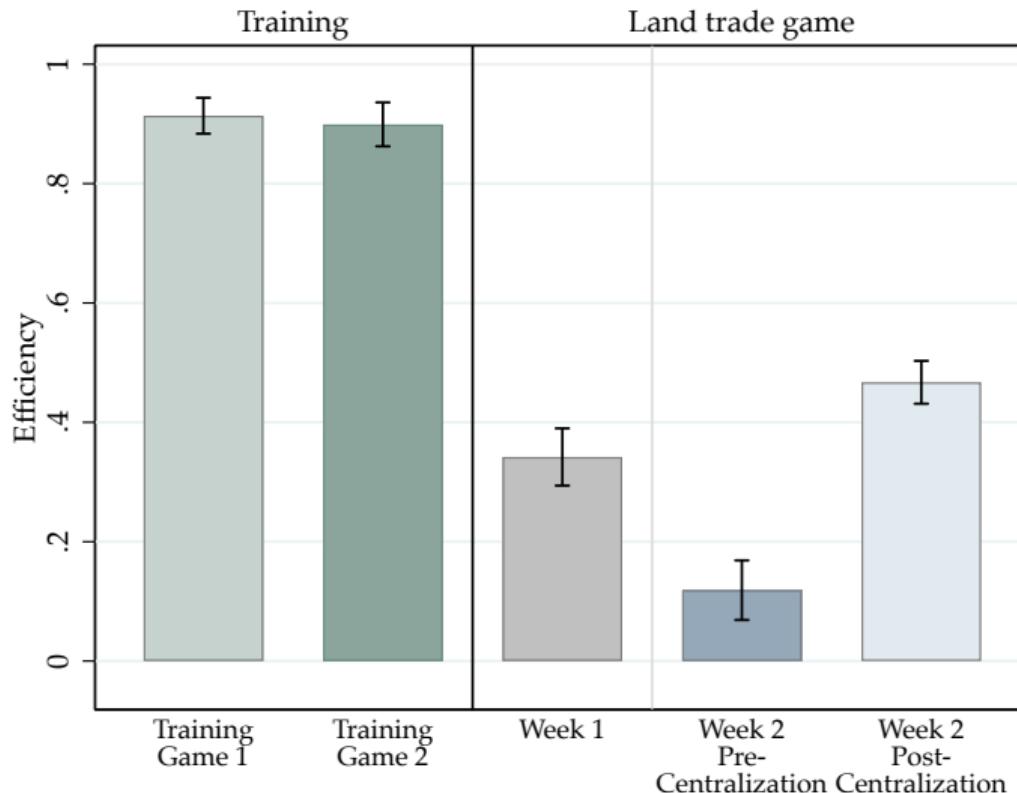
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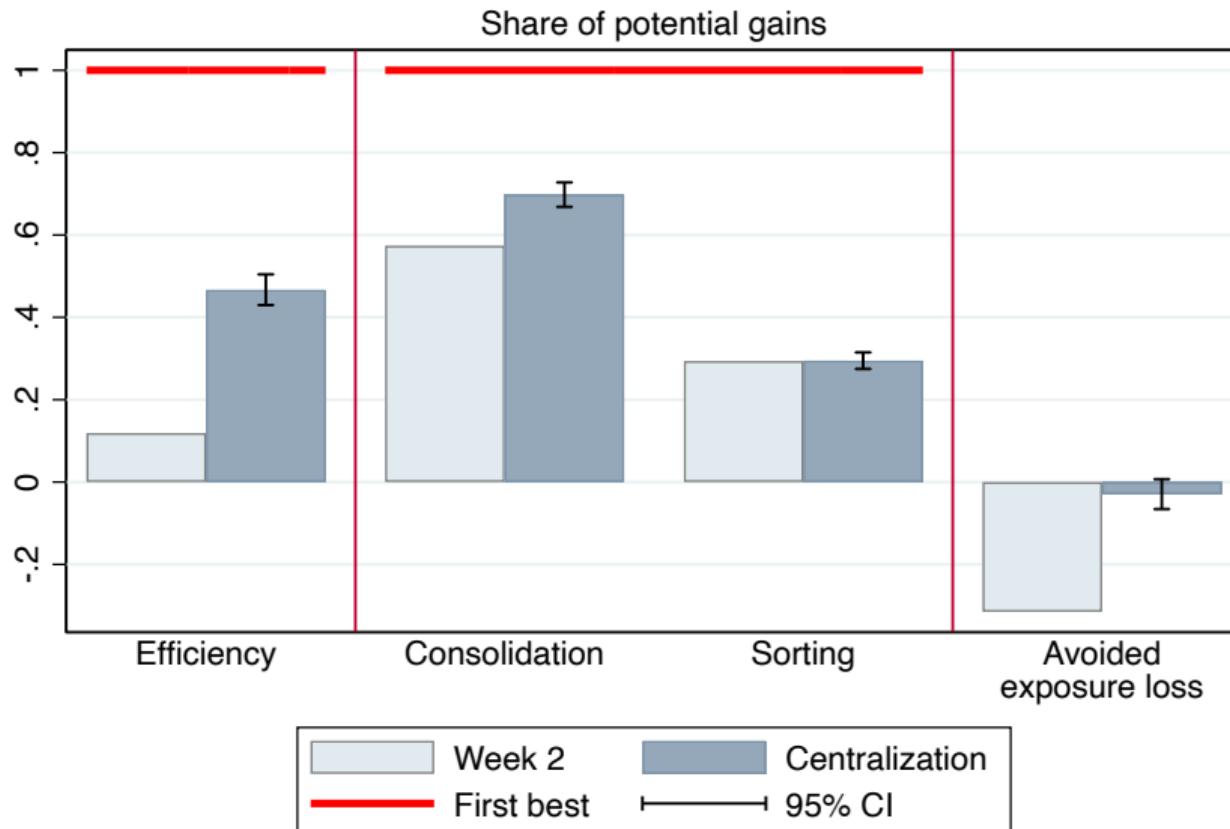
Centralization should

- Thicken the market
- Support enforcement
- Facilitate finding and bargaining over chains

Result 3: Efficiency gains from centralization



Result 4: Decomposition



Outline

① Theory + Survey

② Experiment 1

③ Experiment 2

④ Experiment 3

⑤ Conclusion

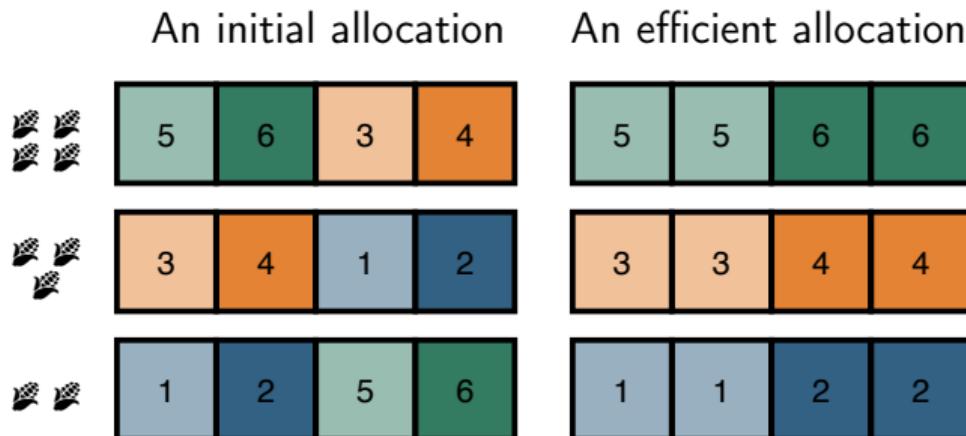
Experiment 2

- Experiment 1: decentralized trade is inefficient; centralization unlocks some gains from trade.
- Experiment 2 studies tailored mechanisms that try to address frictions directly.

Experiment 2: Design

► Parameters ► Descriptives

- 48 sessions with land-owning farmers in Kiambu county, Kenya
- Game: 6 participants \times 2 plots each
- Session: eight 10-minute computerized “land auctions” (all paid)
- Incentives: \$3 show-up + \$4 average earnings \approx 1.5 days’ wages



Mechanisms

Three **continuous double auctions** with varying package size.

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- **CDA-Broker:** Buy or sell one plot at a time.
 - E.g. “Buy plot 3 for at most 300”

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- **CDA-Broker:** Buy or sell one plot at a time.
- **CDA-Swap:** can also bid to buy **and** sell one plot.
 - E.g. “Buy plot 3 and sell plot 7, pay at most 50”

Mechanisms

Three **continuous double auctions** with varying package size.

- **CDA-Broker:** Buy or sell one plot at a time.
- **CDA-Swap:** can also bid to buy **and** sell one plot.
- **CDA-Package:** can also bid to buy **and** sell up to two plots
 - E.g. “Buy plots 9 and 10, sell plots 2 and 5, receive at least 200”

Mechanisms

Three **continuous double auctions** with varying package size.

- **CDA-Broker:** Buy or sell one plot at a time.
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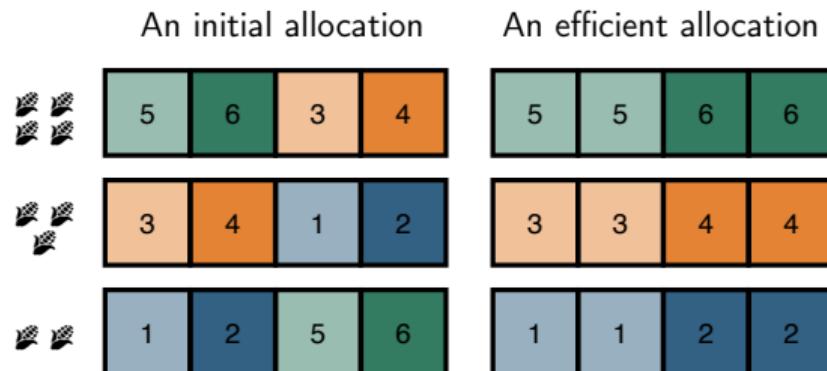
All treatments:

- Centralized platform.
- A trade/chain/cycle triggered when sum of bids ≥ 0
- Verbal communication permitted
- “Bidding assistants” operate software
- XOR bids

Potential advantages of combinatorial bids

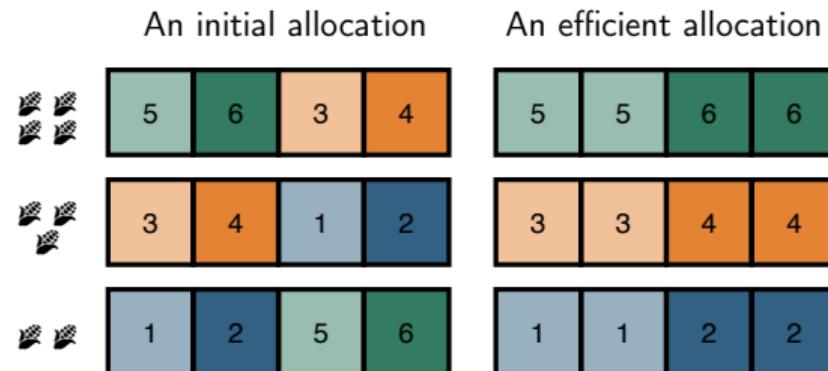
① Thickens the market

- Easier to “relocate” \Rightarrow more potential buyers
- XOR: Safe to bid on many packages



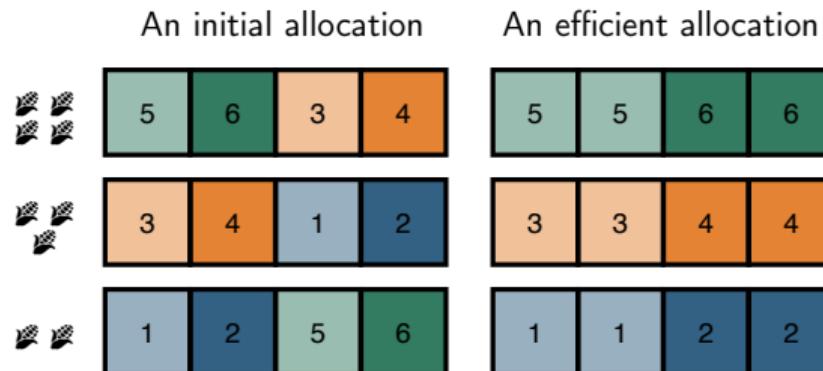
Potential advantages of combinatorial bids

- ① Thickens the market
- ② Reduces **exposure risk**
 - Conditional bids prevent hold up



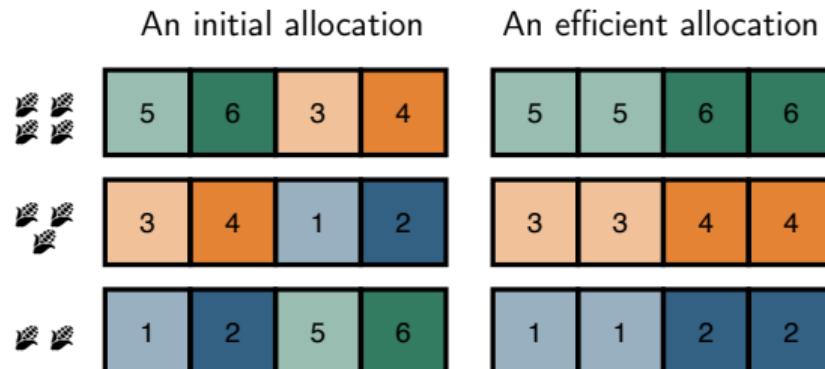
Potential advantages of combinatorial bids

- ① Thickens the market
- ② Reduces exposure risk
- ③ Reduces coordination frictions
 - Bidder states preferences, auctioneer finds chains and prices



Potential advantages of combinatorial bids

- ① Thickens the market
- ② Reduces exposure risk
- ③ Reduces coordination frictions
- ④ Alleviates liquidity constraints
 - Can “pay with land” instead of money



But...

- Bidding language is complex
- Space of potential packages is large
 - 20 1-for-1 packages
 - 45 2-for-2 packages
- Difficult to provide real-time feedback
- **Allowing combinatorial bids could decrease efficiency**

Land Auction

Player 1



Type	Single	Adj. Bonus
■	400	160
■	300	120
■	200	80

Current Allocation

1	2	3	4	400	0
5	6	7	8	300	0
9	10	11	12	0	0

Cash: 300

Total Profit: 1000

Alternate Allocation

[reset](#)

1	2	3	4	400	0
5	6	7	8	300	0
9	10	11	12	0	0

Cash: 300

Total Profit: 1000

You can select either one land to sell or one land to buy.

Submit a Bid

Sell Lots

Buy Lots

Total Price

Receive (at least)

Pay (at most)

0

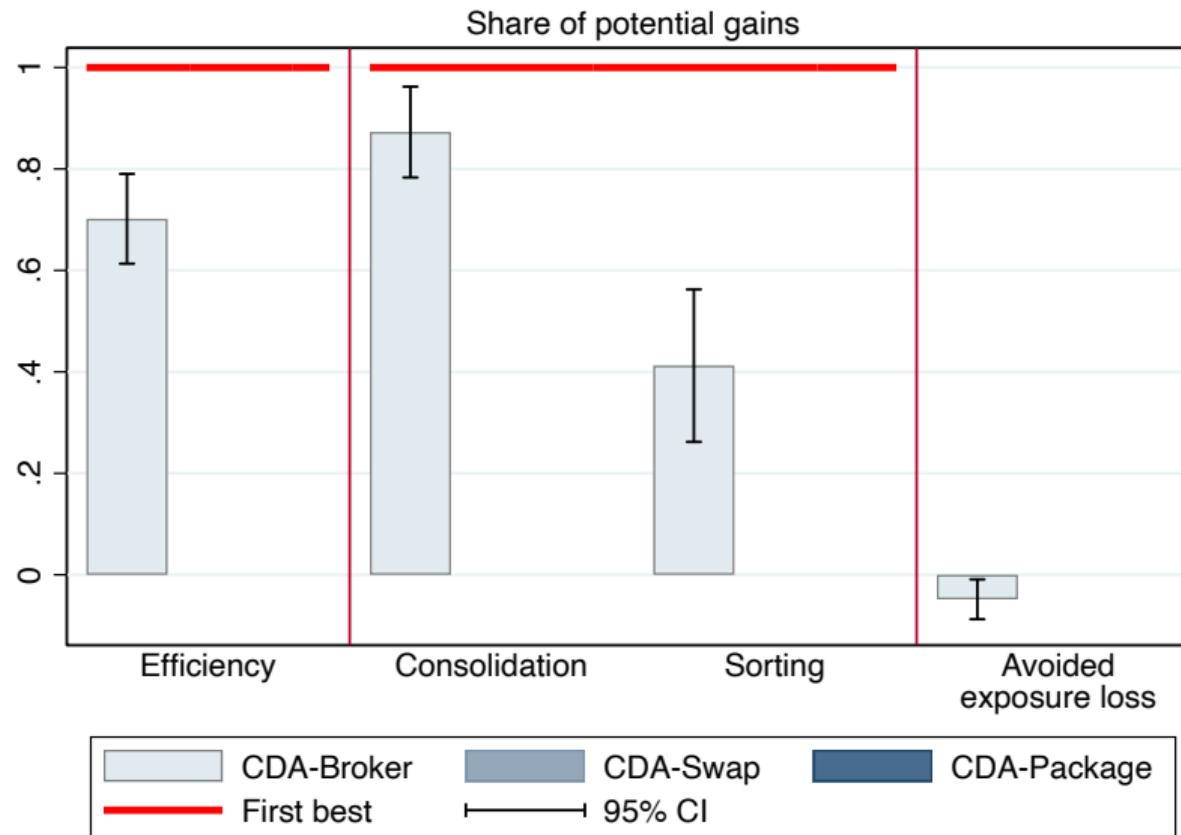
[Submit](#)

Your current open bids.

Sell Lots	Buy Lots	Price	Current Profit	Expected Profit	Action
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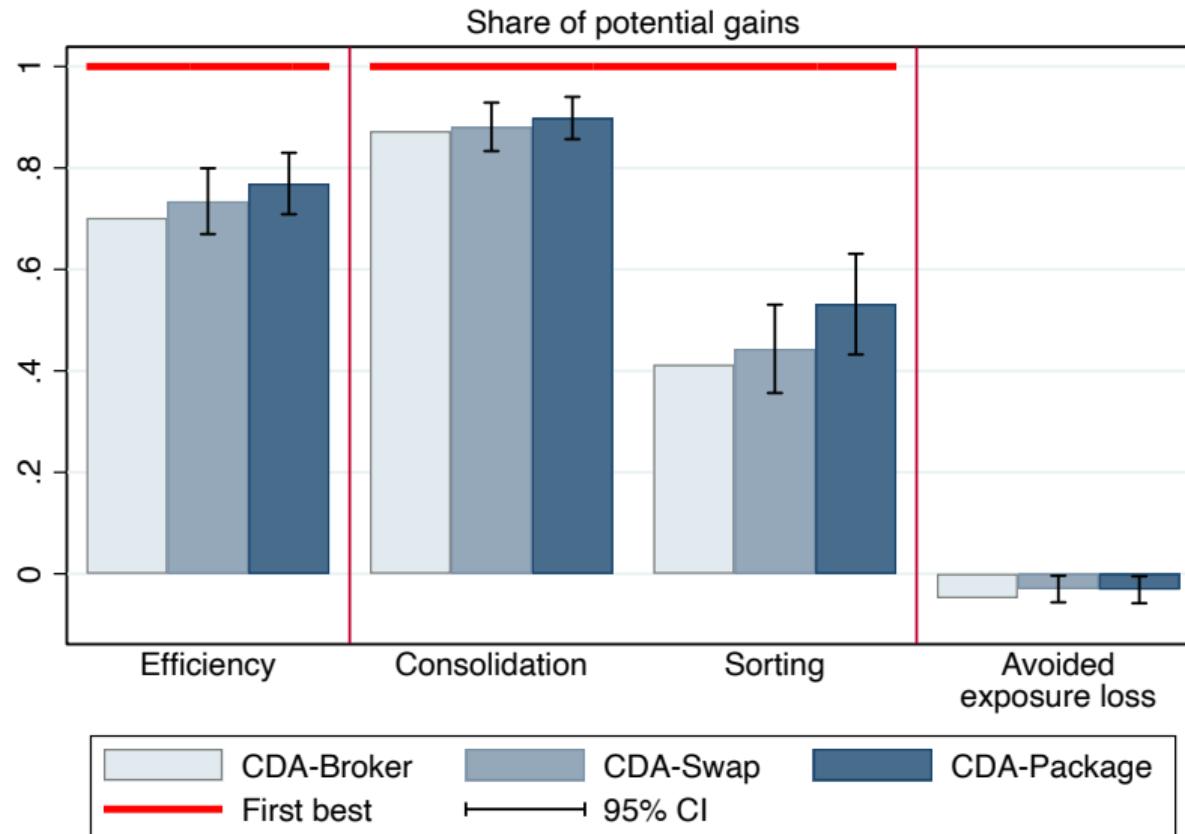
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Result 5: High baseline efficiency, mostly from consolidation



Result 6: Combinatorial bids increase efficiency and sorting

► Robustness



Outline

① Theory + Survey

② Experiment 1

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Moving to the field

- Lab results: farmers can understand and benefit from improved land market design.
- Policy relevance depends on real-world implementability.

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- Lab results: farmers can understand and benefit from improved land market design.
- Policy relevance depends on real-world implementability.
- This experiment:
 - Can we implement combinatorial trades for real?
 - How should prices be set? Are subsidies needed?
 - (Also: measure value and impacts of consolidation.)
- Fieldwork still in progress

Experiment 3: Design

- 5 villages in Kisoro district, Uganda.
- We map ownership of every plot (satellite images + field verification).
- Identify pairs of farmers who could increase consolidation by **swapping one plot** ($N = 224$)
- Elicit willingness to pay/accept for **1-year swap leases**.
- Implement a subset of swaps.



Example

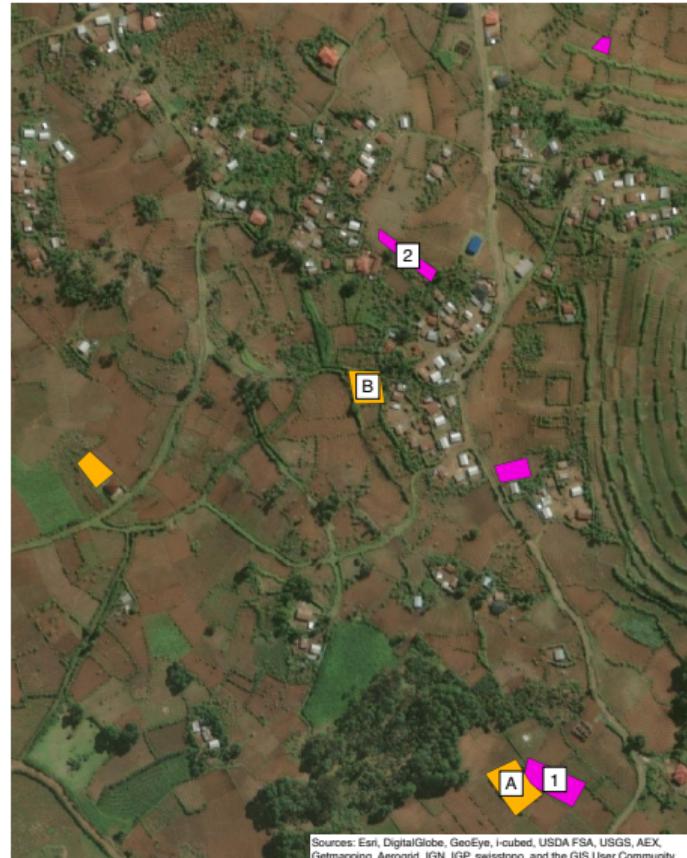
Consider three possible swaps between **orange** farmer and **pink** farmer.



Example

Consider three possible swaps between **orange** farmer and **pink** farmer.

- ① Swap 1 for B (**orange** consolidates)
- ② Swap 2 for A (**pink** consolidates)
- ③ Swap 1+2 for A+B \Rightarrow no consolidation



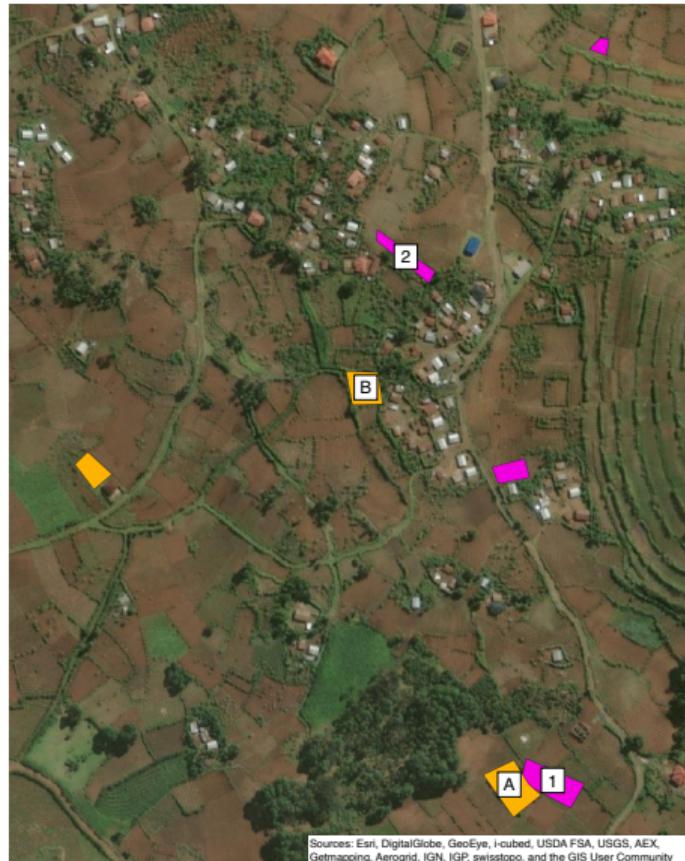
Example

Consider three possible swaps between **orange** farmer and **pink** farmer.

- ① Swap 1 for B (**orange** consolidates)
- ② Swap 2 for A (**pink** consolidates)
- ③ Swap 1+2 for A+B \Rightarrow no consolidation

Structural model with transaction costs implies:

$$\text{Consolidation value} \approx v_1 + v_2 - v_3$$



Design

- Elicit willingness to pay/accept for up to 9 swaps per visit (max 2 visits)
 - We target “interesting” swaps (similar sizes, convenient locations)

Design

- Elicit willingness to pay/accept for up to 9 swaps per visit (max 2 visits)
 - We target “interesting” swaps (similar sizes, convenient locations)
- Make sure valuations are well informed
 - Farmer visits all relevant plots (up to 6 owned + 6 non-owned)
 - Info sheet: map, owner’s name, area, distance. Encourage note taking.
 - At least 24 hours for deliberation.

Design

Implementation mimics a second-price auction (Becker-DeGroot-Marschak)

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$$\text{Price} = (\text{Area in} - \text{Area out}) \times \text{Market rent} - \text{Random subsidy}$$

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$$(WTP_1 \geq \text{Price}_1) \wedge (WTP_2 \geq \text{Price}_2)$$

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- Truth-telling is incentive compatible
- Contracts written according to local customs

(Preliminary) results

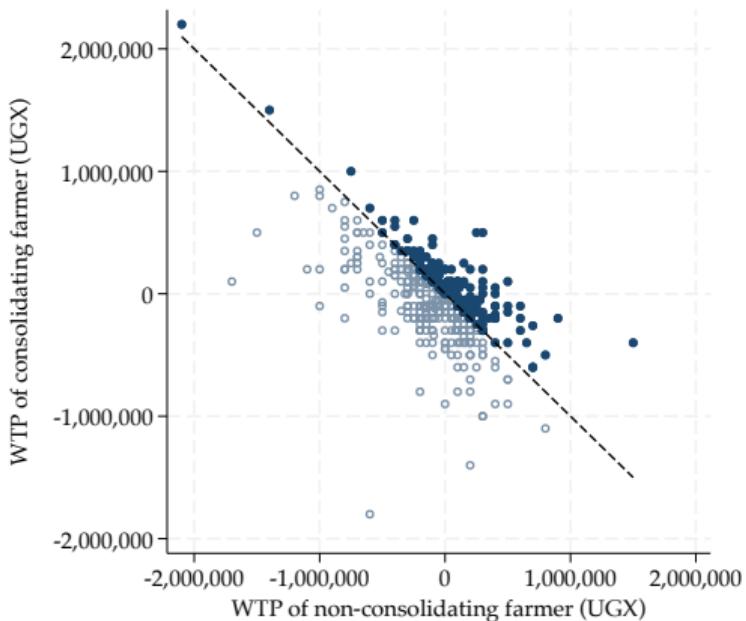
- Farmers understand and are willing pay for swap leases
 - 88 “for real” swaps. 69 should be implemented, 68 were implemented.
 - 61% of participants swapped.
 - Anecdotally, most want to renew the lease next year.

(Preliminary) results

- Farmers understand and are willing pay for swap leases
 - 88 “for real” swaps. 69 should be implemented, 68 were implemented.
 - 61% of participants swapped.
 - Anecdotally, most want to renew the lease next year.
- Valuation data show:
 - Farmers value increases or decreases in land area at around $\frac{1}{2}$ market rate
 - Consolidation increases rental value by about 10%
 - Trade incurs a transaction cost of similar magnitude

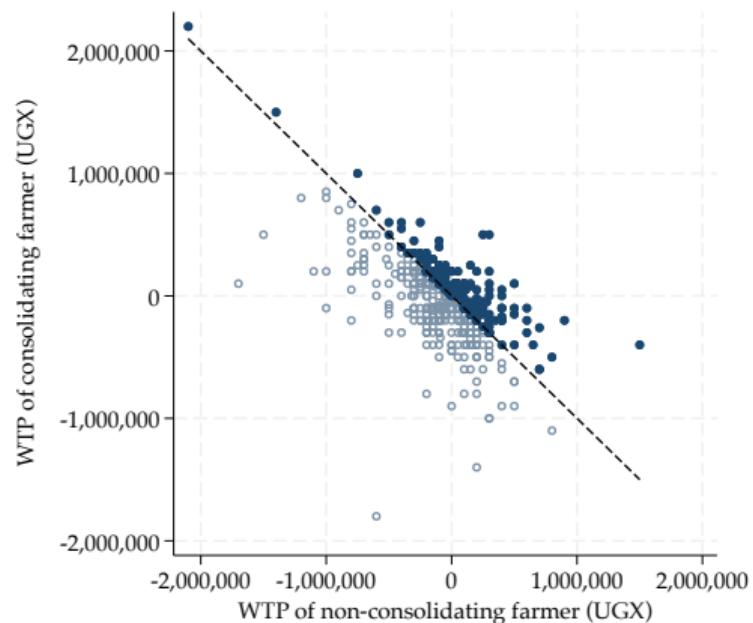
Policy evaluation

- If trade occurs, surplus equals $WTP_1 + WTP_2$.
- 40% of 1-for-1 swaps are efficient: $WTP_1 + WTP_2 \geq 0$.
- What designs are good at finding efficient swaps/avoiding inefficient ones?



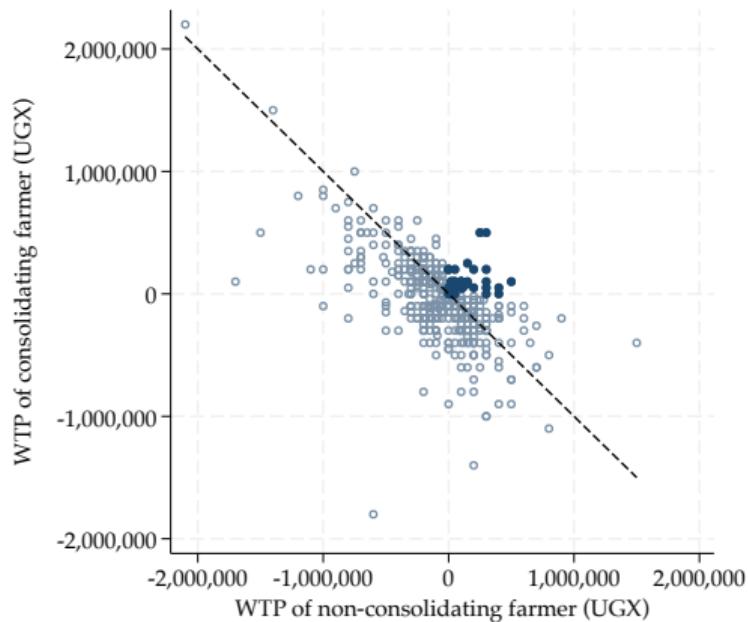
Policy evaluation

- Vickrey-Clark-Groves mechanism implements all efficient trades.
(requires large subsidies; risk of collusion).



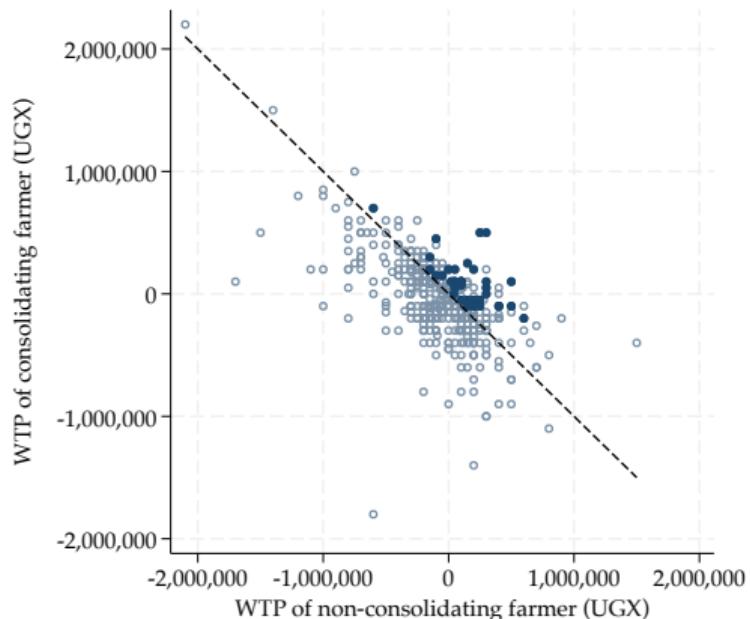
Policy evaluation

- **Vickrey-Clark-Groves mechanism** implements all efficient trades.
(requires large subsidies; risk of collusion).
- **Matching** (zero-price swaps). Trade if:
 $(WTP_1 \geq 0) \wedge (WTP_2 \geq 0)$.
= 21% of efficient trades



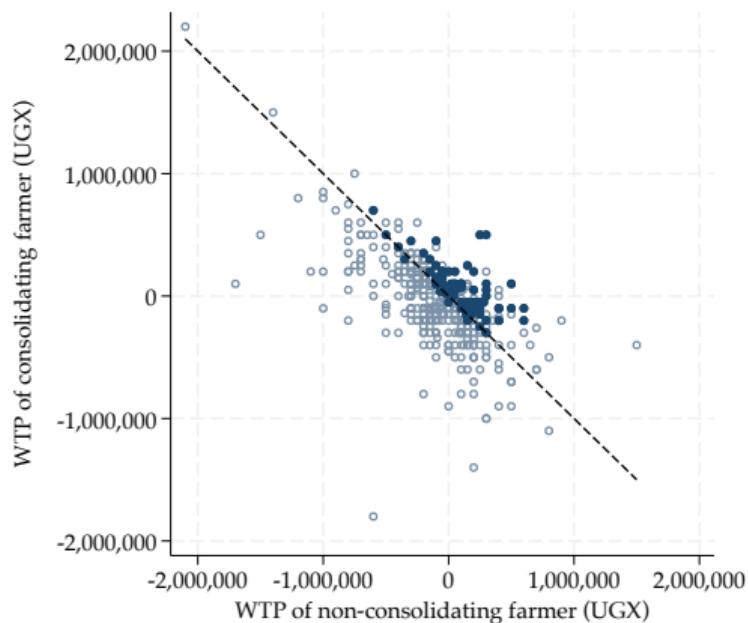
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- **Vickrey-Clark-Groves mechanism** implements all efficient trades.
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- **Fixed rent**. Farmers pay one another the market rental rate. 23% of efficient trades.



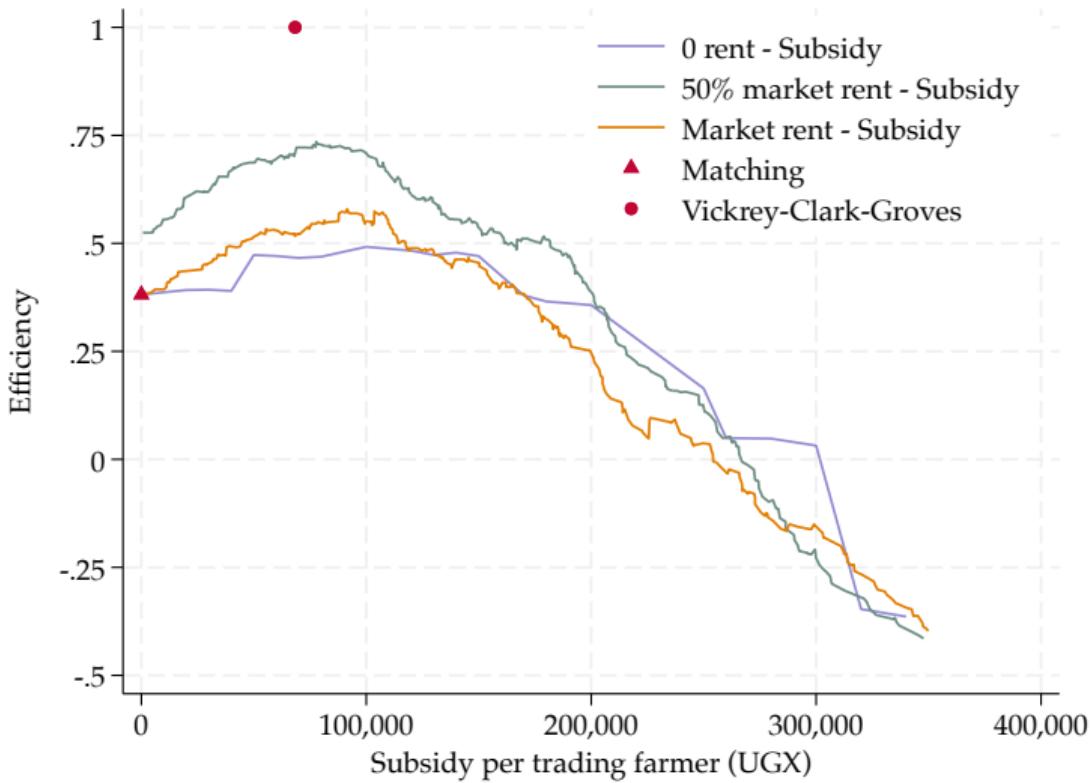
Policy evaluation

- **Vickrey-Clark-Groves mechanism** implements all efficient trades.
(requires large subsidies; risk of collusion).
- **Matching** (zero-price swaps). Trade if:
 $(WTP_1 \geq 0) \wedge (WTP_2 \geq 0)$.
= 21% of efficient trades
- **Fixed rent**. Farmers pay one another the market rental rate. 23% of efficient trades.
- **Fixed rent + lump sum**. Adding a 40,000 UGX subsidy implements 41% of efficient trades (and 2% of inefficient)



Policy evaluation

- Measure total surplus under different policies; compare to first best.
- 50% market rent with 78k subsidy achieves 74% efficiency.
- Implements 61% of efficient trades and 8% of inefficient trades.



Outline

① Theory + Survey

② Experiment 1

③ Experiment 2

④ Experiment 3

⑤ Conclusion

Conclusion

- Great potential for market design improvements to unlock gains from trade.
- Lab findings: centralized, combinatorial mechanisms can help with consolidation, sorting, reducing exposure losses.
- Field: combinatorial trades (swaps) are implementable in the field, and popular.
- Rich valuation data important for finding efficient trades.

Pipeline

- Endline data collection ongoing for experiment 3
- Lab work to develop field-implementable trading interfaces
- New work in Ethiopia with the World Bank, leveraging the rural land registry

Appendix

Inequality

- A significant potential concern: market design might exacerbate inequality.
- Particularly in complex mechanisms: sophisticates might profit at others' expense.¹

¹Related concerns in school choice: Abdulkadiroglu et al. (2006); Pathak and Sönmez, (2008).

Inequality

- A significant potential concern: market design might exacerbate inequality.
- Particularly in complex mechanisms: sophisticates might profit at others' expense.¹
- We compute an Atkinson Index of final assets (assuming log utility):

$$I^A = 1 - \exp \left(\sum_i (\ln y_i - \ln \bar{y}) \right)$$

- Significantly **reduced** by both market design interventions.
 - ▶ Uganda
 - ▶ Kenya
- Seems to be primarily by reducing very bad outcomes

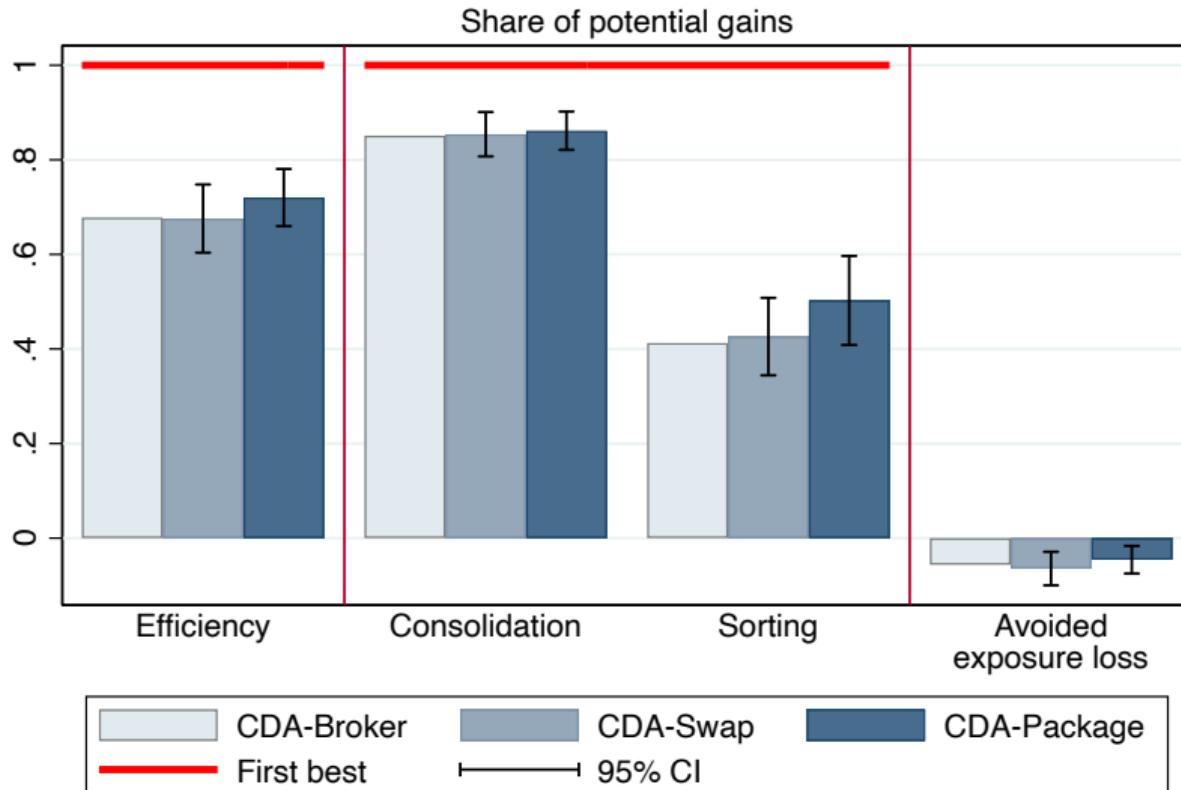
¹Related concerns in school choice: Abdulkadiroglu et al. (2006); Pathak and Sönmez, (2008).

Additional results

- Can't households just centralize the market themselves? ► Endogenous Trading Day
 - They try! But fail.
 - Conjecture: big difference between complete and partial centralization
- Role of non-tradable plots ► Efficiency ► Inequality
 - Experiment 1 randomized "Complex" maps with holes, and "Simple" maps without.
 - Hardly matters for efficiency, but exacerbates inequality (more holdout?)
- Role of liquidity constraints ► Efficiency ► Inequality
 - Experiment 2 randomized initial cash balances (Low vs High)
 - **No efficiency effect**
 - But exacerbates inequality when packages not available (worsens exposure risk?)
- Role of communication ► Verbal bargaining
 - We allow verbal communication in all treatments.
 - Package exchange seems to crowd out verbal bargaining.

Include Block 1

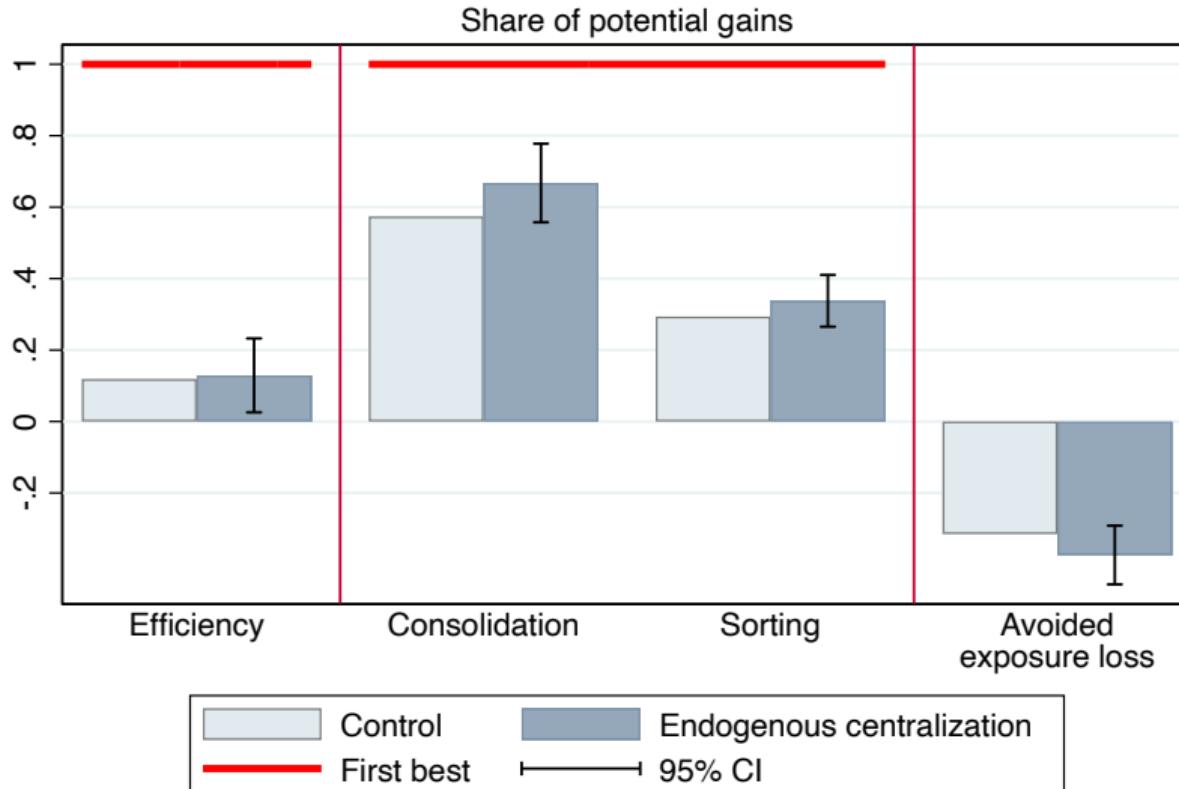
▶ Back



These regressions include block 1

Endogenous Trading Day

Back



Note: these regressions include week 2 (pre centralization)

Simple versus Complex maps

▶ Back

Simple map



8	5	17	6	7	13
3	10	14	10	8	8
16	16	9	16	3	14



14	10	2	2	15	4
11	6	12	6	4	4
3	18	9	18	1	15



11	12	5	11	17	1
5	1	7	2	17	12
13	9	18	13	15	7

Complex map

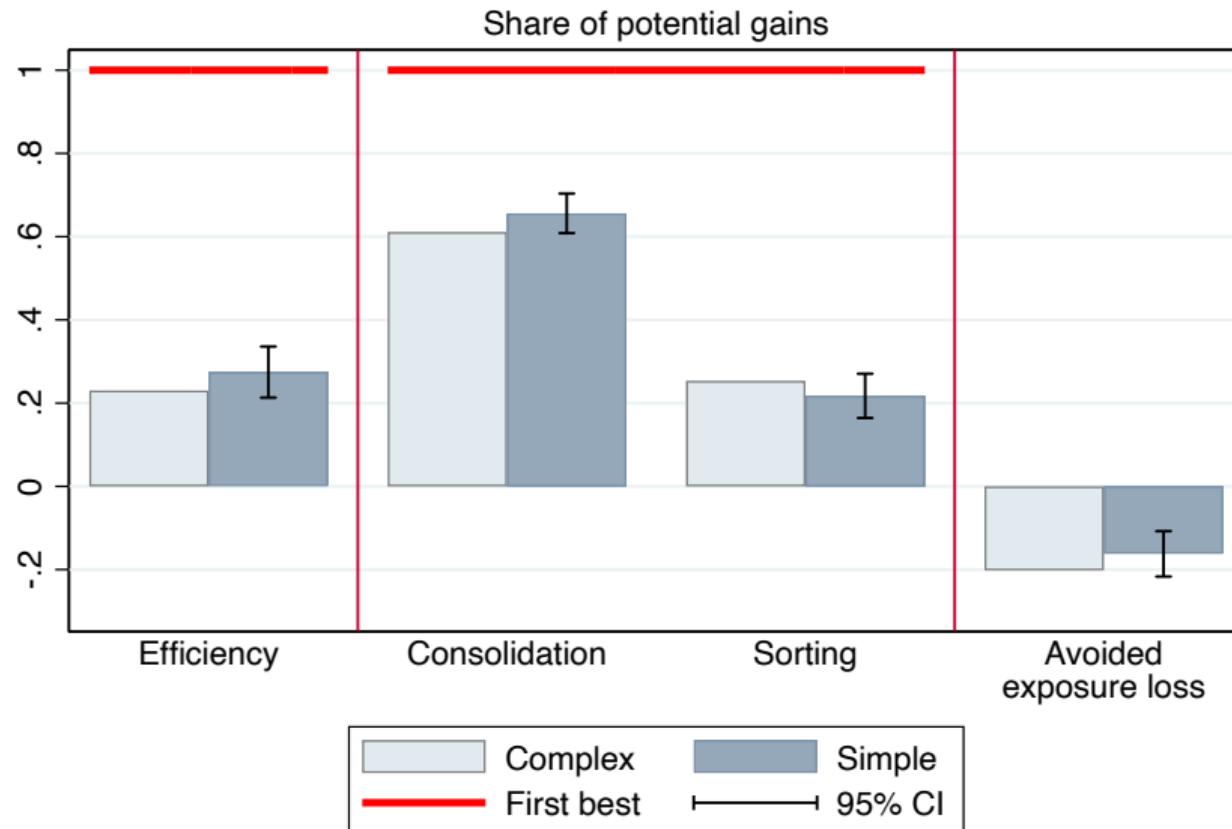
	10		11	11	16	6	
15	12	12		9	17	17	7
4	15	9	12	9			8

8		8			13	5	
5	1	10	17	2	6	2	6
1	1	4		16	14		4

3	3		18	15	13	18	
16	18	2			7	3	10
		13	11	14	14	5	7

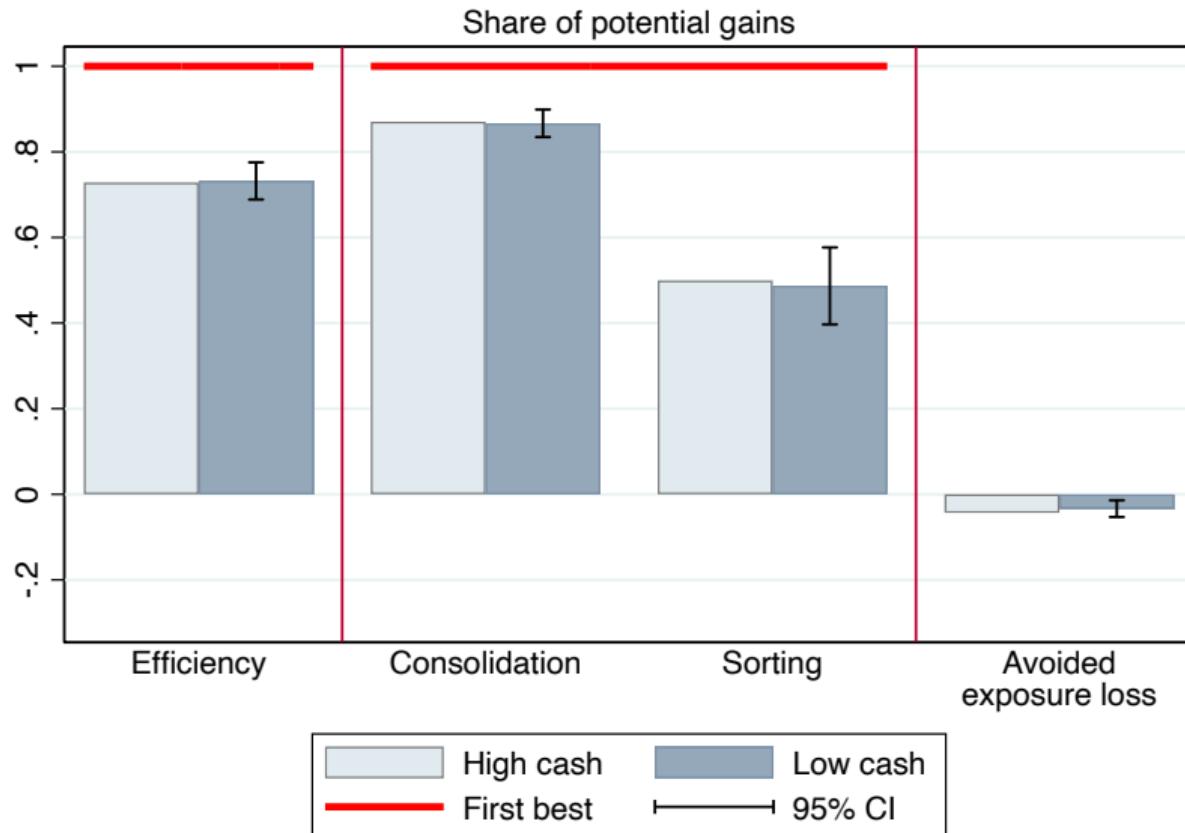
Results

▶ Back



Low vs High Cash

▶ Back



Verbal bargaining

Back

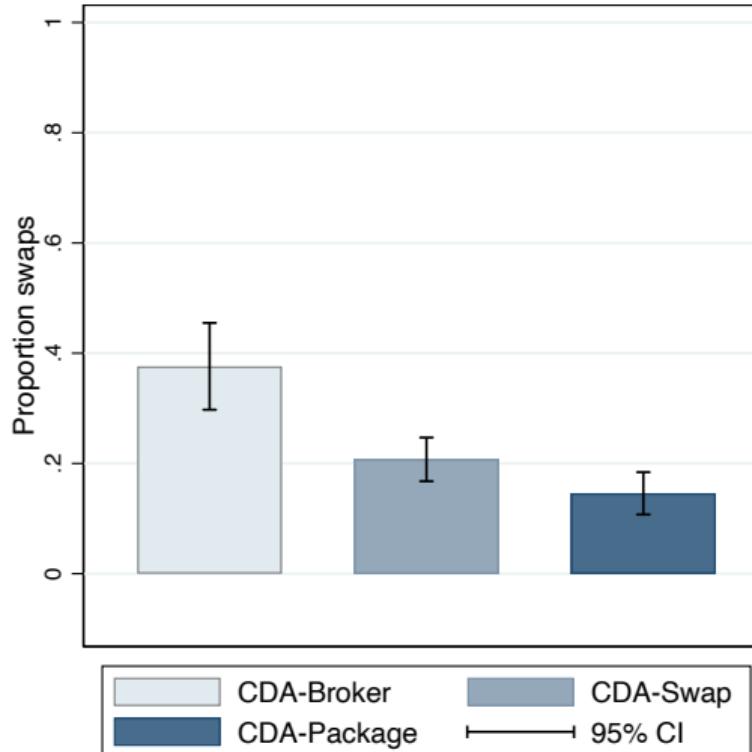


Table 1: Game parameters in the experiments

	Centralization experiment	Package exchange experiment
Mode of interaction	Free-form bargaining	Computerized trade
Market design variation	Decentralized/Centralized trade	CDA-Broker/CDA-Swap/CDA-Package
Other treatments	Simple/Complex maps	High/Low initial cash
Number of players	18	6
Number of tradable plots	54	12
Span of control	3 plots	2 plots
Land quality types	{Low, Med, High} = {1, 1.5, 2}	
Farmer ability types	Low {0.8, 0.9, 1, 1.1, 1.2}	Low {1, 1}
	Med {1.3, 1.4, 1.5, 1.5, 1.6, 1.7}	Med {1.5, 1.5}
	High {1.8, 1.9, 2, 2.1, 2.2}	High {2, 2}
Value of a single plot	Land quality × Farmer ability	
Bonus for 2 adjacent plots	Farmer ability × 0.4	Land quality × Farmer ability × 0.4
Initial cash balance	6	Low cash treatment 2.5 High cash treatment 7.5
Information structure	Initial endowments are common knowledge, own values are private information.	
Verbal communication permitted?	Yes	
Potential efficiency gains from consolidation (% of first best)	50%	73.3%
Debt	Initial assets - 1.75	None
Incentives (per trading round)	8,000 UGX × (Final assets - Debt)	5 KES × Final assets
Trading rounds	2 (plus "trading day")	8
Duration of trading rounds	Free-form trade: 1 week Trading day: as much time as needed	10 minutes

Notes: parameters have been normalized such that the average value of a low-quality plot held by a low-ability farmer is 1. Share of efficiency gains from consolidation/sorting varies by initial allocation. In the centralization experiment we selected initial allocations to target a 50-50 split.

► Back to Uganda

► Back to Kenya

Table B1: Summary Statistics: Experiment 1

Demographics	Our sample			Uganda		
	mean	S.D.	obs	mean	S.D.	obs
Age	43.76	13.52	1404	39.11	17.48	3338
Female	0.51	0.50	1404	0.51	0.50	3338
Head of household	0.65	0.48	1404	0.38	0.49	3338
Married: monogamous	0.63	0.48	1404	0.49	0.50	3338
Married: polygamous	0.06	0.24	1404	0.11	0.32	3338
Nr adults (inc respondent)	2.99	1.54	1404	2.60	1.27	1246
Nr children in household	3.37	2.07	1404	2.97	2.13	1246
Education						
Education (years)	7.16	3.21	1404	6.34	3.24	2551
Numeracy	0.76	0.37	1224			
Farm size and income						
How many plots do you own and cultivate?	2.10	1.15	1404	1.69	0.93	1246
Total land holdings cultivated (in acres)	2.95	3.32	1349	2.94	4.22	1244
Income from agriculture (1000 UGX/season)	1482	2174	1349	897	1995	847
Income from agriculture (USD PPP/season)	1365	2002	1349	826	1837	847
Farming ability (self-evaluated, relative to best in village)						
Farmer's total production	0.47	0.30	1403			
Max farm size (w/o hired labor)	0.59	0.35	1403			
Preferences (1-5 scale)						
Patience	4.35	0.66	1404	3.52	1.17	1000
Risk tolerance	4.09	0.90	1404	3.40	0.91	1000

Note: Comparison demographic data is from the Living Standards Measurement Study - Integrated Surveys on Agriculture 2019–2020 ([Uganda National Bureau of Statistics, 2020](#)) and the sample is restricted to respondents aged 18 and older whose main income comes from agri-

Table D1: Summary Statistics: Experiment 2

Demographics	Our sample			Kenya		
	mean	S.D.	obs	mean	S.D.	obs
Age	42.65	10.45	263	38.73	16.61	51535
Female	0.58	0.50	264	0.52	0.50	51535
Married	0.77	0.42	264	0.63	0.48	51535
Nr of people in household	4.06	1.71	264	4.31	2.48	23785
Education						
Education (years)	9.75	2.94	264	8.01	4.23	51416
Land tenure						
Owns two or more plots	0.22	0.41	264			
Total land ownership in acres	1.01	1.52	237	2.56	3.79	23230
Land trade						
Fraction of plots with joint ownership	0.61	0.49	303			
Fraction of plots that are far from home	0.24	0.43	303			
Fraction of plots with a title	0.64	0.48	303			
Fraction who bought a plot (last 12 months)	0.05	0.22	264			
If has bought land: How many acres	0.83	1.42	11			
Fraction who sold a plot (last 12 months)	0.02	0.14	264			
If has sold land: How many acres	7.62	11.80	4			
Fraction of sales due to emergencies	0.40	0.55	5			
Consolidation						
How important is it to have all your plots together? (1–10, 1 is better to have spread out)						
1	0.43	0.50	264			
2 – 9	0.08	0.27	264			
10	0.47	0.50	264			
Why?						
Why fragment? Less risky	0.25	0.43	264			
Why consolidate? More productive	0.38	0.49	264			
Preferences (1–5)						
Risk tolerance	3.95	1.42	264	3.49	0.93	998

Comparison demographic data is from the Kenya Demographic and Health Survey 2014 ([Kenya National Bureau of Statistics et al., 2015](#)), for individuals aged 18 and older that own

▶ Back to Kenya

Table VIII: Inequality Experiment 1 (Uganda Decentralized Trade

	Atkinson Index (log utility)			
	(1) + 5-day wage	(2) + worst score	(3) + show-up fee	(4) rounded
<i>Panel A: Impact of centralization</i>				
Centralization	-0.004*** (0.001)	-0.007*** (0.001)	-0.122*** (0.022)	-0.286*** (0.032)
Control mean	0.012	0.020	0.209	0.522
Observations	136	136	136	136
<i>Panel B: Impact of eliminating nontradable plots</i>				
Simple map	-0.003** (0.001)	-0.011 (0.007)	-0.068* (0.036)	-0.090** (0.043)
Control mean	0.014	0.030	0.237	0.551
Observations	136	136	136	136
<i>Panel C: Impact of centralization and eliminating nontradable plots</i>				
Centralization treatment	-0.005*** (0.001)	-0.008*** (0.002)	-0.146*** (0.031)	-0.304*** (0.042)
Centralization × simple map	0.001 (0.001)	0.002 (0.003)	0.048 (0.044)	0.036 (0.064)
Control mean	0.013	0.023	0.255	0.582
Observations	136	136	136	136

Table X: Inequality in Experiment 2 (Kenya Package Exchanges)

	Atkinson Index (log utility)		
	(1) High cash	(2) Low cash	(3) High & Low
Package-2	0.0004 (0.0006)	-0.0031*** (0.0011)	0.0004 (0.0006)
Package-4	-0.0002 (0.0006)	-0.0019* (0.0010)	-0.0002 (0.0006)
Package-2 × low cash			-0.0035** (0.0011)
Package-4 × low cash			-0.0017 (0.0010)
F-test p-value: all low cash effects = 0			0.006
Control mean	0.012	0.035	0.024
Observations	159	159	318

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